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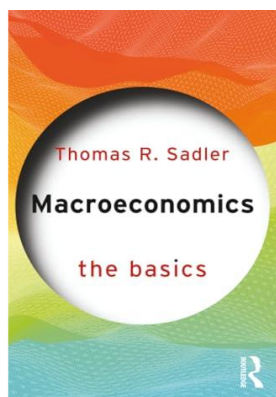


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Sr. No. 01

Title: Macroeconomics: the basics by Sadler, Thomas R

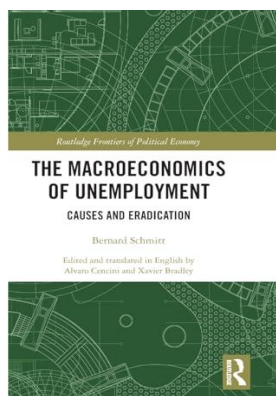
Routledge New York 2026

Acc. No. 011125

Call No. 338.5 SAD

Summary: Macroeconomics: The Basics provides a concise, accessible treatment of the subject, using an economics framework to analyze the theories, policies, and applications of the field. The book covers the most important areas in macroeconomics, including national income, unemployment and inflation, economic growth, savings, investment, the financial system, money and banking, money and inflation, aggregate expenditures, aggregate demand and supply, fiscal policy, monetary policy, international trade, and international finance.

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Sr. No. 02

Title: Macroeconomics of unemployment causes and eradication by Schmitt, Bernard

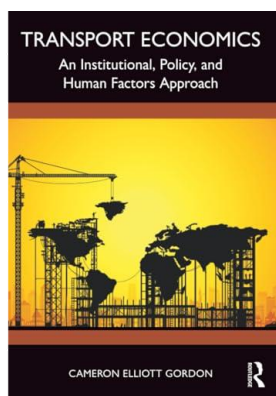
Routledge New York 2026

Acc. No. 011126

Call No. 331.137 SCH

Summary: This book explores unemployment from a monetary macroeconomics perspective, identifying the pathology at the origin of unemployment and the principles of reform that will enable a passage from capitalism to post-capitalism. This book is essential reading for those interested in issues around unemployment and post-capitalism as well as the fields of political economy, macroeconomics, economic theory, and heterodox economics more broadly. Schmitt shows that unemployment is formally impossible in any economy producing wage-, interest-, and investment-goods.

[Click for more details](#)



Sr. No. 03

Title: Transport economics: an institutional, policy, and human factors approach by Gordon, Cameron Elliott

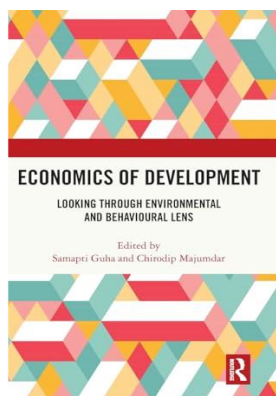
Routledge New York 2026

Acc. No. 011127

Call No. 330 GOR

Summary: This book takes an interdisciplinary, institutional, and historically informed approach to the economics of transport, providing a more nuanced and complete understanding of human transport choices, individually and collectively, and the related choice of location, including the formation of cities. The book examines the implications of the unique particularities of human beings, including the quirks of their psychologies and physical bodies, for transport planning, development, and implementation.

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Sr. No. 04

Title: Economics of development: looking through environmental and behavioural lens by: Guha, Samapti

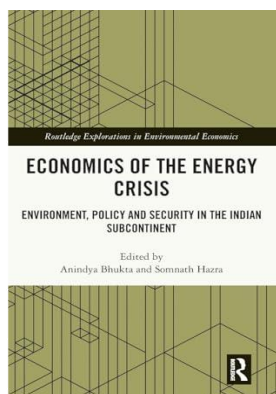
Abingdon Routledge 2026

Acc. No. 011128

Call No. 338.9 GUH

Summary: This book addresses global development issues in the local context. It explains the different developmental issues related to Financial Inclusion, Women Empowerment, Human Behaviour and its influence on environmental policies, Urban Governance and Political System, Food System, Development of the Disadvantaged Communities and Socio-Economic and Political aspects of Energy and the Environment. This book explains concepts and theories from development economics, behavioural economics and environmental economics to analyse issues related to intergenerational sustainable development in an interdisciplinary way.

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Sr. No. 05

Title: Economics of the energy crisis: environment, policy and security in the Indian subcontinent by: Bhukta, Anindya

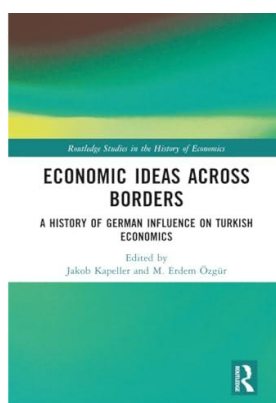
Abingdon Routledge 2026

Acc. No. 011129

Call No. 333.79 BHU

Summary: This book explores this global crisis through a regional focus, exploring the issues as they relate to the Indian subcontinent. The book argues that since no source of energy is entirely pollution-free, it is essential to place greater emphasis on enhancing energy-use efficiency. This requires proper auditing of existing energy use and proper management of future use. Providing the foundation for this argument, the first section of the book examines the root cause of the problem: the supply-demand imbalance of energy.

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Sr. No. 06

Title: Economic ideas across borders: a history of German influence on Turkish economics by Kapeller, Jakob

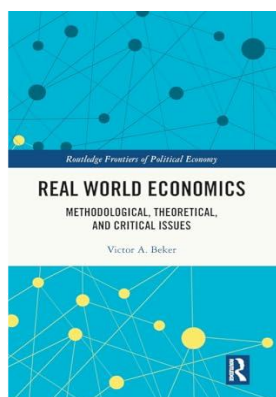
Abingdon Routledge 2026

Acc. No. 011130

Call No. 330.15 KAP

Summary: Exploring the cross-cultural exchange of ideas between German and Turkish scholars, policymakers, and institutions, this book sheds light on how German theories were interpreted and applied in Turkey during the nineteenth and twentieth centuries. The book also discusses agrarian populism in the 1930s, German soft power in interwar Turkey, the first Gastarbeiter Agreement and its effects, German investments in Turkey after the World War II, and the role of sports in shaping relations between Germany and Turkey.

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Sr. No. 07

Title: Real world economics: methodological, theoretical and critical issues by Beker, Victor A

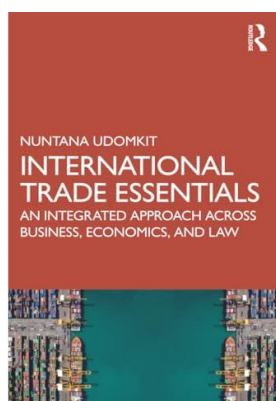
Abingdon Routledge 2026

Acc. No. 011131

Call No. 330.1 BEK

Summary: This book is that economics is an applied science: a tool to understand the real-world economy and a guide for economic policy. In contrast to the unrealistic and artificial models of neoclassical economics, the book argues that the point of departure for economic theory should be the real world with realistic assumptions being made. This book is essential reading for anyone seeking a deeper understanding of the economy, including readers from economics and across the social sciences. In this respect, it also includes some reflections on the failure of Third Way ideas to deliver on their promises.

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Sr. No. 08

Title: International trade essentials: an integrated approach across business, economics and law by Udomkit, Nuntana

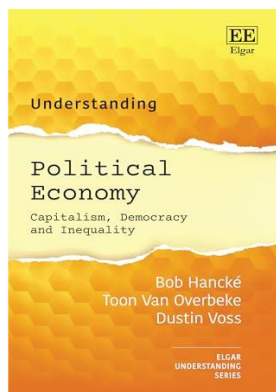
Abingdon Routledge 2026

Acc. No. 011132

Call No. 382 UDO

Summary: This book will help us understand how international trade shapes our lives, our economies, and our future. By weaving together insights from business, economics, and law, this work offers a clear, practical, and relevant perspective on international trade. It covers topics including global trade ecosystem, internationalisation, international trade theories, policies and measures, Incoterms, customs formalities process, key contracts, and international trade and sustainability. This book equips students and practitioners with essential knowledge and practical tools to navigate the complexities of international trade and global business.

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Sr. No. 09

Title: Understanding political economy: capitalism, democracy and inequality by Bartoli, Chiara

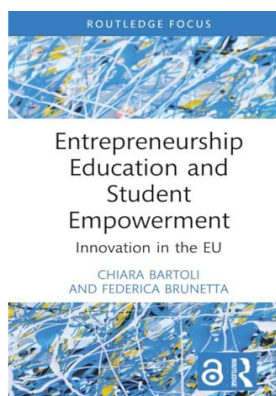
Abingdon Routledge 2026

Acc. No. 011133

Call No. 330 BAR

Summary: This book unpacks what political economy is and does through an investigation of its main questions and approaches. Bob Hancké, Toon Van Overbeke and Dustin Voss offer a historical and thematic review of the evolution of political-economic thought, centred on the relation between capitalism and democracy. The authors use these concepts to understand how markets work and why they fail, the problems facing the welfare state, the political economy of voting and democracy, and the problems of cooperation in a world of interdependent democracies.

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Sr. No. 10

Title: Entrepreneurship education and student empowerment: innovation in the EU by Bartoli, Chiara

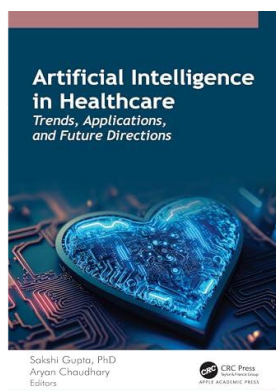
New York Routledge 2026

Acc. No. 011134

Call No. 338.0407 BAR

Summary: This book investigates the transition from student to entrepreneur. It provides an in-depth analysis of the theoretical and empirical aspects of entrepreneurship education. With a field approach, including case studies and a quantitative review of university-level entrepreneurship courses across Europe, it offers a robust framework for fostering entrepreneurial skills and understanding how entrepreneurship education fosters innovation within the EU. It explores key factors driving student entrepreneurship, offering insights into the development of essential competencies such as soft skills, technical knowledge, and interpersonal abilities.

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Sr. No. 11

Title: Artificial intelligence in healthcare: trends, applications, and future directions by Gupta, Sakshi

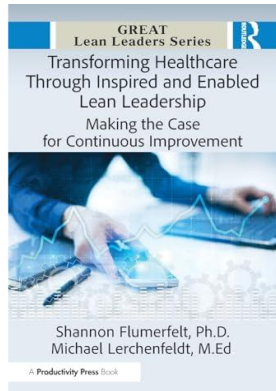
Palm Bay Apple Academic Press 2026

Acc. No. 011135

Call No. 610.28563 GUP

Summary: This comprehensive book brings together a diverse collection of insights from experts in medicine, computer science, and data analytics to explore the evolving role of artificial intelligence in the healthcare sector. The chapters delve into various facets of AI applications, from legal considerations and mathematical foundations to the practical implementations of machine learning and deep learning in healthcare.

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Sr. No. 12

Title: Transforming healthcare through inspired and enabled lean leadership: making the case for continuous improvement by Flumerfelt, Shannon

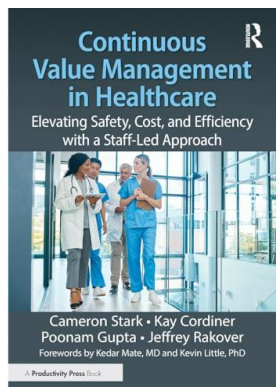
New York Routledge 2026

Acc. No. 011136

Call No. 362.1068 FLU

Summary: This book relates the journey of learning and growth as shared through storytelling, reflecting, and releasing tested wisdom. She describes how her organization grew and mastered respect for people and process/system improvement to critically and substantially impact the business case of her organization. By fostering a culture of continuous improvement, this Great Lean Leader unfolds her truths for how her organization got to sustainable success and continues the relentless pursuit of value creation. She also outlines the lessons learned on how to unlock a multitude of benefits, propelling organizations toward excellence.

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Sr. No. 13

Title: Continuous value management in healthcare: elevating safety, cost and efficiency with a staff-led approach by Stark, Cameron

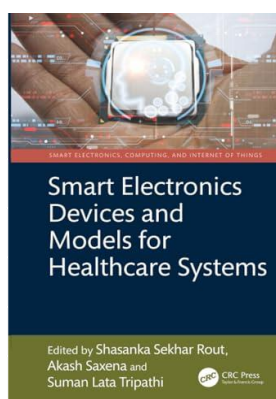
New York Routledge 2026

Acc. No. 011137

Call No. 362.1068 STA

Summary: This book describes a method of managing quality while containing costs. Value Management, developed by Brian Maskell and colleagues, links quality and finance and gives frontline staff greater control of quality and improved information on cost. The Institute of Healthcare Improvement (IHI) has developed this method for healthcare. This volume makes the principles and application of Continuous Value Management available to a wider healthcare audience.

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Sr. No. 14

Title: Smart electronics devices and models for healthcare systems by Rout, Shasanka Sekhar

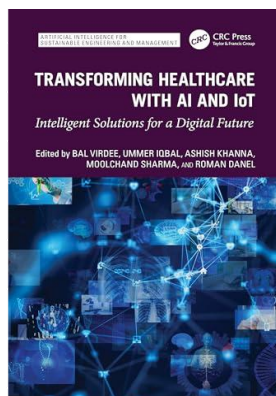
Boca Raton CRC Press 2026

Acc. No. 011138

Call No. 610.28563 ROU

Summary: Smart Electronics Devices and Models for Healthcare Systems offer a comprehensive exploration of the intersection between technology and healthcare, providing insights into the design, implementation, and impact of smart electronic devices and models in modern healthcare systems. This book delves into sensors design, measuring equipment, signal processing blocks, medical data processing blocks, and assistive technologies. Use of 5G technologies for the design and development of smart electronic devices and applications.

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Sr. No. 15

Title: Transforming healthcare with AI and IoT: intelligent solutions for a digital future by Virdee, Bal

Boca Raton CRC Press 2026

Acc. No. 011139

Call No. 610.28563 VIR

Summary: This book explores the convergence of artificial intelligence (AI) and the Internet of Things (IoT) in transforming healthcare delivery. It provides a comprehensive overview of AIoT healthcare systems, covering concepts, architectures, applications, challenges, and future directions. Transforming Healthcare with AI and IoT: Intelligent Solutions for a Digital Future delves into core AI and IoT concepts, it explores their integration in healthcare settings, and showcases real-world examples. It covers topics including big data analytics, personalized medicine, smart hospitals, telehealth, and virtual care.

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Sr. No. 16

Title: Fundamentals of the intelligent hospital: adapting diverse enabling technologies to transform by Frisch, Paul

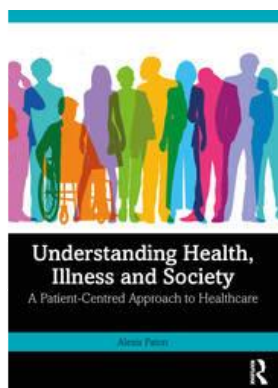
New York Routledge 2026

Acc. No. 011140

Call No. 610.28563 FRI

Summary: The book introduces the changing environment of care resulting in new distributions of patients across a broad spectrum of the patient acuity and care environments, including the Intelligent Hospital; supporting treatment areas, such as the OR, Radiation Therapy, interventional radiology, patient care areas, such as the ICU, ambulatory / telemetry as well as all supporting functionality, including infection control, laboratory medicine, pathology, biomedical engineering, Informatics and Information Technology; I-Home supporting networked dynamically interact with the technologies and application in a variety of care settings.

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Sr. No. 17

Title: Understanding health, illness and society: a patient-centred approach to healthcare by Paton, Alexis

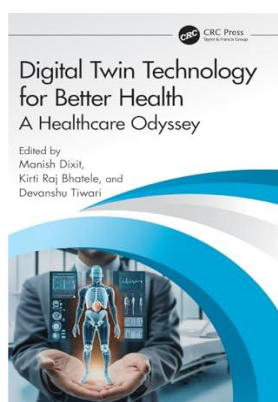
Abingdon Routledge 2026

Acc. No. 011141

Call No. 362.1 PAT

Summary: The book begins by discussing how health has been defined and understood over the last century before examining how social issues such as deprivation, class, employment, housing, gender, ethnicity and policy shape health and contribute to health inequities. The book then discusses public health initiatives such as health promotion and screening programmes, the impact of resource allocation and the role that politics and policy play in supporting a healthy society.

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Sr. No. 18

Title: Digital twin technology for better health: a healthcare odyssey by Dixit, Manish

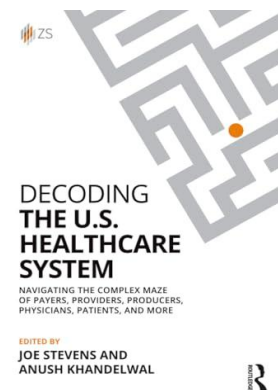
Boca Raton Routledge 2026

Acc. No. 011142

Call No. 610.285 DIX

Summary: Digital Twin Technology for Better Health: A Healthcare Odyssey throws open the revolutionary possibilities of digital twins in changing patient care, medical research, and healthcare operations. This book brings together the best of the best from healthcare, AI, and IT domains in providing a holistic and forward-looking study of one of the most innovative technologies of our times. The book examines the principles of digital twin technology in healthcare and their application in the real world and future directions.

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Sr. No. 19

Title: Decoding the U.S. healthcare system: navigating the complex maze of payers, providers, producers, physicians, patients, and more by Stevens, Joe

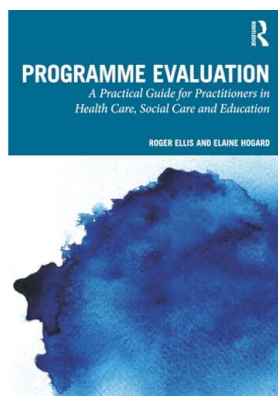
Abindon Routledge 2026

Acc. No. 011143

Call No. 362.10973 STE

Summary: Decoding the US Healthcare System offers practical guidance and actionable strategies to help healthcare and business professionals to steer a path through the system now in order to achieve their business objectives. The book offers a comprehensive and insightful exploration of how to adapt to policy and how the various healthcare stakeholders can combine to determine which medicines and technologies reach patients. This illuminating book is ideal for healthcare and business professionals along with readers seeking to understand and deal with business-to-business transactions in the US healthcare system.

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Sr. No. 20

Title: Programme evaluation: a practical guide for practitioners in health care, social care and education by Ellis, Roger

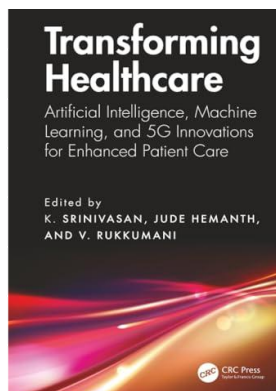
Abingdon Routledge 2026

Acc. No. 011144

Call No. 362.1068 ELL

Summary: This book offers a comprehensive, practice-based introduction to conducting effective programme evaluations. It presents the Trident Approach, a three-prong framework focused on outcomes, processes, and stakeholder perspectives that supports robust, real-world evaluations. The book balances methodological guidance with practical tools, case examples, and insights drawn from real evaluation practice. This book equips you to conduct evaluations that are credible, useful, and grounded in everyday professional contexts.

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Sr. No. 21

Title: Transforming healthcare: artificial intelligence, machine learning, and 5G innovations for enhanced patient care by Srinivasan, K.

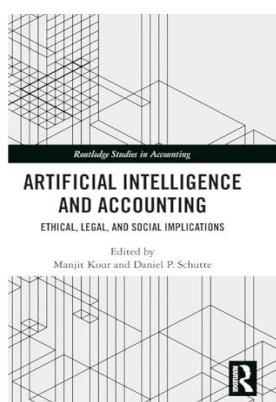
Boca Raton Routledge 2026

Acc. No. 011145

Call No. 610.285 SRI

Summary: This book comprehensively discusses the latest trends and developments in healthcare applications, including artificial intelligence, the Internet of Things, machine learning algorithms, deep learning algorithms, and 5G technology. It covers important topics such as 5G-based smart healthcare network security, as well as data management and security. Bridges the gap between artificial intelligence, machine learning, and deep learning with advanced communication technologies used in healthcare applications.

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Sr. No. 22

Title: Artificial Intelligence and accounting: ethical, legal and social implications by Kour, Manjit

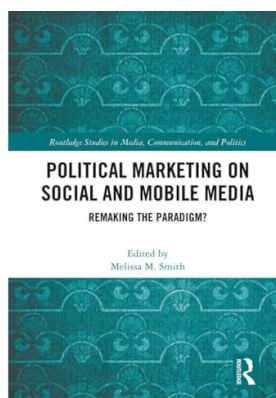
Abingdon Routledge 2026

Acc. No. 011146

Call No. 657.028563 KOU

Summary: This book delves into how AI is revolutionising accounting procedures. It explores the newest AI technologies and their uses in financial data processing, auditing, compliance, and forecasting, ranging from machine learning to predictive analytics. It ensures responsible AI integration by addressing biases, accountability, and transparency while emphasising ethical considerations. This book provides case studies, practical advice, and examples from the real world, guaranteeing that readers not only understand the theoretical foundations of AI in accounting,

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Sr. No. 23

Title: Political marketing on social and mobile media: remaking the paradigm? By Smith, Melissa M

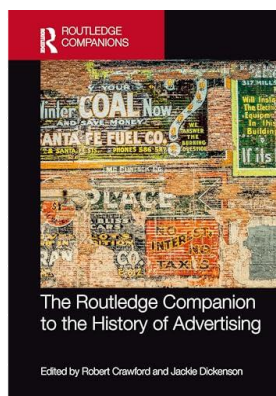
Abingdon Routledge 2026

Acc. No. 011147

Call No. 324.73 SMI

Summary: This book explores how social and mobile media have been used in political campaigns since 2008, examining how social media are already being implemented as well as how these types of messaging platforms might be used in the future. This book discusses how social and mobile media are becoming imperative when marketing a candidate's image, distributing messages, fundraising, and getting out the vote. The book seeks to demonstrate a greater reliance on social and mobile media for political messaging, thus ushering in a possible new marketing paradigm.

