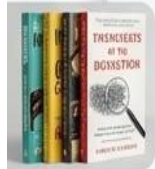


NEW ARRIVALS OF PRINT BOOKS

 August 2026



**Business
Communication**



Non-Fiction



**Finance &
Accounting**



Fiction



**Healthcare
Management**



**Human Resource
& Org. Behaviour**



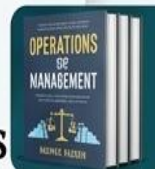
**Information
Technology &
Data Science**



Marketing



**Operations
Management &
Quant Techniques**



**Public Policy &
General Management**

Pragyata: Learning Resource Center

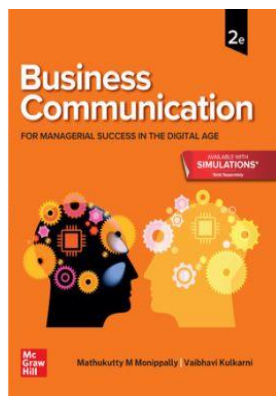


Pragyata - Enlightening Minds, Powering Leaders

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Business Communication



Sr. No. 01

Title: Business communication: for managerial success in the digital age by Monippally, Matthukutty M

Chennai McGraw Hill Education (India) Pvt. Ltd 2026

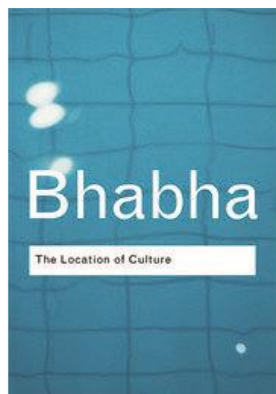
Acc. No. 011338

Call No. 658.45 MON

Summary: In today's dynamic, interconnected business environment, we face communication challenges of unprecedented scope and complexity. Recognising this, the book integrates fundamental communication concepts with contemporary frameworks, decoding not just how to communicate but why certain approaches work while others fail. The book delivers clarity and insight to students building their professional identities, teachers seeking a rigorous yet current and accessible text, and practitioners navigating workplace complexities across diverse contexts.

[Click for more details](#)

Non-Fiction



Sr. No. 02

Title: The location of culture by Bhabha, Homi K

Oxon Routledge 2024

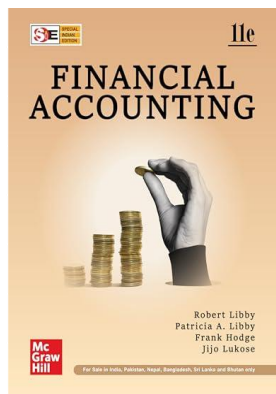
Acc. No. 011327

Call No. 809.93358 BHA

Summary: The Location of Culture, he uses concepts such as mimicry, interstice, hybridity, and liminality to argue that cultural production is always most productive where it is most ambivalent. Speaking in a voice that combines intellectual ease with the belief that theory itself can contribute to practical political change, Bhabha has become one of the leading post-colonial theorists of this era. Rethinking questions of identity, social agency and national affiliation, Bhabha provides a working, if controversial, theory of cultural hybridity - one that goes far beyond previous attempts by others.

[Click for more details](#)

Finance & Accounting



Sr. No. 03

Title: Financial Accounting by Libby, Robert

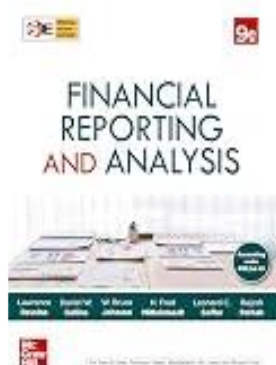
Chennai McGraw Hill Education (India) Pvt. Ltd 2025

Acc. No. 011337

Call No. 657 LIB

Summary: This book offers a comprehensive, real-world approach to understanding financial statements and their role in business decisions. Through case studies of leading companies, it simplifies complex concepts, covering topics like investing, financing, cash flows, and liabilities. It would help readers gain essential skills to analyze, interpret, and communicate financial data effectively. Additionally, it provides insights into financial accounting in the Indian context, including Ind AS, tax reporting, and inventory valuation methods like LIFO and FIFO

[Click for more details](#)



Sr. No. 04

Title: Financial reporting and analysis: 2025 release by Revsine, Lawrence

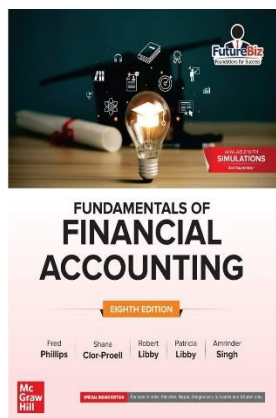
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011341

Call No. 658.1512 REV

Summary: The book follows a critical thinking approach to understanding how financial information is created, reported, and used in decision-making. It provides a practical framework to evaluate management's accounting choices and their impact on valuation, contracts, and corporate performance. With real-world examples and emphasis on avoiding misuse of financial data, the book is a valuable resource for those seeking deep understanding of the decision-making power of financial statements. Deliberations from new Indian Accounting Standards (IndASs) on various topics are integrated.

[Click for more details](#)



Sr. No. 05

Title: Fundamentals of financial accounting by Phillips, Fred

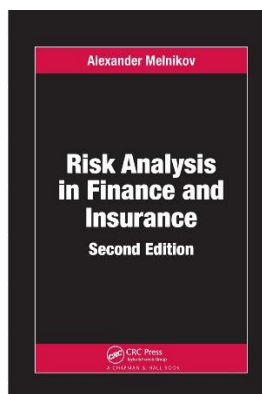
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011347

Call No. 658.15 PHI

Summary: The book Fundamentals of Financial Accounting is an introductory textbook in financial accounting that is designed to help students build a strong foundation in accounting principles and practices. It introduces the subject in a clear, structured, and progressive manner so that learners can gradually develop both conceptual understanding and practical skills. The book emphasizes understanding how accounting reflects real business activities, guiding students through how financial information is recorded, processed, and communicated. It combines theory with practical application, using examples, exercises, and real-world business contexts to make learning more engaging and relevant.

[Click for more details](#)



Sr. No. 06

Title: Risk Analysis in Finance and Insurance by Melnikov, Alexander

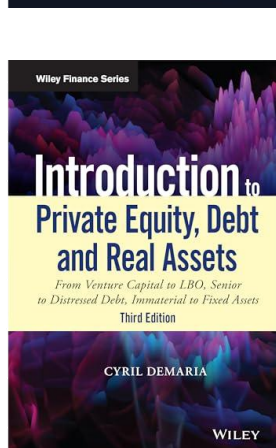
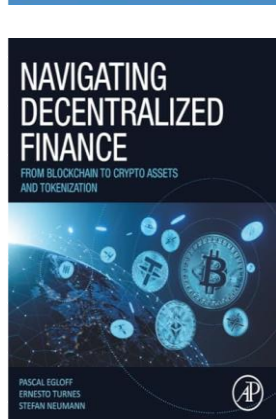
Boca Raton CRC Press 2026

Acc. No. 011361

Call No. 368 MEL

Summary: Risk Analysis in Finance and Insurance, Second Edition presents an accessible yet comprehensive introduction to the main concepts and methods that transform risk management into a quantitative science. Taking into account the interdisciplinary nature of risk analysis, the author discusses many important ideas from mathematics, finance, and actuarial science in a simplified manner. He explores the interconnections among these disciplines and encourages readers toward further study of the subject.

[Click for more details](#)



Sr. No. 07

Title: Meta-Analysis in Corporate Finance: A Methodology for Empirical Research by Mizerka, Jacek

Oxon Routledge 2026

Acc. No. 011362

Call No. 658.15 MIZ

Summary: This book aims to disseminate knowledge about meta-analysis as a research methodology in the field of corporate finance. It highlights the additional benefits offered by meta-analysis compared to the results of primary research while discussing the limitations of this method. It presents the research procedures used in meta-analysis, but its originality lies in the fact that the starting point is not a write-up of the method but an outline of contemporary research issues in corporate finance.

[Click for more details](#)

Sr. No. 08

Title: PropTech Innovations in Real Estate Investment and Finance: Sustainable Futures by Xu, Yishuang; Lo, Ming Yan

Oxon Routledge 2026

Acc. No. 011368

Call No. 332.6324 XU

Summary: This textbook explores the intersection of PropTech, blockchain, and sustainability, shaping the future landscape of real estate investment and finance. The book is a straightforward guide to understanding how new technologies are changing the real estate industry. It explains in clear, everyday language the key digital innovations like artificial intelligence, virtual reality, and blockchain transforming how homes and buildings are designed, constructed, bought, sold, financed, and managed.

[Click for more details](#)

Sr. No. 09

Title: Navigating decentralized finance: from blockchain to crypto assets and tokenization by Egloff, Pascal

UK Academic Press 2026

Acc. No. 011371

Call No. 332.0151 EGL

Summary: Navigating Decentralized Finance – From Blockchain to Crypto Assets and Tokenization provides a comprehensive, structured approach to understanding how blockchain and distributed ledger technology (DLT) are reshaping the financial ecosystem. Combining foundational knowledge with advanced analysis, these textbook bridges complex concepts with clarity, offering an indispensable resource for students, scholars, and industry professionals. Beginning with the technological underpinnings of DLT, the text examines critical milestones and innovations driving decentralization in finance.

