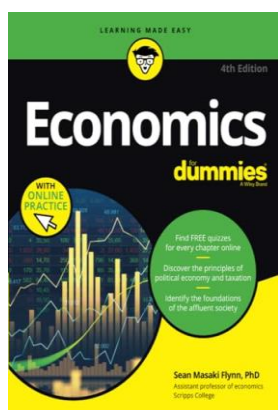


New Arrival List of Books (March - 2025)



Sr. No. 01

Title: Economics for dummies by Flynn, Sean Masaki

New Jersey Wiley 2024

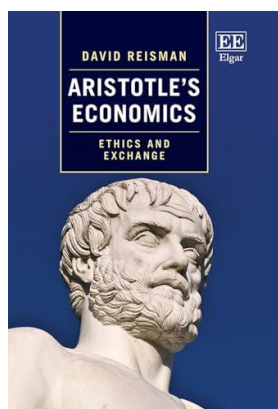
Acc. No. 007664

Call No. 330 FLY

Summary: Economics For Dummies is the go-to reference that transforms complex economic concepts into easy-to-understand reading. With the simple explanations in this book, you'll master key topics like supply and demand, consumer behavior, and how governments and central banks attempt to avoid—or at least ameliorate—business downturns and recessions. This Dummies guide has your back, with online practice and chapter quizzes to help you get the score you need. It's time to recon econ, the Dummies way.



[Scan here for more details](#)



Sr. No. 02

Title: Aristotle's economics: ethics and exchange by Reisman, David

Cheltenham Edward Elgar Publishing 2024

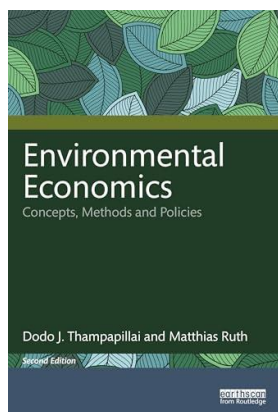
Acc. No. 007665

Call No. 330 REI

Summary: Aristotle's Economics is a thoughtful and comprehensive account of Aristotle's intellectual system. Drawing upon all of his surviving writings, this book deftly illustrates how Aristotle considered economics to be just one of many areas which make up the social and political whole. Aristotle's Economics shows that Aristotle put morals before things. His lasting message was that material goods should only be seen as the means to a fruitful and varied life rather than as life's end and goal. Aristotle linked his economics to political and social theory. This book will appeal to readers who believe that the answers to many of our present-day problems lie in the history of ideas and the work of Plato's most distinguished disciple.



[Scan here for more details](#)



Sr. No. 03

Title: Environmental economics: concepts, methods and policies by Thampapillai, Dodo J

London Routledge 2025

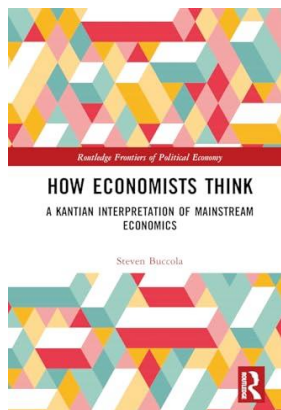
Acc. No. 007666

Call No. 333.7 THA

Summary: This book has been updated throughout and provides further coverage on topics such as energy transition, market organisation and the role of environmental economics in regulatory decision-making including critiques of contemporary policy directives like tradable pollution permits and net zero emissions. Environmental Economics explores the ways in which economic theory and its applications, as practised and taught today, must be modified to explicitly accommodate the goal of sustainability and the vital role played by environmental capital.



[Scan here for more details](#)



Sr. No. 04

Title: How economists think: a kantian interpretation of mainstream economics by Buccola, Steven

London Routledge 2025

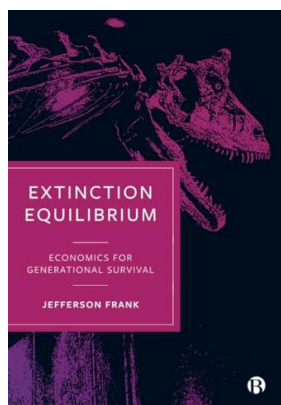
Acc. No. 007667

Call No. 362.2095195 CHA

Summary: The purpose of the present book is to help bridge this great divide between philosopher and economist. Arguing for the person-centered mainstream economics over what would be an objects-centered scientific one, it makes a systematic case that the epistemology of the economics used in research and teaching today derives from the philosophy of Immanuel Kant. It will be vital reading for philosophers, economists, and others interested in these two critical professions.



[Scan here for more details](#)



Sr. No. 05

Title: Extinction equilibrium: economics for generational survival by Frank, Jefferson

Bristol Bristol University Press 2024

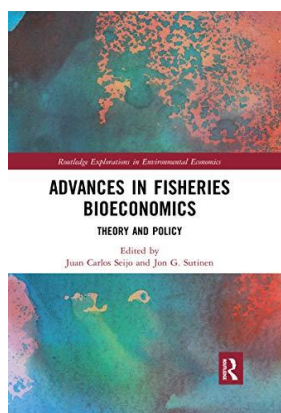
Acc. No. 007668

Call No. 330 FRA

Summary: As debate rages about how to ensure a fairer and sustainable society, this book challenges short-sighted economic policies, asking where we want to be in 20 years' time and how we might get there. Offering fresh, and sometimes counterintuitive, thinking on a range of economic issues including monetary policy, housing and university funding, it argues in favour of policy guardrails to protect the future, higher interest rates, and a burst of inflation. Robots and AI should be seen as positive replacements for population growth.



[Scan here for more details](#)



Sr. No. 06

Title: Advances in fisheries bioeconomics: theory and policy by Seijo, Juan Carlos

London Routledge 2020

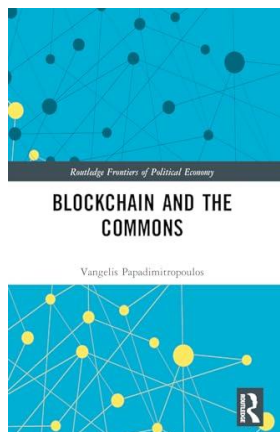
Acc. No. 007669

Call No. 338.3727 SEI

Summary: Advances in Fisheries Bioeconomics gives insights into innovative approaches dealing with these issues, as well as novel ideas on changes in fisheries management paradigms. With contributions from leading experts in the field, this book offers an examination of a number of topics including: ecosystem based fisheries management; by-catch management and discard bans; the number of players in the fisheries game; the effects of ocean acidification; and the trends and impacts of eco-labeling and eco-certification of fisheries. This book will be of interest to those on advanced courses in fisheries science, natural resource biology and ecology, and environmental and natural resource economics.



[Scan here for more details](#)



Sr. No. 07

Title: Blockchain and the commons by Papadimitropoulos, Vangelis

London Routledge 2023

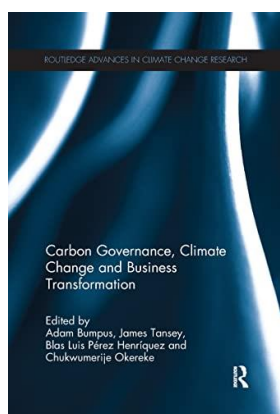
Acc. No. 007670

Call No. 334 PAP

Summary: The book argues that there are a number of economic and social barriers that are obstructing the wider reproduction of the commons. Problems with access to capital and training, the lack of entrepreneurial and managerial skills and the absence of institutional support from governments, larger co-ops and NGOs are some of the external difficulties facing the commons today. This book provides vital reading for anyone interested in the commons, from economics, techno-politics and across the social sciences.



[Scan here for more details](#)



Sr. No. 08

Title: Carbon governance, climate change and business transformation by Bumpus, Adam G

London Routledge 2016

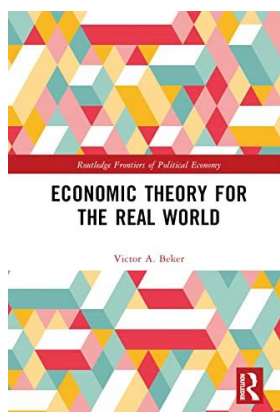
Acc. No. 007671

Call No. 363.738 BUM

Summary: This book is based on emerging theories of multi-levelled, multi-actor carbon governance, and applies these ideas to the real-world implications for tackling climate change through business transformation. The book pulls insights from this innovative collaborative network to identify the policy combinations needed to create transformative change. It explores fundamental questions about how governments and the private sector conceptualize the problem of climate change, the conditions under which business transformation can genuinely take place and key policy and business innovations needed.



[Scan here for more details](#)



Sr. No. 09

Title: Economic theory for the real world by Beker, Víctor A

London Routledge 2024

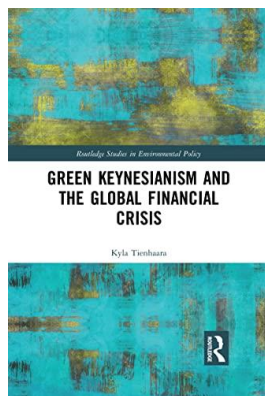
Acc. No. 007672

Call No. 330 BEK

Summary: This book opens with an explanation of the “real world” approach to economics in which theoretical models resemble real-world situations, realistic assumptions are made, and factors such as uncertainty, coordination problems, and bounded rationality are incorporated. Additionally, this book explores the ramifications of considering the economy as both a dynamic system - with a past, present, and future - and a complex one. his book reveals the insights of the shortcomings of the neoclassical approach which fails to illuminate the complexities behind each issue.



[Scan here for more details](#)



Sr. No. 10

Title: Green Keynesianism and the global financial crisis by Tienhaara, Kyla

London Routledge 2019

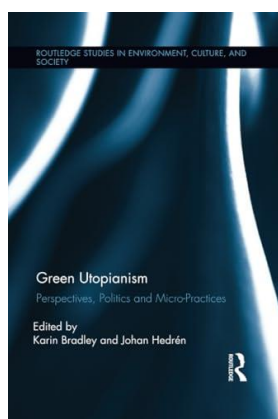
Acc. No. 007673

Call No. 333.7 TIE

Summary: This book examines the experience of Australia, Canada, Japan, Korea, and the United States with Green Keynesian stimulus programs in the wake of the GFC. The book also documents several success stories, the research indicates overall that more careful consideration of the design of green stimulus programs is needed. In addition to concrete policy advice, the book provides a broader vision for how governments could use Keynesian policies to work toward creating an "ecological state". This book will be of great interest to students and scholars of environmental politics, environmental economics, political economy, and sustainable development.



[Scan here for more details](#)



Sr. No. 11

Title: Green utopianism: politics, practices and perspectives by Bradley, Karin

New York Routledge 2015

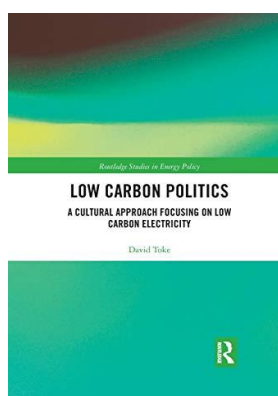
Acc. No. 007674

Call No. 335.02 BRA

Summary: This book includes theoretical perspectives on changing global socio-environmental relationships and political struggles for alternative development paths, and analyzes micro-level practices in co-housing, alternative energy provision, use of green space, transportation, co-production of urban space, peer-to-peer production and consumption, and alternative economies. It contributes research perspectives on contemporary green utopian practices and strategies, combining theoretical and empirical analyses to spark discussions of possible futures.



[Scan here for more details](#)



Sr. No. 12

Title: Low carbon politics: a cultural approach focusing on low carbon electricity by Tuke, David

London Routledge 2019

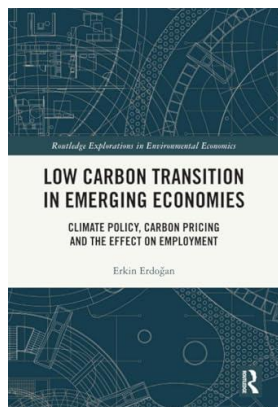
Acc. No. 007675

Call No. 333.794 TOK

Summary: Low Carbon Politics focuses on how policies and institutions have influenced the deployment of renewable energy and nuclear power in the electricity sector. Cultural theory is used to analyse this. This work finds that electricity monopolies tend to favour nuclear power whereas competitive arrangements are more likely to lead to more renewable energy being deployed. It covers developments in a number of countries including USA, UK, China, South Africa and also Germany and Denmark. This book will be of great relevance to students, academics and policymakers with an interest in energy policy, low carbon politics and climate change.



[Scan here for more details](#)



Sr. No. 13

Title: Low carbon transition in emerging economies: climate policy, carbon pricing and the effect on employment by Erdogan, Erkin

London Routledge 2024

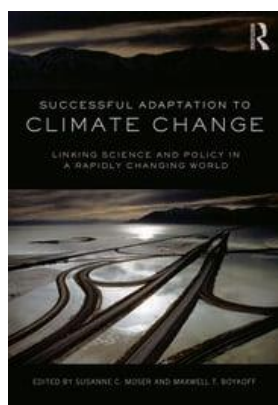
Acc. No. 007676

Call No. 333.794 ERD

Summary: This book explores the empirical evidence on the effectiveness of a carbon pricing mechanism by developing an econometric vector autoregression (VAR) model to analyse key data sets. This time series analysis provides insights on a macro level, dealing with aggregate data in which the role and complexity of micro interferences disappear, allowing for the discovery of patterns and changes over time. This book is vital reading for researchers interested in climate policy, the economics of climate change and environmental economics.



[Scan here for more details](#)



Sr. No. 14

Title: Successful adaptation to climate change: linking science and policy in a rapidly changing world by Moser, Susanne C

London Routledge 2013

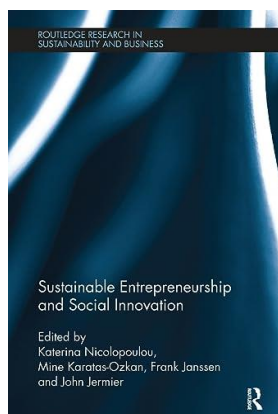
Acc. No. 007677

Call No. 363.738 MOS

Summary: This book makes significant progress toward unpacking the question of successful adaptation, offering both scientifically informed and practice-relevant answers from various sectors and regions of the world. This book offers not one answer but demonstrates how the question of success in important ways is normative and context specific. It identifies the various dimensions of success, such as economic, political, institutional, ecological, and social, explores the tensions between them, and compiles encouraging evidence that resolutions can be found.



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Sr. No. 15

Title: Sustainable entrepreneurship and social innovation by Nicolopoulou, Katerina

London Routledge 2018

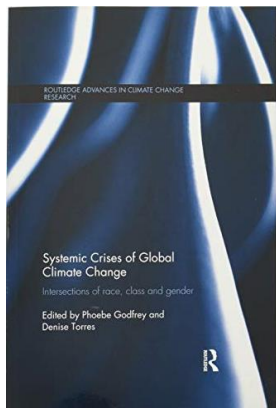
Acc. No. 007678

Call No. 658.408 NIC

Summary: Sustainable Entrepreneurship and Social Innovation builds on a theoretical framework that addresses related topics via a combination of insights from sustainability, policy, managerial, strategic, innovation and institutional perspectives. Providing empirical casework as well as a conceptual and theoretical framework, the book takes a global, interdisciplinary approach to the emergent field of sustainable entrepreneurship. The book highlights elements of sustainable entrepreneurship which have a societal impact as well as regional relevance and related aspects of innovation are also presented.



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Sr. No. 16

Title: Systemic crises of global climate change: intersections of race, class and gender by Godfrey, Phoebe

London Routledge 2017

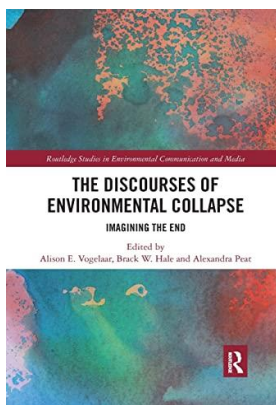
Acc. No. 007679

Call No. 363.738 GOD

Summary: Systemic Crises of Global Climate Change is an edited volume of 49 international, interdisciplinary contributions addressing global climate change (GCC) by intentionally engaging with the issues of race, gender, and class through an intersectional lens. The book challenges and inspires readers to foster new theoretical and practical linkages and think beyond the traditional, and oftentimes reductionist, environmental science frame by examining issues within their turbulent political, cultural, and personal landscapes.



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Sr. No. 17

Title: The discourses of environmental collapse: imagining the end by Vogelaar, Alison E

London Routledge 2020

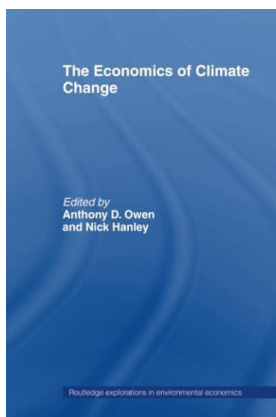
Acc. No. 007680

Call No. 363.738 VOG

Summary: This book articulates environmental collapse as a discursive phenomenon worthy of sustained critical attention. Building upon contemporary conversations in the fields of archaeology and the natural sciences, this volume coalesces, explores and critically evaluates the diverse array of literatures and imaginaries that constitute environmental collapse. The book is divided into three sections—Doc- Collapse, Pop Collapse and Craft Collapse—that independently explore distinct modes of representing, and implicit attitudes toward, environmental collapse from the lenses of diverse fields of study including climate science and policy, cinema and photojournalism.



[Scan here for more details](#)



Sr. No. 18

Title: The economics of climate change by Owen, Anthony David

London Routledge 2006

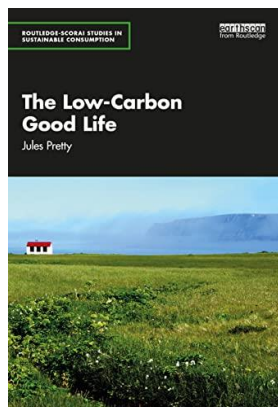
Acc. No. 007681

Call No. 363.738 OWE

Summary: This impressive new collection of book couldn't come at a better time. With global warming now becoming physically noticeable and the Kyoto treaty stalling in its efforts to get the developed world on board, to take a look at the economic factors of global warming is very much welcome. With contributions from distinguished authors and covering everything you need to know about global warming and its financial implications, this readable book will appeal across the political and scientific spectrum.



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Sr. No. 19

Title: The low-carbon good life by: Pretty, Jules

London Routledge 2023

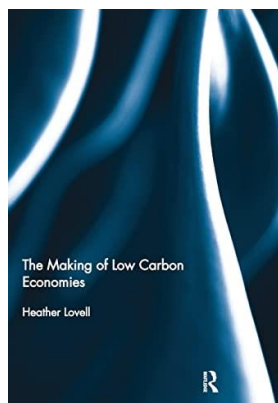
Acc. No. 007682

Call No. 333.794 PRE

Summary: The Low-Carbon Good Life is about how to reverse and repair four interlocking crises arising from modern material consumption: the climate crisis, growing inequality, biodiversity loss and food-related ill-health. A low-carbon good life offers opportunities to live in ways that will bring greater happiness and contentment. Slower ways of living await. A global target of no more than one tonne of carbon per person would allow the poorest to consume more and everyone to find our models of low-carbon good lives. But dropping old habits is hard, and large-scale impacts will need fresh forms of public engagement and citizen action.



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Sr. No. 20

Title: The making of low carbon economies by Lovell, Heather

London Routledge 2020

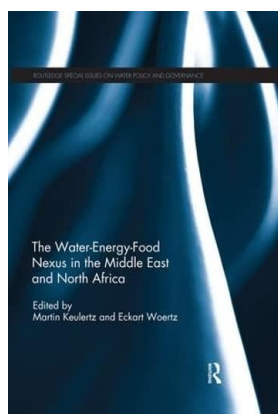
Acc. No. 007683

Call No. 363.738 LOV

Summary: The Making of Low Carbon Economies looks at how more than two decades of sustained effort at climate change mitigation has resulted in a variety of new practices, rules and ways of doing things: a period of active construction of low carbon economies. The Making of Low Carbon Economies adds fresh insights to economic sociology and science and technology studies scholarship on the multiple origins and heterogeneous operation of markets, demonstrating the constraints and opportunities of an economic framing of the problem of climate change.



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Sr. No. 21

Title: The water-energy-food nexus in the middle east and North Africa by Keulertz, Martin

London Routledge 2018

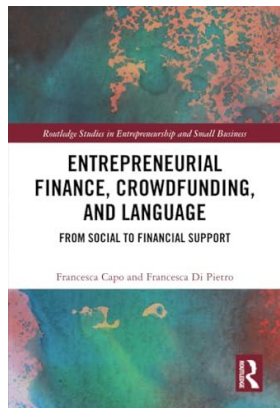
Acc. No. 007684

Call No. 363.7 KEU

Summary: This book discusses key issues concerning water, energy and food in the Middle East and North Africa (MENA) region. It provides an interdisciplinary account of current developments in the most water-scarce and conflict-torn region in the world. It will be of interest to decision-makers, analysts and students of the future of the Middle East from a broad range of disciplines including the physical and social sciences. This book was previously published as a special issue of the International Journal of Water Resources Development.



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Sr. No. 22

Title: Entrepreneurial finance, crowdfunding, and language: from social to financial support by Capo, Francesca

New York Routledge 2024

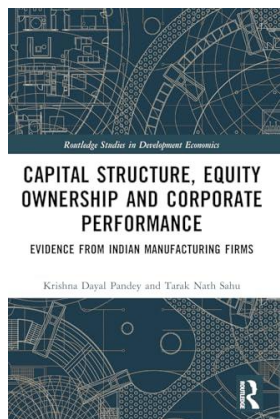
Acc. No. 007685

Call No. 659.285 CAP

Summary: This book systematically integrates language into the entrepreneurial finance literature and develops a new and more comprehensive framework that relates crowdfunding to language strategies. Therefore, readers will comprehend how language choices, frames and narratives influence companies' ability to secure social and financial support, and therefore sustain the development of their venture. This book provides insights into how entrepreneurs can use language as a strategic tool for accessing resources and support from external stakeholders, thereby considering, alongside traditional economic approaches, institutional processes of meaning-making.



[Scan here for more details](#)



Sr. No. 23

Title: Capital structure, equity ownership and corporate performance: evidence from Indian manufacturing firms by Pandey, Krishna Dayal

London Routledge 2024

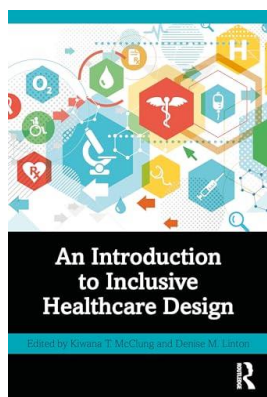
Acc. No. 007686

Call No. 332.042 PAN

Summary: This book provides empirical insights into the relationship between capital and equity-ownership structure of Indian manufacturing companies and their financial performance. It discusses and analyses the basic theories and concepts associated with capital structure, debt financing, levered and unlevered firms, the various forms of ownership, agency problem and its kind and the exploitation of minority owners by the large and largest owners. It will enable readers to understand whether an increased amount of debt capital would bring about positive results for firms or create an extra burden on the management of their finances, preventing them from taking productive investment decisions due to the threat of liquidation.



[Scan here for more details](#)



Sr. No. 24

Title: An introduction to inclusive healthcare design by Linton, Denise M

New York Routledge 2025

Acc. No. 007687

Call No. 362.1 LIN

Summary: An Introduction to Inclusive Healthcare Design is a comprehensive guide to the design and facilitation of safe, healthy, equitable, and inclusive healthcare settings across a variety of scales. The book informs healthcare professionals, healthcare administrators, planners, designers in the healthcare sector, design students, and faculty about best practices and considerations for inclusive design. The primary theme for the book is design for all – considering the design of healthcare spaces through the lenses of inclusivity and social equity.



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Sr. No. 25

Title: Blockchain for healthcare 4.0: technology, challenges, and applications by Malviya, Rishabh

Boca Raton CRC Press 2024

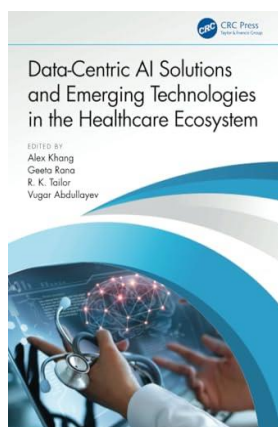
Acc. No. 007688

Call No. 362.1 MAL

Summary: Blockchain is a type of distributed ledger technology that consists of a growing list of records that are securely linked together using cryptography and numerous applications in every field, including healthcare. Blockchain for Healthcare 4.0: Technology, Challenges, and Applications presents an overview of the recent advances in blockchain technology which have led to new breakthroughs in the healthcare industry, the application of artificial intelligence (AI) with blockchain, challenges, and prospects.



[Scan here for more details](#)



Sr. No. 26

Title: Data-centric AI solutions and emerging technologies in the healthcare ecosystem by Khang, Alex

CRC Press Boca Raton 2024

Acc. No. 007689

Call No. 610.285 KHA

Summary: The book offers insight into the healthcare system by exploring emerging technologies and AI-based applications and implementation strategies. It includes current developments for future directions as well as covering the concept of the healthcare system along with its ecosystem. It offers state-of-the-art approaches for overall innovations, developments, and implementation of the smart healthcare ecosystem and highlights medical signal and image processing algorithms, healthcare-based computer vision systems, and discusses explainable AI (XAI) techniques for healthcare.



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Sr. No. 27

Title: Digital transformation in healthcare: an ecosystem approach by Constantinides, Panos

London Routledge 2024

Acc. No. 007690

Call No. 610.285 CON

Summary: In an era of digital transformation within healthcare management, this important book outlines an ecosystem perspective to illustrate how a range of actors can use digital technologies to offer better value within the provision of healthcare services. The book is also illustrated with case studies from different areas, including software for medical diagnostics, blockchain infrastructures for use in pharmaceutical supply chains and clinical trials, and federated learning platforms for genomics. The book will be essential reading for researchers, postgraduate students, and professionals interested in how technology can support and enable healthcare service provision.



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Sr. No. 28

Title: Biba: the fashion brand that defined a generation by Hulanicki, Barbara

London Yale University Press 2024

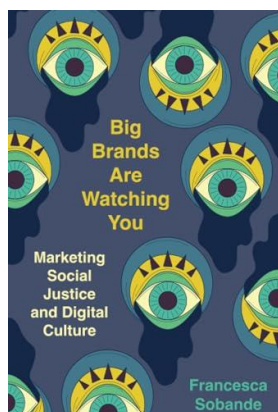
Acc. No. 007691

Call No. 746.920688 HUL

Summary: This book takes a revealing look at Biba through the words and images of the people who were intimately involved with the company and its phenomenal success. Biba: The Fashion Brand That Defined A Generation includes photographs by Helmut Newton, Sarah Moon, and Duffy, as well as never-before-seen ephemera from Hulanicki's personal archive. Interviews with the people closest to Biba bring these images and objects to life, while recollections and anecdotes from Hulanicki herself shine a new light on the very personal nature of Biba as a business.



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Sr. No. 29

Title: Big brands are watching you: marketing social justice and digital culture by Sobande, Francesca

California University of California Press 2024

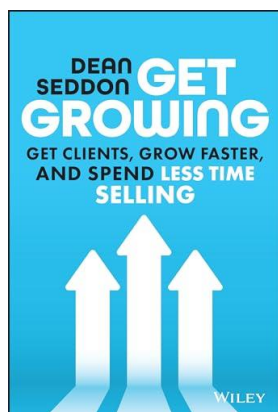
Acc. No. 007692

Call No. 658.827 SOB

Summary: Big Brands Are Watching You investigates corporate culture, from the branding of companies and nations to television portrayals of big business and the workplace. Francesca Sobande analyzes media, interviews, survey responses, and ephemera from the history of advertising as well as exhibitions in London, brand stores in Amsterdam, a music festival in Las Vegas, and archives in Washington, DC, to illuminate the world of branding. How is morality understood in the marketplace? Why do brands speak out about certain issues of injustice and not others? And what is influencer culture's role in social and political activism?



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Sr. No. 30

Title: Get growing: get clients, grow faster, and spend less time selling by Seddon, Dean

New Jersey Wiley 2024

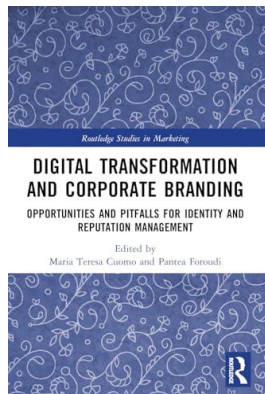
Acc. No. 007693

Call No. 658.406 SED

Summary: In Get Growing, Dean Seddon shows you what really works when it comes to sales and self-promotion. The founder of the fastest-growing business consultancy in the UK, Dean has helped thousands grow their brands and expand their reach, ranging from individual freelancers to international corporations like Amazon, Mastercard, and Microsoft. A common challenge for expertise-led businesses is the struggle to market themselves, leaving them frustrated with their stagnant growth and ineffective marketing and sales strategies.



[Scan here for more details](#)



Sr. No. 31

Title: Digital transformation and corporate branding: opportunities and pitfalls for identity and reputation management by Cuomo, Maria Teresa

London Routledge 2024

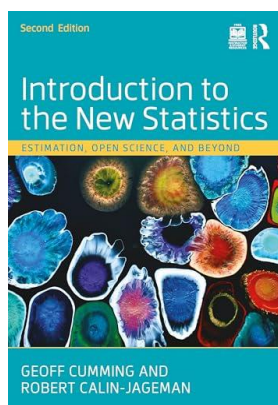
Acc. No. 007694

Call No. 658.82702854 CUO

Summary: The book brings together international contributors to provide examples from a wide range of industries and firms, including the retailing and agri-food industries, and illustrates the many dimensions of corporate branding and theories, and how they can be aided by digital transformation. It explores the connection of branding with artificial intelligence, social media networks, and technologies 4.0 as well the limitations and challenges they might deliver. This book investigates and explores the impact of digital transformation on building corporate branding, identity, and reputation.



[Scan here for more details](#)



Sr. No. 32

Title: Introduction to the new statistics: estimation, open Science, and beyond by Cumming, Geoff

New York Routledge 2024

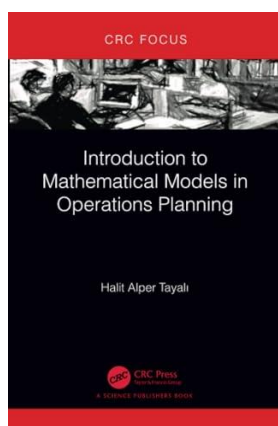
Acc. No. 007695

Call No. 519.5 CUM

Summary: This is an essential introduction book to inferential statistics. It is the first introductory statistics text to use an estimation approach from the start and also to explain the new and exciting Open Science practices, which encourage replication and enhance the trustworthiness of research. Even greater prominence for Open Science throughout the book. Students easily understand basic Open Science practices and are guided to use them in their own work. There is discussion of the latest developments now being widely adopted across science and medicine.



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Sr. No. 33

Title: Introduction to mathematical models in operations planning by Tayali, Halit Alper

Boca Raton CRC Press 2024

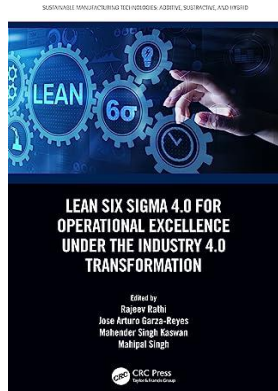
Acc. No. 007696

Call No. 658.404 TAY

Summary: Program Management links business purpose, strategy, program stakeholders, benefits realization, and transformative change-making to provide a uniquely integrated view and use of program management, offering practicing initiative leaders the skills and mindset shifts needed to effectively communicate and champion programs to stakeholders. The text includes key insights into strategy execution excellence and designing risk-based governance strategies that empower a learning culture within the PMO and across the business, guidance that is customizable to the nature of strategic initiatives.



[Scan here for more details](#)



Sr. No. 34

Title: Lean six sigma 4.0 for operational excellence under the industry 4.0 transformation by Rath, Rajeev

Boca Raton CRC Press 2024

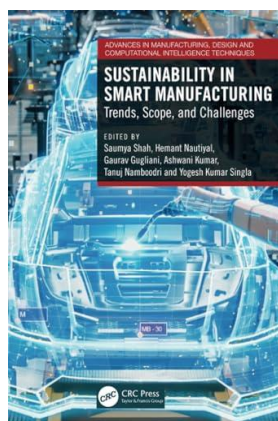
Acc. No. 007697

Call No. 658.4013 RAT

Summary: Lean Six Sigma 4.0 for Operational Excellence Under the Industry 4.0 Transformation provides technological advancement in operational excellence and offers a framework to integrate Lean Six Sigma and Industry 4.0. The book is a guide to dealing with new operational challenges and explains how to use Industrial IoT, Sensors, and AI to collect real-time data on the shop floor. This book presents innovative breakthroughs in operational excellence that can solve the operational issues of smart factories. It illustrates various tools and techniques of Lean Six Sigma 4.0 and details their suitability for manufacturing and service systems.



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Sr. No. 35

Title: Sustainability in smart manufacturing: trends, scope, and challenges by Shah, Saumya

Boca Raton CRC Press 2024

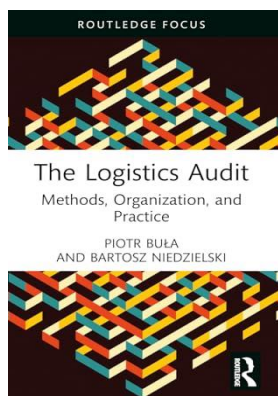
Acc. No. 007698

Call No. 670.286 SHA

Summary: This text highlights the role of artificial intelligence-powered robots and automation systems in revolutionizing digital manufacturing, covers product design and customization, and discusses various artificial intelligence algorithms for manufacturing processes and supply chain optimization. It further covers the applications of 3D printing and rapid prototyping for low-carbon development. Discusses microwave hybrid heating based on innovative joining techniques, applications of 3D printing, and rapid prototyping for low carbon development.



[Scan here for more details](#)



Sr. No. 36

Title: The logistics audit: methods, organization, and practice by Bula, Piotr

London Routledge 2023

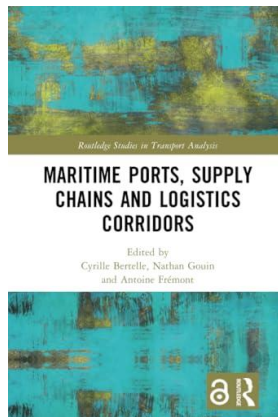
Acc. No. 007699

Call No. 657.45 BUL

Summary: This book explores the development, methods, and impact of logistics audits on organizations. In a holistic way, the book refers to topics such as internal audit, control, logistics system of enterprises, principles of conducting logistics audit and its problem areas (risk), logistics audit of procurement, production, warehousing, distribution, and supply chains, impact of the digital economy on organizations, and the European market for logistics audit services. The greatest asset of this book is that, in international terms, it is the first compact book devoted to the issue of logistics audit.



[Scan here for more details](#)



Sr. No. 37

Title: Maritime ports, supply chains and logistics corridors by Bertelle, Cyrille

London Routledge 2024

Acc. No. 007701

Call No. 658.7 BER

Summary: This book aims to highlight the interrelations between maritime ports, supply chains and logistics. Inland corridors could be defined as major arteries for inland transportation from and to the maritime port. They link together one or several ports located on the maritime range with one or several major inland metropolitan areas. Maritime Ports, Supply Chains and Logistics Corridors will be directly relevant to a wide variety of scholars and postgraduate researchers in the fields of transport studies and management, maritime logistics, supply chain management and international logistics as well as industrial engineering, geography, economics and political science.



[Scan here for more details](#)



Sr. No. 38

Title: Compelling communication: writing, public speaking and storytelling for professional success by Hall, Simon

New York Cambridge University Press 2024

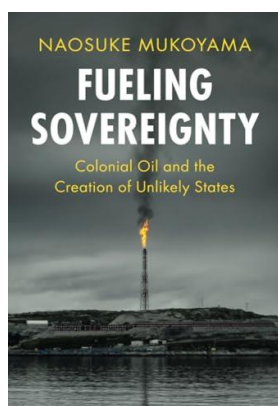
Acc. No. 007702

Call No. 658.7 BER

Summary: This book has the solution. Written by a University of Cambridge Communication Course lead, journalist and former BBC broadcaster, it covers everything from the essentials of effective communication to the most advanced skills. Whether you want to write a razor sharp briefing, shine in an important presentation, hone your online presence, or just get yourself noticed and picked out for promotion, all you need to know is here. It Covers all the communication skills anyone needs to impress, influence and inspire any audience for any and every occasion



[Scan here for more details](#)



Sr. No. 39

Title: Fueling sovereignty: colonial oil and the creation of unlikely states by Mukoyama, Naosuke

New York Cambridge University Press 2024

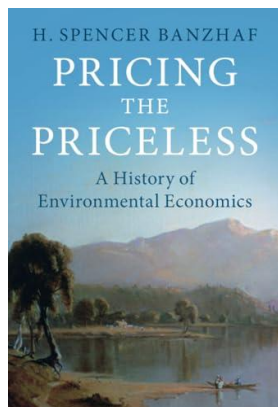
Acc. No. 007703

Call No. 325.30904 MUK

Summary: Fueling Sovereignty, which focuses primarily on oil as the most significant natural resource of the modern era. Naosuke Mukoyama provides a compelling analysis of how colonial oil politics contributed to the creation of some of the world's most "unlikely" states. Drawing on extensive archival sources on Brunei, Qatar and Bahrain, he sheds light on how some small colonial entities achieved independence despite their inclusion in a merger project promoted by the metropole and regional powers. It Investigates the historical relationship between natural resources, colonialism, and state formation, uncovering the true impact of natural resources on the process of state formation



[Scan here for more details](#)



Sr. No. 40

Title: Pricing the priceless: a history of environmental economics by Banzhaf, H. Spencer

New York Cambridge University Press 2024

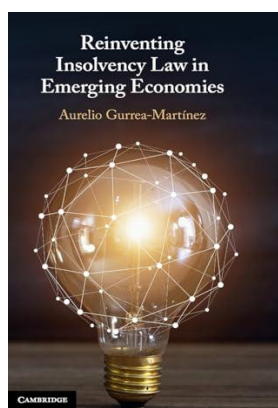
Acc. No. 007704

Call No. 338.526 BAN

Summary: This book study of the history of modern environmental economics, it uncovers the unlikely role economists played in developing tools and instruments in support of environmental preservation. While economists were, and still are, seen as scientists who argue in favour of extracting natural resources, H. Spencer Banzhaf shows how some economists by the 1960s turned tools and theories used in defense of development into arguments in defense of the environment. Engaging with widely recognized names, such as John Muir, and major environmental disasters such as the Exxon Valdez oil spill.



[Scan here for more details](#)



Sr. No. 41

Title: Reinventing insolvency law in emerging economies by Gurrea-Martinez, Aurelio

New York Cambridge University Press 2024

Acc. No. 007705

Call No. 346.172 GUR

Summary: This book explains how and why insolvency law in emerging economies needs to be reinvented. It starts by examining the importance of insolvency law for the promotion of economic growth as well as the similarities and divergences in the design of insolvency law around the world. The central thesis of the book is that insolvency law in emerging economies fails to serve as a catalyst for growth. It is argued that this failure is mainly due to the design of an insolvency legislation that is not tailored to the market and institutional environment generally existing in emerging economies.



[Scan here for more details](#)



Sr. No. 42

Title: The Russia sanctions: the economic response to Russia's invasion of Ukraine by Abely, Christine

New York Cambridge University Press 2024

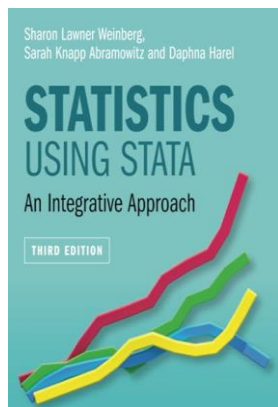
Acc. No. 007706

Call No. 330 ABE

Summary: Abely situates contemporary sanctions within their larger historical and economic backgrounds and provides a uniquely accessible analysis of the historic export controls and import restrictions enacted since 2022. She argues that these sanctions have affected, and will continue to affect, global trading patterns, financial integration, and foreign policy in novel ways. In particular, she examines the effects of sanctions on energy, food, fertilizer, the financial system, and the global use of the US dollar, including trends of de-dollarization.



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Sr. No. 43

Title: Statistics using Stata: an integrative approach by Weinberg, Sharon Lawner

New York Cambridge University Press 2024

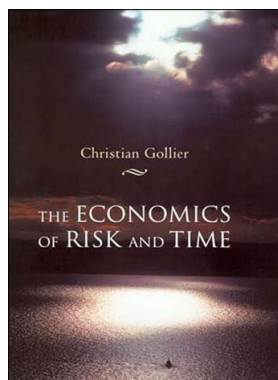
Acc. No. 007707

Call No. 519.50285 WEI

Summary: This book is comprehensive in its content coverage and is suitable at undergraduate and graduate levels. It requires knowledge of basic algebra, but no prior coding experience. It is uniquely focused on the importance of data management as an underlying and key principle of data analysis. It includes a .do-file for each chapter, that was used to generate all figures, tables, and analyses for that chapter. Statistics Using Stata uses a highly accessible and lively writing style to seamlessly integrate the learning of the latest version of Stata (17) with an introduction to applied statistics using real data in the behavioral, social, and health sciences.



[Scan here for more details](#)



Sr. No. 44

Title: The economics of risk and time by Gollier, Christian

Cambridge MIT Press 2001

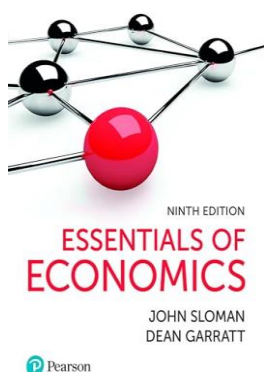
Acc. No. 007708

Call No. 658.155 GOL

Summary: This book updates and advances the theory of expected utility as applied to risk analysis and financial decision making. Von Neumann and Morgenstern pioneered the use of expected utility theory in the 1940s, but most utility functions used in financial management are still relatively simplistic and assume a mean-variance world. Taking into account recent advances in the economics of risk and uncertainty, this book focuses on richer applications of expected utility in finance, macroeconomics, and environmental economics. The book is appropriate for both students and professionals. Concepts are presented intuitively as well as formally, and the theory is balanced by empirical considerations.



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Sr. No. 45

Title: Essentials of economics by Sloman, John

Harlow Pearson 2019

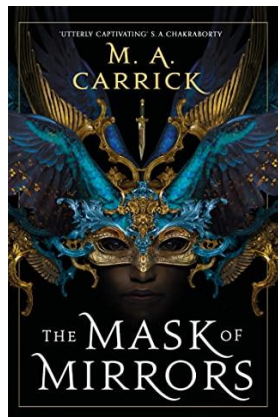
Acc. No. 007709

Call No. 330 SLO

Summary: This best-selling text introduces key economic ideas and concepts, helping you understand how they relate to real-life issues and global problems, including the climate emergency, the Russian invasion of Ukraine, the Covid-19 pandemic and the cost-of-living crisis. Each chapter is packed with features to support your learning, such as definitions, clear examples, news stories and case studies, whilst integrated activities and questions will help you check your understanding.



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Sr. No. 46

Title: The mask of mirrors by Carrick, M. A

London Orbit 2021

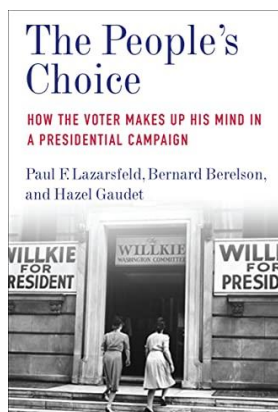
Acc. No. 007710

Call No. 813.6 CAR

Summary: In this book Ren is a liar and a thief, a pattern-reader and a daughter of no clan. Raised in the slums of Nadežra, she fled that world to save her sister. Now, she has returned with one goal: to trick her way into a noble house, securing her fortune and her sister's future. But in the city of dreams, her masquerade is just one of many. Enigmatic crime lord Derossi Vargo, stony captain of the guard Grey Serrado, dashing heir Leato Traementis, and the legendary vigilante known as the Rook all have secrets that could unravel her own.



[Scan here for more details](#)



Sr. No. 47

Title: People's choice: how the voter makes up his mind in a presidential campaign by Lazarsfeld, Paul F

New York Columbia University Press 2021

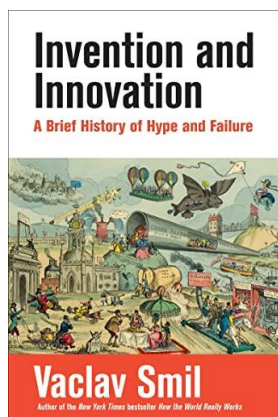
Acc. No. 007711

Call No. 324.973 LAZ

Summary: The People's Choice is a landmark psychological and statistical study of American voters during the 1940 and 1944 presidential elections, originally published in 1948. Amid a burgeoning interest in statistics and population sampling, it constituted the first systematic effort to trace voters' behavior across the duration of a presidential campaign and to follow up on this data years later. A groundbreaking work of empirical political science, The People's Choice remains of great importance in an era of anxiety about the influence of media on voting behavior.



[Scan here for more details](#)



Sr. No. 48

Title: Invention and innovation: a brief history of hype and failure by Smil, Vaclav

Cambridge MIT Press 2023

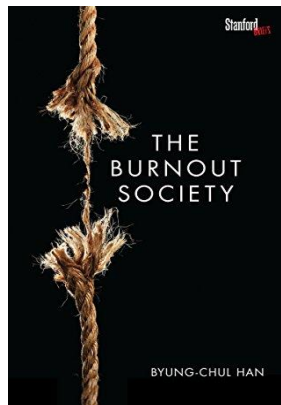
Acc. No. 007712

Call No. 600 SMI

Summary: This is the latest and perhaps most readable book, Invention and Innovation, the prolific author—a favorite of Bill Gates—pens an insightful and fact-filled jaunt through the history of human invention. Impatient with the hype that so often accompanies innovation, Smil offers in this book a clear-eyed corrective to the overpromises that accompany everything from new cures for diseases to AI. He reminds us that even after we go quite far along the invention-development-application trajectory, we may never get anything real to deploy.



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Sr. No. 49

Title: The burnout society by Han, Byung-Chul

California Stanford University Press 2015

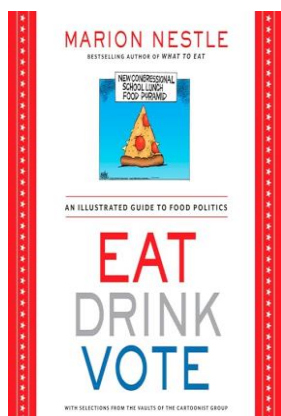
Acc. No. 007713

Call No. 302.1 HAN

Summary: Byung-Chul Han interprets the spreading malaise as an inability to manage negative experiences in an age characterized by excessive positivity and the universal availability of people and goods. Stress and exhaustion are not just personal experiences, but social and historical phenomena as well. Denouncing a world in which every against-the-grain response can lead to further disempowerment, he draws on literature, philosophy, and the social and natural sciences to explore the stakes of sacrificing intermittent intellectual reflection for constant neural connection.



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Sr. No. 50

Title: Eat drink vote: an illustrated guide to food politics by Nestle, Marion

New York Rodale Books 2013

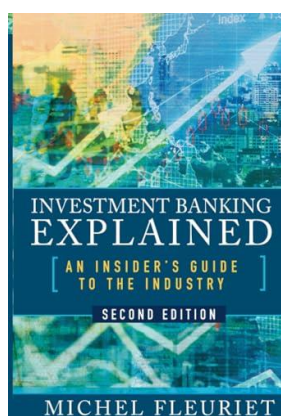
Acc. No. 007714

Call No. 324.973 NES

Summary: In Eat Drink Vote, Nestle teams up with The Cartoonist Group syndicate to present more than 250 of her favorite cartoons on issues ranging from dietary advice to genetic engineering to childhood obesity. Using the cartoons as illustration and commentary, she engagingly summarizes some of today's most pressing issues in food politics. Marion Nestle, whom Michael Pollan ranked as the #2 most powerful foodie in America (after Michelle Obama) in Forbes, has always used cartoons in her public presentations to communicate how politics—shaped by government, corporate marketing, economics, and geography—influences food choice.



[Scan here for more details](#)



Sr. No. 51

Title: Investment banking explained: an insider's guide to the industry by Fleuriot, Michel

New York McGraw Hill Education 2019

Acc. No. 007715

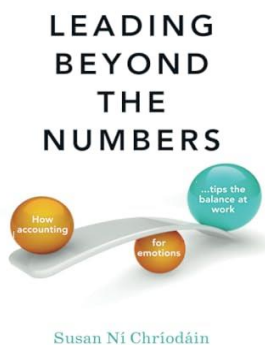
Call No. 332.66 FLE

Summary: Investment Banking Explained provides everything you need to identify structures, strategies, and operational aspects of investment banking, and it offers thorough examinations of the operations of the world's most successful firms. With every chapter updated and revised, this peerless work also includes need-to-know information on all-new topics, including developing strategic relationships with large corporate clients, understanding the role of technology, finding the keys for a successful IPO, how to successfully advise a client in mergers and acquisitions, the strategies for value creation in asset management, and startup financing.



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'A roadmap for measuring the unmeasurable' Aoife O'Brien



Sr. No. 52

Title: Leading beyond the numbers: how accounting for emotions tips the balance at work by Chriodain, Susan Ni

Great Britain Practical Inspiration Publication 2024

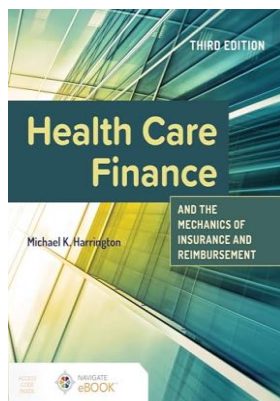
Acc. No. 007716

Call No. 152.4 CHR

Summary: In Leading Beyond the Numbers, the author delves into the additional aspects that I now regret not learning about earlier in my career. Susan provides a clear and understandable explanation of complex concepts and shares perspectives and stories that can improve your productivity, performance, and overall well-being. Leading Beyond the Numbers is a fascinating and informative book which advocates the latent potential of escaping the linear mind and tapping into the broader intelligence of our emotions and our bodies.



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Sr. No. 53

Title: Healthcare finance and the mechanics of insurance and reimbursement by Harrington, Michael K

Burlington Jones & Bartlett Learning 2025

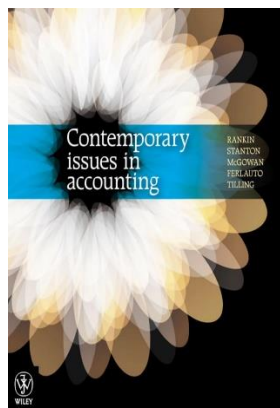
Acc. No. 007717

Call No. 368.38 HAR

Summary: Health Care Finance and the Mechanics of Insurance and Reimbursement combines financial principles unique to the health care setting with the methods and process for reimbursement. It explains the revenue cycle, correlating it with regular management functions; and covers reimbursement from the initial point of care through claim submission and reconciliation. Thoroughly covers the methods and process for reimbursement including coding, reimbursement strategies, compliance, financial reporting, case mix index, and external auditing. Addresses all the new characteristics of the accounting authorities that the health care administrator will have to deal with after the COVID-19 Pandemic.



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Sr. No. 54

Title: Contemporary issues in accounting by Rankin, Michaela

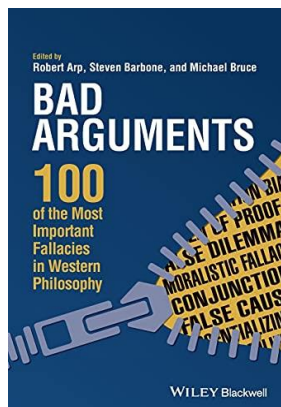
Milton John Wiley & Sons Australia, Ltd. 2012

Acc. No. 007718

Call No. 657 RAN



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Sr. No. 55

Title: Bad arguments: 100 of the most essential fallacies in Western philosophy by Arp, Robert

New Jersey John Wiley & Sons, Inc. 2019

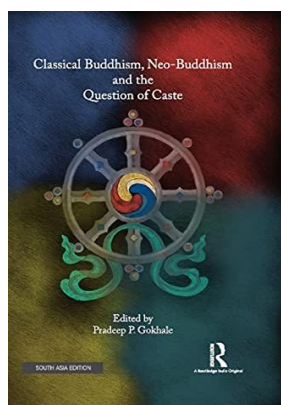
Acc. No. 007719

Call No. 190 ARP

Summary: Bad Arguments demonstrates how misguided arguments come to be, and what we can do to detect them in the rhetoric of others and avoid using them ourselves. In this clear and concise guide to good arguments gone bad, Robert Arp, Steven Barbone, and Michael Bruce take readers through 100 of the most infamous fallacies in Western philosophy, identifying the most common missteps, pitfalls, and dead-ends of arguments gone awry. Bad Arguments is an essential tool for undergraduate students and general readers looking to hone their critical thinking and rhetorical skills.



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Sr. No. 56

Title: Classical Buddhism, neo-Buddhism and the question of caste by Gokhale, Pradeep P

London Routledge 2025

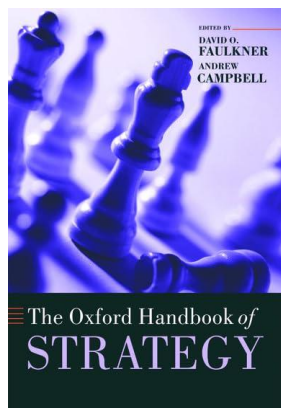
Acc. No. 007720

Call No. 294.342 GOK

Summary: The volume reflects on the interaction between Hinduism and Buddhism: it looks at critiques of caste in the classical Buddhist tradition while simultaneously drawing attention to the radical challenge posed by Dr B. R. Ambedkar's Navayāna Buddhism or neo-Buddhism. The essays in the book further compare approaches to varṇa and caste developed by modern thinkers such as M. K. Gandhi and S. Radhakrishnan with Ambedkar's criticisms and his departures from mainstream appraisals. This book will be useful to scholars and researchers of Indian philosophy, Buddhist studies, Indology, literature, exclusion and discrimination studies, history, political studies, women studies, sociology, and South Asian studies.



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Sr. No. 57

Title: The oxford handbook of strategy: a strategy overview and competitive strategy by Faulkner, David O

Oxford Oxford University Press 2006

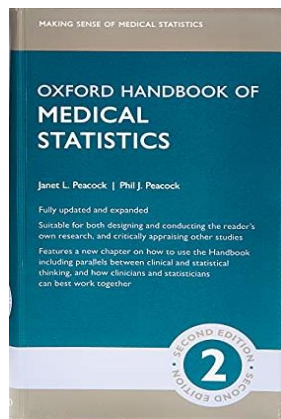
Acc. No. 007721

Call No. 658.4012 FAU

Summary: The Oxford Handbook of Strategy covers the key subject areas and issues currently under discussion in the field of strategy. It unites a team of contributors who are all authorities on the topic of their chapter. The handbook will be of considerable value to researchers, graduate students, and teachers whose interest in the subject area has advanced beyond that of the traditional textbooks, and to managers and consultants who seek an authoritative, accessible, and up-to-date discussion of the fundamentals of strategy.



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Sr. No. 58

Title: Oxford handbook of medical statistics by Peacock, Janet L

Oxford Oxford University Press 2020

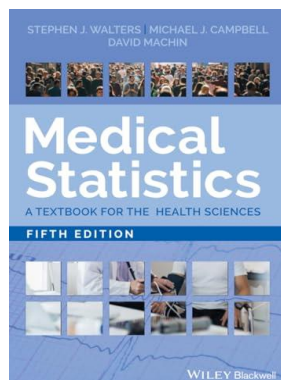
Acc. No. 007722

Call No. 610.727 PEA

Summary: The Oxford Handbook of Medical Statistics has been written to provide doctors and medical students with a comprehensive yet concise account of this often-difficult subject. The Handbook promotes understanding and interpretation of statistical methods across a wide range of topics, from study design and sample size considerations, through t- and chi-squared tests, to complex multifactorial analyses, all using examples from published research. This book maintains the accessibility and thoroughness of the original and includes comprehensive updates including new sections on transitional medicine, cluster designs, and modern statistical packages.



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Sr. No. 59

Title: Medical statistics: a textbook for the health sciences by Walters, Stephen J

New Jersey John Wiley & Sons, Inc. 2021

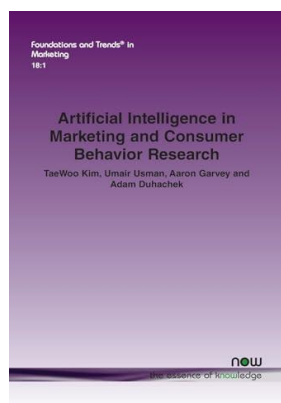
Acc. No. 007723

Call No. 610.727 WAL

Summary: This book has undergone a significant revision, with several new chapters added and examples refreshed throughout the book. Yet it retains its central philosophy to explain medical statistics with as little technical detail as possible, making it accessible to a wide audience. The aim of training courses in medical statistics pertinent to these areas is not to turn the students into medical statisticians but rather to help them interpret the published scientific literature and appreciate how to design studies and analyse data arising from their own projects.



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Sr. No. 60

Title: Artificial intelligence in marketing and consumer behavior research by Kim, TaeWoo

Hanover Now Publishers 2023

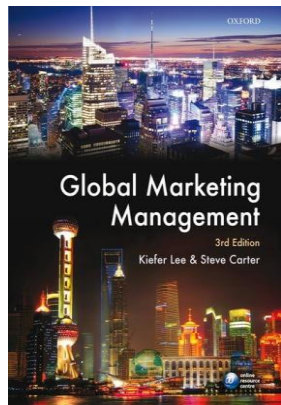
Acc. No. 007724

Call No. 658.80028563 KIM

Summary: AI technology has been long out there, but recent breakthrough developments suggest we are entering a new technological zeitgeist with profound implications for both marketers and consumers. The current research provides a systematic review of academic AI research conducted in the domain of marketing and consumer psychology. The current review integrates previous research published in leading marketing and psychology journals between 2018 and 2023, during which behavioral research on AI has grown substantially.



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Sr. No. 61

Title: Global marketing management by Lee, Kiefer

Oxford Oxford University Press 2012

Acc. No. 007725

Call No. 658.84 LEE

Summary: Global Marketing Management shows students how organizations navigate through today's rapidly changing and challenging global trading environment. Adopting a strategic management framework, the text enables students to identify, evaluate, and integrate a wide range of management concepts in order to create and execute highly effective global marketing programs. It also discusses how to analyze and solve management problems in global operations. This book addresses such key contemporary issues as climate change and sustainable development, service delivery, ICT technologies and social media, strategic branding, and maintaining relationships.



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HEATHER A. HAVEMAN
**The Power of
Organizations**



A New Approach to Organizational Theory

Sr. No.62

Title: The power of organizations: a new approach to organizational theory by Haveman, Heather A

New Jersey Princeton University Press 2022

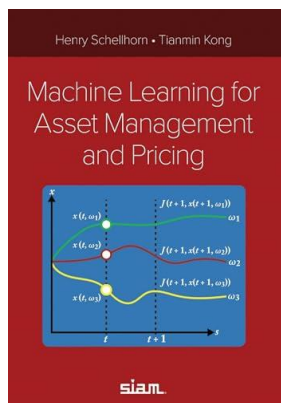
Acc. No. 007726

Call No. 303.3 HAV

Summary: The Power of Organizations defines the features of organizations, examines how they operate, traces their rise over the course of a millennium, and explains how research on organizations has evolved from the mid-nineteenth century to today. She examines how we can use existing theories to understand the changes wrought by digital technologies, and she argues that organizational scholars can and should alter the impact that organizations have on society, particularly societal and global inequality, formal politics, and environmental degradation.



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Sr. No. 63

Title: Machine learning for asset management and pricing by Schellhorn, Henry

Philadelphia Society for Industrial and Applied Mathematic 2024

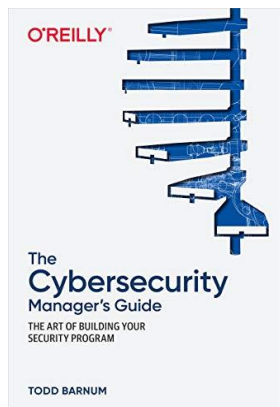
Acc. No. 007727

Call No. 332.0285 SCH

Summary: This textbook covers the latest advances in machine-learning methods for asset management and asset pricing. Recent research in deep learning applied to finance shows that some of the (usually confidential) techniques used by asset managers result in better investments than the more standard techniques. Recent techniques such as neural networks and reinforcement learning, and more classical ones, including nonlinear and linear programming, principal component analysis, dynamic programming, and clustering.



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Sr. No. 64

Title: The cybersecurity manager's guide: the art of building your security program by Barnum, Todd

California O'Reilly Media, Inc. 2021

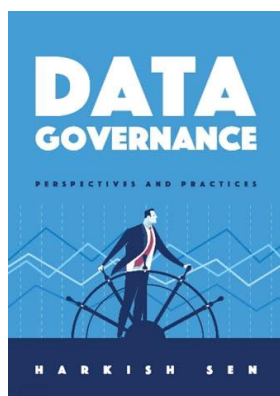
Acc. No. 007728

Call No. 005.8 BAR

Summary: Author and longtime chief information security officer (CISO) Todd Barnum upends the assumptions security professionals take for granted. CISOs, chief security officers, chief information officers, and IT security professionals will learn a simple seven-step process for building a new program or improving a current one. Build better relationships across the organization. Align your role with your company's values, culture, and tolerance for information loss. Lay the groundwork for your security program.



[Scan here for more details](#)



Sr. No. 65

Title: Data governance: perspectives and practices by Sen, Harkish

New Jersey Technics Publications 2019

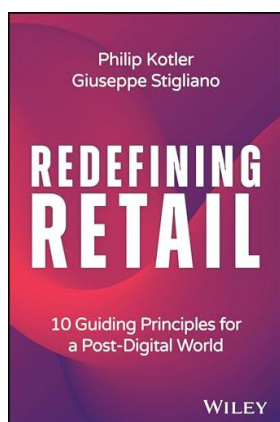
Acc. No. 007729

Call No. 658.478 SEN

Summary: Data Governance will answer these questions and provide you with insights and approaches to improve the "data fitness" of your organization. Gain control of your data and assign responsible parties to ensure the data remains well-understood and protected, by applying the content within. A Case Study concerns a fictitious company, D474, used to illustrate the various examples and scenarios for implementing data governance. Understanding Data Governance, looks at the broad definitions of data governance along with issues within data governance.



[Scan here for more details](#)



Sr. No. 66

Title: Redefining retail: 10 guiding principles for a post-digital world by Kotler, Philip

New Jersey John Wiley & Sons, Inc. 2024

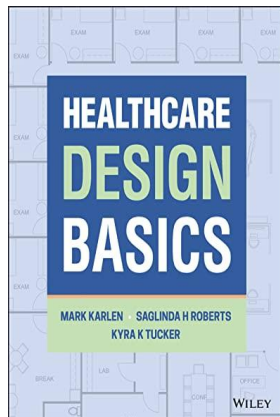
Acc. No. 007730

Call No. 658.87 KOT

Summary: In the book, you'll find practical and concrete techniques for redefining your organisation's internal operations and processes, as well as its business strategy. You'll rethink the entire value chain as you consider the growing importance of sustainability, diversity and inclusion, working policies, and more. The authors describe ten critical principles that should guide the actions of your company, whether you work with a startup, an SME, or a large, established organization. The opportunities and threats of creating a seamless customer journey in the physical, digital, and virtual realms.



[Scan here for more details](#)



Sr. No. 67

Title: Healthcare design basics by Karlen, Mark

New Jersey John Wiley & Sons, Inc. 2023

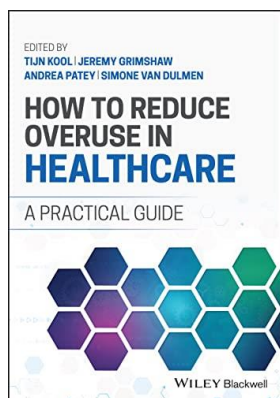
Acc. No. 007731

Call No. 579.757 KAR

Summary: This book adopts an approach designed to crystalize the most important elements of broad range of ambulatory facilities for healthcare design students and new professionals in a clear, concise, and approachable way. The authors combine a broad overview of numerous ambulatory healthcare typologies with exercises that allow students to prepare detailed plans for many of the most commonly used rooms and typologies in the healthcare industry, thus preparing them for the demands of professional positions.



[Scan here for more details](#)



Sr. No. 68

Title: How to reduce overuse in healthcare: a practical guide by Kool, Tijn

New Jersey John Wiley & Sons, Inc. 2024

Acc. No. 007732

Call No. 362.1 KOO

Summary: How to Reduce Overuse in Healthcare: a practical guide is designed to provide practical guidance and tools for healthcare providers, their professional societies and policy makers developing programs to de-implement low-value or unnecessary care. This guide provides a five-step evidence and theory-based framework for developing and evaluating programs such as Choosing Wisely to reduce low-value care and improve patient outcomes. Detailed analysis of how to identify potential low-value care areas, select interventions and more. Practical, real-world examples at the end of each chapter illustrating examples of overuse and de-implementation



[Scan here for more details](#)



Sr. No. 69

Title: Confident AI: the essential skills for working with artificial intelligence by Pardoe, Andy

London Kogan Page 2024

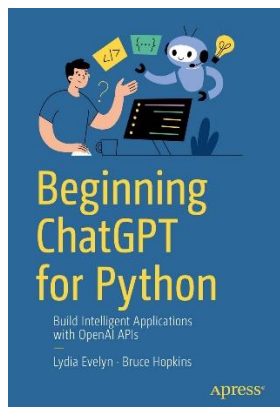
Acc. No. 007733

Call No. 006.312 PAR

Summary: Artificial intelligence has become an integral part of our everyday lives. But it remains an elusive, complex and intimidating technology that has hundreds of iterations and nuances. With Confident AI, build your confidence when working with AI by learning the fundamentals and discovering the intricacies of the industry. From coding and data science to cloud and cybersecurity, the Confident books are perfect for building your technical knowledge and enhancing your professional career.



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Sr. No. 70

Title: Beginning ChatGPT for python: build intelligent applications with OpenAI APIs by Evelyn, Lydia

New York Apress Media, LLC 2024

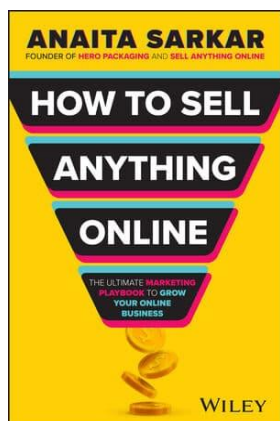
Acc. No. 007734

Call No. 006.3 EVE

Summary: This step-by-step guide will have you creating intelligent chatbots that can automatically process messages from Slack or Discord. With Beginning ChatGPT for Python, you'll master the ChatGPT and OpenAI APIs, building intelligent applications that offer a personalized and engaging user experience. Unlock the future of software development and empower yourself to elevate your Python applications by harnessing the power of AI as this field continues to grow and evolve. Perfect for beginner to intermediate Python programmers, this book breaks down the essentials of using ChatGPT and OpenAI APIs.



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Sr. No. 71

Title: How to sell anything online: the ultimate marketing playbook to grow your online business by Sarkar, Anaita

Melbourne John Wiley & Sons Australia, Ltd. 2024

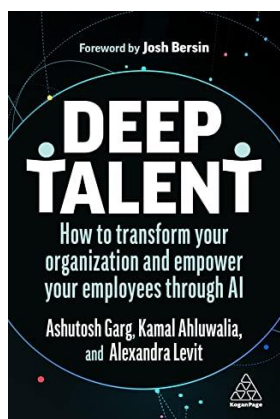
Acc. No. 007735

Call No. 658.85 SAR

Summary: How to Sell Anything Online reveals the most successful marketing strategies from some of the best online businesses around the world. From content marketing and ads for Facebook, TikTok, Google and Instagram to influencer marketing, website optimisation and SEO, this book will be your go-to business sidekick. In this book you'll learn how to reinforce the foundational pillars that every small business needs for success, create brand awareness and seamlessly convert your audience into loyal customers using a simple, proven marketing funnel.



[Scan here for more details](#)



Sr. No. 72

Title: Deep talent: how to transform your organization and empower your employees through AI by Garg, Ashutosh

London Kogan Page 2023

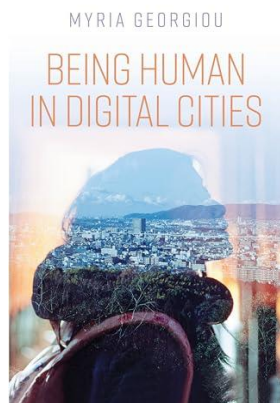
Acc. No. 007736

Call No. 658.3 GAR

Summary: Deep Talent provides strategies and approaches that any business leader can adopt to reinvigorate their workforce. It highlights the rising significance of talent intelligence platforms which, when combined with human instinct, can streamline and enhance business practices. Deep Talent provides clear strategies for supporting your workforce and using AI to its full potential. Uncover the cutting-edge ways in which you can reinvigorate the enthusiasm and productivity of your workforce and attract the best talent to your organization.



[Scan here for more details](#)



Sr. No. 73

Title: Being human in digital cities by Georgiou, Myria

New Jersey Polity Press 2024

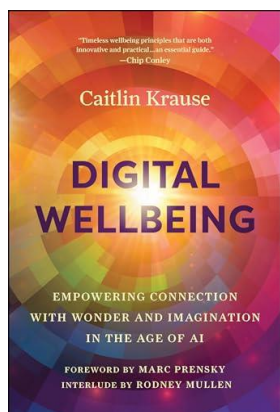
Acc. No. 007737

Call No. 303.482 GEO

Summary: In this book, Myria Georgiou sets out to investigate the new configuration of social order that is taking shape in today's cities. Although routed through extractive datafication, compulsive connectivity, and regulatory AI technologies, this digital order nonetheless displaces technocentrism and instead promotes new visions of humanism, all in the name of freedom, diversity, and sustainability. But the digital order emerges in the midst of neoliberal instability and crises, resulting in a plurality of contrasting responses to securing digitally mediated human progress.



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Sr. No. 74

Title: Digital wellbeing: empowering connection with wonder and imagination in the age of AI by Krause, Caitlin

New Jersey John Wiley & Sons, Inc. 2025

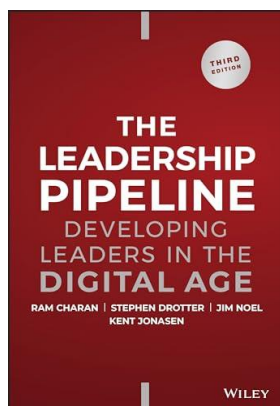
Acc. No. 007738

Call No. 610.285 KRA

Summary: Digital Wellbeing is a transformative guide that offers leaders, business professionals, educators, and lifelong learners a path to thrive in the digital age. Krause provides innovative strategies to enhance mindfulness, creativity, and wellbeing in a world enriched by technology. This book empowers readers to leverage digital tools to create meaningful, positive connections and improve their overall quality of life. Discover how to integrate principles of wonder, awe, creativity, and imagination with cutting-edge technology to achieve a balanced and fulfilling digital experience.



[Scan here for more details](#)



Sr. No. 75

Title: The leadership pipeline: developing leaders in the digital age by Charan, Ram

New Jersey John Wiley & Sons, Inc. 2024

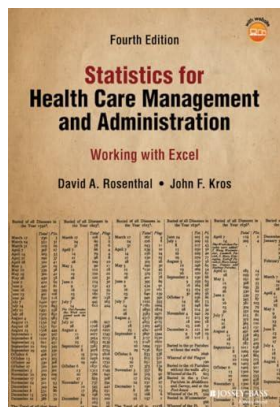
Acc. No. 007739

Call No. 658.4092 CHA

Summary: The Leadership Pipeline, a team of veteran leadership practitioners delivers a practical and essential framework for identifying future leaders, assessing their competence, planning their development, nurturing their talents, and analyzing the results of your efforts. The book explains how to integrate your organization's leadership development process with a succession plan that provides your company with a ready supply of capable leaders. Explore anecdotes and stories drawn from the authors' extensive experience with top companies that illustrate the principles discussed in the book



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Sr. No. 76

Title: Statistics for health care management and administration: working with excel by Rosenthal, David A

New Jersey John Wiley & Sons, Inc. 2023

Acc. No. 007740

Call No. 362.1068 ROS

Summary: Statistics for Health Care Management and Administration: Working with Excel introduces the uses of statistics in healthcare management and administration using the features and functions of Microsoft Excel. The book introduces students to statistics within the context of health care, focusing on the major data and analysis techniques used in the field. This book provides the same content and explanations that have made the previous editions so popular, offering revisions drawn directly from universities where the book has been used. Learn the basics of statistics in the context of Excel



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Sr. No. 77

Title: Horngren's cost accounting: a managerial emphasis by Datar, Srikant M

Noida Pearson 2024

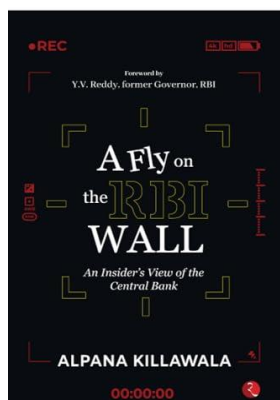
Acc. No. 007741

Call No. 657.42 DAT

Summary: Horngren's Cost Accounting: Features Sustainability strategies and the methods that companies use to implement sustainability with business goals. Ideas based on academic research regarding the weights to be placed on performance measures in a balanced scorecard. Details on the transfer pricing strategies used by multinational technology firms such as Apple and Google to minimize income taxes. Current trends in the regulation of executive compensation. Evolution of enterprise resource planning systems and newer simplified costing systems that practice lean accounting.