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Sr. No. 24

Title: Routledge companion to the history of advertising by Crawford, Robert

Abingdon Routledge 2026

Acc. No. 011148

Call No. 659.109 CRA

Summary: This book critically examines the stakeholders and influences on the production, dissemination, and consumption of advertising – from its early history via the development of mass advertising to the emergence of the digital age. Advertising has been and remains one of the most visible and influential forms of communication globally and the advertising industry is valued in the hundreds of billions worldwide. This book provides not only a critical overview of the state of current knowledge and research in advertising history, but also a global overview of the industry's growth and development.

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Sr. No. 25

Title: Digital consumer behavior by Sheth, Jagdish N

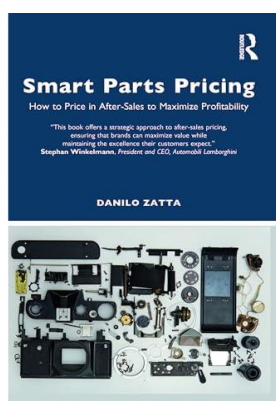
Abingdon Routledge 2026

Acc. No. 011149

Call No. 658.8342 SHE

Summary: This textbook explores the core concepts and contemporary themes of consumer behavior relating to the digital environment. the book explores how technology influences consumers' cognitive, affective, and behavioral aspects and how the consumer makes decisions in this context. Highly comprehensive, topics covered include data-driven consumer decision-making, consumer value co-creation, consumer knowledge sharing, social media, social factors, customer experience, diversity, and inclusion.

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Sr. No. 26

Title: Smart parts pricing: how to price in after sales to maximize profitability by Zatta, Danilo

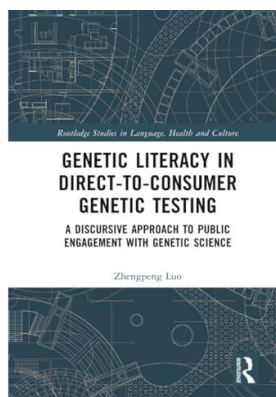
Abingdon Routledge 2026

Acc. No. 011150

Call No. 658.816 ZAT

Summary: In Smart Parts Pricing, pricing expert Danilo Zatta explains how to boost profitability and build a competitive advantage, transforming the way companies set and manage after-sales prices. It uncovers all the key aspects of monetization: price strategy, price setting, price implementation, price steering, and price enablers. It also includes parts pricing quick wins that can be actioned immediately. Smart Parts Pricing is a concrete guide to support the transition to a modern and robust pricing strategy for parts and after-sales pricing.

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Sr. No. 27

Title: Genetic literacy in direct-to-consumer genetic testing: a discursive approach to public engagement with genetic science by Luo, Zhengpeng

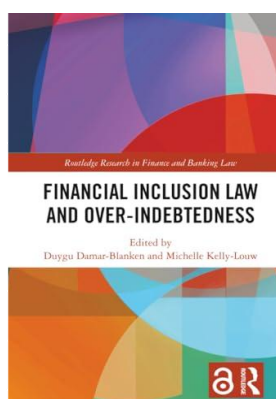
Abingdon Routledge 2026

Acc. No. 011151

Call No. 616.042 LUO

Summary: This book examines language and communication in a novel area of digital health. Situating itself within the sociocultural paradigm of literacy research, the book proposes a discourse-oriented approach to genetic literacy and applies it to the study of public engagement with direct-to-consumer (DTC) genetic testing—an emergent biotechnology operating at the intersection of personal genomics, consumer culture, and online health. the book examines how key stakeholders in DTC genetic testing discursively construct and negotiate socially situated knowledges about genetics and health to pursue a range of interactional goals.

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Sr. No. 28

Title: Financial inclusion law and over-indebtedness by Damar-Blanken, Duygu

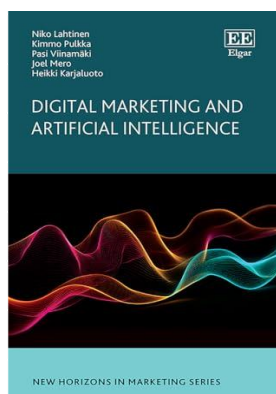
Abingdon Routledge 2026

Acc. No. 011152

Call No. 346.073 DAM

Summary: The book offers a distinct new perspective, going beyond the traditional understanding of financial inclusion, which typically only considers the possession of a bank account. The book explores diverse strategies for enhancing financial inclusion, such as leveraging data, and open banking. It also scrutinises the pursuit of credit fairness and examines methods to either mitigate or effectively address over-indebtedness, a persistent and formidable challenge for financial consumers.

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Sr. No. 29

Title: Digital marketing and artificial intelligence by Lahtinen, Niko

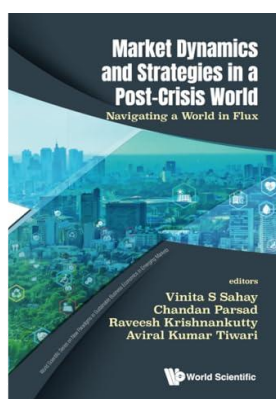
Cheltenham Edward Elgar 2025

Acc. No. 011153

Call No. 658.872 LAH

Summary: This book explores how the ascension of artificial intelligence and the disappearance of cookies are the biggest drivers and enablers of change in this fast-moving industry. Introducing the MVG (Market-Value-Growth)-MRACE® model, Niko Lahtinen, Kimmo Pulkka, Pasi Viinamäki, Joel Mero and Heikki Karjalainen provide a step-by-step guide on how to plan and implement digital marketing. They equip readers with the tools to ensure they employ marketing in a way that goes beyond short-sighted campaigning to focus on building long-term demand and customer flow.

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Sr. No. 30

Title: Market dynamics and strategies in a post-crisis world: navigating a world in flux by Sahay, Vinita S.

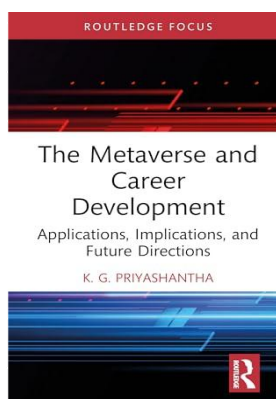
Hackensack World Scientific Publishing 2025

Acc. No. 011154

Call No. 658.4012 SAH

Summary: This book addresses how decision-makers can respond to cross-sector challenges that become prevalent in the wake of global crises. The recent COVID-19 pandemic is one such example of an ongoing global crisis with multifaceted dimensions. As it unfolded on top of a range of pre-existing health, socio-political and economic crises, the pandemic forced every company to adapt to every twist and turn.

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Sr. No. 31

Title: The metaverse and career development: applications, implications and future directions by Priyashantha, K. G

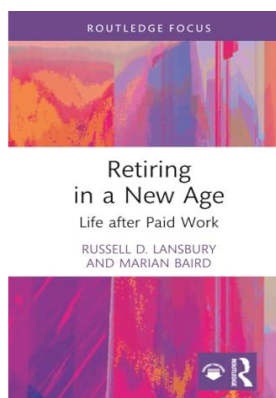
Abingdon Routledge 2026

Acc. No. 011155

Call No. 650.14 PRI

Summary: This book explores how the Metaverse may be applied to career development practices. The book provides a framework for discussing possible Metaverse applications through five key career stages: Growth, exploration, establishment, maintenance, and disengagement. It then provides best practices, policy considerations, and implementation guidelines for organizations and educational institutions. Ethical considerations, including privacy, data security, digital divide, and psychological impacts of prolonged immersion in virtual environments, are also discussed.

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Sr. No. 32

Title: Retiring in a new age: life after paid work by Lansbury, Russell D

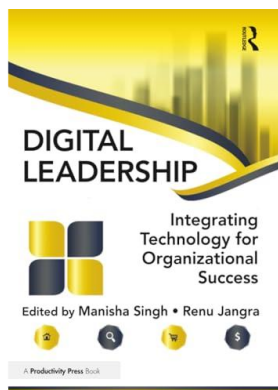
Abingdon Routledge 2026

Acc. No. 011156

Call No. 332.2401409485 LAN

Summary: The book proposes four distinctive post-retirement orientations: Stayers, Leavers, Blenders and Disengaged retirees. It then discusses how individuals, employers and governments are responding to the challenges of 'retiring in a new age', suggesting policies and a new social contract for retirees that addresses their needs for economic security, physical and mental health, as well as engagement with the wider community. The book analyses government data and university surveys of more than 1,000 retirees in Australia and 4,000 retirees in Sweden, as well as in-depth interviews with retirees in each country.

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Sr. No. 33

Title: Digital leadership: integrating technology for organizational success by Singh, Manisha

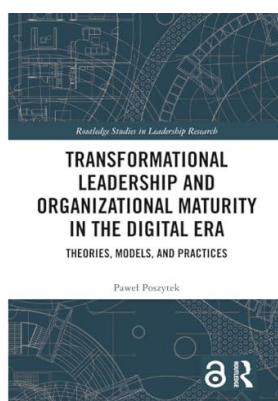
New York Routledge 2026

Acc. No. 011157

Call No. 658.4092 SIN

Summary: Digital Leadership: Integrating Technology for Organizational Success delves into the crucial intersection of leadership and technology, offering a comprehensive guide for leaders navigating the complexities of the digital age. This book brings together insights from seasoned professionals and thought leaders, presenting practical strategies and real-world case studies that illuminate how leveraging technology can drive organizational excellence.

[Click for more details](#)



Sr. No. 34

Title: Transformational leadership and organizational maturity in the digital era: theories, models, and practices by Poszytek, Pawel

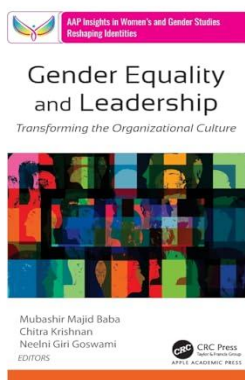
New York Routledge 2026

Acc. No. 011158

Call No. 658.4092 POS

Summary: The book offers a comprehensive overview of contemporary scientific perspectives on leadership, guiding readers through the diversity of existing theories and frameworks. It also addresses the conceptual ambiguities and terminological inconsistencies that often hinder a clear understanding of leadership as a construct. The central argument of the book is that transformational leadership, underpinned by a high degree of organizational maturity, represents the most viable strategy for successfully navigating the ongoing socio-economic transformations driven by technological innovation.

[Click for more details](#)



Sr. No. 35

Title: Gender equality and leadership: transforming the organizational culture by Baba, Mubashir Majid

Palm Bay Apple Academic Press 2026

Acc. No. 011159

Call No. 658.409082 BAB

Summary: The book offers insights into how fostering gender equality can enhance leadership effectiveness, promote inclusive organizational cultures, and drive positive societal change. It goes beyond theoretical discussions, offering practical strategies and case studies that illustrate how gender-inclusive leadership positively impacts organizations and communities. This book is a mosaic of voices, experiences, and viewpoints bound by a single goal: creating a society where gender no longer determines one's prospects, rights, or influence.

[Click for more details](#)



Sr. No. 36

Title: Leading improvements and organizational excellence in hospitals by Samson, Danny

Abingdon Routledge 2026

Acc. No. 011160

Call No. 362.1068 SAM

Summary: This book provides the core knowledge that all doctors, nurses, allied health professionals and non-clinical leaders and managers at all levels should have at their fingertips to plan and execute both large-scale and continuous incremental improvement. The book is rich with examples and case studies, with a focus on 'what works' in healthcare organisational improvement and how it can be executed effectively. This book will be of great interest to clinical leaders, medical colleges and healthcare associations.

[Click for more details](#)



Sr. No. 37

Title: Clashing vulnerabilities, disability and conflict by Kuclick, Don

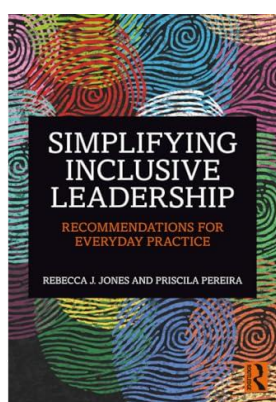
Abingdon Routledge 2026

Acc. No. 011161

Call No. 362.408 KUL

Summary: This book is about how we might think about vulnerability—what it is and how it operates—by looking at cases where different kinds of vulnerabilities clash. Disability is often portrayed as a vulnerability in itself, and disabled people are often labelled a prototypical “vulnerable group”. This book disassembles that label by highlighting how vulnerabilities involving people with disabilities emerge and how they often conflict with other vulnerabilities: the vulnerabilities of disabled students vs. the vulnerabilities of under-educated and harassed teachers, for example.

[Click for more details](#)



Sr. No. 38

Title: Simplifying inclusive leadership: recommendations for everyday practice by Jones, Rebecca J

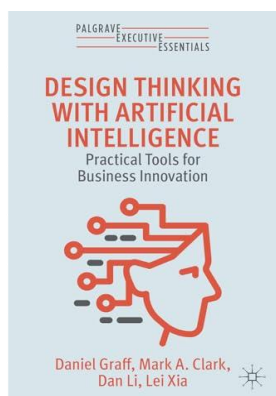
Abingdon Routledge 2026

Acc. No. 011162

Call No. 658.4092 JON

Summary: The book supports leaders embracing what it means to practice inclusive leadership and subsequently to behave more inclusively. Simplifying Inclusive Leadership is a practical text which brings together the scientific evidence behind the concept of inclusive leadership, presenting this in an accessible, easy-to-read, and engaging format. Simplifying Inclusive Leadership is the ideal introductory text for managers and leaders at any level who wish to enhance their leadership practice and support their team members to thrive.

[Click for more details](#)



Sr. No. 39

Title: Design thinking with artificial intelligence: practical tools for business innovation by Graff, Daniel

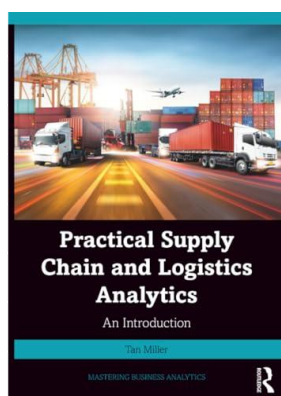
Switzerland Springer 2026

Acc. No. 011163

Call No. 658.4063 GRA

Summary: This book is a timely and valuable guide for innovators, designers, managers, and students who want to boost their design thinking projects through leveraging artificial intelligence capabilities. The book highlights how AI can support and enhance each phase of the design thinking process — prepare & train, emphasize & define, ideate & select, prototype & test, and implement & learn. This book blends rich knowledge and practical insight on use of AI for innovation. Packed with real-world use cases, examples, and practical tools, it serves as a valuable resource for both educational and professional settings.

[Click for more details](#)



Sr. No. 40

Title: Practical supply chain and logistics analytics: an introduction by Miller, Tan

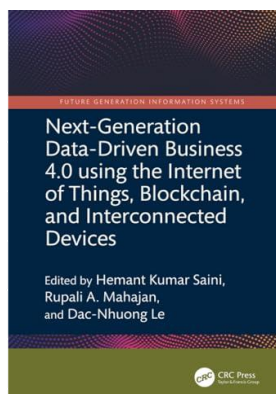
Abingdon Routledge 2026

Acc. No. 011164

Call No. 658.7 MIL

Summary: Practical Supply Chain and Logistics Analytics provides essential analytical techniques for managing distribution, transportation, inventory, manufacturing, network design, customer logistics, and procurement across the supply chain. This book delivers practical decision-analysis methodologies that supply chain professionals can immediately implement in their daily operations. The text presents a comprehensive range of techniques with step-by-step guidance, real-world examples, and actionable insights that bridge theory and practice.

[Click for more details](#)



Sr. No. 41

Title: Next-generation data-driven business 4.0 using the internet of things, blockchain, and interconnected devices by Saini, Hemant Kumar

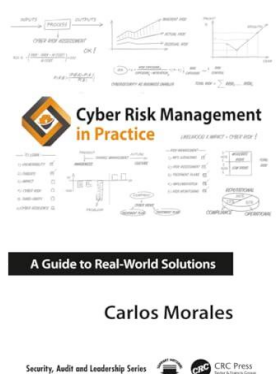
Boca Raton CRC Press 2026

Acc. No. 011165

Call No. 658.4038 SAI

Summary: This reference text presents industrial and real-case scenarios of the various businesses from the edge points to the interior manufacturing units where the data is smartly generated using the Internet of Things and processed. It further discusses topics such as virtual data security, protocols for next-generation transactions, the framework of Web 4.0, and the Internet of Things in cloud grids and eco-energy.

[Click for more details](#)



Sr. No. 42

Title: Cyber risk management in practice: a guide to real-world solutions by Morales, Carlos

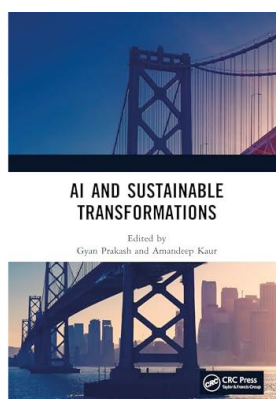
Boac Raton CRC Press 2026

Acc. No. 011166

Call No. 005.82 MOR

Summary: Cyber Risk Management in Practice: A Guide to Real-World Solutions is your companion in the ever-changing landscape of cybersecurity. Whether you're expanding your knowledge or looking to sharpen your existing skills, this book demystifies the complexities of cyber risk management, offering clear, actionable strategies to enhance your organization's security posture. With a focus on real-world solutions, this guide balances practical application with foundational knowledge.

[Click for more details](#)



Sr. No. 43

Title: AI and sustainable transformations by Prakash, Gyan

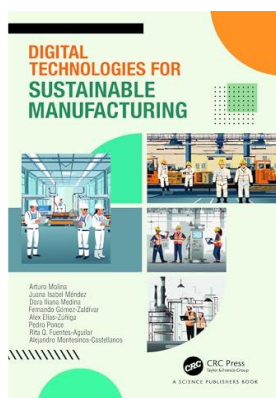
Abingdon CRC Press 2026

Acc. No. 011167

Call No. 006.3 PRA

Summary: AI and Sustainable Transformations present cutting-edge research and insights into the role of Artificial Intelligence (AI) and emerging technologies in driving human-centered innovation and sustainable transformation across various industries. This book explores applications of AI in manufacturing, healthcare and the food industry, it delves into critical themes such as Internet of Things-enabled smart manufacturing, blockchain for secure industrial ecosystems, emerging technologies for sustainable futures, intelligent healthcare systems, AI for sustainable and healthcare supply chains, and applications of AI in the food industry

[Click for more details](#)



Sr. No. 44

Title: Digital technologies for sustainable manufacturing by Molina, Arturo

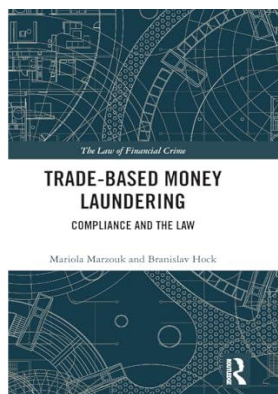
Boca Raton CRC Press 2026

Acc. No. 011168

Call No. 670.285 MOL

Summary: Digital Technologies for Sustainable Manufacturing provides a practical framework for promoting sustainability in manufacturing by combining Life Cycle Engineering with the 5S principles (Social, Sustainable, Sensing, Smart, and Safe). This book introduces ten core digital technologies—including AI, simulation tools, IoT, digital twins, additive manufacturing, CAD tools, blockchain, cloud computing, AR/VR, and robotics and automation—as vital drivers for fostering innovation and resilience across materials, products, processes, manufacturing systems, and supply chains.

[Click for more details](#)



Sr. No. 45

Title: Trade-based money laundering: compliance and the law by Marzouk, Mariola

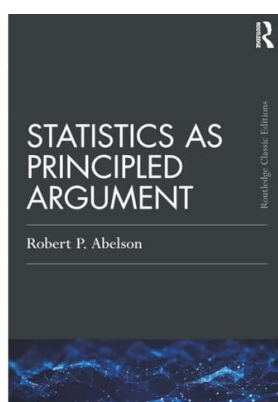
Abingdon Routledge 2026

Acc. No. 011169

Call No. 364.168 MAR

Summary: This book exposes how illicit finance hides in plain sight within legitimate global trade. Drawing on real-world cases, empirical interviews, and policy analysis, the book reveals how Trade-Based Money Laundering (TBML) exploits regulatory gaps, dynamic supply chains, and the ambiguities of modern commerce. This work is essential reading for policymakers, financial institutions, law enforcement professionals, and scholars seeking a deep understanding of TBML.

[Click for more details](#)



Sr. No. 46

Title: Statistics as principled argument by Abelson, Robert P

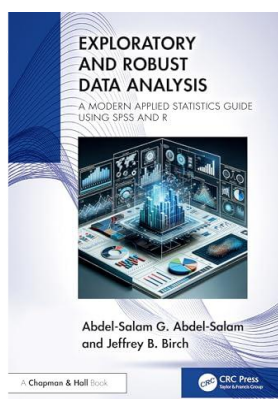
New York Routledge 2026

Acc. No. 011170

Call No. 001.422 ABE

Summary: In Statistics as Principled Argument, first published in 1995, Robert P. Abelson exposes the often-overlooked problems in quantitative data interpretation, and the challenge of presenting the data in terms of a coherent narrative about one's research. This classic edition offers a new introduction which views Abelson's work through a contemporary lens, highlighting how his teachings remain vitally relevant today. The ideas throughout the book revolve around elementary probability theory, t-tests, and simple issues of research design. Many examples are included to explain the connection of statistics to substantive claims about real phenomena.

[Click for more details](#)



Sr. No. 47

Title: Exploratory and robust data analysis: a modern applied statistics guide with SPSS and R by Abdel-Salam, Abdel-Salam G

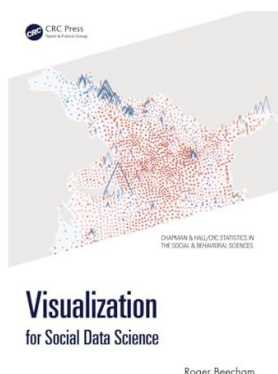
Boca Raton CRC Press 2026

Acc. No. 011171

Call No. 519.535 ABD

Summary: Exploratory and Robust Data Analysis: A Modern Applied Statistics Guide Using SPSS and R is an essential resource for students, researchers, and professionals seeking a comprehensive yet practical approach to modern statistical analysis. This book bridges traditional statistical methods with contemporary techniques, emphasizing exploratory and robust data analysis while integrating powerful computational tools such as R and SPSS. The book begins with fundamental concepts in exploratory data analysis, graphical methods, and confirmatory statistical procedures.