[Click for more details](#)

Sr. No. 10

Title: Introduction to private equity: from venture capital to LBO, senior to distressed debt, immaterial to fixed assets by Demaria, Cyril

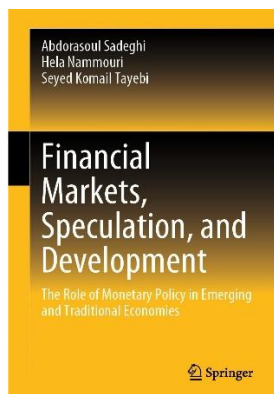
Hoboken John Wiley & Sons 2020

Acc. No. 011376 - 011377

Call No. 332.6 DEM

Summary: Introduction to Private Equity, Debt and Real Assets, Third Edition adopts the same logical, systematic, factual and long-term perspective on private markets (private equity, private debt and private real assets) combining academic rigour with extensive practical experience. The content has been fully revised to reflect developments and innovations in private markets, exploring new strategies, changes in structuring and the drive of new regulations. Reflects the dramatic changes that have affected the private market industry, which is evolving rapidly, internationalizing and maturing fast

[Click for more details](#)



Sr. No. 11

Title: Financial markets, speculation, and development: the role of monetary policy in emerging and traditional economies by Sadeghi, Abdorasoul

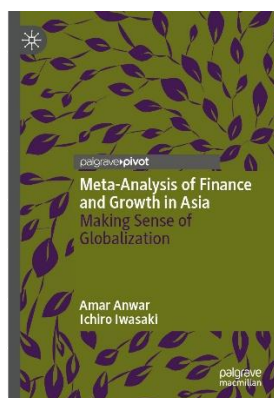
Cham Springer 2026

Acc. No. 011381

Call No. 332.401 SAD

Summary: This book offers a comprehensive and interdisciplinary exploration of the intricate linkages among financial markets, speculative behavior, monetary policy, and economic development. Bridging the domains of financial, monetary, and development economics, it provides a unique analytical framework that is both conceptually rigorous and empirically grounded. Designed primarily for researchers in Economics and Finance, the book also holds significant value for market practitioners and policymakers seeking deeper insights into the dynamic interactions across asset classes and policy instruments.

[Click for more details](#)



Sr. No. 12

Title: Meta-analysis of finance and growth in asia: making sense of globalization by Anwar, Amar

Switzerland Palgrave Macmillan 2025

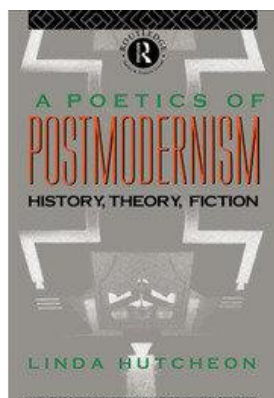
Acc. No. 011387

Call No. 338.9 ANW

Summary: This Palgrave Pivot offers a rigorous meta-analysis of the finance–growth relationship in Asia. Economists Amar Anwar and Ichiro Iwasaki highlight how financial development and liberalization affect growth differently in East Asia than in South Asia. Analyzing 759 estimates from 79 empirical case studies, the authors explore how financial development and liberalization affect economic growth in Asia, offering information to assist policy proposals and research.

[Click for more details](#)

Fiction



Sr. No. 13

Title: A poetics of postmodernism: history, theory, fiction by Hutcheon, Linda

Oxon Routledge 2005

Acc. No. 011331

Call No. 809.9113 HUT

Summary: Postmodernism is a word much used and misused in a variety of disciplines, including literature, visual arts, film, architecture, literary theory, history, and philosophy. A Poetics of Postmodernism is neither a defense nor a denunciation of the postmodern. It continues the project of Hutcheon's Narcissistic Narrative and A Theory of Parody in studying formal self-consciousness in art, but adds to this both a historical and ideological dimension. The poetics of postmodernism offered here is drawn from these contradictions, as seen in the intersecting concerns of both contemporary theory and cultural practice.

[Click for more details](#)



Sr. No. 14

Title: Knit India through literature: Vol. I – South by Sivasankari

Chennai Vanathi Pathippakam 2022

Acc. No. G00721

Call No. 894.811 SIV

Summary: 'Knit India Through Literature...' is a mega literary project, first of its kind in Indian literature, is the result of the penance-yagna done for 16 years by Sivasankari, noted Tamil writer. 'Knit India Through Literature' has involved intense sourcing, research and translation of literature from 18 Indian languages. The project she says aims to introduce Indians to other Indians through literature and culture and help knit them together. Her travelogues, her interviews and the overview of each literature she has sought, all reveal one important unity... the concern our writers and poets express in their works for the problems that beset our country today.

[Click for more details](#)

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Sr. No. 15

Title: Kint India through literature: Vol. II - The East by Sivasankari

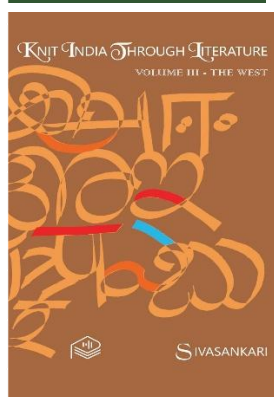
Chennai Vanthi Pathippakam 2022

Acc. No. G00722

Call No. 894.8 SIV

Summary: 'Knit India Through Literature...' is a mega literary project, first of its kind in Indian literature, is the result of the penance-yagna done for 16 years by Sivasankari, noted Tamil writer. 'Knit India Through Literature' has involved intense sourcing, research and translation of literature from 18 Indian languages. The project she says aims to introduce Indians to other Indians through literature and culture and help knit them together. In this volume 'East' she deals with five languages Assamese, Bengali, Meitei, Nepali and Oriya that are spoken in eastern region of India.

[Click for more details](#)



Sr. No. 16

Title: Knit India throught literature Vol. III – West by Sivasankari

Chennai Vanathi Pathippakkam 2022

Acc. No. G00723

Call No. 891.8 SIV

Summary: 'Knit India Through Literature...' is a mega literary project, first of its kind in Indian literature, is the result of the penance-yagna done for 16 years by Sivasankari, noted Tamil writer. 'Knit India Through Literature' has involved intense sourcing, research and translation of literature from 18 Indian languages. The project she says aims to introduce Indians to other Indians through literature and culture and help knit them together. In this volume 'West' she deals with four languages Konkani, Marathi, Gujarati and Sindhi that are spoken in western region of India.

[Click for more details](#)



Sr. No. 17

Title: Knit India throught literature Vol. IV - The North by Sivasankari

Chennai Vanathi Pathippakam 2022

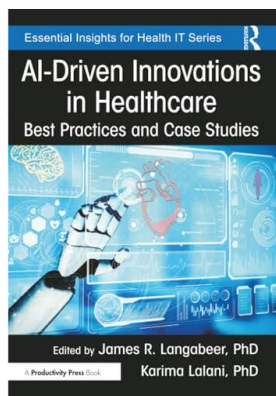
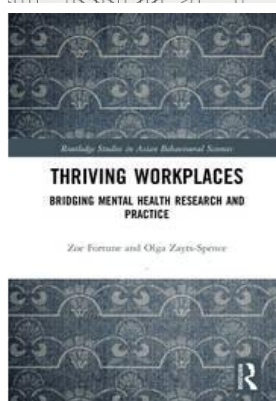
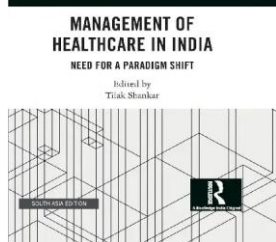
Acc. No. G00724

Call No. 820.9954 SIV

Summary: 'Knit India Through Literature...' is a mega literary project, first of its kind in Indian literature, is the result of the penance-yagna done for 16 years by Sivasankari, noted Tamil writer. 'Knit India Through Literature' has involved intense sourcing, research and translation of literature from 18 Indian languages. The project she says aims to introduce Indians to other Indians through literature and culture and help knit them together. In this volume 'North' she deals with five languages Kashmiri, Punjabi, Urdu, Hindi and Sanskrit that are spoken in northern region of India. Through her project Sivasankari feels writers can make an invaluable contribution with their writings to change the thinking of the people and help eliminate those problems.

[Click for more details](#)

Healthcare Management



Sr. No. 18

Title: Management of healthcare in India: need for a paradigm shift by Shankar, Tilak

Oxon Routledge 2026

Acc. No. 011346

Call No. 362.10954 SHA

Summary: The book analyses the four key pillars of Indian healthcare – information, management, human resources and financing – to identify major systemic flaws and proposes practical, actionable solutions. It highlights how better resource utilisation can improve patient care, reduce costs and enhance access. India's complex and multiple healthcare systems have proved incapable of delivering affordable care to its population. Acute funding shortage is one of the reasons for poor health outcomes. Public health, with its vast countrywide network, is hamstrung by a procedure-bound bureaucracy, which does not focus on patients.

[Click for more details](#)

Sr. No. 19

Title: Thriving Workplaces: bridging mental health research and practice by Fortune, Zoë

Oxon Routledge 2026

Acc. No. 011355

Call No. 616.89 FOR

Summary: This book brings together several prominent areas of concern for both the academic and the workplace practitioner to understand mental health in the Asian workplace. It explores critical themes including stigma, the role of technology, and the experiences of women and young people in professional settings. This work presents original empirical findings gathered through a mixed-methods research design specifically developed by the authors to examine workplace mental health issues in depth.