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Sr. No. 78

Title: A fly on the RBI wall: an insider's view of the Central Bank by Killawala, Alpana

New Delhi Rupa Publications India Pvt. Ltd. 2024

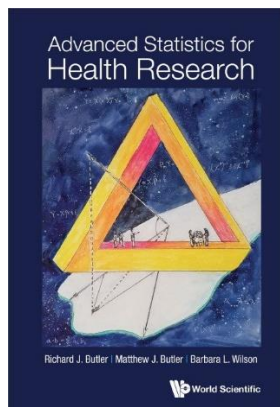
Acc. No. 007742

Call No. 332.11 KIL

Summary: A Fly on the RBI Wall is a repository of anecdotes from Alpana's time at the RBI a no-holds-barred account of her journey at the nation's central bank. She doesn't hesitate to call out her limitations or the institution's, but also never forgets to give credit where it is due. At one level, the book talks about the RBI as an institution and how it evolved in the last 25 years as India undertook its journey into economic and trade reforms. At another level, she gives a peek into the minds of the governors, all eminent scholars, under whom she worked. Students of communication can glean valuable lessons from Alpana's narrative.



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Sr. No. 79

Title: Advanced statistics for health research by Butler, Richrad J

Singapore World Scientific Publishing Co. Pte. Ltd. 2023

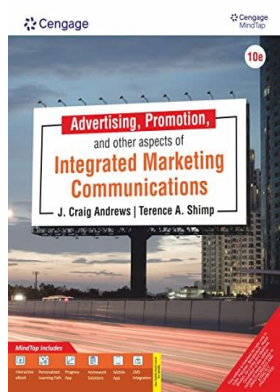
Acc. No. 007743

Call No. 610.21 BUT

Summary: Advanced Statistics for Health Research provides a rigorous geometric understanding of models used in the analysis of health data, including linear and non-linear regression models, and supervised machine learning models. Models drawn from the health literature include: ordinary least squares, two-stage least squares, probits, logits, Cox regressions, duration modeling, quantile regression and random forest regression. Causal inference techniques from the health literature are presented including randomization, matching and propensity score matching, differences-in-differences, instrumental variables, regression discontinuity, and fixed effects analysis.



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Sr. No. 80

Title: Advertising, promotion and other aspects of integrated marketing communications by Andrews, J. Craig

Delhi Cengage Learning India Pvt. Ltd. 2018

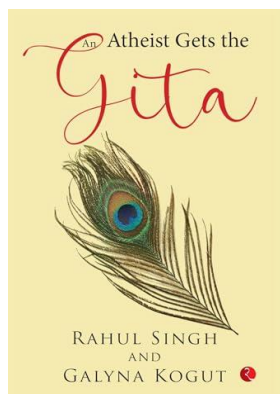
Acc. No. 007744

Call No. 659.1 AND

Summary: This book focuses on advertising and sales promotion, planning, branding, consumer behavior, media buying, public relations, packaging, POP communications, and personal selling. You explore emerging topics, such as today's popularity of apps, social media outlets, online and digital practices, and viral communications, as well as their impact on traditional marketing. Revisions to this most current IMC text on the market address must-know changes to environmental, regulatory, and ethical issues; MindTap Insights Online; place-based applications; privacy; global marketing, and memorable advertising campaigns.



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Sr. No. 81

Title: An atheist gets the Gita by Singh, Rahul

New Delhi Rupa Publications India Pvt. Ltd. 2021

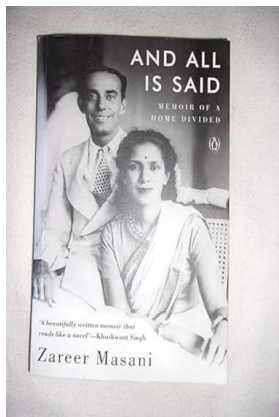
Acc. No. 007745

Call No. 294.544 SIN

Summary: This book will change the way one looks at happiness. 'In a way, Charan explains the essence of the Bhagavad Gita. Slowly turning from a disbeliever to one who accepts logic, Anveshak discovers the key to his question. In a tightly gripping narrative, the authors gently persuade the reader to relook and understand the essence of the Bhagavad Gita in the modern world. Anveshak represents the modern intellectual who seeks happiness but does not want to follow anything blindly.



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Sr. No. 82

Title: And all is said: a memoir of a home divided by Masani, Zareer

Haryana Penguin Random House India Pvt. Ltd. 2012

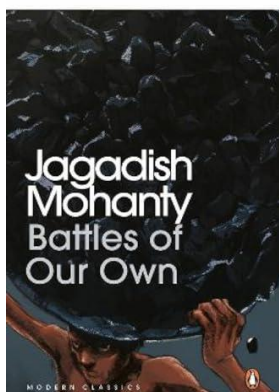
Acc. No. 007746

Call No. 813.54 MAS

Summary: The author writes of his turbulent upbringing as an only child torn between the rival influences and attractions of his parents and grandparents; of the struggle to express his own sexuality in 1960s India; and of the stormy and agonizing breakdown of his parents' marriage, which was closely interwoven with the political drama of Indira Gandhi's rise to power and the Emergency she imposed. In this unflinchingly candid memoir, Zareer Masani draws on the letters and diaries of his parents, charismatic politician Minoo Masani and his gifted wife Shakuntala, to paint an intimate portrait of two remarkable individuals and their prominent.



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Sr. No. 83

Title: Battles of our own by Mohanty, Jagadish

Haryana Penguin Random House India Pvt. Ltd. 2022

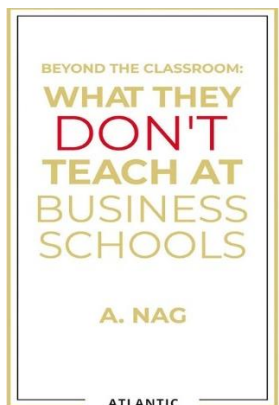
Acc. No. 007747

Call No. 891.45 MOH

Summary: Jagadish Mohanty's Battles of Our Own is a rare work of modern Odia and Indian fiction. It seeks to delineate a world that is off the grid. Its action unfolds in the remote and non-descript Tarbahar Colliery—a fictional name for the over hundred-year-old open-cast Himgiri Rampur coal mine in the hinterland of western Odisha. The novel unravels a complex, fractious, and nuanced picture of the human condition. This sensitive and evocative rendering by Himansu S. Mohapatra and Paul St-Pierre captures the thrill, beauty, horror and tragedy of this fictional tour de force.



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Sr. No. 84

Title: Beyond the classroom: what they don't teach at business schools by Nag, A

New Delhi Atlantic Publishers & Distributors (P) Ltd. 2024

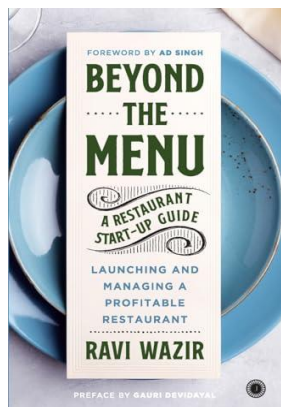
Acc. No. 007748

Call No. 650.1 NAG

Summary: Beyond the Classroom: What They Don't Teach at Business Schools. In this insightful read, discover the invaluable lessons that extend beyond the confines of traditional business education, exploring the workings, distinctive thoughts, and unconventional practices that shape everyday business life. Decision Making at Corporates: Intricate ways of decision making, Informal Management: Practices, often overlooked, for effective management, Climbing the Corporate Ladder: Insights and tactics for success and becoming a Successful Manager: Essential traits and techniques



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Sr. No. 85

Title: Beyond the menu: a restaurant startup guide: launching and managing a profitable restaurant by Wazir, Ravi

Mumbai Jaico Publishing House 2024

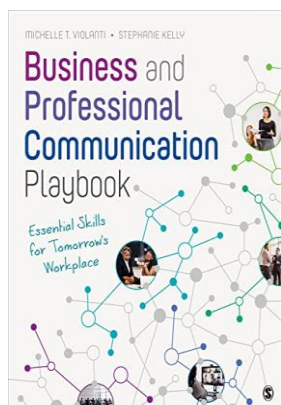
Acc. No. 007749

Call No. 647.95 WAZ

Summary: Beyond the Menu: A Restaurant Start-Up Guide is packed with information on the nuts and bolts of the restaurant industry as well as techniques to handle money, marketing, manpower, and operational issues. Top business consultant Ravi Wazir shares proven techniques and strategies honed by hospitality professionals over decades. It's important to discover how to manage business risks and make well-informed choices for your restaurant start-up before you go live. Venturing into the restaurant business is a popular choice today, yet few new eateries survive.



[Scan here for more details](#)



Sr. No. 86

Title: Business and professional communication playbook: essential skills for tomorrow's workplace by Violanti, Michelle T

California Sage Publications, Inc. 2023

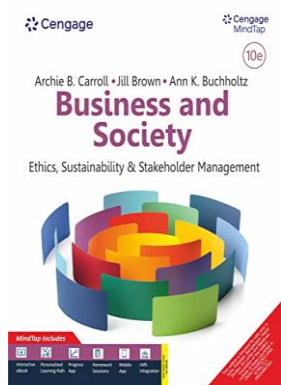
Acc. No. 007750

Call No. 658.45 VIO

Summary: Business and Professional Communication Playbook teaches students the essentials of business communication and necessary skillset that employers look for today. Michelle Violanti and Stephanie Kelly use engaging examples, provide tips on how to carry yourself professionally, and incorporate real-life experiences from recent graduates to teach students how to communicate like a professional. By using this simple and flexible format, this text will provide students and instructors with an excellent foundation for a successful Business Communication course.



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Sr. No. 87

Title: Business and society: ethics, sustainability & stakeholder management by Carroll, Archie B

Delhi Cengage Learning India Pvt. Ltd. 2024

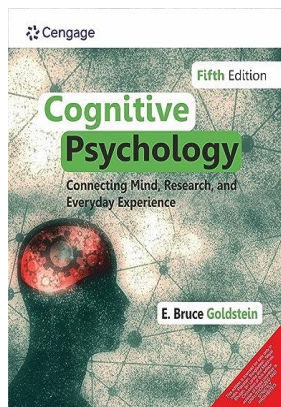
Acc. No. 007751

Call No. 658.408 CAR

Summary: In this book You will discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses recover from a perilous financial period. You also examine the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business.



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Sr. No. 88

Title: Cognitive psychology: connecting mind, research, and everyday experience by Goldstein, E. Bruce

Delhi Cengage Learning India Pvt. Ltd. 2024

Acc. No. 007752

Call No. 153 GOL

Summary: A lot goes on in your head when you're doing something simple like remembering (or forgetting!) to do your next assignment. Bruce Goldstein explains all this activity going on in your mind in COGNITIVE PSYCHOLOGY: CONNECTING MIND, RESEARCH, AND EVERYDAY EXPERIENCE. Concrete examples and illustrations help you understand both the scientific importance of theories and their relevance to you, including research-based suggestions for better ways to study.



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Sr. No. 89

Title: Cruise marketing and management by 3G E-Learning

New York 3G E Learning 2020

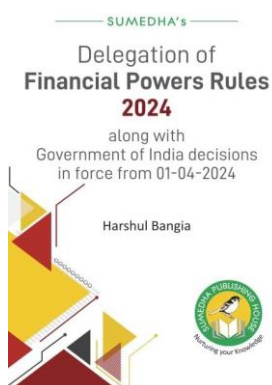
Acc. No. 007753

Call No. 387.5420 CRU

Summary: Fully updated throughout, includes revised chapters and cases on topics such as cruise marketing and management in global context. Discusses all the aspects of cruise marketing and management. Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.



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Sr. No. 90

Title: Compilation of delegation of financial powers rules, 2024: along with government of India decisions in force from 1st April 2024 by Bangia, Harshul

New Delhi Sumedha Publishing House 2024

Acc. No. 007754

Call No. 336.390954 BAN



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My life and times with THE TATAS

J.J. IRANI



Doctor Steel

Foreword by
T. N. Srinivasan
CEO and managing
director, Tata Steel

Sr. No. 91

Title: Doctor steel: my life and times with the Tatas by Irani, J. J

Haryana Penguin Random House India Pvt. Ltd. 2023

Acc. No. 007755

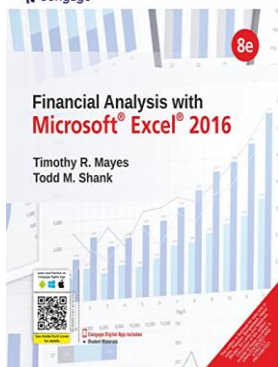
Call No. 920 IRA

Summary: A leading industrialist, Irani was keenly involved in the 1990s economic liberalization that put India on the global map. He held positions on various Tata boards and was part of the Confederation of Indian Industry and several other government-appointed committees. He was awarded the Padma Bhushan and an honorary knighthood by the British government for his work. Behind his formidable exterior was a man with a big heart and a fondness for life. He was a man of integrity and conviction, devoted to Tata Steel and the people there.



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Cengage



Sr. No. 92

Title: Financial analysis with Microsoft Excel 2016 by Mayes, Timothy R

Delhi Cengage Learning India Pvt. Ltd. 2024

Acc. No. 007756

Call No.

Summary: FINANCIAL ANALYSIS WITH MICROSOFT® EXCEL® 2016, 8E, equips you with a solid foundation in corporate finance while helping you maximize the tools professionals use every day. Packed with examples, the text covers today's most important corporate finance topics, including financial statements, budgets, the Security Market Security Line, pro forma financial statements, cost of capital, VBA programming, and Pivot Tables. A reader-friendly, self-directed learning approach and numerous study tools enable you to quickly build upon or transfer skills from other spreadsheet programs -- empowering you with the expertise today's employers want.



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Financial Management
A Strategic Perspective

Nikhil Chandra Shil
Bhagaban Das

ATLANTIC

Sr. No. 93

Title: Financial management: a strategic perspective by Shil, Nikhil Chandra

New Delhi Atlantic Publishers and Distributors (P) Ltd 2024

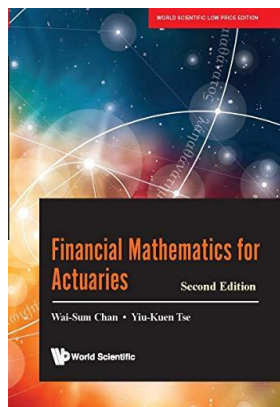
Acc. No. 007757

Call No. 658.15 SHI

Summary: This book discusses the concepts of financial management by using real-life corporate strategies to help understand the decision-making process of modern-day business enterprises. Strategic financial management as a discipline has acquired critical significance because of continuing globalization and resulting cross-border flow of capital. Financial Management: A Strategic Perspective stresses upon the importance of applying knowledge and techniques of financial management to the planning, operating and monitoring of financial functions within the context of the strategic choices and issues that have an impact on an organization's long-term success.



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Sr. No. 94

Title: Financial mathematics for actuaries by Chan, Wai-Sum

Singapore World Scientific Publishing Co. Pte. Ltd. 2020

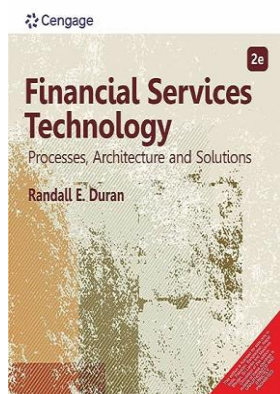
Acc. No. 007758

Call No. 332.0151 CHA

Summary: Financial Mathematics for Actuaries is a textbook for students in actuarial science, quantitative finance, financial engineering and quantitative risk management and is designed for a one-semester undergraduate course. The topics discussed in this book are essential for actuarial science students. They are also useful for students in financial markets, investments and quantitative finance. Students preparing for examinations in financial mathematics with various professional actuarial bodies will also find this book useful for self-study.



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Sr. No. 95

Title: Financial services technology: processes, architecture and solutions by Duran, Randall E

Delhi Cengage Learning India Pvt. Ltd. 2024

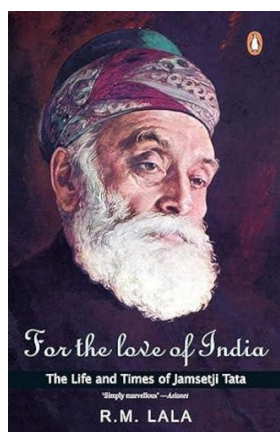
Acc. No. 007759

Call No. 332.1068 DUN

Summary: Financial Services Technology, Second Edition explains how banks and financial institutions use technology and explores how fintech companies are revolutionizing the financial services industry. It examines innovation areas and emerging technologies, including digital currencies, blockchain, artificial intelligence, and mobile payments. Key concepts related to cybersecurity, operational risk, and regulation are reviewed in the context of how they impact financial institutions and fintech companies. This book will serve as a valuable reference for industry professionals and as a learning guide for students and newcomers to the industry.



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Sr. No. 96

Title: For the love of India: the life and times of Jamsetji Tata by Lala, R. M

Haryana Penguin Random House India Pvt. Ltd. 2024

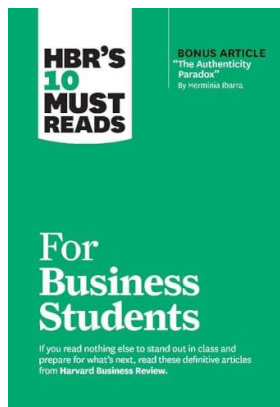
Acc. No. 007760

Call No. 920.9338 LAL

Summary: Jamsetji Nusserwanji Tata was born in 1839, and in his lifetime India remained firmly under British rule. Yet the projects he envisioned laid the foundation for the nation's development once it became independent. More extraordinary still, these institutions continue to set the pace for others in their respective areas. It is an absorbing account that makes clear how remarkable Jamsetji's achievement truly was, and why, even now, one hundred years after his death, he seems like a man well ahead of the times.



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Sr. No. 97

Title: HBR's 10 must reads for business students by Harvard Business Review Press

Boston Harvard Business Review Press 2023

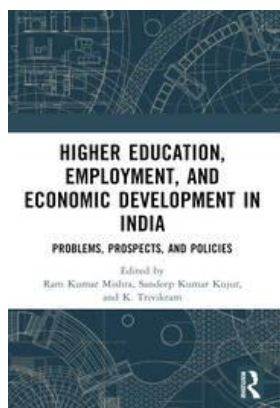
Acc. No. 007761

Call No. 658 HAR

Summary: HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment.



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Sr. No. 98

Title: Higher education employment and economic development in India: problems, prospects, and policies by Mishra, Ram Kumar

London Routledge 2024

Acc. No. 007762

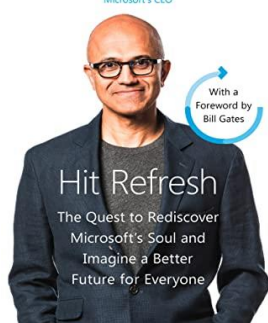
Call No. 338.9 MIS

Summary: This book examines the role of higher education and employment in economic development in emerging economies like India. It looks at the contours of higher education policies and the labour market dynamics to explore ways to address joblessness and income disparity. It provides insights into the challenges relating to employment generation in the industrial sector. It also offers solutions and policy measures to move towards sustainable growth, better employment opportunities in various sectors of industries, and human development.



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Satya Nadella
Microsoft's CEO



Sr. No. 99

Title: Hit refresh: the quest to rediscover Microsoft's soul and imagine a better future for everyone by Nadella, Satya

London HarperCollins Publishers 2018

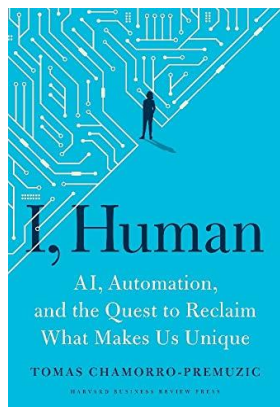
Acc. No. 007763

Call No. 338.761 NAD

Summary: Hit Refresh is about individual change, the transformation happening inside Microsoft, and the arrival of the most exciting and disruptive wave of technology humankind has experienced – including artificial intelligence, mixed reality, and quantum computing. It examines how people, organisations, and societies can and must transform, how they must 'hit refresh' in their persistent quest for new energy, new ideas, and continued relevance and renewal.



[Scan here for more details](#)



Sr. No. 100

Title: I, human: AI, automation, and the quest to reclaim what makes us unique: Chamorro-Premuzic, Tomas

Boston Harvard Business Review Press 2023

Acc. No. 007764

Call No. 303.483 CHA

Summary: In I, Human psychologist Tomas Chamorro-Premuzic takes readers on an enthralling and eye-opening journey across the AI landscape. Though AI has the potential to change our lives for the better, he argues, AI is also worsening our bad tendencies, making us more distracted, selfish, biased, narcissistic, entitled, predictable, and impatient. I, Human will help us stand out and thrive when many of our decisions are being made for us. To do so, we'll need to double down on our curiosity, adaptability, and emotional intelligence while relying on the lost virtues of empathy, humility, and self-control.



[Scan here for more details](#)



Sr. No. 101

Title: International trade finance and forex operations: theory and application by Sanati, Gargi

London Routledge 2024

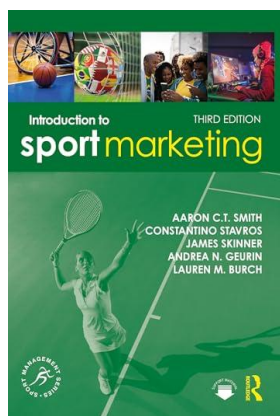
Acc. No. 007765

Call No. 658.1599 SAN

Summary: This book bridges the existing gap between the theory and practices related to international finance. It discusses banking theories and operational procedures relating to the methods of payment with special reference to Letters of credit (LCs), like revolving LCs, back-to-back LCs, transferable LCs, and standby LCs, with specific applications of documentary discrepancies. This book discusses merchanting trade, buyers' credit and supplier's credit, and bank guarantees with many practical caselets, linked to the applications of the International Chamber of Commerce (ICC) and other regulatory rules.



[Scan here for more details](#)



Sr. No. 102

Title: Introduction to sport marketing by Smith, Aaron C. T

London Routledge 2024

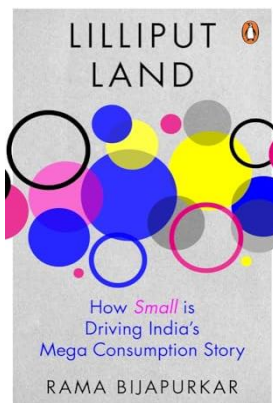
Acc. No. 007766

Call No. 796.0688 SMI

Summary: Introduction to Sport Marketing is a clear, straightforward, and concise introduction to the theory and practice of sport marketing, and the only sport marketing textbook you will ever need. This new edition includes expanded coverage of cutting-edge topics, including social media, digital sport marketing, esports, the social impact of sport, 'sportwashing' and soft power, innovation and fast prototyping, consumer psychology, and diversity and equity. It includes useful features throughout, from review questions to guides to further resources.



[Scan here for more details](#)



Sr. No. 103

Title: Lilliput land: how small is driving India's mega consumption story by Bijapurkar, Rama

Haryana Penguin Random House India Pvt. Ltd. 2024

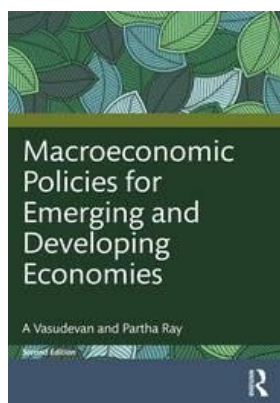
Acc. No. 007767

Call No. 339.470954 BIJ

Summary: Lilliput Land provides a 'people lens' to understand the paradoxes and challenges that dot India's market opportunity and discusses the drivers and shapers of its future. A comprehensive three-part framework of structure-behaviour-supply discusses the present and future of India's mega consumption story, the most exciting in the world, with over half of its GDP accounted for by domestic consumption. India is already the world's fifth-largest economy. Unlike most markets of its size, India is, and for a long time will be, driven by lots and lots of small consumers earning and spending just a little bit each, which adds up to an enormous amount.



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Sr. No. 104

Title: Macroeconomic policies for emerging and developing economies by Vasudevan, A

London Routledge 2024

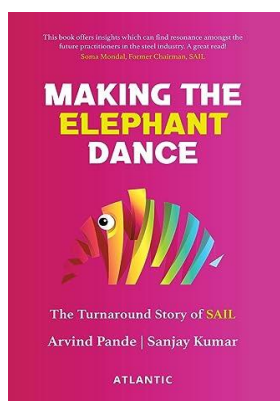
Acc. No. 007768

Call No. 339 VAS

Summary: This book examines the relevance of the concepts and hypotheses of macroeconomics in the contemporary world. It discusses the current debates on theory and practices of macroeconomic policies with a focus on developing economies emerging from the impact of Covid-19 pandemic. It analyses several issues related to macroeconomic tools, which include openness, capital flows, exchange rate and financial strategies. It underscores the need to design a development strategy that accounts for the economic context of the countries concerned.



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Sr. No. 105

Title: Making the elephant dance: the turnaround story of sail by Pande, Arvind

New Delhi Atlantic Publishers and Publishers (P) Ltd. 2024

Acc. No. 007769

Call No. 338.76 PAN

Summary: The book delineates its in-house strategies, implementation challenges and the actions undertaken to bring about an unprecedented organizational transformation. Can the greatest business challenges become the harbinger of the biggest corporate transformations? Can leadership be the key influencer when companies face existential threats? At a time when businesses stare at great uncertainty, this book brings the turnaround narrative of the steel mammoth, SAIL, which fought back a major threat to emerge as a winner.



[Scan here for more details](#)

Sr. No. 106

Title: Sumedha's compilation of manual for procurement of consultancy & other services: (as amended upto December 2022) by Bangia, Harshul

New Delhi Sumedha Publishing House 2023

Acc. No. 007770

Call No. 336.2 BAN



[Scan here for more details](#)

Sr. No. 107

Title: Sumedha's compilation of manual for procurement of works: (as amended upto December 2022) by Bangia, Harshul

New Delhi Sumedha Publishing House 2023

Acc. No. 007771

Call No. 336.2 BAN

Summary: This book is an up-to-date, self-contained reference work on procurement of goods that includes pertinent government decisions under the appropriate chapters. Many relevant changes have been made as per the direction of Central Vigilance Commission (CVC). It also includes a procurement glossary. It will be an essential guide for usage on a daily basis in all Central Government agencies.



[Scan here for more details](#)

Sr. No. 108

Title: The marwaris: from Jagat Seth to the Birlas by Timberg, Thomas A

Haryana Penguin Random House India Pvt. Ltd. 2014

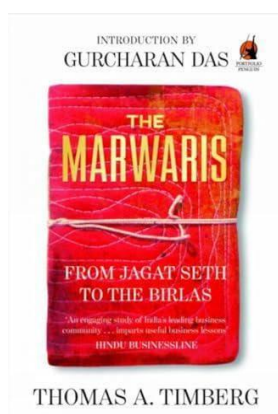
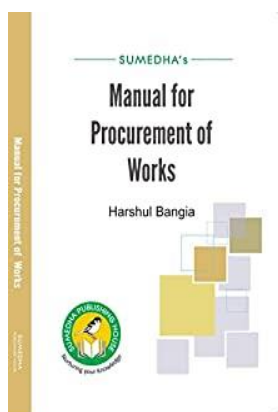
Acc. No. 007772

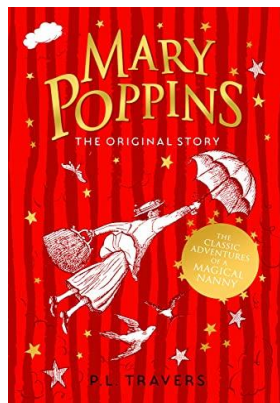
Call No. 381.0954 TIM

Summary: In this book, Thomas Timberg shows how the Marwaris rely on a centuries-old system for conserving and growing capital which has stood them in good stead, alongside a strong sense of business ethics which has earned them respect. Family businesses in general and the Marwaris in particular might have a vital role to play in shaping India's economic future. In the nineteenth century, a tiny community from the deserts of Rajasthan spread out to every corner of India. The Marwaris controlled much of the country's inland trade by the time of the First World War. They then turned their hand to industry and, by the 1970s, owned most of India's private industrial assets.



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Sr. No. 109

Title: Mary Poppins: the original story By Travers., P. L

London HarperCollins Publishers 2018

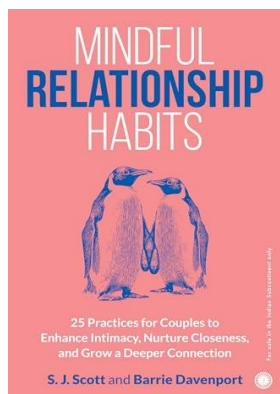
Acc. No. 007773

Call No. 823.912 TRA

Summary: The original and classic story available now in all-new luxurious livery. When the East Wind blows Mary Poppins into the home of the banks children, their lives go topsy-turvy and are changed forever. More than eighty years since we first met Mary Poppins, this original, classic story is still charming readers and transporting new fans into the mysterious world of everyone's favourite magical nanny.



[Scan here for more details](#)



Sr. No. 110

Title: Mindful relationship habits: 25 practices for couples to enhance intimacy, nurture closeness, and grow a deeper connection by Scott, S. J

Mumbai Jaico Publishing House 2024

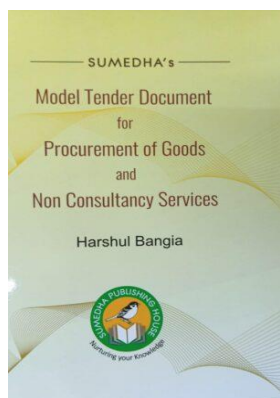
Acc. No. 007774

Call No. 294.3 SCO

Summary: If you want to build a deeper connection with your spouse or partner, then one solution is to build mindful relationship habits. In a mindful relationship, you are intentional about all your choices and interactions with your partner. You become more proactive in responding to each other's needs and less reactive to the challenges that often arise. You evolve to a higher level of interaction with one another. It's easy to fall in love. The challenging part is keeping that spark alive while you and your partner deal with 'the real world'.



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Sr. No. 111

Title: Sumedha's model tender document for procurement of goods and non-consultancy services by Bangia, Harshul

New Delhi Sumedha Publishing House 2022

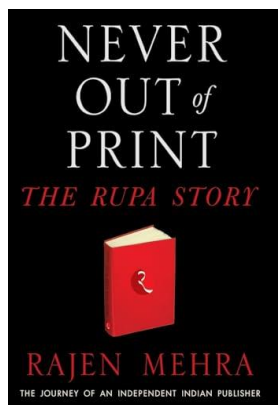
Acc. No. 007775

Call No. 336.2 BAN

Summary: Sumedha Model Tender Document for Procurement of Goods and Non-Consultancy Services By Harshul Bangia Edition 2022



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Sr. No. 112

Title: Never out of print: the rupa story: the journey of an independent Indian publisher by Mehra, Rajen

New Delhi Rupa Publications India Pvt. Ltd. 2024

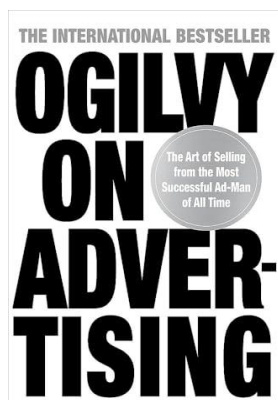
Acc. No. 007776

Call No. 650.1 MEH

Summary: Rupa began on a Calcutta pavement in 1936, when D. Mehra, an impecunious but driven salesman, decided to try his hand at selling books. Within a generation, he had established Rupa as a major purveyor of imported books. Successive generations would make the firm the country's leading distributor of English-language trade books, representing some of the world's most important publishers, including Penguin, HarperCollins, Faber and many more. Eye-opening and entertaining, Never Out of Print is the story of a publishing firm that has revolutionized the way books are published, marketed, sold and read in India.



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Sr. No. 113

Title: Ogilvy on advertising by Ogilvy, David

London Welbeck Non-Fiction Ltd 2024

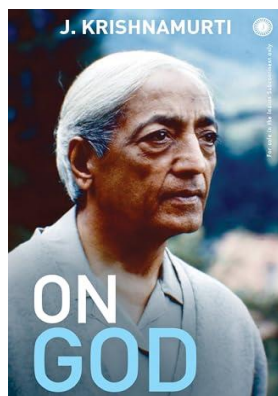
Acc. No. 007777

Call No. 659.144 OGI

Summary: David Ogilvy is 'The Father of Advertising' and in this new format of his seminal classic, he teaches you how to sell anything. Everything from writing successful copy to finding innovative ways to engage people and from identifying with your audience to the various ways to sell a lifestyle, Ogilvy on Advertising looks at what sells, what doesn't and why. And, in doing so, he teaches what you can do to sell the most brilliant item of all... yourself. From a titan of not just the advertising industry, but the business world, this book is David Ogilvy's final word on what you're doing wrong in any pitch and how you can finally fix it.



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Sr. No. 114

Title: On God by Krishnamurti, J

Mumbai Jaico Publishing House 2024

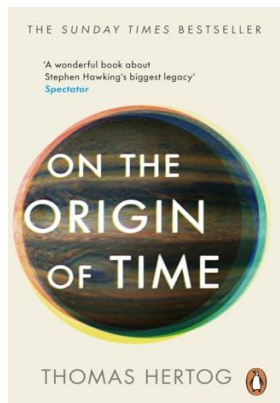
Acc. No. 007778

Call No. 149.3 KRI

Summary: In On God, J. Krishnamurti talks about our quest for the sacred, exploring the futility of pursuing knowledge of the unknowable. He explains that only by relinquishing the pursuit with our intellects can we achieve true liberation, enabling us to experience reality, truth, and bliss in their purest forms. Krishnamurti presents the religious mind as one that directly apprehends the sacred rather than adhering to religious dogma. In this transformative exploration, readers are invited to embark on a journey toward genuine wisdom, where the constraints of belief dissolve, and the essence of reality and divinity is unveiled in all its raw splendour.



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Sr. No. 115

Title: On the origin of time: Stephen Hawking final theory by Hertog, Thomas

Transworld Publications London 2024

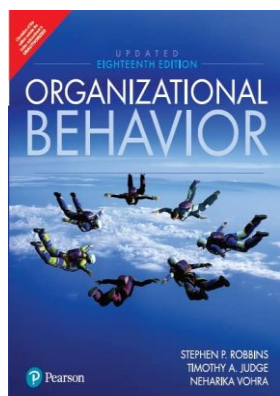
Acc. No. 007779

Call No. 523.1 HER

Summary: On the Origin of Time takes the reader on a quest to understand questions bigger than our universe, peering into the extreme quantum physics of black holes and drawing on the latest developments in string theory. As Hawking's final days drew near, the two collaborators published a final theory proposing their radical new Darwinian perspective on the origins of our universe. Their theory profoundly transforms the way we think about our place in the order of the cosmos and may ultimately prove Hawking's biggest legacy.



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Sr. No. 116

Title: Organizational behavior by Robbins, Stephen P

Noida Pearson India Education Services Pvt. Ltd. 2024

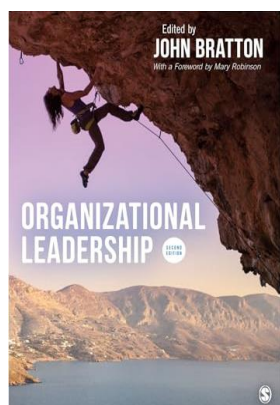
Acc. No. 007780

Call No. 658.3 ROB

Summary: This book reflects the most recent research and business events within the field of organizational behavior, while maintaining its hallmark features - a clear writing style, cutting-edge content, and intuitive pedagogy. The text is lucid and makes current, relevant research come alive for readers. The book holds significance as a textbook for students of management and practicing professionals in organizations with engaging, cutting-edge material that aids to understand and connect with organizational behavior.



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Sr. No. 117

Title: Organizational leadership by Bratton, John

London Sage Publications Ltd. 2023

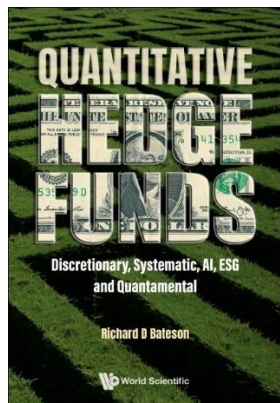
Acc. No. 007781

Call No. 658.4092 BRA

Summary: The book has been fully updated, with a new introduction discussing the challenges faced by leaders during the Covid-19 pandemic as well as a Foreword by Mary Robinson. A new chapter on Team Leadership looks at team dynamics, the role of technology in teamworking and the challenges arising for virtual teams, A new chapter on Leadership and Artificial Intelligence covers the rise of AI and big data, and how AI affects the employment relationship and leader-follower relations, A new Ethical Spotlight feature in all chapters explores ethical issues faced by leaders and encourages reflection



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Sr. No. 118

Title: Quantitative hedge funds: discretionary, systematic, AI, ESG and quantamental by Bateson, Richard D

London World Scientific Publishing Europe Ltd. 2025

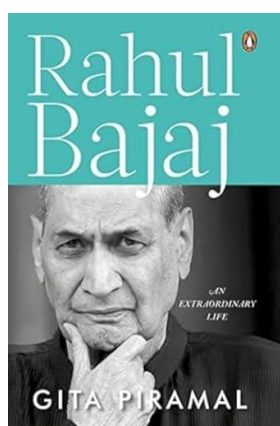
Acc. No. 007782

Call No. 332.64524 BAT

Summary: This book is focusing on the author's three decades of trading experience at leading banks and hedge funds, it covers both discretionary and computer-driven strategies and perspectives on AI-based and quantamental investing using new alternative data, which includes numerous examples and insights of real trades and investment strategies. Quantitative Hedge Funds also discusses environmental, social and governance (ESG) investing, which has rapidly evolved as the public and institutions demand solutions to global problems such as climate change, pollution and unethical labour practices.



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Sr. No. 119

Title: Rahul Bajaj: an extraordinary life by Piramal, Gita

Haryana Penguin Random House India Pvt. Ltd. 2022

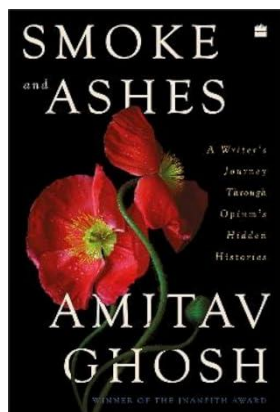
Acc. No. 007783

Call No. 920.9338 PIR

Summary: Rahul Bajaj is a billionaire businessman, the chairman emeritus of the Bajaj Group and a former member of Parliament. This book is not just the story of Rahul Bajaj but the story of India. The author takes us through the country's transformation from the time Rahul Bajaj's mother was imprisoned during the freedom struggle to the prism of his eventful life. Based on unrestricted interviews, the book is full of anecdotes, business learnings and political asides. It is, at its core, a moving human story.



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Sr. No. 120

Title: Smoke and ashes: a writer's journey through opium's hidden histories by Ghosh, Amitav

Haryana HarperCollins Publishers 2023

Acc. No. 007784

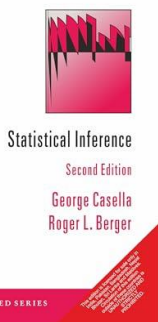
Call No. 823.92 GHOSH

Summary: Smoke and Ashes is at once a travelogue, a memoir and an excursion into history, both economic and cultural. Ghosh traces the transformative effect the opium trade had on Britain, India and China, as well as on the world at large. Engineered by the British Empire, which exported opium from India to sell in China, the trade and its revenues were essential to the Empire's survival. Smoke and Ashes reveals the pivotal role one small plant has played in the making of the world as we know it – a world that is now teetering on the edge of catastrophe.



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Cengage



Sr. No. 121

Title: Statistical inference by Casella, George

Delhi Cengage Learning India Private Limited 2025

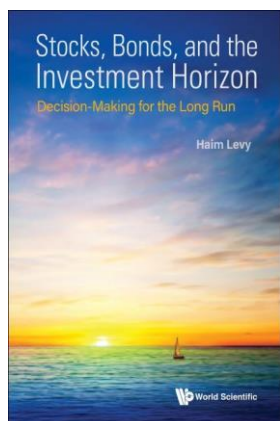
Acc. No. 007785

Call No. 519.5 CAS

Summary: This book builds theoretical statistics from the first principles of probability theory. Starting from the basics of probability, the authors develop the theory of statistical inference using techniques, definitions, and concepts that are statistical and are natural extensions and consequences of previous concepts. The book offers new coverage of random number generation, simulation methods, bootstrapping, EM algorithm, p-values, and robustness. Includes new sections on "Logistic Regression" and "Robust Regression". Restructures material for clarity purposes. Contains updated and expanded Exercises Key Features



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Sr. No. 122

Title: Stocks, bonds, and the investment horizon: decision-making for the long run by Levy, Haim

Singapore World Scientific Publishing Co. Pte. Ltd. 2025

Acc. No. 007786

Call No. 332.632 LEV

Summary: This book analyzes the effect of the investment horizon on the optimal diversification, specifically between stocks and bonds: Should a young investor and an older investor have the same portfolio? Is it recommended to savers for retirement to change the asset allocation between stocks and bonds as they grow older, as life cycle mutual funds do in practice? Is the idiom "stocks for the long run" backed by scientific evidence? We analyze for which horizons it is recommended to employ the popular Mean-Variance rule and for which horizons employing this rule induces an economic distortion, hence a loss to the investors.



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Sr. No. 123

Title: Strategic pharmaceutical marketing management in growth markets by Nandy, Mithun

London Routledge 2024

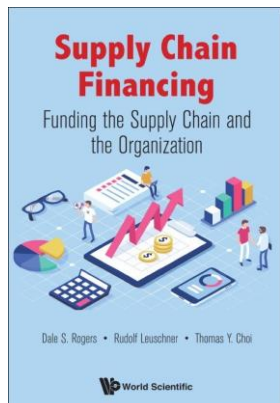
Acc. No. 007787

Call No. 658.8 NAN

Summary: The book introduces the fast-paced and multi-faceted discipline of pharmaceutical marketing management through an in-depth discussion on the genesis and evolution of its marketing concept. Combining theory and practice, it offers a strategic approach to pharmaceutical marketing from an organizational and business perspective and explicates the practical applications of it. Richly supported by case studies, the book brings together fresh perspectives and approaches equally useful for students and professionals.



[Scan here for more details](#)



Sr. No. 124

Title: Supply chain financing: funding the supply chain and the organization by Rogers, Dale S

London World Scientific Publishing Europe Ltd. 2024

Acc. No. 007788

Call No. 658.7 ROG

Summary: The book explains what supply chain funding is and its different components as well as its impact and potential not only on companies using it, but more globally. The content moves from the basics of supply chain management to how to structure a global supply chain finance program in today's marketplace, the emergence of fintech providers, and alternative methods of payment, while also offering a view of the future that incorporates new platforms and analytical tools to optimize efficiencies in an organization and increase working capital flows.



[Scan here for more details](#)



Sr. No. 125

Title: The burnout by Kinsella, Sophie

London Twansworld Publishers 2024

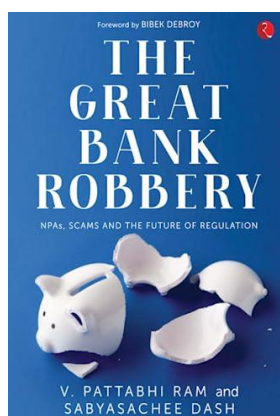
Acc. No. 007789

Call No. 823 KIN

Summary: Armed with good intentions to cleanse and relax, she heads to the Devon resort she loved as a child. But it's off-season, the hotel is falling apart and she has to share the beach with a grumpy, stressed-out guy called Finn. How can she commune with nature when he's sitting on a rock, watching her suspiciously? But when curious messages start appearing on the beach, Sasha and Finn are forced to begin talking – about everything. What's the mystery? Why are they both burned out? And what exactly is 'manifesting', anyway?



[Scan here for more details](#)



Sr. No. 126

Title: The great bank robbery: NPA's, scams and the future of regulation by Ram, V. Patabhi

New Delhi Rupa Publications India Pvt. Ltd. 2023

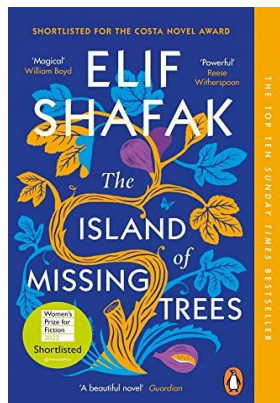
Acc. No. 007790

Call No. 364.15 RAM

Summary: The book discusses 11 scams that have rocked the nation since Independence. Without sensationalizing the dramatic content, the book examines how the frauds took place: the strategies used by the scamsters, the regulation loopholes they used, and the lasting consequences thereof. It also discusses the role of prime stakeholders in the banking and finance sectors, such as auditors, company boards, the regulator and rating agencies. A simple but not simplified primer into the world of banking and finance, this book is an engaging and timely discussion directed at the Indian citizen.



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Sr. No. 127

Title: The island of missing trees by Shafak, Elif

UK London Penguin Random House 2022

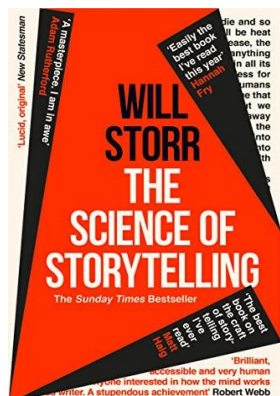
Acc. No. 007791

Call No. 823 SHA

Summary: In The Island of Missing Trees, prizewinning author Elif Shafak brings us a rich, magical tale of belonging and identity, love and trauma, memory and amnesia, human-induced destruction of nature, and, finally, renewal. In the centre of the tavern, growing through a cavity in the roof, is a fig tree. This tree will witness their hushed, happy meetings, their silent, surreptitious departures; and the tree will be there when the war breaks out, when the capital is reduced to rubble, when the teenagers vanish and break apart.



[Scan here for more details](#)



Sr. No. 128

Title: The science of storytelling by Storr, Will

London HarperCollins Publishers 2019

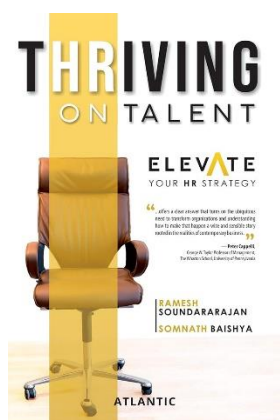
Acc. No. 007792

Call No. 808.3 STO

Summary: There have been many attempts to understand what makes a good story – but few have used a scientific approach. In this incisive, thought-provoking book, award-winning writer Will Storr demonstrates how master storytellers manipulate and compel us. Applying dazzling psychological research and cutting-edge neuroscience to the foundations of our myths and archetypes, he shows how we can use these tools to tell better stories – and make sense of our chaotic modern world.



[Scan here for more details](#)



Sr. No. 129

Title: Thriving on talent: elevate your HR strategy by Soundararajan, Ramesh

New Delhi Atlantic Publishers & Distributors (P) 2024

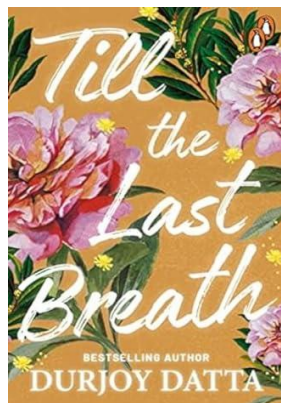
Acc. No. 007793

Call No. 658.3 SOU

Summary: This book enables you to elevate and align your strategy by leveraging the core elements of capacity, capability, performance and transformation. Start-up or conglomerate, the questions asked in the book and perspectives shared would help you to not just be present, but actively thrive at the table. "... a great job of linking Strategy and HR in a manner that's easily understood without jargon." —SHIV SHIVAKUMAR, Operating Partner, Advent International. Ex-Chairman, PepsiCo - South Asia "One of the most compelling reads of strategic and operational HR in action, something unique..."—NATHAN S V, Partner and Chief Talent Officer, Deloitte India



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Sr. No. 130

Title: Till the last breath by Datta, Durjoy

Haryana Penguin Random House India Pvt. Ltd. 2013

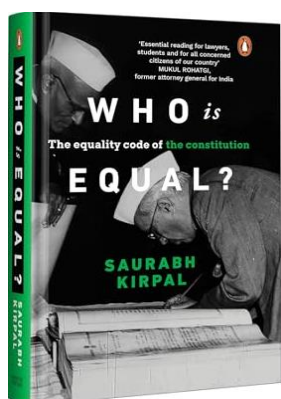
Acc. No. 007794

Call No. 823 DAT

Summary: Till the Last Breath is a deeply sensitive story that reminds us what it means to be alive. When death is that close, will your heart skip a beat? Two patients are admitted to room no. 509. One is a brilliant nineteen-year-old medical student, suffering from an incurable, fatal disease. She counts every extra breath as a blessing. The other is a twenty-five-year-old drug addict whose organs are slowly giving up. He can't wait to get rid of his body. To him, the sooner the better. These last days in the hospital change the two patients, their doctors and all the other people around them in ways they had never imagined.



[Scan here for more details](#)



Sr. No. 131

Title: Who is equal: the equality code of the constitution By Kirpal, Saurabh

Haryana Penguin Random House India Pvt. Ltd. 2024

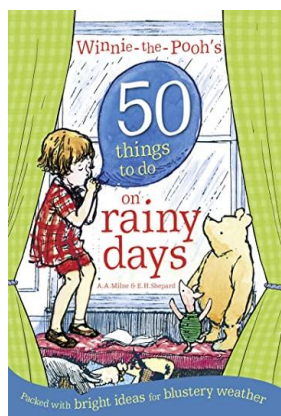
Acc. No. 007795

Call No. 342.54 KIR

Summary: In his new book, Saurabh Kirpal, a senior Supreme Court lawyer, seeks to untangle the philosophical and practical tangents of inequality prevalent in our country. He presents to the readers the explanation and understanding of the existing laws and discusses theories that allow a close inspection of concerns over a spectrum. Well-researched, insightful and drawn from experience, Who is Equal?, positions India at the intersection of equality and inequality, and delivers a perspective that is retrospective and contemporary.



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Sr. No. 132

Title: Winnie the pooh: 50 things to do on rainy days by Milne, A. A

London Egmont UK Limited 2019

Acc. No. 007796

Call No. 823.912 MIL

Summary: Wondering what to do on a rainy day? Pooh and his friends have lots of ideas! The friends of the Hundred Acre Wood have 50 things to try on rainy days. Join Winnie-the-Pooh, Piglet, Tigger and Owl as they build a rain gauge, find Eeyore's tail and take part in a scavenger hunt. With step-by-step instructions and helpful hints, plus room for drawings and photos of your adventures, this handbook is filled with perfect ideas for the greyest of days. How long will it take to finish all 50 things?



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Sr. No. 133

Title: CFA program curriculum 2025 - Level II by CFA Institute

Charlottesville Wiley 2024

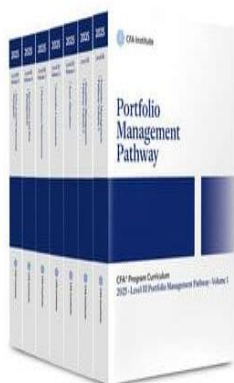
Acc. No. 007797 - 007806

Call No. 332.6041 CFA

Summary: The 2025 CFA Program Curriculum Level II Box Set contains the content you need to perform well on the Level II CFA exam in 2025. Designed for candidates to use for exam preparation and professional reference purposes, this set includes the full official curriculum for Level II and is part of the larger CFA Candidate Body of Knowledge (CBOK). The 2025 CFA Program Curriculum Level II Box Set allows you to: Develop critical knowledge and skills essential in the industry. Learn from financial thought leaders. Access market-relevant instruction.



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Sr. No. 134

Title: CFA program curriculum 2025 - Level III (portfolio management) by CFA Institute

Charlottesville Wiley 2024

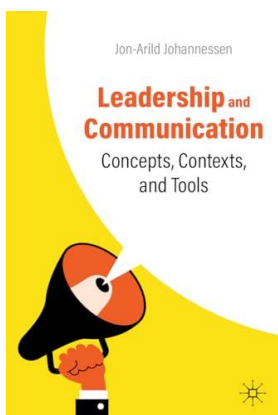
Acc. No. 007807 - 007813

Call No. 332.6041 CFA

Summary: The 2025 CFA Program Curriculum Level III Box Set contains the content you need to perform well on the Level III CFA exam in 2025. Designed for candidates to use for exam preparation and professional reference purposes, this set includes the full official curriculum for Level III and is part of the larger CFA Candidate Body of Knowledge (CBOK). The 2025 CFA Program Curriculum Level III Box Set allows you to: Develop critical knowledge and skills essential in the industry. Learn from financial thought leaders. Access market-relevant instruction.



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Sr. No. 135

Title: Leadership and communication: concepts, contexts, and tools by Johannessen, Jon-Arild

Switzerland Palgrave Macmillan 2023

Acc. No. 007814

Call No. 658.45 JOH

Summary: In this textbook, the author shows how information and communication are parts of a special type of interaction, namely situations in which you want to gain trust or influence people. With a plethora of case examples and practical exercises to get stuck into, this engaging book helps students gain a deeper understanding of the concepts and contexts described in each chapter, such as communication strategies, influencing techniques, communication and values, and communication and trust. The book provides 66 exercises to the six personal communication tools.



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Sr. No. 136

Title: Applications of game theory in deep learning by Hazra, Tanmoy

Switzerland Springer 2024

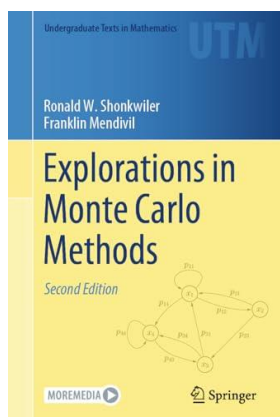
Acc. No. 007815

Call No. 519.3 HAZ

Summary: Applications of Game Theory in Deep Learning provides an extensive and insightful exploration of game theory in deep learning, diving deep into both the theoretical foundations and the real-world applications that showcase this intriguing intersection of fields. The book culminates in a nuanced examination of Game Theory's pivotal role in augmenting and shaping the development of Deep Learning algorithms. By elucidating the theoretical underpinnings and practical applications of this synergistic relationship, we equip the reader with a comprehensive understanding of their combined potential.



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Sr. No. 137

Title: Explorations in Monte Carlo methods by Shonkwiler, Ronald W

Switzerland Springer 2024

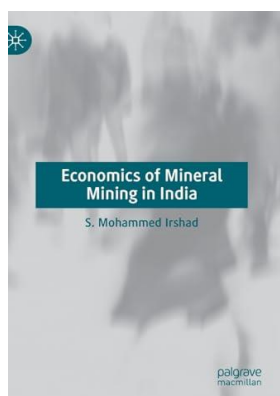
Acc. No. 007816

Call No. 519.5 SHO

Summary: Monte Carlo Methods are among the most used, and useful, computational tools available today. They provide efficient and practical algorithms to solve a wide range of scientific and engineering problems in dozens of areas many of which are covered in this text. These include simulation, optimization, finance, statistical mechanics, birth and death processes, Bayesian inference, quadrature, gambling systems and more. This text is for students of engineering, science, economics and mathematics who want to learn about Monte Carlo methods but have only a passing acquaintance with probability theory.



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Sr. No. 138

Title: Economics of mineral mining in India by Irshad, S. Mohammed

Singapore Palgrave Macmillan 2024

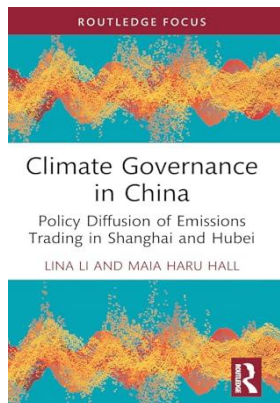
Acc. No. 007817

Call No. 338.276 IRS

Summary: This book explores the theoretical and practical challenges of engaging with climate and disaster risk in the changing context of capital investments and market expansion. It explains the emergence of an at-risk society and its interface with economic decision-making. It offers a new conceptual framework to see how risk economics evolves out of increasing climate and disaster risks and a counter-discourse on the mainstream economic theoretical standpoint on capital. This book discusses risk mitigation and its interface with sustainable development goals, including climate action.



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Sr. No. 139

Title: Climate governance in China: policy diffusion of emissions trading in Shanghai and Hubei by Li, Lina

London Routledge 2024

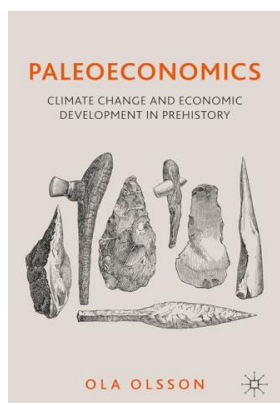
Acc. No. 007818

Call No. 363.738 LI

Summary: This book explores how and why innovative climate policies spread across subnational regions and between governance levels in China. Despite the significance of emerging economies in a pathway to a zero-carbon future, research to date on China's transformation governance remains limited. Drawing on a theoretical framework for policy diffusion and based on extensive data from expert interviews with Chinese decisionmakers and policy practitioners, Lina Li and Maia Haru Hall focus on the policy of emissions trading systems (ETS) and two key case studies: Shanghai and Hubei.



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Sr. No. 140

Title: Paleoeconomics: climate change and economic development in prehistory by Olsson, Ola

Switzerland Palgrave Macmillan 2024

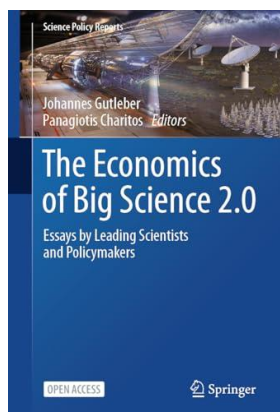
Acc. No. 007819

Call No. 338.9 OLS

Summary: This accessible and insightful textbook provides a comprehensive introduction to the economics of prehistory. By presenting a chronological account of the beginnings of economics and human society, it charts the key developments in early human history, from the evolution of social norms and colonizing of unknown continents, to the development of early technology and the transition to agricultural food production. This book provides a thrilling account of human evolution and economic development from its African origins and hunter-gather days, through to the invention of agriculture and the rise of early states.



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Sr. No. 141

Title: The economics of big science 2.0: essays by leading scientists and policymakers by Gutleber, Johannes

Switzerland Springer 2025

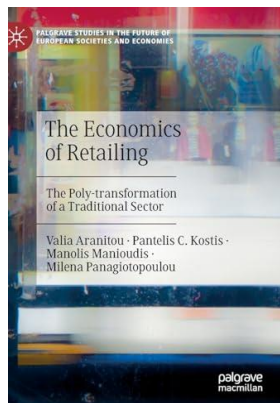
Acc. No. 007820

Call No. 330.015 GUT

Summary: This book showcases contributions that stem from socio-economic impact studies conducted on the activities of Research Infrastructures. These studies were presented and discussed by the authors during a dedicated session on the "Economics of Big Science" at the headquarters of the European Space Agency (ESA) in Paris in May 2023, organized by EIROforum. This volume is intended to be a valuable resource for policymakers, funding agencies, scientists, and academics across diverse domains



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Sr. No. 142

Title: The Economics of retailing: the poly-transformation of a traditional sector by Aranitou, Valia

Switzerland Palgrave Macmillan 2025

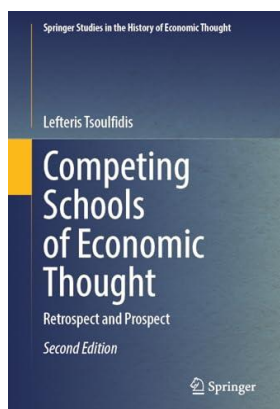
Acc. No. 007821

Call No. 381.1 ARA

Summary: In this book, the authors analyze and predict various ways the industry needs to change to ensure longevity and stability. One option the authors explore includes creative ways to approach alternatives to participatory retail, which requires social participation. The authors also provide insight into another approach to this topic: tech platforms. In the book, they explain how the dominance of certain platforms can—and in some cases has—led to “retail feudalism.” The Economics of Retailing provides essential information for stakeholders ready to make informed decisions to support retailing.



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Sr. No. 143

Title: Competing schools of economic thought: retrospect and prospect by Tsoulfidis, Lefteris

Switzerland Springer 2024

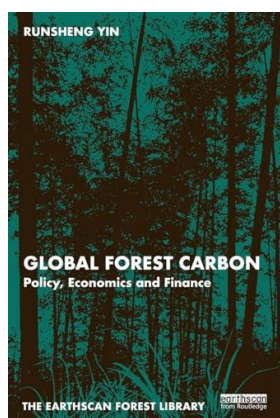
Acc. No. 007822

Call No. 330.01 TSO

Summary: This book presents a comprehensive overview of the development of various schools of economic thought. It covers topics such as the evolution of classical economics, the marginal revolution, the theory of capital and the Cambridge controversies, Keynes's General Theory, the neoclassical synthesis, and the history of macroeconomics. The author also reflects on the contemporary influence of various schools of economic thought and what answers they offer to present-day problems. This is completely updated and offers two new chapters, one on the methodology of economics and another on economic growth.



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Sr. No. 144

Title: Global forest carbon: policy, economics and finance by Yin, Runsheng

London Routledge 2024

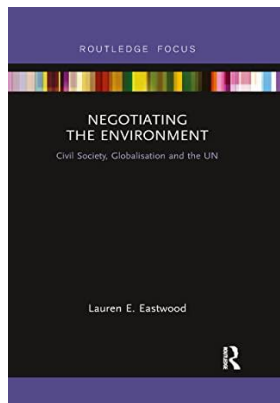
Acc. No. 007823

Call No. 333.75137 YIN

Summary: This book demonstrates how vital it is that we identify appropriate perspectives and formulate approaches to address these challenges in an integrated and effective manner. In doing so, it addresses many of the major issues, including the differential potentials for carbon sequestration within various forest ecosystems as well as for storage within a variety of harvested wood products, the joint production of timber and carbon, and the measurement and impact of forest carbon offsets. It advances the knowledge frontiers of global forest carbon policy, economics and finance as well as the ability to assess the effectiveness, efficiency, and equity of forest climate solutions.



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Sr. No. 145

Title: Negotiating the environment: civil society, globalisation and the UN by Eastwood, Lauren

London Routledge 2020

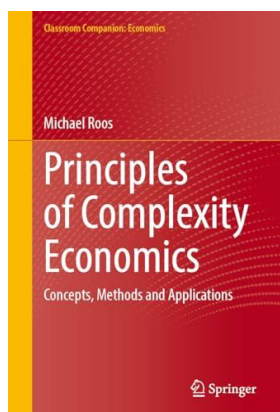
Acc. No. 007824

Call No. 333.72 EAS

Summary: This book elucidates the complexity of how participants engage in these negotiations through the various processes that take place under the auspices of the UN—primarily those related to climate and biological diversity. The book develops concepts such as participation and governance beyond theory. The research uses participant observation ethnographic methods to tie the theoretical frameworks to people's actual activities as policy is generated and contested. this book contributes to developing a richer understanding of the theories using a sociological framework, tying individual activities into larger social relations and shedding light on critical questions associated with transnational civil society.



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Sr. No. 146

Title: Principles of complexity economics: concepts, methods and applications by Roos, Michael

Switzerland Springer 2024

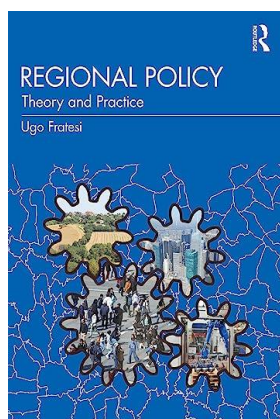
Acc. No. 007825

Call No. 330.01 ROO

Summary: The book explains that the complexity approach is not just another method, but a worldview that is different from the one of academics with neoclassical training. By contrasting complexity economics with neoclassical economics, the readers are induced to reflect on their own unconscious beliefs about the economic world and develop their own approach to dealing with the pervasive complexities and uncertainties of reality. The first five chapters serve as an introduction and overview. Chapters 6 - 12 present the core concepts of the book. Each of the seven chapters introduces a key concept of complexity and provides applications to economics topics.



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Sr. No. 147

Title: Regional policy: theory and practice by Fratesi, Ugo

London Routledge 2024

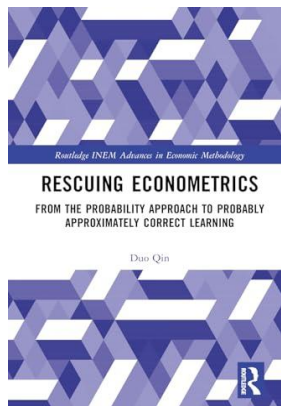
Acc. No. 007826

Call No. 307.12 FRA

Summary: Regional policy is an essential in any government's toolkit for promoting socioeconomic prosperity. It comes in many forms and can be used to target the development of weak and stronger regions. This textbook provides comprehensive and systematic coverage of regional policy, dealing with core theories and looking at contemporary challenges in practice, addressing regional policy across the world. the book opens with an exploration of regional policy's characterisation, aims and rationale. The second part is devoted to issues of implementation and the instruments available to policymakers for intervention.



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Sr. No. 148

Title: Rescuing econometrics: from the probability approach to probably approximately correct learning by Qin, Duo

London Routledge 2024

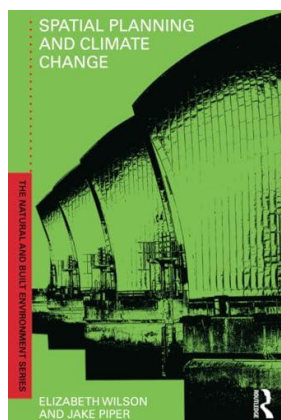
Acc. No. 007827

Call No. 330.015195 QIN

Summary: This book challenges Haavelmo's probability approach, shows how its use is delivering defective and inefficient results, and argues for a paradigm shift in econometrics towards a full embrace of machine learning, with its attendant benefits. The relative efficiency of machine learning is based on its theoretical foundation, and particularly on the notion of Probably Approximately Correct (PAC) learning. Careful examination reveals that PAC learning theory delivers the goals of applied economic modelling research far better than Haavelmo's probability approach.



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Sr. No. 149

Title: Spatial planning and climate change by Wilson, Elizabeth

London Routledge 2010

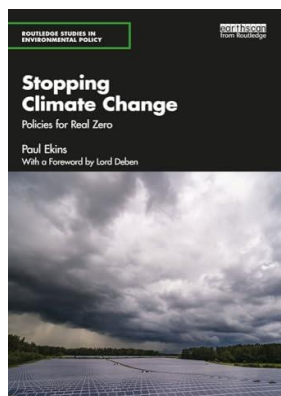
Acc. No. 007828

Call No. 307.12 WIL

Summary: this comprehensive book on the relationship between our changing climate and spatial planning and suggest ways of addressing the challenges by taking a longer-sighted approach to our preparation for the future. This text includes an overview of what we know already about future climate change and its impacts, as we attempt both to adapt to these changes and to reduce the emissions which cause them and the role of spatial planning in relation to climate change, offering some theoretical and political explanations for the challenges that planning faces in the coming decades.



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Sr. No. 150

Title: Stopping climate change: policies for real zero by Ekins, Paul

London Routledge 2024

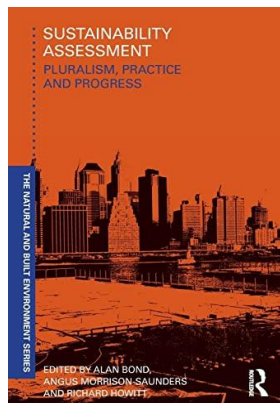
Acc. No. 007829

Call No. 551.6 EKI

Summary: Stopping Climate Change describes the changes required to meet this goal: in technologies, social institutions and individual activities. Paul Ekins examines in detail issues around the supply and demand of energy and materials, and the efficiency of their use. Stopping Climate Change clearly shows how determined policy action at different levels could stop climate change. It will be of great interest to students, scholars and policymakers researching and working in the field of climate change and energy policy.



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Sr. No. 151

Title: Sustainability assessment: pluralism, practice and progress by Bond, Alan

London Routledge 2013

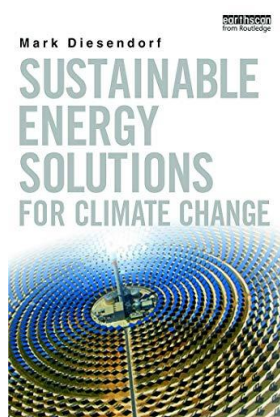
Acc. No. 007830

Call No. 338.927 BON

Summary: The book is unique in setting out state-of-the-art in terms of Sustainability Assessment practice by focusing on those countries with developing experience. It also covers emerging factors influencing effectiveness of decision-making tools and evaluates how they affect the performance of Sustainability Assessment. This book overcomes these shortcomings by simultaneously providing the knowledge, inspiration and range of assessment tools in decision-making students require to tackle Sustainability Assessment challenges nested within wide-ranging values and sustainability-grounded evidence.



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Sr. No. 152

Title: Sustainable energy solutions for climate change by Diesendorf, Mark

London Routledge 2014

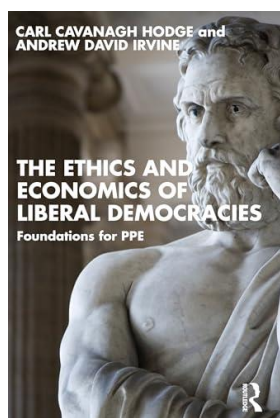
Acc. No. 007831

Call No. 333.794 DIE

Summary: Sustainable Energy Solutions for Climate Change brings together the science, technology, economics and policy issues to provide a unique and truly interdisciplinary approach. It details the enormous recent changes in the energy sector and profiles the renewable energy technologies that can transform our fossil-fuelled energy systems into ecologically sustainable ones. The book provides in-depth analysis of scenarios for transitioning our polluting energy system to one based on the efficient use of renewable energy and sustainable transport and planning for better cities



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Sr. No. 153

Title: The ethics and economics of liberal democracies: foundations for PPE by Hodge, Carl Cavanagh

New York Routledge 2024

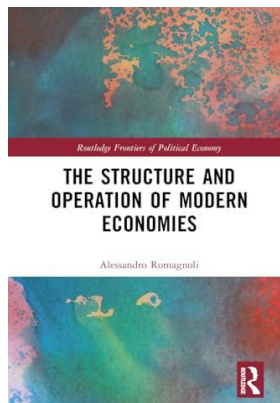
Acc. No. 007832

Call No. 320.51 HOD

Summary: This book attempts to address this growing need. Especially written as a primer for courses in Philosophy, Politics and Economics (PPE), it has introductory chapters on all three main disciplines. It also has chapters on the rule of law and on three important public-policy areas – Corruption, Climate and Civil Society. The Ethics and Economics of Liberal Democracies: Foundations for PPE is sure to be of interest to students who are interested in public-policy work, as well as those who are interested in both the theory and practice of democratic government. Focuses on the key values and institutions of modern democracies.



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Sr. No. 154

Title: The structure and operation of modern economies by Romagnoli, Alessandro

London Routledge 2024

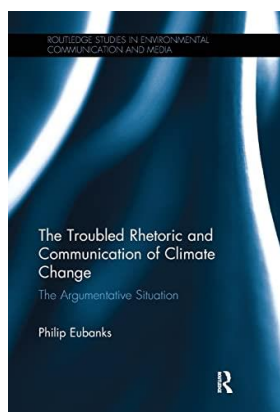
Acc. No. 007833

Call No. 330 ROM

Summary: This book is about the economy rather than economics. It explores the structures, inner workings and problems of modern economies, showing how the organisations and networks that shape the structure of the economy are arranged to provide society with goods and services. The book incorporates a historical approach which reveals the varieties, structure and evolution of capitalism as the defining economic system of the modern age. the book demonstrates that the economic sphere and the political sphere are the two powers ruling people's lives: the economy is the result of their interactions.



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Sr. No. 155

Title: The troubled rhetoric and communication of climate change: the argumentative situation by Eubanks, Philip

New York Routledge 2017

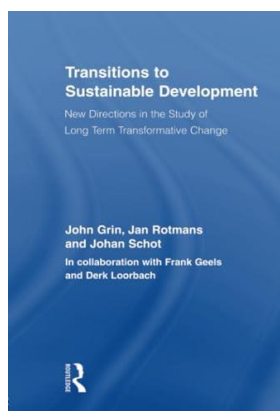
Acc. No. 007834

Call No. 363.738 EUB

Summary: This book explains the mutually exacerbating problems that permit many of us greet catastrophic predictions with an equivocal shrug. It argues that the argumentative situation around climate change makes a certain kind of skepticism – "fair-minded skepticism" – not only possible but likely. The book also strikes a hopeful note, reminding us that people do change their minds in response to effective argumentation that appeals to deeply shared values. this book will be a valuable resource to students and scholars of climate change, environmental humanities, rhetoric, environmental communication, sociology and science and technology studies.



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Sr. No. 156

Title: Transitions to sustainable development: new directions in the study of long-term transformative change by Grin, John

New York Routledge 2010

Acc. No. 007835

Call No. 338.9 GRI

Summary: This book addresses the issue on how to understand the dynamics and governance of the second transition dynamics in order to ensure sustainable development. It will be necessary reading for students and scholars with an interest in sustainable development and long-term transformative change. This sense of urgency includes an awareness that our entire social system is in need of fundamental transformation. But like the earlier transition between the 1750's and 1890's from a pre-modern to a modern industrial society, this second transition is also a contested one. Sustainable development is only one of many options.