[Click for more details](#)



Sr. No. 48

Title: Visualization for social data science by Beecham, Roger

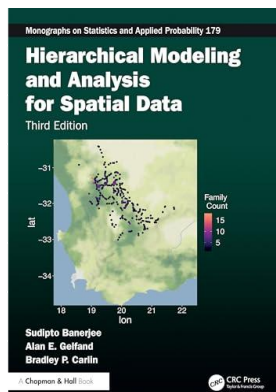
Boca Raton Routledge 2026

Acc. No. 011172

Call No. 001.4226 BEE

Summary: The book demonstrates how data graphics and modern statistics can be used in tandem to process, explore, model and communicate data-driven social science. It is packed with detailed data analysis examples, pushing you to do visual data analysis. As well as introducing, and demonstrating with code, a wide range of data visualizations for exploring patterns in data, this book shows how models can be integrated with graphics to emphasise important structure and de-emphasise spurious structure and the role of data graphics in scientific communication -- in building trust and integrity.

[Click for more details](#)



Sr. No. 49

Title: Hierarchical modeling and analysis for spatial data by Banerjee, Sudipto

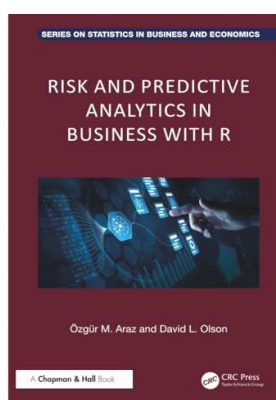
Boca Raton CRC Press 2026

Acc. No. 011173

Call No. 519.5 BAN

Summary: The book presents a comprehensive and up-to-date treatment of hierarchical and multilevel modeling for spatial and spatio-temporal data within a Bayesian framework. Over the past decade since the second edition, spatial statistics has evolved significantly driven by an explosion in data availability and advances in Bayesian computation. This book reflects those changes, introducing new methods, expanded applications, and enhanced computational resources to support researchers and practitioners across disciplines, including environmental science, ecology, and public health.

[Click for more details](#)



Sr. No. 50

Title: Risk and predictive analytics with R by Araz, Özgür M

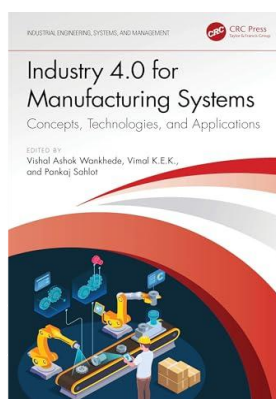
Boca Raton CRC Press 2026

Acc. No. 011174

Call No. 658.1550285 ARA

Summary: This book presents data mining and analytics tools with R programming as well as a brief presentation of Monte Carlo simulation that can be used to anticipate and manage these risks. RStudio software and R programming language are widely used in data mining. Supply chain operations face many risks, including political, environmental, and economic. The past five years have seen major challenges, from pandemic, impacts of global warming, wars, and tariff impositions. In this rapidly changing world, risks appear in every aspect of operations.

[Click for more details](#)



Sr. No. 51

Title: Industry 4.0 for manufacturing systems: concepts, technologies, and applications by Wankhede, Vishal Ashok

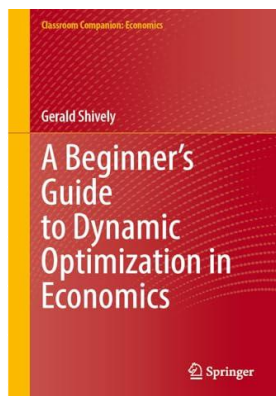
Abingdon Routledge 2025

Acc. No. 011175

Call No. 006.31 WAN

Summary: The book highlights the importance of intelligent decision-making in advanced production systems, and optimization of process parameters using fuzzy-based multi-criteria decision-making tools. It discusses the decision-making aspects of Industry 4.0 using machine learning and optimization techniques and helps in moving toward the digitalization of manufacturing systems.

[Click for more details](#)



Sr. No. 52

Title: A beginner's guide to dynamic optimization in economics by Shively, Gerald

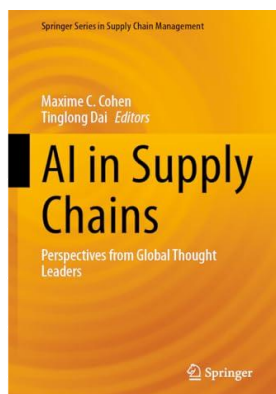
Switzerland Springer 2025

Acc. No. 011176

Call No. 330.9 SHI

Summary: This book introduces the basic concepts and tools of dynamic optimization as used in economics. The book emphasizes intuition, gradually adding small doses of mathematical development as needed to provide an accessible stand-alone introduction to the topic. All three primary approaches to dynamic optimization are covered: the calculus of variations, optimal control theory and dynamic programming. Numerous examples from the economics literature are presented, along with reference to key historical developments in the fields of microeconomics, macroeconomics, natural resource economics and other sub-disciplines. Written in an informal and readable style, the book focuses on building intuition alongside mathematical rigor in order to establish a foundation for more advanced treatment and study.

[Click for more details](#)



Sr. No. 53

Title: AI in supply chains: perspectives from global thought leaders by Cohen, Maxime C.

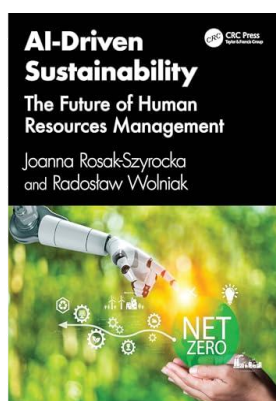
Switzerland Springer 2026

Acc. No. 011177

Call No. 658.7 COH

Summary: The book examines AI-driven demand forecasting and inventory optimization, which enhances the accuracy of predicting customer demand and managing inventory levels to reduce costs and improve service. It covers intelligent logistics and transportation management, and utilizing AI to optimize routing, scheduling, and fleet management, which leads to increased efficiency and sustainability. The discussion extends to procurement and supplier relationship management, where procurement processes are streamlined and supplier partnerships are strengthened through AI-driven analytics and decision-making tools.

[Click for more details](#)



Sr. No. 54

Title: AI-driven sustainability: the future of human resources management by Rosak-Szyrocka, Joanna

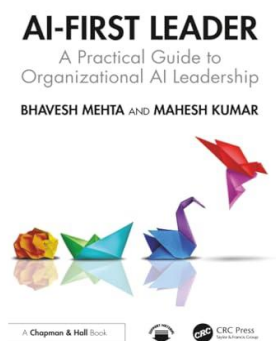
Boca Raton CRC Press 2026

Acc. No. 011178

Call No. 658.3 ROS

Summary: AI-Driven Sustainability: The Future of Human Resources Management is an interdisciplinary publication that demonstrates the artificial intelligence phenomenon or AI in the sustainable shaping of human resources management. The role of AI as a support to the existing HR processes and a comprehensive changer of organizational, ethical, social, and environmental values is reviewed by authors. By providing readers with the wide scale of explanatory case studies among global business corporations and with a thorough review of law-ethical and technological issues in 10 chapters, the book suggests a “green model” of AI implementation in HR dimensions.

[Click for more details](#)



Sr. No. 55

Title: AI-first leader: a practical guide to organizational AI leadership by Mehta, Bhavesh

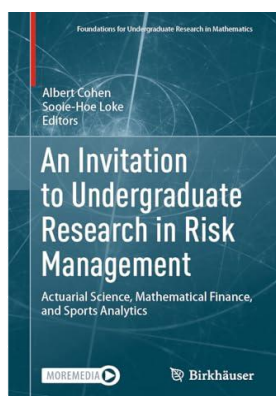
Abingdon CRC Press 2026

Acc. No. 011179

Call No. 658.4 MEH

Summary: This book provides a clear roadmap from initial awareness to enterprise-wide adoption. It equips leaders with the tools to navigate both the promise and complexity of today's AI landscape, including machine learning, generative AI, and autonomous systems. The book is anchored in real-world frameworks and brought to life through the fictional yet highly realistic case study of NovaBridge Health, a mid-sized healthcare system navigating the risks and rewards of AI transformation.

[Click for more details](#)



Sr. No. 56

Title: An Invitation to undergraduate research in risk management: actuarial science, mathematical finance, and sports analytics by Cohen, Albert

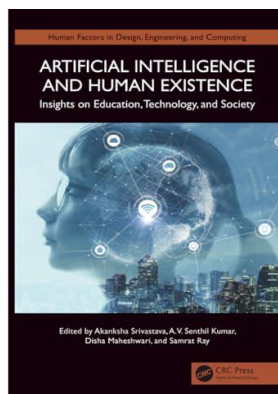
Switzerland Birkhauser 2026

Acc. No. 011180

Call No.

Summary: This book introduces undergraduate students to several diverse and emerging research topics in three major areas of risk management: actuarial science, mathematical finance, and sports analytics. Each chapter is self-contained and provides students with the required background knowledge, context, and relevant references to motivate students and to enable them to successfully undertake research in these areas. A variety of accessible research projects are included that can be conducted independently or in collaboration with a mentor.

[Click for more details](#)



Sr. No. 57

Title: Artificial intelligence and human existence: insights on education, technology, and society by Srivastava, Akanksha

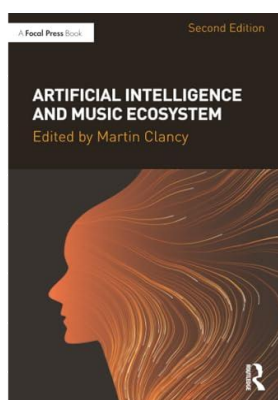
Boca Raton CRC Press 2026

Acc. No. 011181

Call No. 006.3 SRI

Summary: This book recognizes the impact that Artificial Intelligence (AI) has on education, computer science, and society. Taking an interdisciplinary approach, it looks at the positive and negative implications and delivers a comprehensive understanding of how the integration of AI is shaping the future of human existence. This book covers twelve topics that reveal the links between AI and humans. The topics range from the transformational role of technology in education to the ethical considerations surrounding AI's application, plus many more.

[Click for more details](#)



Sr. No. 58

Title: Artificial intelligence and music ecosystem by Clancy, Martin

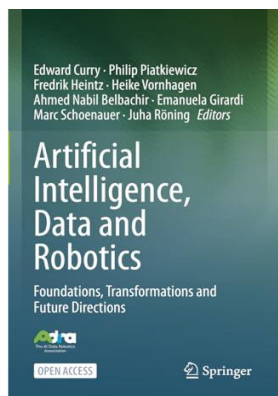
Abingdon Routledge 2026

Acc. No. 011182

Call No. 780.28563 CLA

Summary: Artificial Intelligence and Music Ecosystem examine the transformative relationship between artificial intelligence (AI) and the global music industry, considering both ethical and practical dimensions. This updated edition offers a comprehensive theoretical framework for understanding AI's role in creativity, production, and music consumption, as contributors revisit and reflect on their previous forecasts, discuss the evolution of the field, and make new predictions.

[Click for more details](#)



Sr. No. 59

Title: Artificial intelligence, data and robotics: foundations, transformations and future directions by Curry, Edward

Switzerland Springer 2026

Acc. No. 011183

Call No. 006.3 CUR

Summary: This book explores the rapidly evolving landscape of artificial intelligence, data and robotics (ADR), highlighting their foundational principles, transformative applications and future directions. Emphasising ethical considerations, human-centric design and sustainability, it sets the stage for understanding how multidisciplinary collaboration and strategic foresight are critical to unlocking the full potential of ADR in creating a competitive, inclusive and resilient digital society.

[Click for more details](#)



Sr. No. 60

Title: Circular approaches for the ecodesign, repair and remanufacturing of car and mass electronics: the CIRC-UTS project by Rosa, Paolo

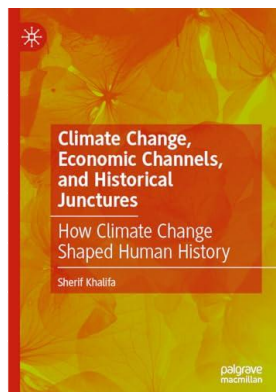
Switzerland Springer 2026

Acc. No. 011184

Call No. 658.5 ROS

Summary: This open access book summarizes research being pursued within the CIRC-UTS project, funded by the European Union community under the Horizon Europe programme, the goal of which is to demonstrate the improvement of circularity of automotive and mass electronics sectors by recovering materials from waste products, as well as supporting the reuse and remanufacturing of electronic components into new (high value) products in these sectors. the CIRC-UTS project demonstrated the benefits coming from the adoption of a Digital Circular Economy through 4 pilots, one on Electronic Control Units (ECU), one on Tire Pressure Monitoring Sensors (TPMS), one on In-Mold Electronics (IME) and one on sorting of obsolete Printed Circuit Boards (PCB) from washing machines.

[Click for more details](#)



Sr. No. 61

Title: Climate change, economic channels, and historical junctures: how climate change shaped human history by Khalifa, Sherif

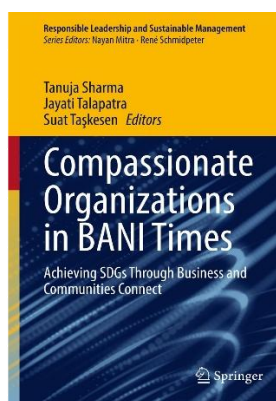
Switzerland Palgrave macmillan 2026

Acc. No. 011185

Call No. 333.7 KHA

Summary: This book discusses the effects of climate change on major historical junctures, including: the evolution of our species to anatomically modern humans, human dispersal from the cradle of humanity, the peopling of our world over time, the transition to sedentary life, the introduction of farming, the collapse of complex societies, the demise of civilizations, the decline of kingdoms and empires, the outbreak of conflicts, and the spread of infectious diseases. the book, economist Sherif Khalifa emphasizes the economic consequences of climate change, offering unique insights into how environmental factors have driven historical outcomes.

[Click for more details](#)



Sr. No.62

Title: Compassionate organizations in BANI times: achieving SDGs through business and communities connect by Sharma, Tanuja

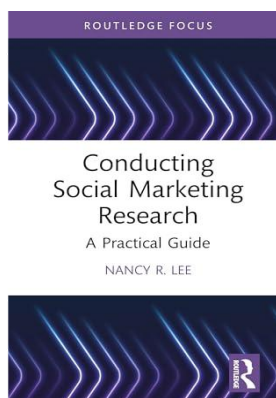
Singapore Springer 2026

Acc. No. 011186

Call No. 658.408 SHA

Summary: This book captures the research and best practices of organizational responsibility towards employment generation and well-being issues, as well as ways to explore sustainable and responsible business solutions to address the current uncertain times. It offers a balanced blend of theory and documentation of real-life cases on these topics, with a shared vision of a more inclusive, equitable, and sustainable world. The book is valuable for implementing sustainable and ethical governance among policymakers, who can use the knowledge to create future compliance and non-compliance mechanisms for businesses.

[Click for more details](#)



Sr. No. 63

Title: Conducting social marketing research: a practical guide by Lee, Nancy R

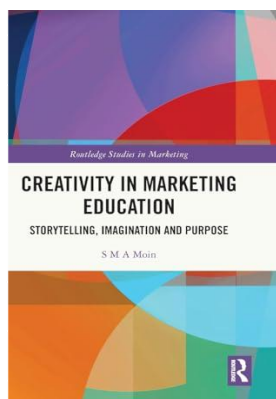
New York Routledge 2026

Acc. No. 011187

Call No. 658.80072 LEE

Summary: the book begins with an introduction to social marketing and its 10-step framework, preparing readers for a thorough understanding of the foundational principles before diving into research methodologies. Each chapter is carefully structured to align with the 10 steps of social marketing, presenting specific research objectives, recommended methodologies, and real-world case examples that illustrate how research insights translate into action.

[Click for more details](#)



Sr. No. 64

Title: Creativity in marketing education: storytelling, imagination and purpose by Moin, S. M. A

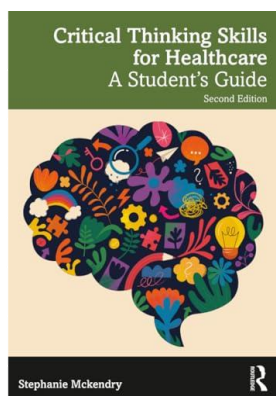
Abingdon Routledge 2026

Acc. No. 011188

Call No. 658.8 MOI

Summary: Creativity in Marketing Education: Storytelling, Imagination and Purpose reimagine the classroom as a space where creativity, imagination, and inclusivity drive learning. It reconceptualises every student as a protagonist on a journey of self-discovery, every educator as a guide and catalyst for change, the curriculum as a blank canvas for creativity, and teaching and learning as a symphony of possibility. It provides a framework for nurturing imaginative, purpose-driven students prepared to lead and innovate in an ever-evolving world. the book explores how purposeful education can nurture both intellect and soul.

[Click for more details](#)



Sr. No. 65

Title: Critical thinking skills for healthcare: a student's guide by McKendry, Stephanie

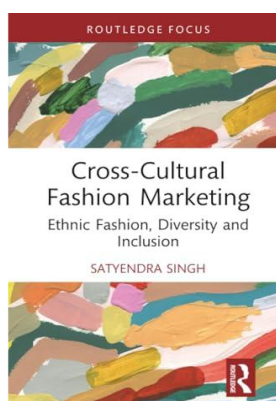
Abingdon Routledge 2026

Acc. No. 011189

Call No. 610.71 MCK

Summary: The book of Critical Thinking Skills for Healthcare is the ideal text to foster this key attribute, supporting students to critically evaluate information and evidence on their journey from healthcare student to healthcare practitioner. In this context, the book provides an invaluable guide to spotting the flaws in an argument or position, as well as weighing up the strengths and weaknesses of different perspectives.

[Click for more details](#)



Sr. No. 66

Title: Cross-cultural fashion marketing: ethnic fashion, diversity and inclusion by Singh, Satyendra

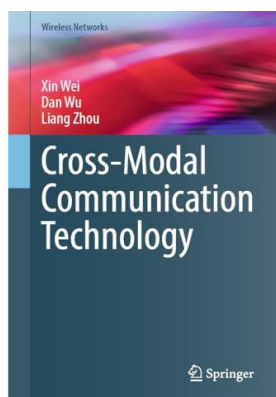
Abingdon Routledge 2026

Acc. No. 011190

Call No. 687.0688 SIN

Summary: The book aims to combine the concept of consumer culture and society with the intricacies of fashion in the context of international marketing, messaging, and communications. This book develops an understanding of the role culture plays in fashion and how the fashion industry can embrace diversity and inclusivity in their marketing strategy. Often neglected by fashion academics, culture underpins diversity and inclusivity of fashion, and more socially aware consumers exhibit ways in which fashion can be displayed within culturally diverse contexts. T

[Click for more details](#)



Sr. No. 67

Title: Cross-Modal communication technology by Wei, Xin

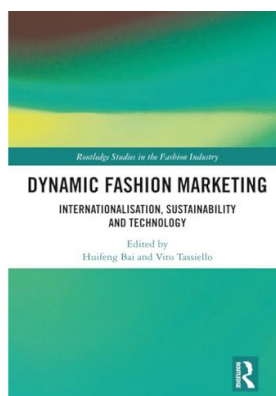
Switzerland Springer 2026

Acc. No. 011191

Call No. 621.382 WEI

Summary: This book offers a systematic and in-depth investigation on Cross-Modal Communication Technology. Compared with traditional multimedia communications, the cross-modal communication paradigm is characterized by the collaborative transmission and processing of audio, visual, haptic signals and streams. By fully exploring the potential correlations among audio, visual, and haptic modalities, it enhances natural human-machine interactions and immersive experiences in multi-modal services, while meeting the requirements of low latency, high reliability, and high throughput.

[Click for more details](#)



Sr. No. 68

Title: Dynamic fashion marketing: internationalisation, sustainability and technology by Bai, Huifeng

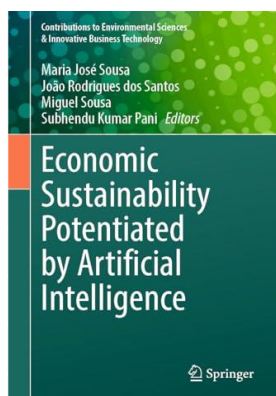
Routledge Abingdon 2026

Acc. No. 011192

Call No. 687.0688 BAI

Summary: This book bridges the gap between academia and business to provide new evidence and findings in fashion marketing from the perspectives of internationalisation, sustainability and technology. The book offers methodological advancements and epistemological insights to open the conversation on the future of fashion marketing through a critical lens. Fashion and luxury fashion marketing represents a significant area of discussion and transformation for academicians and practitioners.

[Click for more details](#)



Sr. No. 69

Title: Economic sustainability potentiated by artificial intelligence by Sousa, Maria José

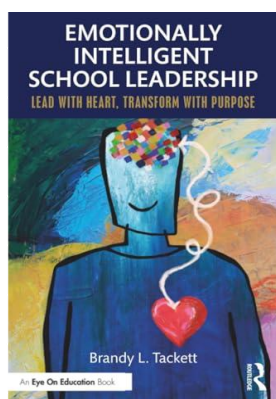
Springer Singapore 2026

Acc. No. 011193

Call No. 338.926 SOU

Summary: The book explores various sectors in which AI fits, from business strategies to efficient resource management, and it includes case studies and research that reveal how the synergy between technology and the economy can boost sustainable development. Readers are guided through an enlightening narrative on how the responsible integration of AI can maximize efficiency, reduce waste, and promote ethical business practices. The book not only explores the current state of the intersection between AI and economics.

[Click for more details](#)



Sr. No. 70

Title: Emotionally intelligent school leadership: lead with heart, transform with purpose by Tackett, Brandy L

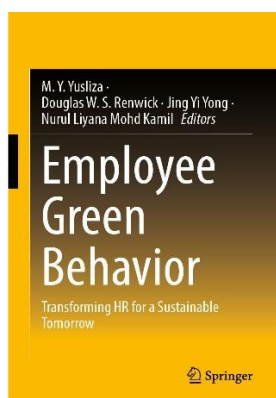
New York Routledge 2026

Acc. No. 011194

Call No. 371.2011 TAC

Summary: The book explores the critical role of emotional intelligence in fostering a positive school culture, building trust, managing resistance, and sustaining transformational change. Drawing from real-life leadership experiences, research-backed insights, and practical strategies, this book challenges the traditional notion that leadership is solely about strategy, accountability, and instructional expertise.