[Click for more details](#)

Sr. No. 20

Title: AI-driven innovations in healthcare: best practices and case studies by Langabeer, James R.

New York Productivity Press 2026

Acc. No. 011357

Call No. 610.285 LAN

Summary: AI-Driven Innovations in Healthcare is a practical guide designed to help digital health and IT professionals; chief medical information officers, administrators, and policymakers navigate these complexities and leverage AI to achieve sustainable improvements in care delivery. This book is not a technical manual on AI algorithms, but rather a guide to show how leaders are adopting AI within their own healthcare organization or practice.

[Click for more details](#)

Sr. No. 21

Title: Transforming healthcare through negotiation: a guide to success in medicine, care delivery, and the business of health by Lee, Stacey B

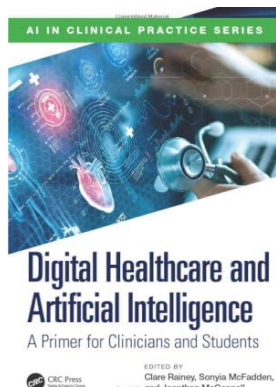
New York Productivity Press 2026

Acc. No. 011358

Call No. 362.1068 LEE

Summary: Transforming Healthcare Through Negotiation introduces the HEAR Approach™—a proven system developed specifically for healthcare's unique challenges across clinical care, service delivery, and business operations. This practical guide equips physicians, administrators, and healthcare leaders with immediately applicable strategies to transform potential conflicts into collaborative solutions that advance patient care while balancing competing priorities.

[Click for more details](#)



Sr. No. 22

Title: Digital healthcare and artificial intelligence: a primer for clinicians and students by Rainey, Clare

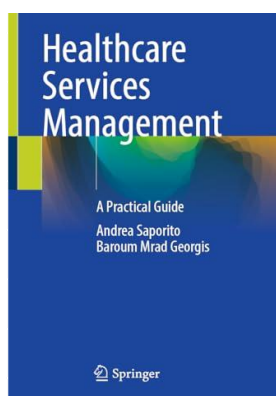
Boca Raton CRC Press 2026

Acc. No. 011365

Call No. 610.285 RAI

Summary: Digital technologies are essential to future-proof our health service. With an ageing population and the landscape of the post-pandemic world making increasing demands on an already-stretched human workforce, maximising the potential of a digital future is necessary. This book introduces the concepts and underpinning technology behind recent developments to give a snapshot of the state of the art in the field of digital health and provides information for clinicians at all levels of experience.

[Click for more details](#)



Sr. No. 23

Title: Healthcare services management: a practical guide by Saporito, Andrea

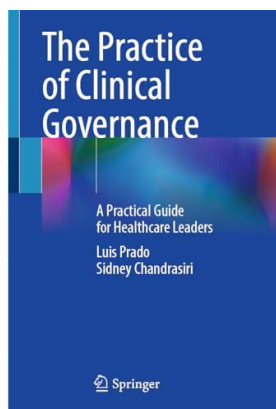
Switzerland Springer 2025

Acc. No. 011388

Call No. 362.1 SAP

Summary: The modern healthcare landscape is defined by complexity, innovation, and urgent challenges. Rising costs, evolving patient expectations, and rapid technological advances demand healthcare systems that deliver equitable, high-quality care. In this context, healthcare management is essential for sustainability and success. It involves planning, organizing, and overseeing services to optimize patient outcomes while ensuring resource efficiency. Managers bridge clinical expertise and operational effectiveness, balancing priorities across administrative, financial, and regulatory domains.

[Click for more details](#)



Sr. No. 24

Title: The practice of clinical governance: a practical guide for healthcare leaders by Prado, Luis

Springer Singapore 2026

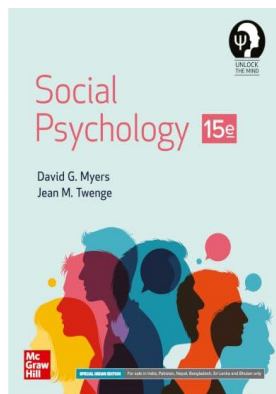
Acc. No. 011389

Call No. 362.1068 PRA

Summary: This book offers a comprehensive and practical guide to developing and implementing clear strategies for ensuring best practice clinical governance in health services. Present and future healthcare leaders, health boards, executive teams, and clinician leaders can use this as a personal and instructional guide in building, monitoring, and improving the clinical governance systems that underpin their organizations. Introducing the reader to crucial principles of clinical governance, each chapter builds on advanced concepts to crystallize a complete understanding from a practical perspective.

[Click for more details](#)

Human Resource & Organizational Behaviour



Sr. No. 25

Title: Social psychology by Myers, David G

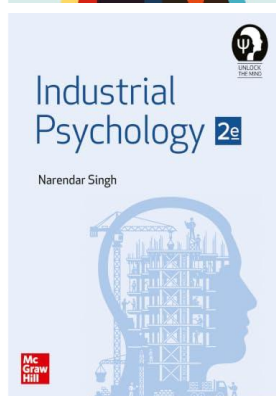
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011339

Call No. 302 MYE

Summary: Social Psychology is a textbook that introduces students to the scientific study of how people think, feel, and behave in social situations. It helps readers understand how individuals influence one another and encourages critical thinking about everyday interactions. Written in an engaging style, this book covers topics like love, prejudice, conformity, and helping behavior, using real-life examples and updated research. Features such as Research Close-Ups and interactive digital tools make learning practical and interesting. Overall, it helps students better understand themselves and the social world around them.

[Click for more details](#)



Sr. No. 26

Title: Industrial psychology by Singh, Narendar

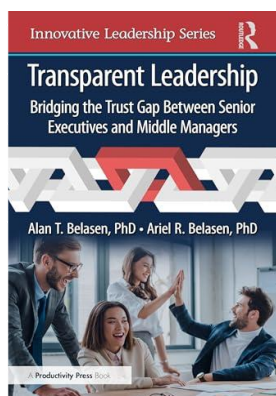
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011343

Call No. 158.7 SIN

Summary: It is a comprehensive textbook introducing the science of cognitive psychology. It explores how people perceive, attend to, remember, and think about information, bridging everyday experiences with laboratory research. The book covers major topics including perception, memory, language, problem-solving, decision-making, and reasoning, and integrates research methods and real-world applications to help students critically evaluate studies and understand how cognition shapes behaviour. Widely used in undergraduate psychology courses, it balances theory with practical insight.

[Click for more details](#)



Sr. No. 27

Title: Transparent leadership: bridging the trust gap between senior executives and middle managers by Belasen, Alan T

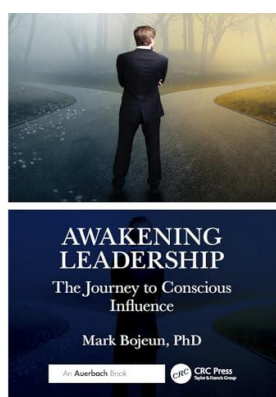
Productivity Press 2026

Acc. No. 658.4092 BEL

Call No. 658.4092 BEL

Summary: Transparent Leadership: Bridging the Trust Gap Between Senior Executives and Middle Managers focuses on trustworthy relationships between senior executives and middle managers. A proven framework of trustworthy leadership is presented as a practical guide for leaders and professionals wishing to gain skills for building and maintaining trust in the workplace. It provides practical strategies and assessment tools for bridging the trust gap between executives and middle managers.

[Click for more details](#)



Sr. No. 28

Title: Awakening leadership: the journey to conscious influence by Bojeun, Mark

Boca Raton CRC Press 2026

Acc. No. 011353

Call No. 658.4092 BOJ

Summary: Awakening Leadership: The Journey to Conscious Influence offers a transformative roadmap for leaders ready to rise with clarity, courage, and conscience. Merging timeless leadership principles with modern insights in emotional intelligence, mindfulness, ethical decision-making, and AI ethics, this book redefines how leaders influence, inspire, and impact the world around them. The book also provides guidance for navigating ambiguity, driving transformation, and leading with clarity in an increasingly AI-augmented world—all while aligning personal development with meaningful organizational impact.

[Click for more details](#)

**GENDER AND
LEADERSHIP**

Shattering the Status Quo
EDITED BY LISA A. MARCHIONDO



Sr. No. 29

Title: Gender and leadership: shattering the status quo by Marchiondo, Lisa A.

Oxon Routledge 2026

Acc. No. 011360

Call No. 658.4092 MAR

Summary: Gender and Leadership bring together a diverse team of leading scholars who provide critical insights into the key topics of debate and research on gender in leadership. This textbook includes pedagogical features such as chapter summaries, discussion questions, and case studies with accompanying reflection questions linked to key topics in the book. Online instructor resources include quizzes for each chapter. It provides an engaging take on foundational issues of gender in leadership. Intersectional, cross-cultural, and non-corporate approaches are highlighted throughout the book. To support student learning.