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Sr. No. 157

Title: Transport, climate change and the city by Hickman, Robin

New York Routledge 2014

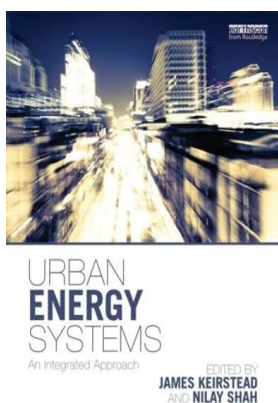
Acc. No. 007836

Call No. 388.40286 HIC

Summary: This book seeks to develop achievable low CO₂ emission futures for transport in a range of international case studies. The aim is that the scenarios as developed, and the consideration of implementation and transition issues, can help us plan for and achieve attractive future lifestyles at the city level, rather than 'sleepwalk' into climate change difficulties, oil scarcity, poor qualities of life, and to continue with the large casualty figures. Transport is the key sector where carbon dioxide (CO₂) emissions are difficult to reduce.



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Sr. No. 158

Title: Urban energy systems: an integrated approach by Keirstead, James

New York Routledge 2013

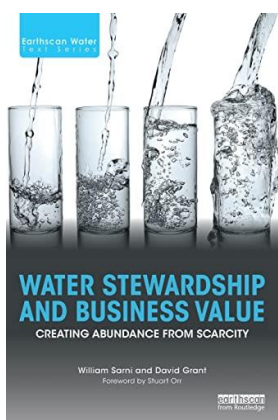
Acc. No. 007837

Call No. 333.7909173 KEI

Summary: This book presents state-of-the-art techniques for examining urban energy systems as integrated systems of technologies, resources, and people. A history of the evolution of London's urban energy system, from pre-history to present day, a history of the growth of district heating and cogeneration in Copenhagen, one of the world's most energy efficient cities, an analysis of changing energy consumption and environmental impacts in the Kenyan city of Nakuru over a thirty year period and designing an optimized low-carbon energy system for a new UK eco-town, showing how it would meet ever more stringent emissions targets.



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Sr. No. 159

Title: Water stewardship and business value by Sarni, William

New York Routledge 2018

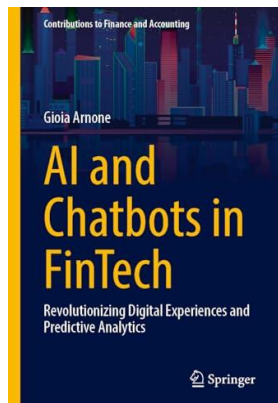
Acc. No. 007838

Call No. 333.91 SAR

Summary: The book shows that until recently the linkage between full business value and water stewardship has been missing from the corporate agenda. This linkage and value creation from a leading water strategy is increasingly important to socially responsible investors and "aspirationalists" who value companies that have a social mission or focus to their overall business strategy. This book frames an expanded strategy for water stewardship and business value creation, including brand value, that benefits a range of stakeholders including consumers, customers, investors and employees.



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Sr. No. 160

Title: AI and chatbots in fintech: revolutionizing digital experiences and predictive analytics by Arnone, Gioia

Cham Springer 2024

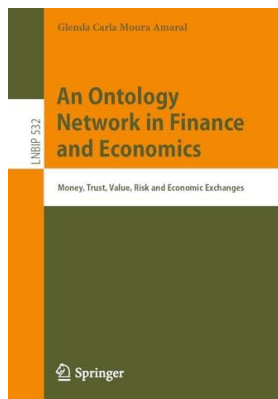
Acc. No. 007839

Call No. 006.3 ARN

Summary: This book is a comprehensive guide to the use of Artificial Intelligence (AI) in the Financial Technology (FinTech) industry. The book examines the use of predictive analytics and machine learning in FinTech, highlighting how these tools are used to predict customer behavior and improve decision-making. The book provides best practices for retaining customers in FinTech, including how to use AI to create personalized experiences that keep customers coming back, and explores the different applications of predictive models in FinTech, including how they are used to improve risk management and fraud detection.



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Sr. No. 161

Title: An ontology network in finance and economics: money, trust, value, risk and economic exchanges by Carla, Glenda

Cham Springer 2025

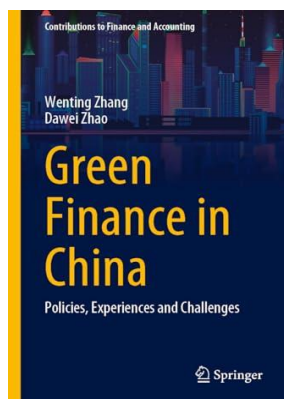
Acc. No. 007840

Call No. 338.0016 CAR

Summary: This book is the PhD dissertation written by the author to receive her PhD from the Faculty of Computer Science at the Free University of Bozen-Bolzano, Italy. By exploiting methods from philosophical analysis, conceptual modeling, and ontologies, it contributes to the definition of ontological foundations for economics and finance, with a focus on the domains of money, trust, value, risk, and economic exchanges, as these are intertwined concepts, directly related to recent challenges faced by the financial industry, due to emergence of new technologies. One main contribution of this thesis is the Ontology Network in Finance and Economics (OntoFINE), a federation of well-grounded reference models representing knowledge in the aforementioned domains.



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Sr. No. 162

Title: Green finance in China: Policies, experiences and challenges by Zhang, Wenting

Cham Springer 2024

Acc. No. 007841

Call No. 332.0951 ZHA

Summary: This book aims to provide first-hand information for readers concerned with green finance and sustainable development by summarizing the unique features, policies and practical innovations of green finance development in China and hoping to provide China's experience in the development of green finance for more regions. The global economy is currently facing historic opportunities that brings by a new round of technology, energy and industrial revolution. This book builds an overview of China's green finance and sheds light on sustainable development topics from finance perspective.



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Sr. No. 163

Title: Finance transformation: leadership on digital transformation and disruptive innovation by Varma, Aikta

New York Routledge 2025

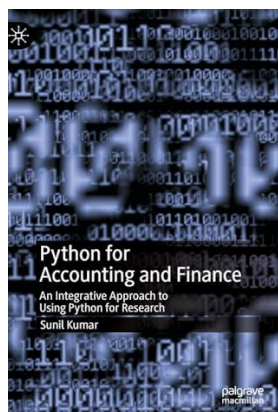
Acc. No. 007842

Call No. 332.1068 VAR

Summary: This book lays a path towards the benefits and away from potential risks. It covers the widest array of topics, from quantum computing to blockchain technology, from organisational culture and diversity to hybrid working, and from regulation to cybersecurity. Written by two vastly experienced industry professionals, this book includes real-life examples and up-to-date references. It will be of particular interest to business stakeholders, executives, and policymakers.



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Sr. No. 164

Title: Python for accounting and finance: an integrative approach to using Python for research by Kumar, Sunil

Cham Springer 2024

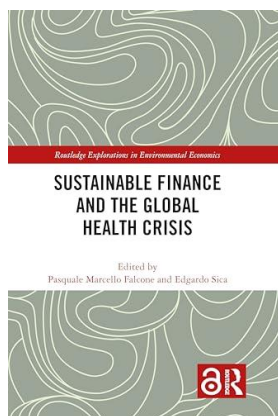
Acc. No. 007843

Call No. 005.133 KUM

Summary: This book is a comprehensive guide to the application of Python in accounting, finance, and other business disciplines. This book is more than a Python tutorial; it is an integrative approach to using Python for practical research in these fields. The book begins with an introduction to Python and its key libraries. It then covers real-world applications of Python, covering data acquisition, cleaning, exploratory data analysis, visualization, and advanced topics like natural language processing, machine learning, predictive analytics, and deep learning.



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Sr. No. 165

Title: Sustainable finance and the global health crisis by Falcone, Pasquale Marcello

New York Routledge 2024

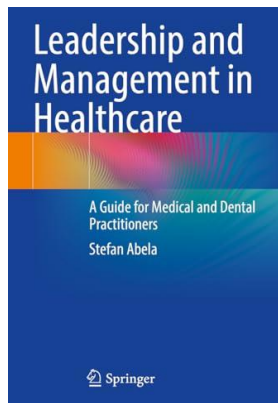
Acc. No. 007844

Call No. 658.1599 FAL

Summary: The book argues that the pandemic represents a wake-up call for financial systems to be better prepared for the climate crisis and social risk and has provided a stimulus to scale down the reliance of the global economy on fossil fuels. The first part of the book provides a deep and creative discussion between leading international researchers and experts on the policy options and financial instruments which can help to catalyze the green finance transition in the post-Covid-19 era. The book supports the debate by highlighting a number of selected case studies on financing transitions in different regional contexts



[Scan here for more details](#)



Sr. No. 166

Title: Leadership and management in healthcare: a guide for medical and dental practitioners by Abela, Stefan

Cham Springer 2023

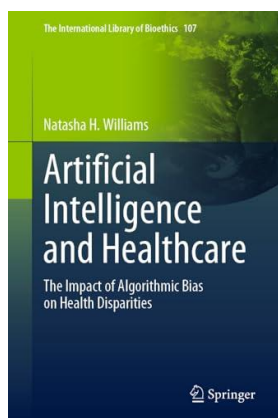
Acc. No. 007845

Call No. 362.10684 ABE

Summary: This book is a comprehensive guide to leadership in healthcare and the management of complex clinical scenarios in the medical or dental practice. Training in leadership and hospital management is not part of the curriculum and so guidance is often not provided in depth. This book outlines strategies for dealing with the management problems that arise in the healthcare profession, and it prepares the reader for interviews, examinations and the supervision of a team. It opens with an overview of the NHS, its evidence-based practice and healthcare regulations.



[Scan here for more details](#)



Sr. No. 167

Title: Artificial intelligence and healthcare: the impact of algorithmic bias on health disparities by Williams, Natasha H

Cham Springer 2023

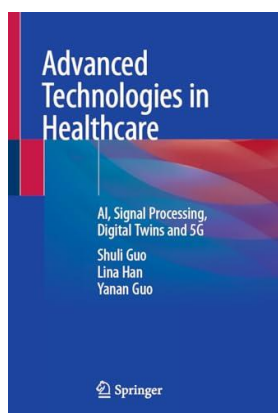
Acc. No. 007846

Call No. 006.3 WILL

Summary: This book explores the ethical problems of algorithmic bias and its potential impact on populations that experience health disparities by examining the historical underpinnings of explicit and implicit bias, the influence of the social determinants of health, and the inclusion of racial and ethnic minorities in data. This book explores the risks of using AI in the context of health disparities. It is of interest to health services researchers, ethicists, policy analysts, social scientists, health disparities researchers, and AI policy makers.



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Sr. No. 168

Title: Advanced technologies in healthcare: AI, signal processing, digital twins and 5G by Guo, Shuli

Cham Springer 2023

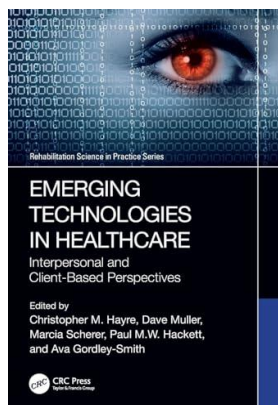
Acc. No. 007847

Call No. 610.285 GUO

Summary: This book explores the applications of cutting-edge technologies such as AI, blockchain, signal processing, digital twin technology, and 5G communication technology in healthcare. This book presents several innovative methods, including an AI-based computer-aided diagnosis system, a blockchain-based AI system framework for healthcare, pre-processing algorithms for medical imaging, digital twin models for healthcare, a healthcare platform based on cloud, fog, and edge computing, and a personal health device domain information model.



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Sr. No. 169

Title: Emerging technologies in healthcare: interpersonal and client-based perspectives by Muller, Dave

Boca Raton Routledge 2024

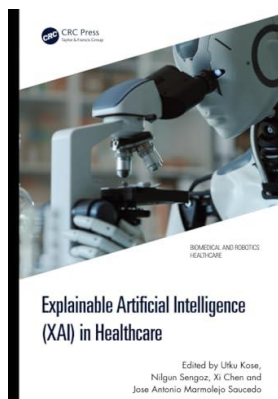
Acc. No. 007848

Call No. 362.10285 HAY

Summary: Emerging Technologies in Healthcare: Interpersonal and Client-Based Perspectives focuses on the role of emerging technologies in society and how it may enhance medical treatment, management, and rehabilitation of service users. It offers expert perspectives on topics covering emerging technological advances and how they are being incorporated into healthcare, but also critically appraises forthcoming implementation. This book encompasses an array of emerging technologies that will remain pertinent to caregivers, families, practitioners, service users and policymakers.



Scan here for more details



Sr. No. 170

Title: Explainable artificial intelligence (XAI) in healthcare by Kose, Utku

Boca Raton Routledge 2024

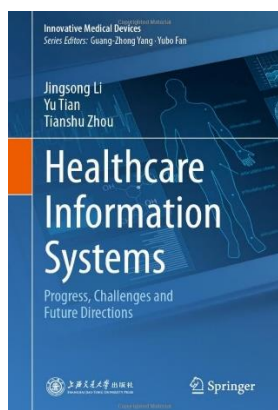
Acc. No. 007849

Call No. 610.285 KOS

Summary: Explainable Artificial Intelligence (XAI) in Healthcare adopts the understanding that AI solutions should not only have high accuracy performance, but also be transparent, understandable and reliable from the end user's perspective. The book discusses the techniques, frameworks, and tools to effectively implement XAI methodologies in critical problems of healthcare field. The book will also be useful for industry professionals and clinicians who perform critical decision-making tasks.



Scan here for more details



Sr. No. 171

Title: Healthcare information systems: progress, challenges and future directions by Jingsong, Li

Cham Springer 2024

Acc. No. 007850

Call No. 362.1 LI

Summary: This book comprehensively and systematically introduces the latest research progress, challenges, and future directions of various healthcare information systems. Starting from the formation, development, and typical research achievements of medical informatics, the book provides a detailed overview of the more mature healthcare information systems, including electronic medical record systems, laboratory information systems, picture archiving and communication systems, clinical decision support systems, Internet of medical things systems, telemedicine systems and mobile health systems, etc.



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Sr. No. 172

Title: Healthcare policy, innovation and digitalization: contemporary strategy and approaches by Cetin, Eyupand

Cham Springer 2023

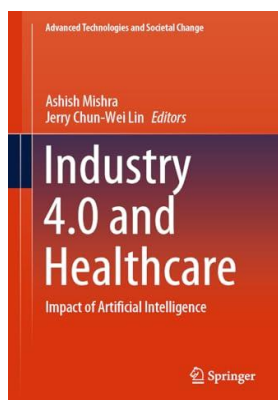
Acc. No. 007851

Call No. 362.10285 CET

Summary: This book takes a deep look at healthcare in today's post-pandemic world. It combines both theory and application to reflect a new era for healthcare. The need for innovation, digitalization, and enhanced policies in healthcare has never been greater than it is today. Taking this need into consideration, this book offers a multidisciplinary approach to healthcare, in both managerial and clinical views. Since the book combines both qualitative and quantitative studies about healthcare, readers will receive a broad view of healthcare issues and policies in today's world.



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Sr. No. 173

Title: Industry 4.0 and healthcare: Impact of artificial intelligence by Mishra, Ashish

Cham Springer 2023

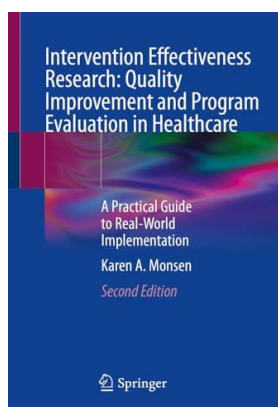
Acc. No. 007852

Call No. 658.04 MIS

Summary: This book presents different stages of Industrial Revolution in artificial intelligence and its impact on industry 4.0 and Healthcare. It contains chapters prepared for the industrial landscape which is being transformed to the fourth stage with the rise of autonomous robots, contemporary automation, cyber-physical systems, the Internet of things, and the Internet of services for examining the circumstances of health care system for the future. It highlights the emerging trends in integration of different intelligent manufacturing systems and advanced information technologies.



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Sr. No. 174

Title: Intervention effectiveness research: quality improvement and program evaluation in healthcare by Monsen, Karen A

Cham Springer 2024

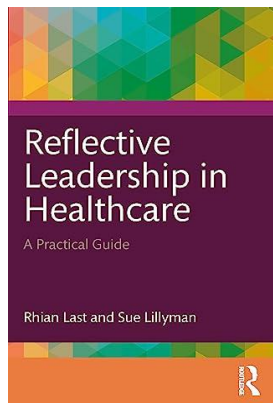
Acc. No. 007853

Call No. 610.73 MON

Summary: This book provides a model and road map to answer clinical questions related to intervention effectiveness research, quality improvement, and program evaluation. It offers clear and simple guidance for all phases of a clinical inquiry projects from planning through dissemination and communication of results and findings. The book emphasizes the value and importance of leveraging existing data to advance research, practice, and quality improvement efforts. The new edition of Intervention Effectiveness Research is an updated practical guide for organizing and navigating the intersections of research and practice.



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Sr. No. 175

Title: Reflective leadership in healthcare: a practical guide by Last, Rhian

Routledge New York 2024

Acc. No. 007854

Call No. 362.1068 LAS

Summary: This book shows how good, effective reflection can help people to stay on track, as well as understand what is working well and what might be improved – essential skills for leaders at all levels of practice from newly qualified staff to senior managers. Taking a realistic and achievable view of leadership, the book reviews the different leadership approaches and styles that help to inform us about what makes a good leader, explores the role of emotional intelligence, appreciative intelligence and narrative intelligence in leadership, especially in complex, challenging and continually changing healthcare settings.



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Sr. No. 176

Title: Translational application of artificial intelligence in healthcare: a textbook by Reddy, Sandeep

Boca Raton Routledge 2024

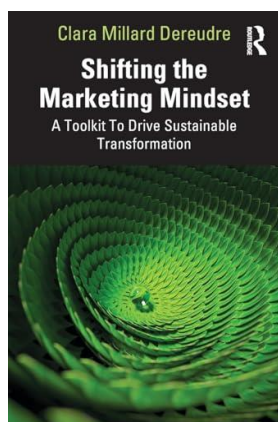
Acc. No. 007855

Call No. 610.28563 RED

Summary: This book goes beyond theoretical discussions to outline practical steps for transitioning AI from the experimental phase to real-time clinical integration. Using the Translational Science methodology, each chapter of the book concisely and clearly addresses the key issues associated with AI implementation in healthcare. Covering technical, clinical, ethical, regulatory, and legal considerations, the authors present evidence-based solutions and frameworks to overcome these challenges.



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Sr. No. 177

Title: Shifting the marketing mindset: a toolkit to drive sustainable transformation by Dereudre, Clara, Millard

New York Routledge 2025

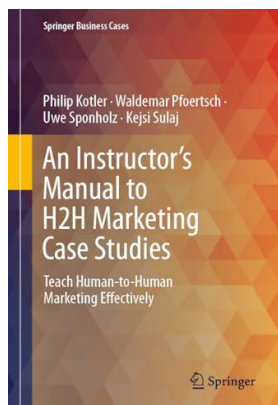
Acc. No. 007856

Call No. 658.83 DER

Summary: This book introduces a framework organized around four key principles, Connect 4 Impact, and shows how these principles must govern marketing to achieve the desired net positive impact. It explains why and how marketing is key to establish sustainability at the core of business models and provides marketers with a toolkit and strategies for collaborating with other business leaders in the organization to guide rapid and effective transformations. This book will be a transformative resource for leaders and managers looking to truly incorporate sustainability into their business models, marketing professionals at all levels, and MBA/BBA students with an interest in sustainable business.



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Sr. No. 178

Title: An instructor's manual to H2H marketing case studies: Teach human-to-human marketing effectively by Kotler, Philip

Cham Springer 2024

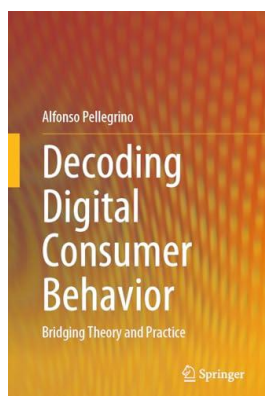
Acc. No. 007857

Call No. 658.8 KOT

Summary: This is an instructor's manual for the popular textbook 'H2H Marketing: Case Studies on Human-to-Human Marketing' (Springer, 2023). The authors have provided a perfect companion that enables teachers to adopt a case-by-case approach when using the material in the classroom. 'H2H Marketing' focuses on redefining the role of marketing by reshaping the mindset of decision-makers and integrating concepts such as Design Thinking, Service-Dominant Logic, and Digitalization.



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Sr. No. 179

Title: Decoding digital consumer behavior: bridging theory and practice by Pellegrino, Alfonso

Cham Springer 2024

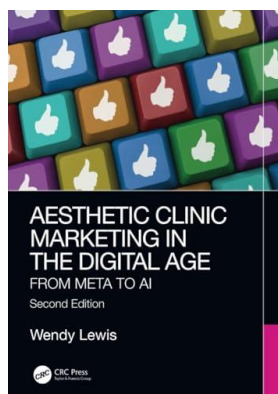
Acc. No. 007858

Call No. 658.8342 PEL

Summary: This book is a call to adopt more ethical, sustainable, and consumer-focused approaches in the digital era. The focus on consumer perceptions and expectations in a digital context is particularly relevant, as it delves into the psychological and behavioral aspects of digital interactions. The book is an essential guide for marketing professionals and students, offering a comprehensive understanding of the complex interplay between digital marketing strategies and consumer behavior..



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Sr. No. 180

Title: Aesthetic clinic marketing in the digital age: From meta to AI by Lewis, Wendy

New York Routledge 2024

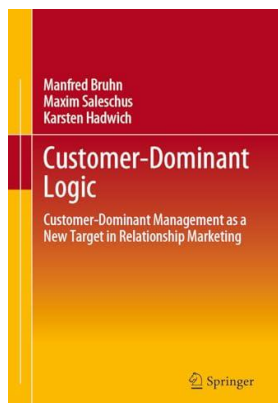
Acc. No. 007859

Call No. 646.72068 LEW

Summary: This book is the definitive expert user's guide written specifically for healthcare professionals and medical spa managers to present best practices and actionable strategies for mastering digital marketing, social media, branding, and the advent of AI. It is a must-read for aesthetic practitioners to keep up with the latest developments they need to manage their businesses effectively in this highly competitive field. Aesthetic practitioners and medical spas have flourished, and global statistics indicate that consumer engagement is at an all-time high.



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Sr. No. 181

Title: Customer-dominant logic: Customer-dominant management as a new Target in relationship marketing by Bruhn, Manfred

Springer Cham

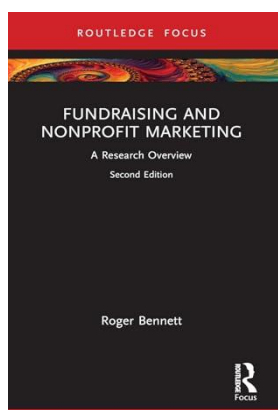
Acc. No. 007860

Call No. 658.8 BRU

Summary: This book provides a structured overview of Customer-Dominant Logic and formulates fundamental principles that form the basis for a realignment of customer-oriented corporate management. Customer-Dominant Logic is an innovative marketing logic that consistently places the customer at the center of all business activities. This requires a fundamental shift in perspective, where the integration of the provider with the customer takes precedence over the integration of the customer with the provider.



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Sr. No. 182

Title: Funding and nonprofit marketing: state of the art in business research by Bennett, Roger

New York Routledge 2024

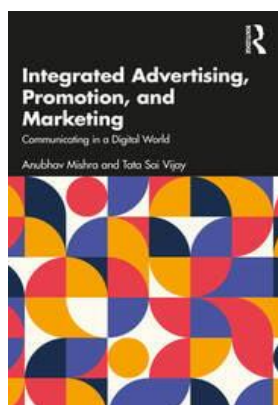
Acc. No. 007861

Call No. 361.7 BEN

Summary: This book provides a concise introduction to the latest research in the fundraising and nonprofit marketing field. It details the foundational studies in the area, reviews current controversies, outlines the main theories and models of fundraising, and presents suggestions for future research. The text guides the reader through the myriad of nonprofit marketing and fundraising research, summarises key findings and current thinking on fundraising strategies and processes, and offers conceptual insights into emerging themes.



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Sr. No. 183

Title: Integrated advertising, promotion, and marketing: communicating in a digital world by Mishra, Anubhav

New York Routledge 2024

Acc. No. 007862

Call No. 659.1 MIS

Summary: This book introduces the concepts, perspectives, and importance of integrated marketing communication (IMC). It presents the history of Indian advertising, the strategic importance of IMC, and a discussion on social and cultural factors that enhance the effectiveness of marketing communication. The book covers all the important forms of communications used by business organizations, touching upon key areas, from marketing plans, branding, positioning, and creative briefs to copywriting, design. The volume also presents considerations for each major media format with an aim of sending their messages to the end consumer.



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Sr. No. 184

Title: International marketing research: a transformative approach by Kumar, V

Cham Springer 2024

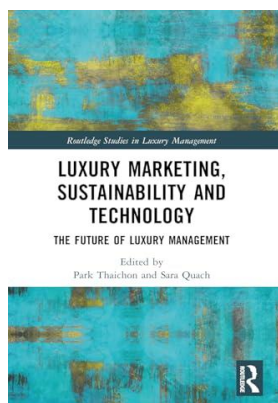
Acc. No. 007863

Call No. 658.848 KUM

Summary: The international marketing research process provides a systematic, planned approach to the research project and ensures that all aspects of the research project are consistent with one another. Research studies evolve through a series of steps, each representing the answer to a key question.



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Sr. No. 185

Title: Luxury marketing, sustainability and technology: the future of luxury management by Thaichon, Park

New York Routledge 2024

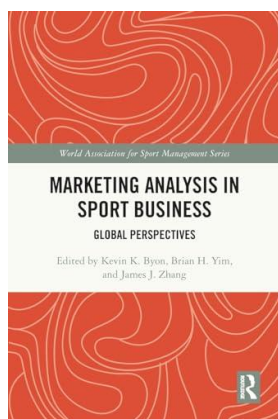
Acc. No. 007864

Call No. 658.8 THA

Summary: Luxury Marketing, Sustainability and Technology explores how new technologies, sustainability, and relationship marketing impact and change the future of luxury brand management. Whilst the luxury industry is experiencing exponential growth, further research is vital to improve knowledge and understand how luxury management operates in the new age of marketing. This book is a useful reference for scholars and postgraduate researchers across luxury management and marketing, including those interested in international marketing, social media marketing, and fashion management.



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Sr. No. 186

Title: Marketing analysis in sport business: global perspectives by Byon, Kevin K

New York Routledge 2023

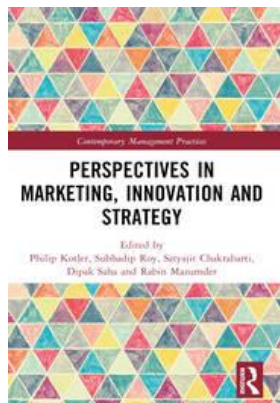
Acc. No. 007865

Call No. 796.068 KEV

Summary: This book explores sport marketing analytics, an essential and crucially important aspect of contemporary sport business. Successful sport marketing begins and ends with the consumer, so understanding the consumer experience is critical. Marketing Analysis in Sport Business demonstrates how rigorous analytical procedures are the key to developing effective, evidence-based marketing practices that reflect real consumer needs. The book offers insight from a variety of cultural contexts and new perspectives on the global sport industry.



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Sr. No. 187

Title: Perspectives in marketing, innovation and strategy by Kotler, Philip

New York Routledge 2024

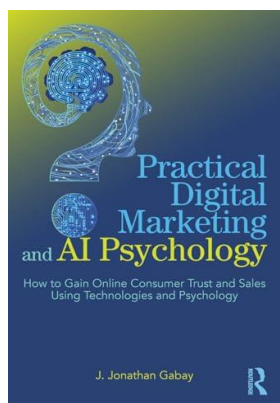
Acc. No. 007866

Call No. 658.8 KOT

Summary: This book provides guidelines for the pragmatic integration of new marketing tools and business strategies for managers, researchers and students to implement innovative strategies in various industries. This book offers a comprehensive overview of the application of diverse tools and strategic practices in the finance, e-commerce, fashion, entertainment and tourism industries, among others. It assesses buying behaviour and trends, demographic classifications, operational practices and the integration of technology in marketing and strategy.



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Sr. No. 188

Title: Practical digital marketing and AI psychology: how to gain online consumer trust and sales using technologies and psychology by Gabay, Jonathan J

New York Routledge 2024

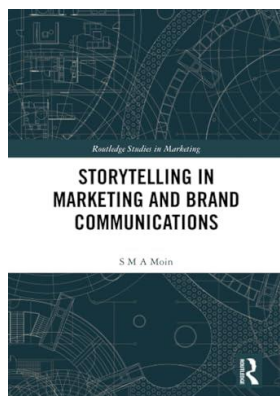
Acc. No. 007867

Call No. 658.8 GAB

Summary: Practical Digital Marketing and AI Psychology explores how successful brands utilise both psychology and cutting-edge artificial intelligence technologies to maximise digital marketing strategies. The book provides practical tips and contemporary best-practice examples, including prompt engineering, the psychology behind mission statements and logo design, gamification, the possibilities and pitfalls of social media, among many more areas that will ensure your brand is trusted, valued, and desired.



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Sr. No. 189

Title: Storytelling in marketing and brand communications by Moin, S. M. A

New York Routledge 2025

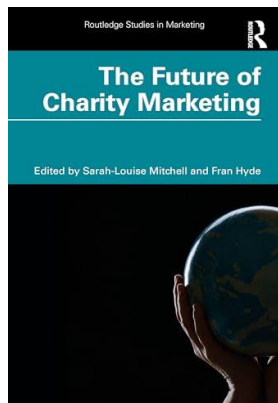
Acc. No. 007868

Call No. 658.827 MOI

Summary: This book reveals the art of storified brand communications and how storytelling affects our brains using consumer psychology and neuroscience insights. With theories, practice, application, and several conceptual models, tools, and techniques, this book invites researchers, academics, marketing practitioners, and students to decode the art of storytelling and join the debate on how storytelling transforms the discourse of marketing and brand communications. The book positions brand storytelling as an artistic science, evolving in the content creators' playground that fosters brand-consumer conversation and co-creation.



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Sr. No. 190

Title: The future of charity marketing by Mitchell, Sarah-Louis

New York Routledge 2025

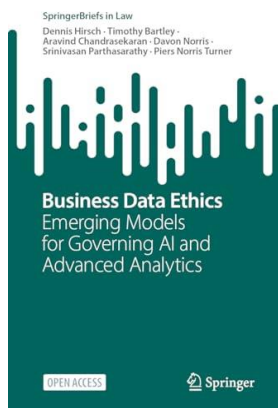
Acc. No. 007869

Call No. 658.8 MIT

Summary: This book brings together leading scholars to think about what is needed to future proof the nonprofit sector in areas such as partnerships, collaborations, branding, communications, income generation and fundraising, stakeholder involvement and meeting the future needs of service users. The Future of Charity Marketing focuses on how charities can prepare for the future through sharing big ideas and examples of best practice. Presenting contrasting perspectives and the latest thinking on a range of challenges, this book gives topics for classroom debate, identifies areas for future research and offers practitioners useful insights.



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Sr. No. 191

Title: Business data ethics: emerging models for governing AI and advanced analytics by Hirsch, Dennis

Cham Springer 2024

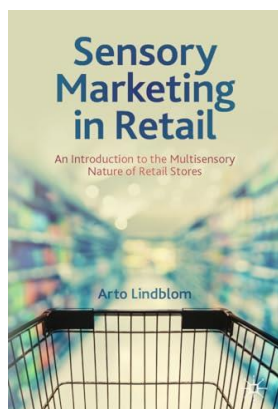
Acc. No. 007870

Call No. 174.4 HIR

Summary: This book explains how leading business organizations attempt to achieve the responsible and ethical use of artificial intelligence (AI) and other advanced information technologies. These technologies can produce tremendous insights and benefits. This book should be of use to organizations that wish to improve their own data ethics management efforts, legislators and policymakers who hope to build on existing management practices, scholars who study beyond compliance business behavior, and members of the public who want to understand better the threats that AI poses and how to reduce them.



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Sr. No. 192

Title: Sensory marketing in retail: an introduction to the multisensory nature of retail stores by Lindblom, Arto

Cham Springer 2023

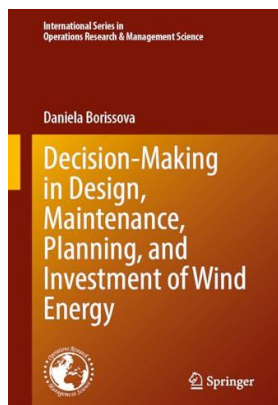
Acc. No. 007871

Call No. 658.834 LIN

Summary: Sensory marketing is a way to differentiate businesses from their competition while influencing customers and their behaviour. At its best, sensory marketing guides or helps customers to make certain choices in a way that they are unaware of what actually influenced their choices. This textbook delves into the world of sensory marketing in a physical retail setting and offers a comprehensive and coherent view of various sensory cues and their capacity to drive our behaviour through stimulating our senses and creating sensory experiences.



[Scan here for more details](#)



Sr. No. 193

Title: Decision-making in design, maintenance, planning, and investment of wind energy by Borissova, Daniela

Cham Springer 2024

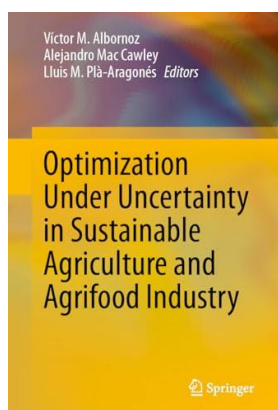
Acc. No. 007872

Call No. 658.15 BOR

Summary: This book demonstrates how decision-making models can be applied to solve specific real-life problems, with a particular emphasis on wind energy. In a step-by-step manner, it guides the reader through decision-making, the formulation of optimization models, and the methods for solving them. After providing an overview of various models for the design of wind farms, it presents an optimization model for deciding which economy (country) to invest in and models for selecting suppliers.



[Scan here for more details](#)



Sr. No. 194

Title: Optimization under uncertainty in sustainable agriculture and agrifood industry by Alborno, Victor M

Cham Springer 2024

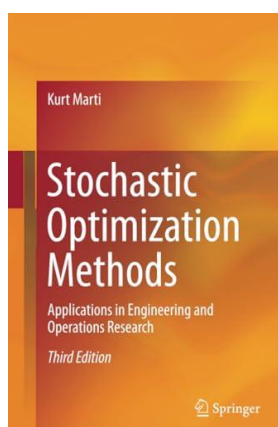
Acc. No. 007873

Call No. 630 ALB

Summary: This book explores optimization under uncertainty and related applications in agriculture, sustainable supply chains and the agrifood industry. Rapid changes in the primary sector are leading to more and more industrialized structures, which require optimization methods in order to cope with today's challenges. This book bridges the gap between optimization theory, uncertainty, sustainability and primary-sector applications (mainly in the agriculture and food industry, but also fisheries, forestry and natural resources in general).



[Scan here for more details](#)



Sr. No. 195

Title: Stochastic optimization methods: applications in engineering and operations research by Marti, Kurt

Cham Springer 2015

Acc. No. 007874

Call No. 519.92 MAR

Summary: This book examines optimization problems that in practice involve random model parameters. It outlines the computation of robust optimal solutions, i.e., optimal solutions that are insensitive to random parameter variations, where appropriate deterministic substitute problems are needed. The book is intended for researchers and graduate students who are interested in stochastics, stochastic optimization, and control. It will also benefit professionals and practitioners whose work involves technical, economic and/or operations research problems under stochastic uncertainty.



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Sr. No. 196

Title: Design research: the sociotechnical aspects of quality, creativity, and innovation by Marjanovic, Dorian

Cham Springer 2024

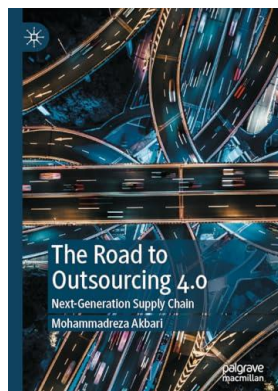
Acc. No. 007875

Call No. 300.72 MAR

Summary: The book provides a holistic insight into design research, a comprehensive and cohesive vision of state-of-the-art knowledge about creating and improving quality products, creativity and innovation. The book offers a panoramic view of design research's current state and critical themes, providing a comprehensive overview for young researchers. Educators and mentors will deepen their knowledge, while experts will refine their methodologies and tools.



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Sr. No. 197

Title: The road to outsourcing 4.0: next-generation supply chain by Akbari, Mohammadreza

Cham Springer 2024

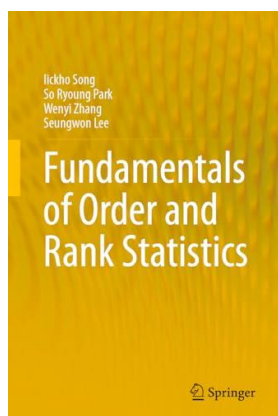
Acc. No. 007876

Call No. 658.394 AKB

Summary: This book provides valuable insights and guidance for firms looking to improve their operations in the face of disruption and uncertainty. The book first emphasizes the road to outsourcing 4.0 by providing updated information and perspectives on these trends, given that outsourcing has evolved significantly over the years and new technologies, such as artificial intelligence (AI), cloud computing, Internet of Things (IoT), and machine learning are changing the way outsourcing is done.



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Sr. No. 198

Title: Fundamentals of order and rank statistics by Song, Lickho

Cham Springer 2024

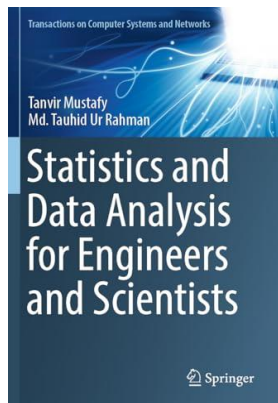
Acc. No. 007877

Call No. 519.5 SON

Summary: This book is devoted to the fundamentals of order and rank statistics. Primarily focusing on theoretical properties, it also discusses practical aspects, including interesting applications of step and impulse functions for the distribution of random variables, magnitudes, and signs. This book also presents an investigation of relative magnitudes in order statistics, and of correlation coefficients among signs, ranks, and magnitudes. The basic concepts are described in clear terms, and step-by-step details are provided for most of the presented mathematical results.



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Sr. No. 199

Title: Statistics and data analysis for engineers and scientists by Mustafy, Tanvir

Cham Springer 2024

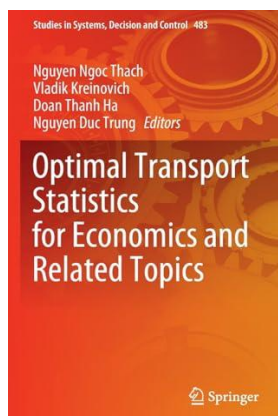
Acc. No. 007878

Call No. 519.2 MUS

Summary: This textbook summarizes the different statistical, scientific, and financial data analysis methods for users ranging from a high school level to a professional level. It aims to combine the data analysis methods using three different programs—Microsoft Excel, SPSS, and MATLAB. The book combining the different data analysis tools is a unique approach. The book presents a variety of real-life problems in data analysis and machine learning, delivering the best solution. The book also includes worked examples of practical problems.



[Scan here for more details](#)



Sr. No. 200

Title: Optimal transport statistics for economics and related topics by Thach, Nguyen Ngoc

Cham Springer 2024

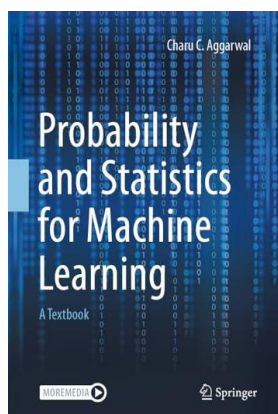
Acc. No. 007879

Call No. 330.015196 THA

Summary: This volume emphasizes techniques of optimal transport statistics, but it also describes and uses other econometric techniques, ranging from more traditional statistical techniques to more innovative ones such as quantiles, maximum entropy approach, and machine learning. This book shows what has been achieved, but even more important are remaining open problems. Papers presented in this book also cover data processing techniques, with economic and financial application being the unifying theme.



[Scan here for more details](#)



Sr. No. 201

Title: Probability and statistics for machine learning: a textbook by Aggarwal, Charu C

Cham Springer 2024

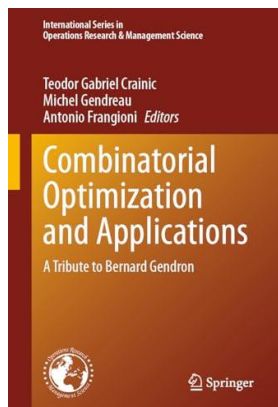
Acc. No. 007880

Call No. 519.2 AGG

Summary: This book covers probability and statistics from the machine learning perspective. The chapters of this book belong to three categories: The basics of probability and statistics: These chapters focus on the basics of probability and statistics and cover the key principles of these topics. From probability to machine learning: Many machine learning applications are addressed using probabilistic models, whose parameters are then learned in a data-driven manner. It explores the application of probability and statistics to a temporal and sequential setting, although the applications extend to more complex settings such as graphical data.



[Scan here for more details](#)



Sr. No. 202

Title: Combinatorial optimization and applications: a tribute to bernard Gendron by Crainic, Teodor Gabriel

Cham Springer 2024

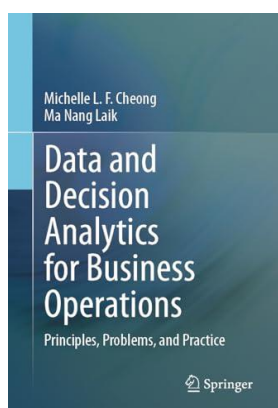
Acc. No. 007881

Call No. 519.64 CRA

Summary: Combinatorial Optimization represents a major component of Operations Research, Mathematical Programming, and, in a broader sense, the development of digital intelligence (and society). It covers, in particular, such important areas as network design, location, routing, and scheduling, with major applications in transportation, logistics, health systems, production, communications, and energy. The book presents a state-of-the-art view on the field through a combination of surveys, expository articles, and focused methodological and applied research.



[Scan here for more details](#)



Sr. No. 203

Title: Data and decision analytics for business operations: principles, problems, and practice by Cheong, Michelle L. F

Cham Springer 2024

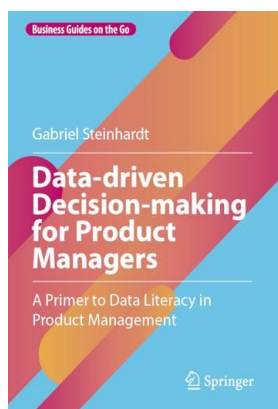
Acc. No. 007882

Call No. 658.403 CHE

Summary: In this book, readers will be exposed to the Data and Decision Analytics Framework which helps a business analyst to first identify the root cause of business problems by collecting, preparing, and exploring data to gain business insights, before proposing what objectives and solutions should be developed to solve the problems. The Data and Decision Analytics Framework was done to explain how the framework was applied to derive the data insights from data analytics, to define the business objectives, make the necessary assumptions, and then develop the solution to the business problem.



[Scan here for more details](#)



Sr. No. 204

Title: Data-driven decision-making for product managers: a primer to data literacy in product management by Steinhardt, Gabriel

Cham Springer 2024

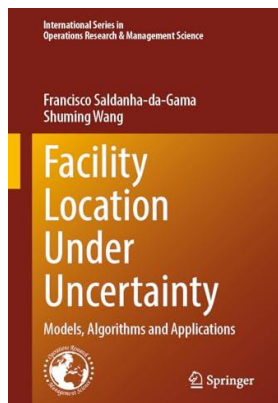
Acc. No. 007883

Call No. 658.403 STE

Summary: This book is an essential guide for product managers seeking to harness the power of data to drive their product decisions. It is a detailed resource for developing and maintaining data literacy, a core skill for product managers. Product managers will discover how data can transform decision-making processes, enabling evidence-based selection, prioritization, and resource allocation for product features. This introductory primer and reference guide is indispensable for product managers aiming to integrate data-driven methodologies into their practice, ensuring their decisions are informed, strategic, and impactful.



[Scan here for more details](#)



Sr. No. 205

Title: Facility location under uncertainty: models, algorithms and applications by Saldanha-da-gama, Francisco

Cham Springer 2024

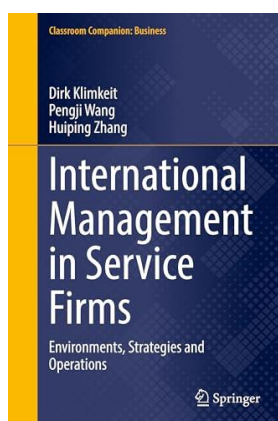
Acc. No. 007884

Call No. 658.403 SAL

Summary: The book guides readers through the field, showing how to successfully analyze new problems and handle new applications. It focus is on base models and concepts. The book has two perspectives are intertwined: the paradigm for capturing uncertainty, and the facility location problem at hand. This book provides researchers, post-graduate students, and practitioners with a systematic framework for coping with uncertainty when making facility location decisions.



[Scan here for more details](#)



Sr. No. 206

Title: International management in service firms: environments, strategies and operations by Klimkeit, Dirk

Cham Springer 2024

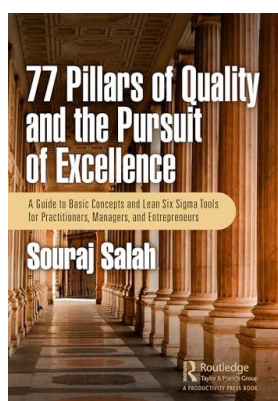
Acc. No. 007885

Call No. 658.049 KLI

Summary: This book examines how service firms manage their international operations. It not only addresses functions such as global service marketing, financial management and human resource management, but also discusses aspects such as global account management, global service delivery and international project management, as well as the topical issue of managing distributed virtual teams. The book is intended for students preparing for international careers in the service sector.



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Sr. No. 207

Title: 77 pillars of quality and the pursuit of excellence: a guide to basic concepts and lean six sigma tools for practitioners, managers, and entrepreneurs by Salah, Souraj

New York Routledge 2024

Acc. No. 007886

Call No. 658.4 SAL

Summary: This book offers a basic and practical guide for a manager, quality practitioner, or anyone interested in learning and understanding the fundamental principles, concepts, tools, and techniques of quality management and process improvement. The book begins with an introduction and an overview of quality, followed by listing and explaining the selected 77 pillars (basic principles, concepts, and tools) of quality, grouped under the themes of quality, Six Sigma, and Lean Management. It examines the logical understanding of these pillars and how to implement them, providing practical examples and beneficial real case studies.



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Sr. No. 208

Title: Lean six sigma: methods for production optimization by Niemann, Jörg

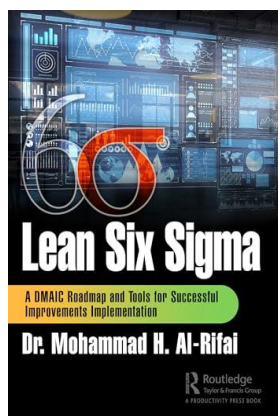
Berlin Springer 2021

Acc. No. 007887

Call No. 658.5 NIE



[Scan here for more details](#)



Sr. No. 209

Title: Lean six sigma: a DMAIC roadmap and tools for successful improvements implementation by Al-Rifai, Mohammad H

New York Routledge 2024

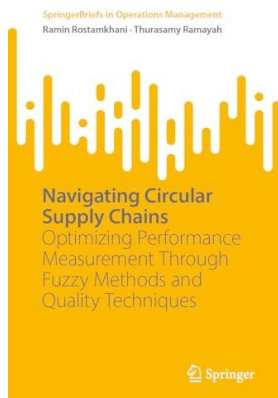
Acc. No. 007888

Call No. 658.5 AL

Summary: This book is a comprehensive guide that equips organizations and individuals with the necessary tools and knowledge to streamline operations, optimize resources, and deliver superior customer value through implementing lean Six Sigma methodologies. It provides a practical roadmap for achieving process, product, and service improvement. The book introduces readers to the powerful framework of Lean Six Sigma, combining Lean and Six Sigma methodologies. The book offers practical knowledge, tools, and case studies to drive transformative change and build a sustainable competitive advantage.



[Scan here for more details](#)



Sr. No. 210

Title: Navigating circular supply chains: optimizing performance measurement through fuzzy methods and quality techniques by Rostamkhani, Ramin

Cham Springer 2024

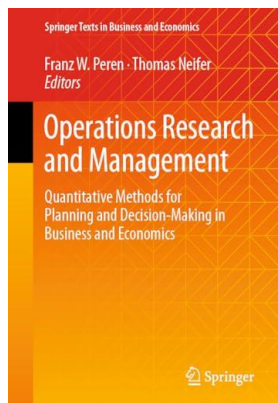
Acc. No. 007889

Call No. 658.7 ROS

Summary: This book focuses on four key issues that are crucial to achieving productivity and sustainability in the circular supply chain management industry. These key topics are the elements of circular supply chain management, statistical techniques such as the design of experiments and statistical process control, well-known fuzzy techniques in the performance measurement analysis of circular supply chains, and the indicators of managing productivity and sustainability before and after implementing the model.



[Scan here for more details](#)



Sr. No. 211

Title: Operations research and management: quantitative methods for planning and decision-making in business and economics by Peren, Franz W

Cham Springer 2024

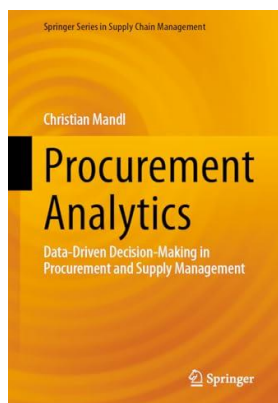
Acc. No. 007890

Call No. 658.4034 PER

Summary: This textbook introduces quantitative methods in operations management, based on operational research. This book serves as a valuable compendium of essential tools for project planning, control, and strategic decision-making. Drawing from the expertise of both experienced scientists and seasoned practical managers, the descriptions of each tool are a harmonious blend of theoretical insights and real-world applicability. With a focus on accessibility, the authors have thoughtfully combined abstract concepts with easy-to-follow examples and detailed case studies.



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Sr. No. 212

Title: Procurement analytics: data-driven decision-making in procurement and supply management by Mandl, Christian

Cham Springer 2023

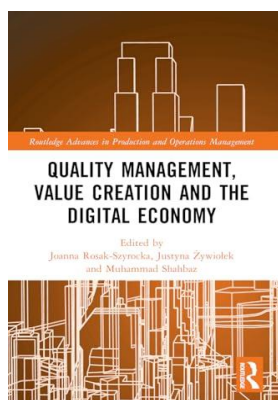
Acc. No. 007891

Call No. 658.72 MAN

Summary: This unique textbook explicitly addresses the intersection of advanced analytics and procurement. It is motivated by one core question: How can firms generate (economic) value from procurement data? It demonstrates that procurement is one of the major functions within a firm where data analytics, artificial intelligence, and operations research can successfully be leveraged to reduce cost and risk and to achieve resilience and sustainability goals. The book provides a methods-based overview of data-driven optimization of purchasing decisions.



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Sr. No. 213

Title: Quality management, value creation, and the digital economy by Rosak-Szyrocka, Joanna

New York Routledge 2024

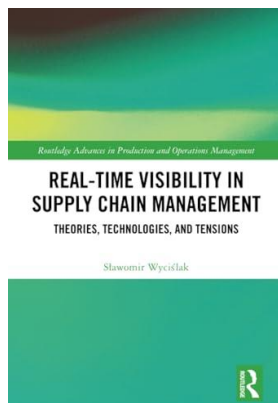
Acc. No. 007892

Call No. 658.562 ROS

Summary: The book explores tools and platforms that can be utilized to contribute to the creation of the ideal quality for demanding customers, using case studies from international contributors. It proposes novel architectures that drive economically viable production and services businesses, addressing unique Industry 4.0 and 5.0 solutions in Internet of Things (IoT) that involve the entire spectrum of analysis, with a special focus on lean methodologies and cybersecurity.



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Sr. No. 214

Title: Real-time visibility in supply chain management: theories, technologies, and tensions by Wycislak, Slawomir

New York Routledge 2024

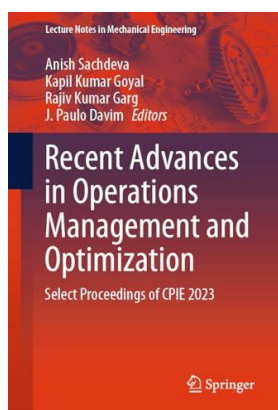
Acc. No. 007893

Call No. 658.5 WYC

Summary: Real-Time Visibility in Supply Chain Management applies the paradox theory to understand why real-time visibility expectations and aspirations do not meet supply chain realities. Providing an understanding of the governance of industrial digital platforms for real-time visibility, the book identifies paradoxical tensions among platform partners and explores how to navigate them. The successful implementation of digital platforms requires understanding and navigating these paradoxical tensions.



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Sr. No. 215

Title: Recent advances in operations management and optimization: select proceedings of CPIE 2023 by Sachdeva, Anish

Singapore Springer 2024

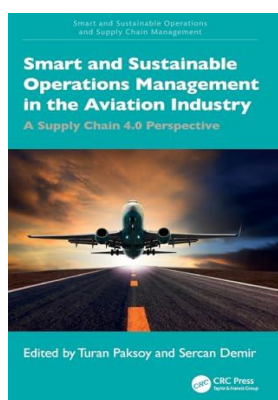
Acc. No. 007894

Call No. 658.5 SAC

Summary: The book presents the select proceedings of International Conference on Production and Industrial Engineering (CPIE) 2023. It covers the current and latest research methods for development and implementation of operation. The book is useful for researchers and professionals working in manufacturing, industrial engineering, systems engineering, and production engineering. covered include selection of designing parameters, decisions related to conditions of optimum process/operation parameters, facilities planning and management.



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Sr. No. 216

Title: Smart and sustainable operations management in the aviation industry: a Supply chain 4.0 perspective by Paksoy, Turan

New York Routledge 2025

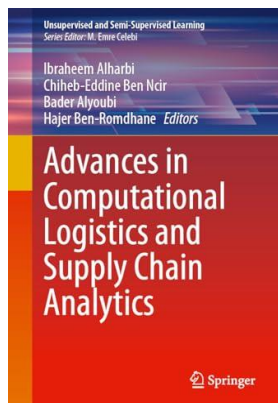
Acc. No. 007895

Call No. 658.89733 PAK

Summary: This book presents state-of-the-art chapters on smart and sustainable supply chain management in the aviation industry. The aviation industry is one of the main industries affected by the rapid transformation initiated by the Fourth Industrial Revolution. Disruptive technologies, such as artificial intelligence, augmented reality, advanced sensor systems, and autonomous robots, are shaping the future of the aviation industry. This book covers a wide range of topics, including key business operations in aviation, productivity improvement strategies in the aviation industry, and promising applications of disruptive technologies for aviation companies.



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Sr. No. 217

Title: *Advances in computational logistics and supply chain analytics* by Alharbi, Ibraheem

Cham Springer 2024

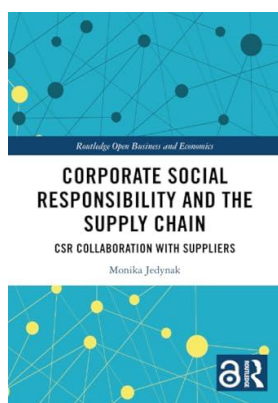
Acc. No. 007896

Call No. 658.7 ALH

Summary: This book provides advances in computational logistics and supply chain analytics. The authors include innovative data-driven and learning-based approaches, methods, algorithms, techniques, and tools that have been designed or applied to create and implement a successful logistics and supply chain management process. This book highlights the state of the art and challenges related to the design and the application of computational methods to solve logistic and supply chain management problems.



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Sr. No. 218

Title: *Corporate social responsibility and the supply chain: CSR collaboration with suppliers* by Jedynak, Monika

New York Routledge 2025

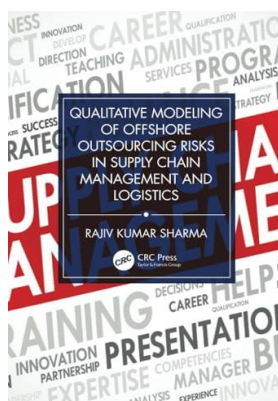
Acc. No. 007897

Call No. 658.7 JED

Summary: This book is a comprehensive study that deals with the subject of collaboration with suppliers, considering the CSR guidelines. It presents new research about suppliers, their importance in supply chains, and in the context of social responsibility and acts as a new source of content that fills the gap in this area. It may be of interest to researchers interested in CSR as well as supply chains, business relations, and, broadly understood, collaboration. It provides knowledge to many recipients including scientists and researchers, advanced students, and graduates.



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Sr. No. 219

Title: *Qualitative modeling of offshore outsourcing risks in supply chain management and logistics* by Sharma, Rajiv Kumar

New York Routledge 2024

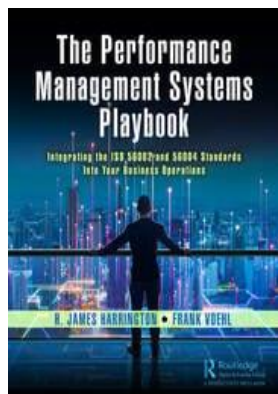
Acc. No. 007898

Call No. 658.7 SHA

Summary: Qualitative Modeling of Offshore Outsourcing Risks in Supply Chain Management and Logistics is intended to benefit the stakeholders in client organizations by raising their understanding and awareness about the most dominant risks. This will equip supply chain managers to give more emphasis to mitigating these risks. It further showcases the development and validation of a conceptual framework that depicts the relationship among key offshore outsourcing risks. It covers structural modelling of key offshore outsourcing risks for understanding their driving and dependence power



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Sr. No. 220

Title: The performance management systems playbook: integrating the ISO 56002 and 56004 standards into your business operations by Harrington, James H

New York Routledge 2024

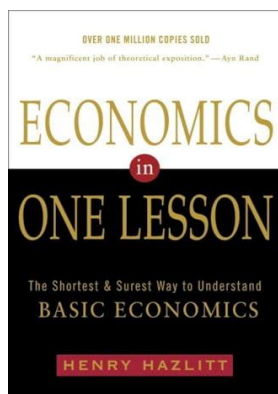
Acc. No. 007899

Call No. 658.3125 HAR

Summary: This book focuses on how to train employees on how to use the system to add value to the organization's stakeholders. There are no books out on the subject – this book greatly assists managers, business leaders, entrepreneurs, and consultants seeking help in using the innovation management system effectively and efficiently. Essentially, this book presents an effective marriage between the innovative management system and how it will operate when it becomes part of the operating procedures.



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Sr. No. 221

Title: Economics in one lesson by Hazlitt, Henry

New York Penguin 1988

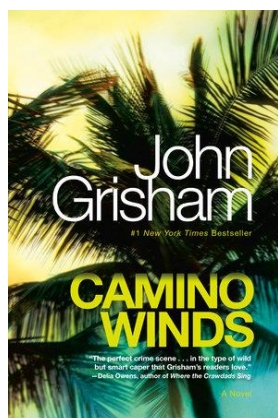
Acc. No. 007900

Call No. 330.01 HAZ

Summary: Economics in One Lesson in 1946. Concise and instructive, it is also deceptively prescient and far-reaching in its efforts to dissemble economic fallacies that are so prevalent they have almost become a new orthodoxy. Economic commentators across the political spectrum have credited Hazlitt with foreseeing the collapse of the global economy which occurred more than fifty years after the initial publication of Economics in One Lesson.



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Sr. No. 222

Title: Camino winds by Grisham, John

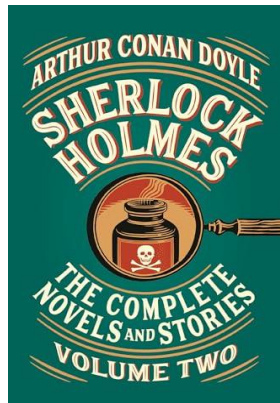
New York Hodder and Stoughton 2020

Acc. No. 007901

Call No. 813.54 GRI



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Sr. No. 223

Title: Sherlock Holmes: the complete novels and stories volume II by Doyle, Arthur Conan

New York Penguin Random House 2020

Acc. No. 007902

Call No. 823.8 DOY

Summary: Volume II contains the fourth of the Sherlock Holmes novels, The Valley of Fear, in which Holmes memorably faces his malignant archenemy, Professor Moriarty. The short stories collected here include such celebrated gems as "The Adventure of Wisteria Lodge," "The Adventure of the Red Circle," "The Adventure of the Devil's Foot," "The Adventure of the Sussex Vampire," and "His Last Bow: The War Service of Sherlock Holmes." With the stories from the final collection, The Case-Book of Sherlock Holmes, published in 1927, this volume carries the venerable detective through to the very end of his enthralling four-decade career as one of the most beloved characters in literature.



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Sr. No. 224

Title: Crypto by Harvard Business Review Press

Boston Harvard Business Review Press 2023

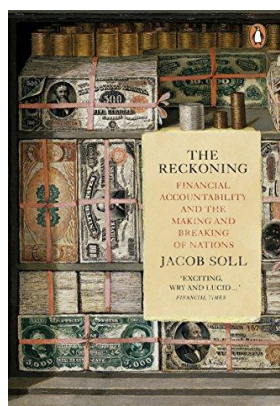
Acc. No. 007903

Call No. 332.4 HAR

Summary: The crypto era has arrived, and business will never be the same. Real applications of crypto technology are growing exponentially: cryptocurrency payments are moving frictionlessly across borders; NFTs are generating real value for creators and consumers alike; and new blockchain-enabled business models are being built around decentralized finance and Web3. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.



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Sr. No. 225

Title: The reckoning: financial accountability and the making and breaking of nations by Soll, Jacob

India Penguin Random House 2015

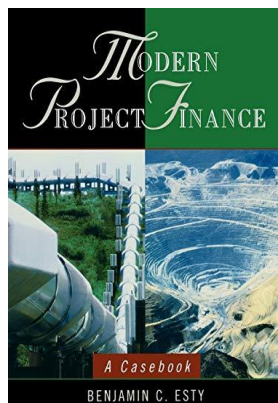
Acc. No. 007904

Call No. 657.09 SOL

Summary: In The Reckoning, award-winning historian Jacob Soll shows how the use and misuse of financial bookkeeping has determined the fates of entire societies. The Reckoning traces the surprisingly powerful influence of accounting on financial and political stability, from the powerful Medici bank in the 14th century Italy to the 2008 financial crisis.



[Scan here for more details](#)



Sr. No. 226

Title: Modern project finance: a casebook by Esty, Benjamin C

New York John Wiley & Sons, Inc. 2004

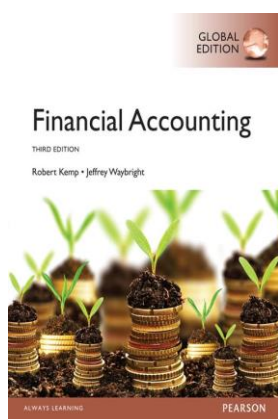
Acc. No. 007905

Call No. 658.152 EST

Summary: Modern Project Finance: A Casebook provides a detailed description and analysis of project-financed transactions. Other books describe what project finance is and how it works-- Benjamin Esty, of the Harvard Business School, brings his expertise to a collection of cases that analyze the challenges of structuring, valuing, and financing project companies.



[Scan here for more details](#)



Sr. No. 227

Title: Financial accounting by Kemp, Robert S

Boston Pearson Education Limited 2015

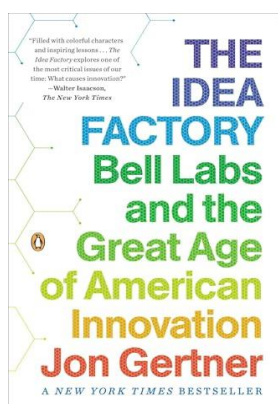
Acc. No. 007906

Call No. 657 KEM

Summary: This book has been class-tested for more than twenty years. Rich in pedagogy and written in an easy-to-understand manner, this book adopts a fresh and novel approach to the study of accounting keeping in view the specific requirements of the students appearing in the B.Com. examination of the Indian universities and other professional examinations.



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Sr. No. 228

Title: The idea factory: bell labs and the great age of American innovation by Gertner, Jon

England Penguin Random House 2013

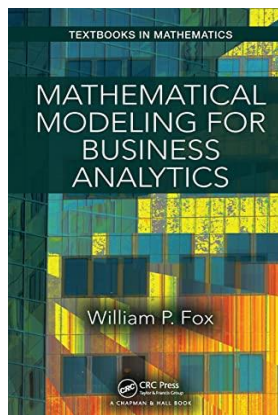
Acc. No. 007907

Call No. 384 GER

Summary: In The Idea Factory, Jon Gertner traces the origins of some of the twentieth century's most important inventions and delivers a riveting and heretofore untold chapter of American history. At its heart this is a story about the life and work of a small group of brilliant and eccentric men-Mervin Kelly, Bill Shockley, Claude Shannon, John Pierce, and Bill Baker-who spent their careers at Bell Labs.



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Sr. No. 229

Title: Mathematical modeling for business analytics by Fox, William P

Boca Raton CRC Press 2018

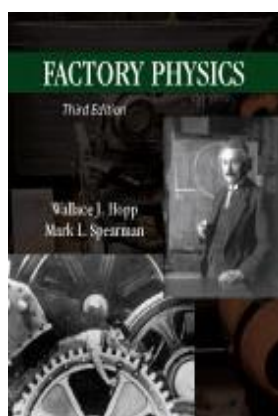
Acc. No. 007908

Call No. 658.4033 FOX

Summary: Mathematical Modeling for Business Analytics is written for decision makers at all levels. This book presents the latest tools and techniques available to help in the decision process. The interpretation and explanation of the results are crucial to understanding the strengths and limitations of modeling. This book emphasizes and focuses on the aspects of constructing a useful model formulation, as well as building the skills required for decision analysis. The book also focuses on sensitivity analysis.



[Scan here for more details](#)



Sr. No. 230

Title: Factory physics by Hopp, Wallace J

Long Grove Waveland Press 2008

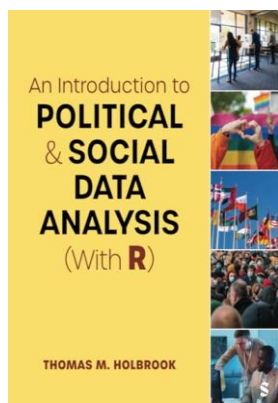
Acc. No. 007909

Call No. 658.5 HOP

Summary: The book's three parts are organized according to three categories of skills required by managers and engineers: basics, intuition, and synthesis. Part I reviews traditional operations management techniques and identifies the necessary components of the science of manufacturing. Part II presents the core concepts of the book, beginning with the structure of the science of manufacturing and a discussion of the systems approach to problem solving. Part II are applied to address specific manufacturing management issues in detail.



[Scan here for more details](#)



Sr. No. 231

Title: An introduction to political and social data analysis (with R) by Holbrook, Thomas M

London Sage 2025

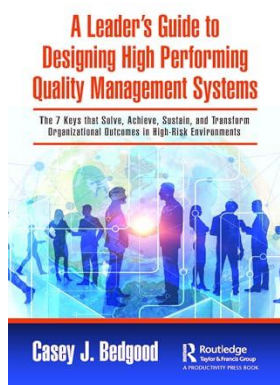
Acc. No. 007910

Call No. 519.5 HOL

Summary: An Introduction to Political and Social Data Analysis (With R) provides students with an accessible overview of practical data analysis while also providing a gentle introduction to R. By starting with statistics first and using just enough R code to generate results, this text helps students focus on learning how to do data analysis while slowly gaining confidence in using R as they progress through the material. This book is structured around learning by doing. Students can follow along in each chapter by reading about statistics and their applications in R, and then running the R code on their own as they work through contemporary political science and social science examples.



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Sr. No. 232

Title: A leader's guide to designing high performing quality management systems by Bedgood, Casey J

New York Routledge 2024

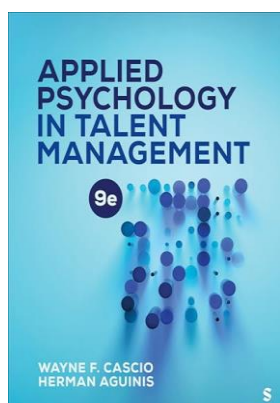
Acc. No. 007911

Call No. 658.4013 BED

Summary: This book is to provide a simple leadership quick guide for designing high-performing Quality Management System models. This guide will focus on Quality Management System assessment, structure, process and achieving outcomes through practical real-world tools, templates, and models. This book will provide decades of insight, so leaders ensure their QMS model Solves Problems, Achieves Outcomes, Sustains Wins, and Transforms Organizational Outcomes in High-Risk Environments.



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Sr. No. 233

Title: Applied psychology in talent management by Cascio, Wayne F

New Delhi Sage Publication 2025

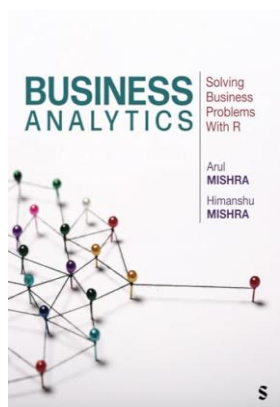
Acc. No. 007912

Call No. 658.373 CAS

Summary: Applied Psychology in Talent Management, world-renown authors Wayne F. Cascio and Herman Aguinis provide the most comprehensive, future-oriented overview of psychological theories and how they impact people decisions in today's workplace. Taking a rigorous, evidence-based approach, the new edition includes more than 750 new citations from top-tier journal articles. Integrated coverage of technology, strategy, globalization, and social responsibility throughout the text provides students with a holistic view of the field and equips them with the tools necessary to create productive, enjoyable work environments.



[Scan here for more details](#)



Sr. No. 234

Title: Business analytics: solving business problems with R by Mishra, Arul

New Delhi Sage Publication 2025

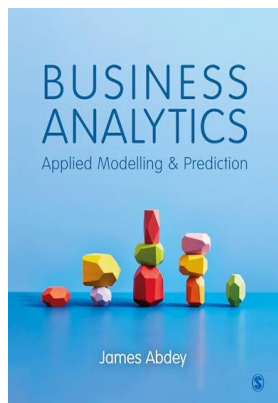
Acc. No. 007913

Call No. 658.403 MIS

Summary: This book focuses on how data and analytics can be used to help inform organisational decision-making across the business by complementing human judgement. This concise and readable book grounds discussion in the fundamentals of data, analytics and data visualisation, and in an understanding of the legal and ethical responsibilities that come with working with data. Analytics in Practice vignettes show how data and analytics have been applied in real organisations, Video interviews with industry professionals bring examples to life.



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Sr. No. 235

Title: Business analytics: applied modelling and prediction by Abdey, James

New Delhi Sage Publication 2024

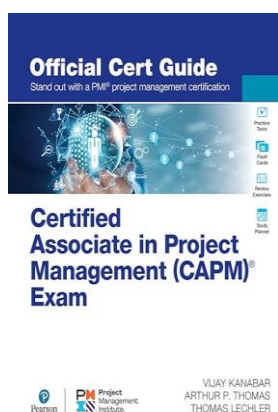
Acc. No. 007914

Call No. 658.403 ABD

Summary: This book nclude clear signalling of introductory, intermediate and advanced content, an entire chapter dedicated to data visualisation, introducing Tableau for storytelling with data, motivational cases throughout showing how the theory relates to real life, a wide variety of end-of-chapter exercises to test your understanding of the topics covered and online examples and datasets to help you master your analytics skills through hands-on learning.



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Sr. No. 236

Title: PMI Certified associate in project management (CAPM) exam official cert guide by Kanabar, Vijay

Pearson Education Inc. 2024

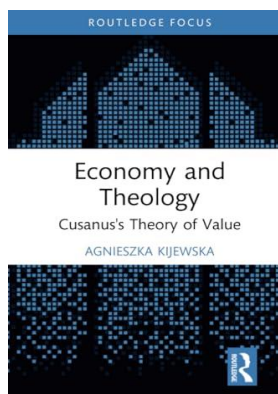
Acc. No. 007915

Call No. 658.404 KAN

Summary: This comprehensive guide from instructors and authors Vijay Kanabar, Arthur P. Thomas, and Thomas Lechler addresses the all-new 2023 CAPM Exam domains: Project management fundamentals and core concepts, Predictive, plan-based methodologies, Agile frameworks/methodologies and Business analysis frameworks. The Certified associate in project management (CAPM) Exam Official Cert Guide features Complete coverage of all CAPM exam topics, Do I Know This Already? quizzes identify knowledge gaps, Chapter exercises to review key concepts and A suggested study plan to optimise your final review.



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Sr. No. 237

Title: Economy and theology: cusanus's theory of value by Kijewska, Agnieszka

New York Routledge 2024

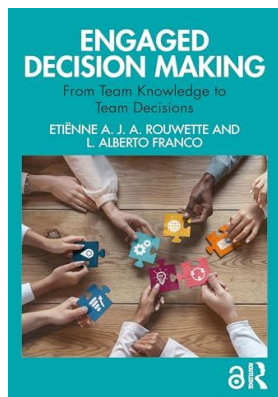
Acc. No. 007916

Call No. 330.1 KIJ

Summary: Economy and Theology: Cusanus's Theory of Value, a study from the field of the history of philosophy, responds to the present-day interest in what is referred to as economic theology. Cusanus proposes the theory of value that, on the one hand, is objectively rooted in the Divine act of creation (God as the Minter) and, on the other hand, requires reading by human beings (human mind as a banker). While this theory appears in Cusanus's late work The Bowling-Game, it is underpinned by his theory of knowledge, theory of human beings and human cognition against the background of his vision of the universe.



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Sr. No. 238

Title: Engaged decision making from team knowledge to team decisions by Rouwette, Étienne A. J. A

New York Routledge 2024

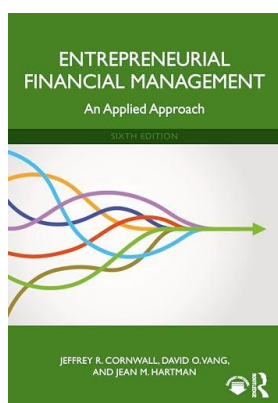
Acc. No. 007917

Call No. 658.403 ROU

Summary: In this book, the authors draw from research in psychology, decision and systems sciences – as well as their own research and consulting work that spans more than 20 years – to show how designed interventions can enable team decision making to become rigorous, transparent, and defensible. They cover theory and practice regarding the design, delivery, and evaluation of interventions to support team decision making in situations of varied complexity.