[Click for more details](#)



Sr. No. 71

Title: Employee green behaviour: transforming HR for a sustainable tomorrow by Yusliza, M. Y

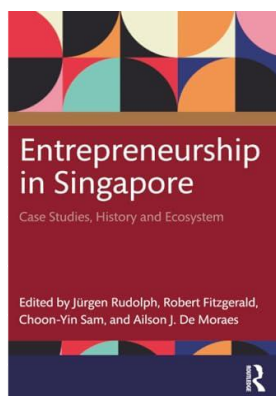
Singapore Springer 2026

Acc. No. 011195

Call No. 658.3 YUS

Summary: This book explores how employee green behavior can drive sustainability within organizations. Bringing together cutting edge research by a diverse group of scholars, the book investigates the challenges of fostering environmentally conscious behavior among employees and effective methods of leveraging HR strategies to achieve long-term sustainability goals. Through insights and case studies from various industries and regions, the book critically examines the various factors and outcomes of green employee behavior, the impacts of such behavior, and the methodologies for cultivating and measuring it.

[Click for more details](#)



Sr. No. 72

Title: Entrepreneurship in Singapore: case studies, history and ecosystem by Rudolph, Jürgen

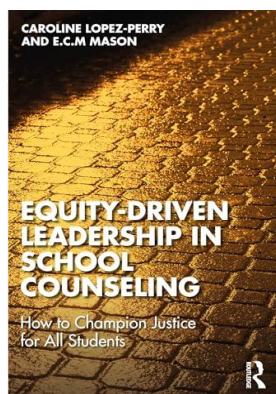
Abingdon Routledge 2026

Acc. No. 011196

Call No. 338.095957 RUD

Summary: This book examines the characteristics and context of entrepreneurship in Singapore, with reference to new interviews by Singaporean entrepreneurs and their firms. It provides a historical overview of Singapore's business system, examining the shift in Singapore government policy from the developmental state to encouraging entrepreneurship and innovation. It also examines the current entrepreneurial ecosystem, highlighting the synergies of government support, clean governance, and robust venture capital and angel investment networks.

[Click for more details](#)



Sr. No. 73

Title: Equity-driven leadership in school counselling: how to champion justice for all students by Lopez-Perry, Caroline

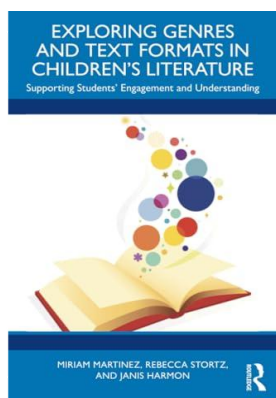
New York Routledge 2026

Acc. No. 011197

Call No. 371.422 LOP

Summary: This book provides insights and strategies to develop school counselors' leadership skills. It challenges their understanding of leadership and urges them to critically examine whether their personal definition of leadership aligns with the needs of diverse students and the broader educational context. Specific topics include developing political skills, addressing resistance to change, and developing collaborative relationships.

[Click for more details](#)



Sr. No. 74

Title: Exploring genres and text formats in children's literature: supporting students' engagement and understanding by Martinez, Miriam

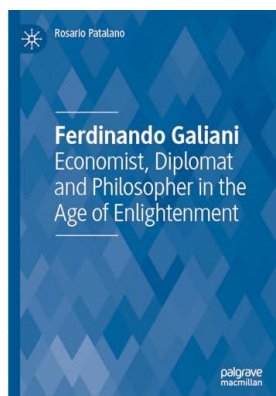
New York Routledge 2026

Acc. No. 011198

Call No. 809.89282 MAR

Summary: This children's literature textbook is based on the textual response framework which recognizes that, while readers' personal experiences and knowledge shape their understanding of literature, readers' knowledge of format and genre conventions is equally important in reading literature. children's literature textbooks have focused largely on introducing readers to quality literature (and criteria for evaluating literature) and building readers' knowledge of different genres of children's literature.

[Click for more details](#)



Sr. No. 75

Title: Ferdinando Galiani: economist, diplomat and philosopher in the age of enlightenment by Patalano, Rosario

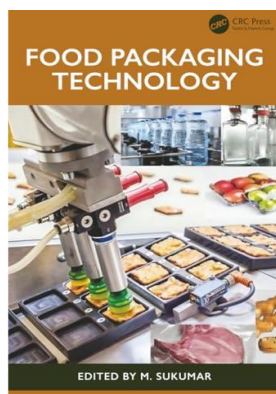
Switzerland Springer 2026

Acc. No. 011199

Call No. 330.092 PAT

Summary: This book provides unique insight into the intellectual life and economic ideas of Ferdinando Galiani. By placing his work within the development of economic science in the 18th century, it synthesises his ideas and places them within the history of economic thought. The key economic themes within Galiani's work, alongside his innovative methodology, are highlighted to show the originality of his work and the depth of his ideas. This book explores the influence of Ferdinando Galiani on both 18th century Europe and modern economics.

[Click for more details](#)



Sr. No. 76

Title: Food packaging technology by Sukumar, M

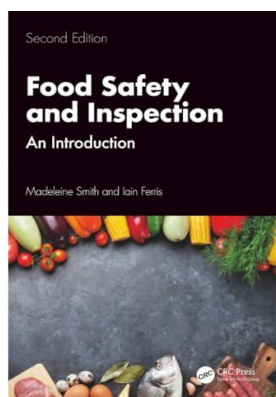
Boca Raton CRC Press 2026

Acc. No. 011200

Call No. 664.09 SUK

Summary: Food Packaging Technology provides a comprehensive foundation in food packaging concepts, materials, and innovations critical for preserving food quality and ensuring consumer safety. Designed to bridge academic knowledge and industry application, the book explores conventional and modern packaging methods, the science behind modified atmosphere and active packaging, and the rising role of biopolymers in sustainable packaging. Structured to align with academic curricula and industrial requirements, this book blends theoretical knowledge with practical relevance.

[Click for more details](#)



Sr. No. 77

Title: Food safety and inspection: an introduction by Smith, Madeleine

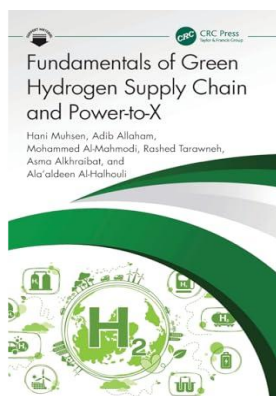
Boca Raton CRC Press 2026

Acc. No. 011201

Call No. 363.19264 SMI

Summary: The process of food inspection relies on an inspector's understanding of the intrinsic hazards associated with individual foods. Whereas spoilage can usually be determined through a simple organoleptic assessment, the judgment of whether a food is fit for human consumption requires an evaluation of health hazards, many of which may not be apparent through physical assessment. Food Safety and Inspection: An Introduction focuses on food categories and describes common hazards associated with each, using published peer-reviewed research to explain and evaluate the health risk.

[Click for more details](#)



Sr. No. 78

Title: Fundamentals of green hydrogen supply chain and power-to-X by Muhsen, Hani

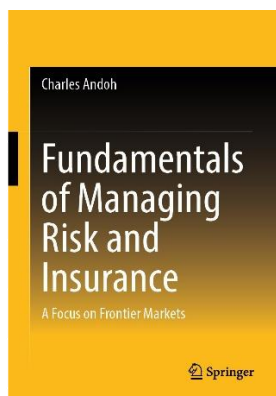
Boca Raton CRC Press 2026

Acc. No. 011202

Call No. 333.794 MUH

Summary: This book offers an engaging introduction to green hydrogen and its role in changing the global energy landscape. It explains theoretical and practical aspects of the green hydrogen supply chain, including production, storage, transportation, and utilization, and explores the techno-economic aspects relevant to each stage. It is also valuable to professionals in energy, heavy industries, and the chemical and pharmaceutical sectors, and policymakers with a focus on innovative clean, renewable energy.

[Click for more details](#)



Sr. No. 79

Title: Fundamentals of managing risk and insurance: a focus on frontier markets by Andoh, Charles

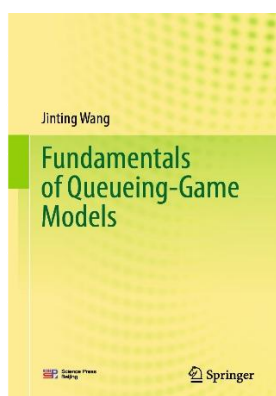
Singapore Springer 2026

Acc. No. 011203

Call No. 368 AND

Summary: This book offers readers a basic understanding of risk, insurance and its management in non-technical terms for an individual, a business or the home. This knowledge makes individuals or businesses conscious of the fact that a loss can occur in almost any activity and often helps to avoid the shock and disbelief that comes about as and when a loss occurs. It also provides the intricacies involved in the management of claims and why some claims for certain products purchased are delayed

[Click for more details](#)



Sr. No. 80

Title: Fundamentals of queueing-game models by Wang, Jinting

Singapore Springer 2026

Acc. No. 011204

Call No. 519.82 WAN

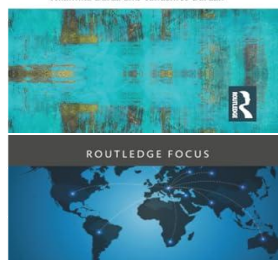
Summary: This book provides an in-depth study of queueing game models, involving interdisciplinary fields such as queueing theory, game theory, optimization theory, statistics, and economics. Studies on queueing-game models have attracted scientists and engineers from various disciplines, and these studies have potential applications to various management issues arising from service science, management science, marketing science, transportation science, operations research, finance and economics, which are concerned with behavioral studies of customers, service providers, administration agencies, and other human beings.

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**GAME THEORY AND WATER
DIPLOMACY**
TRANSBOUNDARY WATER CONFLICTS AND
COOPERATION

Anamika Barua and Tanushree Baruah



**Geopolitics, China
and the Global
Supply Chain**
Issues and Implications
SARAH CHAN

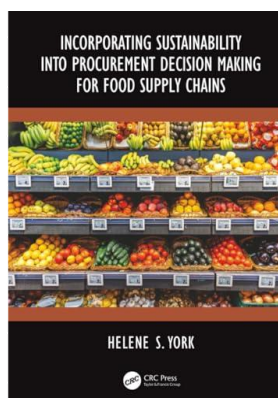


**Healthcare Safety
and Security**

Navigating a Service in Crisis

Charles Schnabolk
Bernard Scaglione

Productivity Press Book



**INCORPORATING SUSTAINABILITY
INTO PROCUREMENT DECISION MAKING
FOR FOOD SUPPLY CHAINS**

HELENE S. YORK

CRC Press

Sr. No. 81

Title: Game theory and water diplomacy: transboundary water conflicts and cooperation by Barua, Anamika

Routledge New York 2026

Acc. No. 011205

Call No. 333.91 BAR

Summary: This book shows that the strategic interaction between the parties in these negotiations can be fruitfully analysed using the tools and techniques of game theory. After an introduction to game theory and the relevant models, the book explores three key cases from South Asian river basins – Indus, Brahmaputra, and Ganges. Every river basin is unique; options and choices available for negotiations are context specific.

[Click for more details](#)

Sr. No. 82

Title: Geopolitics, China, and the global supply chain: issues and implications by Chan, Sarah

Abingdon Routledge 2026

Acc. No. 011206

Call No. 382.0951 CHA

Summary: This book looks at the impact of geopolitics on global supply chains and examines the role of China in East Asia's regional economic integration. The book further explores how geopolitics may accelerate the internationalisation of China's renminbi, which herald significant implications for the international monetary system. As geopolitical tensions arising from the US-China trade war continue to persist, the global semiconductor industry has also become the epicentre of US-China strategic rivalry, placing immense strain on its fragmented, global value chain.

[Click for more details](#)

Sr. No. 83

Title: Healthcare safety and security: navigating a service in crisis by Schnabolk, Charles

New York Routledge 2026

Acc. No. 011207

Call No. 362.1068 SCH

Summary: Safety and security are important issues both for hospital staff members and their patients. Written by healthcare gurus, Charles Schnabolk and Ben Scaglione, this book is an expose on the current state of healthcare and the dangers and risks associated with being a patient navigating within the healthcare environment. The authors address the risks and threats hospitals and healthcare staff endure while treating patients and working in the healthcare field. The authors describe the challenges hospitals have associated with hackers and staff who wish to destroy or steal medical records.

[Click for more details](#)

Sr. No. 84

Title: Incorporating sustainability into procurement decision making for food supply chains by York, Helene Sanghvi

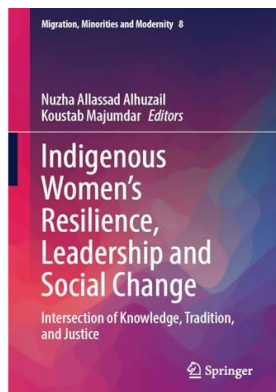
Boca Raton CRC Press 2026

Acc. No. 011208

Call No. 338.19 YOR

Summary: Incorporating Sustainability into Procurement Decision Making for Food Supply Chains offers a novel approach to understanding modern food systems and how to use procurement to improve them. Incorporating Sustainability into Procurement Decision Making for Food Supply Chains illuminates the inner workings of food production and sourcing, revealing practical pathways for incorporating environmental, social, and financial responsibility into procurement decision-making.

[Click for more details](#)



Sr. No. 85

Title: Indigenous women's resilience, leadership and social change: intersection of knowledge, tradition, and justice by Allassad Alhuzail, Nuzha

Switzerland Springer 2026

Acc. No. 011209

Call No. 305.48 ALL

Summary: This book provides an in-depth exploration of women's resilience, leadership and empowerment through Indigenous knowledge and their crucial roles in various socio-cultural contexts across the world. It challenges the conventional narrative, highlighting the strength and resilience of Indigenous women in their communities that are historically marginalized. It also discusses the challenges of Indigenous women in patriarchal and market-driven societies. Recognizing the scarcity of literature, particularly on resilience of Indigenous women.

[Click for more details](#)



Sr. No. 86

Title: Integrating marketing analytics approaches into B2B lead management: a practical guide for process optimization by Hannemann, Laura

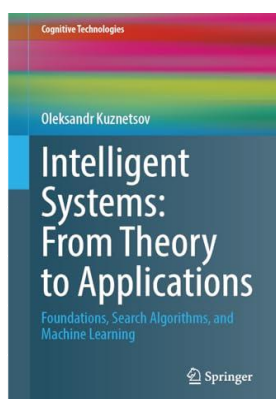
Wiesbaden Springer 2026

Acc. No. 011210

Call No. 658.8 HAN

Summary: Marketing analytics offers opportunities to address common issues in lead generation, lead scoring, and lead nurturing through data insights. Simultaneously, it enables companies to measure the effectiveness of their lead management efforts. Nevertheless, the extent of data-driven decision-making varies in practice, and the academic literature on marketing analytics in B2B lead management remains fragmented. This thesis bridges the gap by demonstrating how marketing analytics approaches can be integrated into B2B lead management to improve process effectiveness.

[Click for more details](#)



Sr. No. 87

Title: Intelligent systems: from theory to applications: foundations, search algorithms, and machine learning by Kuznetsov, Oleksandr

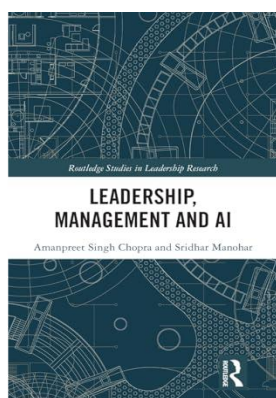
Switzerland Springer 2026

Acc. No. 011211

Call No. 006.3 KUZ

Summary: The book explores the foundations of intelligent systems, examines optimization and search methods that form the backbone of AI solutions, and ends by investigating machine learning fundamentals that enable systems to derive knowledge from experience. A distinguishing feature of this work is its practical approach. Each theoretical concept is paired with Python implementations and exercises. This hands-on methodology develops both conceptual understanding and practical skills simultaneously. The exercises progress from basic implementations to complex real-world problems.

[Click for more details](#)



Sr. No. 88

Title: Leadership, management and AI by Chopra, Amanpreet Singh

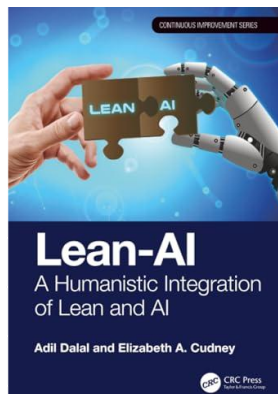
Abingdon Routledge 2026

Acc. No. 011212

Call No. 658.4092 CHO

Summary: This book is about the future of leadership and organisations with the integration of artificial intelligence (AI) in the business ecosystem. The book, from the perspective of academic inquiries, suggests that the emergence of AI as a transformative force in business calls for redefining traditional competitive and leadership theories and frameworks. The book, while revealing the critical role of AI in driving business growth, will also put forward the new set of competencies necessary for next-generation leadership to manage AI-driven corporate functions.

[Click for more details](#)



Sr. No. 89

Title: LEAN-AI: a humanistic integration of lean and AI by Dalal, Adil

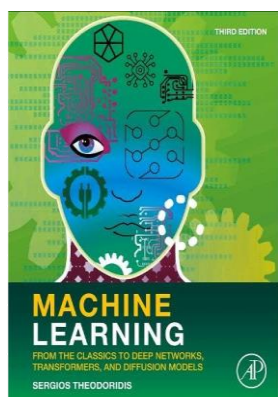
CRC Press Boca Raton 2026

Acc. No. 011213

Call No. 658.404028563 DAL

Summary: This book is a pioneering exploration of this integration, offering a roadmap for organizations seeking to harness AI's potential while preserving the human-centric values at the heart of Lean. It provides a deep dive into how Lean principles – focused on efficiency, waste reduction, and continuous improvement – can be enhanced through AI-driven intelligence, agility, and innovation. The book also highlights the critical role of leadership and culture in ensuring AI-driven Lean implementations uplift rather than replace human capabilities.

[Click for more details](#)



Sr. No. 90

Title: Machine learning: from the classics to deep networks, transformers, and diffusion models by Theodoridis, Sergios

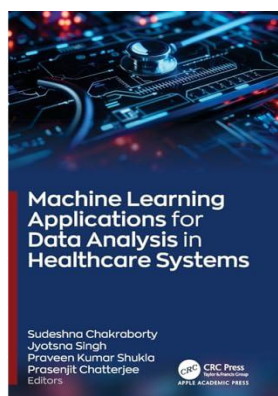
London Academic Press 2026

Acc. No. 011214

Call No. 006.31 THE

Summary: Machine Learning: From the Classics to Deep Networks, Transformers and Diffusion Models, Third Edition starts with the basics, including least squares regression and maximum likelihood methods, Bayesian decision theory, logistic regression, and decision trees. It then progresses to more recent techniques, covering sparse modelling methods, learning in reproducing kernel Hilbert spaces and support vector machines.

[Click for more details](#)



Sr. No. 91

Title: Machine learning applications for data analysis in healthcare systems by Chakraborty, Sudeshna

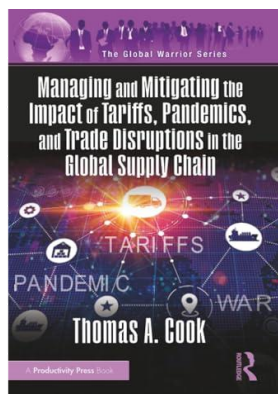
Canada Apple Academic Press 2026

Acc. No. 011215

Call No. 362.1 CHA

Summary: This book emphasizes the practical implementation of machine learning techniques, supported by real-world case studies and examples. This comprehensive exploration investigates the powerful intersection and the ever-changing impact of machine learning techniques on data analysis in healthcare, transforming the way we approach medical challenges, improve patient outcomes, and enhance healthcare systems.

[Click for more details](#)



Sr. No. 92

Title: Managing and mitigating the impact of tariffs, pandemics, and trade disruptions in the global supply chain by Cook, Thomas A

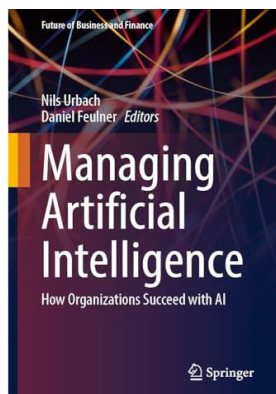
New York Routledge 2026

Acc. No. 011216

Call No. 658.5 COO

Summary: This book delivers a powerful analysis of the trade disruptions triggered by Covid-19 and the broader economic consequences of tariffs. Drawing on deep expertise, the author presents actionable strategies for building resilient, forward-looking business models that can withstand future global shocks. Packed with insights on risk mitigation, cost control, and strategic contingency planning, this guide equips leaders with the tools to sustain operations and thrive – even in the face of unpredictable events.

[Click for more details](#)



Sr. No. 93

Title: Managing artificial intelligence: how organizations succeed with AI by Urbach, Nils

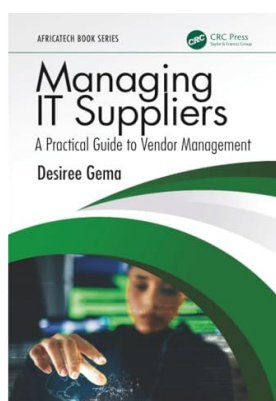
Switzerland Springer 2026

Acc. No. 011217

Call No. 658.4038 URB

Summary: Artificial intelligence (AI) is reshaping the way organizations operate, make decisions, and create value. As AI systems become increasingly embedded in business processes, the challenge lies not only in understanding the technology but in managing it effectively. This book provides a comprehensive and structured overview of the principles, strategies, and practices required to integrate AI into modern organizations. The book is written for decision-makers, professionals, and students who are not only curious about AI – but who want to actively shape its role in organizations

[Click for more details](#)



Sr. No. 94

Title: Managing IT suppliers: a practical guide to vendor management by Gema, Desiree

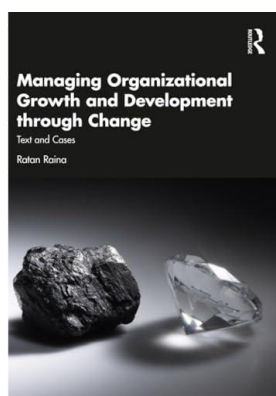
Boca Raton CRC Press 2026

Acc. No. 011218

Call No. 658.72 DES

Summary: This book offers practical, actionable guidance for effectively managing IT suppliers. The opening chapters establish a strong foundation by exploring the essentials of vendor selection and the core principles of successful negotiation. Building on this groundwork, later sections tackle advanced topics that include crafting detailed SLAs, monitoring supplier performance, and mitigating risks. The book empowers readers to navigate the complexities of IT supplier management with skill and confidence.