[Click for more details](#)

Sr. No. 30

Title: Culture, leadership, and organizations: embracing the complexity of leadership by Akande, Adebawale

UK Academic Press 2026

Acc. No. 011369

Call No. 658.4092 AKA

Summary: Culture, Leadership, and Organization: Embracing the Complexity of Leadership presents a comprehensive analysis of contemporary issues in leadership, people, and management across organizations. This book explores the critical interplay between diverse perspectives, meaningful relationships, and the ever-evolving landscape of global business, highlighting the essential traits and competencies that distinguish exemplary leaders. This book bridges the gap between theoretical frameworks and practical leadership challenges, offering a fresh perspective on transforming organizations and fostering inclusive, transformational leadership styles that drive unity and success.

[Click for more details](#)

Sr. No. 31

Title: Contemporary organizational behavior: from Ideas to action by Elsbach, Kimberly D

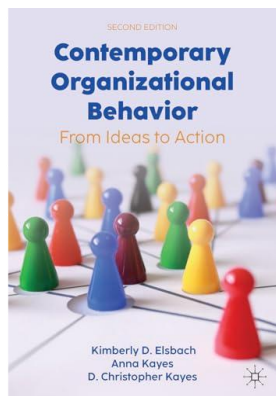
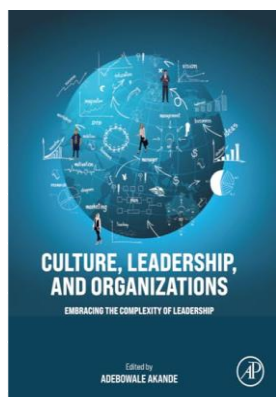
Switzerland Palgrave Macmillan 2026

Acc. No. 011393

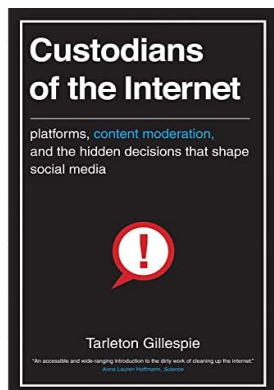
Call No. 658.402 ELS

Summary: This textbook equips students with the latest research on analyzing and improving individual and organizational performance. Each chapter starts with key terms, then contains a short, engaging summary of the central concepts, a spotlight on research to encourage practical application of academic research, one authoritative reading from topic experts, a real-world case study from a contemporary organization, and experiential exercises that bring topic concepts to life. Each section contains an extended case study that integrates concepts across multiple chapters.

[Click for more details](#)



Information Technology & Data Science



Sr. No. 32

Title: Custodians of the internet: platforms, content moderation, and the hidden decisions that shape social media by Gillespie, Tarleton

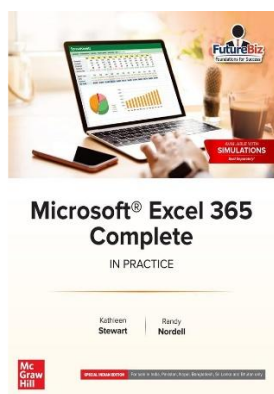
United Kingdom Yale University Press 2018

Acc. No. 011330

Call No. 302.231 GIL

Summary: In this revealing and nuanced exploration, award-winning sociologist and cultural observer Tarleton Gillespie provides an overview of current social media practices and explains the underlying rationales for how, when, and why these policies are enforced. In doing so, Gillespie highlights that content moderation receives too little public scrutiny even as it shapes social norms and creates consequences for public discourse, cultural production, and the fabric of society. Based on interviews with content moderators, creators, and consumers, this accessible, timely book is a must-read for anyone who's ever clicked "like" or "retweet."

[Click for more details](#)



Sr. No. 33

Title: Microsoft® excel 365 complete: in practice by Stewart, Kathleen

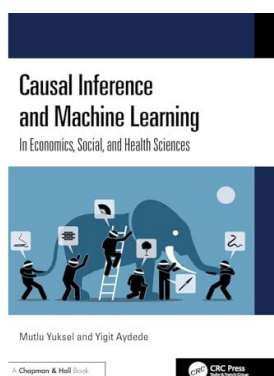
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011340

Call No. 005.54 STE

Summary: Microsoft Excel 365 Complete: In Practice, is a hands-on learning guide that helps students and beginners develop practical spreadsheet skills using Microsoft Excel. The book follows a structured approach that combines clear explanations with step-by-step instructions and practice exercises, making it easy to understand and apply concepts. It covers essential topics such as creating worksheets, using formulas and functions, analyzing data, and building charts, while also introducing more advanced tools used in real-world scenarios. Designed for academic and professional use, the book emphasizes learning by doing, ensuring that readers gain confidence in using Excel effectively for everyday tasks.

[Click for more details](#)



Sr. No. 34

Title: Causal inference and machine learning: in economics, social, and health sciences by Yukse, Mutlu

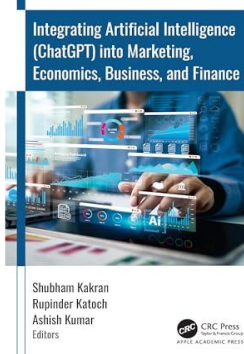
Boca Raton CRC Press 2026

Acc. No. 011350

Call No. 330.015195 YUK

Summary: Causal Inference and Machine Learning in Economics, Social, and Health Sciences bridges the gap between modern machine learning methods and the applied needs of economists, public health researchers, and social scientists. Designed with students and practitioners in mind, the book introduces machine learning through the lens of causal inference, offering a rigorous yet accessible roadmap for using data to answer real-world policy questions. The book also covers advanced and often underrepresented topics such as time series forecasting with machine learning methods, neural networks and deep learning, and core optimization algorithms like gradient descent.

[Click for more details](#)



Sr. No. 35

Title: Integrating artificial intelligence (ChatGPT) into marketing, economics, business, and finance by Kakran, Shubham

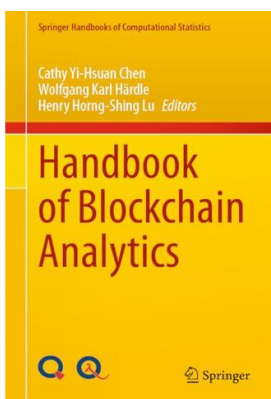
Palm Bay Apple Academic Press Inc. 2026

Acc. No. 011356

Call No. 658.514 KAK

Summary: This book looks at how AI, and ChatGPT in particular, is revolutionizing the business of business, finance, economics, and marketing, exploring its transformative impact and considering its hands-on practical implications. The book also shows how ChatGPT can provide enhanced information analysis for business startup valuation and profitability. It explores the applications of AI in human resources and how it is automating and augmenting workplace practices by streamlining many business aspects, including recruitment processes and employee engagement, to name two areas.

[Click for more details](#)



Sr. No. 36

Title: Handbook of blockchain analytics by Chen, Cathy Yi-Hsuan

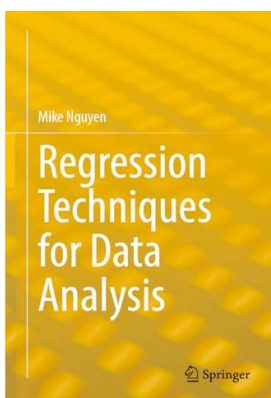
Switzerland Springer 2026

Acc. No. 011394

Call No. 005.758 CHE

Summary: This handbook delves into the multifaceted domain of blockchain technology and its applications, offering insights across technological, economic, and practical dimensions. It is divided into several parts, reflecting analysis techniques specific to different fields of application, including digital finance, security and supply chains, among others. The book begins with a foundational exploration of blockchain technology, providing a comprehensive understanding of its core mechanisms. In the realm of blockchain analytics, advanced methodologies like process mining are applied to uncover patterns in blockchain applications, while network analytics provide tools for fraud detection and heuristic evaluation.

[Click for more details](#)



Sr. No. 37

Title: Regression techniques for data analysis by Nguyen, Mike

Switzerland Springer 2026

Acc. No. 011398

Call No. 519.536 NGU

Summary: This book explores regression analysis as the backbone of statistical modeling, offering readers a versatile and robust framework for analyzing relationships in data. From foundational linear models to more complex non-linear, generalized linear, mixed, and nonparametric approaches, this volume provides a comprehensive toolkit for real-world applications. Designed for both first-time learners and experienced analysts seeking a refresher, the book emphasizes model diagnostics, interpretation, and predictive accuracy. Its intuitive explanations, paired with hands-on examples, make it ideal for students studying for exams, professionals updating their skills, or researchers applying models in practice.

[Click for more details](#)

Marketing



Sr. No. 38

Title: New products management by Crawford, Merle

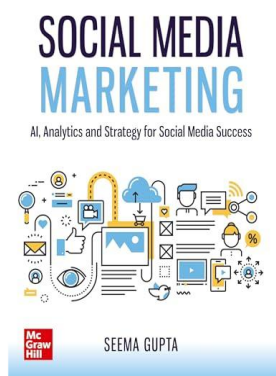
Chennai McGraw Hill Education 2026

Acc. No. 011332

Call No. 658.575 CRA

Summary: This textbook delivers a streamlined, marketing-focused approach to teaching new product management. With a slimmed-down format of 18 chapters, this new edition zeroes in on the most critical topics for aspiring product managers, offering updated insights and industry best practices. This updated text introduces significant updates, including a robust collection of new and refreshed case studies featuring innovative companies and products such as Oculus Rift, Adidas Parley sustainable running shoes, Google Glass, Tesla, and more. Covering both high-tech and consumer products, these cases provide real-world examples to enrich learning and spark engagement.