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Sr. No. 239

Title: Entrepreneurial financial management: an applied approach by Cornwall, Jeffrey R

New York Routledge 2025

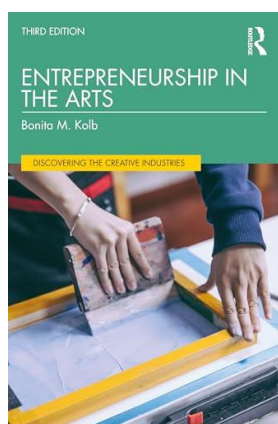
Acc. No. 007918

Call No. 658.15 COR

Summary: The book provides an integrated set of concepts and applications, drawing from entrepreneurship, finance, and accounting, that will prepare aspiring entrepreneurs for the world they will most likely face as they start their new businesses. The contents are designed to follow the life cycle of a new business venture. Topics are presented in logical order, as entrepreneurs will likely face them, from business start-up through to growing the business. This book includes new examples throughout, an expanded discussion of the role of entrepreneurial financial management in business modeling and updated current practices in bootstrapping and sources of financing.



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Sr. No. 240

Title: Entrepreneurship in the arts by Kolb, Bonita M

New York Routledge 2025

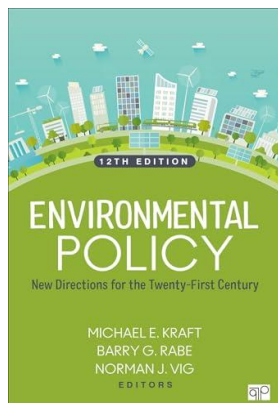
Acc. No. 007919

Call No. 658.4 KOL

Summary: The book leads the student through the entrepreneurial process starting with finding the right customers to pricing, distribution and promotion. This latest edition has been updated to account for significant changes in the creative industries that have been accelerated by the use of AI in the production of creative products, the challenge of pricing products within a range acceptable to consumers while accounting for the rising cost of production and the increasing need to use social listening skills and technology as a basis of consumer research.



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Sr. No. 241

Title: Environmental policy: new directions for the twenty-first century by Kraft, Michael E

New Delhi Sage Publication India Pvt Ltd 2025

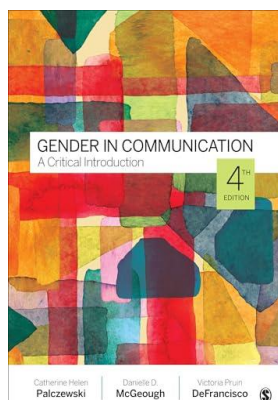
Acc. No. 007920

Call No. 363.7 KRA

Summary: Environmental Policy once again brings together top scholars to evaluate the changes and continuities in American environmental policy since the late 1960s and their implications for current policy. Students will learn to decipher the underlying trends, institutional constraints, and policy dilemmas that shape today's environmental politics as they evaluate approaches to future challenges.



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Sr. No. 242

Title: Gender in communication: a critical introduction by Palczewski, Catherine Helen

New Delhi Sage Publications India Pvt Ltd 2023

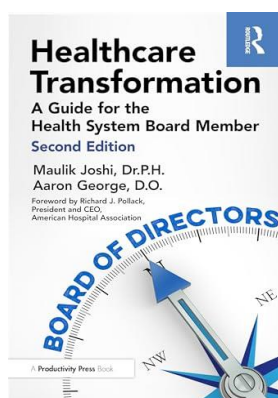
Acc. No. 007921

Call No. 305.3 PAL

Summary: Gender in Communication: A Critical Introduction embraces the full range of diverse gender identities and expressions to explore how gender influences communication, as well as how communication shapes our concepts of gender for the individual and for society at large. This comprehensive gender communication book is the first to extensively address the roles of religion, the gendered body, single-sex education, an institutional analysis of gender construction, social construction theory, and more.



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Sr. No. 243

Title: Healthcare transformation: healthcare transformation a guide for the health system board member by Joshi, Maulik

New York Routledge 2025

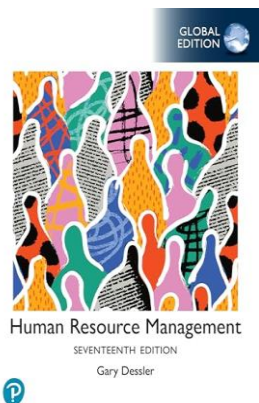
Acc. No. 007922

Call No. 362.11068 JOS

Summary: this book is to offer health system board members an actionable, concise guide on their role as well as provide updates on key changes in health care delivery, including evidence and contemporary examples. The goal is for any board member to have an opportunity to not only be literate in healthcare, but to be supportive and engaged in the transformation of their organization and the industry towards improving health. Hospital and Health system board members, regardless of their experience and expertise, are challenged with keeping pace with healthcare performance and strategy.



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Sr. No. 244

Title: Human resource management by Dessler, Gary

Harlow Pearson Education Limited 2024

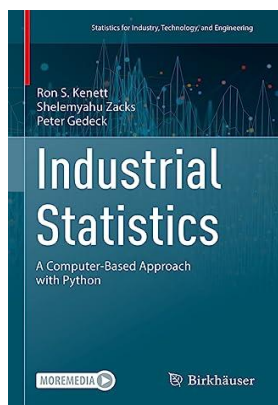
Acc. No. 007923

Call No. 658.3 DES

Summary: Human Resource Management introduces you to the daily tools and skills you'll need to function as successful managers, in both HR and business in general. Using a practical approach, the text explores the evolution of the field, highlighting the introduction of revolutionary new technologies and social media platforms. With a heavy focus on emerging industry trends and the positive impacts of technology on HR, the 17th Edition prepares you with everything you need to be effective managers and HR personnel in the 21st century.



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Sr. No. 245

Title: Industrial statistics: a computer-based approach with Python by Kenett, Ron S

Cham Springer 2023

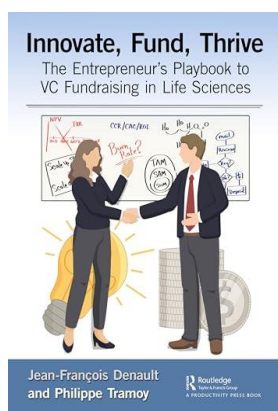
Acc. No. 007924

Call No. 005.133 KEN

Summary: This book presents material for a course on industrial statistics that incorporates Python as a pedagogical and practical resource. Drawing on many years of teaching and conducting research in various applied and industrial settings, the authors have carefully tailored the text to provide an ideal balance of theory and practical applications. The text focus on the basic tools and principles of process control, methods of statistical process control (SPC), and multivariate SPC. This book is on Industrial Statistics, an area in which the authors are recognized as major experts.



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Sr. No. 246

Title: Innovate, fund, thrive: the entrepreneurs's playbook to VC fundraising in life sciences by Denault, Jean-François

New York Routledge 2024

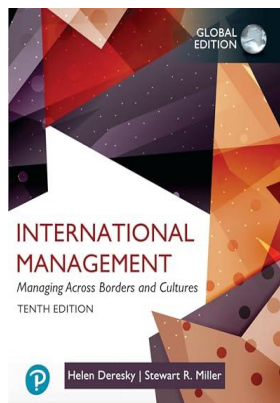
Acc. No. 007925

Call No. 658.512 DEN

Summary: This book is divided into two parts, it maintains an interconnected approach. Both authors contribute insights based on their professional and personal experiences, offering feedback and perspectives throughout the book. Philippe provides his investor's perspective on the preparation steps, while Jean-François shares his insights as an experienced entrepreneur, coach, and mentor. This collaborative approach enhances the depth and practicality of the guidance provided.



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Sr. No. 247

Title: International management: managing across borders and cultures by Deresky, Helen

Harlow Pearson Education Limited 2023

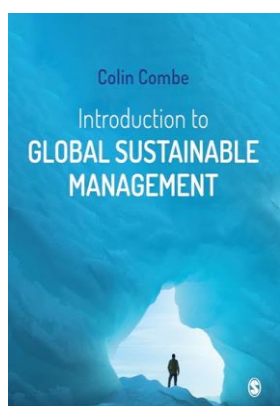
Acc. No. 007926

Call No. 658.049 DER

Summary: This book examines the latest effective strategic, interpersonal and organizational skills, preparing you for a career in global management. Companies that operate overseas conduct business across a multitude of different cultures, languages and traditions, not to mention economic, political and technological landscapes. International Management: Managing Across Borders and Cultures explores these challenges and explains how you can adapt your leadership, strategies and operations to thrive in these evolving global environments.



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Sr. No. 248

Title: Introduction to global sustainable management by Combe, Colin

New Delhi Sage Publication India Pvt Ltd 2022

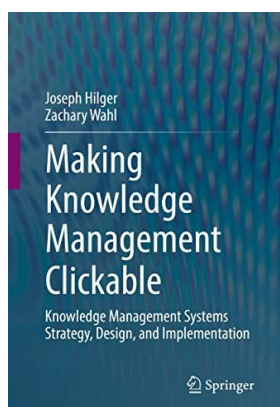
Acc. No. 007927

Call No. 658.408 COM

Summary: Introduction to Global Sustainable Management provides readers with a valuable understanding of how sustainable management practices can be implemented in different industry sectors across the globe. This textbook offers insight into how managers can shape and influence the development of sustainability practices as a means of tackling some of the most pressing social, economic, and environmental challenges. Featuring a distinctly international array of case studies and examples, as well as learning outcomes, definitions, questions, tasks and further reading.



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Sr. No. 249

Title: Making knowledge management clickable: knowledge management systems strategy, design, and implementation by Hilger, Joseph

Cham Springer 2022

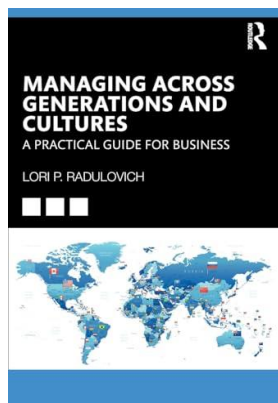
Acc. No. 007928

Call No. 658.4038 HIL

Summary: This book bridges the gap between knowledge management and technology. It embraces the complete lifecycle of knowledge, information, and data from how knowledge flows through an organization to how end users want to handle it and experience it. This book provides the foundations necessary for success. It will help you understand your organization's needs and opportunities, strategize and prioritize features and functions, design with the end user in mind, and finally build a system that your users will embrace and which will realize meaningful business value for your organization.



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Sr. No. 250

Title: Managing across generations and cultures: a practical guide for business by Radulovich, Lori P

New York Routledge 2025

Acc. No. 007929

Call No. 658.4 RAD

Summary: This handbook provides specific steps to develop leadership competencies that create self-driven, high-performing teams by breaking down generational and cultural barriers. Measure your leadership competence with eight self-assessments and learn to: Build Leadership Credibility, Communicate Persuasively and Impactfully, Create High-Performing Teams and Lead Global Teams. Develop powerful leadership skills with this concise guide to managing multigenerational and culturally diverse teams. Assess your leadership competencies using eight proven questionnaires that target critical areas for improvement.



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Sr. No. 251

Title: Managing change in organizations by Sveningsson, Stefan

New Delhi Sage Publication 2023

Acc. No. 007930

Call No. 658.406 SVE

Summary: Managing Change in Organizations, explores a broad range of perspectives on change management, encouraging critical reflection and making sense of a complex field of theories. Its unique approach, based around three key perspectives of change, will help you to understand: How change is accomplished – the tool perspective, What change means for those involved – the process perspective and Why change is initiated (and whether it is necessary) – the critical perspective.



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Sr. No. 252

Title: Managing risk in projects by Hillson, David

New York Routledge 2024

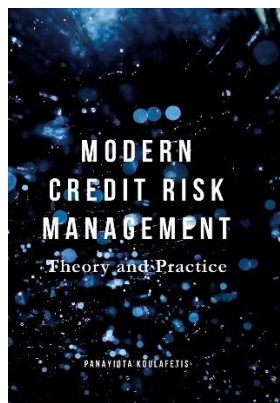
Acc. No. 007931

Call No. 658.404 HIL

Summary: This book reflects these changes and has been completely updated to address progress in the practical application of risk management to projects. Two new chapters have been added, the first discussing how to manage risk in complex projects, and the second considering the role and influence of risk leaders outside the project arena in setting the context and environment for successful risk management. New material also addresses enterprise risk management and risky decision-making.



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Sr. No. 253

Title: Modern credit risk management: theory and practice by Koulafetis, Panayiotis

London Springer 2017

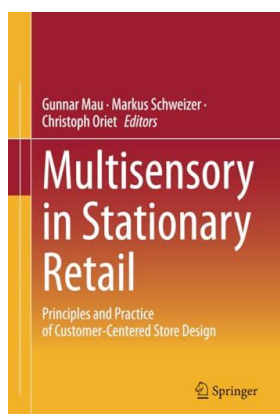
Acc. No. 007932

Call No. 332.7 KOU

Summary: Modern Credit Risk Management not only discusses credit risk from a quantitative angle but further explains how important the qualitative and legal assessment is. Credit risk transfer and mitigation techniques and tools are explained, as are netting, ISDA master agreements, centralised counterparty clearing, margin collateral, overcollateralization, covenants and events of default. Credit derivatives are also explained, as are Total Return Swaps (TRS), Credit Linked Notes (CLN) and Credit Default Swaps (CDS).



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Sr. No. 254

Title: Multisensory in stationary retail: principles and practice of customer-centered store design by Mau, Gunnar

Wiesbaden Springer 2023

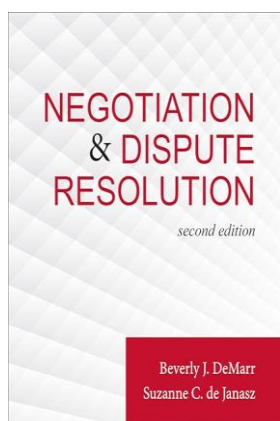
Acc. No. 007933

Call No. 658.8 MAU

Summary: This book describes how an optimal store design can contribute to the well-being of the customer and to differentiation from online retail. From an academic and practical perspective, with contributions from renowned academics and companies, it shows how a coherent store design can be created in harmony with the retail brand. The central challenge here is the conscious orchestration of the diverse sensory stimuli. How can the many sources of stimuli be controlled? Which shelf shape goes with which light, colour and sound? Dealing with the variety of stimuli in a store environment can quickly become complex and incongruence can have a decisive negative impact on the well-being of customers.



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Sr. No. 255

Title: Negotiation and dispute resolution by DeMarr, Beverly J

New Delhi Sage Publication 2019

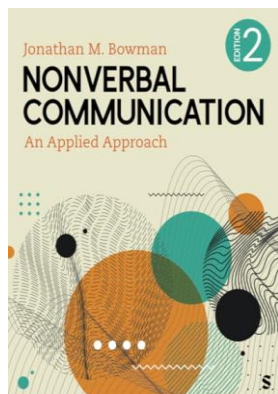
Acc. No. 007934

Call No. 302.3 DEM

Summary: Negotiation and Dispute Resolution, Second Edition utilizes an applied approach to covering basic negotiation concepts while highlighting a broad range of topics on the subject. Authors Beverly J. DeMarr and Suzanne C. de Janasz help students develop the ability to successfully negotiate and resolve conflicts in a wide variety of situations in both their professional and personal lives.



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Sr. No. 256

Title: Nonverbal communication: an applied approach by Bowman, Jonathan Michael

New Delhi Sage Publication 2025

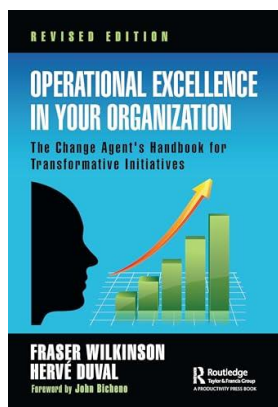
Acc. No. 007935

Call No. 153.6 BOW

Summary: Nonverbal Communication: An Applied Approach has taken a narrative style and applied approach that is informed by the important theories and research-driven knowledge of this interdisciplinary area of study. This approach encourages students to understand the relevancy of nonverbal codes right away, instead of waiting until the second half of the course to explore applications. It includes updated examples, a new Upgrade feature box examining the impact of digital experiences across the course of the lifespan, and updated key terms, guiding and closing questions, citations, photos, and figures.



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Sr. No. 257

Title: Operational excellence in your organization: the change agent's handbook for transformative initiatives by Wilkinson, Fraser

New York Routledge 2024

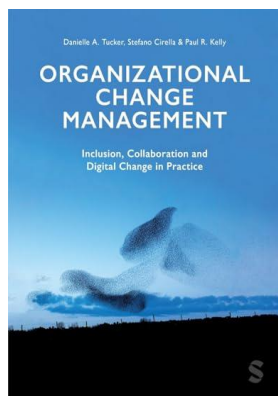
Acc. No. 007936

Call No. 658.5 WIL

Summary: This book describes many of the obstacles that Change Agents must overcome and the knowledge they need to make them credible with both leaders and the workforce they are tasked with navigating through an organizational transformation. Subject matter expertise in Lean Operations, Theory of Constraints, Six Sigma, Change Management, Excellence Models, Daily Management, and Problem Solving is used to describe some essential frameworks that can be brought together in a powerful system of improvement to aid organizations, but most importantly to support and encourage the Change Agent wherever they are in their career.



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Sr. No. 258

Title: Organizational change management: inclusion, collaboration and digital change in practice by Tucker, Danielle A

New Delhi Sage Publication 2024

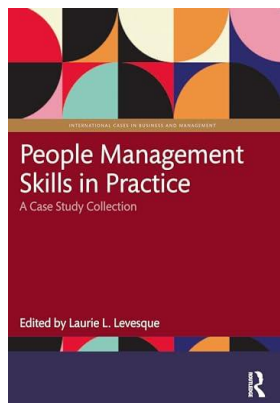
Acc. No. 007937

Call No. 658.4 TUK

Summary: This book offers a holistic introduction to Organizational Change Management through a distinct and timely perspective of organizational change agency. It takes a highly practical and unique approach, with cutting-edge chapters on digital transformation, creativity, power and inclusivity and diversity. Case Studies based on real companies, which can be used to study chapter topics across a variety of international contexts, industries, and organizational forms. Experiential and Discussion Activities which provide an opportunity to gain invaluable insight needed in the workplace.



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Sr. No. 259

Title: People management skills in practice: a case study collection by Levesque, Laurie L

New York Routledge 2025

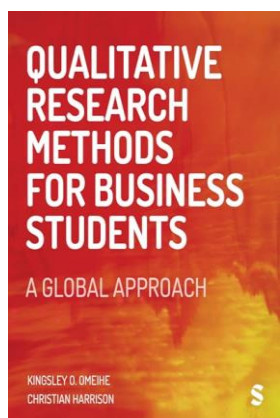
Acc. No. 007938

Call No. 658.4 LEV

Summary: This book covers the essential aspects of managing employees, providing relevant and interesting case studies to enable students to develop the management skills and approaches needed at all levels. The book includes a wealth of case studies across industries including public relations, gaming, food service, healthcare, and nonprofits, and hailing from several regions and cultures (including Australia, the Philippines, US, and Taiwan). This book perfect core reading for any postgraduate managerial skills course, MBA, professional qualifications in management and leadership, and degree apprenticeship programmes.



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Sr. No. 260

Title: Qualitative research methods for business students: a global approach by Omeihe, Kingsley O

New Delhi Sage Publication 2024

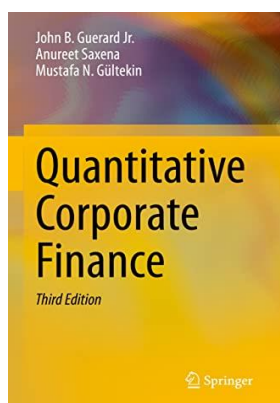
Acc. No. 007939

Call No. 658.0072 OME

Summary: Qualitative Research Methods for Business Students: A Global Approach provides a practical and accessible overview of qualitative research methods and their philosophical underpinnings. The textbook will empower you with the knowledge and skills needed to navigate the dynamic landscape of qualitative research. It includes case studies which showcase how qualitative research has been instrumental in shaping business decisions and strategies and exercises and Activities that give you the opportunity to apply your learning.



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Sr. No. 261

Title: Quantitative corporate finance by Guerard, John B

Cham Springer 2022

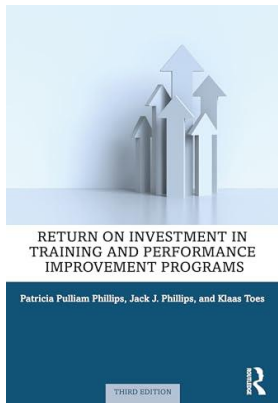
Acc. No. 007940

Call No. 658.15 GUE

Summary: This textbook presents a comprehensive treatment of the legal arrangement of the corporation, the instruments and institutions through which capital can be raised, the management of the flow of funds through the individual firm, and the methods of dividing the risks and returns among the various contributors of funds. The book covers a wide range of topics in corporate finance, from time series modeling and regression analysis to multi-factor risk models and the Capital Asset Pricing Model.



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Sr. No.262

Title: Return on investment in training and performance improvement programs by Phillips, Patricia Pulliam

New York Routledge 2024

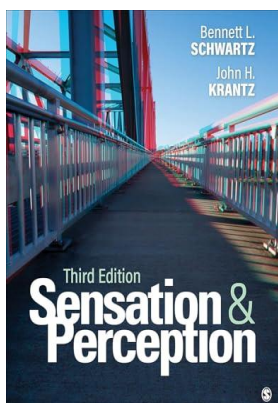
Acc. No. 007941

Call No. 658.3 PHI

Summary: This book provides examples, case studies and worksheets, and solutions to implementation issues. A case study spans the book and takes the reader through each part of the ROI Methodology. Readers can work through the case, step-by-step, exploring the issues uncovered in the chapter and learn how to apply the process in their own organizations. This book continues to be a primary reference for learning how to utilize ROI to show the contribution of training, education, learning systems, performance improvement, human resources, and change initiatives throughout organizations.



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Sr. No. 263

Title: Sensation and perception by Schwartz, Bennett L

New Delhi Sage Publications India Pvt Ltd 2024

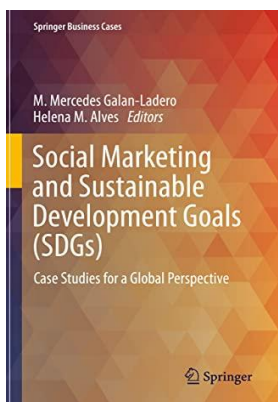
Acc. No. 007942

Call No. 152.1 SCH

Summary: Sensation and Perception is a cutting edge and highly readable account of modern sensation and perception from both a cognitive and neurocognitive perspective. Written in an accessible and engaging manner, authors Bennett L. Schwartz and John H. Krantz offer readers the most relevant topics in the field of sensation and perception. Rich in examples and applications to everyday life, the text includes an emphasis on areas of interest to students, namely, music, clinical applications, neuropsychology, and interesting animal perception systems.



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Sr. No. 264

Title: Social marketing and sustainable development goals (SDGs) by Galan-Ladero, Mercedes M

Cham Springer 2023

Acc. No. 007943

Call No. 658.8 GAL

Summary: This book presents high-quality cases on different social marketing campaigns that have been developed by NGOs, Public Administration, and businesses. They will be specifically focused on achieving, or contributing to achieving, the different Sustainable Development Goals (SDGs) by The United Nations, and how these campaigns can raise awareness and contribute to achieving the SDGs. This book takes an international approach, gathering cases developed in different countries and cultures around the world.



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Sr. No. 265

Title: Survey research and sampling by Eichhorn, Jan

New Delhi Sage Publications India Pvt Ltd 2021

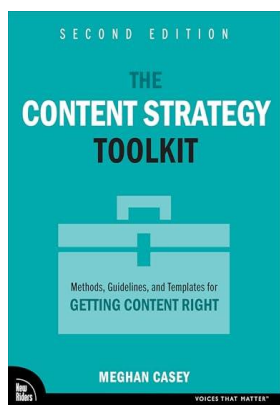
Acc. No. 007944

Call No. 001.42 EIC

Summary: This book is an ideal companion for those looking to undertake survey research. Anchored by lots of case studies of real research and expert interviews to strengthen your understanding, it provides guidance on: Selecting the best sampling method for your research. Designing questionnaires to ensure you gather valuable data. Collecting your data to represent populations well. Piloting questionnaires to ensure quality research. Students typically find sampling demanding, but it is one of the most important skills learnt by undergraduates. Jan Eichhorn gives them the know-how and confidence needed to succeed in their quantitative methodology and research journey.



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Sr. No. 266

Title: The content strategy toolkit: methods, guidelines, and templates for getting content right by Casey, Meghan

Pearson 2023

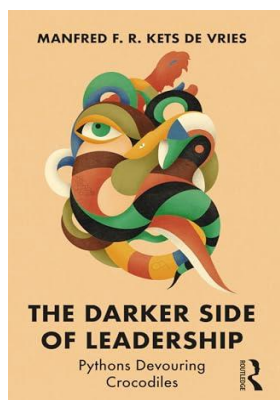
Acc. No. 007945

Call No. 658.4012 CAS

Summary: In this essential guide, Meghan Casey outlines a step-by-step approach for successful content strategy, from planning and creating your content to delivering and managing it. Armed with this book, you can confidently tackle difficult activities like explaining clearly to your boss or client what's wrong with their content, getting the budget to do content work, and aligning stakeholders on a common vision. Having The Content Strategy Toolkit at your side is like hiring your own personal consulting firm.



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Sr. No. 267

Title: The darker side of leadership: Pythons devouring crocodiles by Manfred F. R

New York Routledge 2024

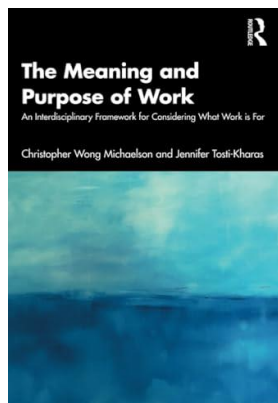
Acc. No. 007946

Call No. 658.4092 MAN

Summary: This book provides readers with a better understanding of the underlying forces that drive these phenomena to the surface. What are the psychological dynamics at play? Why do groups of people behave in this manner? Beyond merely diagnosing what's happening, Manfred introduces various coping strategies to counteract the emergence of these regressive forces. The book offers a unique and original approach to answering the micro- and macro-psychological questions of how to mitigate against populism and autocratic leadership.



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Sr. No. 268

Title: The meaning and purpose of work: an interdisciplinary framework for considering what work is for by Michaelson, Christopher Wong

New York Routledge 2025

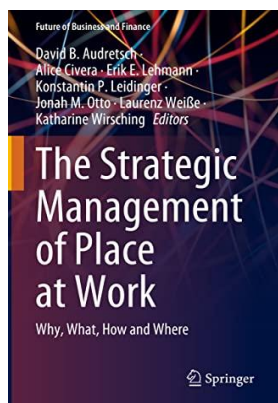
Acc. No. 007947

Call No. 170 MIC

Summary: In this book, a philosopher and organizational psychologist who together research meaningful work consider what these forces mean for whether work might give meaning and purpose to our lives or take it away. The authors introduce key concepts – meaning, purpose, and work, among others – and consider how they show up in individuals' experience of work, what role organizations play in cultivating them, and the responsibilities of markets and states to the individuals and organizations working within them.



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Sr. No. 269

Title: The strategic management of place at work: why, what, how and whereby Audretsch, David B

Cham Springer 2023

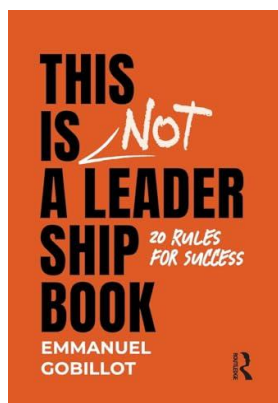
Acc. No. 007948

Call No. 658.4012 AUD

Summary: This book argues for the strategic management of places through intentional public policy that brings together stakeholders from the public, private and nonprofit sectors to create an inclusive and sustainable economic path forward. This book puts forward a more holistic approach, giving local leaders and policymakers the tools to take inventory of their local contexts and providing case study examples of how to craft public policies that create prosperous and sustainable economic conditions.



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Sr. No. 270

Title: This is not a leadership book: 20 rules for success by Gobillot, Emmanuel

New York Routledge 2024

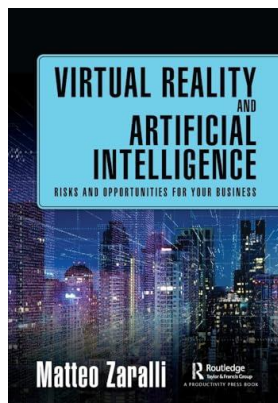
Acc. No. 007949

Call No. 658.4092 GOB

Summary: This book seeks simplicity without being simplistic and focuses on the reader in their context rather than describing other people's leadership in theirs. It sets out 20 rules for success that draw on Emmanuel Gobillot's 20 years of experience advising high-performing leaders. Each rule is presented in an engaging, instantly recognisable true story that helps current and aspiring leaders to look differently at their own situation.



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Sr. No. 271

Title: Virtual reality and artificial intelligence: risks and opportunities for your business by Zaralli, Matteo

New York Routledge 2024

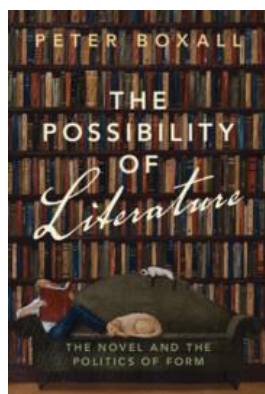
Acc. No. 007950

Call No. 006.3 ZAR

Summary: This book offers an insightful exploration into the cutting edge of technological progress, focusing on how virtual reality (VR) and artificial intelligence (AI) are reshaping the way we learn and coach. It navigates through the exciting domain of AI, Generative AI, Blockchain, and the Metaverse, highlighting the benefits of immersive learning environments while also tackling the challenges they pose. This book serves as an essential resource for leaders, HR professionals, educators, and anyone eager to navigate the complexities of tech-enhanced learning.



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Sr. No. 272

Title: The possibility of literature: the novel and the politics of form by Peter, Boxall

New York Cambridge University Press 2024

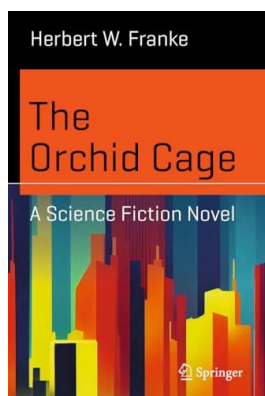
Acc. No. 007951

Call No. 809.3 PET

Summary: The Possibility of Literature is an essential collection from one of the most powerful and distinctive voices in contemporary literary studies. Bringing together key compositions from the last twenty-five years, as well as several new pieces, the book demonstrates the changing fate of literary thinking over the first decades of the twenty-first century. Essays allow the reader to see the evolution of critical thinking through the first decades of the twenty-first century. Addresses a range of writers and topics, from Melville to Ishiguro, and from the uses of beauty to the effects of rereading.



[Scan here for more details](#)



Sr. No. 273

Title: The orchid cage: a science fiction novel by Franke, Herbert W

Cham Springer 2024

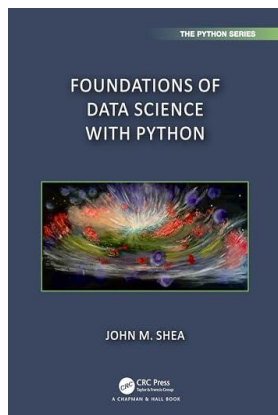
Acc. No. 007952

Call No. 833 FRA

Summary: This book is a new English translation of the classic science fiction story written in 1961 by Herbert W. Franke, widely held to be the most important German-language science-fiction writer. A dead city on a distant planet, two groups of people trying to explore it. Step by step, they penetrate the outer ring with its ultra-modern technology, the half-ruined medieval city center and finally the mysterious center.



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Sr. No. 274

Title: Foundations of data science with Python by Shea, John M

New York Routledge 2024

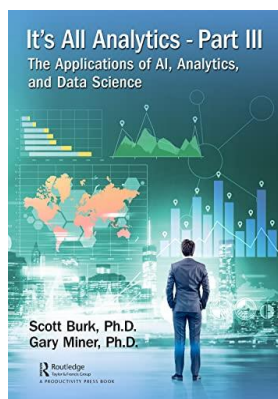
Acc. No. 007953

Call No. 005.13 SHE

Summary: Foundations of Data Science with Python introduces readers to the fundamentals of data science, including data manipulation and visualization, probability, statistics, and dimensionality reduction. This book is targeted toward engineers and scientists, but it should be readily understandable to anyone who knows basic calculus and the essentials of computer programming. It uses a computational-first approach to data science: the reader will learn how to use Python and the associated data-science libraries to visualize, transform, and model data, as well as how to conduct statistical tests using real data sets.



[Scan here for more details](#)



Sr. No. 275

Title: It's all analytics: the applications of AI, analytics, and data science by Burk, Scott

New York Routledge 2024

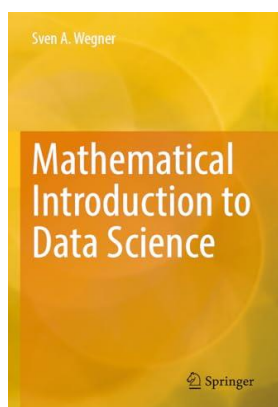
Acc. No. 007954

Call No. 006.3 BUR

Summary: This book illustrates how professionals in healthcare, business, and government are applying these disciplines, methods, and technologies. The goal of this book is to get leaders and practitioners to start thinking about how they may deploy techniques outside their function or industry into their domain. Application of modern technology into new areas is one of the fastest, most effective ways to improve results. By providing a rich set of examples, this book fosters creativity in the application and use of AI and analytics in innovative ways.



[Scan here for more details](#)



Sr. No. 276

Title: Mathematical introduction to data science by Wegner, Sven A

Berlin Springer 2024

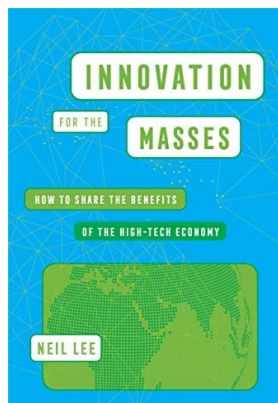
Acc. No. 007955

Call No. 510.7 WEG

Summary: This textbook is intended for students of mathematics who have completed the foundational courses of their undergraduate studies and now want to specialize in Data Science and Machine Learning. It introduces the reader to the most important topics in the latter areas focusing on rigorous proofs and a systematic understanding of the underlying ideas. Topics covered include k-nearest neighbors, linear and logistic regression, clustering, best-fit subspaces, principal component analysis, dimensionality reduction, collaborative filtering, perceptron, support vector machines, the kernel method, gradient descent and neural networks.



[Scan here for more details](#)



Sr. No. 277

Title: Innovation for the masses: how to share the benefits of the high-tech economy by Lee, Neil

Oakland University of California Press 2024

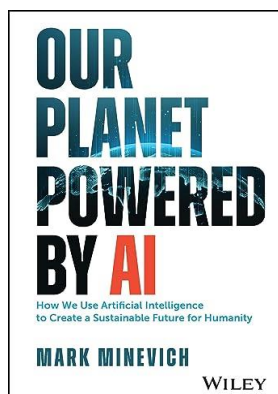
Acc. No. 007956

Call No. 338.064 LEE

Summary: In this book, economist Neil Lee draws on case studies of Taiwan, Sweden, Austria, and Switzerland to set out how innovation can be successfully balanced toward equity. Innovation for the Masses provides a vital window into alternative models that prioritize equity, the roadblocks these models present, and what other countries can learn from them going forward. This book looks beyond the United States to other models of distributing a leading-edge economy. Lee emphasizes the active role of the state in creating frameworks to ensure that benefits are broadly shared, revealing that strong policies for innovation and mutual prosperity reinforce each other.



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Sr. No. 278

Title: Our planet powered by AI: how we use artificial intelligence to create a sustainable future for humanity by Minevich, Mark

New York John Wiley & Sons, Inc. 2024

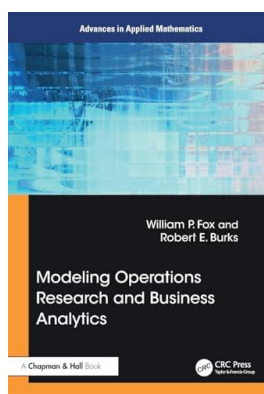
Acc. No. 007957

Call No. 338.927 MIN

Summary: In Our Planet Powered by AI, renowned AI strategist and pioneer Mark Minevich delivers an exciting and practical discussion of how to implement groundbreaking artificial intelligence technologies at every level of your organization. Our Planet Powered by AI will earn a place in the libraries of managers, executives, directors, and other business and technology leaders seeking to distinguish their companies in a new age of astonishing technological advancement and fierce competition.



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Sr. No. 279

Title: Modeling operations research and business analytics by Fox, William P

New York Routledge 2025

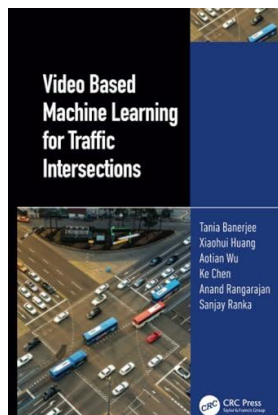
Acc. No. 007958

Call No. 658.403 FOX

Summary: This book provides sample exercises, techniques, and solutions to employ mathematical modeling to solve problems in Operations Research and Business Analytics. Key elements of this book include the most common problems the authors have encountered over research and while consulting the fields including inventory theory, facilities' location, linear and integer programming, assignment, transportation and shipping, critical path, dynamic programming, queuing models, simulation models, reliability of system, multi-attribute decision-making, and game theory.



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Sr. No. 280

Title: Video based machine learning for traffic intersections by Banerjee, Tania

New York Routledge 2024

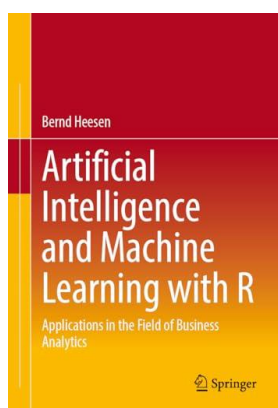
Acc. No. 007959

Call No. 006.3 BAN

Summary: Video Based Machine Learning for Traffic Intersections describes the development of computer vision and machine learning-based applications for Intelligent Transportation Systems (ITS) and the challenges encountered during their deployment. The book makes use of a real-time trajectory prediction approach, combined with aligned Google Maps information, to estimate vehicle travel time across multiple intersections. This book presents a comprehensive overview of the application of computer vision and machine learning to solve transportation-related problems.



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Sr. No. 281

Title: Artificial intelligence and machine learning with R: applications in the field of business analytics by Heesen, Bernd

Wiesbaden Springer 2024

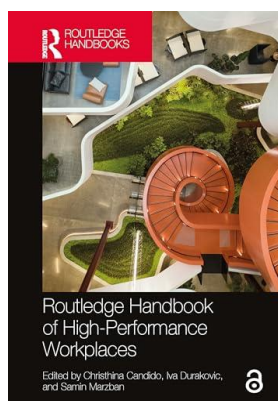
Acc. No. 007960

Call No. 006.3 HEE

Summary: This book teaches you, based on the latest version of R at the time of publication, how to use Artificial Intelligence and Machine Learning in Industry 4.0. The importance of empirical sciences, continuous environmental observation, timely analysis of causal relationships, and deriving new insights from them is increasing. From this, it can be deduced which measures are likely to achieve one's goals with predictable probability, such as which price for an offer generates the desired demand or which marketing measure reaches the desired target group.



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Sr. No. 282

Title: Routledge handbook of high-performance workplaces by Candido, Christhina

New York Routledge 2024

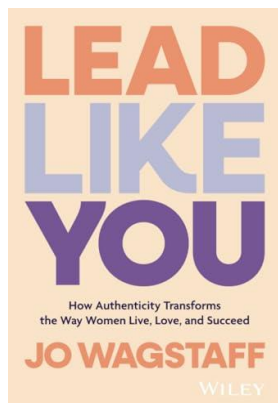
Acc. No. 007961

Call No. 658.312 CAN

Summary: This timely book focuses on an overview of the fundamentals behind high-performance workplaces underpinning occupants' satisfaction, health, and productivity. It covers human, environmental, and organisational aspects proven to be of great relevance to the design of high-performance workplaces. Perhaps most significantly it looks at these characteristics both before and after the start of the COVID-19 pandemic. In this book, the contributors share and discuss lessons learned from research conducted in workplaces pre- and post-2020.



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Sr. No. 283

Title: Lead like you: how authenticity transforms the way women live, love, and succeed by Wagstaff, Jo

Melbourne John Wiley & Sons 2024

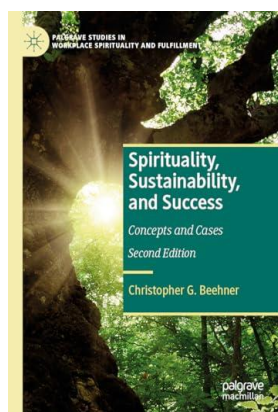
Acc. No. 007962

Call No. 158.2 WAG

Summary: Lead Like You is a roadmap for rediscovering the authentic you and realising a new way to live and lead. Lead Like You will show you how to ignite this personal and professional revolution. Through courageous stories, evidence-based practices and insights from psychology, author Jo Wagstaff shares indispensable tools for forging a profound connection with — and caring for — the self. Learn how you can lead your career and lead yourself with more purpose and power. Lead Like You shares the tools and knowledge you need to feel calm, confident, and empowered as a female leader.



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Sr. No. 284

Title: Spirituality, sustainability, and success: concepts and cases by Beehner, Christopher G

Cham Springer 2024

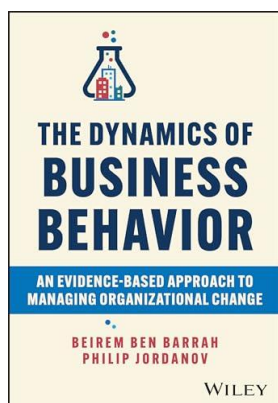
Acc. No. 007963

Call No. 658.38 BEE

Summary: This book offers a pragmatic approach to the benefits of spirituality and sustainability for both individual and organizational success. It introduces sustainability and workplace spirituality as contemporary solutions to the challenging organizational environment. The author then demonstrates how the three qualities are beneficial in achieving personal and business success. Through the combination of synthesized research summaries and case studies of individuals and organizations, this book offers readers a fresh perspective on the importance of spirituality and sustainability to organizational performance.



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Sr. No. 285

Title: The dynamics of business behavior: an evidence-based approach to managing organizational change by Barrah, Beirem Ben

New Jersey John Wiley & Sons, Inc. 2024

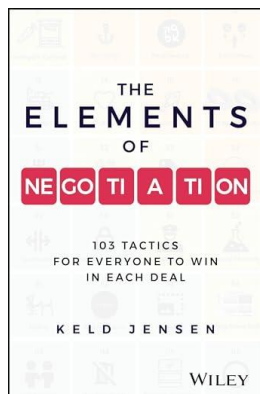
Acc. No. 007964

Call No. 658.4 BAR

Summary: The book includes interviews with more than 40 industry professionals across 15 sectors from companies like Johnson & Johnson and the three biggest Dutch banks discussing change approaches, challenges, and interventions to help bridge the gap between theory and practice. This book also discusses the importance of strategic planning and risk management in DEI efforts through surveys and focus groups, yearly health scans, and qualitative and quantitative data, the most common myths that leaders accidentally buy into as they guide their organizations



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Sr. No. 286

Title: The elements of negotiation: 103 tactics for everyone to win in each deal by Jensen, Keld

New Jersey Wiley 2024

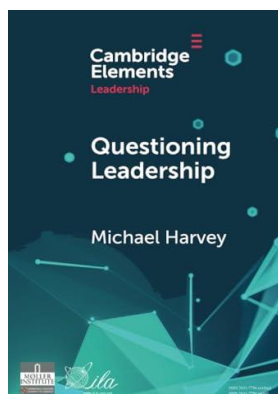
Acc. No. 007965

Call No. 658.4052 JEN

Summary: The Elements of Negotiation explores a wealth of real-world case studies and examples, with trends and predictions into the future of negotiation, and additional resources and training programs to further improve your negotiation skills. In this book, you'll learn how to prepare for negotiations to achieve superior financial outcomes, what to say—and not say—during any negotiation, big or small and how successful negotiators achieve positive outcomes for both parties and why successful negotiators are usually successful in both their personal and professional lives.



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Sr. No. 287

Title: Questioning leadership by Harvey, Michael

New York Cambridge University Press 2024

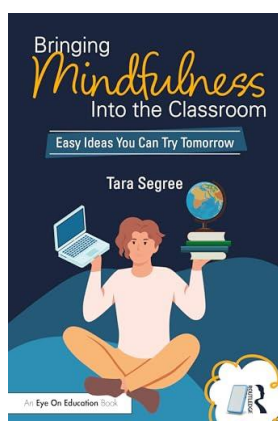
Acc. No. 007966

Call No. 658.4092 HAR

Summary: This Element surveys the main traditions of leadership thought; considers the nature of the group and its questions; explores how culture and bureaucracy serve to provide stable answers to the group's questions; and explores how leaders offer disruptive answers, especially in times of change and crisis. It uses the lens of questions to consider two parallel American lives, President Abraham Lincoln and General Robert E. Lee. This book posits that questions are the heart of leadership. Leaders ask hard questions that spark creative solutions and new understandings.



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Sr. No. 288

Title: Bringing mindfulness into the classroom: easy ideas you can try tomorrow by Segree, Tara

New York Routledge 2025

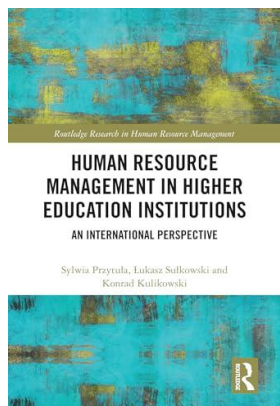
Acc. No. 007967

Call No. 370.1534 SEG

Summary: This book shows an easy, effective, and sustainable way to incorporate mindfulness into your classroom no matter what grade or subject you teach. Tara Segree, recipient of the 2021 Innovative Educator Award and a collaborator of the Mini Meditations for Kids podcast, shows how mindful practices can help students build confidence, overcome anxiety, focus, engage in learning, find their strengths, and more. Special features include The 30-Day Mindfulness Challenge to give you an accessible way to try mindfulness with your students, and pages with journal prompts to help you on your own mindfulness journey.



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Sr. No. 289

Title: Human resource management in higher education institutions: an international perspective by Przytuła, Sylwia

New York Routledge 2025

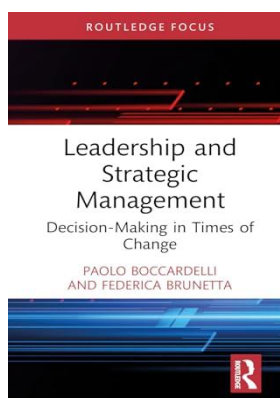
Acc. No. 007968

Call No. 658.3 PRZ

Summary: This book provides new theoretical and practical insights into HRM in HEIs. A profound analysis of the global literature clearly exposes that human resource practices are often applied in academia as single solutions rather than as a systematic approach to planning, attracting, motivating, developing, and retaining scientists. The global trends in academia, such as the need for branding and positioning in higher education ranking systems, growing retention and brain circulation between academia and business, diversity in academia, and the digitalization of teaching.



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Sr. No. 290

Title: Leadership and strategic management: decision-making in times of change by Boccardelli, Paolo

New York Routledge 2024

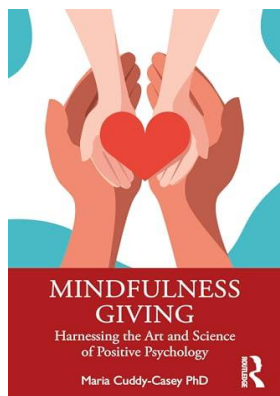
Acc. No. 007969

Call No. 658.4012 BOC

Summary: The book aims at tackling the potential interrelations among environmental transformations, strategic decisions, and leadership to better understand the role of external and internal factors on the effectiveness of managers. The book defines "change": its extent, nature, and characteristics. Then, it focuses on decision-making, the role of potential cognitive biases, and how the interaction with the perception of determined environmental events affects the way in which decision-makers decide to implement specific strategies.



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Sr. No. 291

Title: Mindfulness giving: harnessing the art and science of positive psychology by Maria, Cuddy-Casey

New York Routledge 2025

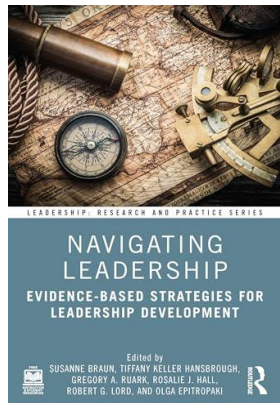
Acc. No. 007970

Call No. 158.1 MAR

Summary: This book offers a unique, evidence-based perspective on the art and science of giving. It combines concepts from psychology, neuroscience and social science theory with stories from interviewees on their experiences as a giver and receiver. This book offers a holistic overview of the reciprocal aspects of giving, strategies for selecting a recipient of a gift in a never-ending sea of need, and a guide to developing one's personal philosophy, boundary, and plan on giving. As people seek to reconnect and find meaning, this book offers a venue for exploration.



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Sr. No. 292

Title: Navigating leadership: evidence-based strategies for leadership development by Braun, Susanne

New York Routledge 2025

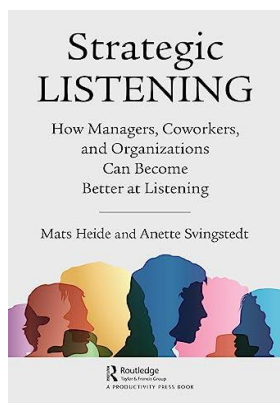
Acc. No. 007971

Call No. 658.4092 BRA

Summary: Navigating Leadership provides evidence-based tools and recommendations to develop your leadership successfully. The book integrates knowledge in the areas of leadership and followership from evidenced-based global research and translates the findings into suggestions for organizational best-practices. This book considers such topics as reflecting on goals, impostorism, memory, experiencing meaningfulness at work, measuring leader performance and the challenge of leaving leadership, to offer ideas and answers to these questions of what it means to be a leader and how you can thrive on your own personal leadership journey.



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Sr. No. 293

Title: Strategic listening: How managers, coworkers, and organizations can become better at listening by Heide, Mats

New York Routledge 2024

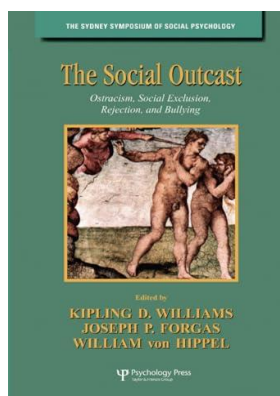
Acc. No. 007972

Call No. 658.45 HEI

Summary: Listening is so simple, yet so difficult. Many times, listening is taken for granted. One could therefore say that listening is the forgotten part of communication. This book provides answers to the following: why is listening important? What are the barriers to listening? How can both individuals and organizations become better at listening? How can organizations develop strategic listening skills? And How does one build a system to improve an organization's strategic listening?



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Sr. No. 294

Title: The social outcast: ostracism, social exclusion by Williams, Kipling D

New York Psychology Press 2005

Acc. No. 007973

Call No. 302.3 WIL

Summary: This book focuses on the ubiquitous and powerful effects of ostracism, social exclusion, rejection, and bullying. Human beings are an intrinsically gregarious species. It is thus not surprising that instances of interpersonal rejection and social exclusion would have an enormously detrimental impact on the individual. Social psychology regarded ostracism, rejection and social exclusion as merely outcomes to be avoided, but we knew very little about their antecedents and consequences, and about the processes involved when they occurred.



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Sr. No. 295

Title: Cultural burning: elements in current archaeological tools and techniques by David, Bruno

New York Cambridge University Press 2024

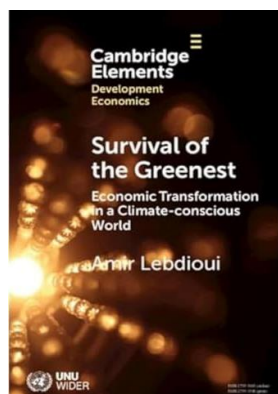
Acc. No. 007974

Call No. 306.3 DAV

Summary: This Element addresses a burning question - how can archaeologists best identify and interpret cultural burning, the controlled use of fire by people to shape and curate their physical and social landscapes? This Element describes what cultural burning is and presents current methods by which it can be identified in historical and archaeological records, applying internationally relevant methods to Australian landscapes. It clarifies how the transdisciplinary study of cultural burning by Quaternary scientists, historians, archaeologists and Indigenous community members is informing interpretations of cultural practices, ecological change, land use and the making of place.



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Sr. No. 296

Title: Survival of the greenest: economic transformation in a climate-conscious world by Lebdioui, Amir

Cambridge Cambridge University Press 2024

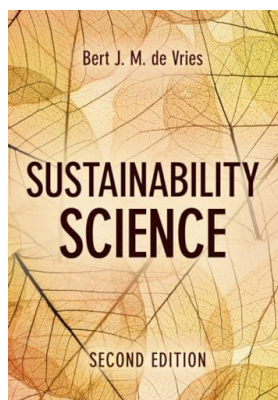
Acc. No. 007975

Call No. 338.9 LEB

Summary: The book Survival of the Greenest attempts to portray the path of economic development as the law of the jungle, where only those who can adapt will survive the challenges of climate change – which is the most crucial and pressing issue of our time. This book presents case studies from various countries that are implementing environmentally friendly economic policies in addition to exploring fundamental theories and concepts. This book explores the difficulties and challenges of integrating environmental sustainability into economic development.



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Sr. No. 297

Title: Sustainability science by Vries, Bert J. M. de

New York Cambridge University Press 2024

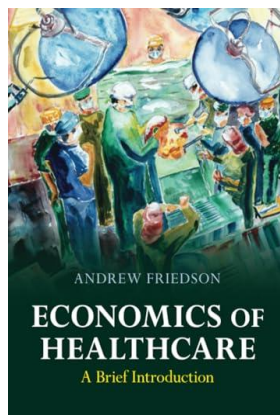
Acc. No. 007976

Call No. 338.927072 VRI

Summary: This book provides a system analysis approach to sustainability for advanced undergraduate and graduate students. The book will also appeal to interested citizens, activists, and policymakers, exposing them to the variety of perspectives on sustainability issues. Review questions and exercises provide the opportunity for consolidation and reflection. Online resources include appendices with more advanced mathematical material, model answers, and a wealth of recommended additional sources.



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Sr. No. 298

Title: Economics of healthcare: a brief introduction by Friedson, Andrew

New York Cambridge University Press 2024

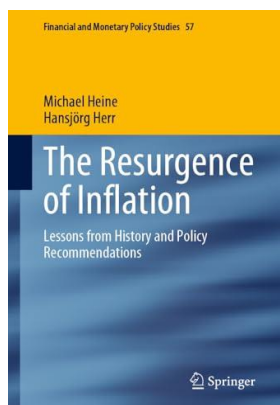
Acc. No. 007977

Call No. 338.433621 FRI

Summary: This book is an approachable beginner's guide to health economics that brings the economist's way of viewing the world to bear on the fundamentals of the US healthcare system. The conversational writing style, with occasional doses of humour, allows students to see how applicable economic reasoning can be to unpacking some of the sector's thorniest issues, while accessible real-world examples teach the institutional details of healthcare and health insurance, as well as the economics that underpin the behaviour of key players in these markets.



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Sr. No. 299

Title: The resurgence of inflation: lessons from history and policy recommendations by Heine, Michael

Cham Springer 2024

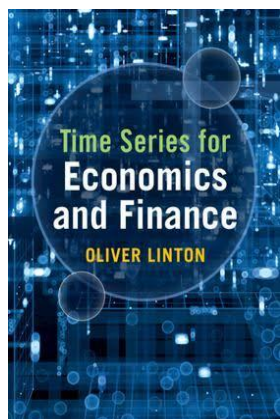
Acc. No. 007978

Call No. 332.401 HEI

Summary: this book analyses the causes and devastating effects of inflation by drawing lessons from the past. Focusing on the German hyperinflation of the 1920s and the inflationary waves of the 1970s, it examines the resulting economic crises and their influence on the subsequent periods of social and political turmoil, namely the fascism of the 1930s and the neoliberal revolution of the 1980s. The Resurgence of Inflation" fosters a vital discourse on wage and price dynamics, economic development and the role of trade unions, making it an essential read for policymakers, economists, and anyone seeking a deeper understanding of today's economic challenges.



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Sr. No. 300

Title: Time series for economics and finance by Linton, Oliver B

New York Cambridge University Press 2025

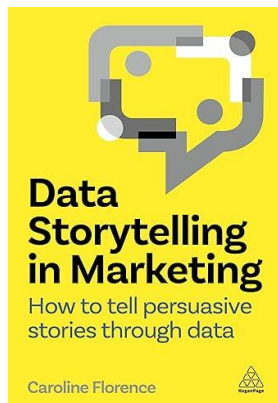
Acc. No. 007979

Call No. 330.03 LIN

Summary: This textbook provides a comprehensive guide to analyzing time series data using modern techniques from data science. It is specifically tailored to economics and finance applications, aiming to provide students with rigorous training. Chapters cover Bayesian approaches, nonparametric smoothing methods, machine learning, and continuous time econometrics. Theoretical and empirical exercises, concise summaries, bolded key terms, and illustrative examples are included throughout to reinforce key concepts and bolster understanding. Ancillary materials include an instructor's manual with solutions and additional exercises, PowerPoint lecture slides, and datasets.



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Sr. No. 301

Title: Data storytelling in marketing: how to tell persuasive stories through data by Florence, Caroline

New York Kogan Page Inc. 2024

Acc. No. 007981

Call No. 658.8 FLO

Summary: This book is designed to plug the data storytelling skills gap and enable marketing professionals to cut through the data overload, join the data dots and create engaging narratives and content. This book will give you the tools to help you to communicate more effectively with your customers and your stakeholders. This book provides a practical roadmap to increase your influence with data storytelling.



[Scan here for more details](#)



Sr. No. 302

Title: Search marketing: a strategic approach to SEO and SEM by Cutler, Kelly

New Delhi Kogan Page Limited 2024

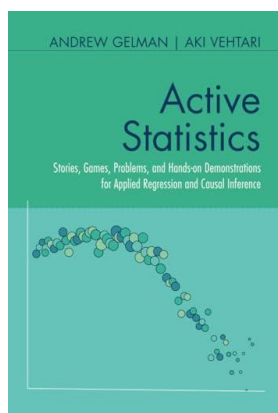
Acc. No. 007982

Call No. 658.8 CUT

Summary: This book delves into the dynamic world of both paid and organic search marketing strategies, providing an in-depth understanding of the tactics and techniques that drive successful online visibility and business growth. Search Marketing offers insights into high-level fundamentals and advanced applications. Designed to help marketers and businesses leaders get more from this essential digital marketing tactic, the book dives into what marketers can do today to help their companies take a more controlled, intentional, and strategic approach to SEO and SEM.



[Scan here for more details](#)



Sr. No. 303

Title: Active statistics: stories, games, problems, and hands-on demonstrations for applied regression and causal inference by Gelman, Andrew

New York Cambridge University Press 2024

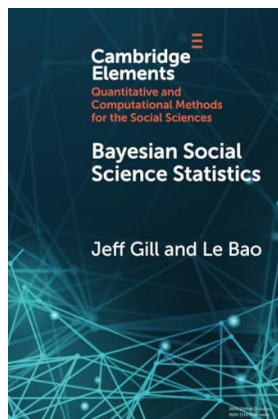
Acc. No. 007983

Call No. 519.5 GEL

Summary: This book provides statistics instructors and students with complete classroom material for a one- or two-semester course on applied regression and causal inference. The book provides instructors with frameworks for self-study or for structuring the course, along with tips for maintaining student engagement at all levels, and practice exam questions to help guide learning. Designed to accompany the authors' previous textbook Regression and Other Stories, its modular nature and wealth of material allow this book to be adapted to different courses and texts or be used by learners as a hands-on workbook.



[Scan here for more details](#)



Sr. No. 304

Title: Bayesian social science statistics: from the very beginning by Jeff, Gill

New York Cambridge University Press 2024

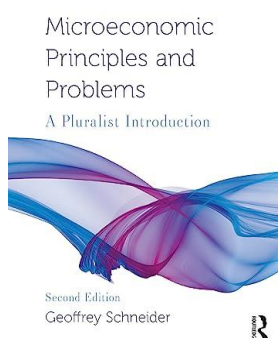
Acc. No. 007984

Call No. 519.5 JEF

Summary: In this book, the authors introduce Bayesian probability and inference for social science students and practitioners starting from the absolute beginning and walk readers steadily through the Element. No previous knowledge is required other than that in a basic statistics course. The book will cover theoretical principles and real-world applications that provide motivation and intuition. Because Bayesian methods are intricately tied to software, code in both R and Python is provided throughout.



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Sr. No. 305

Title: Microeconomic principles and problems: a pluralist Introduction by Schneider, Geoffrey

New York Routledge 2024

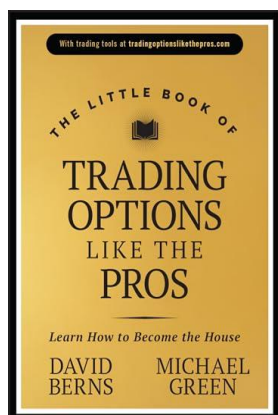
Acc. No. 007985

Call No. 338.5 SCH

Summary: Most principles textbooks cover only mainstream economics and neglect the rich contextual analysis of heterodox economists. Heterodox material is presented as complementary to mainstream economics: understanding both approaches yields the deepest level of understanding. The book covers standard models, and includes substantial coverage of existing economic realities, featuring case studies and descriptive data. The book includes some coverage of all major heterodox schools of thought. The book's suite of digital resources has also been revised to ensure examples and activities are relevant to each part of the book.



[Scan here for more details](#)



Sr. No. 306

Title: The little book of trading options like the pros: learn how to become the house by Berns, David

New Jersey John Wiley & Sons, Inc, 2024

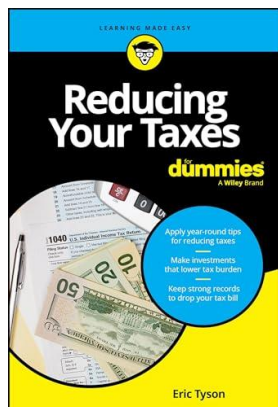
Acc. No. 007986

Call No. 332.6453 BER

Summary: In The Little Book of Trading Options Like the Pros: Learn How to Become the House, a team of veteran options and derivatives traders delivers an expert account of how to master the zero-sum game of options trading. In the book you'll learn how to 'become the house,' consistently making a small amount of money — on average — on each trade, in a similar fashion to a casino in Las Vegas or an insurance company selling insurance policies. The Little Book of Trading Options Like the Pros is also a must-read book for anyone interested in investing or trading in modern financial markets.



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Sr. No. 307

Title: Reducing your taxes for dummies by Tyson, Eric

New Jersey John Wiley & Sons, Inc. 2024

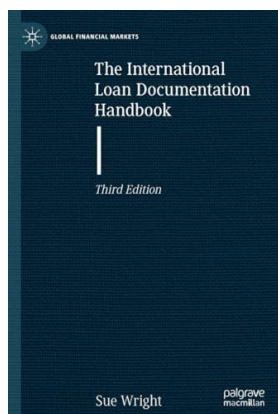
Acc. No. 007987

Call No. 336.24 TYS

Summary: Reducing Your Taxes For Dummies offers tips on maximizing your deductions, minimizing your income tax, and hunting for breaks on investment, real estate, and business income tax. Written by Dummies financial guru Eric Tyson (Personal Finance For Dummies, Taxes For Dummies), this guide explains tax basics, savings plans, retirement accounts, and myriad ideas for reducing your personal tax burden. Reducing Your Taxes For Dummies. It's full of year-round opportunities for reducing your tax burden and paying less in taxes each year.



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Sr. No. 308

Title: The international loan documentation handbook by Wright, Sue

Cham Palgrave Macmillan 2024

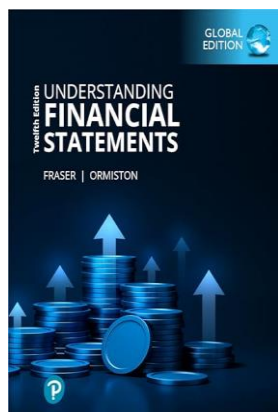
Acc. No. 007988

Call No. 346.073096 WRI

Summary: The book guides the reader, step by step, clause by clause, through the loan agreement, from start to finish. It gives detailed explanations of the purpose and commercial implications of each clause and highlights those clauses which have the biggest commercial impact. This definitive resource on international loan documentation, now in its third edition, provides a practical and comprehensive review of the terms of international loan agreements for bankers and lawyers at all levels of experience involved in international lending. It also alerts readers to big picture issues: such as scope, flexibility, control, and syndicate democracy.



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Sr. No. 309

Title: Understanding financial statements by Fraser, Lyn M

Harlow Pearson Education Limited 2024

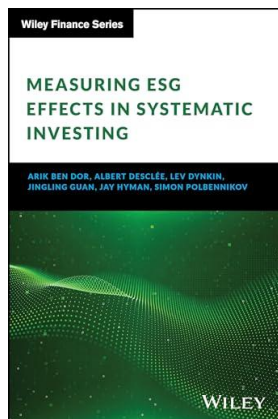
Acc. No. 007989

Call No. 657.3 FRA

Summary: Understanding Financial Statements provides you with the conceptual background and analytical tools to understand and interpret business financial statements. The text helps boost your confidence in analyzing these documents as well as understanding a firm's historical, current, and prospective financial condition and performance. It continues its superior readability, concise coverage, and accessibility. It features new cases and enhanced learning tools to help you make sense of complex financial information, so that you can make sound, profitable business decisions.



[Scan here for more details](#)



Sr. No. 310

Title: Measuring ESG effects in systematic investing by Dor, Arik Ben

Hoboken John Wiley & Sons, Inc. 2024

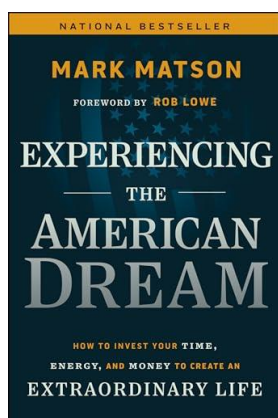
Acc. No. 007990

Call No. 658.152 DOR

Summary: In this book the authors offer a cross-asset class perspective—incorporating both credit and equity markets in the United States, Europe, and China—a unique coverage scope amongst books on this subject. They discuss the interaction between ESG ratings and various other security characteristics, suggest a methodology for isolating the ESG-specific risk premia, analyse the impact of an ESG tilt on systematic strategies and risk factors, and identify several ESG-based signals that are predictive of future performance.



[Scan here for more details](#)



Sr. No. 311

Title: Experiencing the American dream: how to invest your time energy and money to create an extraordinary life by Mark Matson

New Jersey John Wiley & Sons, Inc. 2025

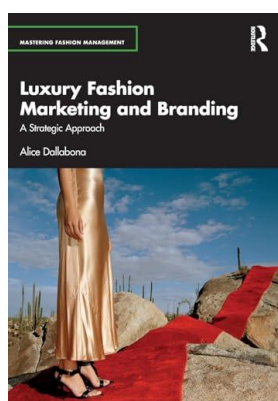
Acc. No. 007991

Call No. 332.024 MAT

Summary: Experiencing The American Dream: How to Invest Your Time, Energy, and Money to Create an Extraordinary Life is a compelling book with clear, potentially life-altering truths about economics and investing. As you read it, you'll engage in a profound exploration of your family's financial future. Experiencing the American Dream has to teach you. It's a breakthrough in financial education, backed by Nobel Prize winning research, designed to provide you with the tools to cultivate your financial future.



[Scan here for more details](#)



Sr. No. 312

Title: Luxury fashion marketing and branding: a strategic approach by Dallabona, Alice

New York Routledge 2025

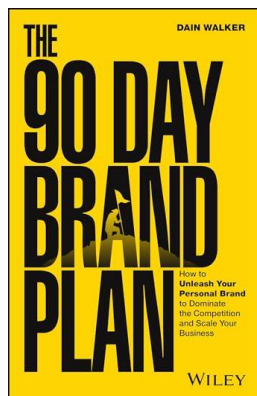
Acc. No. 007992

Call No. 658.827 DAL

Summary: Luxury Fashion Marketing and Branding offers a comprehensive analysis of the key theories and concepts needed to understand the promotion of luxury fashion products. It covers subjects including luxury fashion retailing, digital marketing and communication, data analytics, emerging technologies, consumer behaviour and PR. The textbook also offers a focused discussion of the challenges faced by luxury fashion brands to meet growing customer demand for ethical and sustainable practice, including concerns related to diversity, inclusivity, and cultural sensitivity.



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Sr. No. 313

Title: The 90-day brand plan: how to unleash your personal brand to dominate the competition and scale your business by Walker, Dain

New Jersey John Wiley & Sons, Inc. 2024

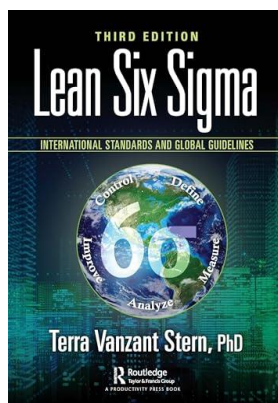
Acc. No. 007993

Call No. 658.827 WAL

Summary: In The 90 Day Brand Plan: A Step-by-Step Guide to Mastering the Art of Branding, celebrated branding agency founder and influencer Dain Walker delivers an expert roadmap to harnessing your authority, credibility, and skills in your field to create consistent money-making opportunities. In the book, you'll learn how to get paid for being a known name in your industry through your businesses, products, and services. The author explains how he used his own personal Instagram following to grow multi-million-dollar brands, and how you can do the same thing.



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Sr. No. 314

Title: Lean six sigma: international standards and global guidelines by Stern, Terra Vanzant

New York Routledge 2024

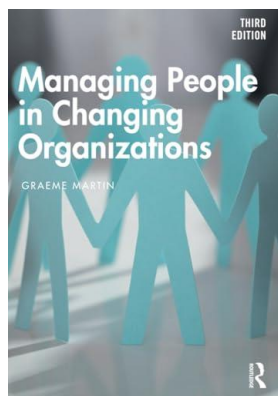
Acc. No. 007994

Call No. 658.5 STE

Summary: Lean Six Sigma (LSS) is designed to accommodate global challenges and constraints by capitalizing on Six Sigma and Lean Thinking. LSS incorporates best practices from programs such as the International Organization for Standardization (ISO), Capability Maturity Model, and Total Quality Management. This book assumes that the overall goal of operational excellence is to ensure that organizational tasks and activities are being performed to the best of their process capabilities.



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Sr. No. 315

Title: Managing people in changing organizations by Martin, Graeme

New York Routledge 2025

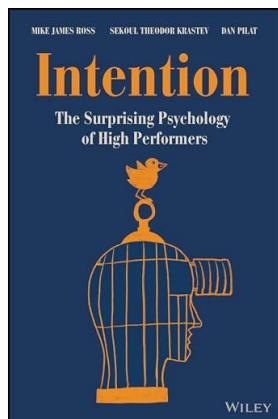
Acc. No. 007995

Call No. 658.3 MAR

Summary: Managing People in Changing Organizations addresses the contemporary problems faced by managers in dealing with people, organizations, and change in a theoretically informed and practical way. This textbook approaches people management and organizational development from the perspective of practising and aspiring managers, making it a valuable alternative to existing texts on organizational behaviour, change management, and human resource management. The content also reflects the author's recent experience of consulting and managing at board level.



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Sr. No. 316

Title: *Intentions: the surprising psychology of high performers* by Ross, Mike James

New Jersey John Wiley and Sons, Inc 2024

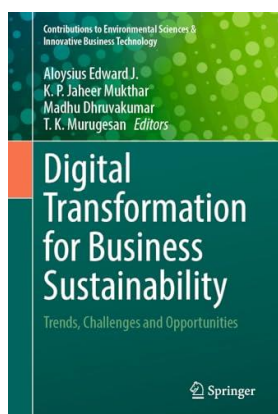
Acc. No. 007996

Call No. 153.8 ROS

Summary: This book is about — a practical guide on infusing purpose into life in a deliberate and evidence-based way. Through a combination of inspiring stories about unlikely high performers and evidence from the bleeding edge of behavioral science, we present you with a toolkit for learning intention — not as a fluffy concept, but as five very trainable skills. Peering closer, we see that these aren't gods or superhumans. They're just people who have chosen to not be stuck and decided to become the main characters in their own lives.



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Sr. No. 317

Title: *Digital transformation for business sustainability: trends, challenges and opportunities* by Edward, Aloysius J.

Singapore Springer 2023

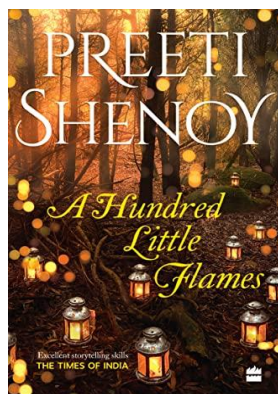
Acc. No. 007997

Call No. 658.406 EDW

Summary: This book explores how digital technologies can be used to drive sustainable business practices and achieve long-term business success. It offers insights and practical strategies and guidance that can help businesses adapt to the digital age, optimize their operations, and create new opportunities for growth. The book further provides real-world examples that illustrate how businesses can leverage digital technologies to achieve long-term sustainability and success. The book is an essential read for business leaders, managers, academician, practitioners and entrepreneurs who are looking to drive sustainable digital transformation within their organizations.