[Click for more details](#)



Sr. No. 95

Title: Managing organizational growth and development through change: text and cases by Raina, Ratan

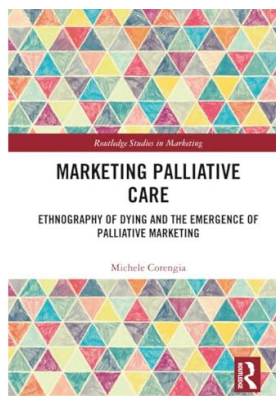
New York Routledge 2026

Acc. No. 011219

Call No. 658.406 RAI

Summary: This book is an essential read for today's rapidly changing globalized business setting. Integrating current theories and practices, it provides a pragmatic insight into the aspects of organizational change and development. It also evaluates the key concerns underlying the dynamics of change and implements a framework to maximize value-based development in any organization for its growth. this textbook offers a comprehensive account of the theory, practice, and research related to change management and organizational development.

[Click for more details](#)



Sr. No. 96

Title: Marketing palliative care: ethnography of dying and the emergence of palliative marketing by Corengia, Michele

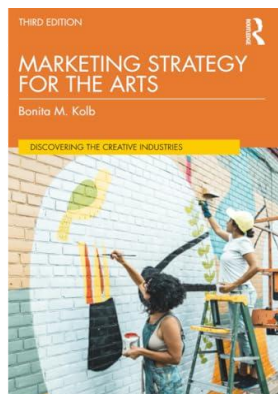
New York Routledge 2026

Acc. No. 011220

Call No. 658.8 COR

Summary: The book unfolds a radical question: can marketing grasp dying? Can it offer not only tools but also a language for societies to relate to finitude? Through the case study of a COVID-designated hospital in Locarno, the conceptualization of the temporal consumer, and the unveiling of palliative clearings, this monograph develops a new epistemology of marketing at the threshold of life. The book advances an ethnography of dying, grounded in reflexivity and poetic inquiry.

[Click for more details](#)



Sr. No. 97

Title: Marketing strategy for the arts by Kolb, Bonita M

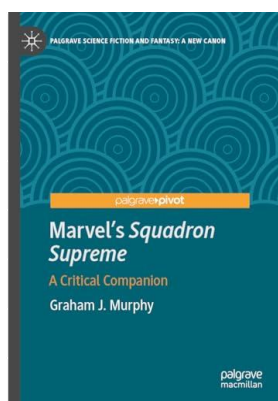
New York Routledge 2026

Acc. No. 011221

Call No. 658.8 KOL

Summary: This book will bring together information on strategic planning, market research, goal setting, marketing theory, and developing and communicating the competitive advantage and brand image. After reading this third edition, students will be able to construct a strategic marketing plan based on meeting specific organizational goals. Their plan will include detailed objectives and tactics to achieve the strategic vision. Marketing Strategy for the Arts, Third Edition, is targeted at students in higher education who plan on working in a creative industry or a cultural organization.

[Click for more details](#)



Sr. No. 98

Title: Marvel's squadron supreme: a critical companion by Murphy, Graham J

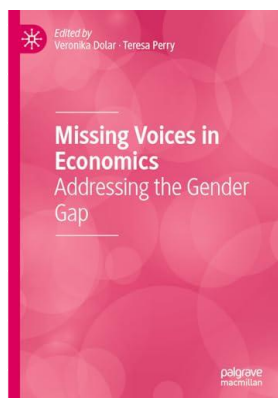
Switzerland Palgrave Macmillan

Acc. No. 011222

Call No. 741.5 MUR

Summary: This book closely reads Mark Gruenwald's Squadron Supreme for its complex, contradictory, yet ultimately productive engagement with the social dreaming of utopianism. Specifically, Squadron Supreme provides critical traction for readers to engage with the social dreaming of utopianism by asking how it depicts the pursuit of a radically alternative society, at what cost, and whether that cost is worth paying. These questions fuel the utopia problematic, which, in turn, points to the productive tension in Squadron Supreme.

[Click for more details](#)



Sr. No. 99

Title: Missing voices in economics: addressing the gender gap by Dolar, Veronika

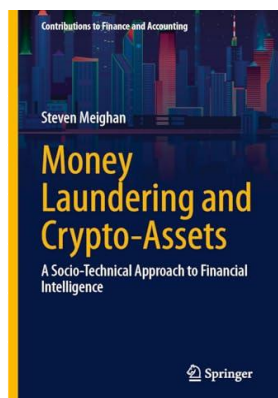
Switzerland Palgrave Macmillan 2026

Acc. No. 011223

Call No. 330.082 DOL

Summary: This volume explores the underrepresentation of women in the field of economics. Offering unique empirical approaches into gender imbalance in a profession, this book documents the leaky pipeline that women face in the field of economics. These book bring to life the experiences of female students and faculty, examining teaching, hiring, colleague interactions, and tenure and promotion processes. The authors propose mechanisms to increase diversity and improve the experiences of all faculty members.

[Click for more details](#)



Sr. No. 100

Title: Money laundering and crypto-assets: a socio-technical approach to financial intelligence by Meighan, Steven

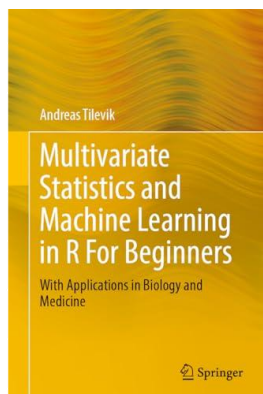
Switzerland Springer 2026

Acc. No. 011224

Call No. 332.404 MEI

Summary: This book delves into the exploitation of cryptocurrency for illicit purposes—and how it can be effectively regulated. By focusing on Ireland's Financial Intelligence Unit (FIU), this book examines 2,719 suspicious transaction reports (STRs), expert insights, and legislative developments to introduce a new socio-technical framework for detecting and understanding crypto-laundering. This book offers practical strategies and theoretical depth for navigating the intersection of digital finance and financial crime.

[Click for more details](#)



Sr. No. 101

Title: Multivariate statistics and machine learning in R for beginners: with applications in biology and medicine by Tilevik, Andreas

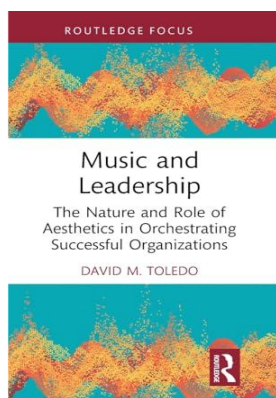
Switzerland Springer 2026

Acc. No. 011225

Call No. 519.535 TIL

Summary: The book covers a comprehensive range of essential topics in multivariate statistics and machine learning, including fundamentals of matrix operations, multivariate plotting, and correlation, as well as methods for multivariate data analysis such as multivariate analysis of variance (MANOVA), principal component analysis (PCA), clustering, decision trees, discriminant analysis, random forest, partial least squares (PLS), canonical correlation analysis (CCA) and survival analysis. It also includes two case studies that reproduce the multivariate analyses in two scientific papers related to drug discovery and biomarker identification.

[Click for more details](#)



Sr. No. 102

Title: Music and leadership: the nature and role of aesthetics in orchestrating successful organizations by Toledo, David M

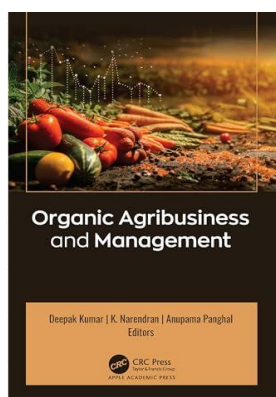
New York Routledge 2026

Acc. No. 011226

Call No. 303.34 TOL

Summary: Music and Leadership: The Nature and Role of Aesthetics in Orchestrating Successful Organizations explores how music can offer fresh insight into the practice of leadership. Moving beyond traditional models focused solely on strategy and systems, the book argues that leadership is also a performative and aesthetic act. This book demonstrates how great composers model distinct leadership approaches in moments of cultural change. This book bridges the humanities and leadership studies in a compelling and original way.

[Click for more details](#)



Sr. No. 103

Title: Organic agribusiness and management by Kumar, Deepak

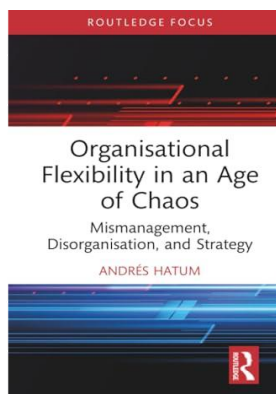
Canada Apple Academic Press 2026

Acc. No. 011227

Call No. 631.584 KUM

Summary: This new book offers a comprehensive compilation that highlights the production systems of organic agriculture. The volume provides an overview of organic agribusiness and consumer behaviours related to organic food products, discussing organic inputs and the organic production methods of different countries as well as emerging business models for the organic products value chain. This new book offers a comprehensive compilation that highlights the production systems of organic agriculture.

[Click for more details](#)



Sr. No. 104

Title: Organisational flexibility in an age of chaos: Mismanagement, disorganisation and strategy by Hatum, Andrés

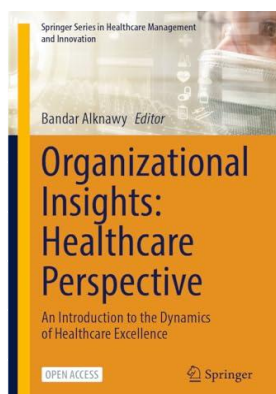
New York Routledge 2026

Acc. No. 011228

Call No. 658.406 HAT

Summary: The book offers several distinctive features: A provocative reconceptualisation of organisational adaptation; an empirically grounded framework for building flexible organisations; practical diagnostic tools for assessing and enhancing organisational adaptability; and detailed case studies that illuminate how successful organisations navigate complexity. This groundbreaking book challenges conventional management wisdom by arguing that mismanagement and disorganisation are not failures but endemic features of organisational life in turbulent times.

[Click for more details](#)



Sr. No. 105

Title: Organizational insights: healthcare perspective: an introduction to the dynamics of healthcare excellence by Alkaway, Bandar

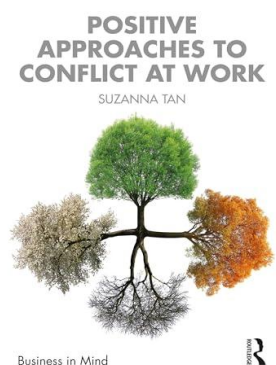
Switzerland Springer 2026

Acc. No. 011229

Call No. 362.1068 ALK

Summary: This book offers unique insights into organizational management in healthcare. It helps healthcare professionals understand how the unique imprints of healthcare organizations shape their identity drawing from practical experiences and evidence-based practices to promote positive change in the industry. The book also addresses the importance of adaptability in health systems in creating dynamic and resilient organizational structures. In this way, it conveys a sense of depth, understanding, and holistic mark of healthcare organizations' dedication to elevating organizational success.

[Click for more details](#)



Sr. No. 106

Title: Positive approaches to conflict at work by Tan, Suzanna

New York Routledge 2026

Acc. No. 011230

Call No. 372.4 TAN

Summary: This book covers a range of scenarios around how conflict at work can manifest and discusses approaches to managing these in the right way to improve motivation, productivity, and the overall well-being of employees. It explores contemporary research, theory, and models, and includes exercises for critical reflection to aid understanding. It explores contemporary research, theory, and models, and includes exercises for critical reflection to aid understanding. This can result in inefficient collaboration and may even impact workers' mental health.

[Click for more details](#)



Sr. No. 107

Title: Positive leadership: research-based insights of the future of leadership by Uusiautti, Satu

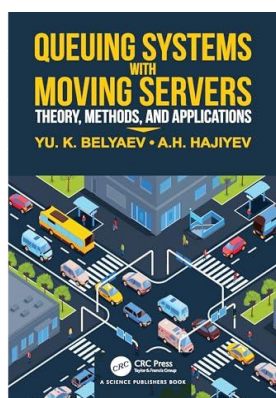
Switzerland Palgrave Macmillan 2026

Acc. No. 011231

Call No. 658.4092 UUS

Summary: This book explores the transformative concept of positive leadership, a key to fostering happy and productive workplaces. By delving into the complexities of positive leadership, this volume provides a comprehensive examination of its theoretical underpinnings and practical applications in modern organizational settings. The book takes a deep dive into the evolution of leadership paradigms, the integration of positive psychology into leadership practices, and the exploration of leadership as a human strength.

[Click for more details](#)



Sr. No. 108

Title: Queueing systems with moving servers: theory, methods, and applications by Belyaev, Yu. k

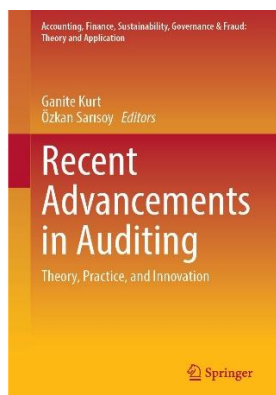
New York CRC Press 2026

Acc. No. 011232

Call No. 519.82 BEL

Summary: Queueing theory methods are employed in managing traffic flows, shipping facilities, communication systems, vertical transportation, and others. The study of such systems is outside the framework of the methods of classical queueing theory; thus, new methodologies, such as systems with moving servers, have evolved. The book is dedicated to constructing and investigating mathematical models of queueing systems with moving servers. The study of such systems is outside the framework of the methods of classical queueing theory; thus, new methodologies, such as systems with moving servers, have evolved.

[Click for more details](#)



Sr. No. 109

Title: Recent advancements in auditing: theory, practice, and innovation by Kurt, Ganite

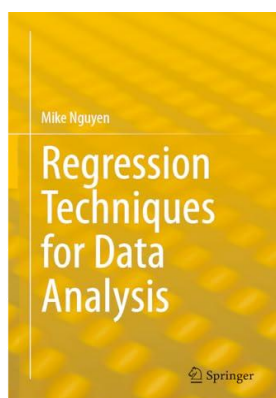
Singapore Springer 2026

Acc. No. 011233

Call No. 657.45 KUR

Summary: This book explores the current developments in auditing, spanning theoretical foundations, practical applications, and the impact of digital transformation, particularly with regard to advancements in artificial intelligence and machine learning, including the development of large language models (LLMs) tailored to specific industries. These technologies have the potential to enhance the accuracy and efficiency of audits by providing deeper insights and automating complex tasks.

[Click for more details](#)



Sr. No. 110

Title: Regression techniques for data analysis by Nguyen, Mike

Switzerland Springer 2026

Acc. No. 011234

Call No. 519.536 NGU

Summary: This book explores regression analysis as the backbone of statistical modeling, offering readers a versatile and robust framework for analyzing relationships in data. From foundational linear models to more complex non-linear, generalized linear, mixed, and nonparametric approaches, this volume provides a comprehensive toolkit for real-world applications. Its intuitive explanations, paired with hands-on examples, make it ideal for students studying for exams, professionals updating their skills, or researchers applying models in practice.

[Click for more details](#)



Sr. No. 111

Title: Risk and tourism marketing in Asia by Beirman, David

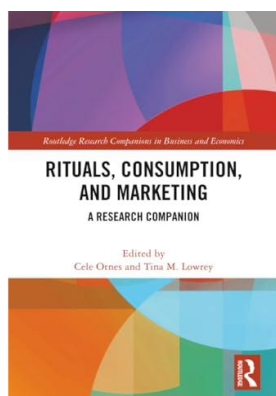
New York Routledge 2026

Acc. No. 011235

Call No. 338.4791 BEI

Summary: This book looks at the destination marketing and risk management strategies of 18 Asian countries, showcasing how they deliver their unique products and services. It also discusses the common challenges they face, including climate change, overtourism, natural disasters and geopolitical unrest. Particular attention is given to how Asian countries have incorporated resilience and recovery strategies into their marketing plans after the COVID-19 pandemic. This book looks at the development of the countries' tourism branding and strategies over the decades.

[Click for more details](#)



Sr. No. 112

Title: Rituals, consumption, and marketing: a research companion Otnes, Cele

New York Routledge 2026

Acc. No. 011236

Call No. 658.8 OTN

Summary: Rituals, Consumption, and Marketing: A Research Companion is a compendium of cutting-edge scholarship exploring the relevance, roles, and functions of rituals in consumer culture—a topic that has burgeoned within the marketing field. This book will be a valuable resource for academics in the marketing field pursuing ritual scholarship. It will act as a rich resource for creating assignments, cases, and projects in courses on consumer culture, consumer behavior, and marketing strategy.

[Click for more details](#)



Sr. No. 113

Title: Safety management: psychological aspects of implementing organizational change by Boczkowska, Katarzyna

New York CRC Press 2026

Acc. No. 011237

Call No. 658.406019 BOC

Summary: This book investigates why technical and organizational solutions alone are not enough to ensure workplace safety. Drawing from psychological theory and real-world experience, it demonstrates how integrating an understanding of human behavior into safety management systems leads to better and more effective outcomes. The reader will develop a deeper, more sustainable view of what a good safety culture looks like that can align human nature with workplace expectations.

[Click for more details](#)



Sr. No. 114

Title: Securing Smart Things: a hands-on guide to safeguarding smart systems by Nardone, Massimo

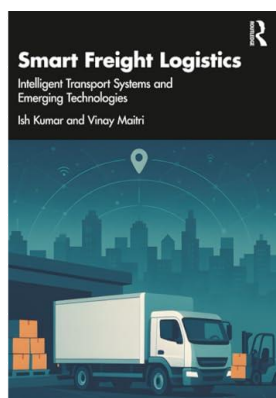
Berkeley Apress 2026

Acc. No. 011238

Call No. 006.8 NAR

Summary: As the Internet of Things (IoT) continues to reshape industries—from smart homes and healthcare to manufacturing and mobility—the need for robust, real-world security solutions has never been more urgent. This book is a hands-on guide to understanding and implementing practical IoT security strategies. The book shows how to identify vulnerabilities, mitigate risks, and apply proven techniques to safeguard everything from consumer gadgets to industrial systems.

[Click for more details](#)



Sr. No. 115

Title: Smart freight logistics: intelligent transport systems and emerging technologies by Kumar, Ish

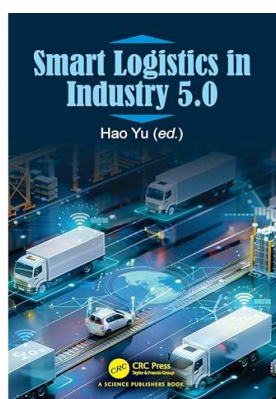
New York Routledge 2026

Acc. No. 011239

Call No. 388.4 KUM

Summary: The book delivers practical insights by examining technology integration challenges, showcasing successful implementations across global logistics environments, and providing decision-making tools for optimizing freight operations. Smart Freight Logistics explains how digital and data-driven tools reshaping freight logistics from urban deliveries to regional and national supply chains are.

[Click for more details](#)



Sr. No. 116

Title: Smart logistics in industry 5.0 by Yu, Hao

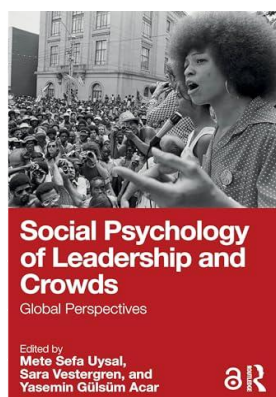
New Roman CRC Press 2026

Acc. No. 011240

Call No. 658.40380285 YU

Summary: In this book, a comprehensive overview on how technological enablers will help the smart and sustainable transition of logistics planning and operations is provided. The book focuses on the conceptual development and framework of smart logistics transformation in Industry 5.0, smart and sustainable logistics planning and operations, smart manufacturing logistics and warehousing, data-driven smart logistics and transportation, digital twin of logistics systems, and smart reverse logistics transformation.

[Click for more details](#)



Sr. No. 117

Title: Social psychology of leadership and crowds: global perspectives by Uysal, Mete Sefa

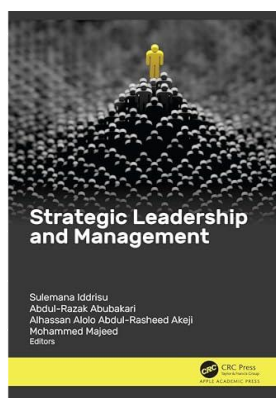
Abingdon Routledge 2026

Acc. No. 011241

Call No. 302.35 UYS

Summary: This book brings together research on leadership and social movements, exploring the psychological and social processes at the intersection of crowd psychology and leadership studies. The book is a novel exploration that illustrates how leaders shape the course of history and how crowds, in turn, redefine the landscape of power. It will be highly relevant for academics and students in the fields of social and political psychology, as well as political science, sociology, and communication studies.

[Click for more details](#)



Sr. No. 118

Title: Strategic leadership and management by Iddrisu, Sulemana

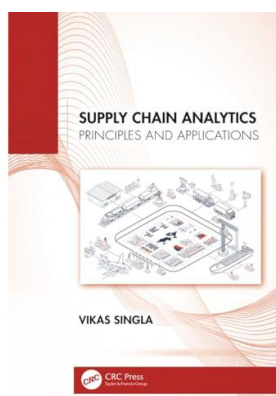
Boca Raton CRC Press 2026

Acc. No. 011242

Call No. 658.4092 IDD

Summary: This new book covers the important aspects of strategic leadership and management at the institutional level in key areas of government, health, education, hospitality, finance, and general industry sectors. It offers a comprehensive understanding of the components, styles, and characteristics of leadership that are crucial for achieving success in today's leadership situations. To achieve long-term success, teams and organizations need leaders and managers that can think strategically and solve problems creatively

[Click for more details](#)



Sr. No. 119

Title: Supply chain analytics: principles and applications by Singla, Vikas

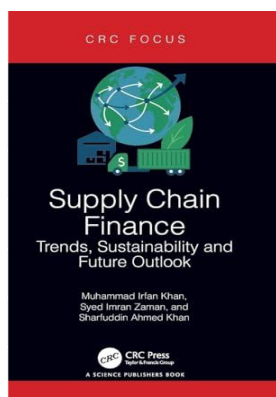
Abingdon CRC Press 2026

Acc. No. 011243

Call No. 658.503 SIN

Summary: This book resolves problems of physical products, information, and financial transactions by using mathematical and statistical tools to provide robust and validated solutions to real-world problems of the supply chain. It further discusses important concepts such as supply chain segmentation, constrained and unconstrained optimization, time series analysis, double exponential smoothing, and demand probability distributions. Discusses inventory replenishment models including economic order quantity (EOQ), and economic production quantity (EPQ).