[Click for more details](#)



Sr. No. 39

Title: Social media marketing: AI, analytics and strategy for social media success by Gupta, Seema

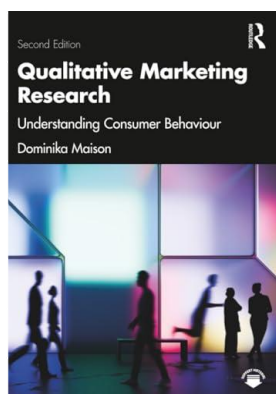
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011334

Call No. 658.872 GUP

Summary: Social Media Marketing is a future-oriented textbook that treats social media as a discipline shaped by attention economics, platform power, and organizational constraints. Moving beyond tactical tips, it guides readers from foundational concepts to advanced themes like Generative AI, Dark Social, and Algorithmic Visibility. Structured to reflect how managerial decisions are actually made, the book integrates decision frameworks and real-life cases to bridge the gap between conceptual abstractness and real-world complexity. It provides a dedicated focus on specialized contexts, including nonprofits, small businesses, and the Indian-specific WhatsApp ecosystem.

[Click for more details](#)



Sr. No. 40

Title: Qualitative marketing research by Maison, Dominika

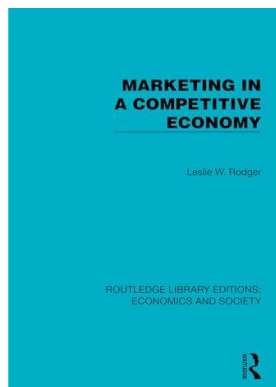
Oxon Routledge 2026

Acc. No. 011359

Call No. 658.83 MAI

Summary: The book offers an extensive examination of qualitative research approaches, beginning with established techniques like focus group interviews (FGI) and individual in-depth interviews (IDI), before exploring innovative ethnographic methods that reveal authentic consumer motivations, needs, values, and attitudes. Distinguished by its practical orientation, the text incorporates diverse international case studies from market-leading organisations including PepsiCo, Unilever, Danone, Nestlé, Aviva, and Citibank, demonstrating how theoretical concepts translate into actionable insights across various industries and cultural contexts.

[Click for more details](#)



Sr. No. 41

Title: Marketing in a competitive economy by Rodger, Leslie W

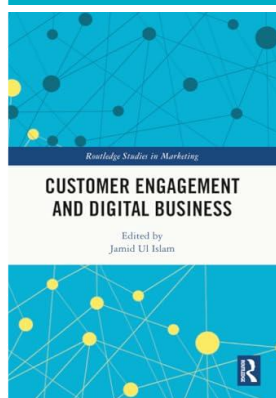
Oxon Routledge 2026

Acc. No. 011366

Call No. 658.8 ROD

Summary: Marketing in a Competitive Economy (1965) is a scientific study of marketing in the Western world, taking as a starting point a competitive economy and freedom for consumers. As marketing moved from an exercise in profitably disposing of excess goods, to being primarily concerned with producing goods as a result of market opportunities, so the field became more complicated and in need of a comprehensive analysis and overview.

[Click for more details](#)



Sr. No. 42

Title: Customer engagement and digital business by Islam, Jamid UI

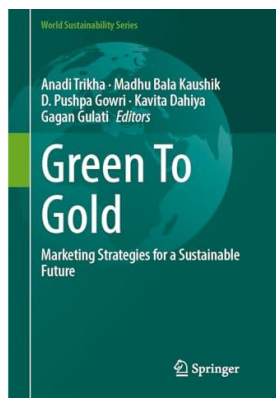
Oxon Routledge 2026

Acc. No. 011367

Call No. 658.812 ISL

Summary: Customer Engagement and Digital Business present a timely and cutting-edge examination of how businesses must rethink engagement to thrive. This book brings together a diverse group of international scholars who explore the evolving dynamics of customer engagement across a variety of technological, social, and ethical landscapes. Spanning conceptual frameworks, empirical studies, and emerging paradigms, the chapters address both the bright and dark sides of engagement in the digital age. From the emotional resonance of AI-powered brand interactions to the immersive experiences enabled by VR and Metaverse, this book probes the ways in which businesses are redefining the customer journey.

[Click for more details](#)



Sr. No. 43

Title: Green to gold: marketing strategies for a sustainable future by Trikha, Anadi

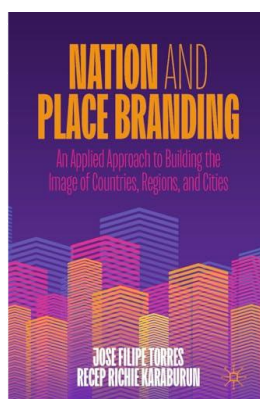
Switzerland Springer 2026

Acc. No. 011390

Call No. 658.408 TRI

Summary: This book offers actionable, research-backed strategies to transform marketing practices into eco-friendly, sustainable approaches. Green to Gold: Marketing strategies for a sustainable future provides readers with a comprehensive guide on how to create successful, resilient brands that prioritize sustainability while meeting consumer demands. The content delves into the innovative intersection of marketing and environmental responsibility, with a focus on equipping businesses and marketers to implement strategies that make a positive impact on the planet.

[Click for more details](#)



Sr. No. 44

Title: Nation and place branding: an applied approach to building the image of countries, regions, and cities by Torres, Jose Filipe

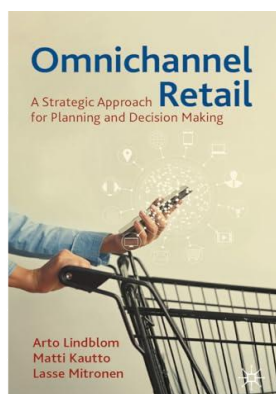
Springer Switzerland 2026

Acc. No. 011391

Call No. 658.827 TOR

Summary: This textbook offers a comprehensive roadmap to building strong, credible, and resilient place brands. Moving far beyond logos and slogans, it introduces a practical, policy-driven approach grounded in strategy, governance, and authenticity. The book delves into essential marketing principles like segmentation, positioning, and integrated communication, while also addressing complex political realities, governance challenges, and the growing role of digital platforms, AI, and user-generated content in shaping perceptions. This textbook provides the tools to build impactful brands rooted in place, powered by people, and aligned with long-term national goals.

[Click for more details](#)



Sr. No. 45

Title: Omnichannel retail: a strategic approach for planning and decision making by Lindblom, Arto

Switzerland Palgrave Macmillan 2026

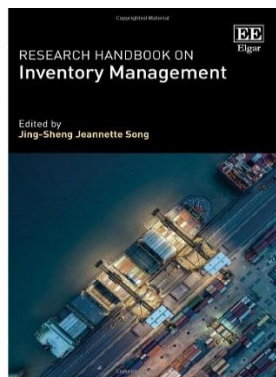
Acc. No. 011392

Call No. 658.872 LIN

Summary: This book provides a strategic approach to modern omnichannel retailing, its content, and its logic. It offers students the chance to create a strategic business plan that helps retailers make strategic choices and decisions that enable or facilitate the transition to omnichannel operations and the effective management of an omnichannel business. This book provides students with a comprehensive understanding of omnichannel retail, forming a solid foundation for managing and further developing retail business operations across physical and digital channels.

[Click for more details](#)

Operations Management and Quantitative Techniques



Sr. No. 46

Title: Research handbook on inventory management by Jeannette Song, Jing-Sheng

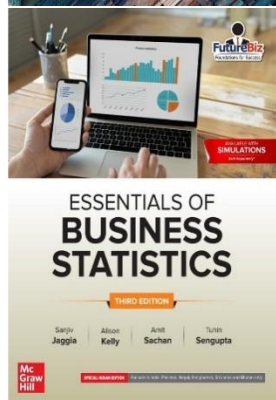
Cheltenham Edward Elgar 2023

Acc. No. 011326

Call No. 658.787 JEA

Summary: This comprehensive Handbook provides an overview of state-of-the-art research on quantitative models for inventory management. Despite over half a century's progress, inventory management remains a challenge, as evidenced by the recent Covid-19 pandemic. With an expanse of world-renowned inventory scholars from major international research universities, this Handbook explores key areas including mathematical modelling, the interplay of inventory decisions and other business decisions and the unique challenges posed to multiple industries.

[Click for more details](#)



Sr. No. 47

Title: Essentials of business statistics: using excel by Jaggi, Sanjiv

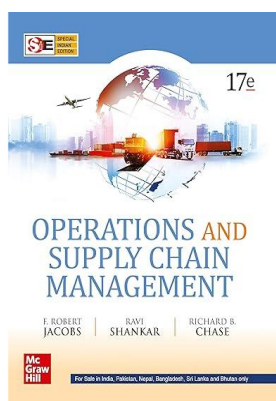
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011335

Call No. 658.4033 JAG

Summary: The book emphasizes “communicating with numbers,” helping learners not only perform calculations but also interpret and present data effectively for decision-making. It covers key topics such as data analysis, probability, sampling, hypothesis testing, regression, and forecasting, all explained in an intuitive manner. A major feature of the book is the integration of Microsoft Excel, which is used as a tool to simplify complex calculations and enhance practical understanding. The book bridges the gap between theory and application, making statistics more relevant and accessible for business use.