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Sr. No. 318

Title: *A hundred little flames* by Shenoy, Preeti

Haryana HarperCollins Publishers India 2017

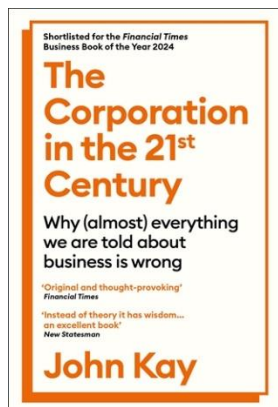
Acc. No. 007998

Call No. 823.92 SHE

Summary: A Hundred Little Flames is a charming account of a relationship across generations and also a meditative look at the issues of old people. Preeti Shenoy's foray into new fictional terrain is an absolute triumph! Sometimes, a journey back is a step forward. When 26-year-old Ayan is sent to live with his grumpy old grandfather Gopal Shanker, in a tiny village, in Kerala, he is understandably devastated. What can a sleepy, idyllic village without even Internet connectivity offer a young man? To make matters worse, Jairaj, Ayan's domineering father has his own plans and is determined to have his way.



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Sr. No. 319

Title: Corporation in the 21st century: why almost everything we are told about business is wrong by Kay, John

London Profile Books 2024

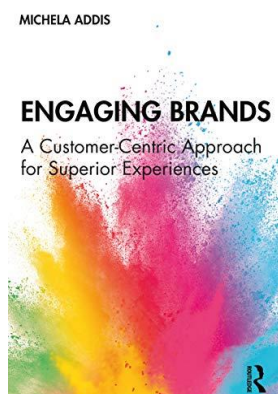
Acc. No. 007999

Call No. 338.740973 KAY

Summary: For generations, we have defined a corporation as a business that uses its accumulated wealth to own the means of production and exercise economic power. Corporations no longer control their own industries, and our most desired goods and services aren't stacked in container ships: they appear on your screen, fit in your pocket or occupy your head. In incisive, provocative prose, economist John Kay describes how the pursuit of shareholder value has destroyed mammoth companies, redefines successful commercial activity, and looks to the future of what the corporation might be.



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Sr. No. 320

Title: Engaging brands: a customer centric approach for superior experiences by Addis, Michela

New York Routledge 2020

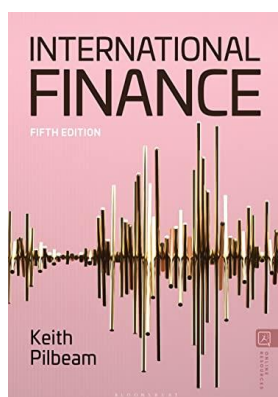
Acc. No. 008000

Call No. 658.812 ADD

Summary: This book addresses this key question and explores both the theory developed over the past 20 years and tools to create truly engaging brands. This book brings together current thinking on experiential marketing, brand management, customer engagement, customer well-being and happiness, customer loyalty and emotions, the customer journey map, and big data and combines it into a practical and clear roadmap for brand managers. This book provides a new perspective of marketing management to design and build engaging branding.



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Sr. No. 321

Title: International finance by Pilbeam, Keith

London Bloomsbury Academic 2023

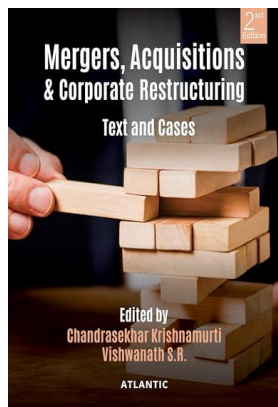
Acc. No. 008001

Call No. 332.042 PIL

Summary: International Finance is an established and internationally renowned introduction to the subject. It draws on recent events to provide comprehensive coverage of traditional theories and new research relating to the balance of payments, exchange rate determination and the international monetary system.



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Sr. No. 322

Title: Mergers, acquisitions and corporate restructuring: text and cases by Krishnamurti, Chandrashekar

New Delhi Atlantic Publishers & Distributors (P) Ltd. 2024

Acc. No. 008002

Call No. 658.16 KRI

Summary: This book provides a comprehensive and well-balanced overview of the entire spectrum of activities in merger transactions, acquisitions, and corporate restructuring process. It comprises of insightful modules on search for acquisitions, value drivers and target valuation, design of consideration, accounting and tax factors, cross-border acquisitions, and the restructuring of equity and debt contracts. The book will help the readers answer crucial questions such as: When does it make sense to acquire or restructure a firm's operations? How does the structure of the deal affect the value creation potential? How much value will the acquisition or restructuring create?



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Sr. No. 323

Title: Performance management: path to growth and excellence by Rao, T. V

New York Routledge 2024

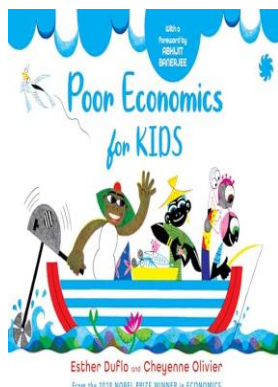
Acc. No. 008003

Call No. 658.3125 RAO

Summary: This book attempts to shift focus from performance appraisals to performance management incorporating performance planning, analysis, and development as critical components of it. The performance management system (PMS) is a future-driven exercise rather than merely a past-reviewing exercise. This book advocates the structuring of PMSs and their implementation. It incorporates the most modern 360-degree feedback systems and shows the ways and means of integrating it into PMS.



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Sr. No. 324

Title: Poor economics for kids by Duflo, Esther

New Delhi Juggernaut Books 2024

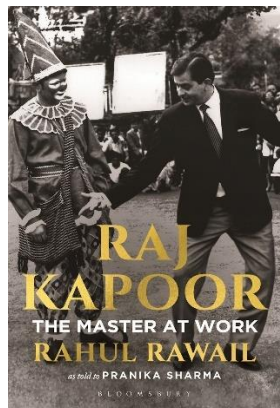
Acc. No. 008004

Call No. 339.46 DUF

Summary: In this fun, smart, and beautifully illustrated book, Esther Duflo and Cheyenne Olivier weave a series of delightful stories that will open your eyes to the world around you. Nilou lives in a village. She and her friends are just like you – they don't like going to school and they love playing on tablets – but many of her experiences aren't like yours. The pharmacy nearby doesn't have all the medicines they need; during a flood, some of her friends lose their homes, and when her favourite cousin can't find work in the village, he has to go to the city to make a living.



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Sr. No. 325

Title: *Raj Kapoor: the master at work* by Rawail, Rahul

New Delhi Bloomsbury Publishing India Pvt. Ltd. 2021

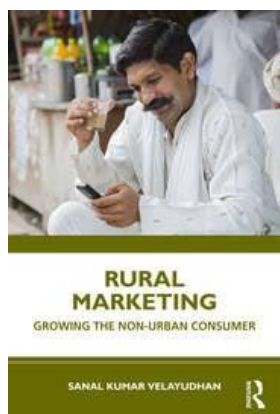
Acc. No. 008005

Call No. 791.430233092 RAW

Summary: The book also examines how the lessons he learnt under the tutelage of Raj Kapoor carried Rahul Rawail through directing his own blockbuster films including Love Story, Betaab, Arjun and Dacait. Raj Kapoor: The Master at Work offers unique insights into what it took for Raj Kapoor to be an exceptional filmmaker, with his understanding of human emotions, virtues of music and the art of visual storytelling. Within these pages, one sees behind the enigma who lived and breathed cinema, in his before-seen role as a teacher, mentor, parent and guru.



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Sr. No. 326

Title: *Rural marketing: growing the Non-urban consumer* by Velayudhan, Sanal Kumar

New York Routledge 2024

Acc. No. 008006

Call No. 658.8 VEL

Summary: This book offers a comprehensive understanding of the fundamentals of rural marketing that influence consumer behaviour within the framework of a rapidly changing economy. It includes in-depth discussions on critical issues in rural markets as well as case-studies that examine their socio-cultural nuances, peculiarities, and their economic and technological environments, it analyses emerging trends and the future of these markets and the introduction of digitization and ecommerce in rural areas.



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Sr. No. 327

Title: *Supply chain and logistics management: an integrated approach* by Baisya, Rajat K

New York Routledge 2024

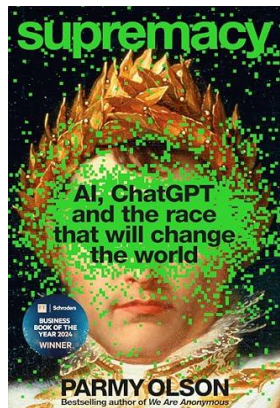
Acc. No. 008007

Call No. 658.7 BAI

Summary: This textbook discusses supply chain management and provides a comprehensive overview of all the key activities and issues of supply chain and logistics functions as an integrated discipline. It explores how each interface can be managed with the ultimate objective of providing superior customer experience to ensure satisfaction at the least cost while delivering incremental value in a competitive environment. It guides on designing effective development and management of the supply chain network, which is an invaluable source of sustainable, competitive advantage in today's turbulent global marketplace



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Sr. No. 328

Title: *Supremacy: AI, ChatGPT, and the race that will change the World* by Olson, Parmy

London Palgrave Macmillan 2024

Acc. No. 008008

Call No. 006.3 OLS

Summary: When ChatGPT was released, the world changed overnight. Even as we all played with the new toy, a very real danger was quickly coming to light: that untested automations would undermine our way of life insidiously, sucking value out of our economy, replacing high-level creative jobs and enabling a new, terrifying era of disinformation. It was never meant to be this way. The founders of the two companies behind the most advanced AIs in existence – Open AI (ChatGPT) and DeepMind (Bard) – started their journeys determined to solve humanity's greatest problems.



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Sr. No. 329

Title: *Technology strategy* by Walton, Nigel

New Delhi Bloomsbury Publishing India Pvt. Ltd. 2024

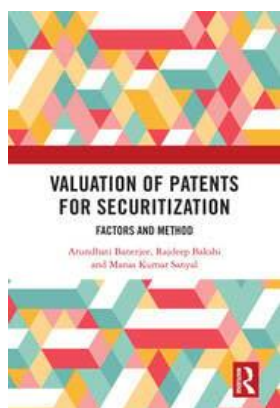
Acc. No. 008009

Call No. 658.4012 WAL

Summary: This dynamic and beautifully written textbook takes a modern and innovative approach to strategy by placing technology at its heart, bridging the gap between general strategy texts and specialist technology and innovation literature. It addresses the challenges and opportunities presented to organisations by disruptive technological change and takes into account the navigation of uncertain business environments. It explores new disruptive business models and non-traditional approaches to strategy development such as effectuation, the Business Model Canvas and prediction logic.



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Sr. No. 330

Title: *Valuation of patents for securitization: factors and method* by Banerjee, Arundhati

New York Routledge 2024

Acc. No. 008010

Call No. 332.6324 BAN

Summary: This book provides an in-depth look into the importance of patents and more importantly their securitization. It analyses the patent securitization applications as well as existing methods towards gauging the suitability of patents. The authors explore simple yet suitable methods for the valuation of patents that can be applied to the existing models to arrive at a pragmatic value. The book also includes studies and tests these systems for their reliability and application in different research areas and companies.



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Sr. No. 331

Title: Alamkara cintamani (अलंकार चिंतामणि) by Shastri, Nemi Chandra

New Delhi Bharatiya Jnanpith 2018

Acc. No. 008011

Call No. 745.4 SHA



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Sr. No. 332

Title: Avagya (अवज्ञा) by Toson, Shimazaki

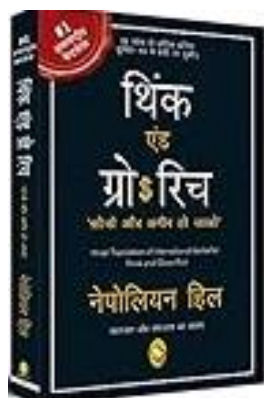
New Delhi Bharatiya Jnanpith 1993

Acc. No. 008012

Call No. 895.636 TOS



[Scan here for more details](#)



Sr. No. 333

Title: Think and Grow Rich: socho aur ameer ho jao (थिंक एंड ग्रो रिच: सोचो और अमीर हो जाओ) by Hill, Napoleon

New Delhi Fingerprint Publishing 2024

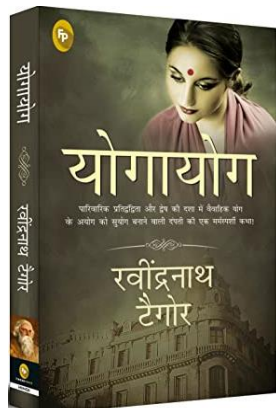
Acc. No. 008013

Call No. 650.12 HIL

Summary: One of the best inspirational books ever written, Think and Grow Rich is probably the most important financial book you can ever hope to read. Inspiring generations of readers since the time it was first published in 1937. Think and Grow Rich—Hill's biggest best-seller—has been used by millions of business leaders around the world to create a concrete plan for success that, when followed, never fails.



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Sr. No. 334

Title: Yogayog (योगायोग) by Tagore, Rabindranath

New Delhi Prakash Books India 2019

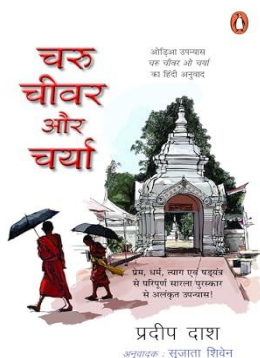
Acc. No. 008014

Call No. 891.433 TAG

Summary: Yogayog revolves around the Ghoshals and the Chatterjees, who are neighbours and sworn competitors. This famous family drama written by Rabindranath Tagore is a story about how a docile, but self-respecting woman challenges the social injustice meted out to her in the oppressive patriarchal society. The rivalry between these two families has existed for a long time. To extend an olive branch, it is proposed that Kumudini, the youngest daughter of the Chatterjees, be married to Madhusudan Ghoshal.



[Scan here for more details](#)



Sr. No. 335

Title: Charu, chivar aur charya (चरु, चीवर और चर्या) by Dash, Pradeep

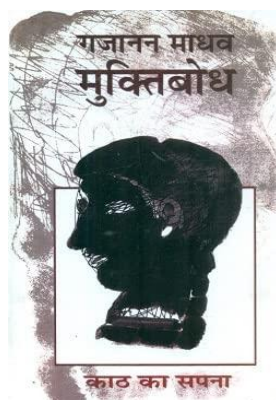
Haryana Penguin Random House India 2023

Acc. No. 008015

Call No. 891.433 DAS



[Scan here for more details](#)



Sr. No. 336

Title: kaath ka sapana (काठ का सपना) by Mukthibodh, Gajanan Madhava

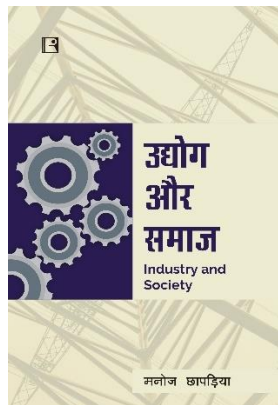
New Delhi Bharatiya Jnanpith 2021

Acc. No. 008016

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Sr. No. 337

Title: Udyog aur samaj (उद्योग और समाज) by Chhaparia, Manoj

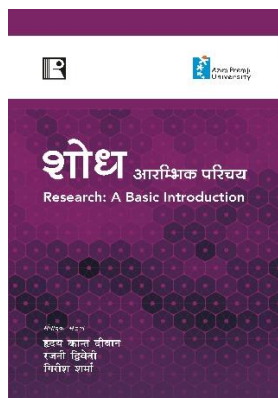
Jaipur Rawat Publications 2022

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Sr. No. 338

Title: Shodh: aarambhik parichay (शोध: आरम्भिक परिचय) by Diwan, Hridaya Kant

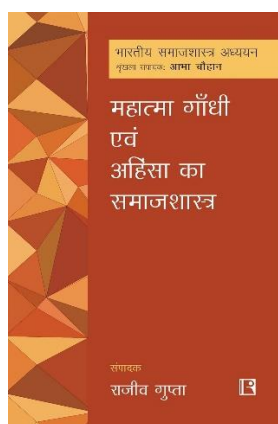
Jaipur Rawat Publications 2024

Acc. No. 008018

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Sr. No. 339

Title: Mahatma Gandhi avam ahinsa ka samajshastra (महात्मा गांधी एवं अहिंसा का समाजशास्त्र) by Gupta, Rajiv

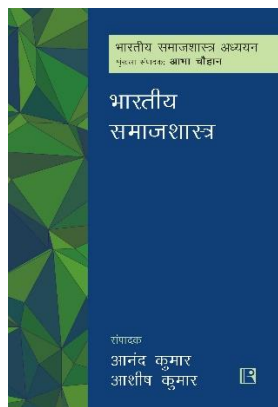
Jaipur Rawat Publications 2024

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Sr. No. 340

Title: Bhartiya samajshastra (भारतीय समाजशास्त्र) by Kumar, Anand

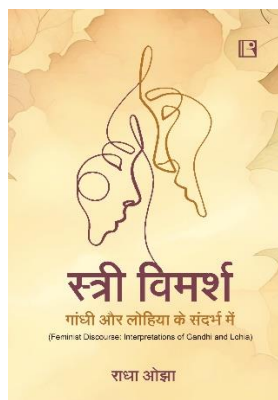
Jaipur Rawat Publications 2024

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Sr. No. 341

Title: Stree vimarsh: Gandhi aur lohiya ke sandarbh mein (स्त्री विमर्श: गांधी और लोहिया के संदर्भ में) by Ojha, Radha

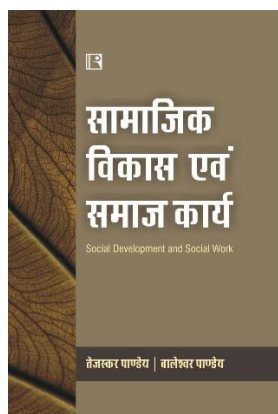
Jaipur Rawat Publications 2024

Acc. No. 008021

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Sr. No. 342

Title: Samajik vikas avam samaj karya (सामाजिक विकास एवं समाज कार्य) by Pandey, Tejaskar

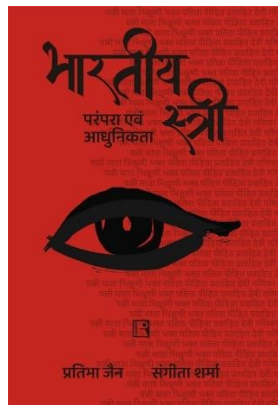
Jaipur Rawat Publications 2021

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Sr. No. 343

Title: Bhartiya stree: parampara evam aadhunikta (भारतीय स्त्री: परम्परा एवं आधुनिकता)
by Jain, Pratibha

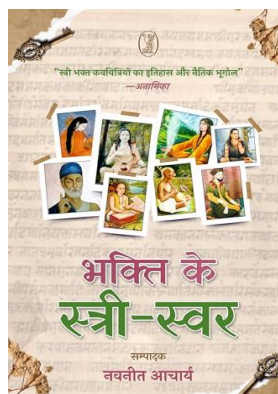
Jaipur Rawat Publications 2024

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Sr. No. 344

Title: Bhakti ke stree-svar by Acharya, Navneet

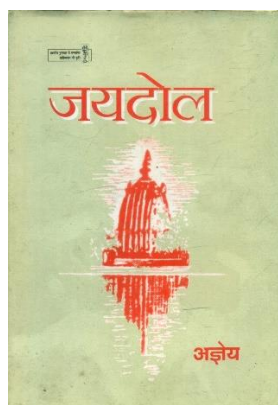
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Sr. No. 345

Title: Jayadol (जयदोल) by Ajneya

New Delhi Bharatiya Jnanpith 2011

Acc. No. 008025

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Sr. No. 346

Title: Atmanepad (आत्मनेपद) by Ajneya

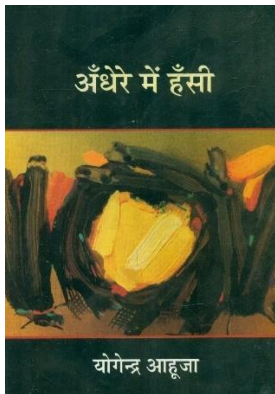
New Delhi Bharatiya Jnanpith 2010

Acc. No. 008026

Call No. 891.433 AJN



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Sr. No. 347

Title: Andhere me hanshi (अँधेरे में हँसी) by Aahuja, Yogendra

New Delhi Bharatiya Jnanpith 2005

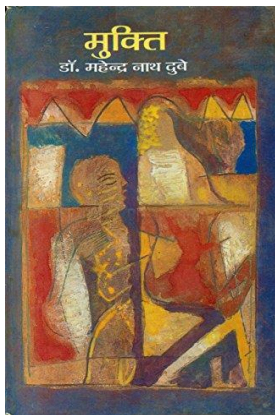
Acc. No. 008027

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Sr. No. 348

Title: Mukti (मुक्ति) by Dubey, Mahendra Nath

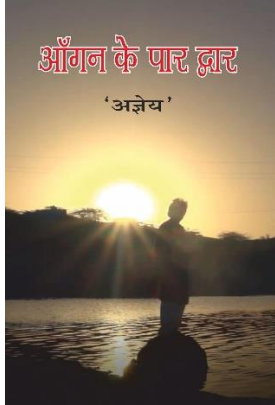
New Delhi Vani Prakashan 1999

Acc. No. 008028

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Sr. No. 349

Title: Angan ke paar dwar (आँगन के पार द्वार) by Ajneya

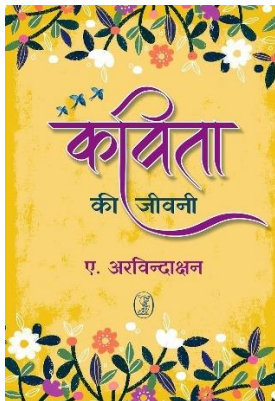
New Delhi Bharatiya Jnanpith 2022

Acc. No. 008029

Call No. 891.433 AJN



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Sr. No. 350

Title: Kavita ki jeevani by Arvindakshan, A

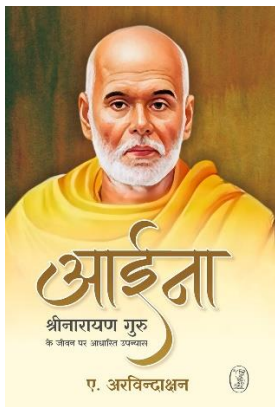
New Delhi Vani Prakashan 2024

Acc. No. 008030

Call No. 891.433 ARV



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Sr. No. 351

Title: Aaina by Arvindakshan, A

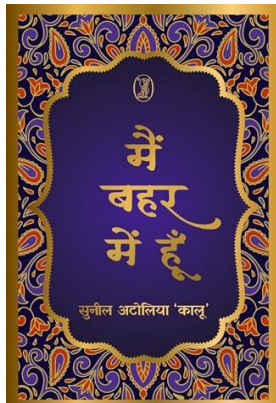
New Delhi Vani Prakashan 2024

Acc. No. 008031

Call No. 891.433 ARV



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Sr. No. 352

Title: Main behar mein hoon by Atolia, Sunil

New Delhi Vani Prakashan 2025

Acc. No. 008032

Call No. 891.433 ATO



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Sr. No. 353

Title: Zindagi ko dhoodhate hue by Singh Bechain, Sheoraj

New Delhi Vani Prakashan 2024

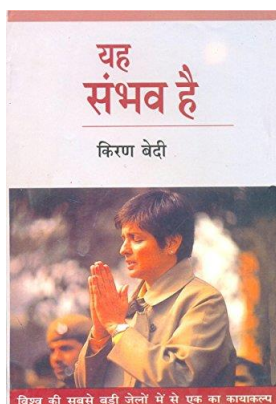
Acc. No. 008033

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Sr. No. 354

Title: Yah sambhav hai (यह संभव है) by Bedi, Kiran

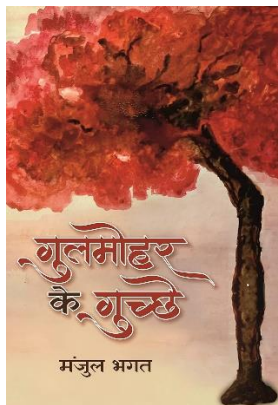
New Delhi Vani Prakashan 2014

Acc. No. 008034

Call No. 362.1 BED



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Sr. No. 355

Title: Gulamohar ke guchhe (गुलमोहर के गुच्छे) by Bhagat, Manjul

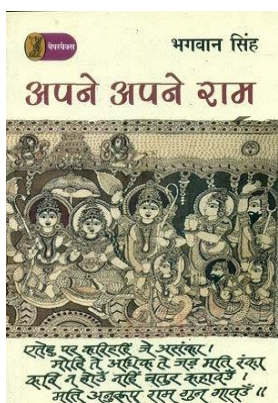
New Delhi Bharatiya Jnanpith 2022

Acc. No. 008035

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Sr. No. 356

Title: Apne apne ram by Singh, Bhagwan

New Delhi Vani Prakashan 2024

Acc. No. 008036

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Sr. No. 357

Title: Vyasparva (व्यासपर्व) by Bhagwat, Durga

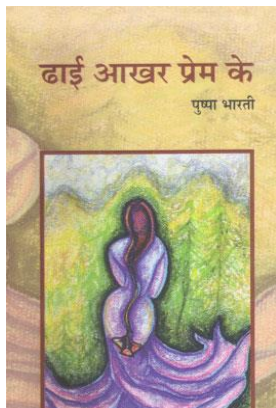
New Delhi Bharatiya Jnanpith 2006

Acc. No. 008037

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Sr. No. 358

Title: Dhai aakhar prem ke (ढाई आखर प्रेम के) by: Bharati, Pushpa

New Delhi Bharatiya Jnanpith 2013

Acc. No. 008038

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Sr. No. 359

Title: Agle andhere tak (अगले अंधेरे तक) by Bhatia, Jitendra

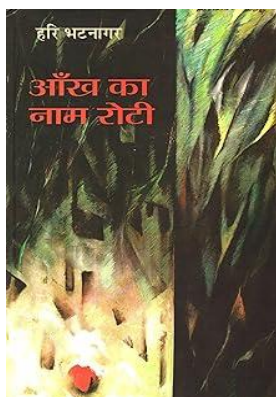
New Delhi Bharatiya Jnanpith 2020

Acc. No. 008039

Call No. 891.433 BHA



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Sr. No. 360

Title: Aankh ka naam roti (आँख का नाम रोटी) by Bhatnagar, Hari

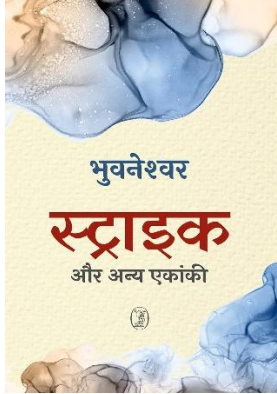
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008040

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Sr. No. 361

Title: Straik aur any ekanki by Bhuvaneshwar

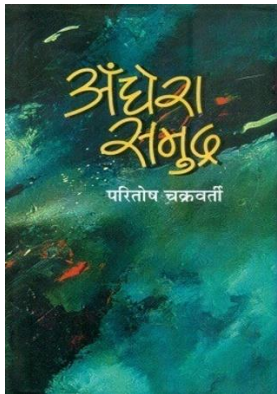
New Delhi Vani Prakashan 2024

Acc. No. 008041

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Sr. No. 362

Title: Andhera samudra (अंधेरा समुद्र) by Chakravarty, Paritosh

New Delhi Bharatiya Jnanpith 2010

Acc. No. 008042

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Andaz apana apana
अंदाज़ अपना अपना

रमेश चंद्रा



भारतीय ज्ञानपीठ

Sr. No. 363

Title: Andaz apana apana (अंदाज़ अपना अपना) by Chandra, Ramesh

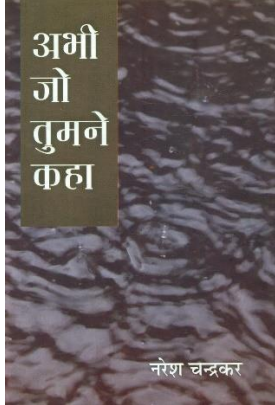
New Delhi Bharatiya Jnanpith 2017

Acc. No. 008043

Call No. 891.439 CHA



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Sr. No. 364

Title: Abhi jo tumane kaha (अभी जो तुमने कहा) by Chandrakar, Naresh

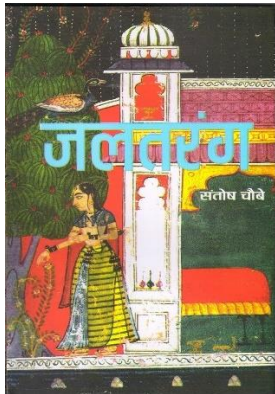
New Delhi Bharatiya Jnanpith 2015

Acc. No. 008044

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Sr. No. 365

Title: Jalatarang (जलतरंग) by Choubey, Santosh

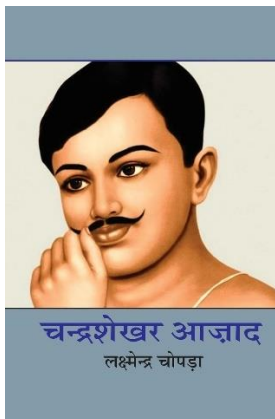
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008045

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Sr. No. 366

Title: Chandra Shekhar Azad (चन्द्रशेखर आज़ाद) by Chopra, Laxmendra

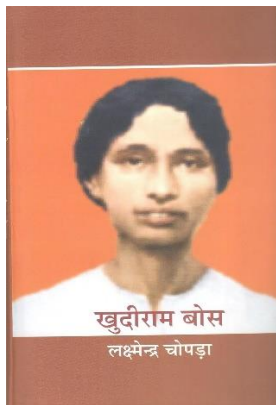
New Delhi Bharatiya Jnanpith 2024

Acc. No. 008046

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Sr. No. 367

Title: Khudiram Bose (खुदीराम बोस) by Chopra, Laxmendra

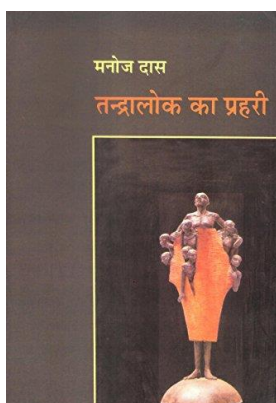
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Acc. No. 008047

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Sr. No. 368

Title: Trandralok ka praharee (तन्द्रालोक का प्रहरी) by Das, Manoj

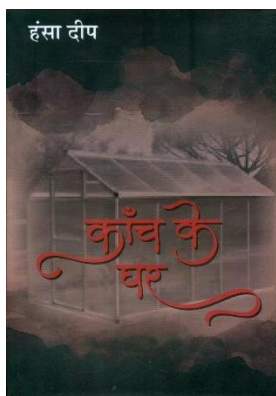
New Delhi Bharatiya Jnanpith 2012

Acc. No. 008048

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Sr. No. 369

Title: Kanch ke ghar (काँच के घर) by Deep, Hansa

New Delhi Bharatiya Jnanpith 2022

Acc. No. 008049

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Sr. No. 370

Title: Avinashwar (अविनश्वर) by Devi, Ashapurna

New Delhi Bharatiya Jnanpith 2011

Acc. No. 008050

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Sr. No. 371

Title: Pallavi (पल्लवी) by Pokhariyal, Ramesh "Nishank"

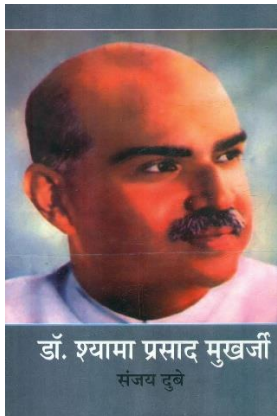
New Delhi Bharatiya Jnanpith 2012

Acc. No. 008051

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Sr. No. 372

Title: Dr. Shyama Prasad Mukherjee (डॉ श्यामा प्रसाद मुखर्जी) by Dubey, Sanjay

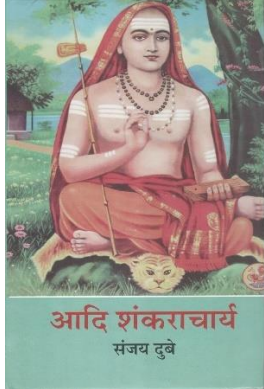
New Delhi Bharatiya Jnanpith 2017

Acc. No. 008052

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Sr. No. 373

Title: Aadi Shankaracharya (आदि शंकराचार्य) by Dubey, Sanjay

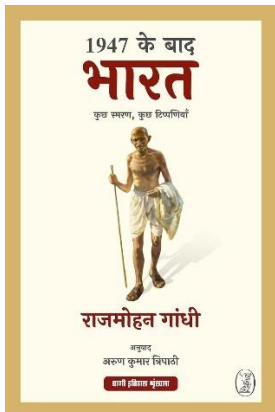
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Sr. No. 374

Title: 1947 ke baad Bharat: kuchh smaran, kuchh tippaniyan by Gandhi, Rajmohan

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Acc. No. 008054

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Sr. No. 375

Title: Antim shabda (अन्तिम शब्द) by Gadgil, Gangadhar

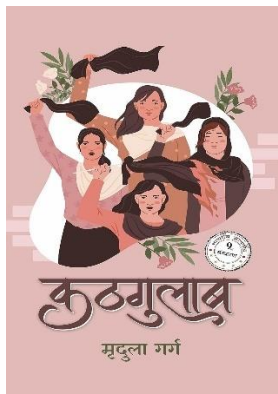
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008055

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Sr. No. 376

Title: Kathgulab by Garg, Mridula

New Delhi Vani Prakashan 2023

Acc. No. 008056

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Sr. No. 377

Title: Tohfa aur tohfa by Geet, Surinder

New Delhi Vani Prakashan 2024

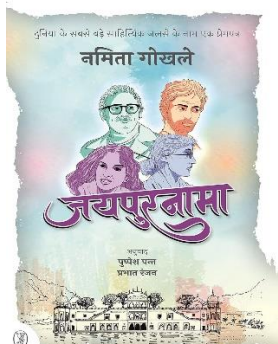
Acc. No. 008057

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Sr. No. 378

Title: Jaipurnama: duniya ke sabase bare saityika jalase ke nama eka premapatra
(जयपुरनामा: दुनिया के सबसे बड़े साहित्यिक जलसे के नाम एक प्रेमपत्र) by Gokhale, Namita

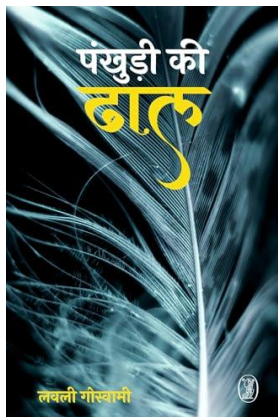
New Delhi Vani Prakashan 2023

Acc. No. 008058

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Sr. No. 379

Title: Pankhuri ki dhal by Goswami, Lovely

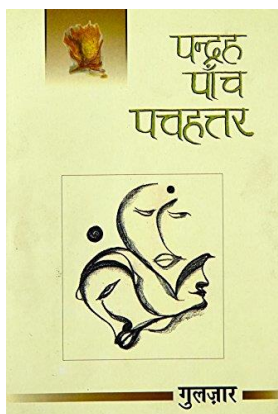
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Acc. No. 008059

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Sr. No. 380

Title: Pandrah panch pachhattar by Gulzar

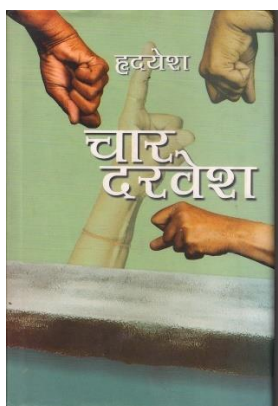
New Delhi Vani Prakashan 2024

Acc. No. 008060

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Sr. No. 381

Title: Chaar Darvesh (चार दरवेश) by Hridayesh

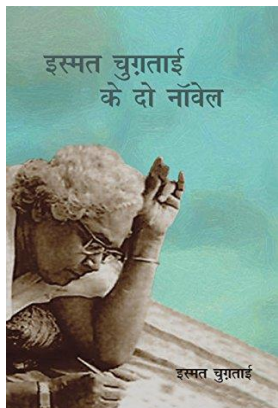
New Delhi Bharatiya Jnanpith 2013

Acc. No. 008061

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Sr. No. 382

Title: Ismat Chughtai de do novel by Chughtai, Ismat

New Delhi Vani Prakashan 2019

Acc. No. 008062

Call No. 891.433 CHU



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Sr. No. 383

Title: Koi mera apna (कोई मेरा अपना) by Jagmohan, Sushma

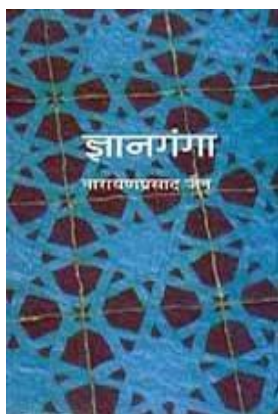
New Delhi Bharatiya Jnanpith 2009

Acc. No. 008063

Call No. 891.433 JAG



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Sr. No. 384

Title: Gyan ganga (ज्ञानगंगा) by Jain, Narayan Prasad

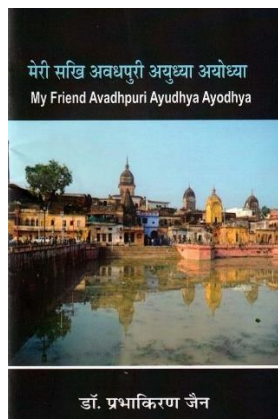
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008064

Call No. 891.433 JAI



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Sr. No. 385

Title: Meri sakhi avadhpuri ayodhya Ayodhya by Jain, Prabhakaran

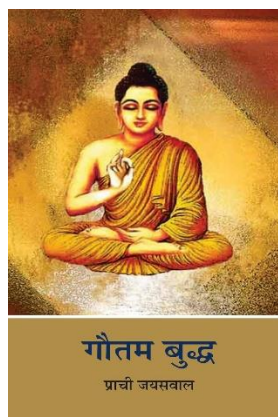
New Delhi Bharatiya Jnanpith 2021

Acc. No. 008065

Call No. 891.431 JAI



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Sr. No. 386

Title: Gautam Buddha (गौतम बुद्ध) by Jaiswal, Prachi

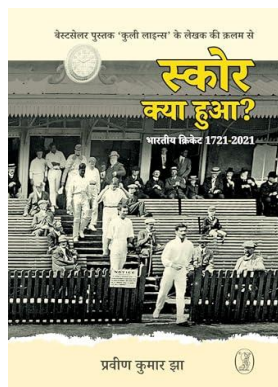
Bharatiya Jnanpith

Acc. No. 008066

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Sr. No. 387

Title: Score kya hua? Bhartiya cricket 1721-2021 by Jha, Praveen Kumar

New Delhi Vani Prakashan 2024

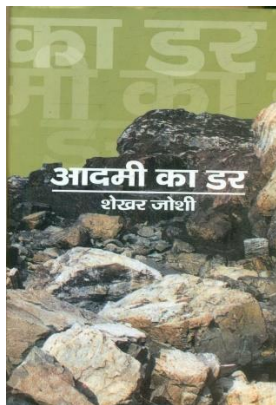
Acc. No. 008067

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Sr. No. 388

Title: Aadmi ka dar (आदमी का डर) by Joshi, Shekhar

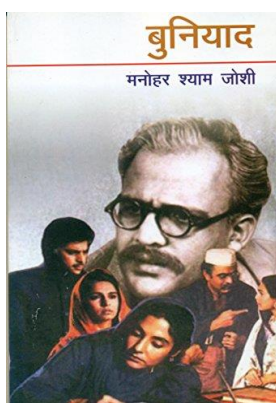
New Delhi Bharatiya Jnanpith 2019

Acc. No. 008068

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Sr. No. 389

Title: Buniyaad by Joshi, Manohar Shyam

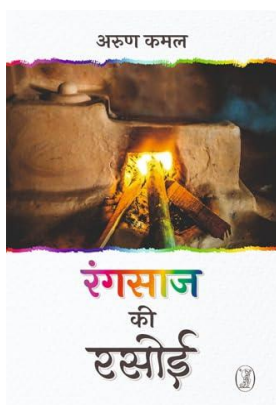
New Delhi Vani Prakashan 2010

Acc. No. 008069

Call No. 891.433 JOS



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Sr. No. 390

Title: Rangsaaz ki rasoi by Kamal, Arun

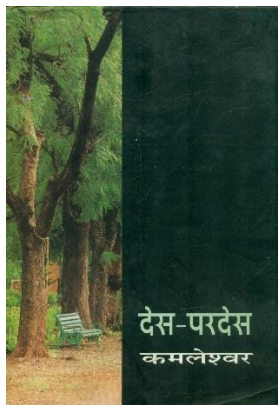
New Delhi Vani Prakashan 2024

Acc. No. 008070

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Sr. No. 391

Title: Desh pardesh (देस-परदेस) by Kamleshwar

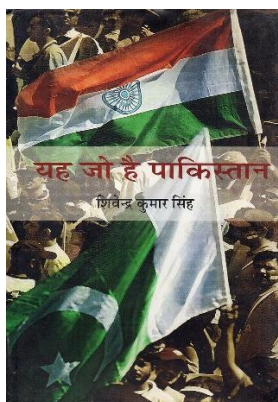
New Delhi Bharatiya Jnanpith 2009

Acc. No. 008071

Call No. 891.433 KAM



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Sr. No. 392

Title: Ant haazir ho (अन्त हाजिर हो) by Kant, Meera

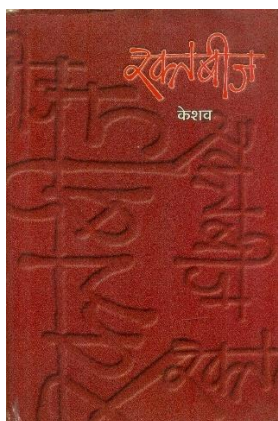
New Delhi Bharatiya Jnanpith 2012

Acc. No. 008072

Call No. 891.433 KAN



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Sr. No. 393

Title: Raktbeej (रक्तबीज) by Keshav

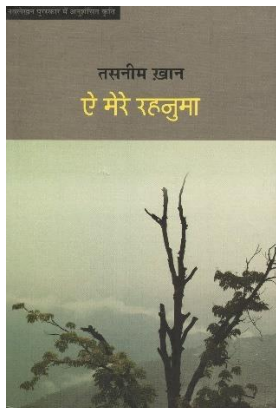
New Delhi Bharatiya Jnanpith 2005

Acc. No. 008073

Call No. 891.433 KES



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Sr. No. 394

Title: Ae mere rehnuma (ऐ मेरे रहनुमा) by Khan, Tasneem

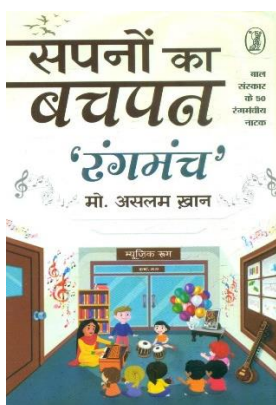
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008074

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Sr. No. 395

Title: Sapnon ka bachpan: 'Rangmanch' by Khan, Mohd. Asalam

New Delhi Vani Prakashan 2022

Acc. No. 008075

Call No. 891.433 KHA



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Sr. No. 396

Title: Rangmahal ke char dwar by Khan, Mohammad Aslam

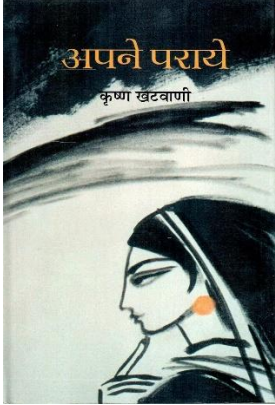
New Delhi Vani Prakashan 2024

Acc. No. 008076

Call No. 891.433 KHA



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Sr. No. 397

Title: Apne paraye (अपने पराये) by Khatvani, Krishna

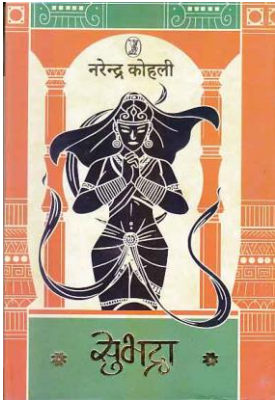
New Delhi Bharatiya Jnanpith 2010

Acc. No. 008077

Call No. 891.433 KHA



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Sr. No. 398

Title: Subhadra (सुभद्रा) by Kohli, Narendra

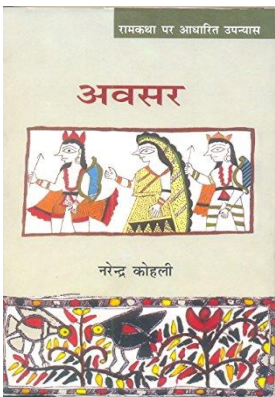
New Delhi Vani Prakashan 2021

Acc. No. 008078

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Sr. No. 399

Title: Avasar by Kohli, Narendra

New Delhi Vani Prakashan 2021

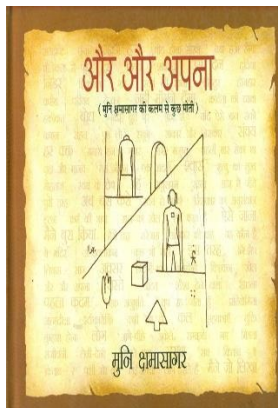
Acc. No. 008079

Call No. 891.433 KOH

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Sr. No. 400

Title: Aur aur apna (और और अपना) by Kshamasagar, Muni

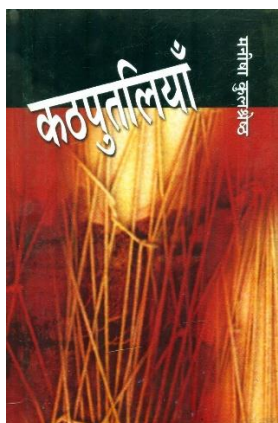
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008080

Call No. 891.431 KSH



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Sr. No. 401

Title: Kathputaliyan (कठपुतलियाँ) by Kulshresth, Manisha

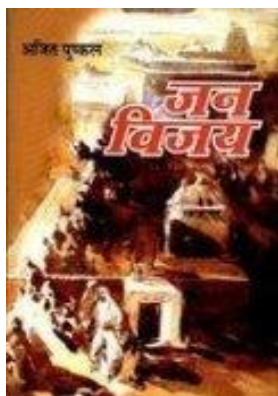
New Delhi Bharatiya Jnanpith 2010

Acc. No. 008081

Call No. 891.433 KUL



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Sr. No. 402

Title: Jan Vijay (जन विजय) by Pushkal, Ajit

New Delhi Bharatiya Jnanpith 2018

Acc. No. 008082

Call No. 891.433 PUS



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Sr. No. 403

Title: Tapovan me bavandar (तपोवन में बवंडर) by Gujral, Sheela

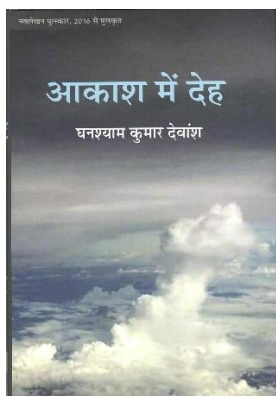
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008083

Call No. 891.433 GUJ



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Sr. No. 404

Title: Akash mein deh (आकाश में देह) by Devansh, Ghanshyam Kumar

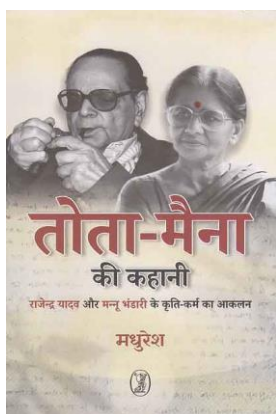
New Delhi Bharatiya Jnanpith 2017

Acc. No. 008084

Call No. 891.431 DEV



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Sr. No. 405

Title: Tota-maina ki kahani: Rajendra Yadav aur Mannu Bhandari ke kriti-karm ka aklan
by Madhuresh

New Delhi Vani Prakashan 2024

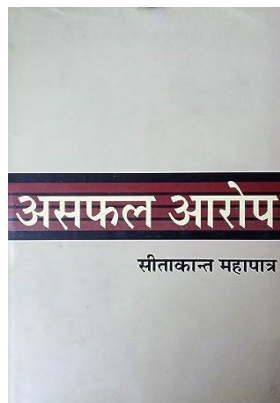
Acc. No. 008085

Call No. 891.434 MAD

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Sr. No. 406

Title: Asaphal aarop (असफल आरोप) by Mahapatra, Sitakant

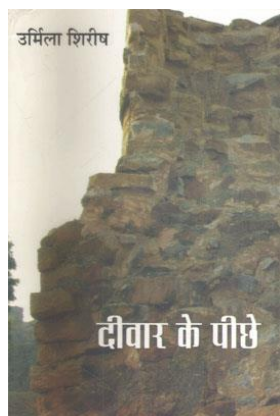
New Delhi Bharatiya Jnanpith 2010

Acc. No. 008086

Call No. 891.451 MAH



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Sr. No. 407

Title: Deewar ke pichhe (दीवार के पीछे) by Shirish, Urmila

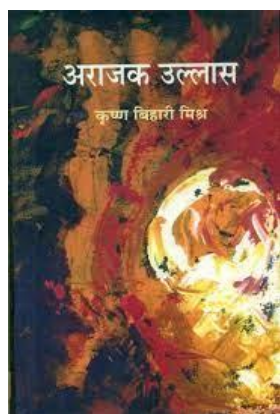
New Delhi Bharatiya Jnanpith 2015

Acc. No. 008087

Call No. 891.433 SHI



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Sr. No. 408

Title: Arajak ullas (अराजक उल्लास) by Mishr, Krishna Bihari

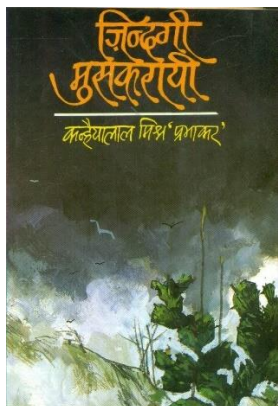
New Delhi Bharatiya Jnanpith 2010

Acc. No. 008088

Call No. 891.433 MIS



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Sr. No. 409

Title: Zindagi muskarayee (ज़िन्दगी मुसकरायी) by Mishra, Kanhaiyalal "Prabhakar"

New Delhi Bharatiya Jnanpith 2013

Acc. No. 008089

Call No. 891.433 MIS

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Sr. No. 410

Title: Chand ka munh terha hai (चाँद का मुँह टेढ़ा है) by Muktiboodh, Gajanan Madhav

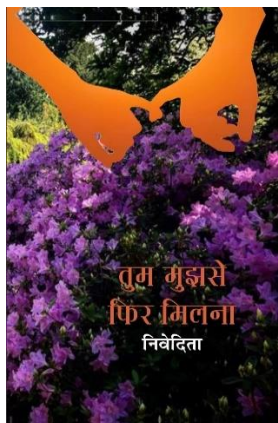
New Delhi Bharatiya Jnanpith 2021

Acc. No. 008090

Call No. 891.433 MUK



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Sr. No. 411

Title: Tum mujhse fir milna (तुम मुझसे फिर मिलना) by Nivedita

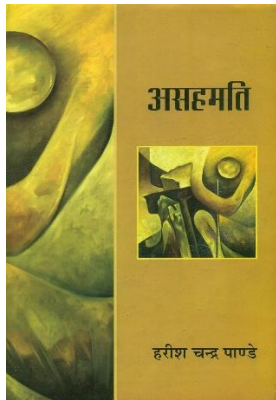
New Delhi Bharatiya Jnanpith 2022

Acc. No. 008091

Call No. 891.431 NIV



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Sr. No. 412

Title: Asahamati (असहमति) by Pandey, Harish Chandra

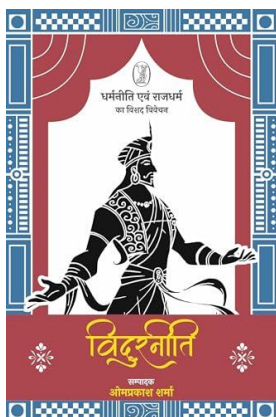
New Delhi Bharatiya Jnanpith

Acc. No. 008092

Call No. 891.431 PAN



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Sr. No. 413

Title: Vidurneeti: dharmniti evam rajdharm ka vishad vivechan by Sharma, Omprakash

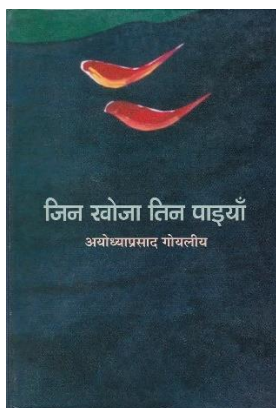
New Delhi Vani Prakashan 2024

Acc. No. 008093

Call No. 294.5921 SHA



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Sr. No. 414

Title: Jin khoja tin paiyan (जिन खोजा तिन पाइयाँ) by Goyaliya, Ayodhya Prasad

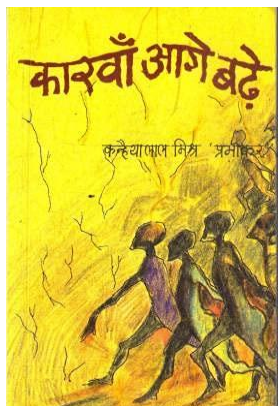
New Delhi Bharatiya Jnanpith 2006

Acc. No. 008094

Call No. 891.433 GOY



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Sr. No. 415

Title: Karvan aage Barhe (कारवाँ आगे बढ़े) by Mishra, Kanhaiyalal 'Prabhakar'

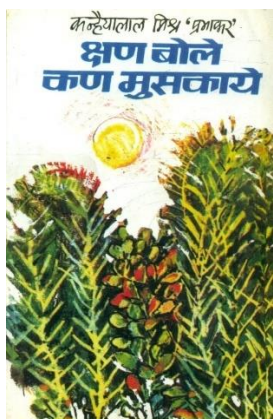
New Delhi Bharatiya Jnanpith 2008

Acc. No. 008095

Call No. 891.433 MIS



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Sr. No. 416

Title: Kshana boley kana muskaye (क्षण बोले कण मुसकाये) by Mishra, Kanhaiyalal 'Prabhakar'

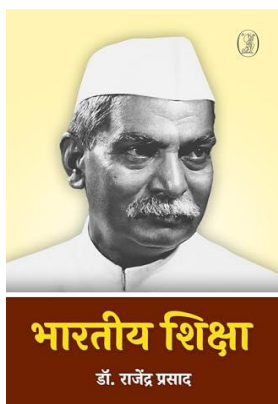
New Delhi Bharatiya Jnanpith 2011

Acc. No. 008096

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Sr. No. 417

Title: Bharatiya shiksha by Prasad, Rajendra

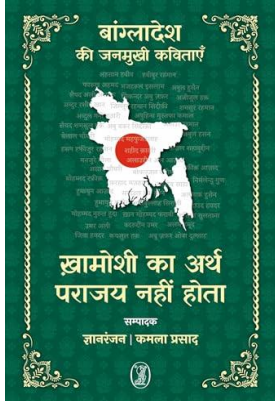
New Delhi Vani Prakashan 2024

Acc. No. 008097

Call No. 370.954 PRA



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Sr. No. 418

Title: Khamoshi ka arth parajay nahin hota by Gyanranjan

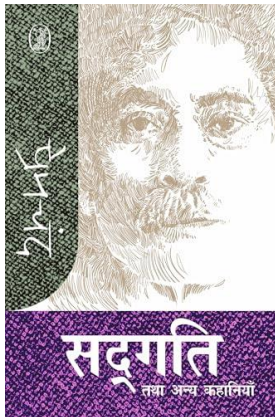
New Delhi Vani Prakashan 2024

Acc. No. 008098

Call No. 891.431 GYA



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Sr. No. 419

Title: Sadgati tatha anya kahaniyan by Premchand

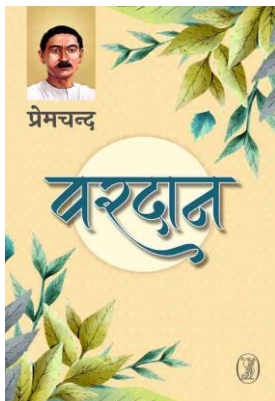
New Delhi Vani Prakashan 2023

Acc. No. 008099

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Sr. No. 420

Title: Vardan by Premchand

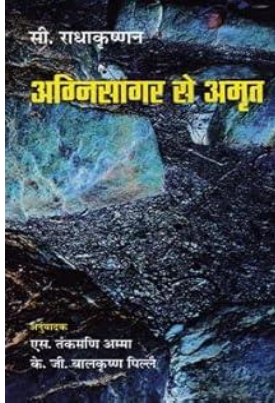
New Delhi Vani Prakashan 2024

Acc. No. 008100

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Sr. No. 421

Title: Aganisagar se amrit (अग्निसागर से अमृत) by Radhakrishnan, C

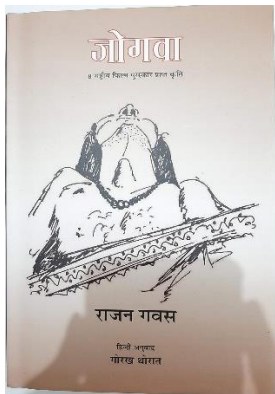
New Delhi Bharatiya Jnanpith 2017

Acc. No. 008101

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Sr. No. 422

Title: Jogava (जोगवा) by Gavasa, Rajan

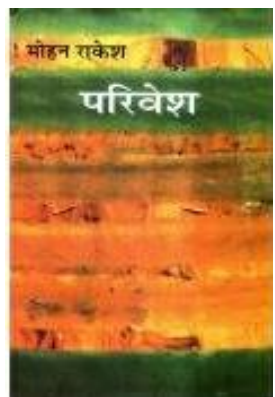
New Delhi Bharatiya Jnanpith 2020

Acc. No. 008102

Call No. 891.433 GAV



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Sr. No. 423

Title: Parivesh (परिवेश) by Rakesh, Mohan

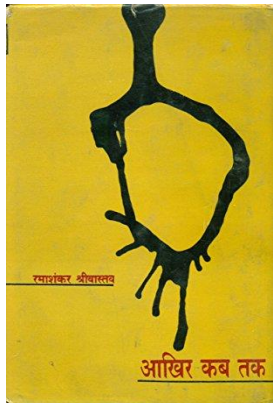
New Delhi Bharatiya Jnanpith 2011

Acc. No. 008103

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Sr. No. 424

Title: Akhir kab tak (आखिर कब तक) by Srivastava, Ramashanker

New Delhi Vani Prakashan 2002

Acc. No. 008104

Call No. 891.433 SRI

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Sr. No. 425

Title: Jatiya manobhoomi ki talasa (जातीय मनोभूमि की तलाश) by Raman, Revati

New Delhi Bharatiya Jnanpith 2005

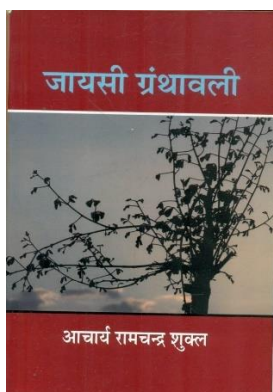
Acc. No. 008105

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Summary:



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Sr. No. 426

Title: Jayasi (जायसी) by Shukla, Acharya Ramchandra

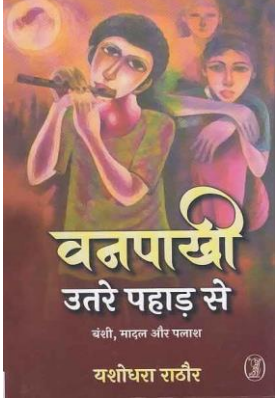
New Delhi Bharatiya Jnanpith 2019

Acc. No. 008106

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Sr. No. 427

Title: Vanpakhi utare pahad se by Rathaur, Yashodhara

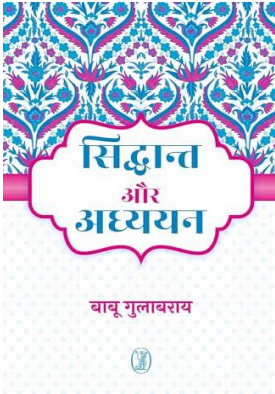
New Delhi Vani Prakashan 2024

Acc. No. 008107

Call No. 891.43109 RAT



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Sr. No. 428

Title: Siddhant aur Adhyayan by Gulab Rai, Babu

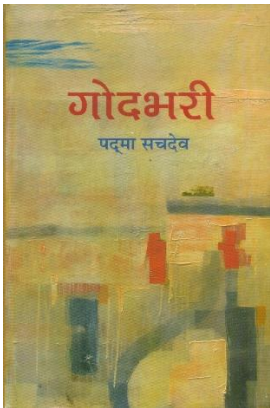
New Delhi Vani Prakashan 2024

Acc. No. 008108

Call No. 891.434 GUL



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Sr. No. 429

Title: Godabhari (गोदभरी) by Sachdev, Padma

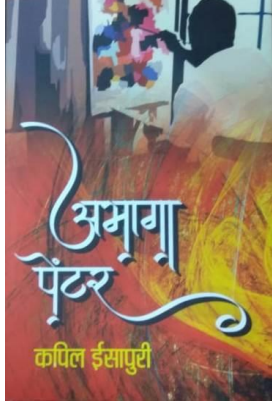
New Delhi Bharatiya Jnanpith 2008

Acc. No. 008109

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Sr. No. 430

Title: Abhaga painter (अभागा पेंटर) by Isapuri, Kapil

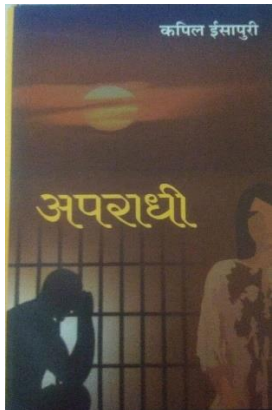
New Delhi Bharatiya Jnanpith 2021

Acc. No. 008110

Call No. 891.433 ISA



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Sr. No. 431

Title: Aparadhi (अपराधी) by Isapuri, Kapil

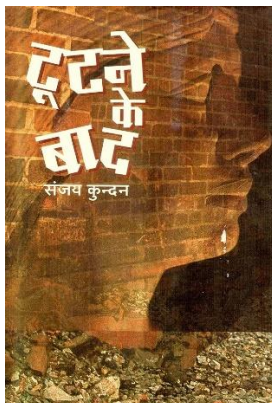
New Delhi Bharatiya Jnanpith 2018

Acc. No. 008111

Call No. 891.433 ISA



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Sr. No. 432

Title: Tootne ke baad (टूटने के बाद) by Kundan, Sanjay

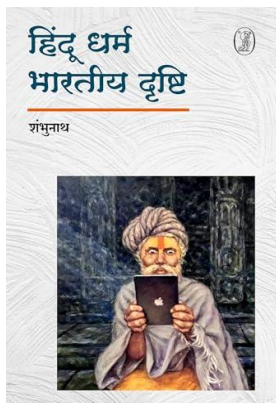
New Delhi Bharatiya Jnanpith 2011

Acc. No. 008112

Call No. 891.433 KUN



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Sr. No. 433

Title: Hindu dharm: bharatiy Drishti by Shambhunath

New Dehi Vani Prakashan 2024

Acc. No. 008113

Call No. 891.434 SHA



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Sr. No. 434

Title: Karobar (कारोबार) by Sharma, Oma

New Delhi Bharatiya Jnanpith 2011

Acc. No. 008114

Call No. 891.433 SHA

Summary:



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Sr. No. 435

Title: Chandghati Ki anaro by Sharma, Savita Nagar

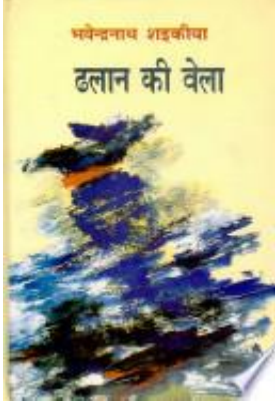
New Delhi Vani Prakashan 2024

Acc. No. 008115

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Sr. No. 436

Title: Dhalan ki vela (ढलान की वेला) by Saikiya, Bhabendra Nath

New Delhi Bharatiya Jnanpith 2000

Acc. No. 008116

Call No. 891.4513 SAI



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Sr. No. 437

Title: Aakhar arath (आखर अरथ) by Shukla, Dinesh Kumar

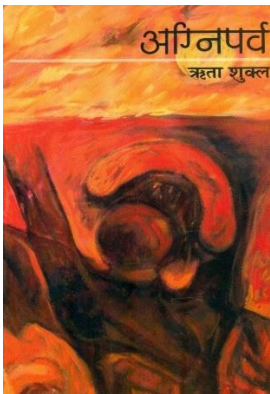
New Delhi Bharatiya Jnanpith 2011

Acc. No. 008117

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Sr. No. 438

Title: Agni-parva (अग्नि-पर्व) by Shukla, Rita

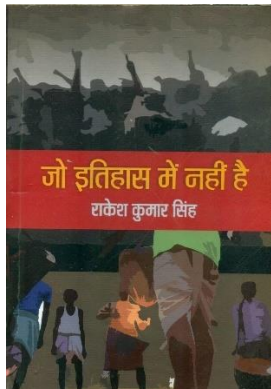
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008118

Call No. 891.433 SHU



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Sr. No. 439

Title: Jo Itihas mein nahin hai (जो इतिहास में नहीं है) by Singh, Rakesh Kumar

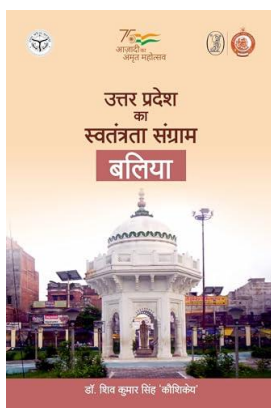
New Delhi Bharatiya Jnanpith 2020

Acc. No. 008119

Call No. 891.433 SIN



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Sr. No. 440

Title: Uttar Pradesh ka swatantrata sangram: Baliya by Singh, Shiv Kumar 'Kaushikey

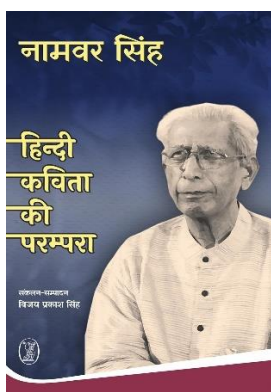
New Delhi Vani Prakashan 2024

Acc. No. 008120

Call No. 320.9542 SIN



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Sr. No. 441

Title: Hindi kavita ki Parampara by Singh, Namvar

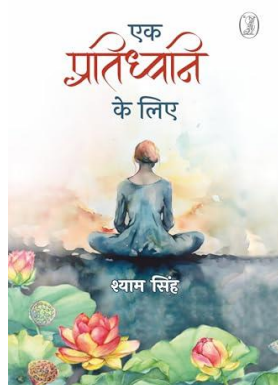
New Delhi Vani Prakashan 2024

Acc. No. 008121

Call No. 891.434 SIN



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Sr. No. 442

Title: Ek pratidhwani ke liye by Singh, Shyam

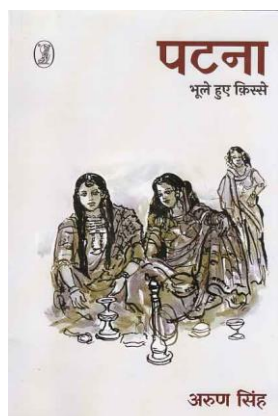
New Delhi Vani Prakashan 2024

Acc. No. 008122

Call No. 891.431 SIN



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Sr. No. 443

Title: Patna: bhoole huye kisse by Singh, Arun

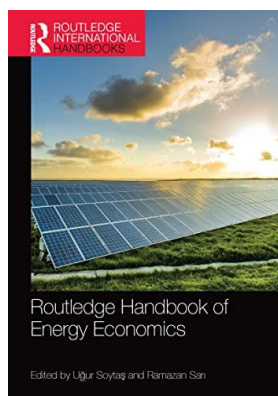
New Delhi Vani Prakashan 2024

Acc. No. 008123

Call No. 907 SIN



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Sr. No. 444

Title: Routledge handbook of energy economics by Soytag, Ugur

New York Routledge 2021

Acc. No. 008124

Call No. 333.79 SOY



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Sr. No. 445

Title: Arawali (अरावली) by Solanki, Kishor Singh

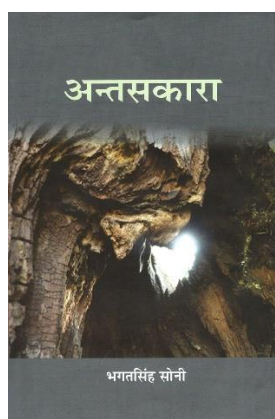
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008125

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Sr. No. 446

Title: Antasakara (अंतसकारा) by Soni, Bhagatsingh

New Delhi Bharatiya Jnanpith 2017

Acc. No. 008126

Call No. 891.431 SON



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Sr. No. 447

Title: Tummein main satat pravahit hoon (तुममें मैं सतत प्रवाहित हूँ) by Muktibodh Ramesh

New Delhi Bharatiya Jnanpith 2022

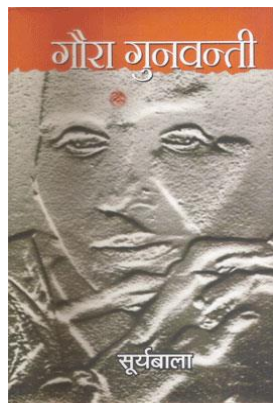
Acc. No. 008127

Call No. 153.12 MUK

Summary:



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Sr. No. 448

Title: Gaura gunwanti (गौरा गुनवन्ती) by Suryabala

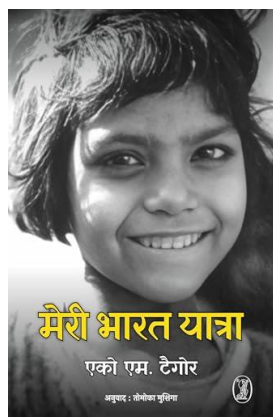
New Delhi Bharatiya Jnanpith 2014

Acc. No. 008128

Call No. 891.433 SUR



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Sr. No. 449

Title: Meri Bharat yatra by Tagore, Eiko M

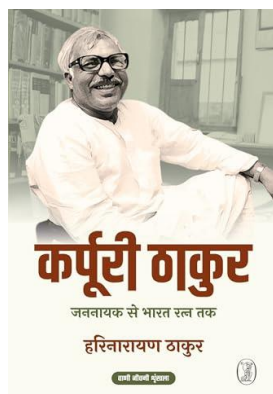
New Delhi Vani Prakashan 2024

Acc. No. 008129

Call No. 915.4 TAG



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Sr. No. 450

Title: Karpuri Thakur: jannayak se bharat ratn tak by Thakur, Harinarayan

New Delhi Vani Prakashan 2024

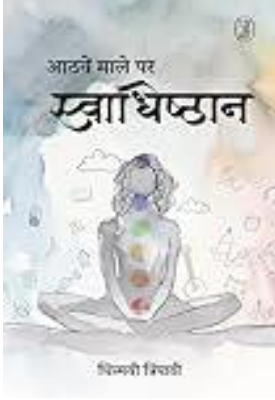
Acc. No. 008130

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Summary:



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Sr. No. 451

Title: Aathwein maale par swadhishthan by Tripathi, Chinmayi

Vani Prakashan New Delhi 2024

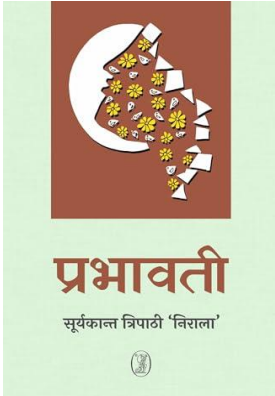
Acc. No. 008131

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Summary:



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Sr. No. 452

Title: Prabhavati by Tripathi, SuryaKant 'Nirala'

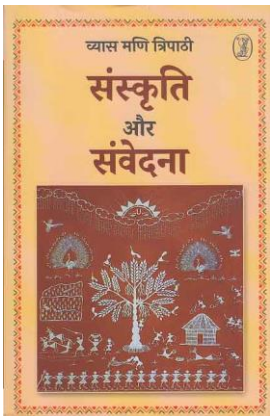
New Delhi Vani Prakashan 2024

Acc. No. 008132

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Sr. No. 453

Title: Sanskriti aur samvedana by Tripathi, Vyas Mani

New Delhi Vani Prakashan 2024

Acc. No. 008133

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Sr. No. 454

Title: Kukurmutta by Tripathi, SuryaKant 'Nirala'

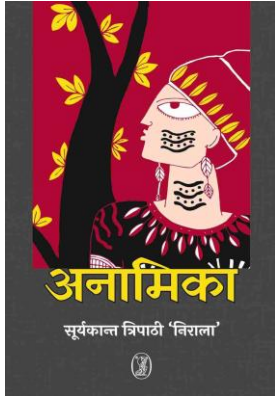
New Delhi Vani Prakashan 2024

Acc. No. 008134

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Sr. No. 455

Title: Anamika by Tripathi, SuryaKant 'Nirala'

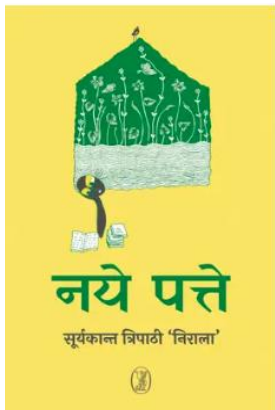
New Delhi Vani Prakashan 2024

Acc. No. 008135

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Sr. No. 456

Title: Naye patte by Tripathi, SuryaKant 'Nirala'

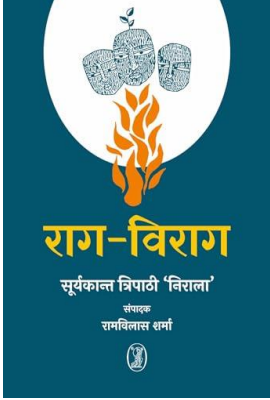
Vani Prakashan New Delhi 2024

Acc. No. 008136

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Sr. No. 457

Title: Raag-virag by Tripathi, SuryaKant 'Nirala'

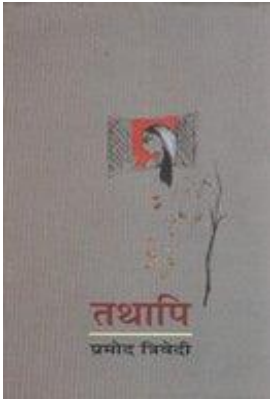
New Delhi Vani Prakashan 2024

Acc. No. 008137

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Sr. No. 458

Title: Tathaapi (तथापि) by Trivedi, Pramod

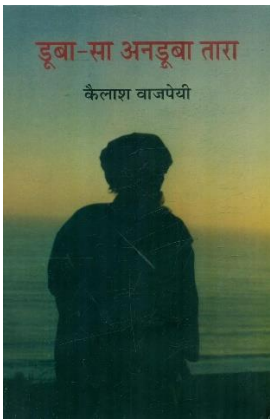
Bharatiya Jnanpith New Delhi 2006

Acc. No. 008138

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Sr. No. 459

Title: Dooba sa andooba tara (डूबा सा अनडूबा तारा) by Vajpeyi, Kailash

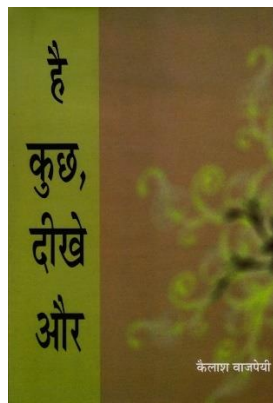
New Delhi Bharatiya Jnanpith 2011

Acc. No. 008139

Call No. 891.431 VAJ



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Sr. No. 460

Title: Hai kuchh deekhe aur (है कुछ दिखे और) by Vajpeyi, Kailash

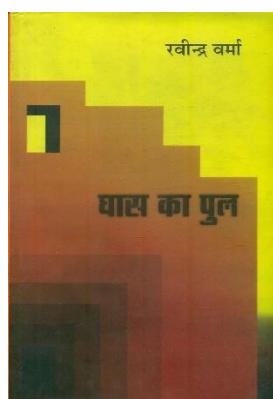
New Delhi Bharatiya Jnanpith 2012

Acc. No. 008140

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Sr. No. 461

Title: Ghaas ka pul (घास का पुल) by Verma, Ravindra

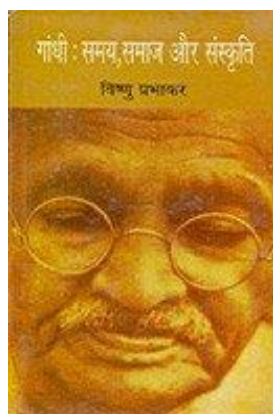
New Delhi Bharatiya Jnanpith 2016

Acc. No. 008141

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Sr. No. 462

Title: Gandhi: samay, samaj aur sanskriti (गांधी समय समाज और संस्कृति) by Prabhakar, Vishnu

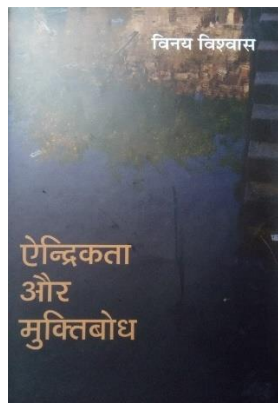
New Delhi Vani Prakashan 2000

Acc. No. 008142

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Sr. No. 463

Title: Endrikta aur muktibodh (ऐन्द्रिकता और मुक्तिबोध) by Vishwas, Vinay

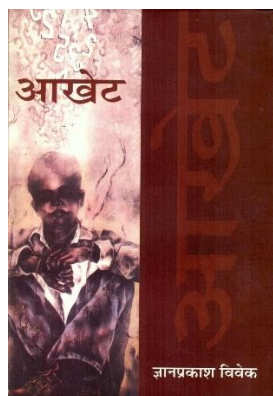
New Delhi Bharatiya Jnanpith 2018

Acc. No. 008143

Call No. 891.434 VIS



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Sr. No. 464

Title: Aakhet (आखेट) by Vivek, Gyanprakash

New Delhi Bharatiya Jnanpith 2011

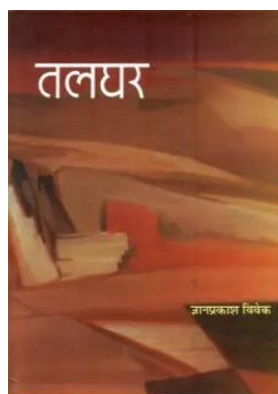
Acc. No. 008144

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Sr. No. 465

Title: Talghar (तलघर) by Vivek, Gyanprakash

New Delhi Bharatiya Jnanpith 2012

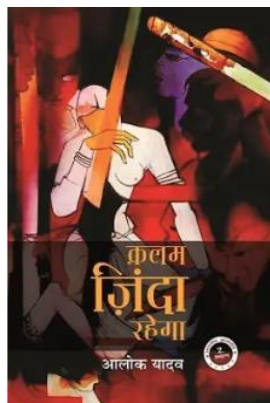
Acc. No. 008145

Call No. 891.433 VIV

Summary:



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Sr. No. 466

Title: Qalam zinda rahega (कलम ज़िन्दा रहेगा) by Yadav, Alok

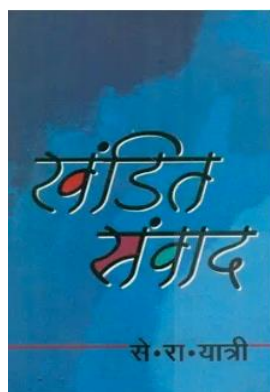
New Delhi Bharatiya Jnanpith 2022

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Sr. No. 467

Title: Khandit samvaad (खंडित संवाद) by Yatri, S. R.