[Click for more details](#)



Sr. No. 120

Title: Supply chain finance: trends, sustainability and future outlook by Khan, Muhammad Irfan

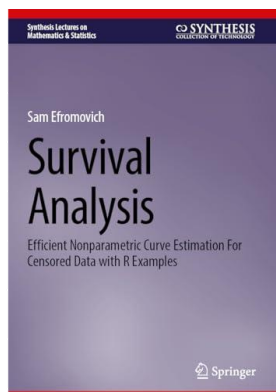
Boca Raton CRC Press 2026

Acc. No. 011244

Call No. 658.15 KHA

Summary: Supply Chain Finance (SCF) is a critical component of the global economy. It helps organizations manage their cash flow through their supply chain by offering early payment options to suppliers, while allowing buyers to extend payment terms. The book is organized into three sections covering the history, current state, and predicted development of SCF. The first section sheds light on the development of SCF via historical data and stresses the importance of ensuring its sustainability. It discusses regional tendencies, illuminating the significance of sustainable practices within supply chain financing while showing the contrasts and similarities throughout global areas.

[Click for more details](#)



Sr. No. 121

Title: Survival analysis: efficient nonparametric curve estimation for censored data with R Examples by Efromovich, Sam

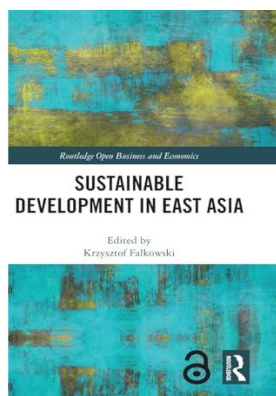
Switzerland Springer 2026

Acc. No. 011245

Call No. 519.5 EFR

Summary: This textbook provides a unified account of estimating the survival function, hazard rate, cumulative hazard, density, regression, conditional distributions, and linear functionals for the current status censored and right-censored data. The book contains the theory and methodology of efficient estimation, adaptation, dimension reduction, and confidence bands as well as the universal E-estimator for small samples. Exercises and a large number of simulated and real-life examples that can be repeated and modified using the complementary R package are also included.

[Click for more details](#)



Sr. No. 122

Title: Sustainable development in East Asia by Falkowski, Krzysztof

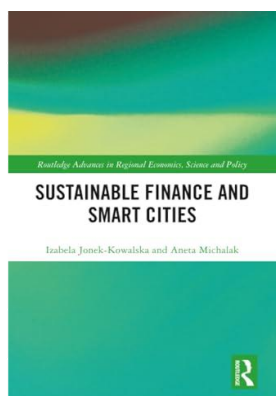
New York Routledge 2026

Acc. No. 011246

Call No. 338.95 FAL

Summary: This book presents both European and Asian perspectives on sustainability issues in East Asia, emphasizing the economic, political, and legal characteristics of the East Asian region, understood as the Association of Southeast Asian Nations (ASEAN) member states plus China, Japan, and South Korea (ASEAN+3). This is a significant backdrop for further in- depth research on selected dimensions of sustainability in East Asia, which are particularly important for achieving the SDGs.

[Click for more details](#)



Sr. No. 123

Title: Sustainable finance and smart cities by Jonek-Kowalska, Izabela

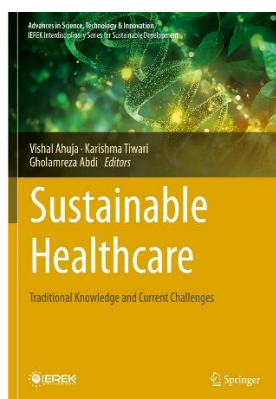
New York Routledge 2026

Acc. No. 011247

Call No. 307.1216 JON

Summary: This book argues that the creation of Smart Cities requires a long-term and holistic approach toward financing strategies. It systematizes the issues related to Smart City financing and develops a financing model that considers a lasting, systematic and complete approach to the development of Smart City solutions. The book is illustrated with accessible analyses and practical examples. This book is a comprehensive reference for students and scholars in the fields of public management, public finance and urban planning.

[Click for more details](#)



Sr. No. 124

Title: Sustainable healthcare: traditional knowledge and current challenges by Ahuja, Vishal

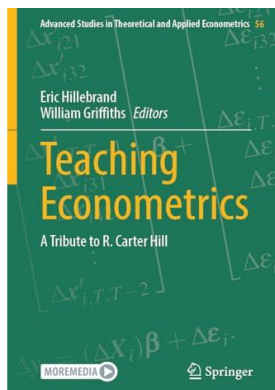
Switzerland Springer 2026

Acc. No. 011248

Call No.

Summary: This book focuses on exploring the potential of artificial intelligence and its respective components in drug designing from medicinal and aromatic plants. Different ancient civilizations have shown the significance of herbal formulation in healthcare, food and curing the ailments. Some of the common and prevalent diseases like blood borne infections, neurological diseases, viral infections, respiratory disorders and biofilm-associated nosocomial infections will be discussed. Section 3 (Chapter 11-15) will provide an overview of OMICS and advanced tools integration in drug development followed by emerging challenges with AI models.

[Click for more details](#)



Sr. No. 125

Title: Teaching econometrics: A tribute to R. Carter Hill by Hillebrand, Eric

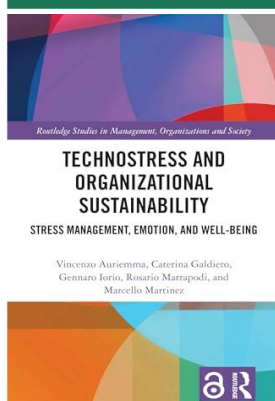
Switzerland Springer 2026

Acc. No. 011249

Call No. 330.0151 HIL

Summary: This book collects advances and reflections on the teaching of econometrics from internationally well-known econometricians, including a number of accomplished textbook writers. The subjects range from reflections on many decades of teaching econometrics to studies of the instruction of specific examples and methods. It is aimed at teachers and students of econometrics at all levels.

[Click for more details](#)



Sr. No. 126

Title: Technostress and organizational sustainability: stress management, emotion, and well-being by Auricemma, Vincenzo

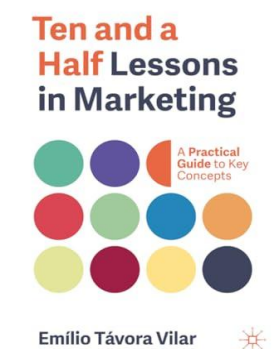
New York Routledge 2026

Acc. No. 011250

Call No. 658.3 AUR

Summary: This in-depth book explores the growing challenge of technostress, a unique form of work-related stress caused by increasing dependence on technology and its impact on individuals, organizations, and society. The book provides actionable strategies for managing stress at both the individual and organizational levels, promoting productivity and resilience. This book is essential reading for researchers and advanced students in the field of workplace well-being and sustainability, business leaders, human resources professionals, and organizational psychologists.

[Click for more details](#)



Sr. No. 127

Title: Ten and a half lessons in marketing: a practical guide to key concepts by Vilar, Emilio Távara

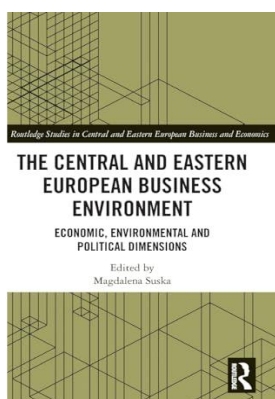
Switzerland Palgrave Macmillan 2026

Acc. No. 011251

Call No. 658.8 VIL

Summary: This uniquely accessible textbook offers students and field practitioners a series of insightful lessons on marketing, each exploring a distinct theme. Unlike traditional textbooks, this easy-to-read guide emphasizes creativity and conceptual understanding, allowing you to engage with topics based on your interests without following a fixed order, resulting in a broader understanding of marketing principles and their real-world applications. This book is an invaluable resource for undergraduate and postgraduate students in Marketing, Management, and Business, as well as practitioners seeking a contemporary update on marketing concepts.

[Click for more details](#)



Sr. No. 128

Title: The Central and Eastern European business environment: economic, environmental and political dimensions by Suska, Magdalena

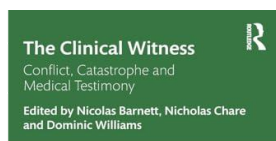
New York Routledge 2026

Acc. No. 011252

Call No. 338.947 SUS

Summary: The book identifies and assesses different features, opportunities, and challenges of business environments, from the experience of Central and Eastern European countries, including the Polish perspective, which is an interesting and needed dimension. This book analyses the background and the impact of the business environment, its factors and features, and how their changes influence business operations and decisions. This book encourages readers to think critically about the nature, opportunities, and threats of doing business in the 21st century, including a wide range of factors that affect business activity.

[Click for more details](#)



Sr. No. 129

Title: The clinical witness: conflict, catastrophe and medical testimony. conflict, catastrophe and medical testimony by Barnett, Nicolas

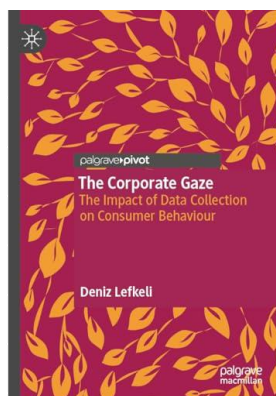
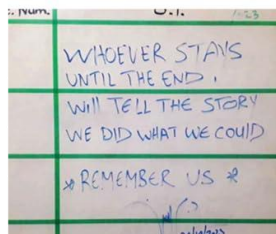
New York Routledge 2026

Acc. No. 011253

Call No. 610.69 BAR

Summary: This book critically examines the important roles that witness accounts from healthcare professionals have played in testifying to historical instances of genocide, mass killing, epidemic disease, and natural disaster over the past century. Knowledge and perceptions of many major disasters – natural and human-made – have been shaped by witness accounts provided by doctors, nurses, and other medical practitioners. This book engages with topics, including the atomic bombing of Hiroshima and Nagasaki, the 2010 Haiti Earthquake, and the Korean War.

[Click for more details](#)



Sr. No. 130

Title: The Corporate Gaze: the impact of data collection on consumer behaviour by Lefkeli, Deniz

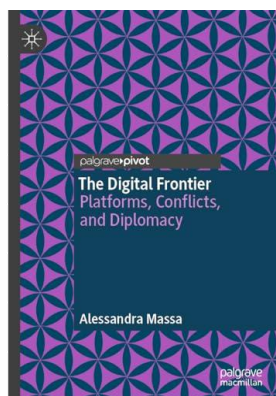
Palgrave Macmillan Switzerland 2026

Acc. No. 011254

Call No. 658.8342 LEF

Summary: This book explores the profound impact of being observed in the marketplace and how it shapes consumer behavior in the digital age. As technology and AI become integral to business operations, consumers increasingly feel observed, influencing their decision-making processes. "The Corporate Gaze" delves into this emerging phenomenon, offering insights into consumer perceptions and the broader implications for marketing strategies. It offers a fresh perspective on consumer-technology interactions, providing actionable insights for enhancing consumer experiences and well-being.

[Click for more details](#)



Sr. No. 131

Title: The digital frontier: platforms, conflicts, and diplomacy by Massa, Alessandra

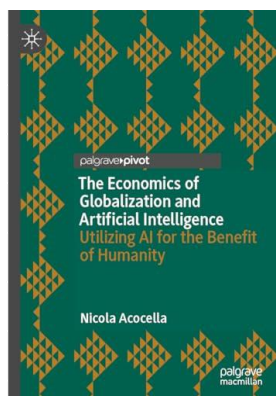
Switzerland Palgrave Macmillan 2026

Acc. No. 011255

Call No. 327.20285 MAS

Summary: This book investigates how online platforms are reshaping the ways diplomacy and conflict unfold in the global arena. It explores how these infrastructures' structure political visibility, influence strategic narratives, and redefine how states act, interact, and represent themselves online. Across five thematic chapters, the volume examines platforms as both connective technologies and geopolitical actors, integrating market and entertainment logics into international communication.

[Click for more details](#)



Sr. No. 132

Title: The Economics of Globalization and Artificial Intelligence: utilizing AI for the benefit of humanity by Acocella, Nicola

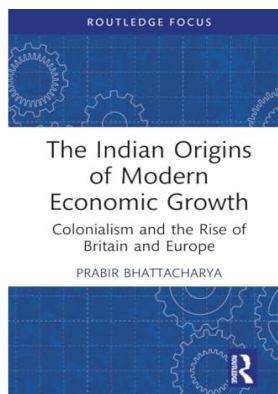
Palgrave Macmillan Switzerland 2026

Acc. No. 011256

Call No. 337 ACO

Summary: This book examines the impact of artificial intelligence (AI) on globalization, in relation to economics, society, and policy. It explores the broad and diverse ways that AI is changing the global ecosystem, including firm behaviour changes, labour market disruption, reduced production costs, and climate change concerns, to highlight both the positive and negative impacts of AI. By anticipating the potential impacts of AI, a framework is presented to combat the negative aspects and maximise the benefits. This book offers a balanced and considered perspective on AI and the role it will play in the global economy.

[Click for more details](#)



Sr. No. 133

Title: The Indian origins of modern economic growth: colonialism and the rise of Britain and Europe by Bhattacharya, Prabir C

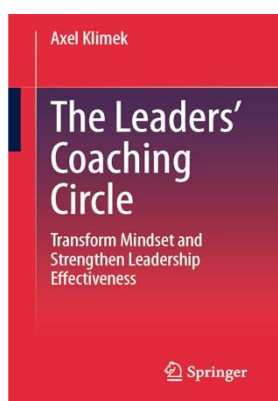
New York Routledge 2026

Acc. No. 011257

Call No. 330.954 BHA

Summary: This book argues that it is her control over India which put Britain at the apex of the world economy in the nineteenth century, and it is British policies and actions, based on her Indian foundation, which led to the globalisation of the nineteenth century – a globalisation very different from the previous globalisations in history. Technological innovations of the nineteenth century were embedded in that globalisation process. It is this which ensured that growth and innovations would not peter out this time, as they had after various “efflorescences” in history.

[Click for more details](#)



Sr. No. 134

Title: The Leaders' coaching circle: transform mindset and strengthen leadership effectiveness by Klimek, Axel

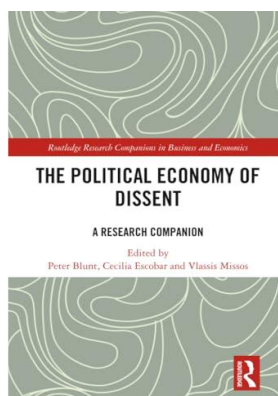
Springer Germany 2026

Acc. No. 011258

Call No. 658.4092 KLI

Summary: This book shows how leaders can harness the transformative power of coaching to remain effective in a world shaped by complexity and change. It describes coaching not only as a method, but as a mindset – grounded in humanistic psychology, systems theory, neuroscience, and transformation research. At the center is the “human side of change”: How can patterns of thinking and behavior be transformed, potential unlocked, and organizations shaped? The chapters address key questions for leadership, HR, and coaching:

[Click for more details](#)



Sr. No. 135

Title: The political economy of dissent: a research companion by Blunt, Peter

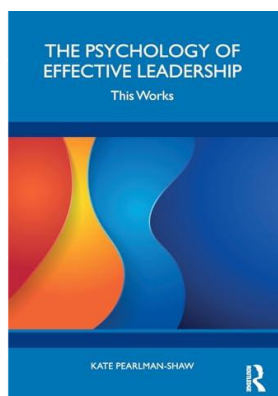
New York Routledge 2026

Acc. No. 011259

Call No. 330.122 BLU

Summary: The book analyses and exemplifies dissent in the main domains of institutionalised capitalist control and the manufacture of uninformed consent, namely: political economy; education; the media and IT; work and trade unions; the commons and communities; and culture. It provides an uplifting counter to the otherwise seemingly overwhelming expression of uninformed consent, one that will inspire by example and be an antidote to the fear and defeatism instilled by capitalist intransigence, indoctrination, and control.

[Click for more details](#)



Sr. No. 136

Title: The psychology of effective leadership: this works by Pearlman-Shaw, Kate

New York Routledge 2026

Acc. No. 011260

Call No. 658.4092 PEA

Summary: This book takes complex and validated thinking and research from psychotherapies, psychology and neuroscience to create simple approaches that have been proven to work in helping leaders address the challenges and tensions experienced day to day. This book explains how your brain works and needs to work in order to lead effectively. For example, it introduces the brain states of ‘threat’ and ‘reward’, what causes these at work and the likely and needed leadership behaviours to avoid ‘threat’ states.

[Click for more details](#)



Sr. No. 137

Title: Transforming healthcare: mode, technologies, and implementation by Jain, Ankush

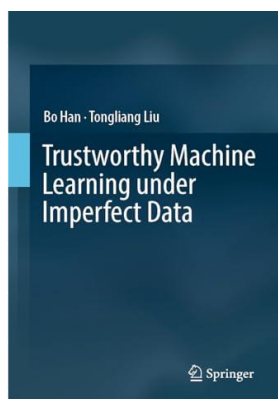
Boca Raton CRC Press 2026

Acc. No. 011261

Call No. 610.285 JAI

Summary: This comprehensive volume explores cutting-edge technologies, groundbreaking methodologies, and insightful ethical considerations. It brings together leading minds and research across diverse domains, offering readers a glimpse into the future of healthcare. From leveraging AI in diagnostics and personalized treatments to advancing telemedicine and remote patient monitoring, the text addresses real-world challenges and opportunities in the rapidly evolving healthcare industry.

[Click for more details](#)



Sr. No. 138

Title: Trustworthy machine learning under imperfect data by Han, Bo

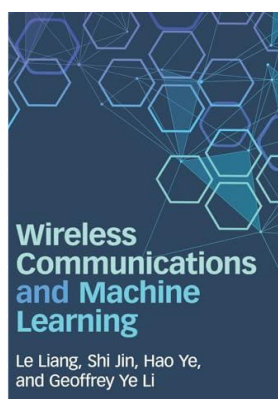
Springer Singapore 2026

Acc. No. 011262

Call No. 006.31 HAN

Summary: This book centres around trustworthy machine learning under imperfect data. It is primarily designed for scientists, researchers, practitioners, professionals, postgraduates and undergraduates in the field of machine learning and artificial intelligence. The book focuses on trustworthy deep learning under various types of imperfect data, including noisy labels, adversarial examples, and out-of-distribution data. It covers trustworthy machine learning algorithms, theories, and systems. The book is to provide students and researchers in academia with an unbiased and comprehensive literature review.

[Click for more details](#)



Sr. No. 139

Title: Wireless communications and machine learning by Liang, Le

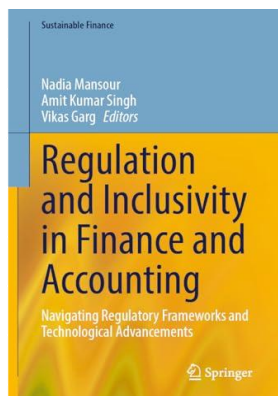
Cambridge University Press United Kingdom 2026

Acc. No. 011263

Call No. 006.3 LIA

Summary: This focused textbook demonstrates cutting-edge concepts at the intersection of machine learning (ML) and wireless communications, providing students with a deep and insightful understanding of this emerging field. It introduces students to a broad array of ML tools for effective wireless system design and supports them in exploring ways in which future wireless networks can be designed to enable more effective deployment of federated and distributed learning techniques to enable AI systems.

[Click for more details](#)



Sr. No. 140

Title: Regulation and inclusivity in finance and accounting: navigating regulatory frameworks and technological advancements by Mansour, Nadia

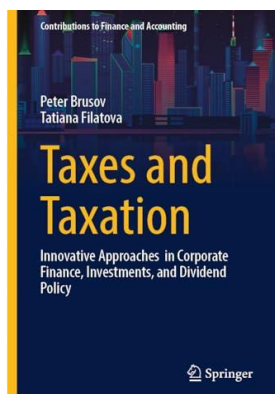
Switzerland Springer 2025

Acc. No. 011264

Call No. 332.1 MAN

Summary: This book explores the intersection of inclusivity, ethics, and innovation in the financial sector. It examines the impact of global and regional regulations, highlighting both compliance challenges and opportunities for innovation. The book discusses strategies for making financial services accessible to underrepresented groups, the role of emerging technologies like AI and blockchain in shaping regulatory practices, and the importance of ethical standards and strong governance.

[Click for more details](#)



Sr. No. 141

Title: Taxes and taxation: innovative approaches in corporate finance, investments, and dividend policy by Brusov, P. N

Switzerland Springer 2026

Acc. No. 011265

Call No. 336.2 BRU

Summary: This book presents a novel analytical framework for examining the role of taxation in corporate finance, grounded in the Brusov–Filatova–Orekhova (BFO) theory and its perpetuity limit—the Modigliani–Miller (MM) theory. The authors investigate the influence of taxation on key financial indicators and investment project performance, incorporating the practical realities of corporate operations, such as the timing and frequency of tax payments and income variability. It also provides strategic guidance for firms in selecting optimal tax payment methodologies.

[Click for more details](#)



Sr. No. 142

Title: New perspectives in mathematical and statistical methods for actuarial sciences and finance by Rocca La, Michele

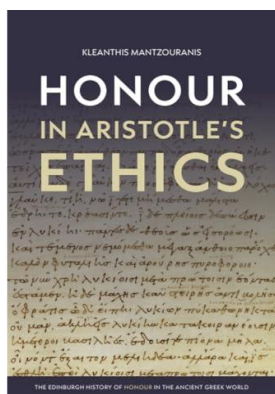
Switzerland Springer 2025

Acc. No. 011266

Call No. 368.01 ROC

Summary: The scientific exchange between mathematicians, statisticians and econometricians working in actuarial sciences and finance is improving the research on these topics and producing numerous meaningful scientific results. This volume includes a selection of papers presented at the Workshop New perspectives in Mathematical and Statistical Methods for Actuarial Sciences and Finance.