[Click for more details](#)



Sr. No. 48

Title: Operations and supply chain management: the core by Jacobs, F. Robert

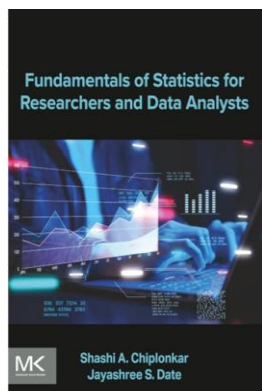
Chennai McGraw Hill Education (India) Pvt. Ltd 2024

Acc. No. 011336

Call No. 658.5 JAC

Summary: Operations and Supply Chain Management has been the go-to resource for students, educators, and industry professionals. With its proven track record, this authoritative guide continues to provide a holistic understanding of operations and supply chain principles, fostering the next generation of exceptional leaders. In the latest edition of this comprehensive and engaging textbook, the authors deliver cutting-edge insights and best practices to equip students and professionals alike with the knowledge and skills to navigate the ever-evolving world of business.

[Click for more details](#)



Sr. No. 49

Title: Fundamentals of statistics for researchers and data analysts by Chiplokhar, Shashi A

US Morgan Kaufmann 2026

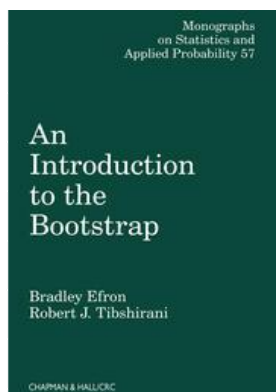
Acc. No. 011370

Call No. 519.5 CHI

Summary: Fundamentals of Statistics for Researchers and Data Analysts explains statistical methods, and the assumptions and prerequisites for applying various analytical tools from an statistical point of view. Statistical analysis has become indispensable in almost all fields of science, business, industry and medicine, for evidence-based decision making and forecasting. However, due to lack of fundamental understanding of statistics, results of data analysis often remain inconclusive or erroneous. The book is organized by first explaining what statistical thinking is and how one should proceed with formulating their question in terms of a statistical hypothesis.

[Click for more details](#)

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Sr. No. 50

Title: An introduction to the bootstrap by Efron, Bradley

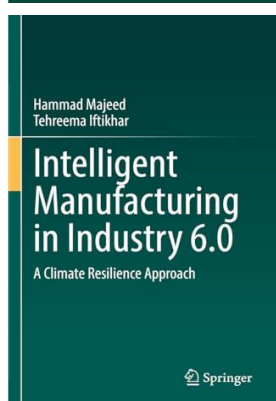
Boca Raton CRC Press 2022

Acc. No. 011372

Call No. 011372

Summary: An Introduction to the Bootstrap arms scientists and engineers as well as statisticians with the computational techniques they need to analyze and understand complicated data sets. The bootstrap is a computer-based method of statistical inference that answers statistical questions without formulas and gives a direct appreciation of variance, bias, coverage, and other probabilistic phenomena. This book presents an overview of the bootstrap and related methods for assessing statistical accuracy, concentrating on the ideas rather than their mathematical justification.

[Click for more details](#)



Sr. No. 51

Title: Intelligent manufacturing in industry 6.0: a climate resilience approach by Majeed, Hammad

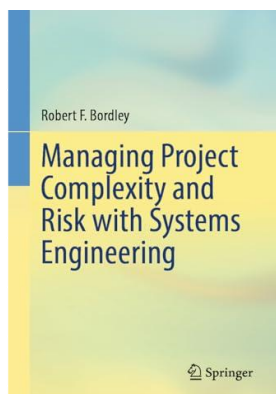
Switzerland Springer 2026

Acc. No. 011395

Call No. 551.6 MAJ

Summary: This volume discusses the critical role of climate resilient intelligent manufacturing across diverse industries, with a focus on the sustainable strategies to combat climate change in the sixth industrial revolution (Industry 6.0). This period, defined by the rapid advancement of intelligent manufacturing, emphasizes the circular green economy practices aimed at achieving net zero trash & net zero emissions. Despite the availability of advanced next generation technologies, many industries still use traditional manufacturing methods, missing the opportunity for smarter, greener operation.

[Click for more details](#)



Sr. No. 52

Title: Managing project complexity and risk with systems engineering by Bordley, Robert F

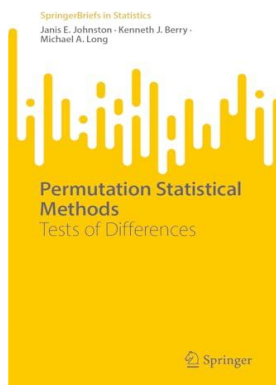
Switzerland Springer 2026

Acc. No. 011396

Call No. 519.8 BOR

Summary: This book introduces the systems approach as a powerful framework for developing practical and implementable solutions to complex problems. Drawing on the extensive professional and teaching experience of its authors, the text provides readers with both conceptual foundations and real-world insights into the role of systems engineering in guiding successful projects. The book is ideal for incoming graduate students encountering systems engineering for the first time, as well as for students with some industrial experience who may have only a limited view of the overall system development process.

[Click for more details](#)



Sr. No. 53

Title: Permutation statistical methods: tests of differences by Johnston, Janis E

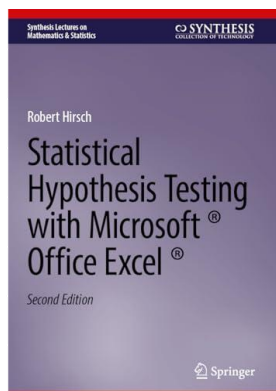
Switzerland Springer 2026

Acc. No. 011397

Call No. 519.5 JOH

Summary: This book is to introduce the reader to elementary statistical methods as related to tests of differences, such as one-sample tests, tests of two independent samples, tests of two matched samples, and one-way analysis of variance. Throughout the book the emphasis is on permutation statistical methods, although the results of the permutation analyses are always compared and contrasted with the results of conventional statistical analyses. The book is designed for an audience with limited statistical background and can easily serve as a supplementary textbook in an undergraduate or graduate course in departments such as statistics, psychology, economics, or biology.

[Click for more details](#)



Sr. No. 54

Title: Statistical hypothesis testing with microsoft ® office excel ® by Hirsch, Robert

Switzerland Springer 2026

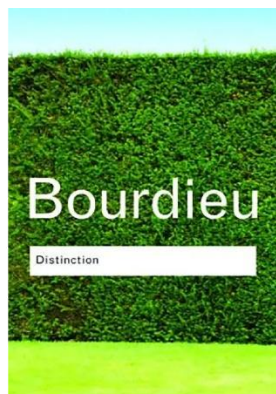
Acc. No. 011399

Call No. 519.5 HIR

Summary: This book provides a comprehensive treatment of the logic behind hypothesis testing. This updated edition covers frequentist (classical) and Bayesian approaches to interpretation of the results of a statistical hypothesis test. In a new chapter, nonparametric hypothesis testing is also discussed. The author describes the most commonly used statistical tests and provides instructions for how to perform them using Microsoft Office Excel. The author provides frameworks for how to plan the size of a sample and how to select which test to use for a data set.

[Click for more details](#)

Public Policy and General Management



Sr. No. 55

Title: *Distinction: A social critique of the judgement of taste* by Bourdieu, P

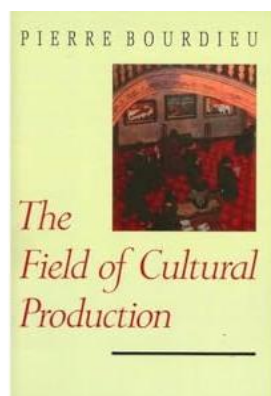
Oxon Routledge 2019

Acc. No. 011328

Call No. 305.550944 BOU

Summary: Pierre Bourdieu's *Distinction* brilliantly illuminates the social pretensions of the middle classes in the modern world, focusing on the tastes and preferences of the French bourgeoisie. First published in 1979, the book is at once a vast ethnography of contemporary France and a dissection of the bourgeois mind. Taste is not pure. Bourdieu demonstrates that our different aesthetic choices are all distinctions - that is, choices made in opposition to those made by other classes. This fascinating work argues that the social world functions simultaneously as a system of power relations and as a symbolic system in which minute distinctions of taste become the basis for social judgement.

[Click for more details](#)



Sr. No. 56

Title: *The field of cultural production: essays on art and literature* by Bourdieu, Pierre

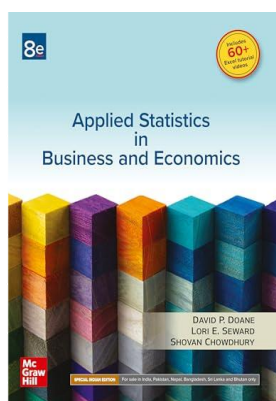
United Kingdom Polity Press 1993

Acc. No. 011329

Call No. 306 BOU

Summary: *The Field of Cultural Production* brings together Bourdieu's most important writings on art, literature and aesthetics. Bourdieu develops a highly original approach to the study of literary and artistic works, addressing many of the key issues that have preoccupied literary, art and cultural criticism in the late twentieth century: aesthetic value and judgement, the social contexts of cultural practice, the role of intellectuals and artists, and the structures of literary and artistic authority. *The Field of Cultural Production* will be of interest to students and scholars from a wide range of disciplines: sociology and social theory, literature, art and cultural studies.