New Delhi Bharatiya Jnanpith 2011

Acc. No. 008147

Call No. 891.433 YAT



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Sr. No. 468

Title: Siyahat meri syahi se: Bharat ki tum se aap tak ki yatra by Chaturvedi, Atul

New Delhi Lokbharti Prakashan 2024

Acc. No. 008148

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रामधारी सिंह दिङ्कर

नीम के पते



Sr. No. 469

Title: Neem ke patte by Singh, Ramdhari 'Dinkar'

New Delhi Lokbharti Prakashan 2024

Acc. No. 008149

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रामधारी सिंह दिङ्कर

रेणुका



Sr. No. 470

Title: Renuka by Singh, Ramdhari 'Dinkar'

New Delhi Lokbharti Prakashan 2024

Acc. No. 008150

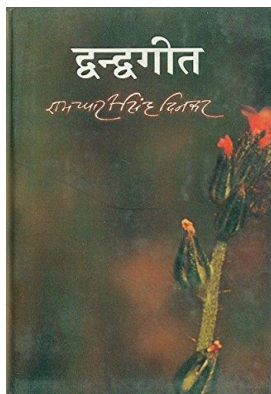
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द्वन्द्वगीत

रामधारी सिंह दिङ्कर



Sr. No. 471

Title: Dwandgeet by Singh, Ramdhari 'Dinkar'

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Acc. No. 008151

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रामधारी सिंह दिङ्कर

सीपी और शंख



Sr. No. 472

Title: Sipi aur shankha by Singh, Ramdhari 'Dinkar'

New Delhi Lokbharti Prakashan 2024

Acc. No. 008152

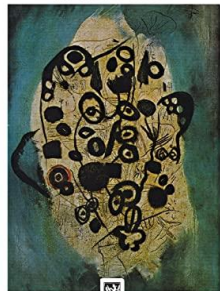
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रामधारी सिंह दिङ्कर

प्रण-भंग तथा अन्य कवितारें



Sr. No. 473

Title: Pran-bhang तथा अन्य कवितारें by Singh, Ramdhari 'Dinkar'

New Delhi Lokbharti Prakashan 2024

Acc. No. 008153

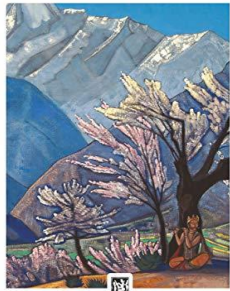
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रामधारी सिंह दिङ्कर

कविश्री



Sr. No. 474

Title: Kavishree by Singh, Ramdhari 'Dinkar'

New Delhi Lokbharti Prakashan 2024

Acc. No. 008154

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Sr. No. 475

Title: Hare ko harinaam by Singh, Ramdhari 'Dinkar'

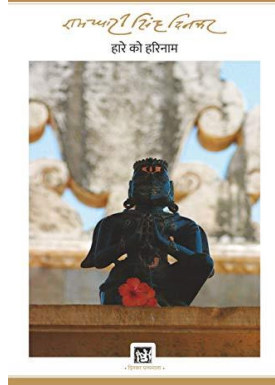
New Delhi Lokbharti Prakashan 2024

Acc. No. 008155

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Sr. No. 476

Title: Bharat-Bharati by Gupta, Maithilisharan

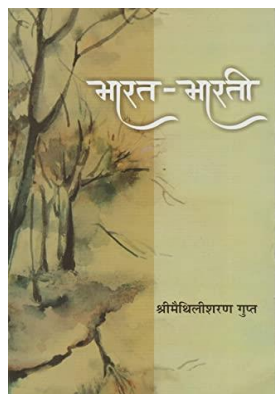
New Delhi Lokbharti Prakashan 2024

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Sr. No. 477

Title: Hunkar by Singh, Ramdhari 'Dinkar'

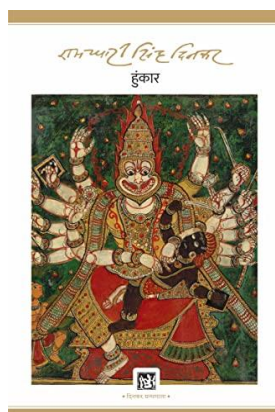
New Delhi Lokbharti Prakashan 2024

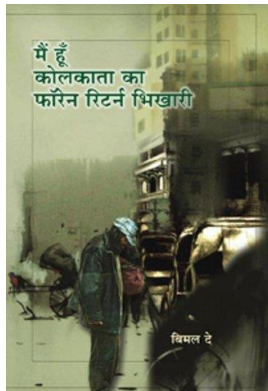
Acc. No. 008157

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Sr. No. 478

Title: Main hun Kolkata ka foreign return bikhari by Dey, Bimal

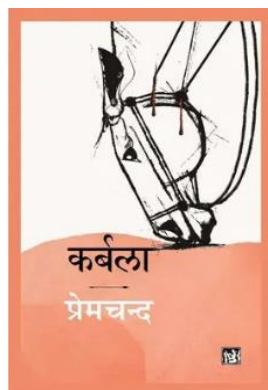
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Sr. No. 479

Title: Karbala by Premchand

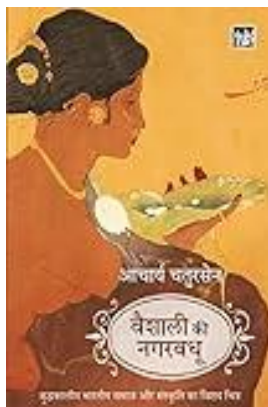
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Sr. No. 480

Title: Vaishali ki nagarvadhu- वैशाली की नगरवधु by Chatursen, Acharya

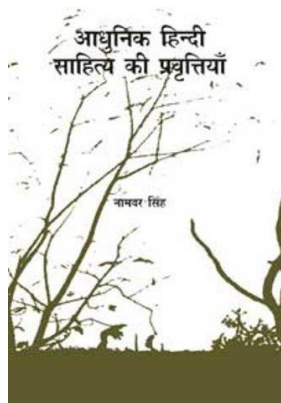
New Delhi Lokbharati Prakashan 2024

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Sr. No. 481

Title: Aadhunik sahitya ki pravritiyan by Singh, Namvar

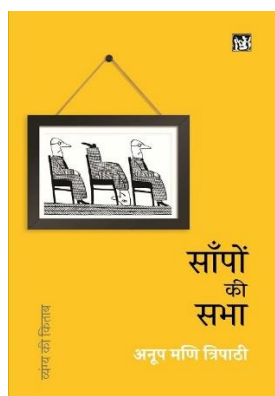
New Delhi Lokbharti Prakashan 2022

Acc. No. 008161

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Sr. No. 482

Title: Sanpon ki sabha by Tripathi, Anoop Mani

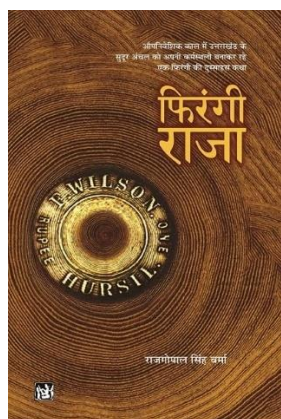
New Delhi Lokbharti Prakashan 2024

Acc. No. 008162

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Sr. No. 483

Title: Firangi raja by Verma, Rajgopal Singh

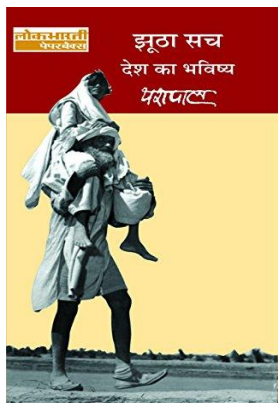
New Delhi Lokbharti Prakashan 2024

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Sr. No. 484

Title: Jhootha sach: desh ka bhavishya (Vol. 2) by Yashpal

New Delhi Lokbharti Prakashan 2024

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Sr. No. 485

Title: Aapka banti by Bhandari, Mannu

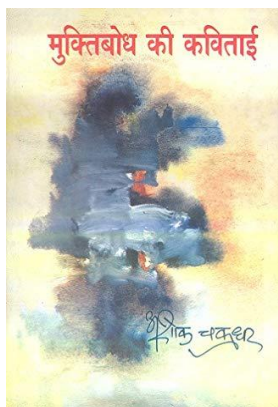
New Delhi Radhakrishna Prakashan 2023

Acc. No. 008165

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Sr. No. 486

Title: Muktibodh ki kavitaai by Chakradhar, Ashok

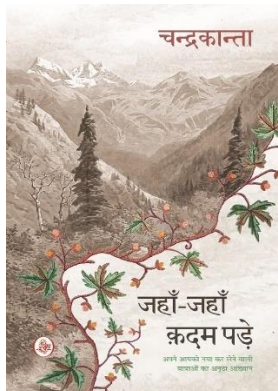
New Delhi Radhakrishna Prakashan 2023

Acc. No. 008166

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Sr. No. 487

Title: Jahan-jahan kadam pade by Chandrakanta

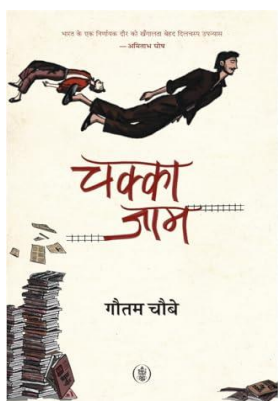
New Delhi Rajkamal Prakashan 2024

Acc. No. 008167

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Sr. No. 488

Title: Chakka jam by Choubey, Gautam

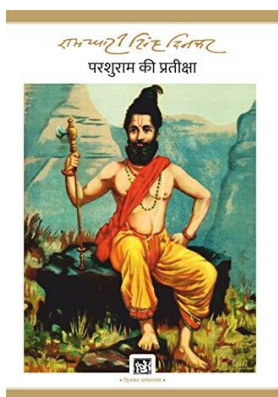
New Delhi Radhakrishna Prakashan 2025

Acc. No. 008168

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Sr. No. 489

Title: Parshuram ki Pratiksha by Singh, Ramdhari 'Dinkar'

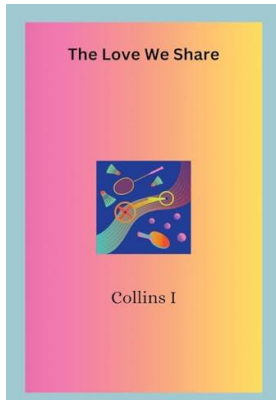
New Delhi Lokbharti Prakashan 2024

Acc. No. 008169

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Sr. No. 490

Title: Haadse by Gupta, Ramanika

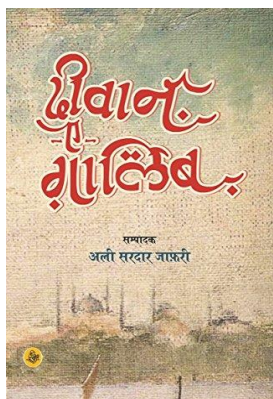
New Delhi Radhakrishna Prakashan 2023

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Sr. No. 491

Title: Deewan-e-galib by Jafri, Ali Sardar

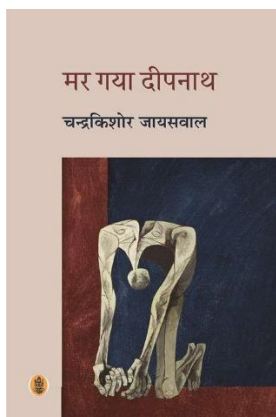
New Delhi Rajkamal Prakashan 2023

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Sr. No. 492

Title: Mar gaya Deepnath by Jaiswal, Chandrakishore

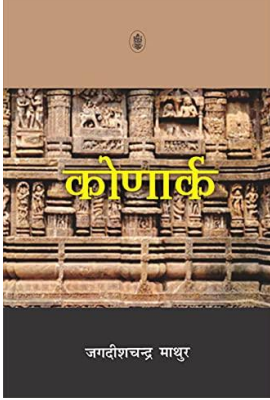
New Delhi Radhakrishna Prakashan 2024

Acc. No. 008172

Call No. 891.433 JAI



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Sr. No. 493

Title: Konark by Mathur, Jagdish Chandra

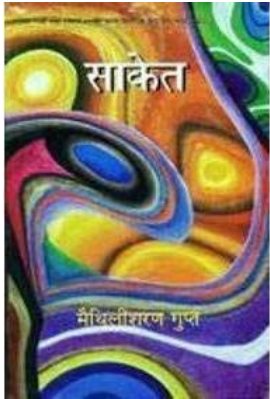
New Delhi Radhakrishna Prakashan 2023

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Sr. No. 494

Title: Saket by Gupta, Maithilisharan

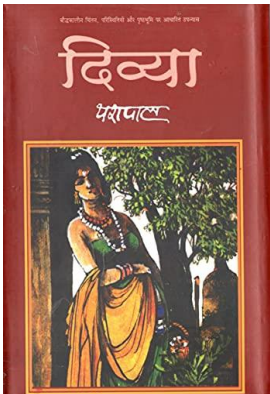
New Delhi Lokbharti Prakashan 2023

Acc. No. 008174

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Sr. No. 495

Title: Divya by Yashpal

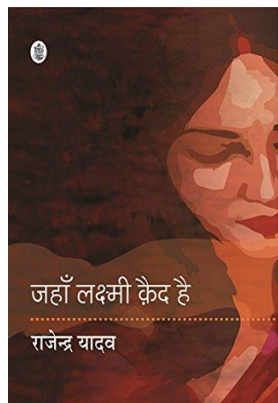
New Delhi Lokbharti Prakashan 2023

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Sr. No. 496

Title: Jahan lakshmi qaid hai by Yadav, Rajendra

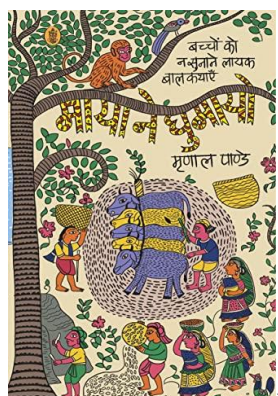
New Delhi Radhakrishna Prakashan 2022

Acc. No. 008176

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Sr. No. 497

Title: Maya ne ghumayo: baccho ko na sunne layak baal kathayen by Pandey, Mrinal

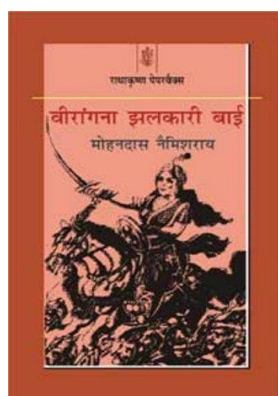
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Sr. No. 498

Title: Veerangana Jhalkari Bai by Naimisharay, Mohandas

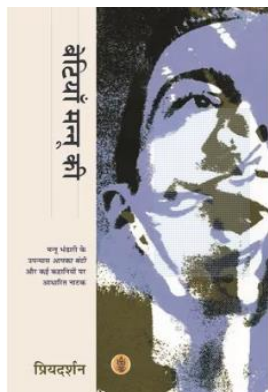
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Sr. No. 499

Title: Betiyaan mannu Ki by Priyadarshan

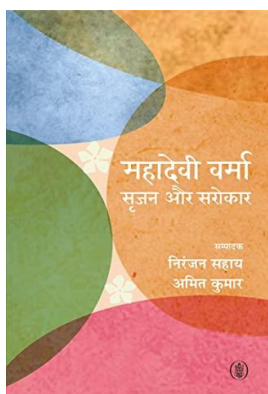
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Sr. No. 500

Title: Mahadevi Verma: srijan aur sarokar by Sahay, Niranjana

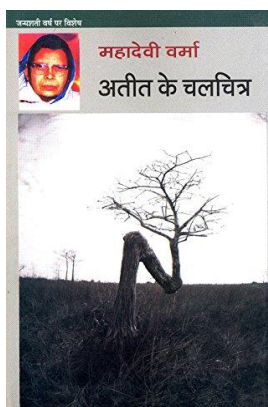
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Sr. No. 501

Title: Ateet ke chalchitra by Verma, Mahadevi

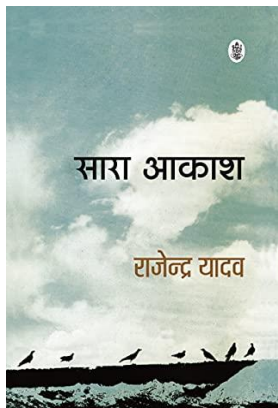
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Sr. No. 502

Title: Sara Aakash by Yadav, Rajendra

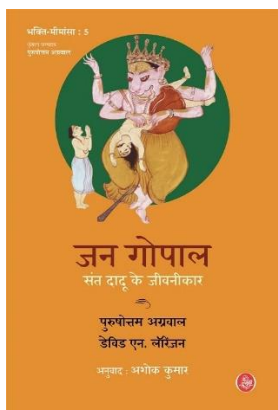
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Sr. No. 503

Title: Jan Gopal: sant dadu ke jivanikar by Agarwal, Purushottam

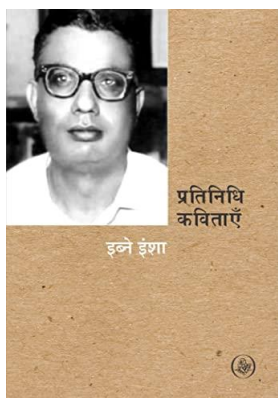
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Sr. No. 504

Title: Pratinidhi kavitayen by Insha, Ibne

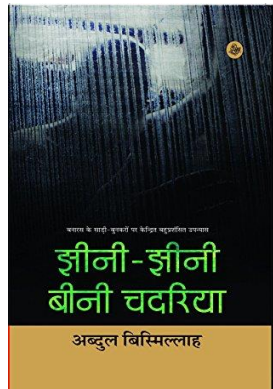
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Sr. No. 505

Title: Jhini-jhini biini chadariya by Bismillah, Abdul

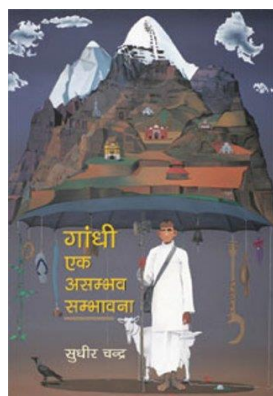
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Sr. No. 506

Title: Gandhi: ek asambhav sambhavna by Chandra, Sudhir

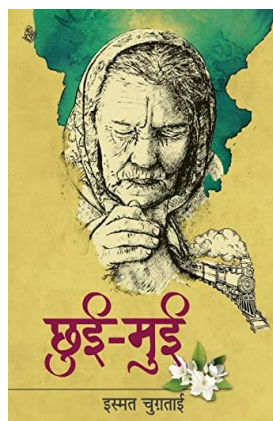
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Sr. No. 507

Title: Chhui-mui by Chughtai, Ismat

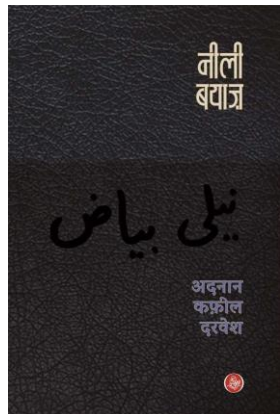
New Delhi Rajkamal Prakashan 2016

Acc. No. 008187

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Sr. No. 508

Title: Neeli bayaaaz by Kafeel, Adnan 'Darwesh'

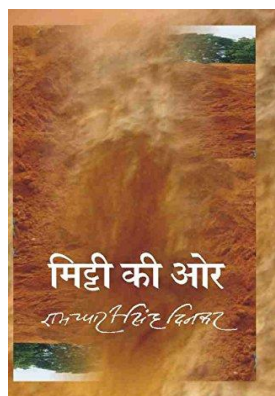
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Sr. No. 509

Title: Mitti ki oar by Singh, Ramdhari 'Dinkar'

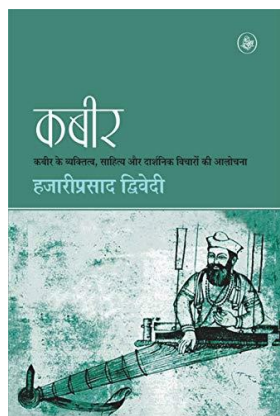
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Sr. No. 510

Title: Kabeer: Kabeer ke vyaktitvya, sahitya aur darshanik vicharon ki aalochna by Dwivedi, Hazari Prasad

New Delhi Rajkamal Prakashan 2023

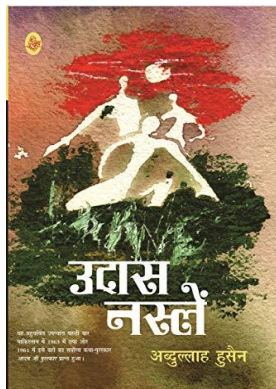
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Title: Udas naslein by Hussein, Abdullah

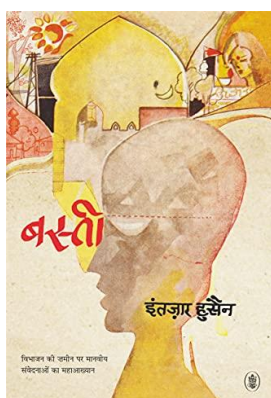
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Sr. No. 512

Title: Basti by Husain, Intazar

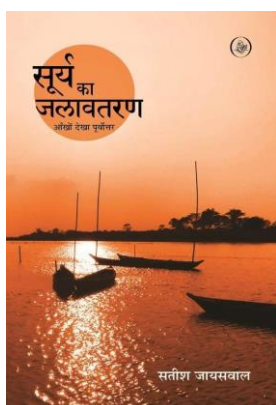
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Sr. No. 513

Title: Surya ka jalavtaran by Jaiswal, Satish

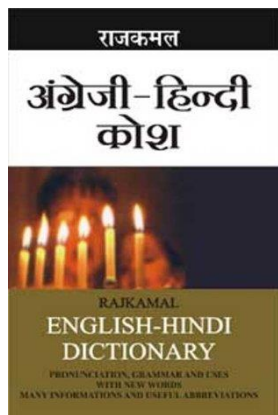
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Sr. No. 514

Title: Student English-Hindi dictionary by Prasad, Dwarka

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Sr. No. 515

Title: Baa by Kishore, Giriraj

New Delhi Rajkamal Prakashan 2017

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Sr. No. 516

Title: Sampoorna kavitayein (सम्पूर्ण कविताएँ) by Kumar, Vikal

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Sr. No. 517

Title: Gudiya rang bharegi: gudiya ke khel by Maheshwari, Ashok

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Sr. No. 518

Title: Gudiya rang bharegi: gudiya aur dada by Maheshwari, Ashok

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Sr. No. 519

Title: Jhool (झूल) by Nemade, Bhalchandra

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Sr. No. 520

Title: Bapu by Singh, Ramdhari 'Dinkar'

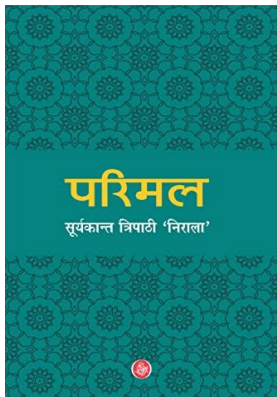
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Sr. No. 521

Title: Parimal by Tripathi, Suryakant 'Nirala'

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Sr. No. 522

Title: Log bhoor gaye hain by Sahay, Raghuvir

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Sr. No. 523

Title: Hari ghaas ki chhappar wali jhopadi aur bauna pahad (हरी घास की छप्पर वाली झोपड़ी और बौना पहाड़) by Shukla, Vinod Kumar

New Delhi Rajkamal Prakashan 2023

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Sr. No. 524

Title: Log by Kishore, Giriraj

New Delhi Rajkamal Prakashan 2013

Acc. No. 008204

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Sr. No. 525

Title: Bhagya Rekha by Sahni, Bhasham

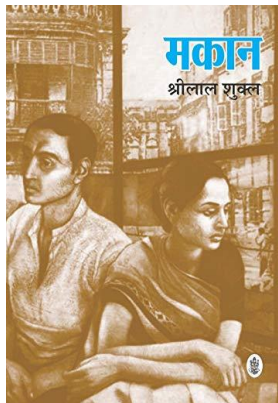
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Sr. No. 526

Title: **Makaan (मकान)** by Shukla, Shrilal

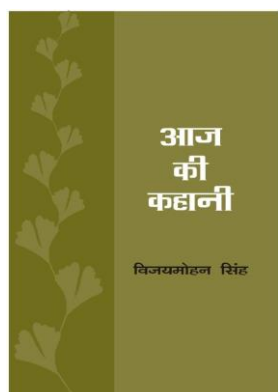
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Sr. No. 527

Title: **Aaj ki kahani** by Singh, Vijay Mohan

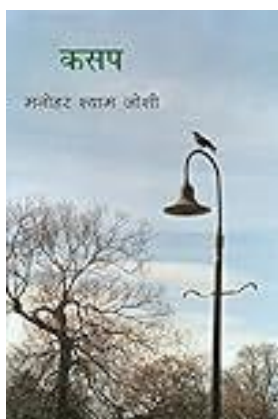
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Sr. No. 528

Title: **Kasap** by Joshi, Manohar Shyam

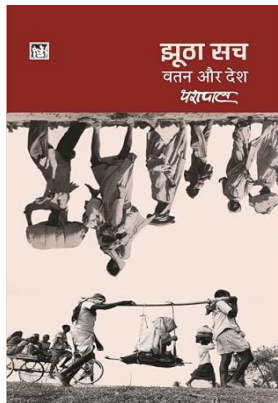
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Sr. No. 529

Title: Jhootha sach: vatan or desh (Vol. 1) by Yashpal

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Sr. No. 530

Title: Yama (यामा) by Verma, Mahadevi

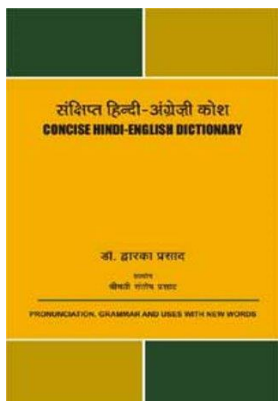
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Sr. No. 531

Title: Sansht Hindi Angreji Kosh by Prasad, Dwarka

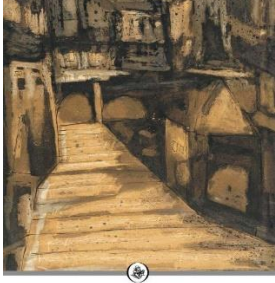
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Sr. No. 532

Title: Antim aranya by Verma, Nirmal

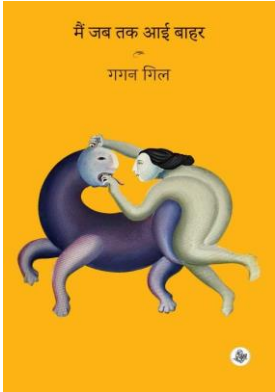
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गगन गिल

Sr. No. 533

Title: Main jab tak aayi bahar by Gill, Gagan

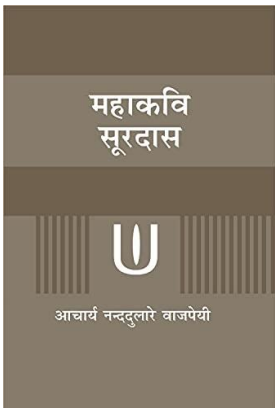
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Sr. No. 534

Title: Mahakavi Soordas: Soordas ke kavya, jeevan aur bhakti ka antarang vivechan by Vajpeyi, Nand Dularey

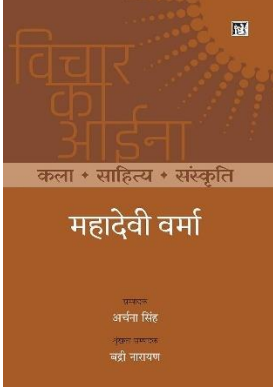
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Sr. No. 535

Title: Vichar ka aina: kala sahitya sanskriti by Verma, Mahadevi

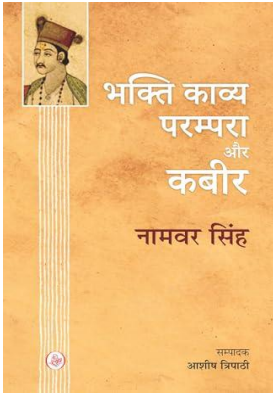
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Sr. No. 536

Title: Bhakti kavya-parampara aur Kabir (भक्ति काव्य-परम्परा और कबीर) by Singh, Namwar

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Sr. No. 537

Title: Ek chuhe ki maut (एक चूहे की मौत) by Badiuzzaman

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Sr. No. 538

Title: Koi hai jo: aur anya kahaniyan by Mishra, Devi Prasad

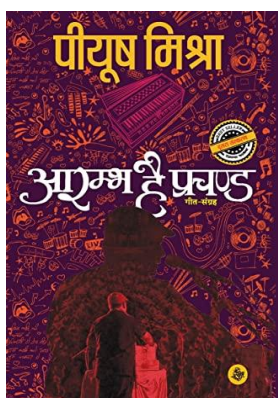
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Sr. No. 539

Title: Arambh hai prachand by Mishra, Piyush

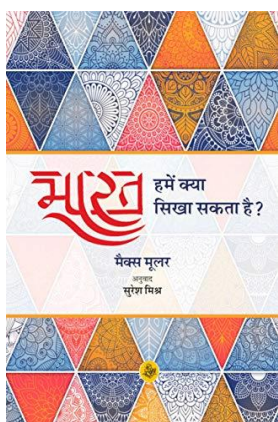
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Sr. No. 540

Title: Bharat: hamein kya sikha sakta hai? by Muller, Max

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Sr. No. 541

Title: Dalda ki olad by Nagar, Vishnu

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Sr. No. 542

Title: Baba Batersarnath by Nagarjun

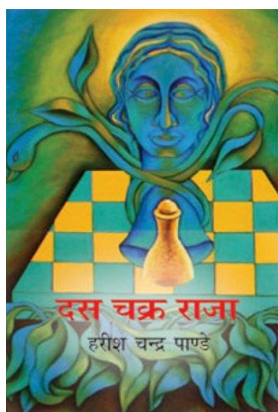
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Sr. No. 543

Title: Das chakra raja by Pandey, Harish Chandra

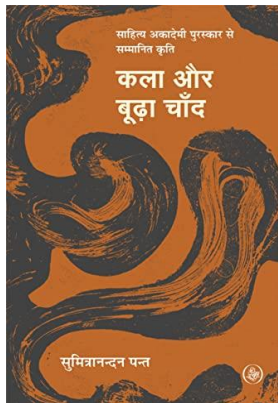
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Sr. No. 544

Title: Kala aur boodha chand by Pant Sumitranandan

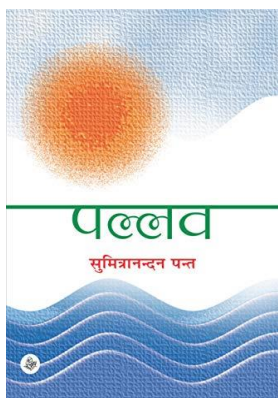
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Sr. No. 545

Title: Pallav by Pant, Sumitranandan

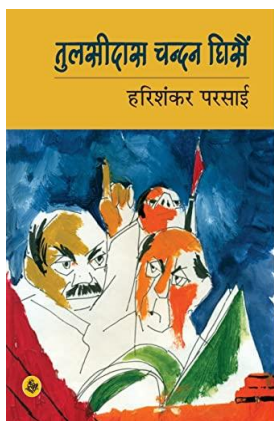
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Sr. No. 546

Title: Tulsidas Chandan Ghisain by Parsai, Harishankar

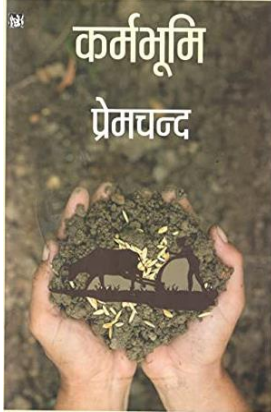
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Sr. No. 547

Title: Karmbhumi by Premchandra

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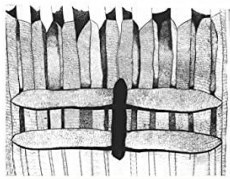
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Title: Parti: parikatha by Renu, Phanishwarnath

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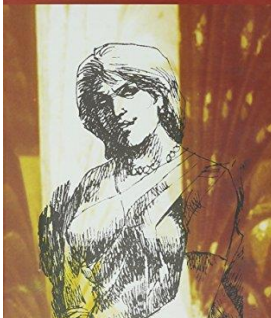
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Title: Premasharam by Premchandra

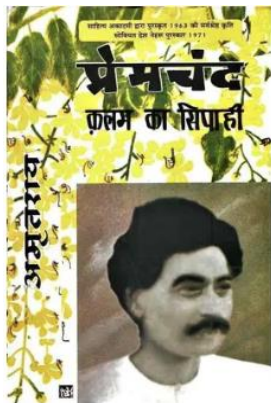
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Sr. No. 550

Title: Premchand: kalam ka sipahi by Rai, Amrit

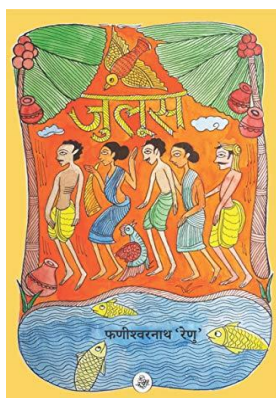
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Sr. No. 551

Title: Juloos by Renu, Phanishwarnath

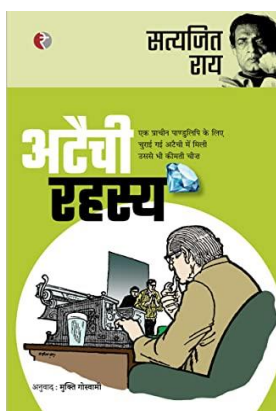
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Sr. No. 552

Title: Ataichi Rahasya (अटैची रहस्य) by Ray, Satyajit

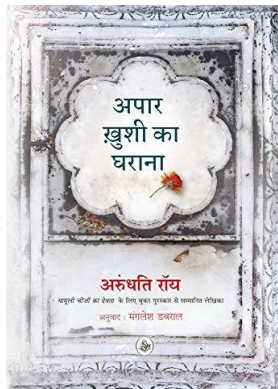
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Sr. No. 553

Title: *Apaar khushi ka gharana* by Roy, Arundhati

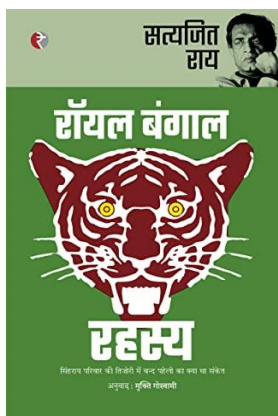
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Sr. No. 554

Title: *Royal Bengal rahasya (राँयल बंगाल रहस्य)* by Ray, Satyajit

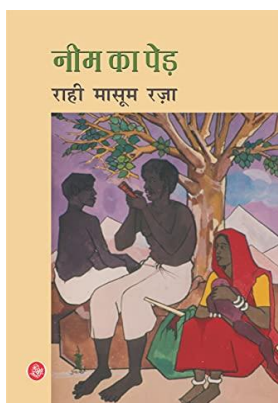
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Sr. No. 555

Title: *Neem ka ped* by Raza, Rahi Masoom

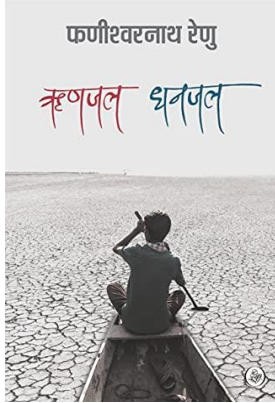
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Sr. No. 556

Title: Rinjal dhanjal by Renu, Phanishwarnath

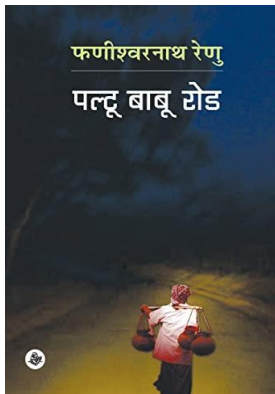
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Sr. No. 557

Title: Paltu babu road by Renu, Phanishwarnath

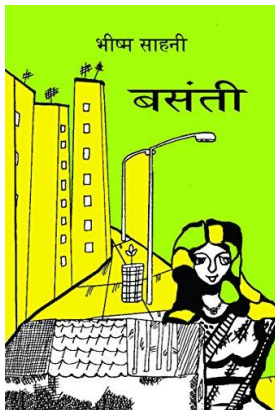
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Title: Basanti by Sahni, Bhisham

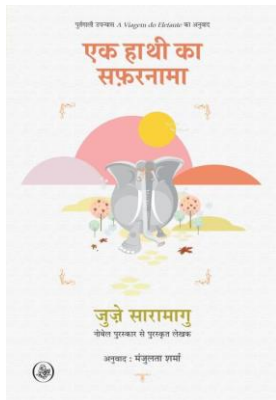
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Title: Ek hathi ka safarnama by Saramago, Jose

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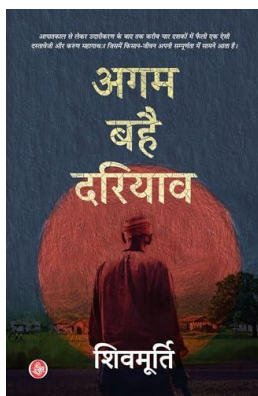
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Sr. No. 560

Title: Agam bahai dariyav (अगम बहै दरियाव) by Shivmurti

New Delhi Rajkamal Prakashan 2023

Acc. No. 008240

Call No. 891.433 SHI



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Sr. No. 561

Title: Kavita ke naye pratiman by Singh, Namvar

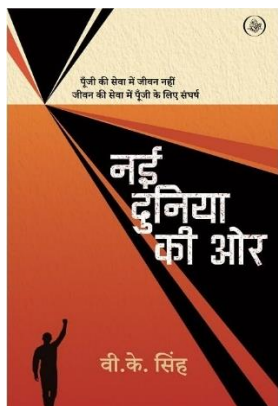
New Delhi Rajkamal Prakashan 2024

Acc. No. 008241

Call No. 891.434 SIN



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Sr. No. 562

Title: Nai dunia ki ore by Singh, V. K

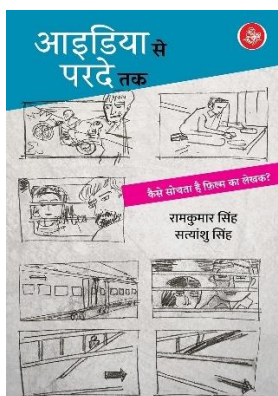
New Delhi Rajkamal Prakashan 2024

Acc. No. 008242

Call No. 320 SIN



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Sr. No. 563

Title: Idea se parde tak: kaise sochta hai film ka lekhak? (आइडिया से परदे तक: कैसे सोचता है फिल्म का लेखक?) by Singh, Ramkumar

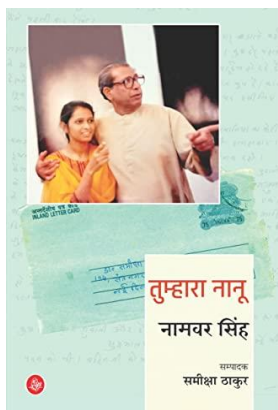
New Delhi Rajkamal Prakashan 2021

Acc. No. 008243

Call No. 808.23 SIN



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Sr. No. 564

Title: Tumhara nanoo (तुम्हारा नानू) by Singh, Namvar

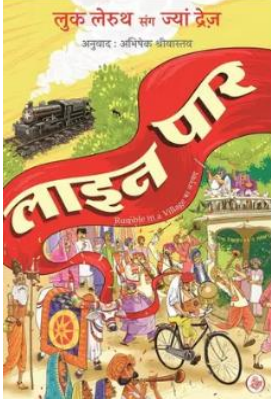
New Delhi Rajkamal Prakashan 2023

Acc. No. 008244

Call No. 891.43 SIN



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Sr. No. 565

Title: Line paar by Leruth, Luc

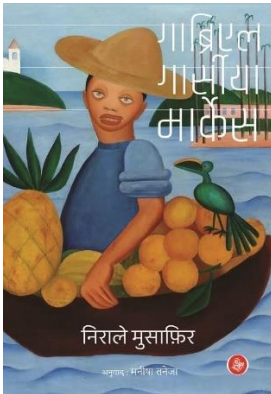
New Delhi Rajkamal Prakashan 2025

Acc. No. 008245

Call No. 891.433 LER



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Sr. No. 566

Title: Nirale musafir (निराले मुसाफिर) by Marquez, Gabriel Garcia

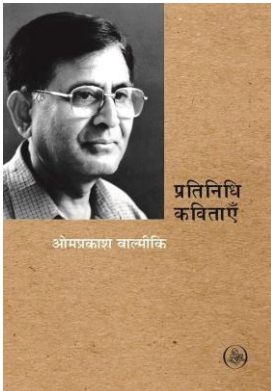
New Delhi Rajkamal Prakashan 2024

Acc. No. 008246

Call No. 891.433 MAR



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Sr. No. 567

Title: Pratinidhi Kavitaen by Valmiki, Omprakash

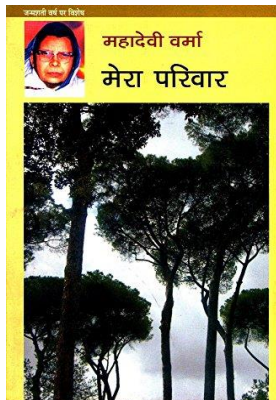
New Delhi Rajkamal Prakashan 2024

Acc. No. 008247

Call No. 891.431 VAL



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Sr. No. 568

Title: Mera Parivar by Verma, Mahadevi

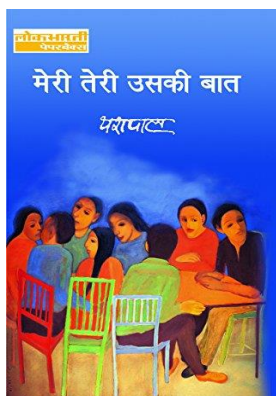
New Delhi Lokbharti Prakashan 2023

Acc. No. 008248

Call No. 891.4317 VER



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Sr. No. 569

Title: Meri teri uski baat by Yashpal

New Delhi Lokbharti Prakashan 2025

Acc. No. 008249

Call No. 891.433 YAS



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Sr. No. 570

Title: The technical interview guide to investment banking by Pignataro, Paul

New Jersey John Wiley & Sons, Inc. 2017

Acc. No. 008250

Call No. 332.66 PAU



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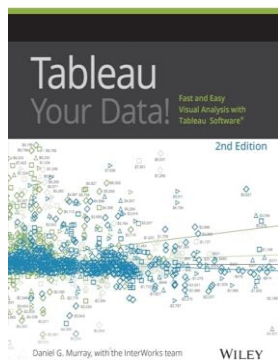
Sr. No. 571

Title: Tableau your data! fast and easy visual analysis with tableau software by Murray, Daniel G

Indianapolis John Wiley & Sons, Inc. 2016

Acc. No. 008251

Call No. 658.40380285 MUR



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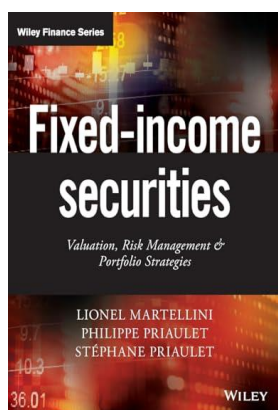
Sr. No. 572

Title: Fixed income securities: valuation, risk management & portfolio strategies by Martellimi, Lionel

Hoboken John Wiley & Sons, Inc. 2003

Acc. No. 008252

Call No. 332.63 MAR



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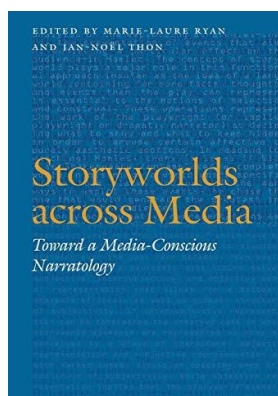
Sr. No. 573

Title: Storyworlds across media: toward a media-conscious narratology by Ryan, Marie-Laure

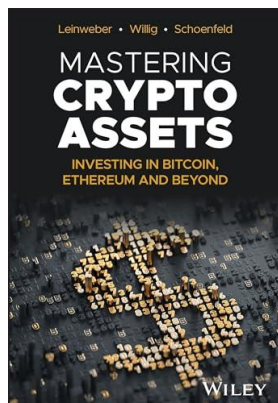
London University of Nebraska Press 2014

Acc. No. 008253

Call No. 302.2301 RYA



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Sr. No. 574

Title: Mastering crypto assets: investing in bitcoin,ethereum and beyond by Leinweber, Martin

New Jersey John Wiley & Sons, Inc. 2024

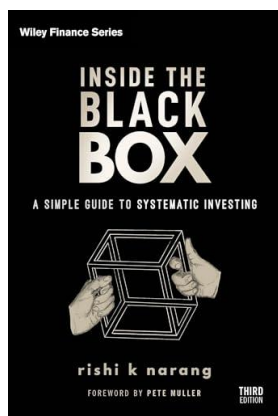
Acc. No. 008254

Call No. 332.63 LEI

Summary: In Mastering Crypto Assets: Investing in Bitcoin, Ethereum and Beyond, a team of seasoned investors and digital asset strategists presents a comprehensive guide aimed at institutional and professional investors for integrating crypto assets into traditional portfolios. The book offers in-depth explanations of the structure of this new asset class and its impact on investment portfolios. It guides readers on using fundamental and quantitative criteria to select blockchain-based assets, grounded in a robust foundation of knowledge and evidence.



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Sr. No. 575

Title: Inside the black box: a simple guide to systematic investing by Narang, Rishi K

New Jersey Wiley 2024

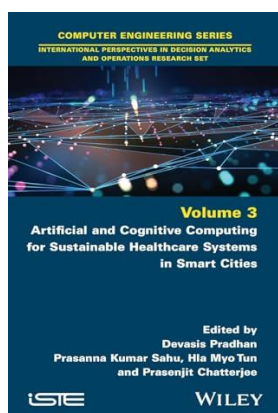
Acc. No. 008255

Call No. 332.642 NAR

Summary: Inside the Black Box: A Simple Guide to Systematic Investing, veteran practitioner and investor Rishi K. Narang delivers another insightful discussion of how quantitative and algorithmic trading strategies work in non-mathematical terms. Inside the Black Box remains the gold standard for non-mathematicians seeking to understand the ins and outs of one of the most fascinating and lucrative trading strategies, as well as quants from disciplines outside of finance looking for a conceptual framework on which to build profitable systematic trading strategies.



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Sr. No. 576

Title: Artificial and cognitive computing for sustainable healthcare systems in smart cities by Pradhan, Devasis

Hoboken John Wiley & Sons, Inc, 2024

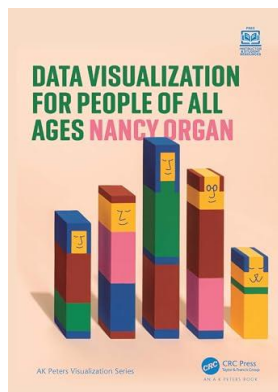
Acc. No. 008256

Call No. 610.28563 PRA

Summary: Artificial and Cognitive Computing for Sustainable Healthcare Systems in Smart Cities delves into the transformative potential of artificial and cognitive computing in the realm of healthcare systems, maintaining a specific emphasis on sustainability. The book provides focused navigation through innovative solutions and strategies that contribute to the creation of sustainable healthcare ecosystems within the dynamic environment of smart cities. This comprehensive exploration provides insight for readers with an interest in the future of healthcare within the era of intelligent urban development.



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Sr. No. 577

Title: Data visualization for people of all ages by Organ, Nancy

New York Routledge 2024

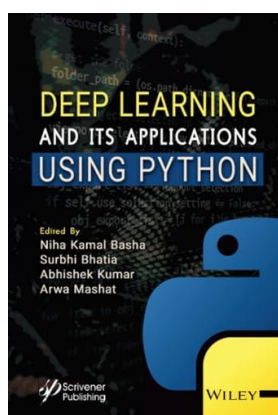
Acc. No. 008257

Call No. 001.4226 ORG

Summary: Data Visualization for People of All Ages is a field guide to visual literacy, born from the author's personal experience working with world-class scholars, engineers, and scientists. By walking through the different ways of showing data—including color, angle, position, and length—you'll learn how charts and graphs truly work so that no visualization is ever a mystery or out of reach. This book will teach you how to create and understand data visualizations on your own—all without writing a single line of code or getting tangled up in software.



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Sr. No. 578

Title: Deep learning and its applications using Python by Basha, Niha Kamal

Hoboken John Wiley & Sons, Inc. Hoboken 2023

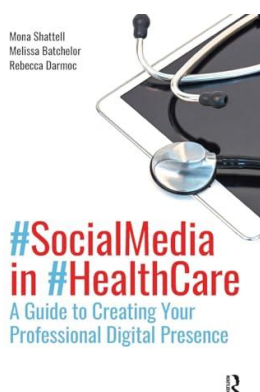
Acc. No. 008258

Call No. 006.31 BAS

Summary: This book thoroughly explains deep learning models and how to use Python programming to implement them in applications such as NLP, face detection, face recognition, face analysis, and virtual assistance. It provides hands-on guidance in using Python for implementing deep learning application models. It also identifies future research directions for deep learning. A precise description of deep learning history, fundamental concepts, and background information relating to deep learning.



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Sr. No. 579

Title: Social media in health care: a guide to creating your professional digital presence by Shattell, Mona

New York Routledge 2022

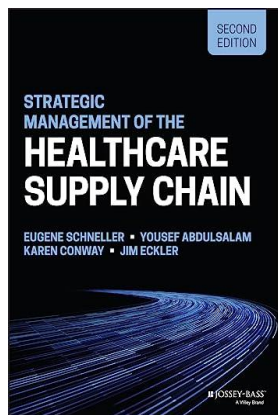
Acc. No. 008259

Call No. 610.285 SHA

Summary: Social media in Health Care can be read cover to cover or used as quick reference guide. Topics include exercises for novice, intermediate, and advanced users, best practices for consuming, sharing, and creating content, tips for readers to build their social media presence and professional brand, recommendations for using digital platforms to expand professional networks and patient privacy concerns and how to avoid ethical pitfalls.



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Sr. No. 580

Title: Strategic management of the healthcare supply chain by Schneller, Eugene

New Jersey John Wiley & Sons Inc., 2023

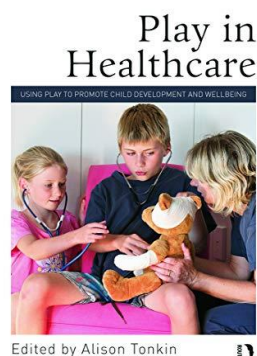
Acc. No. 008260

Call No. 362.1068 SCH

Summary: Strategic Management of the Healthcare Supply Chain offers a big-picture overview and a proven strategic framework for supply chain management in healthcare. It also addresses concrete strategies for risk management, partnerships, logistics, performance assessment, information technology, and beyond. This book takes a holistic approach to the needs of people and organizations, yielding strategies that will improve both economic and health outcomes. Gain the understanding you need to work toward building a mature supply chain organization.



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Sr. No. 581

Title: Play in healthcare: using play to promote child development and wellbeing by Tonkin, Alison

New York Routledge 2014

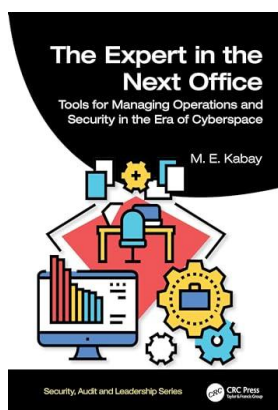
Acc. No. 008261

Call No.

Summary: The importance of play in children's health and care services, both as a form of therapy and as a distraction, is often overlooked. This unique text promotes developmentally appropriate provision within healthcare settings for children and young people and provides an introduction to the underpinning knowledge and skills. Covering core content – such as the role of play in child development, relevant anatomy and physiology, the concept of resilience, health promotion, developing appropriate provision and working in diverse healthcare



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Sr. No. 582

Title: The expert in the next office: tools for managing operations and security in the era of cyberspace by Kabay, M. E

New York Routledge New York 2025

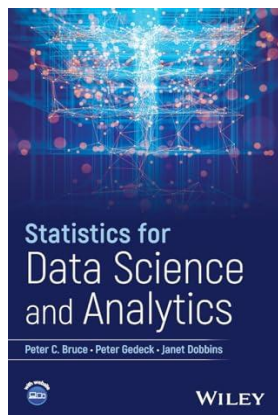
Acc. No. 008262

Call No.

Summary: This book reviews fundamental concepts and practical recommendations for operations and security managers and staff. The guidelines are based on the author's 40 years of experience in these areas. The text is written in simple English with references for all factual assertions so that readers can explore topics in greater detail. As organizations increasingly depend on electronic information, the lack of systematic training on effective operations and security principles is causing chaos. Stories of data loss, data corruption, fraud, interruptions of service, and poor system design continue to flood our news.



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Sr. No. 583

Title: Statistics for data science and analytics by Bruce, Peter C

New Jersey John Wiley & Sons, Inc., 2025

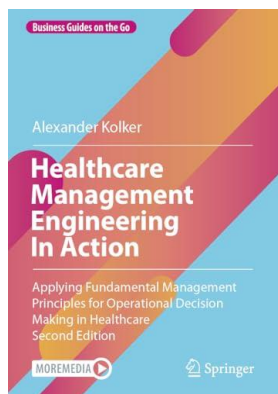
Acc. No. 008263

Call No. 519.5 BRU

Summary: Statistics for Data Science and Analytics is a comprehensive guide to statistical analysis using Python, presenting important topics useful for data science such as prediction, correlation, and data exploration. The authors provide an introduction to statistical science and big data, as well as an overview of Python data structures and operations. The text introduces binary classification, a foundational element of machine learning, validation of statistical models by applying them to holdout data, and probability and inference via the easy-to-understand method of resampling and the bootstrap instead of using a myriad of “kitchen sink” formulas. Regression is taught both as a tool for explanation and for prediction.



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Sr. No. 584

Title: Healthcare management engineering in action: applying fundamental management principles for operational decision making in healthcare by Kolker, Alexander

Cham Springer 2024

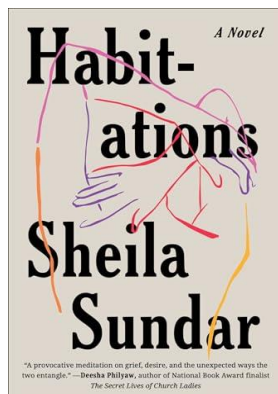
Acc. No. 008264

Call No. 610.68 KOL

Summary: Healthcare Management Engineering In Action in the Business Guides on the Go series provides a comprehensive exploration of healthcare management operations. Through a systematic comparison of predictive and analytic decision-making methodologies with traditional management approaches, the book employs case studies derived from real-world hospital and clinic scenarios. It addresses a spectrum of problem encompassing patient flow, capacity management, resource allocation, staffing and scheduling, statistical data analytics, and cost distribution among cooperating providers.



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Sr. No. 585

Title: Habitations: a novel by Sundar, Sheila

New York Simon & Schuster 2024

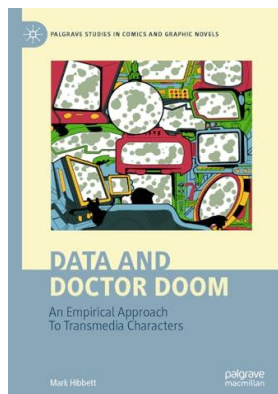
Acc. No. 008265

Call No. 813.6 SUN

Summary: Habitations is an “irresistible debut” (Deesha Philyaw, author of The Secret Lives of Church Ladies) about identity, immigration, expectation, desire, and love lost and found. But it is also a universal story of womanhood, and the ways in which women are forced to navigate multiple loyalties: to family, to community, and to themselves. Habitations introduce Sheila Sundar as an electrifying new voice in literary fiction.



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Sr. No. 586

Title: Data and doctor doom: an empirical approach to transmedia characters by Mark, Hibbett

Cham Springer 2024

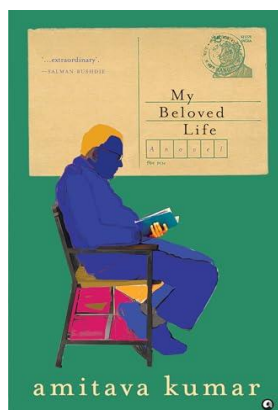
Acc. No. 008266

Call No. 741.5944 MAR

Summary: This book defines a straightforward way to analyse fictional characters through data. It shows how a data-led approach can produce rich analyses of characters, their surrounding storyworlds, and their authors across time and different types of media. It uses the Marvel Comics' character, Doctor Doom as its main case study, and demonstrates the advantages of this approach by comparing the results to those taken from a survey of fan attitudes. It also uses the methodology to analyse the differences between the American and British characters who share the name "Dennis The Menace".



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Sr. No. 587

Title: My beloved life: a novel by Kumar, Amitava

New Delhi Penguin Random House 2024

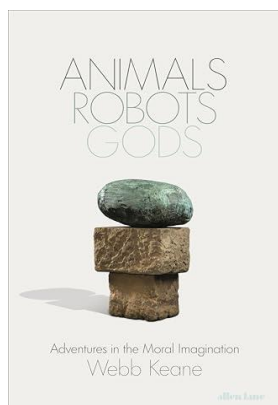
Acc. No. 008267

Call No. 823.9140 KUM

Summary: Jadunath Kunwar's beginnings are humble, even inauspicious. In 1935 in a village near George Orwell's birthplace, Jadu's mother, while pregnant with him, nearly dies from a cobra bite. When we see Jadu again, he is in college, meeting the Sherpa who first summited Everest and wondering what it means to be modern. As his life skates between the mythical and the mundane, and as changes big and small sweep across India, Jadu finds meaning in the most unexpected places. He befriends poets and politicians.



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Sr. No. 588

Title: Animals, robots, gods: adventures in the moral imagination by Keane, Webb

Great Britain Penguin Random House 2024

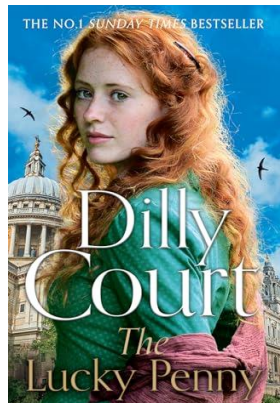
Acc. No. 008268

Call No. 170.4 KEA

Summary: In Animals, Robots, Gods, acclaimed anthropologist Webb Keane provides a new vision of ethics, defined less by our minds, religion or society, and more by our interactions with those around us. Drawing on ground-breaking research by fieldworkers around the world, he explores the underpinnings of our moral universe. Keane offers us a better understanding of our doubts and certainties, showing how centuries of conversations between us and non-humans inform our conceptions of morality, and will continue to guide us in the age of AI and beyond.



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Sr. No. 589

Title: *The lucky penny by Court, Dilly*

London HarperCollinsPublishers Ltd 2024

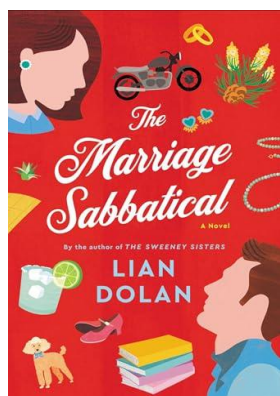
Acc. No. 008269

Call No. 823 COU

Summary: Flora is forever grateful for the day the Stewart family rescued her from her life of poverty on London's streets. Adopted as one of their own, she shed her rags and was finally given a place to call home. When a twist of fate calls her back to the cobbles, Flora's new life is torn apart. Flora must make her own way if she is ever to find where she truly belongs.



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Sr. No. 590

Title: *The marriage sabbatical: a novel by Dolan, Lian*

New York HarperCollins Publishers 2024

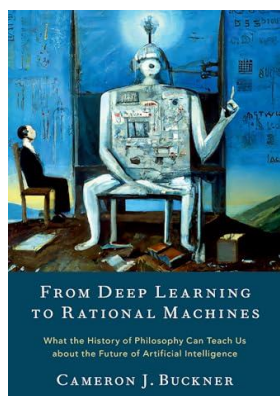
Acc. No. 008270

Call No. 813.6 DOL

Summary: What if you could take a vacation from your marriage? A couple decides to give it a shot in this fun, adventurous novel by Lian Dolan, the popular author of The Sweeney Sisters and Lost and Found in Paris. After twenty-three years of building careers and raising kids together, Jason and Nicole Elswick are ready for a break from their daily lives. Jason has spent years planning his dream sabbatical—ditching work for a nine-month-long motorcycle trip through South America. Problem is, that's Jason's dream, not Nicole's.



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Sr. No. 591

Title: *From deep learning to rational machines: intelligence what the history of philosophy can teach us about the future of artificial by Buckner, Cameron J*

New York Oxford University Press 2024

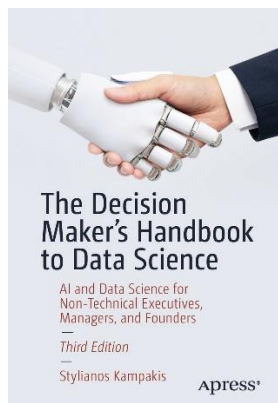
Acc. No. 008271

Call No. 006.3 BUC

Summary: This book explains a number of recent attempts to model roles attributed to these faculties in deep-neural-network-based artificial agents by appeal to the faculty psychology of philosophers such as Aristotle, Ibn Sina (Avicenna), John Locke, David Hume, William James, and Sophie de Grouchy. It illustrates the utility of this interdisciplinary connection by showing how it can provide benefits to both philosophy and computer science: computer scientists can continue to mine the history of philosophy for ideas and aspirational targets to find the way to create more robust rational artificial agents, and philosophers can see how some of the historical empiricists' most ambitious speculations can be realized in specific computational systems.



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Sr. No. 592

Title: The decision maker's handbook to data science: AI and data science for non-technical executives, managers, and founders by Kampakis, Stylianos

London Apress 2020

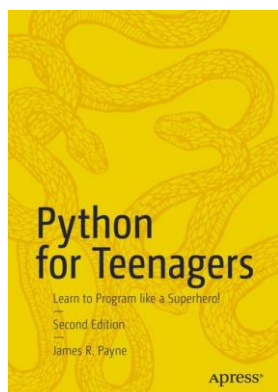
Acc. No. 008272

Call No. 005.73 KAM

Summary: Data science is expanding across industries at a rapid pace, and the companies first to adopt best practices will gain a significant advantage. To reap the benefits, decision makers need to have a confident understanding of data science and its application in their organization. This third edition delves into the latest advancements in AI, particularly focusing on large language models (LLMs), with clear distinctions made between AI and traditional data science, including AI's ability to emulate human decision-making. Data science is a language that everyone at a modern company should understand across departments.



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Sr. No. 593

Title: Python for teenagers: learn to program like a superhero! by Payne, James R

Berkeley Apress 2024

Acc. No. 008273

Call No. 005.133 PAY

Summary: This book, which is designed for middle-school through college-aged students, will arm beginners with solid programming foundations they can carry throughout life. It uses fun and simple language (and programming examples) to teach the fundamentals needed to start the down path of becoming a programmer. Python is a highly flexible language, allowing developers to enter any number of technical fields and is a welcome addition to any resume. With its low learning curve, it makes a great introductory language, as new developers can take the coding fundamentals they learn in Python and apply them to any other language.



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Sr. No. 594

Title: Business statistics using excel: a complete course in data analytics by Panneerselvam, R

New York Routledge 2024

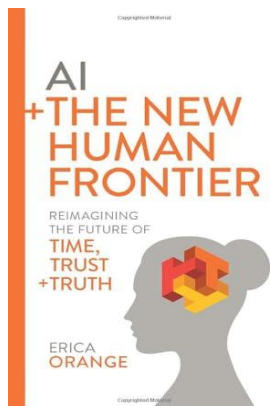
Acc. No. 008274

Call No. 519.50285 PAN

Summary: This book gives readers a hands-on understanding of Excel-assisted statistical techniques to take effective business decisions. It showcases applications of the tools and techniques of statistics for analysing business data from the domain of business statistics. The book provides an exhaustive introduction to the application of statistics in solving business problems and implementing data analytics for effective decision making in all kinds of business situations around the world.



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Sr. No. 595

Title: AI + the new human frontier: reimagining the future of time, trust + truth by Orange, Erica

New Jersey John Wiley & Sons, Inc. 2024

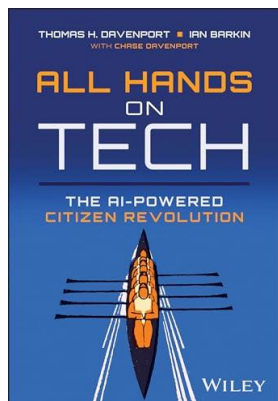
Acc. No. 008275

Call No. 006.3 ORG

Summary: This book navigates how AI tools will help shape the human experience, and aid in augmenting human ingenuity and imagination. AI + the New Human Frontier is a clarion call for embedding trust, human oversight and judgement into AI development, ensuring that the technology amplifies our most human capabilities. At a time when the lines between what is real, fake, true and false are becoming more blurred, reliance on human-centric solutions, not just technological ones, will become more critical.



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Sr. No. 596

Title: All hands-on tech: the AI-powered citizen revolution by Davenport, Thomas H

New Jersey John Wiley & Sons, Inc. 2025

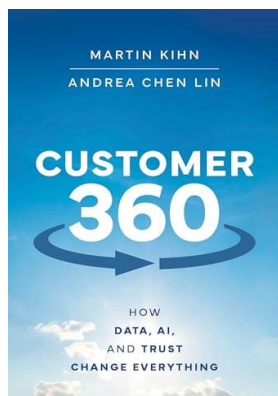
Acc. No. 008276

Call No. 006.33 DAV

Summary: All Hands-on Tech: The Citizen Revolution in Business Technology. This pivotal book offers a comprehensive look into the role of citizen developers—business domain experts who are driving IT-enabled innovation using technology previously reserved for professional technologists. All Hands on Tech describes a revolution in work—powered by technology becoming more human and humans becoming more comfortable with technology. This convergence provides a clear pathway for enterprises to leverage the on-the-ground experience and insight of all employees.



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Sr. No. 597

Title: Customer 360: how data, AI, and trust change everything by Martin, Kihn

New Jersey John Wiley & Sons, Inc. 2025

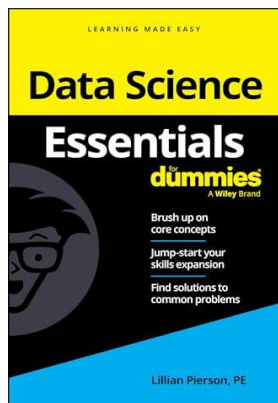
Acc. No. 008277

Call No. 658.812 MAR

Summary: Customer 360: How Data, AI, and Trust Changes Everything delivers key insight and vision on using emerging technologies to delight customers and become more competitive by providing a superior customer experience. This book helps readers attract and engage their customers across channels and throughout their journey, from acquisition and onboarding, through service, upsell, retention, and win-back. It is an essential read to understand and connect technology, people, processes, and strategy—truly the future of customer engagement—and leave competitors wondering what just happened.



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Sr. No. 598

Title: Data science essentials by Pierson, Lillian

Hoboken John Wiley & Sons, Inc, 2025

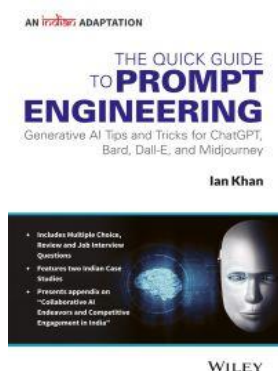
Acc. No. 008278

Call No. 005.7 PIE

Summary: Data Science Essentials For Dummies is a quick reference on the core concepts of the exploding and in-demand data science field, which involves data collection and working on dataset cleaning, processing, and visualization. This direct and accessible resource helps you brush up on key topics and is right to the point—eliminating review material, wordy explanations, and fluff—so you get what you need, fast. Strengthen your understanding of data science basics, Review what you've already learned or pick up key skills, effectively work with data and provide accessible materials to others.