[Click for more details](#)



Sr. No. 143

Title: Honour in aristotle's ethics by Mantzouranis, Kleanthis

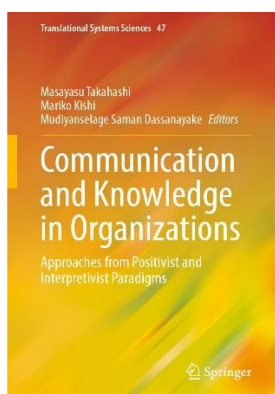
Edinburgh Edinburgh University Press 2026

Acc. No. 011267

Call No.

Summary: The first sustained investigation of the significance and pervasiveness of honour in Aristotle's ethics, establishes a two-way dialogue between Aristotle and contemporary sociology, philosophy and psychology, challenges common assumptions about honour and highlights the importance of honour for a range of human emotions and dispositions and it provides a model of social relations that brings forward both the culturally specific and the universal characteristics of human interaction

[Click for more details](#)



Sr. No. 144

Title: Communication and knowledge in organizations: approaches from positivist and interpretivist paradigms by Takahashi, Masayasu

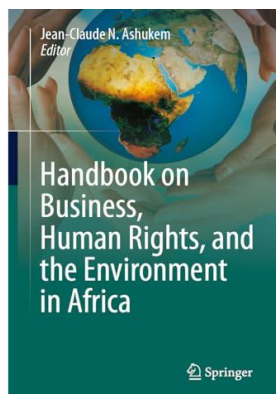
Singapore 2026 Springer

Acc. No. 011268

Call No. 302.35 TAK

Summary: This book is an ambitious research work that incorporates recent findings on communication and knowledge in organizations and includes contributions from global researchers. It brings together researchers from various countries who are active in this field and describes research on communication and knowledge that considers the development of ICT under the positivist paradigm (Part I) as well as research on communication and knowledge that focuses on language under the interpretivist paradigm (Part II).

[Click for more details](#)



Sr. No. 145

Title: Handbook on business, human rights, and the environment in Africa by Ashukem, Jean-Claude N

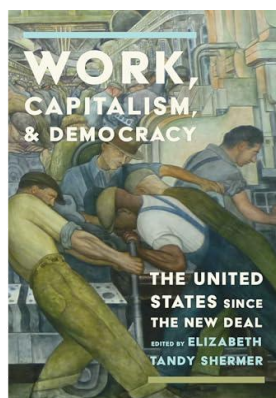
Switzerland Springer 2026

Acc. No. 011269

Call No. 323.4096 ASH

Summary: This handbook provides an essential reference to the pivotal and dynamic field of business and human rights from an African perspective. Grounded in human rights frameworks, it presents the status quo of the prevailing fundamental and intersectional issues related to business and human rights regulation in Africa. The handbook covers topics such as land and institutional governance, corporate social responsibility, and gender issues as some of the main themes and offers practical regulatory solutions based on doctrinal, empirical, and comparative methods.

[Click for more details](#)



Sr. No. 146

Title: Work, capitalism, and democracy: the United States since the new deal by Shermer, Elizabeth Tandy

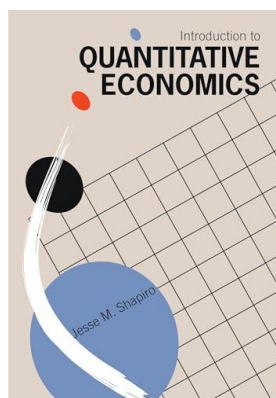
Pennsylvania University of Pennsylvania Press 2026

Acc. No. 011270

Call No. 331.0973 SHE

Summary: This book instead emphasizes that the prosperity many white American families enjoyed did not stop the fights over whose work would be recognized, how corporations would be regulated, and whose democratic rights would be protected, both on and off the job. Cultural representations of the ideal worker, legal battles over workplace rights, political standoffs over inflation policies, dire warnings against too much regulation, and abuses of the tax code indicate there never really was a consensus on how democratic the country, its economic system, and its workplaces would be.

[Click for more details](#)



Sr. No. 147

Title: Introduction to quantitative economics by Shapiro, Jesse M

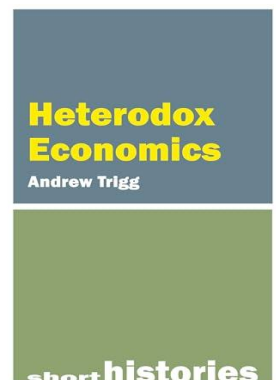
Massachusetts Avenue MIT Press 2026

Acc. No. 011271

Call No. 330.0151 SHA

Summary: This textbook delivers a ready-made economics course covering the general concepts that unify different approaches to bringing economic models to data. Jesse Shapiro presents core ideas in quantitative economics as an abstract, cohesive whole and introduces canonical models that can be used across a wide range of applications. This course-in-a-book exposes students to stylized applications of these models that illuminate their foundations as well as recent research articles demonstrating the models' broad applicability.

[Click for more details](#)



Sr. No. 148

Title: Heterodox economics by Trigg, Andrew

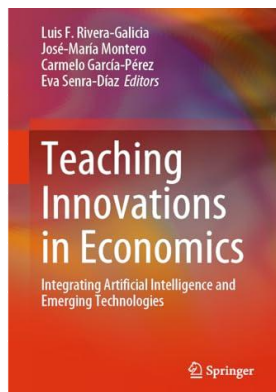
United Kingdom Agenda Publishing 2026

Acc. No. 011272

Call No. 330.01 TRI

Summary: Heterodox economics differs from orthodox or mainstream economics. It draws on a multiplicity of ideas, disciplines, methods and voices to present a more radical alternative to the dominant paradigm of neoclassical economics, which is viewed as overly narrow and blind-sided to how economies actually work. The book also considers the prospects for heterodox economics and whether it will continue to remain outside the citadel. This shows the plurality of ideas which inform its history – including social theory, feminism and environmental thought – and the methodological challenge they present to mainstream economics.

[Click for more details](#)



Sr. No. 149

Title: Teaching Innovations in economics: integrating artificial intelligence and emerging technologies by Rivera-Galicia, Luis F.

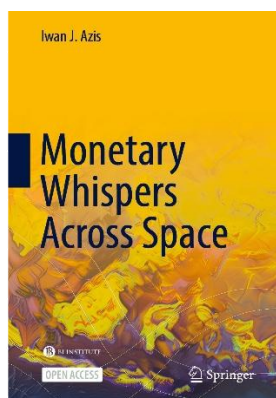
Switzerland Springer 2026

Acc. No. 011273

Call No. 330.071 RIV

Summary: This book offers educators a comprehensive, practical guide to modernizing their teaching methods, enabling economic theory to connect directly with the demands of the digital world. The landscape of economics education is undergoing an unprecedented transformation, driven by the integration of advanced technologies, especially artificial intelligence (AI) and other emerging digital tools. Through real-world case studies and innovative methodological frameworks, this book presents concrete strategies to: implement AI solutions and emerging technologies in the classroom

[Click for more details](#)



Sr. No. 150

Title: Monetary whispers across space by Azis, Iwan J

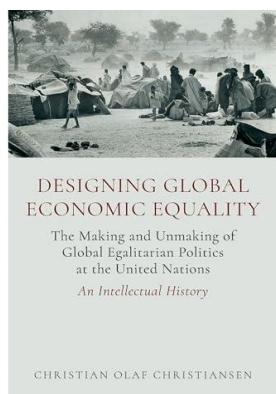
Singapore Springer 2026

Acc. No. 011274

Call No. 339 AZI

Summary: This open access book explores how macroeconomic policy, specifically monetary policy, interacts with interregional inequality. Using the case of monetary policy in Indonesia, a country with high interregional inequality, it examines how national-level policies can inadvertently deepen disparities between regions, and in turn contribute to the limited effectiveness of the policies. The book argues that it can have uneven regional impacts. By amplifying the divide between already developed areas and those still catching up, such policies may undermine their own effectiveness.

[Click for more details](#)



Sr. No. 151

Title: Designing global economic equality: the making and unmaking of global egalitarian politics at the United Nations: an intellectual history by Christiansen, Christian Olaf

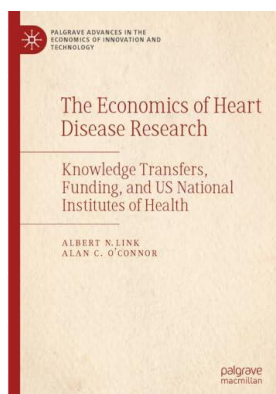
New York Oxford University Press 2026

Acc. No. 011275

Call No. 337.1 CHR

Summary: Provides a synthetic historical overview of the intellectual history of global economic inequality and ideas for diminishing global inequality. Combines the reading of a broad range of sources, ranging from classics in development economics to management theory. Analyzes and categorizes key approaches to global inequality and poverty alleviation from mid-century until the present day

[Click for more details](#)



Sr. No. 152

Title: The economics of heart disease research: knowledge transfers, funding, and US national institutes of health by Link, Albert N

Switzerland Palgrave macmillan 2026

Acc. No. 011276

Call No. 616.12 LIN

Summary: This book discusses the economic and policy dimensions of heart disease research—the leading cause of death in the United States and globally—and it provides a comprehensive overview of the contributions of the primary US funding agency for heart disease research, the National Heart, Lung, and Blood Institute (NHLBI) within the US National Institutes of Health (NIH). It offers policymakers metrics to evaluate the effectiveness of the US Small Business Innovation Research (SBIR) program—a key funding program within NHLBI. It includes information focused on health policy, reauthorizations of the NHLBI's programs, and more.

[Click for more details](#)



Sr. No. 153

Title: Sustainable economic development and the European green deal: creating energy efficiency, industrial innovation, and inclusive growth by Fortea, Costinela

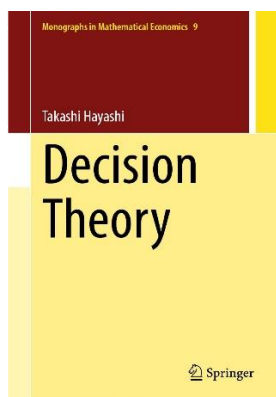
Switzerland Palgrave macmillan 2026

Acc. No. 011277

Call No. 338.94 FOR

Summary: This book offers unique insight into the economics of sustainable development and the European Green Deal. It provides a robust assessment of the sustainability of European economies and offers practical policy suggestions to aid the transition to green and digital economies. By comparing the approaches taken across Europe, best practices and effective policies are identified for the promotion of energy efficiency, industrial innovation, and inclusive growth. This book sets out a framework for the green transition and for global economic transformation.

[Click for more details](#)



Sr. No. 154

Title: Decision theory by Hayashi, Takashi

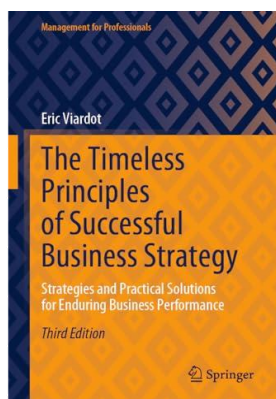
Singapore Springer 2026

Acc. No. 011278

Call No. 519.542 HAY

Summary: The book covers basic and advanced modules in axiomatic decision theory, intended for graduate students and working researchers. It includes cover all the proofs of all axiomatic results being presented. The book is intended to succeed classic references such as Fishburn (1970) and Kreps (1988), which are acclaimed for their mathematical completeness but getting older and need to be supplemented with more recent advancements. Although there are books on decision theory covering recent advancements, there is a need for a book that covers all the proofs in axiomatic analysis so that graduate school students can fully catch up with the field.

[Click for more details](#)



Sr. No. 155

Title: The timeless principles of successful business strategy: strategies and practical solutions for enduring business performance by Viardot, Eric

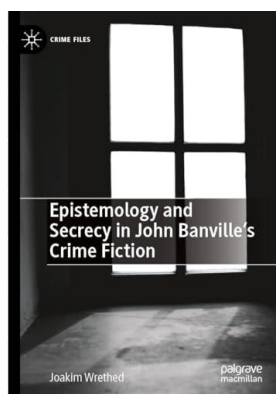
Switzerland Springer 2026

Acc. No. 011279

Call No. 658.4012 VIA

Summary: This book serves as a strategic roadmap for building enduring organizations. Drawing on the experiences of century-old firms, it offers practical, case-based lessons that encourage thoughtful, long-term strategies. The book introduces three new chapters on proactive risk management, robust supply chain strategies, and essential metrics for measuring enduring value. Additionally, a new chapter on leadership, succession, and legacy explores how to cultivate the next generation of executives. Ideal for both startups and multinationals, the book provides strategic ideas and tools to ensure companies not only survive but thrive for generations.

[Click for more details](#)



Sr. No. 156

Title: Epistemology and secrecy in John Banville's crime fiction by Wrethed, Joakim

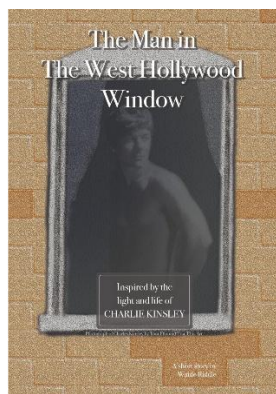
Switzerland Springer 2026

Acc. No. 011280

Call No. 823.914 WRE

Summary: This book is a phenomenological study of the crime fiction of Benjamin Black and John Banville, including novels published between 2006 and 2024. By means of the dynamics of the concept of epistemological Desire—which denotes the autonomous will-to-know as the central conceptualisation of the genre of crime fiction—the study scrutinises epistemology more broadly in relation to what goes on in the narratives. The book is of interest for Banville scholars as well as crime fiction scholars and it is also aimed towards more advanced students who seek to engage with crime fiction on a more elaborate analytic level.

[Click for more details](#)



Sr. No. 157

Title: The man in the west Hollywood window: inspired by the life and light of Charlie Kinsley by Riddle, Waide

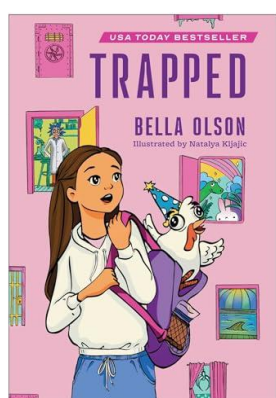
Independently Published 2026

Acc. No. 011281

Call No. 813.6 RID

Summary: A young actress has just moved to West Hollywood. She sees the ghostly figure of a man in a window day after day at her bus stop. Somehow, she knows he's trying to communicate with her and guide her through her daily challenges. The actress decides to go sleuthing to find out just who the man in the window is. The mystery takes her to the center of West Hollywood and the city's iconic past. Inspired by the life of bartender Charlie Kinsley. Front cover photograph of Charles Kinsley by photographer Tom Ellis and Tom Ellis Arts. Cover art by Jorge Velasquez.

[Click for more details](#)



Sr. No. 158

Title: Trapped by Olson, Bella

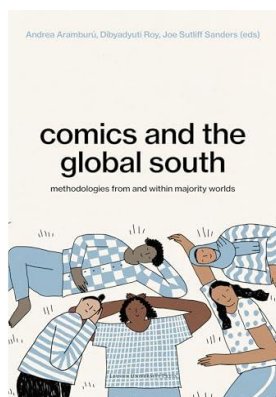
USA BenBella Books 2026

Acc. No. 011282

Call No. 813.6 OLS

Summary: Ava's got brains, bravery . . . and a party-hat-wearing magic chicken. Good thing, too, because she'll need all three. Trapped is the debut novel from eleven-year-old Bella Olson, featuring illustrations by Matt Fiuza. Along the way, readers will find valuable lessons that parents will love and kids will enjoy—like how bravery doesn't always mean being fearless, how doing things while scared still counts, and best of all that weird is the new cool. Ava's not just fighting for her freedom. She is discovering that being herself, quirks and all, is the most powerful escape of all.

[Click for more details](#)



Sr. No. 159

Title: Comics and the global south: methodologies from and within majority worlds by Aramburú, Andrea

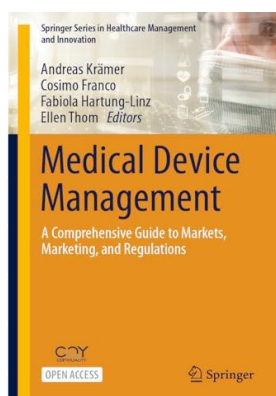
Leuven Leuven University Press 2026

Acc. No. 011283

Call No. 741.5 ARA

Summary: Comics and the Global South bring together original comics scholarship that offers methodologies crafted within the histories, artistic traditions, and social and political realities of the comics and visual cultures in and from the Global South. The contributions make a major breakthrough in our ability to understand comics of the Global South on their own terms. Comics, graphic novels and webtoons are exploding in popularity across the Global South and Majority World(s). Because most of the critical and methodological tools in English-language comics scholarship come from the Global North, such approaches are often imperfectly designed to illuminate Global South/Global Majority specificities, innovations, and achievements.

[Click for more details](#)



Sr. No. 160

Title: Medical device management: a comprehensive guide to markets, marketing, and regulations by Krämer, Andreas

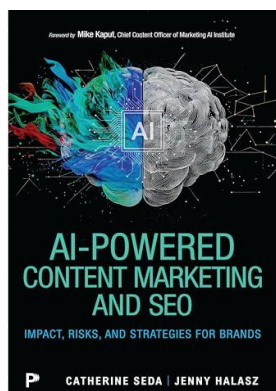
Switzerland Springer 2026

Acc. No. 011284

Call No. 362.11 KRA

Summary: This book illuminates different facets of medical devices in a holistic manner. It describes the complexity of the industry, markets, manufacturers, and numerous other stakeholders as well as related regulations, required competencies, and future trends. It also examines the market from the point of view of the manufacturer from start-ups to large companies and conglomerates. Finally, this book looks at the special role sustainability and ESG plays in the future of medical device innovation, production, and usage.

[Click for more details](#)



Sr. No. 161

Title: AI-powered content marketing and SEO: impact, risks, and strategies for brands by Seda, Catherine

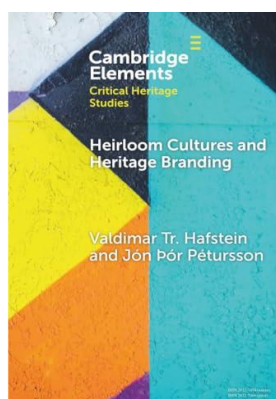
Pearson 2026

Acc. No. 011285

Call No. 658.872 SED

Summary: AI-Powered Content Marketing and SEO is a must-read to build brand authority, optimise search visibility, and win customers. Packed with actionable insights, this book fills a critical gap for marketing teams and business leaders in today's AI-driven world. Key Topics Covered: Revolutionary Impact, AI-Optimised Content, Authenticity and Authority, Ethical & Legal Issues and AI, Analytics, and Human Insight.

[Click for more details](#)



Sr. No.162

Title: Heirloom cultures and heritage branding: the creamy case of icelandic skyr by Hafstein, Valdimar Tr

New Delhi Cambridge University Press 2026

Acc. No. 011286

Call No. 306.3 HAF

Summary: Heritage branding and heirloom cultures are twin strategies for building brands in global markets. In this Element, the authors analyze these strategies through skyr; a traditional, sour dairy from Iceland. They explore how live microbial cultures in skyr have been 'heritagized' as heirloom cultures to build a brand advantage. Live skyr cultures, they show, illustrate symbiotic relations over millennia between microbial cultures and human cultures.

[Click for more details](#)



Sr. No. 163

Title: Informed consent for AI and health care: consumer rights and industry obligations by Zimmerman, Anne

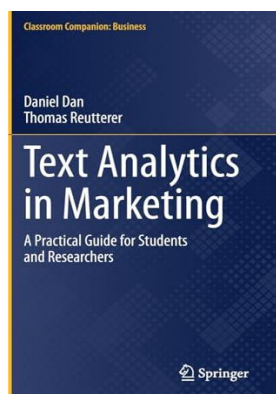
Switzerland Springer 2026

Acc. No. 011287

Call No. 174.2 ZIM

Summary: This book clarifies the differing roles of informed consent in healthcare as well as the guidelines, rules, and laws governing consent. The growing use of AI in health care has led to open questions about disclosure to the public as well as to healthcare consumers. This book recommends using informed consent in health care, especially when a clinician is likely to unduly rely on an AI tool that poses risk. This book explores what healthcare consumers, and the public should know and why. It is of interest to scholars and professionals navigating the growing use of AI in healthcare.

[Click for more details](#)



Sr. No. 164

Title: Text analytics in marketing: a practical guide for students and researchers by Dan, Daniel

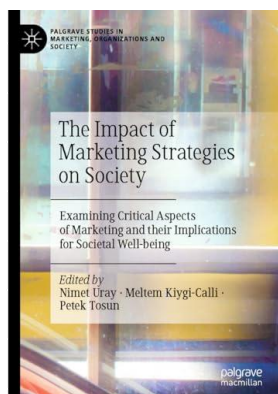
Switzerland Springer 2026

Acc. No. 011288

Call No. 658.872 DAN

Summary: This book offers a comprehensive introduction to text mining and text analytics tailored for marketers. It presents key techniques for analyzing, compressing, classifying, and visualizing textual data and user-generated content (UGC), with a particular emphasis on using R software. These methods enable readers to effectively prepare and manipulate textual data to uncover actionable marketing insights. This book equips both students and marketing managers with the theoretical foundation and practical skills needed to apply text-based data analysis to contemporary marketing challenges.

[Click for more details](#)



Sr. No. 165

Title: The impact of marketing strategies on society: examining critical aspects of marketing and their Implications for societal well-being by Uray, Nimet

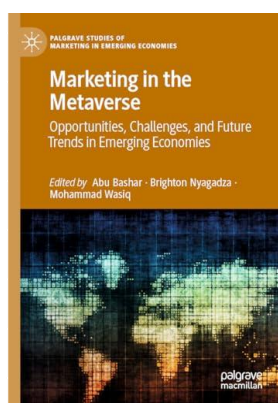
Singapore Springer 2026

Acc. No. 011289

Call No. 519.542 HAY

Summary: This book provides a comprehensive analysis of how marketing management influences society. Investigating how marketing strategies intersect with societal well-being, authors also provide suggestions to navigate complex ethical and societal issues. Each chapter investigates a critical aspect of marketing, such as branding, pricing, social marketing, influencer marketing, and social media, and examines the societal impacts of companies' marketing management strategies.