[Click for more details](#)



Sr. No. 57

Title: *Applied statistics in business and economics* by Doane, David P

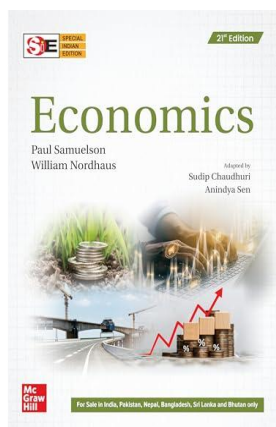
Chennai McGraw Hill Education (India) Pvt. Ltd. 2026

Acc. No. 011333

Call No. 519.5 DOA

Summary: This Indian adaptation of "Applied Statistics in Business and Economics" is a comprehensive and practical textbook designed specifically for students in Indian business, management, and economics programs. It moves beyond traditional, theory-heavy approaches by integrating statistical concepts with real-world global and Indian business scenarios. The book's content is meticulously revised to include Indian-centric case studies, data sources, and applications that resonate with the local market. It focuses on the practical application of statistics using tools like Excel and R, helping students understand how to use data to make informed business decisions.

[Click for more details](#)



Sr. No. 58

Title: Economics by Samuelson, Paul A

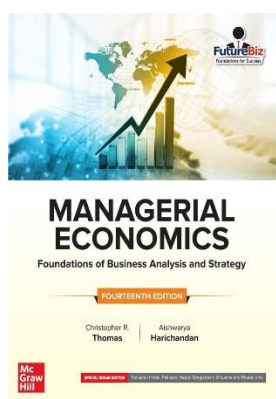
Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011342

Call No. 330 SAM

Summary: This book has been a definitive resource for understanding economic principles, balancing theory with real-world applications. This 21st adapted edition enhances its relevance for Indian readers with updated data, contemporary Indian examples, and new topics like Basics of Behavioral Economics and expanded coverage of Game Theory. The book includes appendix on Global Warming, the Repeated Prisoners' Dilemma Game and discussions on Wage Inequalities, Gross Capital Formation, and Market-Based Instruments in India. With its rigorous yet accessible approach, this edition remains an essential text for undergraduate and postgraduate students of economics and finance.

[Click for more details](#)



Sr. No. 59

Title: Managerial economics: foundations of business analysis and strategy by Thomas, Christopher R

Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011344

Call No. 338.5024658 THO

Summary: Managerial Economics helps business students become architects of business tactics and strategy instead of middle managers who may tend to plod along the beaten path of others. This edition continues to offer all the pedagogical features that have made previous editions successful, while adding some new features to service the growing interest in business analytics. The primary goal of this book has always been, and continues to be, to teach students the economic way of thinking about business decisions and strategy.

[Click for more details](#)



Sr. No. 60

Title: Deindustrialization and economic restructuring in post-reform India by Chakraborty, Indranil

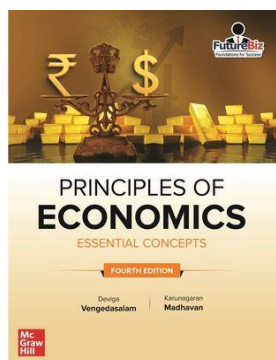
Oxon Routledge 2026

Acc. No. 011345

Call No. 338.9 CHA

Summary: This book explores the concept of deindustrialization in post-reform India. It combines macro studies of Indian political economy with the micro analysis of economic restructuring, growth, and precarity in a "flat world" of digital technology, globalization, and valorization of labour at the lowest cost. The chapters in this volume, Use a range of theoretical and practical social and economic approaches to study the complex relationships between deindustrialization and reindustrialization in multiple industrial sectors across time and space. Shed light on economic trajectories and transitions following the 1991 economic reforms in India and discuss the role of the state in industrial restructuring.

[Click for more details](#)



Sr. No. 61

Title: Principles of economics: essential concepts by Vengedasalam, Deviga

Chennai McGraw Hill Education (India) Pvt. Ltd 2026

Acc. No. 011348

Call No. 330 VEN

Summary: This textbook is designed to assist students in taking basic economics courses at both college and university levels. Written in simple and easy-to-understand language, it caters to those with no prior knowledge of economics. The topics covered in this book align with the latest syllabus prescribed by Indian universities for diploma and degree levels. This book includes more in-depth explanations of economic theories and concepts. Several important topics have been added, including market failure, game theory and a new chapter on the Indian economy.

[Click for more details](#)

Handbook of
Theory and Research
for the
Sociology of Education
EDITED BY JOHN G. RICHARDSON

Sr. No. 62

Title: Handbook of theory and research for the sociology of education by Richardson, John

Westport Greenwood Press Inc. 1986

Acc. No. 011349

Call No. 306.43 RIC

Summary: This handbook synthesizes major advances in the sociology of education over the past several decades. It incorporates both a systematic review of significant theoretical and empirical work and challenging original contributions by distinguished American, English, and French sociologists. In his introduction, John G. Richardson traces the development of the sociology of education and reviews the important classical European works in which this discipline is grounded. The inclusion of subjects outside traditional sociological concern--such as the historical foundations of education and the sociology of special education--gives an interdisciplinary scope that enhances the volume's usefulness.

[Click for more details](#)

Sr. No. 63

Title: Circular economy for sustainable development: applications and case studies by Aravossis, Konstantinos G.

Boca Raton CRC Press 2026

Acc. No. 011351

Call No. 338.927 ARA

Summary: This book addresses the relationships among innovative technologies, methodologies, and processes and the different aspects of newly required digital and circular models that production systems and the economy must adopt and operate. It examines the latest innovations for the circularity of processes and end products, instilling the environmental consciousness of recycling and the ecosystem service valuation (ESV). This multidisciplinary approach, and the many case studies included in the book, helps readers understand different methodologies used when applying and implementing the principles of circular economy and green innovation at a practical level.

[Click for more details](#)

Sr. No. 64

Title: The economics of human happiness by Brooks, Collin

Oxon Routledge 2026

Acc. No. 011354

Call No. 330.01 BRO

Summary: Economics of Human Happiness (1933) is a loose treatise on how to be happy and civilized. The function of applied economics is to make wants coincident and the average citizen doesn't vote for a particular fiscal system but rather for a possibility of greater happiness. This book examines the various -isms to prescribe a better way forward.

[Click for more details](#)

Sr. No. 65

Title: A circular economy for manufacturing waste management: pathway towards sustainability by Kumar, Rakesh

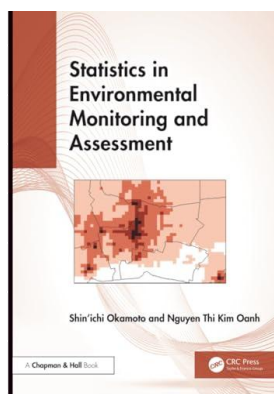
Denmark River Publishers 2026

Acc. No. 011363

Call No. 658.567 KUM

Summary: This book explores the impact of circular economy ideas on waste management in manufacturing industries. It highlights the need for a shift from linear to circular models, reducing waste, recycling materials, and creating efficient goods. The book also discusses the use of technologies like blockchain, IoT, and artificial intelligence in improving recycling and garbage monitoring. It also highlights the financial benefits of implementing circular economy principles, including reduced production costs and environmental compliance.

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Sr. No. 66

Title: *Statistics in environmental monitoring and assessment by Okamoto, Shin' ichi*

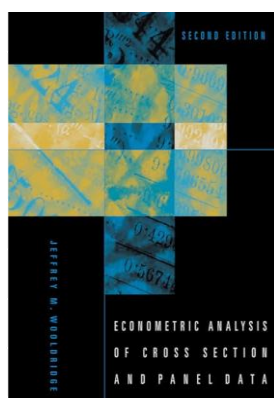
Boca Raton CRC Press 2026

Acc. No. 011364

Call No. 363.7063 OKA

Summary: Statistics in Environmental Monitoring and Assessment details how statistics plays an essential role in every step of an environmental monitoring and assessment program, from the sampling design to the data management and data analysis methods that are used to extract meaningful information for environmental quality management. This book explains these issues in an easy-to-understand manner and illustrates using actual applications in real-life case studies. This book explains these issues in an easy-to-understand manner and illustrates using actual applications in real-life case studies.

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Sr. No. 67

Title: *Econometric analysis of cross section and panel data by Wooldridge, Jeffrey M*

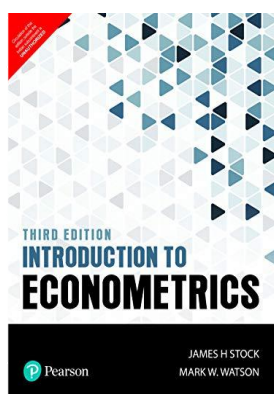
Cambridge Massachusetts The MIT Press 2010

Acc. No. 011373

Call No. 330.015195 WOO

Summary: This book acclaimed graduate text provides a unified treatment of two methods used in contemporary econometric research, cross section and data panel methods. By focusing on assumptions that can be given behavioral content, the book maintains an appropriate level of rigor while emphasizing intuitive thinking. The analysis covers both linear and nonlinear models, including models with dynamics and/or individual heterogeneity. In addition to general estimation frameworks, specific linear and nonlinear methods are covered in detail, including probit and logit models and their multivariate.