[Scan here for more details](#)



Sr. No. 599

Title: The quick guide to prompt engineering: generative AI tips and tricks for ChatGPT, bard, Dall-E, and Midjourney by Khan, Ian

New Jersey Wiley 2024

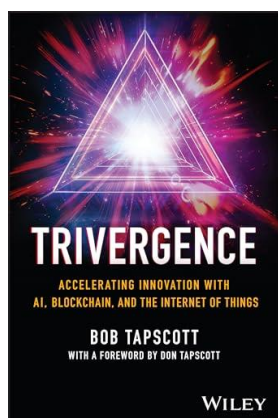
Acc. No. 008279

Call No. 006.3 KHA

Summary: deal for anyone eager to explore one of the most revolutionary and practical technological advancements of our time, The Quick Guide to Prompt Engineering is an essential read. Whether you're a tech enthusiast, marketer, content creator, technical professional, data expert, or simply someone looking to harness the power of generative AI at work or home, this guide is designed for you. With no prior experience required, this resource simplifies complex concepts, making generative AI accessible to all, regardless of expertise.



[Scan here for more details](#)



Sr. No. 600

Title: Trivergence: accelerating innovation with AI, blockchain, and the internet of things by Tapscott, Bob

New Jersey John Wiley & Sons, Inc. 2024

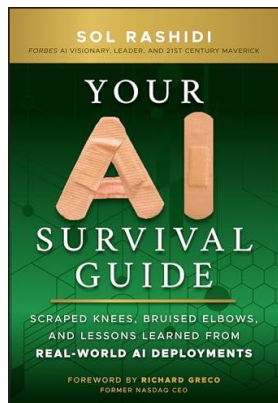
Acc. No. 008280

Call No. 006.3 TAP

Summary: In Trivergence, Bob Tapscott, writer, speaker, complex system designer, and former CIO introduces an exciting new concept in explaining how the intersection of artificial intelligence (AI), blockchain, and the Internet of Things (IoT) will transform business and society. He explains the synergies between these technologies and the disruptive potential that they will offer, as well as the challenges and risks to making it happen. Explorations of IoT's tendency to bring the physical world to life as it harnesses the capabilities of AI and the blockchain



[Scan here for more details](#)



Sr. No. 601

Title: Your AI survival guide: scraped knees, bruised elbows, and lessons learned from real-world AI deployments by Rashidi, Sol

New Jersey John Wiley & Sons, Inc. 2024

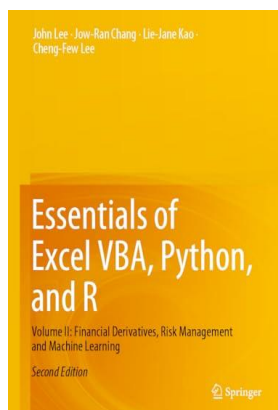
Acc. No. 008281

Call No. 006.3 RAS

Summary: In Your AI Survival Guide: Scraped Knees, Bruised Elbows, and Lessons Learned from Real-World AI Deployments, business executive and technologist Sol Rashidi delivers an insightful and practical discussion of how to deploy artificial intelligence in your company. The book offers real-world use cases from ten different industries, including retail, healthcare, energy, insurance, agriculture, and more; ten different functions, including supply chain, manufacturing, procurement, legal, and more; and personal stories, anecdotes, and insights gained from implementations



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Sr. No. 602

Title: Essentials of excel VBA, Python, and R: financial derivatives, risk management and machine learning (Vol. II) by Lee, John

Cham Springer 2023

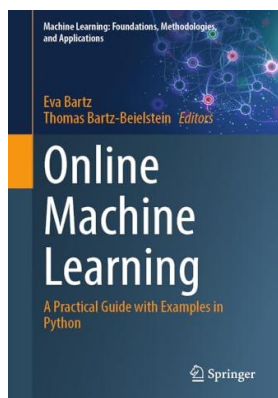
Acc. No. 008282

Call No. 005.54 LEE

Summary: This textbook for business statistics teaches statistical analyses and research methods utilizing business case studies and financial data with the applications of Excel VBA, Python and R. Each chapter engages the reader with sample data drawn from individual stocks, stock indices, options, and futures. In this book we extensively use Excel, Python, and R to analyze the above-mentioned topics. It is also a comprehensive reference for active statistical finance scholars and business analysts who are looking to upgrade their toolkits.



[Scan here for more details](#)



Sr. No. 603

Title: Online machine learning: a practical guide with examples in Python by Bartz, Eva

Cham Springer Singapore

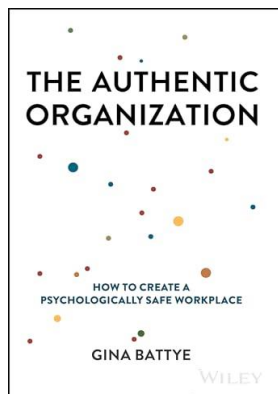
Acc. No. 008283

Call No. 006.3 BAR

Summary: The book is equally suitable as a reference manual for experts dealing with OML, as a textbook for beginners who want to deal with OML, and as a scientific publication for scientists dealing with OML since it reflects the latest state of research. But it can also serve as quasi OML consulting since decision-makers and practitioners can use the explanations to tailor OML to their needs and use it for their application and ask whether the benefits of OML might outweigh the costs.



[Scan here for more details](#)



Sr. No. 604

Title: The authentic organization: how to create a psychologically safe workplace by Battye, Gina

Hoboken John Wiley & Sons, Inc. 2024

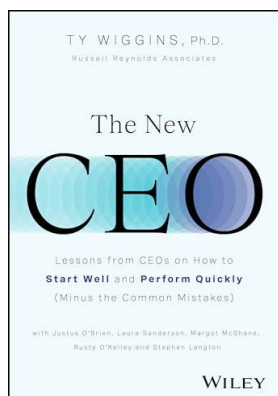
Acc. No. 008284

Call No. 658.4092 BAT

Summary: This is a timely book, written with heart. There is an increasing focus on Psychological Safety and Gina brings the concept to life, explaining how to make it a reality for everyone in our organisations. The Authentic Organization deals with a hugely important topic – how to create Psychological Safety in the workplace. This book is insightful, practical, fun and easy to read. The Authentic Organization is an empowering guide, offering an approachable framework for organizations to go beyond diversity and inclusion. It is an invaluable resource for any leader hoping to gain and maintain a competitive edge in today's talent market



[Scan here for more details](#)



Sr. No. 605

Title: The new CEO: lessons from CEOs on how to start well and perform quickly minus the common mistakes by Wiggins, Ty

New Jersey Wiley 2024

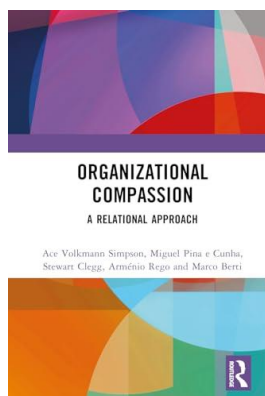
Acc. No. 008285

Call No. 658.409 WIG

Summary: In The New CEO, Dr. Ty Wiggins, an experienced leadership advisor specializing in CEO transitions, explains how to land well as a new CEO, accelerate your impact, and unlock the most affirming experience of your career. The book offers an incisive guide on what to say and do as a new CEO, including how to define your priorities, build your team, fast-track critical changes, work with the board, and set (or reset) the organization's culture.



[Scan here for more details](#)



Sr. No. 606

Title: Organizational compassion: a relational approach by Simpson, Ace Volkmann

New York Routledge 2024

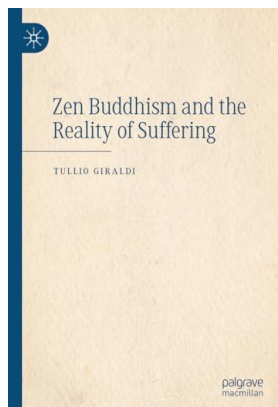
Acc. No. 008286

Call No. 158.7 SIM

Summary: This important book provides an accessible yet scholarly overview of key academic findings and theories on organizational compassion. It equips readers with tools for reflection, awakening and practical application of compassion within the workplace across dyadic, team and organizational contexts. Historically, compassion work has been largely unacknowledged in official organizational discourse. The book explores the complexities of organizational compassion, analyzing the factors that enhance organizational compassion capabilities, as well as those that make compassion falter and fail.



[Scan here for more details](#)



Sr. No. 607

Title: Zen buddhism and the reality of suffering by Giraldi, Tullio

Cham Springer Switzerland

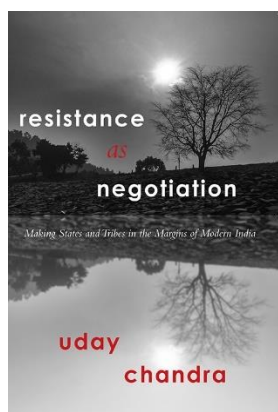
Acc. No. 008287

Call No. 294.3443 GIR

Summary: The work and progress of clinical medicine, psychiatry and psychology have attempted to alleviate the sufferings of life, but the current approaches to mental health in psychiatry, the neurosciences and cognitivism don't fully address the complexity and mutual inter-relationship of the variety of factors involved in mental suffering, and its non-linear and chaotic aspects. This book offers an accessible guide to the role that Zen has played and, alongside Buddhism, might play in both Eastern and Western attempts to alleviate mental suffering.



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Sr. No. 608

Title: Resistance as negotiation: making states and tribes in the margins of modern India by Chandra, Uday

New Delhi Orient Blackswan Private Limited 2024

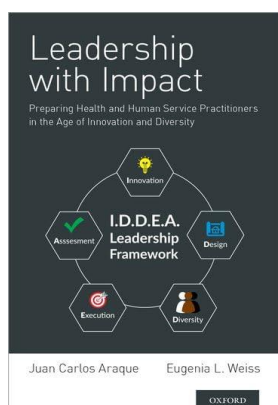
Acc. No. 008288

Call No. 323.0440954 CHA

Summary: This book draws on fifteen years of archival and ethnographic research to argue that statemaking is intertwined inextricably with the politics of tribal resistance in the margins of modern India. Tribes appear worldwide today as vestiges of a pre-modern past at odds with the workings of modern states. Acts of resistance and rebellion by groups designated as "tribal" have fascinated as well as perplexed administrators and scholars in South Asia and beyond. Tribal resistance and rebellion are held to be tragic yet heroic political acts by "subaltern" groups confronting omnipotent states.



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Sr. No. 609

Title: Leadership with impact: preparing health and human service practitioners in the age of innovation and diversity by Araque, Juan Carlos

New York Oxford University Press 2024

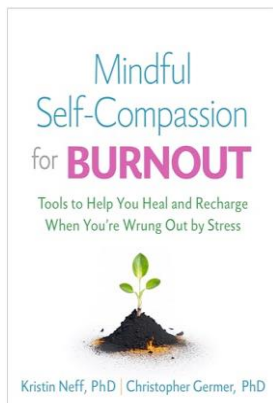
Acc. No. 008289

Call No. 361.00684 ARA

Summary: Leadership with Impact offers new ways of thinking and approaching complex problems through a conceptual and practical leadership approach founded on innovation and diversity. The authors introduce the I.D.D.E.A. (Innovation, Design, Diversity, Execution, and Assessment) Leadership Framework through which health and human service practitioners can easily design, implement, and evaluate innovative programs to help vulnerable populations and promote organizational and social change.



[Scan here for more details](#)



Sr. No. 610

Title: Mindful self-compassion for burnout: tools to help you heal and recharge when you're wrung out by stress by Neff, Kristin

New York The Guilford Press 2024

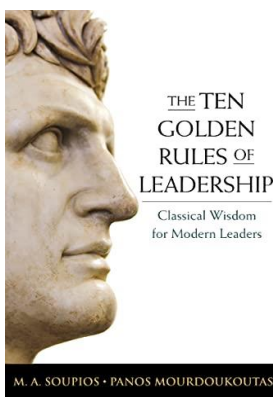
Acc. No. 008290

Call No. 158.723 NEF

Summary: This engaging book offers an empathic story of someone stretched to their limits and an easily digestible bite of self-compassion that culminates in a simple anti-burnout tool based on MSC practices. Learn quick and powerful ways to recharge your batteries, de-stress, and, above all, be kind to yourself—so you can be there for others. Over years of developing and teaching their renowned Mindful Self-Compassion program, Kristin Neff and Christopher Germer have found MSC to be uniquely helpful for people struggling with the soul-draining depletion of burnout—from health care professionals, teachers, and caregivers, to tapped-out business owners and employees.



[Scan here for more details](#)



Sr. No. 611

Title: The ten golden rules of leadership: classical wisdom for modern leaders by Soupios, M.A

New York HarperCollins 2015

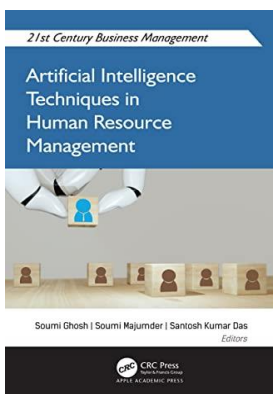
Acc. No. 008291

Call No. 658.4092 SOU

Summary: In this book, aspiring leaders will explore ideas from the greatest thinkers of all time—including Aristotle, Heraclitus, Sophocles, Hesiod, and others—and learn how each of these classic teachings applies to the challenges of the modern workplace. In The Ten Golden Rules of Leadership, teachings discussed and related to the twenty-first-century work environment include Know thyself, do not waste energy on things you cannot change, Nurture community, always embrace the truth and Let competition reveal talent, and more.



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Sr. No. 612

Title: Artificial intelligence techniques in human resource management by Ghosh, Soumi

New York Routledge 2024

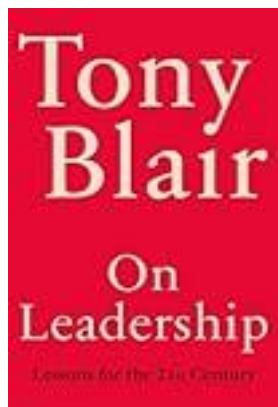
Acc. No. 008292

Call No. 658.300285 GHO

Summary: This new volume presents a range of techniques that aim to enhance the operation of human resource management by applying state-of-the-art artificial intelligence technology. With illustrative case studies, the volume uses examples from several real-life problems and includes their possible solutions using advanced AI technology. The book explores the confluence of smart computing and traditional businesses to foster productivity, profitability, and prosperity and goes on to apply AI techniques in the recruitment process, with enterprise resource planning management software.



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Sr. No. 613

Title: On leadership: lessons for the 21st century by Blair, Tony

Dublin Penguin Random House 2024

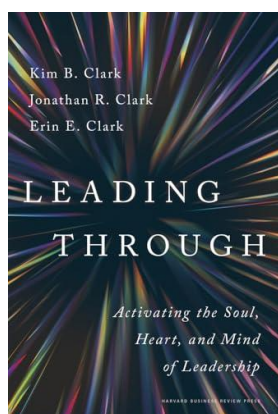
Acc. No. 008293

Call No. 658.4092 BLA

Summary: Tony Blair learnt the precepts of governing the hard way: by leading a country for over ten years. In that time he came to understand that there are certain key characteristics of successful government that he wished he had known about when he started. The book answers the key questions: How should a leader organise the centre of government and their office? How should they prioritise and develop the right plan and hire the right personnel, cope with unforeseen events and crises, and balance short-term wins with longterm structural change?



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Sr. No. 614

Title: Leading through: activating the soul, heart, and mind of leadership by Clark, Kim B

Massachusetts Harvard Business Review Press Boston, 2024

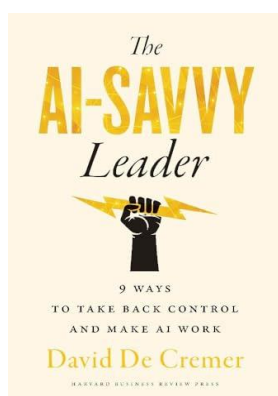
Acc. No. 008294

Call No. 658.4092 CLA

Summary: In this book by former dean of Harvard Business School Kim Clark, written with his business school professor son, Jonathan, and management consultant daughter, Erin, the dynamic struggle between two competing paradigms of leadership is compellingly illustrated: an old paradigm that involves control and power over people versus a new one that enables and inspires power through people. Leading Through is a deep and essential account of the evolution of our leadership thinking and practice that is both timely and timeless.



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Sr. No. 615

Title: The AI-savvy leader: 9 ways to take back control and make AI work by Cremer De, David

Massachusetts Harvard Business Review Press Boston, 2024

Acc. No. 008295

Call No. 352.367 CRE

Summary: This book helps leaders take control of the wildly rapid deployment of AI across organizations. Clearly and concisely, it focuses on the nine actions leaders need to take in order to successfully preside over the transition to a more AI-centric future that will lead to growth for all--companies and workers--and avoid the kinds of mistakes that author David De Cremer has seen many early adopters make. What may surprise you is that the nine actions De Cremer focuses on are based on skills that are second nature to successful leaders: creating a vision, communicating well, and executing a strategy.



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Sr. No. 616

Title: HBR guide to leading through change by Harvard Business Review Press

Massachusetts Harvard Business Review Press Boston, 2024

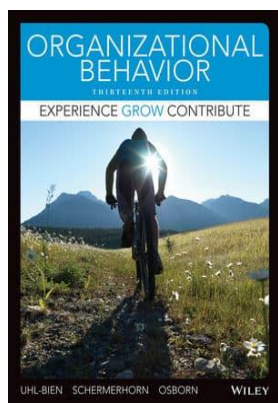
Acc. No. 008296

Call No. 658.4092 HBR

Summary: The HBR Guide to Leading Through Change provides the practical tips, research, stories, and advice you need to understand, communicate, and implement change effectively, no matter the size or scale of the challenge you're facing. You'll learn to: Improve your odds of success, Communicate a shared vision, Keep going, even amid lags and setbacks, Deal with naysayers and roadblocks, Build trust and resilience on your team and Make a lasting impact.



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Sr. No. 617

Title: Organizational behavior by Bien-Uhl

New Delhi John Wiley India Pvt Ltd. 2021

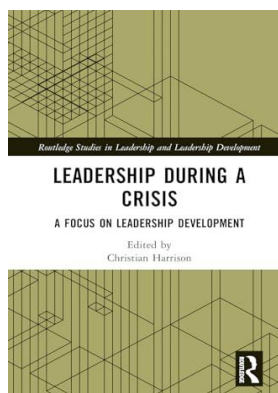
Acc. No. 008297

Call No. 658.3 BIE

Summary: Organizational Behavior is written to engage and teach readers about the subject. The book presents organizational behavior in the workplace and for life. The first chapter introduces the subject, and the text then proceeds to cover a range of topics, including: leadership, teamwork, individual performance, organizational cultures and the role of communication.



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Sr. No. 618

Title: Leadership during a crisis: a focus on leadership development by Harrison, Christian

New York Routledge 2024

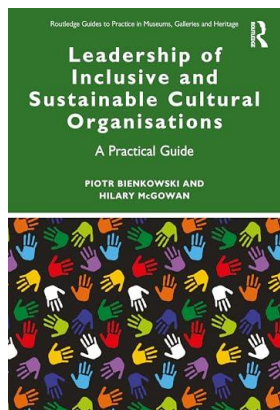
Acc. No. 008298

Call No. 658.4092 HAR

Summary: This book seeks to advance discussions about how to lead during crisis. Drawing on empirical and conceptual evidence from the perspective of renowned authors in leadership research, it offers a robust and engaging overview of the field of leadership and leadership development in turbulent and dynamic environments. In this book support the personal and professional development of aspiring and experienced leaders and managers. The readers will be able to display critical awareness of current developments in both the theory and practice of leadership and leadership development and its importance in modern organisations.



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Sr. No. 619

Title: Leadership of inclusive and sustainable cultural organisations: a practical guide by Bienkowski, Piotr

New York Routledge 2025

Acc. No. 008299

Call No. 658.4092 BIE

Summary: Leadership of Inclusive and Sustainable Cultural Organisations: A Practical Guide is the first book to provide guidance on how to lead cultural organisations that are inclusive, diverse and sustainable, and responsive to the public, their communities, their own staff and to popular movements. This book is an essential resource for all cultural practitioners with a leadership role within an organisation or aspiring to such a role. It will also be instructive to students of cultural heritage management.



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**RADICAL
MINDFULNESS**
Why Transforming Fear of
Death is Politically Vital
JAMES K. ROWE



Sr. No. 620

Title: Radical mindfulness: why transforming fear of death is politically vital by Rowe, James K

New York Routledge 2024

Acc. No. 008300

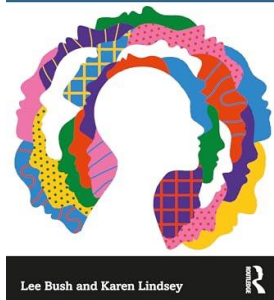
Call No. 303.372 ROW

Summary: Radical Mindfulness examines the root causes of injustice, asking why inequalities along the lines of race, class, gender, and species continue to exist. Collecting insights from powerful thinkers across multiple traditions—including Black radicals, Indigenous resurgence theorists, terror management theorists, and Buddhist feminists—Rowe argues for the political importance of seemingly apolitical practices such as meditation and ritual. Radical Mindfulness is for academics, activists, and individuals who want to overcome supremacy of all kinds but are struggling to understand and develop methods for attacking it at the roots.



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Diversity, Equity, and Inclusion
in Strategic Communications
Becoming Culturally
Proficient Communicators



Sr. No. 621

Title: Diversity, equity, and inclusion in strategic communications: becoming culturally proficient communicators by Bush, Lee

Routledge New York 2025

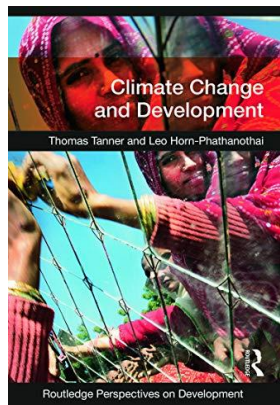
Acc. No. 008301

Call No. 302.2 BUS

Summary: This book introduces students to DEI theories and concepts and guides them through applying these concepts to communications research, planning, and execution. The book align with the courses and competencies most often taught in advertising and public relations programs. It also includes chapters on "Inclusive Leadership" and "Working on Diverse Teams," as students will need these competencies when working on group class projects and in preparing for internships.



[Scan here for more details](#)



Sr. No. 622

Title: Climate change and development by Tanner, Thomas

New York Routledge 2014

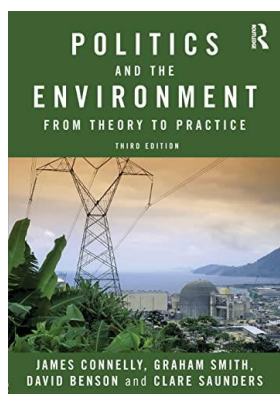
Acc. No. 008302

Call No. 338.927 TAN

Summary: Climate Change and Development provides a comprehensive and multi-disciplinary foundation for understanding the complex and tangled relationship between development and climate change. It argues that transformational approaches are required in order to reconcile poverty reduction and climate protection and secure sustained prosperity in the twenty first century. This book addresses the two greatest challenges of our time – averting catastrophic climate change and eradicating poverty – and the close interconnections between them.



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Sr. No. 623

Title: Politics and the environment: from theory to practice by Connelly, James

New York Routledge 2024

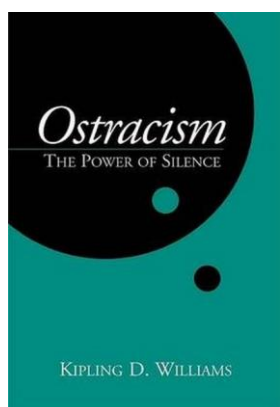
Acc. No. 008303

Call No. 363.7056 COR

Summary: Politics and the Environment has established itself as one of the most comprehensive textbooks in this area. This book has been completely revised and updated whilst retaining the features and the theory-to-practice focus which made the first two editions so successful. This book is designed to introduce students to the key concepts and issues which surround environmental problems and their political solutions. The authors investigate the people, movements and organisations that form and implement these policies, and explore the barriers which hinder successful introduction of international environmental politics.



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Sr. No. 624

Title: Ostracism: the power of silence by Williams, Kipling D

New York Guilford Press 2001

Acc. No. 008304

Call No. 302.545 WIL

Summary: This book provides a comprehensive examination of this pervasive phenomenon, exploring the short- and long-term consequences for targets as well as the functions served for those who exclude or ignore. Within a cogent theoretical framework, an exemplary research program is presented that makes use of such diverse methods as laboratory experiments, surveys, narrative accounts, interviews, Internet-based research, brief role-plays, and week-long simulations. The resulting data shed new light on how ostracism affects the individual's coping responses, self-esteem, and sense of belonging and control. Informative and timely, this book will be received with interest by researchers, practitioners, and students in a wide range of psychological disciplines.



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Sr. No. 625

Title: Write now! how to influence and connect with your business writing by Loizou, Andreas

New York Routledge 2025

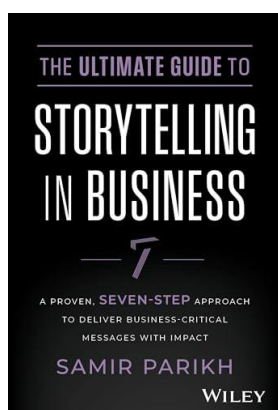
Acc. No. 008305

Call No. 808 LOI

Summary: This book will make you an influential business writer – the one who cuts through the noise and changes what your readers think, feel and do. This book offers a kinder, gentler, funnier way to improve your writing, from an author who's taught around the world and is encouraging, original, fun and always supportive. Whether you read parts in sequence or jump to the topics that most interest you, with this hands-on guide at your side.



[Scan here for more details](#)



Sr. No. 626

Title: The ultimate guide to storytelling in business: a proven, seven-step approach to deliver business-critical messages with impact by Parikh, Samir

Hoboken John Wiley & Sons, Inc., 2024

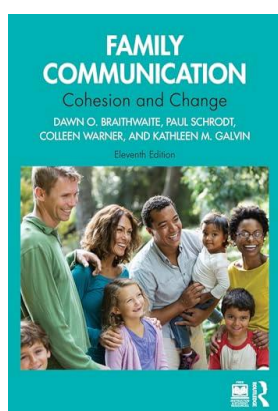
Acc. No. 008306

Call No.

Summary: In the book, you'll learn how to create compelling presentations, write persuasive reports, and convey important messages in meetings with stories that capture the attention of your audiences. The author explains how to convey complex ideas with simplicity, win the acceptance of others, speed up decision-making, and demonstrate your contributions as a thought leader.



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Sr. No. 627

Title: Family communication: cohesion and change by Braithwaite, Dawn O

New York Routledge 2025

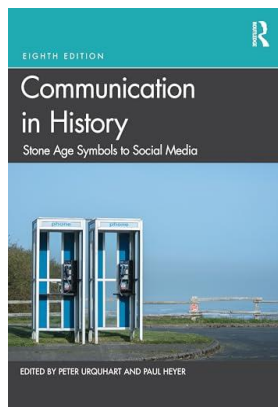
Acc. No. 008307

Call No. 306.87 BRA

Summary: Family Communication: Cohesion and Change continues to provide students with a foundational, accessible, and inclusive overview of the family communication field. This book is ideal for undergraduate courses in family communication, allied subjects in communication studies, family studies, nursing, and social work programs. represents the plurality of today's families, helping students see themselves and think through how the up-to-date research and theory apply to their lives. It features a more concise narrative with streamlined key concepts that are more straightforward and engaging for students.



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Sr. No. 628

Title: Communication in history: stone age symbols to social media by Urquhart, Peter

New York Routledge 2024

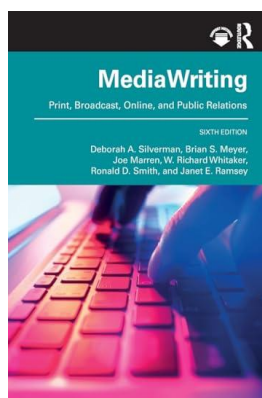
Acc. No. 008308

Call No. 302.209 URQ

Summary: The collection reveals how media has been influential in both maintaining social order and enabling social change. Contributions from a wide range of voices offer instructors the opportunity to customize their courses while challenging students to build upon their own knowledge and skill sets. New case studies explore the Black Press, the impact of photography on journalism, gender and civil rights discourses in the media, and the effects of algorithmic data on modern social media platforms.



[Scan here for more details](#)



Sr. No. 629

Title: Media writing: print, broadcast, online, and public relations by Silverman, Deborah A

New York Routledge 2025

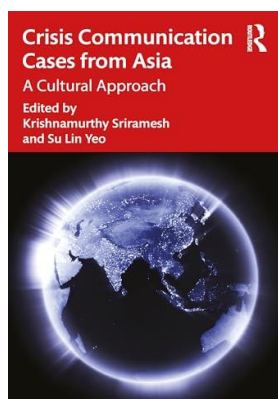
Acc. No. 008309

Call No. 070.06607 SIL

Summary: This book is an invaluable resource for students planning to enter the dynamic and changing world of media writing. Media Writing explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. A look at how journalists and PR practitioners use and write for social media platforms such as X and Facebook, tips for better web writing, research, interviewing, and headline writing across multiple media platforms, including covering breaking news in the digital world and Coverage of public relations writing for digital media, publications, and other organizational media.



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Sr. No. 630

Title: Crisis communication cases from Asia: a cultural approach by Sriramesh, Krishnamurthy

New York Routledge 2025

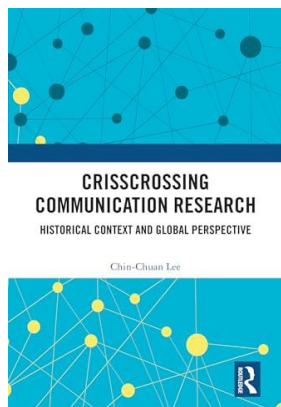
Acc. No. 008310

Call No. 658.45095 SRI

Summary: This book analyzes crisis communication in Asia, focusing on how culture (broadly defined) plays a central role in the way a crisis develops and is resolved. This book offers the reader glimpses of the variety of cultures in the continent, displaying the complexity of the cross-cultural process of conducting crisis communication in this diverse environment. The contributors are seasoned practitioners who have done crisis communication work in this continent and have used the same framework of five environmental variables that define culture in this book: political culture, economic systems, societal culture, media systems, and activist environments.



[Scan here for more details](#)



Sr. No. 631

Title: Crisscrossing communication research: historical context and global perspective by Lee, Chin-Chuan

New York Routledge 2025

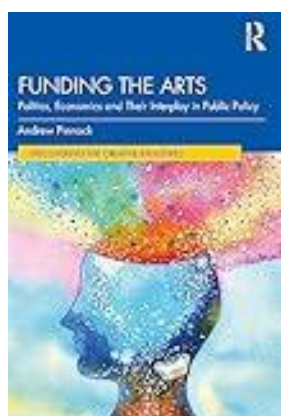
Acc. No. 008311

Call No. 658.45 LEE

Summary: The book is organized in two parts. The first part explores the “domestication” and fragmentation of communication studies, examining how domestic communication paradigms have been transformed into “refined mediocrity” and how international communication is now included in discussions of “modern theory”. Focusing on the newspapers of China’s Republican era, the second part explores the history of journalism from a variety of perspectives and addresses several key research issues. The book sheds important light on how acting locally while thinking globally can help us reconstruct the epistemological and methodological foundations of international communication.



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Sr. No. 632

Title: Funding the arts: politics, economics and their interplay in public policy by Pincock, Andrew

New York Routledge 2024

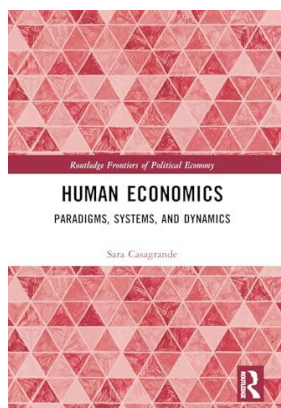
Acc. No. 008312

Call No. 338.9 PIN

Summary: This book analyses how the arts have been funded in a variety of political environments, helping readers understand how politics and economics intersect to support cultural life. In this book the author explores the politics of arts funding and how artists and audiences adapt their behaviour around evolving incentives. In focusing on how arts funding has worked in practice, the book allows readers to develop their understanding of economics principles in the cultural sector.



[Scan here for more details](#)



Sr. No. 633

Title: Human economics: paradigms, systems, and dynamics by Casagrande, Sara

New York Routledge 2024

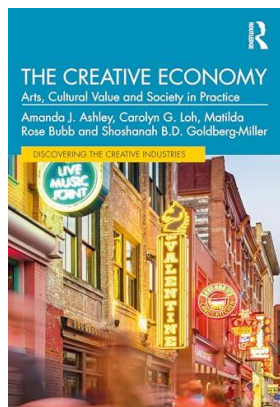
Acc. No. 008313

Call No. 330.015 CAS

Summary: This book explores the potentials of a human economics, arguing that the complexity and peculiarities of human nature should be central to the study of economics. Complex economic phenomena are subject to laws and limits that reveal their internal order in spite of the apparent randomness and unpredictability. The book embraces the contributions of thinkers and economists who have tried to fully consider human nature and society within their biological environment. This book marks an original contribution to the literature on retooling economic discipline



[Scan here for more details](#)



Sr. No. 634

Title: The creative economy: arts, cultural value and society in practice by Ashley, Amanda J

New York Routledge 2024

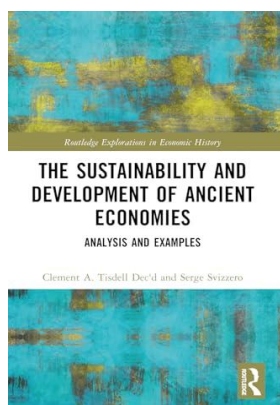
Acc. No. 008314

Call No. 338.927 ASH

Summary: The book explores the multifaceted components that make up this complex field. Underlying this journey is the throughline of diversity, equity, and inclusion as watchwords of today's global paradigm. Capital, gentrification, pay disparities, and the hegemonic confines of cultural production are a few of the key issues analyzed. This book offers the reader a chance not only to understand the cultural and creative industries, but to internalize its elements and embrace the creative spirit that imbues the sector.



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Sr. No. 635

Title: The sustainability and development of ancient economies: analysis and examples by Tisdell, Clement A

New York Routledge 2024

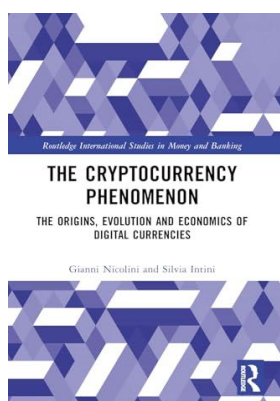
Acc. No. 008315

Call No. 330.9 TIS

Summary: This book provides new insights into the economic development of ancient economies and the sustainability of their development. The book pays particular attention to the economics of hunting and gathering societies and their diversity. New ideas are presented about theories of the transition from hunting and gathering to agriculture, including Childe's theory of this development. The book makes an important contribution to the understanding of the evolution of human societies and will therefore be of interdisciplinary interest including economists (especially economic historians), anthropologists and sociologists, some archaeologists, and historians.



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Sr. No. 636

Title: The cryptocurrency phenomenon: the origins, evolution and economics of digital currencies by Nicolini, Gianni

Routledge New York 2024

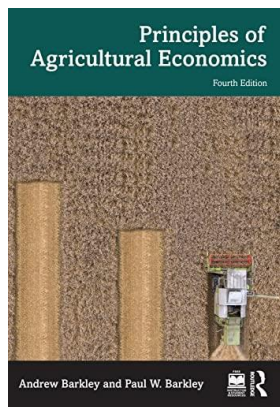
Acc. No. 008316

Call No. 330.9 TIS

Summary: This book provides a comprehensive analysis of the cryptocurrency phenomenon from a financial/monetary point of view. It offers a unique slant in at least two ways, with the financial perspective as the reference point. The book also includes a discussion on central banks, and stresses how their initial diffidence toward cryptocurrencies has turned into a more active approach that includes projects to develop the so-called Central Bank Digital Currencies (CBDC), thereby completing the analysis of the state of the art of the cryptocurrency surge.



[Scan here for more details](#)



Sr. No. 637

Title: Principles of agricultural economics by Andrew, Barkley

New York Routledge 2024

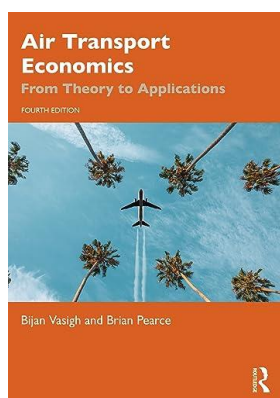
Acc. No. 008317

Call No. 338.1 BAR

Summary: This book introduces economic principles in a succinct and reader-friendly format, providing students and instructors with a clear, up-to-date, and straightforward approach to learning how a market-based economy functions and how to use simple economic principles for improved decision-making. Principles of Agricultural Economics, now in its fourth edition, continues to showcase the power of economic principles to explain and predict issues and current events in the food, agricultural, and agribusiness sectors.



[Scan here for more details](#)



Sr. No. 638

Title: Air transport economics: from theory to applications by Vasigh, Bijan

New York Routledge 2024

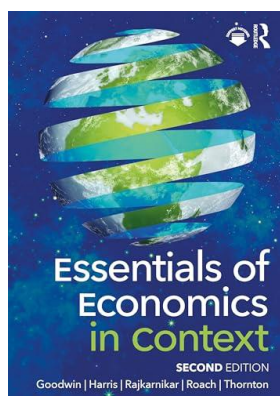
Acc. No. 008318

Call No. 387.7 VAS

Summary: Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. This book offers a self-contained theory and applications-oriented text for individuals aspiring to enter the aviation industry as a practicing professional in the management area. This book will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry.



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Sr. No. 639

Title: Essentials of economics in context by Goodwin, Neva

New York Routledge 2025

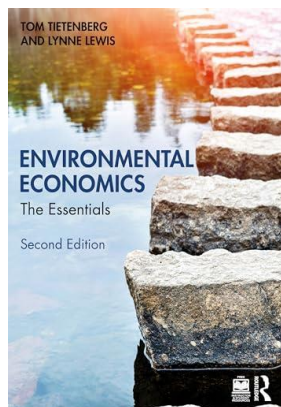
Acc. No. 008319

Call No. 330 GOO

Summary: Essentials of Economics in Context is specifically designed to meet the requirements of a one-semester introductory economics course that provides coverage of both microeconomic and macroeconomic foundations. It addresses current economic challenges, paying specific attention to issues of inequality, globalization, unpaid work, technology, financialization, and the environment, making the text a genuine 21st-century introduction to economics. Theoretical expositions in the text are kept close to reality by integrating numerous real-world examples and by presenting the material in the recognized accessible and engaging style of this experienced author team.



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Sr. No. 640

Title: Environmental economics: the essentials by Tietenberg, Tom

New York Routledge 2025

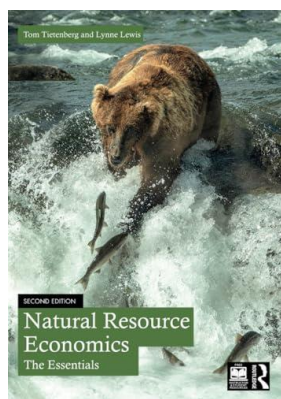
Acc. No. 008320

Call No. 333.7 TIE

Summary: Environmental Economics: The Essentials offers a policy-oriented approach to the increasingly influential field of environmental economics that is based on a solid foundation of economic theory and empirical research. Extensive coverage of the major issues, including climate change, air and water pollution, sustainable development, and environmental justice, introductions to the theory and method of environmental economics, including externalities, experimental and behavioral economics, benefit-cost analysis, and methods for valuing the services provided by the environment.



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Sr. No. 641

Title: Natural resource economics: the essentials by Tietenberg, Tom

New York Routledge 2025

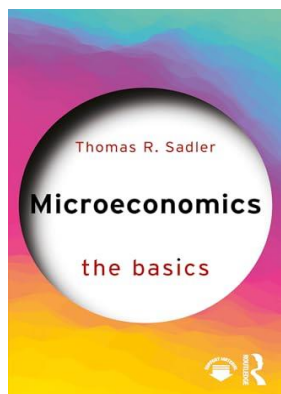
Acc. No. 008321

Call No. 333.7 TIE

Summary: Natural Resource Economics: The Essentials offers a policy-oriented approach to the increasingly influential field of natural resource economics that is based upon a solid foundation of economic theory and empirical research. Extensive coverage of the major issues, including energy, recyclable resources, water policy, land conservation and management, forests, fisheries, other ecosystems, and sustainable development, introductions to the theory and method of natural resource economics, including externalities, experimental and behavioral economics, benefit-cost analysis, and methods for valuing the services provided by the environment



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Sr. No. 642

Title: Microeconomics: the basics by Sadler, Thomas R

Routledge New York 2025

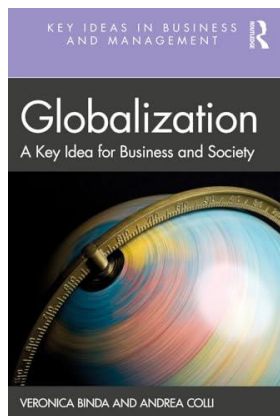
Acc. No. 008322

Call No. 338.5 SAD

Summary: The book cover the most important areas in microeconomics, including supply and demand, consumer choice, elasticity, market failure and the role of government, production and cost, perfect competition, monopoly, oligopoly, monopolistic competition, the labor market, and capital and financial markets. Microeconomics: The Basics is an accessible introduction to the core topics in the field. Intended for those with little or no background in the subject, it provides the reader with a solid foundation of the basic principles of microeconomics and establishes a framework for further study.



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Sr. No. 643

Title: Globalization: a key idea for business and society by Binda, Veronica

New York Routledge 2024

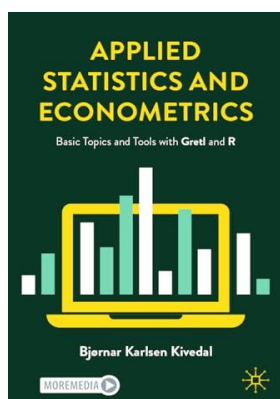
Acc. No. 008323

Call No. 658.049 BIN

Summary: The book includes a historical analysis of the rise, and fall, of the “first globalization” wave which took place between the end of the Napoleonic Wars and the Great War. The chapters focus on the measurement of the global integration process, on the in-depth analysis of the above mentioned “drivers”, and on some of the actors playing a relevant role in the process itself – multinational companies and governments as owners of global companies. Globalization: A Key Idea for Business and Society analyzes today’s process of global integration.



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Sr. No. 644

Title: Applied statistics and econometrics: basic topics and tools with gretl and R by Kivedal, Bjørnar Karlsen

Cham Palgrave Macmillan 2024

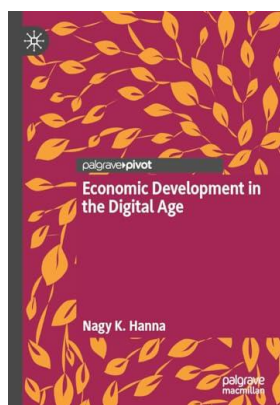
Acc. No. 008324

Call No. 330.015195 KIV

Summary: This textbook introduces the foundations of applied econometrics and statistics for undergraduate students. It covers key topics in econometrics by using step-by-step examples in Gretl and R, providing a guide to using statistical software and the tools for econometric analysis in one self-contained resource. The book uses small data sets to easily facilitate students’ transition from manual statistical calculations to using and understanding statistical software, including step-by-step examples of regression analysis, as well as additional chapters to aid with econometric notation and mathematical prerequisites, and accompanying online exercises and data sets.



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Sr. No. 645

Title: Economic development in the digital age by Hanna, Nagy K

Cham Palgrave Macmillan 2024

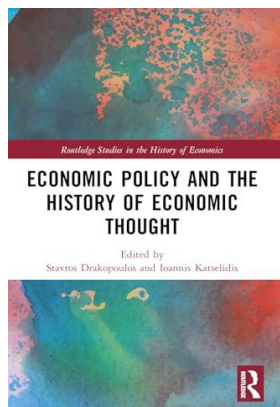
Acc. No. 008325

Call No. 338.9 HAN

Summary: In this book, Nagy K. Hanna offers a holistic framework that economists and policymakers can use to examine and drive digital transformation. The book offers detailed analyses into development policies, and organizational processes governing digital transformation learning and practice and highlights the reforms needed in countries and aid agencies to meet the challenges of the 21st century. The author offers insight to help reform major aid agencies within the economic development space. The resulting text reimagines the future of development economics.



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Sr. No. 646

Title: Economic policy and the history of economic thought by Drakopoulos, Stavros

New York Routledge 2023

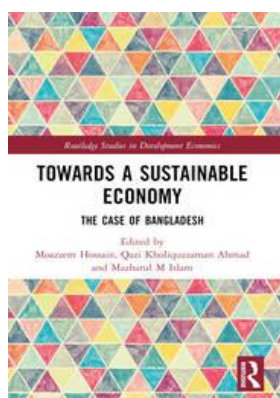
Acc. No. 008326

Call No. 339.5 DRA

Summary: This book discusses various topics in economic policy – such as questions over state spending and taxation, income redistribution, and the role of money – with each chapter focusing on a particular period or major school of economic thought ranging from the ‘prehistory’ of economics up to the present day. This is particularly evident in the post-WWII period, with the appearance of economic policy as a distinguishable subfield, but important elements of various economic policy issues can be found throughout the history of economic thought.



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Sr. No. 647

Title: Towards a sustainable economy: the case of Bangladesh by Hossain, Moazzem

New York Routledge 2023

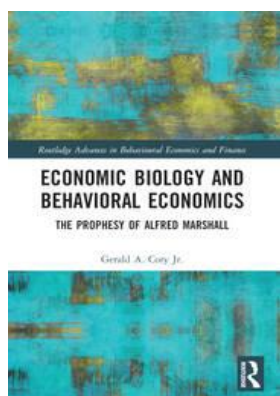
Acc. No. 008327

Call No. 338.95492 HOS

Summary: This book examines Bangladesh's ascendancy in socio-economic terms and the prospects of Bangladesh overcoming the challenges to become a higher-middle-income nation by 2030. This book traces the transformation of Bangladesh from 1996 through 2020 and examines various factors contributing to its success from rural economy, external support, manufacturing, and structural transformation to energy consumption. This book also looks at the challenges and opportunities for Bangladesh as the Fourth Industrial Revolution unfolds and as climate change, to which Bangladesh is highly vulnerable, escalates.



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Sr. No. 648

Title: Economic biology and behavioral economics: the prophecy of alfred marshall by Cory, Gerald A

New York Routledge 2023

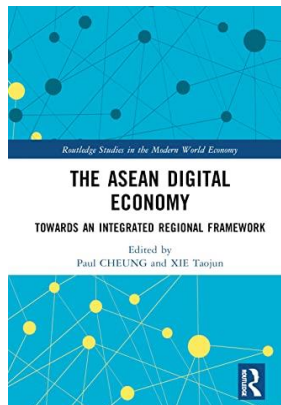
Acc. No. 008328

Call No. 330.157 COR

Summary: The book presents the proof of that prophecy through examination and establishment of the fundamental biological science necessary and then applying that science to the examination of current economic theory. The book focuses primarily on the fundamentals of neoclassical economic theory—which is the reigning theory and the general framework of which is taught as "science" in first courses in college economics. The book examines the bases and the history of these idealizations, points to the sources of their error from the biological perspective and suggests a path forward for the discipline.



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Sr. No. 649

Title: The ASEAN digital economy: towards an integrated regional framework by Cheung, Paul

New York Routledge 2024

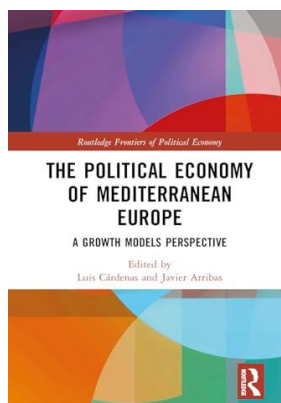
Acc. No. 008329

Call No. 381.1420959 CHE

Summary: This book assesses the potential economic impact of digital economy agreements (DEAs) and the readiness of some ASEAN member states to grow the digital economy in collaboration. The book presents a novel framework to assess countries' readiness to enter digital economy collaborations, following the architecture of Singapore's DEAs with its trading partners. The book also includes simulation exercises to project economic outcomes delivered by regional collaborations. It also elaborates on the specific strengths and weaknesses of five ASEAN member states.



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Sr. No. 650

Title: The political economy of mediterranean Europe: a growth models perspective by Cárdenas, Luis

New York Routledge 2025

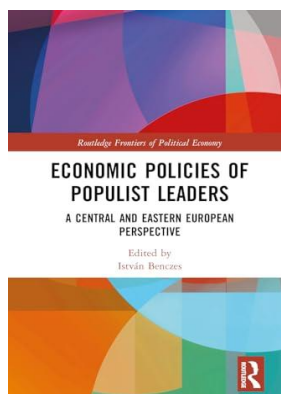
Acc. No. 008330

Call No. 330.946 CAR

Summary: The book examines the extent to which these processes hold true for Mediterranean economics and explores the key factors of their economies including productive capacity, growth of aggregate demand components, wage-led or profit-led regimes, personal income distribution, the foreign sector, the financial sector, labor relations, the labor market and welfare states. The book examines whether policy responses and state interventions in recent years have led to a divergence between the economies.



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Sr. No. 651

Title: Economic policies of populist leaders: a central and eastern european perspective by Benczes, István

New York Routledge 2024

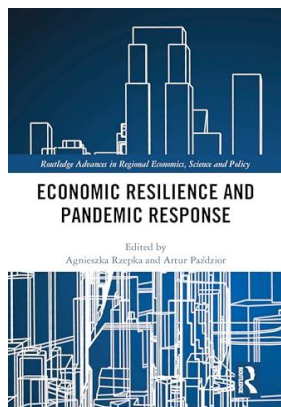
Acc. No. 008331

Call No. 338.947 BEN

Summary: his book demonstrates that studying macroeconomic variables such as fiscal balance or current account positions cannot tell the whole story of the economic consequences of populism. this book explores the economic impacts of populism in those countries in the region which have seen some form of populist rule. Populism has been thriving in the new member states of the EU ever since the outburst of the global financial and economic crisis. This innovative edited volume will be of interest to readers in political economy and political science who wish to better understand the impacts of populism.



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Sr. No. 652

Title: Economic resilience and pandemic response by Rzepka, Agnieszka

New York Routledge 2025

Acc. No. 008332

Call No. 330.9 RZE

Summary: This book presents research on these transformations, examining how the economy and society were impacted. Organizing different aspects of the pandemic into individual chapters, this book examines issues such as financing structures, liquidity, profitmaking, investment, financial security, and market valuation, among other topics. This book showcases the development of particular sectors over the course of the pandemic, and as such, serves as a valuable study, enabling a comprehensive analysis of topics ranging from economics to social dynamics.



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Sr. No. 653

Title: Impact investing at a crossroads: a pathway forward by Forrer, John J

New York Routledge 2025

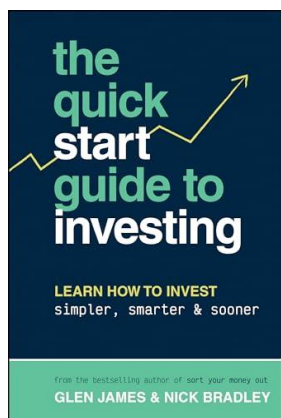
Acc. No. 008333

Call No. 332.67 FOR

Summary: This book presents a unique combination of a how-to guide and a reimagining – new models, frameworks, techniques, and tools – of what impact investing could be and could accomplish. It points to a new direction for future impact investments: achieve higher financial returns, more positive social and environmental impacts, and lower risks than conventional investments. This book offers a step-by-step guide to how impact investing can achieve its promise of transforming global investments into a powerful positive force for change.



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Sr. No. 654

Title: The quick-start guide to investing: learn how to invest simpler, smarter and sooner by James, Glean

Melbourne John Wiley & Sons 2024

Acc. No. 008334

Call No. 332.024 JAM

Summary: The Quick-Start Guide to Investing will show you how to kick-start your share-investing journey today. No more gatekeeping. This handy, step-by-step guide gives you everything you need to know to consistently invest. The Quick-Start Guide to Investing will make you the investor you've always wanted to be. You'll learn what apps and brokers are out there, how to take advantage of compound interest, why index funds perform so well, and how ETFs and REITs work. The Quick-Start Guide to Investing is packed with expert insights, real-world examples, and activities and tips.



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Sr. No. 655

Title: The puzzle of sustainable investment: what smart investors should know by Pomorski, Lukasz

New Jersey John Wiley & Sons, Inc. 2025

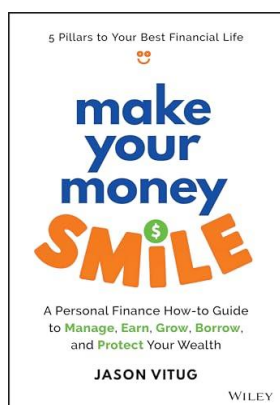
Acc. No. 008335

Call No. 332.6 POM

Summary: The Puzzle of Sustainable Investment: What Smart Investors Should Know, veteran Environmental-Social-Governance (ESG) investor and educator Lukasz Pomorski delivers a balanced, informed, and insightful new take on sustainable investing. The book addresses many of the misconceptions and misperceptions coloring the debate around sustainable investing and driving the divergence of views about how sustainability affects investment returns and real-world outcomes.



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Sr. No. 656

Title: Make your money smile: a personal finance how-to-guide to manage, earn, grow, borrow, and protect your wealth by Vitug, Janson

New Jersey John Wiley & Sons, Inc. 2024

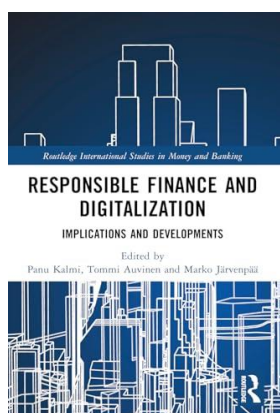
Acc. No. 008336

Call No. 332.024 VIT

Summary: In this book, you'll learn to: Manage Money: Elevating your banking relationships and going beyond budgeting to cash flow mastery. Earn Money: Optimizing your paycheck and discovering the many ways to multiply and diversify your income streams. Grow Money: Making money work for you, contributing to retirement accounts, and investing for financial independence. Borrow Money: Using credit to build wealth, enhancing your credit report and score, and eliminating debt once and for all. Protect Money: Safeguarding your identity, insuring your most valuable assets, and protecting your wealth through tax strategy and estate planning.



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Sr. No. 657

Title: Responsible finance and digitalization: implications and developments by Kalmi, Panu

New York Routledge 2023

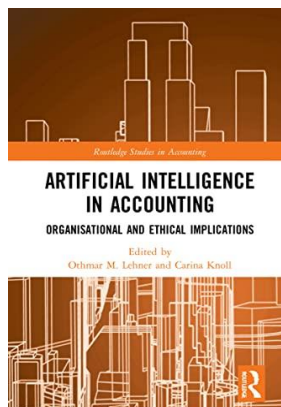
Acc. No. 008337

Call No. 332.1 PAN

Summary: This book examines how the financial sector is evolving and how the existing actors are adapting to the institutional change and to the challenges from new actors and competitors. It also addresses the issue of how financial organizations are providing fixes to the challenges at the systemic level and how a healthier, more diverse and socially responsible financial sector is beneficial to the operations of the market economy as a whole. Responsible Finance and Digitalization offers a topical overview of the changes that are taking place in the financial sector and how the financial sector itself can contribute to solving global challenges.



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Sr. No. 658

Title: Artificial intelligence in accounting: organisational and ethical implications by Lehner, Othmar M.

New York Routledge 2023

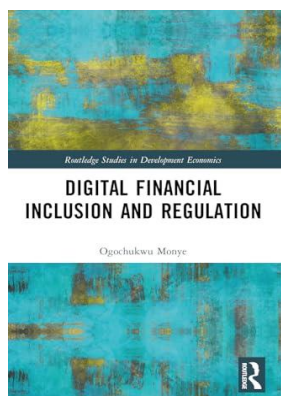
Acc. No. 008338

Call No. 657.028563 LEH

Summary: The book discusses topics such as future, human-machine collaboration, cybernetic approaches to decision-making, and ethical guidelines for good corporate governance of AI-based algorithms and Big Data in accounting and auditing. It clarifies the issues surrounding the digital transformation in this arena, delineates its boundaries, and highlights the essential issues and debates within and concerning this rapidly developing field. This book offers academics a variety of new research and theory building on digital accounting and auditing from and for accounting and auditing scholars, economists, organisations, and management academics and political and philosophical thinkers.



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Sr. No. 659

Title: Digital financial inclusion and regulation by Monye, Ogochukwu

New York Routledge 2023

Acc. No. 008339

Call No. 332.09669 MON

Summary: This book explores the various considerations for achieving an effective regulatory strategy to improve financial access and usage in Nigeria and beyond. Gaps in the legal and institutional framework for digital financial services (DFS) as well as the barriers that contribute to financial exclusion are identified as are the policy changes needed to provide more extensive, accessible and sustainable financial inclusion value. The book adopts three research methods. The doctrinal research method is used to buttress the law and development analysis and the themes around regulation, adoption and usage of financial services.



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Sr. No. 660

Title: Innovative finance for technological progress: roles of fintech, financial instruments, and institutions by Taghizadeh-Hesary, Farhad

New York Routledge 2023

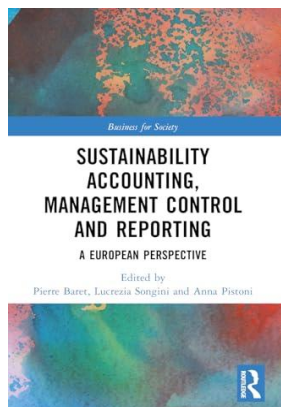
Acc. No. 008340

Call No. 338.064 TAG

Summary: This book goes beyond traditional financing to explore innovative ways to help finance startups and novel businesses. The book covers institutional innovation, innovation in products and processes, and the recent progress in financial innovations in various countries through empirical and case studies. It gives an in-depth look at regulatory, policy frameworks, and risk assessments for financial innovations. It also assesses the role of various innovations, including Fintech, machine learning, big data, scoring models, credit databases, digital platforms, credit guarantees in funding startups, and novel technologies.



[Scan here for more details](#)



Sr. No. 661

Title: Sustainability accounting, management control and reporting: a European perspective by Baret, Pierre

New York Routledge 2023

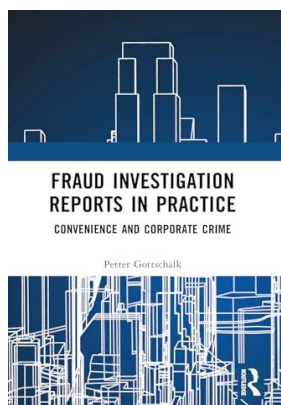
Acc. No. 008341

Call No. 657.278 BAR

Summary: Sustainability Accounting, Management Control and Reporting: A European Perspective traces a picture of innovative performance measurement tools and approaches to drive organizations to implement their shared value and sustainability strategy, considering different perspectives around accounting, managerial control and reporting. This book provides an innovative perspective on sustainable management control, comprehensive accounting and integrated reporting, presenting the most recent proposals and the main critical issues.



[Scan here for more details](#)



Sr. No. 662

Title: Fraud investigation reports in practice: convenience and corporate crime by Gottschalk, Petter

New York Routledge 2023

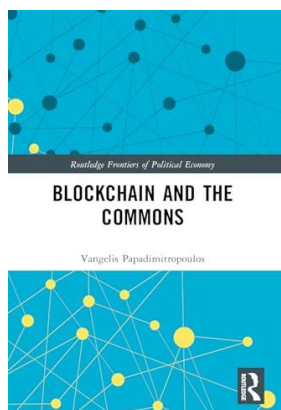
Acc. No. 008342

Call No. 364.163 GOT

Summary: The book provides useful insights towards approaching fraud examinations to enable better understanding of the rational explanations for corporate fraud. The book is framed from the perspective of private policing, which contextualizes how investigation reports are examined. This book presents a number of case studies of investigation reports by fraud examiners, offering a framework for studying the report as well as insights into convenience of fraud. This book presents a number of case studies of investigation reports by fraud examiners, offering a framework for studying the report as well as insights into convenience of fraud.



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Sr. No. 663

Title: Blockchain and the commons by Papadimitropoulos, Vangelis

New York Routledge 2023

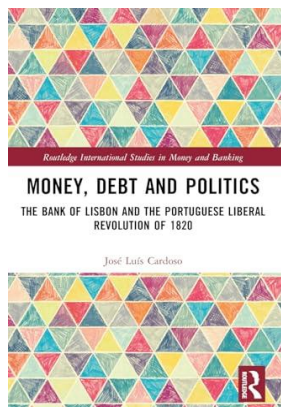
Acc. No. 008343

Call No. 334 PAP

Summary: This book provides a critical examination of the commons with the aim of contributing to their long-term sustainability. In particular, the book examines the relation of Blockchain to the commons by illustrating the case study of the Commons Stack. The book argues that there are a number of economic and social barriers that are obstructing the wider reproduction of the commons. Problems with access to capital and training, the lack of entrepreneurial and managerial skills and the absence of institutional support from governments, larger co-ops and NGOs are some of the external difficulties facing the commons today.



[Scan here for more details](#)



Sr. No. 664

Title: Money, debt and politics: the bank of lisbon and the portuguese liberal revolution of 1820 by Cardoso, José Luís

New York Routledge 2023

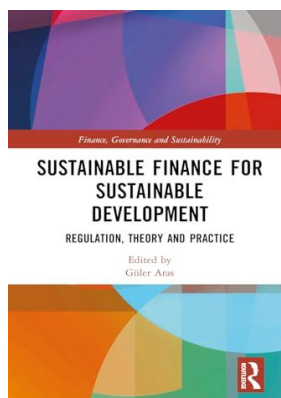
Acc. No. 008344

Call No. 332.10946942 CAR

Summary: This book presents an innovative history of the first Portuguese public bank, by exploring the relationship between banking activities and the political context. It provides an overview of the origins of the banking system in Portugal, and also in Brazil, and explores new archive materials related to the first years of activity of the Bank of Lisbon and to the public debates on monetary and public finance topics. The aim of contributing to the re-establishment of public trust and credit conferred upon the Bank of Lisbon the status of a quasi-central bank with the obligations of lending and issuing money.



[Scan here for more details](#)



Sr. No. 665

Title: Sustainable finance for sustainable development: regulations, theory and practice by Aras, Güler

New York Routledge 2025

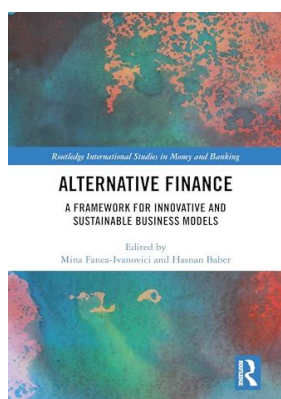
Acc. No. 008345

Call No. 332 ARA

Summary: This book addresses current developments in the field, conveying the relevant theories in connection with their practical application. The book tackles key concerns such as the issues with implementing and impacting the efficiency of sustainable finance, greenwashing and related terminology, sustainability rating and the risk context and, Environment Social Governance risk as well as the global regulatory challenge. Analysing and mapping the Sustainable Development Goals against each topic under discussion provides a structure that supports the book's originality.



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Sr. No. 666

Title: Alternative finance: a framework for innovative and sustainable business models by Mina, Fanea-Ivanovici

New York Routledge 2025

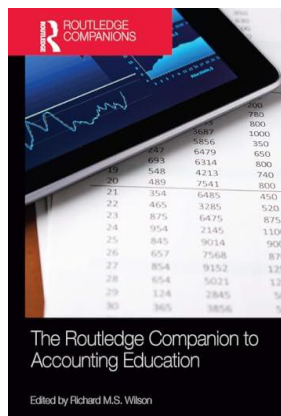
Acc. No. 008346

Call No. 332 FAN

Summary: This book is a comprehensive guide to alternative financing methods, offering insights into emerging trends, the role of FinTech, and the intersection of finance with sustainability, innovation, and entrepreneurship. It discusses the impact of financial technology (FinTech) on these methods and their function in supporting entrepreneurship and sustainable business, while also examining the implications of these technological advancements in the wider financial sector. The emphasis on sustainability and green finance aligns with the growing global concern for responsible business practices and the Sustainable Development Goals.



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Sr. No. 667

Title: The routledge companion to accounting education by Wilson, Richard M.S.

New York Routledge 2024

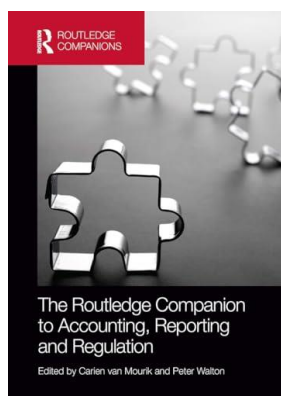
Acc. No. 008347

Call No. 657.071 WIL

Summary: The Routledge Companion to Accounting Education highlights the key drivers of change - whether in the field of practice on the one hand (e.g. increased regulation, globalisation, risk, and complexity), or from developments in the academy on the other (e.g. pressures to embed technology within the classroom, or to meet accreditation criteria) on the other. This book's over-riding aim is to provide a comprehensive and authoritative source of reference which defines the domain of accounting education/training, and which provides a critical overview of the state of this domain.



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Sr. No. 668

Title: The routledge companion to accounting, reporting and regulation by Van, Mourik Carien

New York Routledge 2024

Acc. No. 008348

Call No. 657 MOU

Summary: This includes how to define the reporting entity, recognition and measurement of the elements of financial statements, fair values in financial reporting and the costs and benefits of disclosure. The third part assesses the interest, need and theories behind the accounting, reporting and regulation industry, while parts four and five look at the institutional, social and economic aspects; with issues such as accounting for environmental management and, accounting regulation and financial reporting in Islamic countries, both issues of ever increasing importance.



[Scan here for more details](#)



Sr. No. 669

Title: Fundamentals of corporate finance by Berk, Jonathan

Harlow Pearson 2024

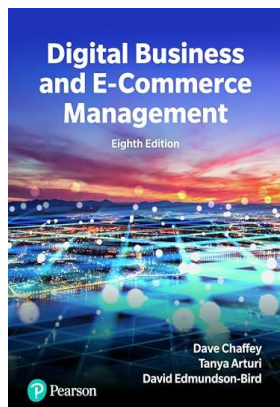
Acc. No. 008349

Call No. 658.15 BER

Summary: Fundamentals of Corporate Finance offers a practical introduction to modern-day core finance principles. The text arms you with a problem-solving methodology, real-life financial management practices, and an overarching valuation framework that you can apply in your future career. Updated with new data, examples and exercises, the 6th Edition gives you the opportunity to practice and apply course concepts. It also connects you to the latest financial issues and policy in today's world of business.



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Sr. No. 670

Title: Digital business and E-commerce by Chaffey, Dave

Harlow Pearson 2024

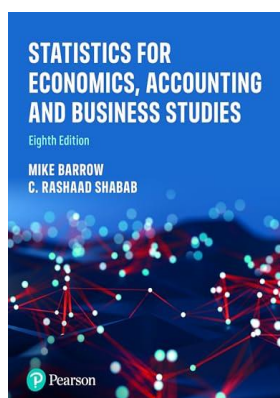
Acc. No. 008350

Call No. 658.872 CHA

Summary: Digital Business and E-Commerce Management, 8th edition, develops your knowledge and skills in digital technology, media and data to help you thrive in an increasingly competitive environment. Engaging and informative, this industry-leading text helps you understand the strategies and tactics that organisations use to optimise internal processes through digital channels for marketing and supply purposes.



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Sr. No. 671

Title: Statistics for economics, accounting and business studies by Barrow, Michael

New York Pearson 2024

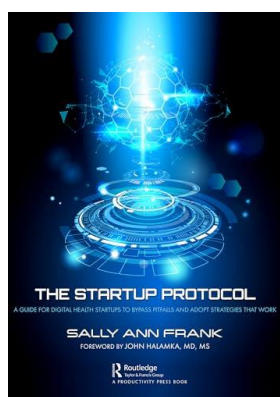
Acc. No. 008351

Call No. 519.502433 BAR

Summary: Statistics for Economics, Accounting, and Business Studies is a user-friendly introduction to the subject aimed at students studying economics, accountancy, finance or business. It applies a wide variety of statistical tools and techniques to practical, real-world situations, with numerous exercises integrated throughout to help you build up your knowledge and skills. Easy to follow and without requiring any prior knowledge of Statistics, this book will guide you through the essential principles of the field and provide a thorough analysis of statistical methods.



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Sr. No. 672

Title: The startup protocol: a guide for digital health startups to bypass pitfalls and adopt strategies that work by Frank, Sally Ann

New York Productivity Press 2024

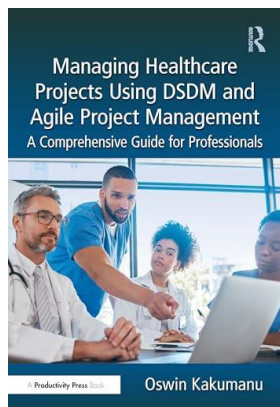
Acc. No. 008352

Call No. 658.11 FRA

Summary: The goal of this book is to help founders and their teams identify blind spots and avoid the most common pitfalls of starting a digital health company. Having spent time with founders, VC companies, and most importantly, prospective digital health startups, patterns have emerged regarding those startups that are successful and those that die an often slow and painful death. While not a recipe for guaranteed success, having a guidebook of sorts can help navigate the perils associated with building a digital health company and can very likely improve the odds of success.



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Sr. No. 673

Title: Managing healthcare projects using DSDM and agile project management: a comprehensive guide for professionals by Oswin, Kakumanu

New York Productivity Press 2025

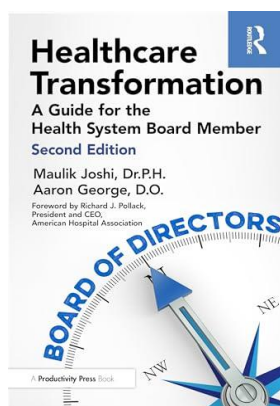
Acc. No. 008353

Call No. 362.1068 OSW

Summary: This book addresses these issues and offers practical advice on how to use agile ideas and practices in healthcare projects. It covers a variety of topics, all specialised to the healthcare environment, such as project planning, stakeholder involvement, risk management, and quality assurance. Healthcare organisations are increasingly recognising the value of agility in thriving in a competitive market and meeting the changing requirements of patients and staff.



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Sr. No. 674

Title: Healthcare transformation: a guide for the health system board member by Joshi, Maulik

New York Routledge 2025

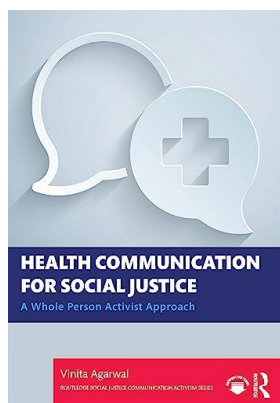
Acc. No. 008354

Call No. 362.11068 JOS

Summary: This book is to offer health system board members an actionable, concise guide on their role as well as provide updates on key changes in health care delivery, including evidence and contemporary examples. The aim of this book is to keep the guide concise so that all board members can become fairly literate on the major issues, with an emphasis on recent updates in healthcare, for today and the future. The aim of this book is to keep the guide concise so that all board members can become fairly literate on the major issues, with an emphasis on recent updates in healthcare, for today and the future.



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Sr. No. 675

Title: Health communication for social justice: a whole person activist approach by Agarwal, Vinita

New York Routledge 2024

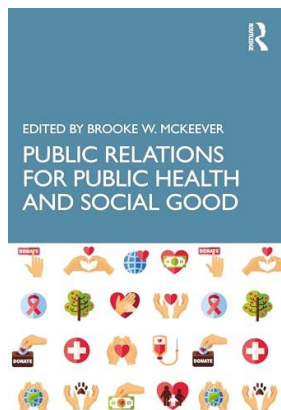
Acc. No. 008355

Call No. 362.1042 AGA

Summary: This book explores health inequities experienced by disadvantaged and marginalized populations and outlines the actions students can take to address these challenges. The book demonstrates how physical, mental, and emotional health is connected to equitable understandings of individual, community, and environmental health. It considers how social, interpersonal, and systemic factors such as personal relationships, language, literacy, religion, technology, and the environment affect health equity.



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Sr. No. 676

Title: Public relations for public health and social good by McKeever, Brooke W.

New York Routledge 2025

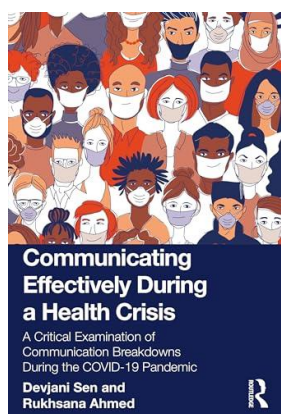
Acc. No. 008356

Call No. 610.14 MCK

Summary: This book explores research and practice related to communication and other factors involved in motivating such efforts. Each chapter focuses on a different topic, providing definitions, summarizing research, and explaining how it has been or can be applied to practice, and ends with discussion questions to consider and references for further reading. This book examines how the principles and practices of public relations can be applied by nonprofit, government, and corporate entities working to understand and improve public health and social conditions.