[Click for more details](#)



Sr. No. 166

Title: Marketing in the metaverse: opportunities, challenges, and future trends in emerging economies by Bashar, Abu

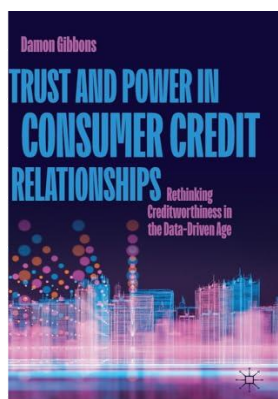
Switzerland Palgrave Macmillan 2026

Acc. No. 011290

Call No. 658.872 BAS

Summary: This book offers a comprehensive exploration of marketing in the metaverse, a rapidly evolving digital frontier reshaping human interaction and economic systems. It provides an evidence-based analysis of how immersive virtual spaces are transforming brand-consumer engagement, with a special focus on emerging markets. It offers actionable insights for market entry and customer engagement, while also serving as a valuable resource for students and educators interested in digital transformation.

[Click for more details](#)



Sr. No. 167

Title: Trust and power in consumer credit relationships: rethinking creditworthiness in the data-driven age by Gibbons, Damon

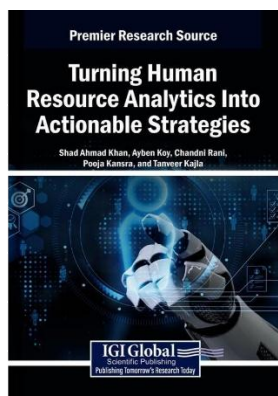
Switzerland Palgrave Macmillan 2026

Acc. No. 011291

Call No. 332.743 GIB

Summary: This book examines the structural asymmetries embedded in contemporary consumer credit systems. Trust—essential to economic exchange—is increasingly withheld from borrowers while demanded of them. Lenders operate with minimal visibility or accountability; borrowers must navigate opaque infrastructures, absorb unilateral judgments, and bear the consequences of exclusion. The book is the Trust Intelligent framework: a seven-domain model for diagnosing and redesigning trust–power configurations in credit relationships. It operationalises trust to reduce systemic risk, improve decision accuracy, and restore borrower agency.

[Click for more details](#)



Sr. No. 168

Title: Turning human resource analytics into actionable strategies by Khan, Shad Ahmad

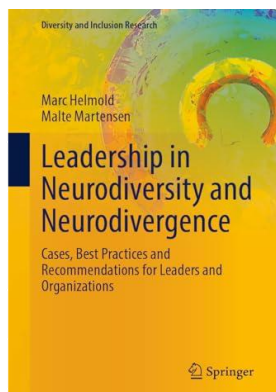
United States of America IGI Global Scientific Publishing 2026

Acc. No. 011292

Call No.

Summary: Turning Human Resource Analytics into Actionable Strategies emphasizes transforming raw textual data into actionable intelligence that enhances recruitment processes, improves employee engagement strategies, and optimizes organizational decision-making. It explores innovative approaches to effectively understand, manage, and leverage human capital in today's data-driven business environment. This book is an excellent resource for HR managers, recruiters, performance managers, employee engagement professionals, business leaders, data analysts, professionals, researchers, scholars, academicians, and more.

[Click for more details](#)



Sr. No. 169

Title: Leadership in neurodiversity and neurodivergence: cases, best practices and recommendations for leaders and organizations by Helmold, Marc

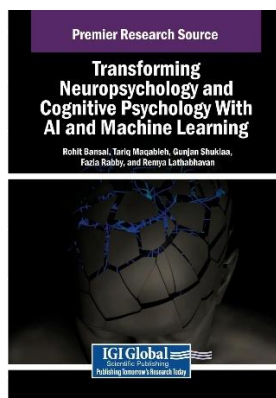
Switzerland Springer 2025

Acc. No. 011293

Call No. 658.4092 HEL

Summary: This book explores neurodiversity and neurodivergence in the workplace from a practical perspective. There are estimates and surveys that assume 15 to 20 percent of all employees are neurodivergent, including people with attention deficit disorder (ADD), attention deficit-hyperactive disorder (ADHD), dyslexia, dyscalculia, and autism. In this book, the authors examine ways in which organizations can attract, recruit, and engage neurodiverse talent, and provide guidance on how to adapt human resource practices and processes to ensure that all employees can reach their full potential.

[Click for more details](#)



Sr. No. 170

Title: Transforming neuropsychology and cognitive psychology with AI and machine learning by Bansal, Rohit

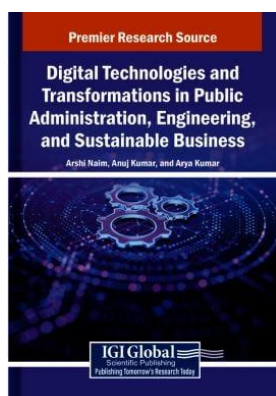
United States of America IGI Global Scientific Publishing 2025

Acc. No. 011294

Call No. 150.2856 BAN

Summary: Transforming Neuropsychology and Cognitive Psychology with AI and Machine Learning highlights the synergies between neuropsychology, cognitive psychology, AI, and machine learning, and explores innovative applications, methodologies, and future prospects. It serves as a comprehensive resource for the latest advancements in AI algorithms and machine learning within neuropsychology and cognitive psychology.

[Click for more details](#)



Sr. No. 171

Title: Digital technologies and transformations in public administration, engineering, and sustainable business by Naim, Arshi

United States of America IGI Global Scientific Publishing 2026

Acc. No. 011295

Call No.

Summary: Digital technologies drive profound transformations across public administration, engineering, and sustainable business, reshaping how systems operate, decisions are made, and value is created. It explores the profound impact of digital technologies on public administration, engineering, and sustainable business practices. It examines how these technologies transform key sectors and industries.

[Click for more details](#)



Sr. No. 172

Title: Operations research and artificial intelligence in healthcare management: SSHSM, Québec, Canada, June 2022, and Lyon, France, June 2023 by Landa, Paolo

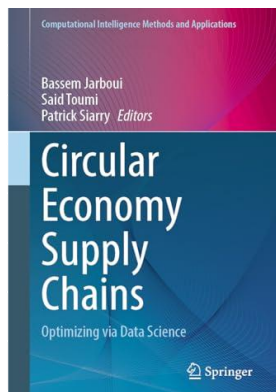
Switzerland Springer 2026

Acc. No. 011296

Call No. 610.2856 LAN

Summary: This book is open access. The COVID-19 pandemic has highlighted many adaptation issues for health and social services establishments. In both European and worldwide health care systems, managers must more than ever undergo major transformations and face challenges to respond to public concerns. Innovative solutions are presented and analyzed through a very detailed study of specific contexts. The sharing of knowledge and experiences to better understand the multiple facets of these challenges is strategically relevant for healthcare managers, especially in learning healthcare systems logic.

[Click for more details](#)



Sr. No. 173

Title: Circular economy supply chains: optimizing via data Science by Jarboui, Bassem

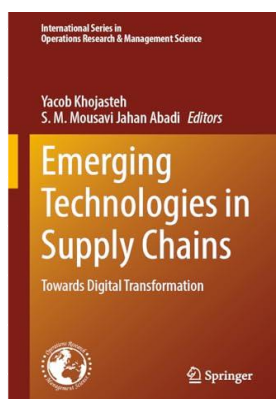
Singapore Springer 2026

Acc. No. 011297

Call No. 658.7 JAR

Summary: The circular economy emerges as a beacon of hope, offering a transformative approach that breaks free from the traditional "take make dispose" model. This innovative system prioritizes sustainable practices throughout a product's lifecycle, promoting reuse, recycling, and regeneration. By fostering the development of robust and closed loop supply chains, the circular economy ensures that resources are kept in use for as long as possible, thus minimizing waste and environmental impact.

[Click for more details](#)



Sr. No. 174

Title: Emerging technologies in supply chains: towards digital transformation by Khojasteh, Yacob

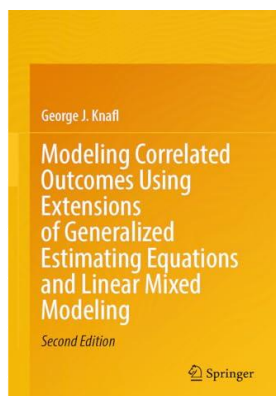
Switzerland Springer 2026

Acc. No. 011298

Call No. 658.7 KHO

Summary: This book presents a comprehensive examination of emerging digital innovations and their implications for supply chain management. Bridging theory and application, this book provides valuable insights into how technological advancements are influencing practice, policy, and research across global supply networks. The book begins with an overview of emerging technologies and their practical applications in supply chains. It then explores the use of blockchain to enhance traceability and observability, followed by a detailed look at data-driven analytics for building resilient and adaptive supply chains.

[Click for more details](#)



Sr. No. 175

Title: Modeling correlated outcomes using extensions of generalized estimating equations and linear mixed modelling by Knafl, George J

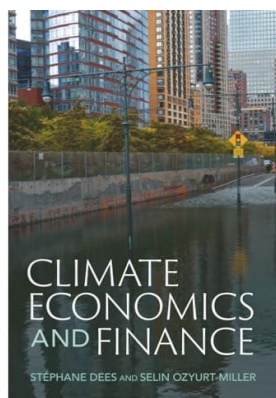
Switzerland Springer 2026

Acc. No. 011299

Call No. 519.536 KNA

Summary: This book formulates methods for modeling continuous and categorical correlated outcomes extending the commonly used methods: generalized estimating equations (GEE) and linear mixed modeling. Partially modified GEE adds estimating equations for variance/dispersion parameters to the standard GEE estimating equations for the mean parameters. The new estimating equations in these two cases are generated by maximizing a "likelihood" function related to the multivariate normal density function. Partially modified GEE and fully modified GEE use the standard GEE approach to estimate correlation parameters based on the residuals.

[Click for more details](#)



Sr. No. 176

Title: Climate Economics and Finance by Dees, Stéphane

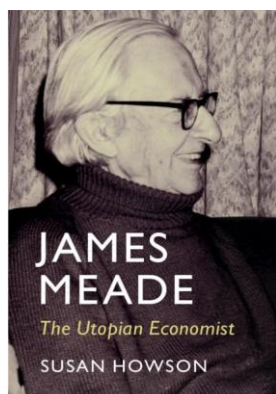
Cambridge University Press

Acc. No. 011300

Call No.

Summary: Climate change and its mitigation has become one of the most pressing challenges facing our societies. Shocks and phenomena related to climate change cause important economic losses due to damages to property infrastructure, disruptions to supply chains, lower productivity, and migration. Climate Economics and Finance offers a comprehensive analysis of how climate change impacts the economy and financial systems. Focusing on the monetary and financial implications of climate change, it addresses critical yet often overlooked areas such as greenflation, public and private financing of the transition process, and the challenges faced by central banks and supervisors in preventing and managing associated risks.

[Click for more details](#)



Sr. No. 177

Title: James Meade: the utopian economist by Howson, Susan

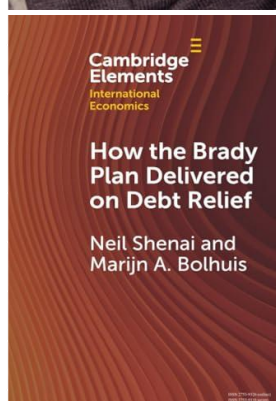
United Kingdom Cambridge University Press 2026

Acc. No. 011301

Call No. 330.092 HOW

Summary: This comprehensive biography of Meade's life and career, based on archival sources, covers both his achievements in theoretical economics and his contributions to the development of British and international economic policy during and after the Second World War. It will be of interest to anyone interested in the history of economics in the twentieth century. James Meade was a highly influential British economist who made significant contributions to both theoretical economics and economic policy.

[Click for more details](#)



Sr. No. 178

Title: How the brady plan delivered on debt relief: lessons and implications by Shenai, Neil

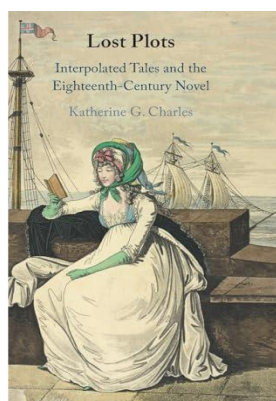
United Kingdom Cambridge University Press 2026

Acc. No. 011302

Call No. 336.3435 SHE

Summary: This Element examines the macroeconomic impact of the original Brady Plan by comparing outcomes for ten Brady countries against forty other emerging markets and developing economies. It finds that following the first Brady-led restructuring in 1990, participating countries saw reductions in public and external debt burdens, alongside output and productivity growth anchored by strong economic reforms. The analysis reveals the existence of a 'Brady multiplier,' where declines in overall debt burdens exceeded initial face-value reductions.

[Click for more details](#)



Sr. No. 179

Title: Lost plots: interpolated tales and the eighteenth-century novel by Charles, Katherine

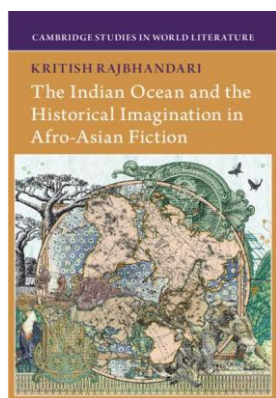
United Kingdom Cambridge University Press 2026

Acc. No. 011303

Call No. 823.509 CHA

Summary: Exploring how early novels experimented with stories within stories, Katie Charles shows how interpolated tales confronted readers with an array of interpretive challenges. Considering the habitual nature of these interruptions by seemingly throwaway extra plots, she investigates why they persistently unnerve readers with the sense that they have 'lost the plot.' Lost Plots argues that attending to this forgotten body of evidence opens up a new account of gendered speech and power.

[Click for more details](#)



Sr. No. 180

Title: The Indian Ocean and the historical imagination in Afro-Asian fiction by Rajbhandari, Kritish

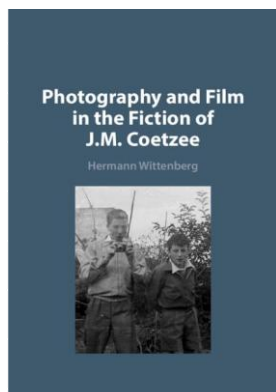
United Kingdom Cambridge University Press 2026

Acc. No. 011304

Call No. 809.933 RAJ

Summary: This book asks how contemporary writers reimagine the Indian Ocean through literary figurations of the past. In doing so, it offers an oceanic perspective for rethinking the paradigms of postcolonialism by way of rich historical context and intertextual readings of Afro-Asian fiction. Drawing on historiographical research, archival theory, and literary analysis, this book explores how writers including Amitav Ghosh, Abdulrazak Gurnah, Sophia Mustafa, Ananda Devi, Shenaz Patel, and Barlen Pyamootoo imaginatively probe the historical and cultural legacies of transoceanic pasts within the political contradictions and identarian divisions of the postcolonial present.

[Click for more details](#)



Sr. No. 181

Title: Photography and film in the fiction of J. M. Coetzee by Wittenberg, Hermann

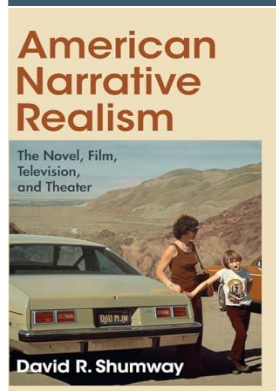
United Kingdom Cambridge University Press 2026

Acc. No. 011305

Call No. 823.914 WIT

Summary: This book presents an archivally grounded examination of the influence of the camera on Coetzee's creative practice, providing insights that can help us read the novels in new ways. In this comprehensive examination of the formative role that photographic images play in Coetzee's oeuvre, Wittenberg offers evidence from biographical and archival sources, Coetzee's own critical writings, and the whole range of fictions themselves to gauge the extent of Coetzee's visual imagination.

[Click for more details](#)



Sr. No. 182

Title: American narrative realism: the novel, film, television, and theatre by Shumway, David R

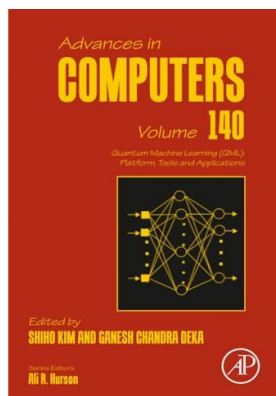
United Kingdom Cambridge University Press 2026

Acc. No. 011306

Call No. 813.5409 SHU

Summary: Realism has been disparaged for over a hundred years as an outmoded form, and, more recently, as a pernicious illusion, typical of nineteenth-century novels and Hollywood movies alike. After a long period of disrepute, realism has had in recent years something of a revival among critics and theorists. This book treats realism as a persistent aspect of narrative in American culture, especially after World War II. It does not seek to elevate realism above other forms of fictional narrative – that is, to restore it to some real or imagined past supremacy.

[Click for more details](#)



Sr. No. 183

Title: Quantum machine learning (QML): platform, tools and applications by Kim, Shihong

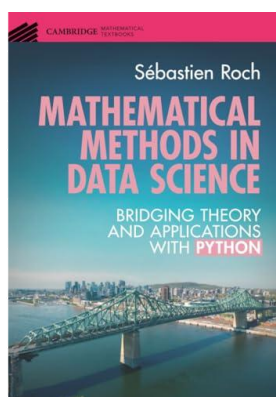
United Kingdom Academic Press 2026

Acc. No. 011307

Call No. 006.31 KIM

Summary: The book introduces foundational concepts in quantum computing and circuits, building toward the practical implementation of quantum machine learning (QML) algorithms. Quantum Machine Learning (QML): Platform, Tools and Applications, Volume 140 in the Advances in Computers series, explores the intersection of quantum computing and artificial intelligence, highlighting advances that promise to revolutionize computational science. The volume also covers advanced applications, including quantum approaches to smart grid management, quantum Monte Carlo simulations, and predictive modeling in numerical solvers using quantum neural networks.

[Click for more details](#)



Sr. No. 184

Title: Mathematical methods in data science: bridging theory and applications with python by Roch, Sébastien

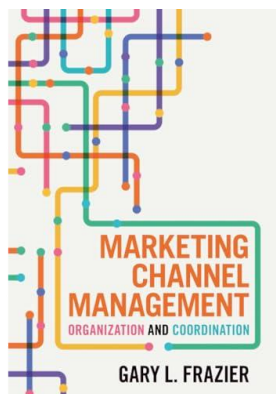
United Kingdom Cambridge University Press 2026

Acc. No. 011308

Call No. 006.312 ROC

Summary: Bridge the gap between theoretical concepts and their practical applications with this rigorous introduction to the mathematics underpinning data science. It covers essential topics in linear algebra, calculus and optimization, and probability and statistics, demonstrating their relevance in the context of data analysis. Key application topics include clustering, regression, classification, dimensionality reduction, network analysis, and neural networks. Designed for advanced undergraduate students and beginning graduate students, this textbook serves as both an invitation to data science for mathematics majors and as a deeper excursion into mathematics for data science students.

[Click for more details](#)



Sr. No. 185

Title: Marketing channel management: organization and coordination by Frazier, Gary L

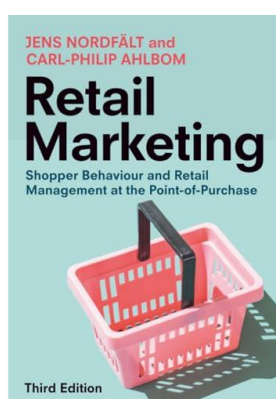
United Kingdom Cambridge University Press

Acc. No. 011309

Call No. 658.8 FRA

Summary: In this comprehensive and engaging new textbook, Frazier demystifies strategic channel decision-making by emphasizing the basics and using real-world examples from a range of industries to demonstrate how channels of distribution are organized and coordinated. Taking a managerial decision-making approach, students are guided through the text via a range of pedagogical features, including learning objectives and key takeaways, and can test their understanding with end-of-chapter review and discussion questions.

[Click for more details](#)



Sr. No. 186

Title: Retail marketing: shopper behaviour and retail management at the point-of-purchase by Nordfält, Jens

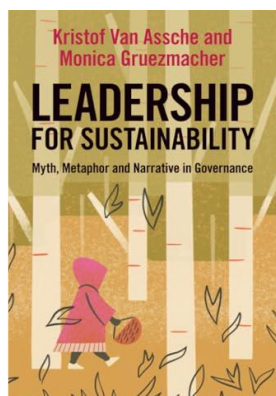
United Kingdom Cambridge University Press 2026

Acc. No. 011311

Call No. 658.8 NOR

Summary: This book on retail marketing guide blends theory with real-world applications, helping students uncover the secrets behind successful retailing, as well as the psychology motivating customers to behave the way they do. This thoroughly revised edition is structured into four parts, covering the fundamentals of retailing, consumer perception and decision-making, store atmospherics and layouts, and digitalisation. Learning outcomes, case studies, key takeaways, study questions and exercises are included in each chapter, making it an ideal resource for Retail Marketing and Retail Management courses.

[Click for more details](#)



Sr. No. 187

Title: Leadership for sustainability: myth, metaphor and narrative in governance by Assche, Kristof Van

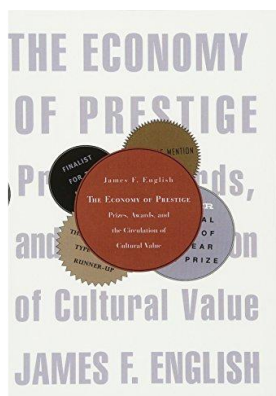
United Kingdom Cambridge University Press 2026

Acc. No. 011312

Call No. 338.927 ASS

Summary: The authors introduce an interpretive framework developed around the concepts of myth, metaphor and narrative, revealing sustainability as a highly productive fiction – one that enables communities to observe their environment differently and envision and organize long-term futures. Through critical analysis of sustainability narratives and a careful dismantling of common leadership myths, this book uncovers the functions and roles of leadership within governance systems.

[Click for more details](#)



Sr. No. 188

Title: The economy of prestige: prizes, awards, and the circulation of cultural value by English, J. F

United States of America Harvard University Press 2005

Acc. No. 011313

Call No. 306.47 ENG

Summary: This is a book about one of the great untold stories of modern cultural life: the remarkable ascendancy of prizes in literature and the arts. Such prizes and the competitions they crown are almost as old as the arts themselves, but their number and power--and their consequences for society and culture at large--have expanded to an unprecedented degree in our day. In a wide-ranging overview of this phenomenon, James F. English documents the dramatic rise of the awards industry and its complex role within what he describes as an economy of cultural prestige.

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