[Click for more details](#)



Sr. No. 68

Title: *Introduction to econometrics by Stock, James H*

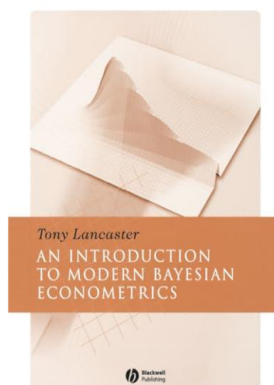
Noida Pearson Education 2025

Acc. No. 011374

Call No. 330.015195 STO

Summary: Introduction to Econometrics is designed for a first course in undergraduate econometrics. It differs from other textbooks in three main ways. First, it integrates real-world questions and data into the development of the theory. Second, choice of topics reflects modern theory and practice. Third, theory and assumptions that are provided match the applications. Aim of this text is to teach students to become sophisticated consumers of econometrics and to do so at a level of mathematics appropriate for an introductory course.

[Click for more details](#)



Sr. No. 69

Title: *Introduction to modern bayesian econometrics by Lancaster, Tony*

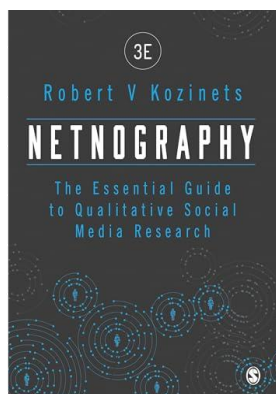
Malden Blackwell Publishing 2004

Acc. No. 011375

Call No. 330.1519542 LAN

Summary: Tony Lancaster's text is the first comprehensive introduction to the Bayesian way of doing applied economics. Uses clear explanations and practical illustrations and problems to present innovative, computer-intensive ways for applied economists to use the Bayesian method. Emphasizes computation and the study of probability distributions by computer sampling. Covers all the standard econometric models, including linear and non-linear regression using cross-sectional, time series, and panel data.

[Click for more details](#)



Sr. No. 70

Title: Netnography: the essential guide to qualitative social media research by Kozinets, Robert V

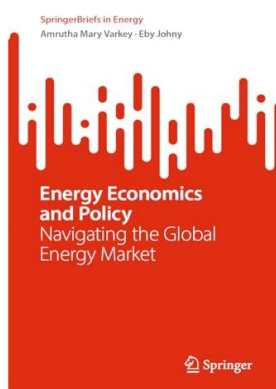
New Delhi Sage Publication India Pvt Ltd 2020

Acc. No. 011378

Call No. 305.80072 KOZ

Summary: Netnography is an adaptation of ethnography for the online world, pioneered by Robert Kozinets, and is concerned with the study of online cultures and communities as distinct social phenomena, rather than isolated content. In this landmark third edition, Netnography: The Essential Guide provides the theoretical and methodological groundwork as well as the practical applications, helping students both understand and do netnographic research projects of their own. The book is also now accompanied by a striking new visual design and further case studies, offering the essential student resource to conducting online ethnographic research.

[Click for more details](#)



Sr. No. 71

Title: Energy economics and policy: navigating the global energy market by Varkey, Amrutha Mary

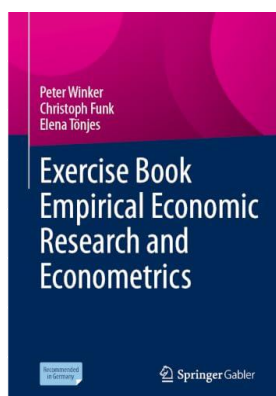
Cham Springer 2025

Acc. No. 011379

Call No. 333.79 VAR

Summary: This book explores the economics of energy and policy by examining recent trends in global energy markets and the social cost of war-related emissions, with a focus on the twin energy crises of recent years. It contributes to discussions on the economics of global climate change, the social cost of carbon, carbon tax, emissions trading systems (ETS), the energy crisis during the pandemic, the Russia-Ukraine war, and the geopolitics of oil, tariffs, and trade wars—all grounded in micro and macroeconomic foundations.

[Click for more details](#)



Sr. No. 72

Title: Exercise book empirical economic research and econometrics by Winker, Peter

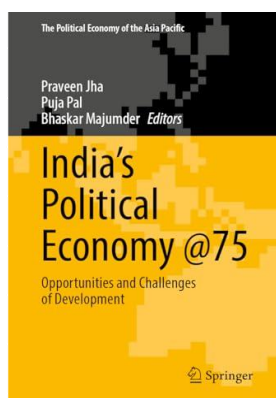
Cham Springer 2026

Acc. No. 011380

Call No. 330.015195 WIN

Summary: This exercise book is aimed at students and teachers of economics and related subjects. It offers the opportunity to deepen skills in important methods of applied economic research and econometrics by solving different types of exercises. The book offers exercises in the areas of data, economic indicators, input-output analysis, econometric methods, trend and seasonal adjustment, simulation, and forecasting. The exercises cover both formal basics and the application of methods and interpretation of the results obtained.

[Click for more details](#)



Sr. No. 73

Title: India's political economy @75: opportunities and challenges of development by Jha, Praveen

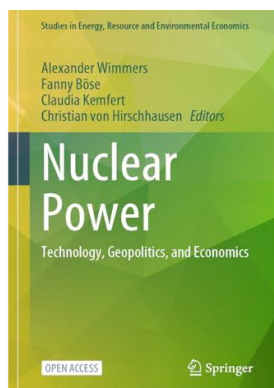
Singapore Springer 2026

Acc. No. 011382

Call No. 338.954 JHA

Summary: This book provides a comprehensive exploration and reflection of the opportunities and challenges that have shaped India's growth trajectory in past seven decades. The book contains rigorously researched articles on various contemporary issues and debates around four broad key themes on—political economy appraisal, sectoral challenges, employment, labour and informality and social sector performance, offering conceptual understanding, critical analysis and policy implications. The book offers actionable policy recommendations to address existing gaps between policies and practices of India's development trajectory.

[Click for more details](#)



Sr. No. 74

Title: Nuclear power: technology, geopolitics, and economics by Wimmers, Alexander

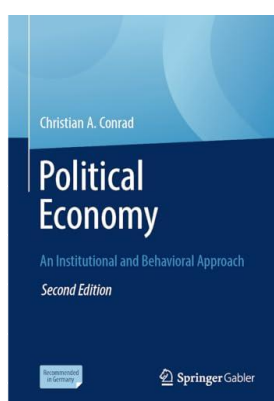
Switzerland Springer 2026

Acc. No. 011383

Call No. 333.7924 WIM

Summary: This book offers a comprehensive overview of nuclear technologies and the nuclear supply chain. It explores nuclear energy as a critical resource through economic, geopolitical, and social lenses, assessing its potential role in combating climate change. The book also addresses key challenges, including nuclear waste management, decommissioning, and back-end operations. By examining both historical hurdles and future policy and industry obstacles, it provides valuable insights for policymakers, researchers, and industry professionals navigating the evolving landscape of nuclear energy.

[Click for more details](#)



Sr. No. 75

Title: Political economy: an institutional and behavioral approach by Conrad, Christian A

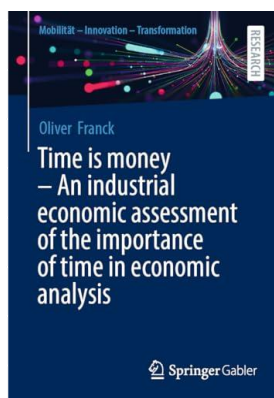
Germany Springer 2026

Acc. No. 011384

Call No. 330 CON

Summary: This textbook takes a new approach to Political Economy: it combines the well-known non-quantitative theories with the findings of behavioral science and other disciplines such as psychology and sociology. The question of how people behave and how such behavior can be guided towards welfare for everyone is the focus of this book. The knowledge is first derived scientifically, then the results are presented in summaries and conclusions. Case studies provide a link to practice.

[Click for more details](#)



Sr. No. 76

Title: Time Is money: an industrial economic assessment of the importance of time in economic analysis by Franck, Oliver

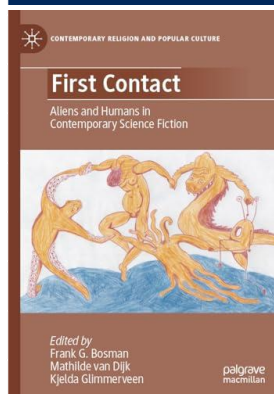
Germany Springer 2025

Acc. No. 011385

Call No. 338.06 FRA

Summary: The present book pursues the scientific goal of developing an awareness of system-dynamic models. Considering the time dimension in economic questions is one of the essential deficits that can primarily be observed when neoclassical economic theories are applied. Because of this, the present work attempts to contribute to the field of system dynamics and the temporal modeling of economic questions.

[Click for more details](#)



Sr. No. 77

Title: First contact: aliens and humans in contemporary science fiction by Bosman, Frank G

Switzerland Springer 2026

Acc. No. 011386

Call No. 809.38762 BOS

Summary: This book explores what the humanities have to offer for this debate, especially on the notions of first contact, and focuses on matters such as: theological, philosophical and ethical implications of encountering extra-terrestrial life; the boundaries of being human, dealing with differences between species, as well as genders; and more. This volume explores what the humanities have to offer for this debate, especially on the notions of first contact, and focuses on matters such as: theological, philosophical and ethical implications of encountering extra-terrestrial life; the boundaries of being human, dealing with differences between species, as well as genders; and more.

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