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Sr. No. 677

Title: Communicating effectively during a health crisis: a critical examination of communication breakdowns during the COVID-19 pandemic by Sen, Devjani

New York Routledge 2025

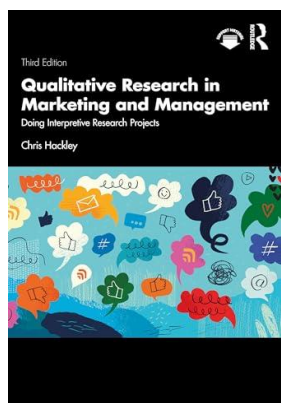
Acc. No. 008357

Call No. 614.5 SEN

Summary: This book shows how to effectively convey critical lifesaving information during a pandemic. It assesses how trust in leaders and governments during a public health crisis is formed and the impact this has on how information is perceived by the public. Using the COVID-19 pandemic as a case study, the book demonstrates how informative policy decisions and health risk messages can be better communicated for the handling of future pandemics. At a micro-level, it examines individual differences in public health message perceptions and corresponding actions taken or not taken.



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Sr. No. 678

Title: Qualitative research in marketing and management: doing interpretive research projects by Chris, Hackley

New York Routledge 2025

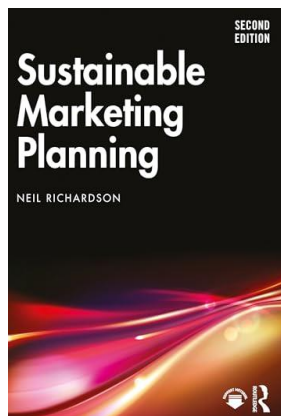
Acc. No. 008358

Call No. 658.0072 HAC

Summary: The book bridges the gap between advanced, specialised books on research traditions with more general introductory business research books. The first half of the book considers the practicalities of research and writing a research project, including the craft of academic writing, the critical literature review, the role of the independent research project as part of university courses, suggested projected structures, standards of academic scholarship, and the main techniques for gathering qualitative data.



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Sr. No. 679

Title: Sustainable marketing planning by Richardson, Neil

New York Routledge 2024

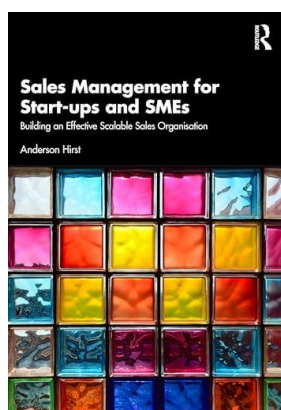
Acc. No. 008359

Call No. 658.802 RIC

Summary: This book provides practical insights, tools and frameworks to help readers produce tactically and strategically appropriate marketing plans. The text reflects on contemporary themes that impact on sustainable marketing planning, including consumer behaviour, entrepreneurialism, internal marketing, services, international marketing, event management and digital marketing. This book provides core reading for advanced undergraduate and postgraduate students of sustainable marketing, marketing planning and marketing strategy, as well as professionals seeking to improve the competitive advantage of their organisations.



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Sr. No. 680

Title: Sales management for start-ups and SMEs: building an effective scalable sales organisation by Anderson, Hirst

New York Routledge 2025

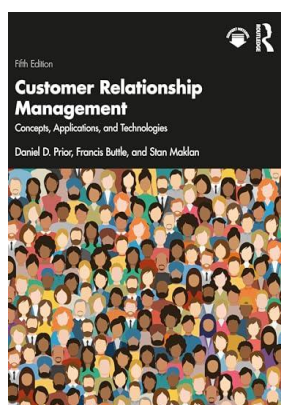
Acc. No. 008360

Call No. 658.872 HIR

Summary: This book is a thoroughly practical guide on how to build an excellent sales organisation, brick by brick. Creating an effective sales organisation is a challenge for many businesses, and it's easy to waste resources on ineffective approaches. Evidence-based and field-tested, it will give answers to critical questions, including: Which sales process should we use, How do we recruit, retain and inspire our sales team, What should we measure, and how should we manage it, What do great sales managers do.



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Sr. No. 681

Title: Customer relationship management: concepts, applications and technologies by Prior, Daniel D

New York Routledge 2024

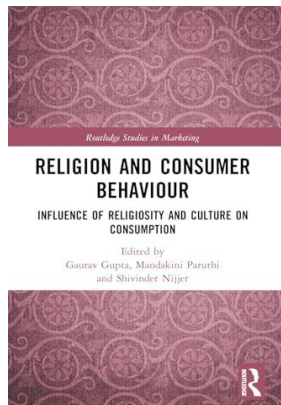
Acc. No. 008361

Call No. 658.812 PRI

Summary: The book achieves these outcomes by first considering strategic CRM before moving into operational CRM and, finally, onto analytical aspects of CRM. Customer Relationship Management is essential reading for advanced undergraduate and postgraduate students studying CRM, Sales Management, Customer Experience Management, and Relationship Marketing, as well as executives who oversee CRM functions. This textbook provides the definitive account of Customer Relationship Management (CRM) concepts, applications, and technologies, focusing on how companies can create and maintain mutually beneficial relationships with customers.



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Sr. No. 682

Title: Religion and consumer behaviour: influence of religiosity and culture on consumption by Gupta, Gaurav

New York Routledge 2023

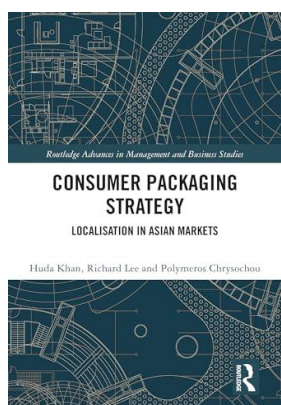
Acc. No. 008362

Call No. 201.7 GUP

Summary: This book concentrates on understanding the relationship of religiosity with various aspects of consumption and consumer behaviour to improve policy and build on an under represented topic. The book also explore the ethical issues surrounding consumption and the role of religion on branding and sustainable practices. With a broad perspective, the book draws on examples of practices from Christianity, Islam, Hinduism and Buddhism. This book will be a particularly valuable resource for scholars and upper level students of marketing, consumer behaviour and consumer psychology.



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Sr. No. 683

Title: Consumer packaging strategy: localisation in Asian markets by Khan, Huda

New York Routledge 2023

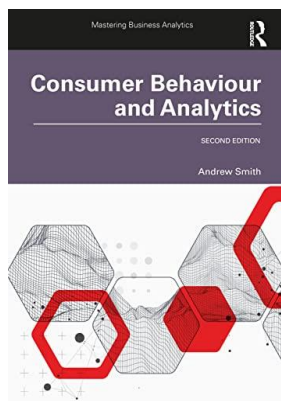
Acc. No. 008363

Call No. 338.4 KHA

Summary: This book illustrates how packaging as a marketing tool is more than simply changing the label or translating the brand into vernacular language. It examines how different packaging elements (e.g. information, imagery, packaging type) can help to communicate product values to Asian consumers. this book explains how Western brands are localising their packaging design in Asian markets. It provides invaluable insight into how major Western CPG brands have relied heavily on their packaging strategies to compete not only against domestic brands but also against other foreign brands.



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Sr. No. 684

Title: Consumer behaviour and analytics by Smith, Andrew

New York Routledge 2024

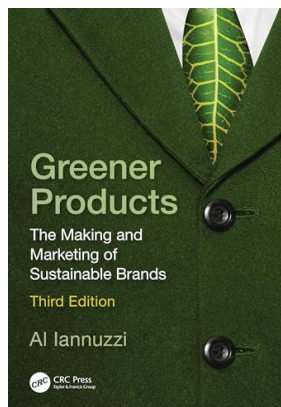
Acc. No. 008364

Call No. 658.8342 SMI

Summary: Consumer Behaviour and Analytics provides a unique distillation from a vast array of social and behavioural research merged with the knowledge potential of digital insight. this textbook approaches its subject from a refreshing and original standpoint. It contains numerous accessible examples, scenarios and exhibits, and condenses the disparate array of relevant work into a workable, coherent, synthesized and readable whole. demonstrates how we can use data-driven insight and merge this with insight from extant research to inform knowledge-driven decision-making.



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Sr. No. 685

Title: Greener products: the making and marketing of sustainable brands by Iannuzzi, Al

New York Routledge 2025

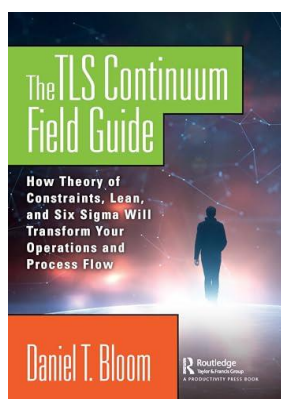
Acc. No. 008365

Call No. 658.802 LAN

Summary: Greener Products: The Making and Marketing of Sustainable Brands written by a renowned sustainability expert, continues to address the latest developments in the extremely fast-moving field of sustainability. The book is thoroughly updated, introduces new case studies, and includes a new chapter on green marketing. With over 40 case studies, it explores the best practices of leading global companies and helps readers learn what it is that makes them successful. This book serves senior undergraduate and graduate students in programs focused on sustainability, as well as academics and corporate sustainability leaders.



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Sr. No. 686

Title: The TLS continuum field guide: how theory of constraints, lean, and six sigma will transform your operations and process flow by Bloom, Daniel T

New York Routledge 2024

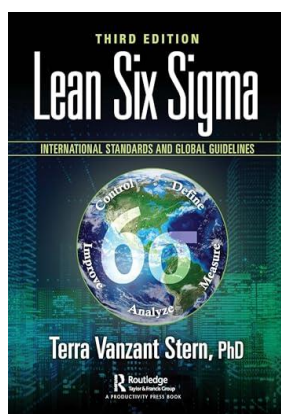
Acc. No. 008366

Call No. 658.5 BLO

Summary: This book provides a roadmap for implementing a powerful technique will reduce waste and accelerate flow within a process -- The TLS Continuum methodology. The purpose of the Theory of Constraints (TOC) involvement in the continuum is to determine what needs to be changed, how to change it and how to accomplish the change. TOC operates at the level of the chain looking for the weakest link. It is in essence the hypothesis of the problem-solving method overall. It is an evidence-based effort to identify, remove and improve the system so the problem does not recur.



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Sr. No. 687

Title: Lean six sigma: international standards and global guidelines by Stern, Terra, Vanzant

New York Routledge 2024

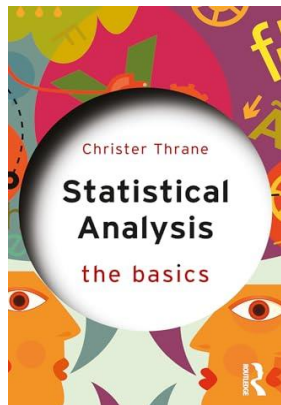
Acc. No. 008367

Call No. 658.5 STE

Summary: This book assumes that the overall goal of operational excellence is to ensure that organizational tasks and activities are being performed to the best of their process capabilities. It defines continuous improvement as activities that support and empower environments to make flexible decisions that lead to ongoing improvement and effectiveness. Coverage includes: new global LSS standards, International implementation of process improvement programs, New international LSS applications and International LSS areas of competency



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Sr. No. 688

Title: Statistical analysis: the basics by Christer, Thrane

New York Routledge 2025

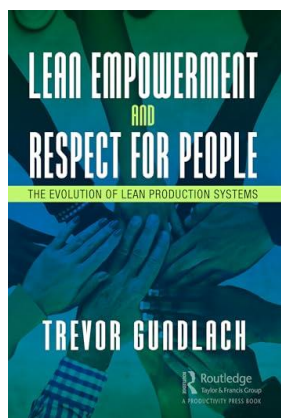
Acc. No. 008368

Call No. 519.5 THR

Summary: Statistical Analysis: The Basics provides an engaging and easy-to-read primer on this sometimes daunting subject. Intended for those with little or no background in mathematics or statistics, this book explores the importance of statistical analysis in the modern world by asking statistical questions about data and explains how to conduct such analyses and correctly interpret the results. Statistical Analysis: The Basics is essential reading for anyone who wishes to master the fundamentals of modern-day statistical analysis.



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Sr. No. 689

Title: Lean empowerment and respect for people: the evolution of lean production systems by Gundlach, Trevor

Routledge New York 2024

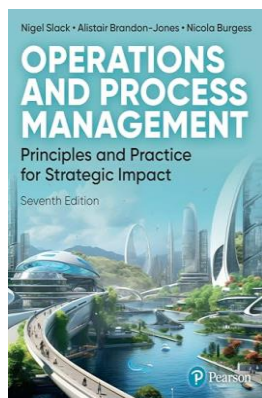
Acc. No. 008369

Call No. 658.5 GUN

Summary: This book runs a parallel course with Lean Production but has a different goal. Instead of production, efficiency, and financial gains, our goal is to understand the reasons why staff come to work in the morning. We can only understand a system when we understand its people. They own the culture. Lean Production will no longer serve the contemporary workforce; knowledge workers, if you are reading this, you are likely a knowledge worker who deserves more than a repackaging of the same ideas.



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Sr. No. 690

Title: Operations and process management by Slack, Nigel

Harlow Pearson 2024

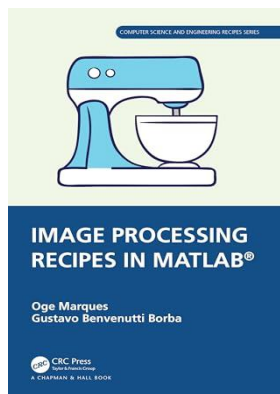
Acc. No. 008370

Call No. 658.5 SLA

Summary: This book is for everyone wanting to understand the nature, principles and practice of operations and process management. It is aimed primarily at students with some management experience or those about to begin their career in management. A focus on recent developments reflecting the shifting operations environment, including the implications of hybrid working, increased volatility in supply chains, and updated coverage of agile project management. New 'Responsible Operations' sections, introduced in all chapters, highlighting the ethical, social and environmental issues associated with operations decisions.



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Sr. No. 691

Title: Image processing recipes in MATLAB® by Marques, Oge

Baca Raton Chapman Hall Book 2024

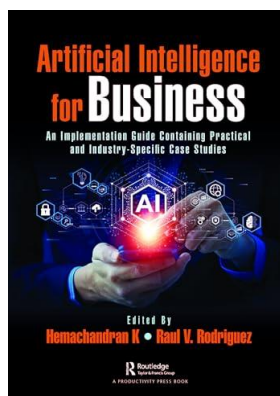
Acc. No. 008371

Call No. 006.6 MAR

Summary The book serves as a concise and readable practical reference to deploy image processing pipelines in MATLAB quickly and efficiently. With its accessible and practical approach, the book is a valuable guide for those who navigate this evolving area, including researchers, students, developers, and practitioners in the fields of image processing, computer vision, and image analysis. A practical, user-friendly guide that equips researchers and practitioners with the tools to implement efficient image processing workflows in MATLAB.



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Sr. No. 692

Title: Artificial intelligence for business: an implementation guide containing practical and industry - specific case studies by Hemachandran K.

New York Routledge 2024

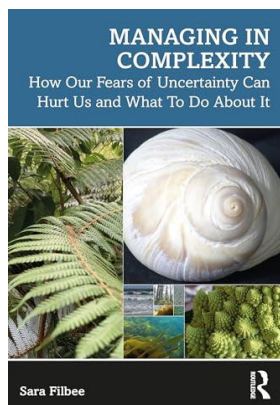
Acc. No. 008372

Call No. 006.3 HEM

Summary: Artificial intelligence (AI) is transforming the business world at an unprecedented pace. From automating mundane tasks to predicting consumer behaviour, AI is changing the way businesses operate across all sectors. This book is an exploration of AI in business applications, highlighting the diverse range of ways in which AI is being used across different industries. The book begins with an overview of AI in business and its impact on the workforce. It then explores the role of AI in marketing, advertising, and tourism. this book is a must-read for anyone interested in the potential of AI in the business world. It provides



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Sr. No. 693

Title: Managing in complexity: how our fears of uncertainty can hurt us and what to do about it by Filbee, Sara

New York Routledge 2024

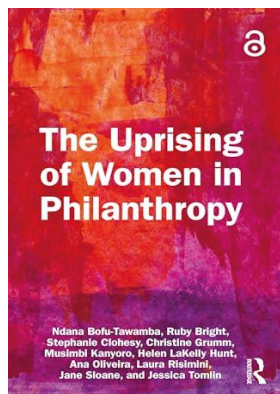
Acc. No. 008373

Call No. 658 FIL

Summary: This book provides an insightful and accessible perspective for leaders and managers in the 21st century who seek to become more effective in an increasingly uncertain and complex world which limits their ability to get results. This book explains why and offers an alternative approach, incorporating social theory and the sciences of uncertainty, written in plain English by a leader with over 40 years of experience in the private, not-for-profit, and federal government sectors.



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Sr. No. 694

Title: The uprising of women in philanthropy by Bofu-Tawamba, Ndana

New York Routledge 2025

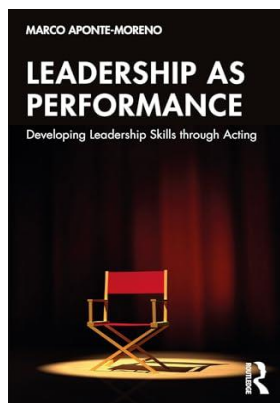
Acc. No. 008374

Call No. 361.7 BOF

Summary: The Uprising of Women in Philanthropy is for those interested in focusing the power of philanthropy on leveraging systemic social justice victories and gender equality gains. The long-practiced Feminist Funding Principles imparted by the authors is a recipe for the feminist alchemy needed to transform society for the betterment of all. The Uprising of Women in Philanthropy tells the inspiring, never-before-told, story of the Global Women's Funding Movement—considered the women's movement's greatest secret—and how it enabled women from all walks of life to harness the power of money to free themselves from oppression.



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Sr. No. 695

Title: Leadership as performance: developing leadership skills through acting by Aponte-Moreno, Marco

New York Routledge 2025

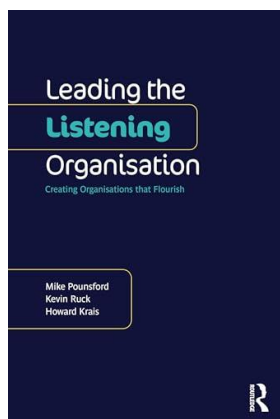
Acc. No. 008375

Call No. 658.4092 APO

Summary: Leadership as Performance: Developing Leadership Skills through Acting is based on the premise that leadership is a performance, a role played by leaders to inspire followers to achieve a shared goal. The book explores how acting techniques can facilitate the development of leadership skills. For this purpose, it introduces the SPACE model of leadership development, which is based on five key leadership skills: self-awareness, presence, authenticity, communication, and emotional intelligence. It also discusses the role of visionary leadership in inspiring others and creating a shared purpose.



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Sr. No. 696

Title: Leading the listening organisation: creating organisations that flourish by Mike Pounsford

New York Routledge 2024

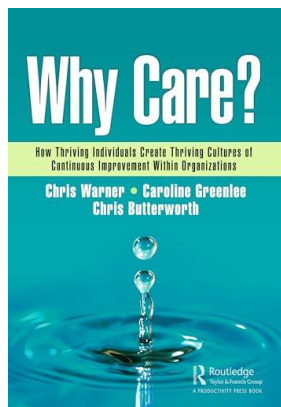
Acc. No. 008376

Call No. 658.406 POU

Summary: This book focuses on internal stakeholders and how employers can use the voice of their people to improve decision-making, innovation, and performance. It is about why listening to employees matters and how to do it well. The authors bring decades of international experience and expertise in communicating with employees across public, private, and third sector organisations. This book provides a complete guide to understanding the barriers to, and implementation plans for, leading a listening organisation.



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Sr. No. 697

Title: Why care?: how thriving individuals create thriving cultures of continuous improvement within organizations by Chris, Warner

New York Routledge 2024

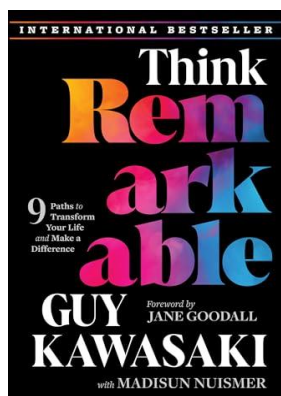
Acc. No. 008377

Call No. 658 CHR

Summary: The book explains the importance of diversity, equality, inclusion, and belonging, and how this is integral to mental well-being and a thriving organization. This book provides unique insight into how mental well-being and a culture of continuous improvement are intertwined explaining how thriving people and a thriving culture of continuous improvement create a thriving organization. This book explores how mental well-being and a culture of continuous improvement are intertwined and mutually reinforcing. the book is demonstrating how important mental well-being is for sustainable organizational success.



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Sr. No. 698

Title: Think remarkable: 9 paths to transform your life and make a difference by Kawasaki, Guy

New Jersey Wiley 2024

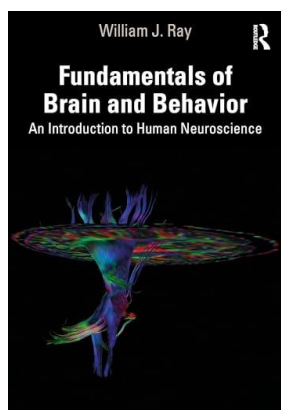
Acc. No. 008378

Call No. 158.4 KAW

Summary: In Think Remarkable, tech titan Guy Kawasaki teams up with Madisun Nuismer, producer of the Remarkable People podcast, to share invaluable knowledge from more than 40 years of working with game-changing organizations such as Apple, Canva, Google, Mercedes Benz, and Wikipedia, and delivers insights from a collection of amazing interviews that'll kick you into high gear and get you ready to start showing the world your best, most amazing self. Think Remarkable is more than a book—it's a way of life. It is the gotta-read-right-now book you can't afford to miss.



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Sr. No. 699

Title: Fundamentals of brain and behavior: an introduction to human neuroscience by Ray, William J

New York Routledge 2024

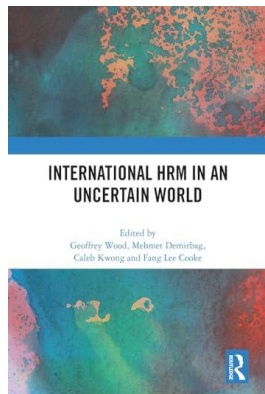
Acc. No. 008379

Call No. 612.8233 RAY

Summary: Fundamentals of Brain and Behavior provides an accessible introduction to the study of human neuroscience. the book also includes dedicated chapters on the social brain, neurocognitive disorders, and brain imaging techniques, ensuring students gain a thorough understanding of the field in its broadest sense. The text is supported by colorful and informative diagrams, alongside a plethora of student-friendly features such as learning objectives, case studies, and concept checks. The book is also supported by online resources including basics of neuroscience videos.



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Sr. No. 700

Title: International HRM in an uncertain world by Wood, Geoffrey

New York Routledge 2023

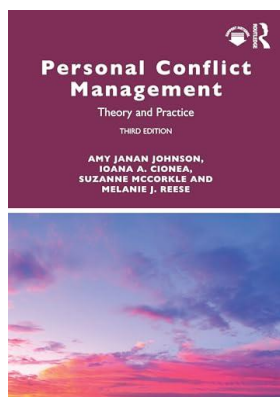
Acc. No. 008380

Call No. 658.3091 WOO

Summary: This book explores international human resource management (IHRM) practices in the contexts of high uncertainties. It encompasses situations of financial crisis, political and civil uncertainty, environmental collapse and recession. This book explores the how, why, and when. At a theoretical level, this collection brings together developments and extensions of a range of salient theories. They explore common methodological challenges and ways forward for future researchers on HRM in high contextual uncertainty.



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Sr. No. 701

Title: Personal conflict management: theory and practice by Johnson, Amy Janan

New York Routledge 2025

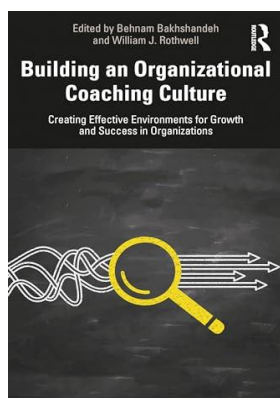
Acc. No. 008381

Call No. 303.6 JOH

Summary: This book bridges the theory behind why conflict occurs with specific skills and tools to transform difficult interpersonal encounters into beneficial, constructive exchanges. This edition also features updated information and examples, further connections between conflict and communication, a revised chapter on conflict in close relationships, as well as a new chapter on intercultural conflict. The book is ideal for introductory conflict and communication courses at the undergraduate or graduate level.



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Sr. No. 702

Title: Building an organizational coaching culture: creating effective environments for growth and success in organizations by Bakhshandeh, Behnam

New York Routledge 2024

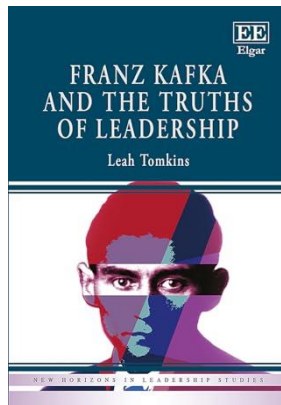
Acc. No. 008382

Call No. 658.3124 BAK

Summary: Building an Organizational Coaching Culture is a comprehensive collection of expert pieces examining the models, methods and approaches to establish a sustainable coaching culture in organizations. The different perspectives highlight how coaching skills can be used to positively influence workforces in the areas of critical thinking, communication, creativity and collaboration, and how they can have a direct impact on performance and productivity.



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Sr. No. 703

Title: Franz Kafka and the truths of leadership by Tomkins, L

Cheltenham Edward Elgar 2024

Acc. No. 008383

Call No. 658.4092 TOM

Summary: The book begins by using six of Kafka's best-known stories to examine six prominent models of leadership, including authentic, relational and transformational leadership. Tomkins then discusses what these interpretations tell us about the tactics of good and bad leadership, particularly in relation to communication of the truth. This book offers profound insights for scholars and students of leadership, language, discourse and literature. It will delight Kafka enthusiasts and prove enlightening reading for all those interested in the politics of leading and misleading in a digital age.



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Sr. No. 704

Title: 101 vichar jo aapki soch badal denge by Wiest, Brianna

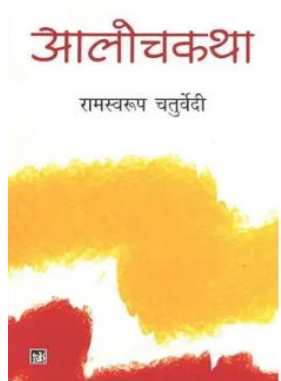
Bhopal Manjul Publishing House 2024

Acc. No. 008384

Call No. 158.1 WIE



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Sr. No. 705

Title: Aalochkatha by Chaturvedi, Ramswaroop

Prayagraj Lokbharti Prakashan 2023

Acc. No. 008385

Call No. 891.434 CHA



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Sr. No. 706

Title: Achchhi hindi kaise likhen by Sameer, Sant

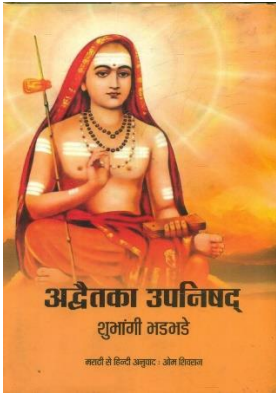
New Delhi Prabhat Prakashan 2022

Acc. No. 008386

Call No. 491.438 SAM



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Sr. No. 707

Title: Adwaitka upanishad (अद्वैतका उपनिषद्) by Bhadbhade, Shubhangi

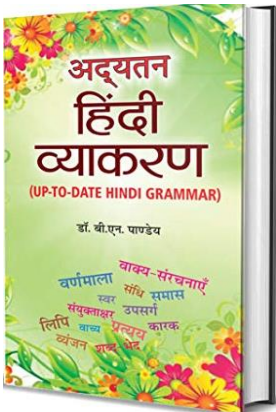
New Delhi Bharatiya Jnanpith 2022

Acc. No. 008387

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Sr. No. 708

Title: Adyatan hindi vyakaran (up-to-date hindi grammar) by Pandey, B. N

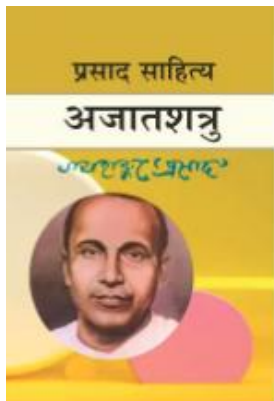
New Delhi Vidya Vikas Academy 2020

Acc. No. 008388

Call No. 491.435 PAN



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Sr. No. 709

Title: Ajatshatru (अजातशत्रु) by Prasad, Jayashankar

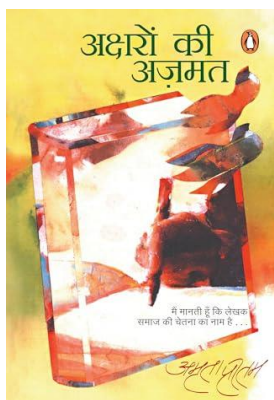
Prayagraj Jyoti Prakashan Prayagraj 2023

Acc. No. 008389

Call No. 891.432 PRA



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Sr. No. 710

Title: Aksharon ki azmat (अक्षरों की अज़मत) by Pritam, Amrita

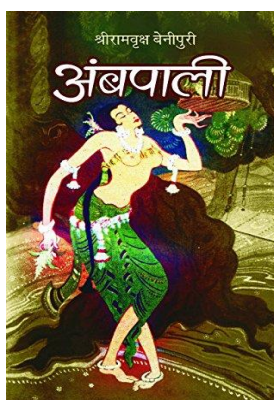
Gurgaon Penguin Random House India Pvt. Ltd. 2024

Acc. No. 008390

Call No. 891.43 PRI



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Sr. No. 711

Title: Ambapali by Benipuri, Shriramvriksha

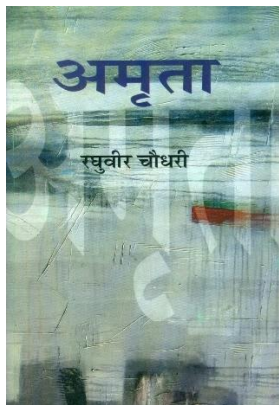
New Delhi Gyan Ganga 2024

Acc. No. 008391

Call No. 891.432 BEN



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Sr. No. 712

Title: Amrita (अमृता) by Choudhary, Raghuvir

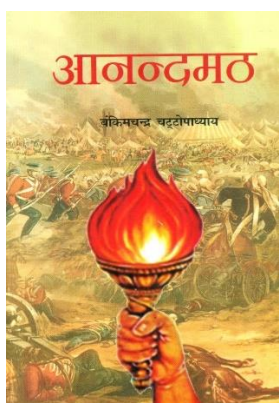
New Delhi Bhartiya Jnapith 2018

Acc. No. 008392

Call No. 891.433 CHO



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Sr. No. 713

Title: Anandmath by Chattopadhyaya, Bankimchan

New Delhi Vani Prakashan 2022

Acc. No. 008393

Call No. 891.433 CHA



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Sr. No. 714

Title: Andhere ki atma (अंधेरे की आत्मा) by Nair, M. T. Vasudevan

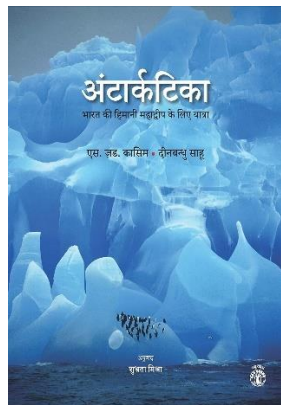
New Delhi Bhartiya Jnanpith 2016

Acc. No. 008394

Call No. 891.433 NAI



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Sr. No. 715

Title: Antarktika: bharat ki himani mahadwip ke liye yatra (अंटार्कटिका: भारत की हिमानी महाद्वीप के लिए यात्रा) by Kasim, S. Z

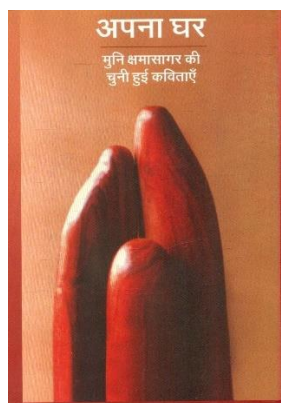
New Delhi Niyogi Books 2019

Acc. No. 008395

Call No. 919.89 KAS



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Sr. No. 716

Title: Apana ghar (अपना घर) by Kshamasagar, Muni

New Delhi Bhartiya Jnanpith 2018

Acc. No. 008396

Call No. 891.431 KSH



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Sr. No. 717

Title: Apki company ka ant hona tay hai by Vyas, Abhishek

Bhopal Manjul Publishing House 2024

Acc. No. 008397

Call No. 158.1 VYA



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Sr. No. 718

Title: Apne apne ajnabi (अपने अपने अजनबी) by Ajneya

New Delhi Bhartiya Jnanpith 2022

Acc. No. 008398

Call No. 891.433 AJN



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Sr. No. 719

Title: Apne khud ke shabdo mein Lata Mangeshkar (अपने खुद के शब्दों में लता मंगेशकर) by Kabir, Nasrin Munni

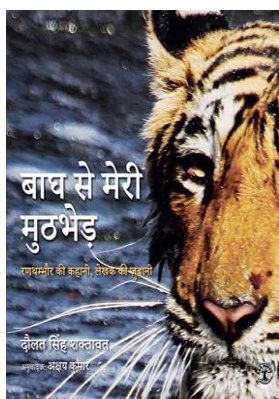
New Delhi Niyogi Books 2020

Acc. No. 008399

Call No. 927.820954 KAB



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Sr. No. 720

Title: Bagh ke sath meri muthbbhed: Ranthambore ki kahani lekhak ki jubani by Shaktawat, Daulat Singh

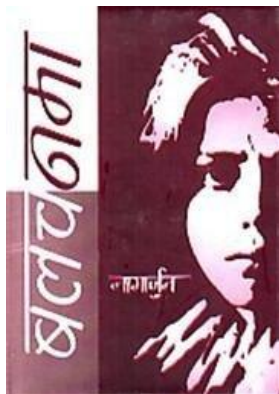
New Delhi Niyogi Books 2020

Acc. No. 008400

Call No. 599.756 SHA



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Sr. No. 721

Title: Balchanma by Nagarjun

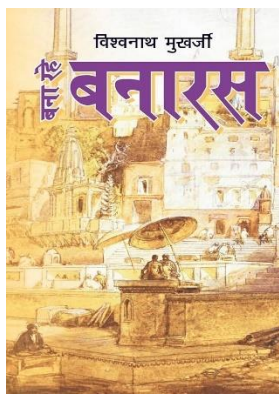
New Delhi Vani Prakashan 2019

Acc. No. 008401

Call No. 891.433 NAG



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Sr. No. 722

Title: Bana rahe banaras by Mukherji, Vishwanath

New Delhi Vani Prakashan 2024

Acc. No. 008402

Call No. 808.82 MUK



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Sr. No. 723

Title: Bayaan (बयान) by Mudgal, Chitra

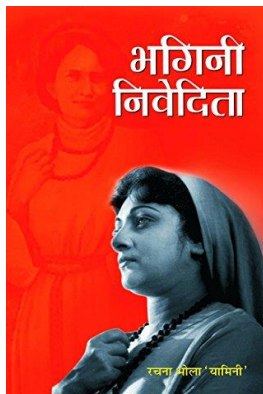
New Delhi Bhartiya Jnanpith 2002

Acc. No. 008403

Call No. 891.433 MUD



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Sr. No. 724

Title: Bhagini Nivedita by Bhola, Rachna 'Yaminee'

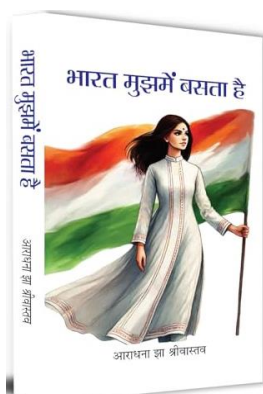
New Delhi Granth Akademi 2022

Acc. No. 008404

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Sr. No. 725

Title: Bharat mujhmein basta hai by Srivastava, Aradhana Jha

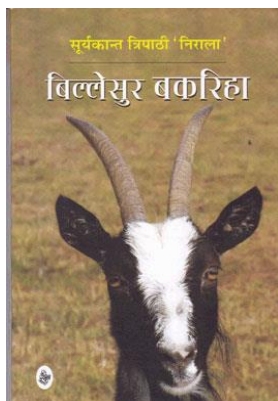
New Delhi Granth Akademi 2025

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Sr. No. 726

Title: Billesur bakariha by Tripathi, Suryakant 'Nirala'

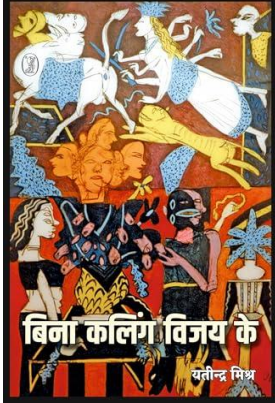
New Delhi Vani Prakashan 2024

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Sr. No. 727

Title: Bina kaling vijay ke by Mishra, Yatindra

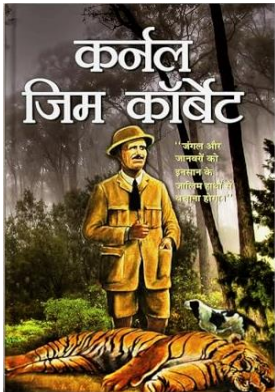
New Delhi Vani Prakashan 2024

Acc. No. 008407

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Sr. No. 728

Title: Colonel Jim Corbett by Pandey, K. R

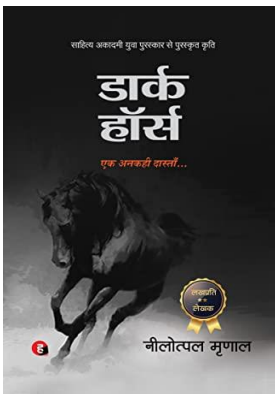
New Delhi Prabhat Prakashan 2025

Acc. No. 008408

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Sr. No. 729

Title: Dark horse: ek ankahi dastaan (डार्क हॉर्स: एक अनकही दास्ताँ) by Mrinal, Nilotpal

Noida Hind Yugm 2024

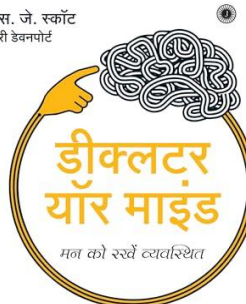
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एस. जे. स्कॉट
बेरी डेक्कनपोर्ट



कैसे चिंतन करना बंद करें,
चेतनी से झुटकारा पाएं
और नकारात्मक चिंतन को दूर करें

Declutter Your Mind NOW IN HINDI

Sr. No. 730

Title: Declutter your mind (Hindi) by Scott, S. J

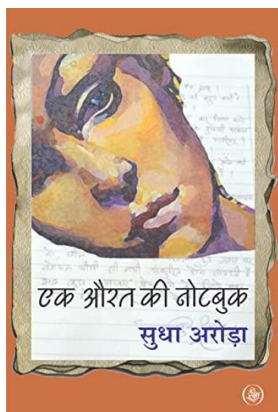
Mumbai Jaico Publishing House 2024

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Sr. No. 731

Title: Ek aurat ki note book by Arora, Sudha

New Delhi Rajkamal Prakashan 2023

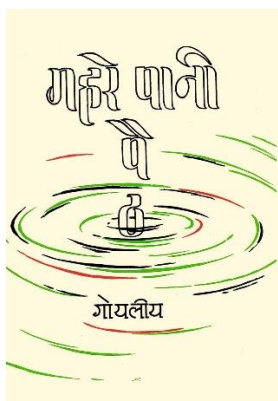
Acc. No. 008411

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Sr. No. 732

Title: Gahare pani paith by oyaliya, Ayodhya Prasad

New Delhi Vani Prakashan 2024

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Sr. No. 733

Title: Hindi ka vishwa sandarbha by Upadhyay, Karunashankar

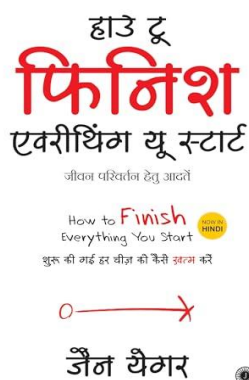
New Delhi Radhakrishna Prakashan 2019

Acc. No. 008413

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Sr. No. 734

Title: How to finish everything you start (Hindi) by Yager, Jan

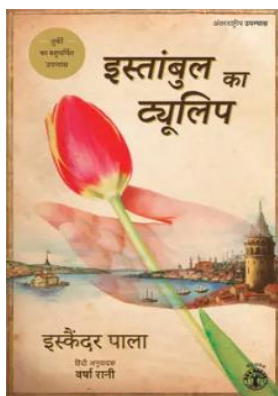
Mumbai Jaico Publishing House 2024

Acc. No. 008414

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Sr. No. 735

Title: Istanbul ka tulip by Pala, Iskender

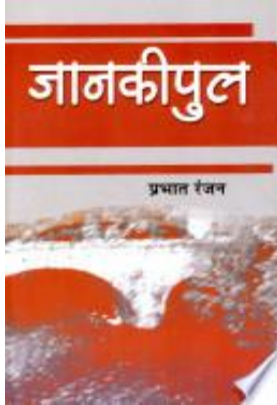
New Delhi Niyogi Books 2024

Acc. No. 008415

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Sr. No. 736

Title: Jankipul (जानकीपुल) by Ranjan, Prabhat

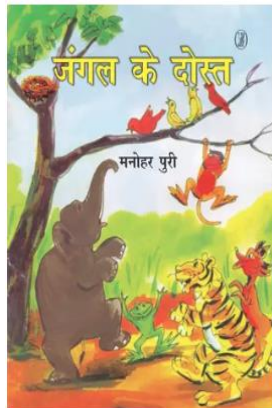
New Delhi Bhartiya Jnanpith 2009

Acc. No. 008416

Call No. 891.4331 RAN



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Sr. No. 737

Title: Jungle ke dost by Puri, Manohar

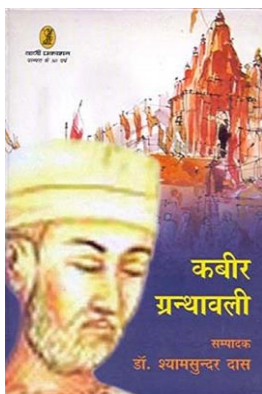
New Delhi Vani Prakashan 2018

Acc. No. 008417

Call No. 891.4331 PUR



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Sr. No. 738

Title: Kabir granthawali (कबीर ग्रंथावली) by Das, Shyamsundar

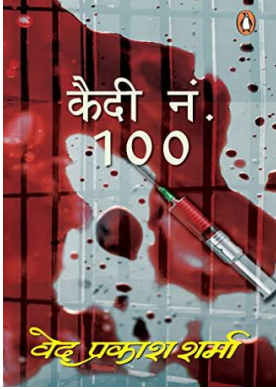
New Delhi Vani Prakashan 2022

Acc. No. 008418

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Sr. No. 739

Title: Kaidi no. 100 (कैदी नं. 100) by Sharma, Ved Prakash

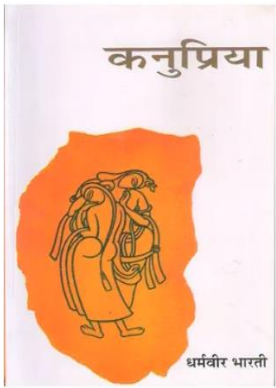
Haryana Penguin Random House India Pvt. Ltd.

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Sr. No. 740

Title: Kanupriya by Bharati, Dharmveer

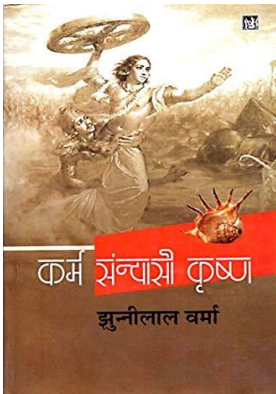
New Delhi Vani Prakashan 2024

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Sr. No. 741

Title: Karam sanyasi krishna (कर्म सन्यासी कृष्णा) by Verma, Jhunni Lal

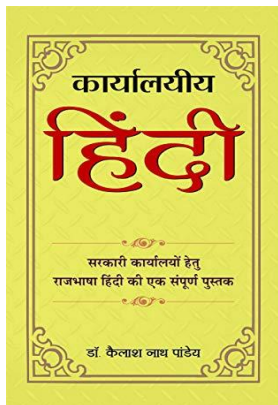
Allahabad Lokbharti Prakashan 2014

Acc. No. 008421

Call No. 891.433 VER



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Sr. No. 742

Title: Karyalayee hindi: sarkari karyalayeen hetu rajbhasha hindi ki ek sampurnoo pustak by Pandey, Kailash Nath

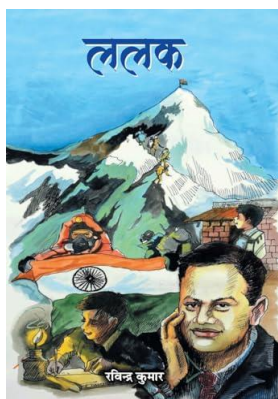
New Delhi Gyan Ganga 2024

Acc. No. 008422

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Sr. No. 743

Title: Lalak by Kumar, Ravindra

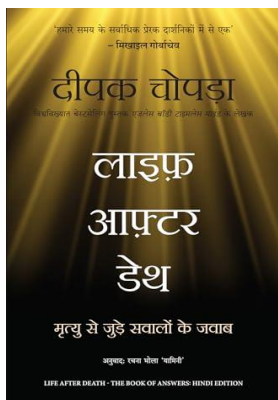
New Delhi Prabhat Prakashan 2021

Acc. No. 008423

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Sr. No. 744

Title: Life after death: mrityu se jude sawalon ke jawab (लाइफ़ आफ़्टर डेथ: मृत्यु से जुड़े सवालों के जवाब) by Chopra, Deepak

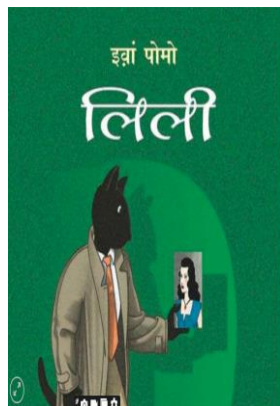
Bhopal Manjul Publishing House 2023

Acc. No. 008424

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Sr. No. 745

Title: Lily: John Chatterton ki khoj-been (लिली: जॉन चैटरटन की खोज-बीन) by Pommaux, Yvan

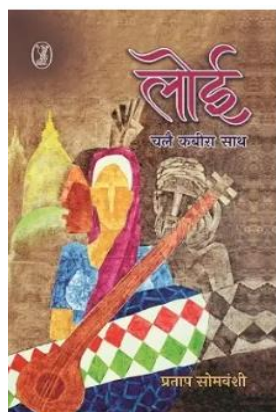
New Delhi Rajkamal Prakashan 1995

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Sr. No. 746

Title: Loi: chale Kabira saath by Somwanshi, Pratap

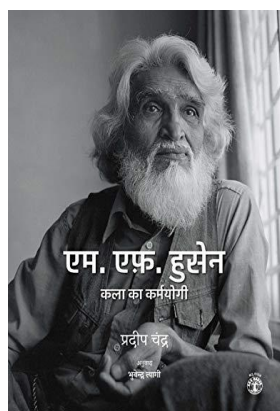
New Delhi Vani Prakashan 2023

Acc. No. 008426

Call No. 891.432 SOM



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Sr. No. 747

Title: M. F. Hussain: kala ka karmayogee (एम. एफ. हुसेन : कला का कर्मयोगी) by Chandra, Pradeep

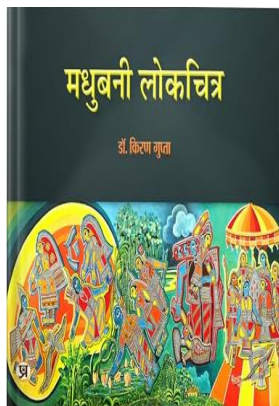
New Delhi Niyogi Books 2019

Acc. No. 008427

Call No. 954.035 CHA



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Sr. No. 748

Title: Madhubani lokchitra by Gupta, Kiran

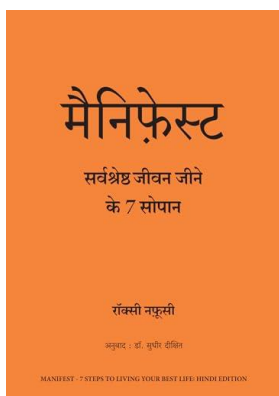
New Delhi Prabhat Prakashan 2004

Acc. No. 008428

Call No. 891.4336 GUP



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Sr. No. 749

Title: Manifest: sarvashreshtha jeevan jeene ke 7 sopaan by Nafousi, Roxie

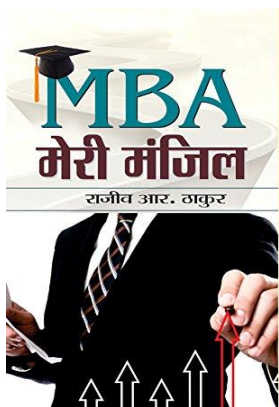
Bhopal Manjul Publishing House 2022

Acc. No. 008429

Call No. 158.1 NAF



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Sr. No. 750

Title: MBA meri manzil by Thakur, Rajiv R

New Delhi Gyan Vigyan Educare 2016

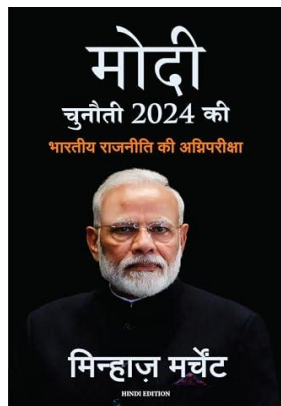
Acc. No. 008430

Call No. 378.166 THA

Summary:



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Sr. No. 751

Title: Modi: chunauti 2024 ki bhartiya rajneeti ki agnipariksha (मोदी: चुनौती 2024 की भारतीय राजनीति की अग्निपरीक्षा) by Merchant, Minhaz

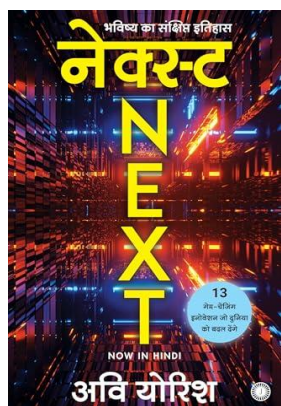
Noida Manjul Publishing House 2023

Acc. No. 008431

Call No. 324 MER



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Sr. No. 752

Title: Next: a brief history of the future (Hindi) by Jorisch, Avi

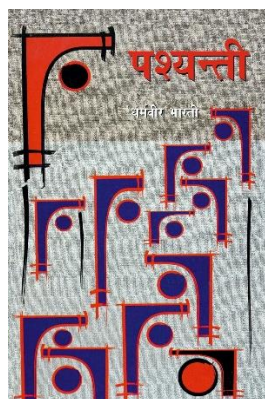
Mumbai Jaico Publishing House 2024

Acc. No. 008432

Call No. 303.49 JOR



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Sr. No. 753

Title: Pashyanti by Bharti, Dharmveer

New Delhi Vani Prakashan 2024

Acc. No. 008433

Call No. 891.433 BHA



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Sr. No. 754

Title: Pathaar par kohra by Singh, Rakesh Kumar

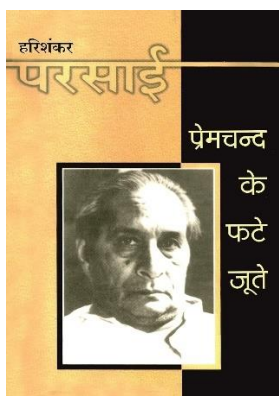
New Delhi Vani Prakashan 2024

Acc. No. 008434

Call No. 891.433 SIN



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Sr. No. 755

Title: Premchand ke phate jute (प्रेमचन्द के फटे जूते) by Parsai, Harisankar

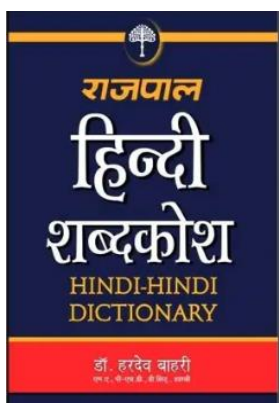
New Delhi Vani Prakashan 2023

Acc. No. 008435

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Sr. No. 756

Title: Rajpal hindi shabdkosh (राजपाल हिंदी शब्दकोश) by Hardev, Bahri

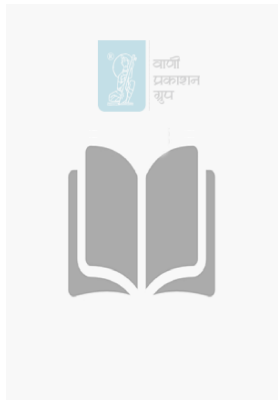
New Delhi Vani Prakashan 2023

Acc. No. 008436

Call No. 891.438 PAR



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Sr. No. 757

Title: Reit ki ikk mutthi by Singh, Gurdial

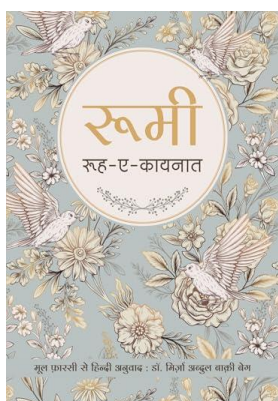
New Delhi Bhartiya Jnanpith 2015

Acc. No. 008437

Call No. 891.433 SIN



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Sr. No. 758

Title: Rumi: rooh-e-kainat by Rumi, Jallaludin

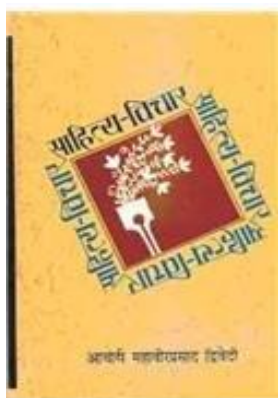
Bhopal Manjul Publishing House 2025

Acc. No. 008438

Call No. 291.44 RUM



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Sr. No. 759

Title: Sahitya vichar (साहित्य विचार) by Divedi, Mahavir Prasad

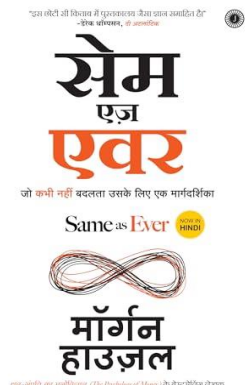
New Delhi Vani Parakashan 2005

Acc. No. 008439

Call No. 891.434 DIV



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Sr. No. 760

Title: Same as ever: jo kavi nahi badlata uske liye ek magdarshika (Hindi) by Housel, Morgan

Mumbai Jaico Publishing House 2023

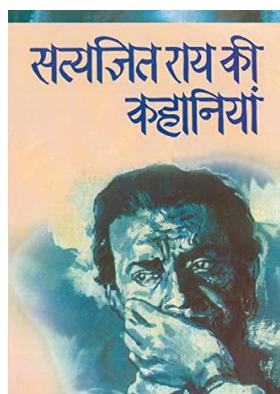
Acc. No. 008440

Call No. 158.1 HOU

Summary: In Same as Ever, Morgan Housel offers readers a world historical tour of the behaviors that have played a decisive role in history's big moments, from the invention of the first nuclear weapons to the founding of Amazon, from T.E. Lawrence to Jack Welch. These stories on risk, opportunity, and living a good life teach us the timeless lessons worth paying attention to so we can separate the signal from the noise and optimize our decision-making. History is filled with surprises no one could have seen coming. But if we learn to see what doesn't change, we can be more confident in our choices, no matter what the future brings.



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Sr. No. 761

Title: Satyajit Ray ki kahaniyan (सत्यजित राय की कहानियाँ) by Ray, Satyajit

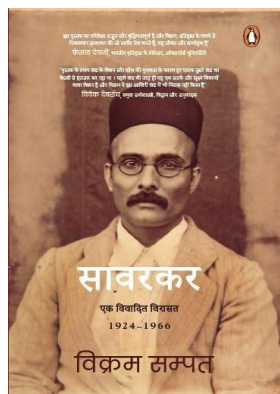
New Delhi Rajpal and Sons 2024

Acc. No. 008441

Call No. 891.433 RAY



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Sr. No. 762

Title: Savarkar: ek vivadit virasat 1924-1966 (सावरकर) by Sampat, Vikram

Haryana Penguin Random House India Pvt. Ltd. 2022

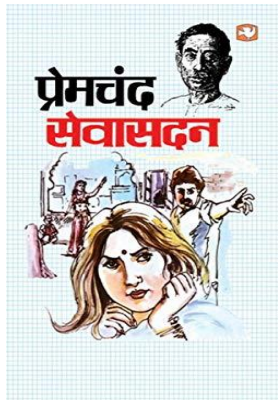
Acc. No. 008442

Call No. 954.035 SAM

Summary: In this concluding volume of the Savarkar series, exploring a vast range of original archival documents from across India and outside it, in English and several Indian languages, historian Vikram Sampath brings to light the life and works of Vinayak Damodar Savarkar, one of the most contentious political thinkers and leaders of the twentieth century. After Gandhi's murder, Savarkar was charged as a co-conspirator in the assassination. While he was acquitted by the court, Savarkar is still alleged to have played a role in Gandhi's assassination, a topic that is often discussed and debated.



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Sr. No. 763

Title: Sewasadan by Premchand

Haryana Penguin Random House India Pvt. Ltd. 2020

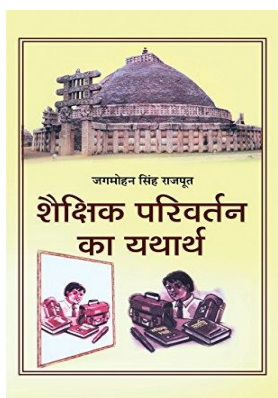
Acc. No. 008443

Call No. 891.433 PRE

Summary: Along with the problem of women life in Sevasadan, the priests of the society, mandarins, the moneylender, the courtesans of reforms, the arrogance, hypocrisy, characterlessness, dowry-practice, mismatched marriage, bribery of police, prostitution, double character of man, communal malice etc. get details of social distortions.



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Sr. No. 764

Title: Shaikshik parivartan ka yatharth by:Rajput, Jagmohan Singh

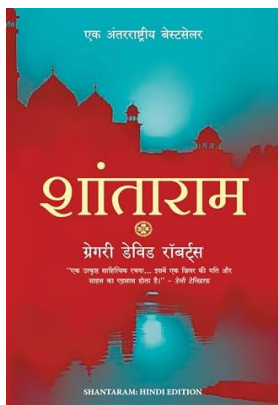
New Delhi Vidya Vihar 2024

Acc. No. 008444

Call No. 370 RAJ



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Sr. No. 765

Title: Shantaram by Roberts, Gregory David

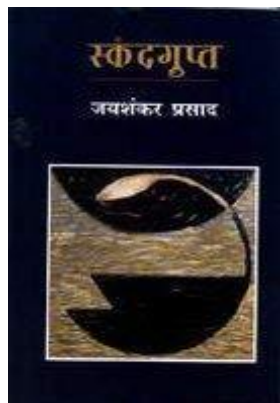
Bhopal Manjul Kathakaar 2003

Acc. No. 008445

Call No. 891.433 ROB



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Sr. No. 766

Title: Skandagupta by Prasad, Jaishankar

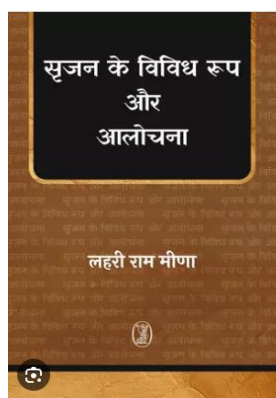
New Delhi Vani Prakashan 2024

Acc. No. 008446

Call No. 891.432 PRA



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Sr. No. 767

Title: Srijan ke vividh roop aur alochana by Meena, Lahari Ram

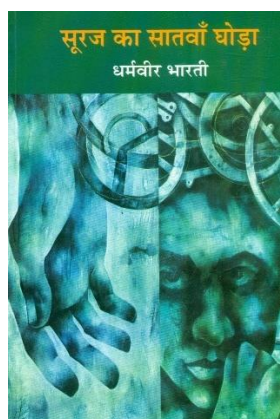
New Delhi Vani Prakashan 2025

Acc. No. 008447

Call No. 891.434 MEE



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Sr. No. 768

Title: Suraj ka satwan ghoda by Bharati, Dharmvir

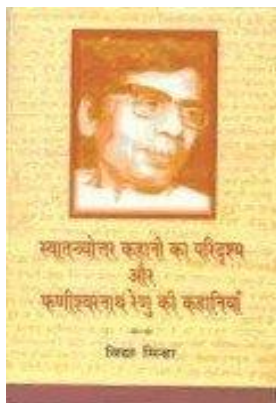
New Delhi Vani Prakashan 2024

Acc. No. 008448

Call No. 891.433 BHA



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Sr. No. 769

Title: Swatantryottar kahani ka paridrshy aur Phanishwar Nath Renu ki kahaniyan
(स्वातन्त्र्योत्तर कहानी का परिदृश्य और फणीश्वरनाथ रेणु की कहानियाँ) by Sinha, Vidya

New Delhi Vani Prakashan 2003

Acc. No. 008449

Call No. 891.433 SIN



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Sr. No. 770

Title: The 10 new life changing skills: apnaiye aur jeevan maina aage badhiye (Hindi) by
Srivastava, Rajesh

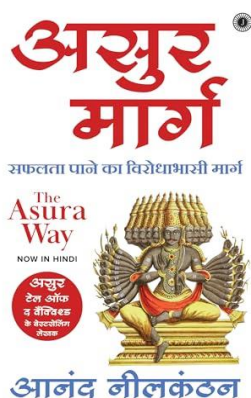
Bhopal Manjul Publishing House 2025

Acc. No. 008450

Call No. 158.3 SRI



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Sr. No. 771

Title: Asur marg: saflata pane ka virodhabhasi marg by Neelakantan, Anand

Mumbai Jaico Publishing House 2024

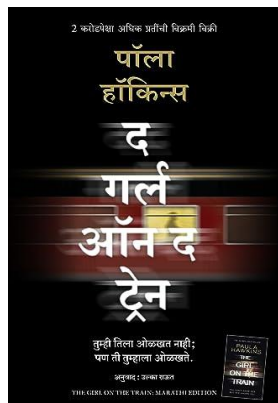
Acc. No. 008451

Call No. 294.23 NEE

Summary:



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Sr. No. 772

Title: The girl on the train (द गर्ल ऑन द ट्रेन) by Hawkins, Paula

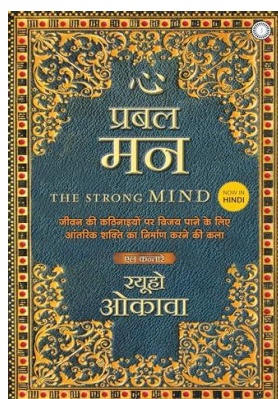
Bhopal Manjul Publishing House 2023

Acc. No. 008452

Call No. 823.92 HAW



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Sr. No. 773

Title: Prabal maan by Okawa, Ryuho

Mumbai Jaico Publishing House 2024

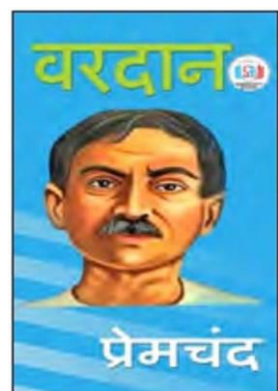
Acc. No. 008453

Call No. 153.43 OKA

Summary: In The Strong Mind, author Ryuho Okawa presents a self-transformative perspective on life's hardships and challenges as precious opportunities for our inner growth. No matter what your circumstances or how slow your progress may seem, you will develop the strength of character to rise above the limitations that each stage of life can bring. With this book as your guide, life's challenges will become treasures that bring lasting and continuous enrichment for your soul. The key to this transformation is to face each new challenge with a spiritual mindset: we must approach both our negative and our positive life experiences as precious training for our eternal souls.



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Sr. No. 774

Title: Vardaan by Premchand

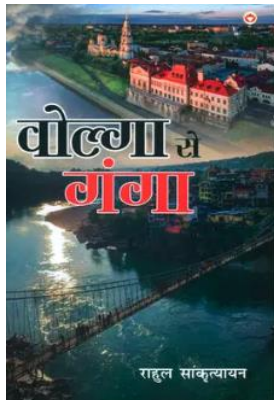
New Delhi Seekosity Books 2023

Acc. No. 008454

Call No. 891.433 PRE



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Sr. No. 775

Title: Volga se Ganga (वोल्गा से गंगा) by Sankrityayan, Rahul

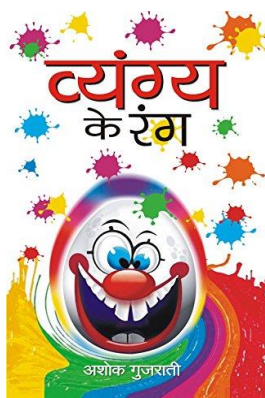
New Delhi Radhakrishna Prakashan 2024

Acc. No. 008455

Call No. 891.433 SAN



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Sr. No. 776

Title: Vyangyaya ke rang by Gujarati, Ashok

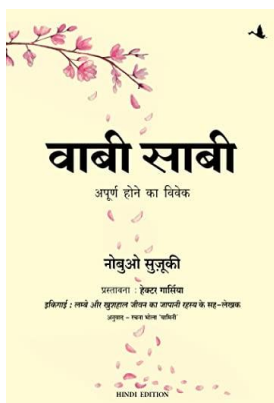
New Delhi Satsahitya Prakashan 2025

Acc. No. 008456

Call No. 891.438 GUJ



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Sr. No. 777

Title: Wabi Sabi (वाबी साबी) by Suzuki, Nobuo

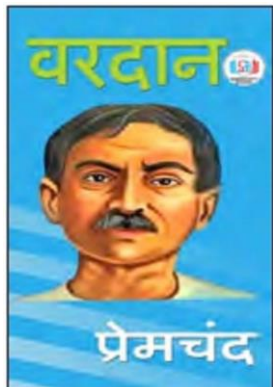
Bhopal Manjul Publishing House 2022

Acc. No. 008457

Call No. 181.12 SUZ



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Sr. No. 778

Title: Wardha Hindi dictionary (वर्धा हिंदी शब्दकोश) by Pandey, Anil Kumar

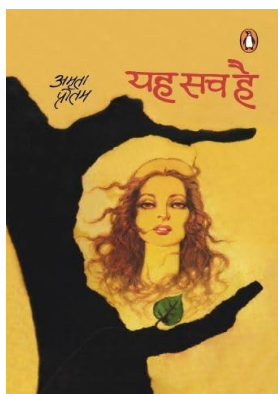
New Delhi Radhakrishna Prakashan 2024

Acc. No. 008458

Call No. 891.433 SAN



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Sr. No. 779

Title: Yah sach hai (यह सच है) by Pritam, Amrita

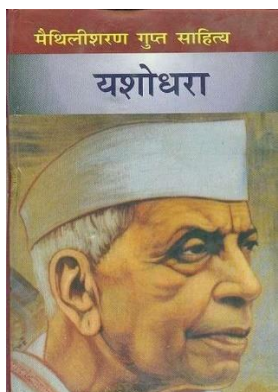
Haryana Penguin Random House India Pvt. Ltd. 2021

Acc. No. 008459

Call No. 891.433 PRI



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Sr. No. 780

Title: Yashodhara by Gupta, Maithilisharan

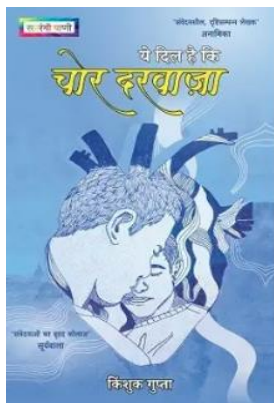
Allahabad Lokbharti Prakashan 2015

Acc. No. 008460

Call No. 891.431 GUP



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Sr. No. 781

Title: Yeh dil hai ki chor darwaza (ये दिल है कि चोर दरवाजा) by Gupta, Kinshuk

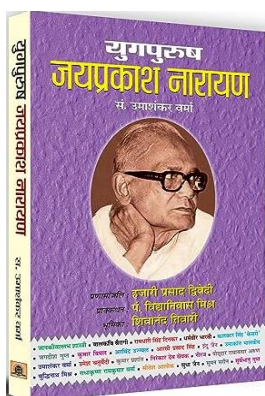
New Delhi Vani Prakashan 2023

Acc. No. 008461

Call No. 891.433 GUP



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Sr. No. 782

Title: Yugpurush Jaiprakash Narayan by Verma, Umashanker

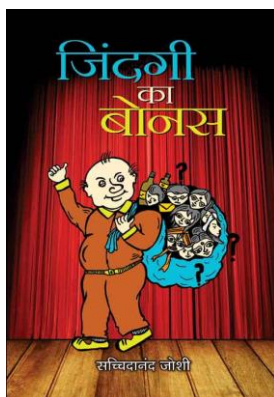
New Delhi Prabhat Prakashan 2017

Acc. No. 008462

Call No. 954.035 VER



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Sr. No. 783

Title: Zindagi ka bonus by Joshi, Sachchidanand

Delhi Pratibha Pratishtan 2021

Acc. No. 008463

Call No. 891.433 JOS



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Sr. No. 784

Title: The champion leader: harnessing the power of emotional intelligence to build high-performing teams by Connors, Christopher D

Wiley New Jersey 2024

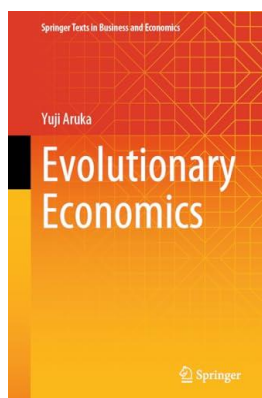
Acc. No. 008464

Call No. 658.4092 CON

Summary: In The Champion Leader: Harnessing the Power of Emotional Intelligence to Build High-Performing Teams, bestselling author Christopher D. Connors delivers an invaluable, inspiring discussion of how to adapt to the rapidly changing rules of engagement in the modern workplace. The Champion Leader is an inspiring and insightful resource for managers, executives, and all business leaders seeking to become more emotionally intelligent for themselves—and to give that gift to everyone in their organization. The Champion Leader is an essential guide to solidifying your leadership foundation.



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Sr. No. 785

Title: Evolutionary economics by Aruka, Yuji

Springer Singapore 2024

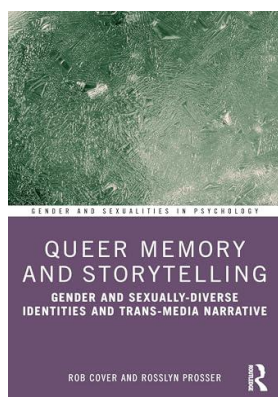
Acc. No. 008465

Call No. 330.1 ARU

Summary: This textbook presents a new way to visualize or imagine the evolutionary architecture of economics, to judge both its practical outcomes and its ultimate value. Evolutionary economics employs an Aristotelian architecture. The cognitive value of this imagination[H1] must be directly relevant to the evolutionary theory and practice of designing the architecture of the economic system. In this book, from the classical analytical approach to exploring computational methods and digital tools: in many cases, the problems presented in each chapter are combined with discussions of a respective computational method and its practical value.



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Sr. No. 786

Title: Queer memory and storytelling: gender and sexually diverse identities and trans-media narrative by Cover, Rob

New York Routledge 2024

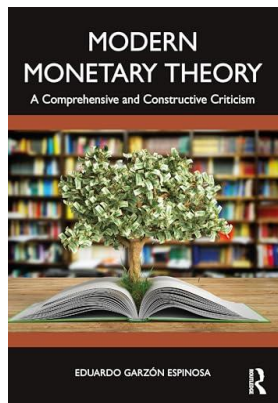
Acc. No. 008466

Call No. 306.76 COV

Summary: The book introduces a queer perspective that reframes the study of narrative psychology, community history, philosophies of subjectivity and the socio-cultural heritage of LGBTQ+ minority communities. It also focuses on the pivotal role played by memory and reflection found within online coming-up stories and contemporary modes of shared community memorialization. The book presents new frameworks for comprehending the myriad facets of identity and investigating what it means to remember and narrate selfhood in the context of social life, actively 'queering' the concept of memory.



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Sr. No. 787

Title: Modern monetary theory: a comprehensive and constructive criticism by Espinosa, Eduardo Garzón

New York Routledge 2024

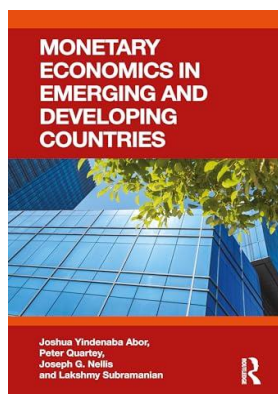
Acc. No. 008467

Call No. 332.401 ESP

Summary: This book offers a rigorous, detailed, and balanced analysis of the various contributions to the Modern Monetary Theory (MMT) debate, incorporating both the arguments of proponents and those who point to its limitations and obstacles. The main characteristic of Modern Monetary Theory is that it offers a revolutionary way of thinking about all these issues, allowing us to abandon many of the myths that conventional economic theory installed in the collective imagination. This book will be of great interest to readers from across the social sciences, and outside of academia who want to gain a fuller understanding of the Modern Monetary Theory phenomenon.



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Sr. No. 788

Title: Monetary economics in emerging and developing countries by: Abor, Joshua Yindenaba

New York Routledge 2025

Acc. No. 008468

Call No. 332.491724 ABO

Summary: The book contributes to the role of monetary policy in macroeconomic stabilisation by examining the characteristics and recent developments in emerging and developing countries' monetary and economic systems, including lessons learned in monetary policy and the associated challenges, the role of building blocks of monetary theory, and policy frameworks used in practice, especially looking at why and how these issues are relevant in these economies. Monetary economics is concerned with the role of money in economic activities. The development of monetary theory and policy plays a significant role in the growth and development of various economies.



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Sr. No. 789

Title: Digital transformation in South Africa: perspectives from an emerging economy by Moloi, Tankiso

Cham Springer 2024

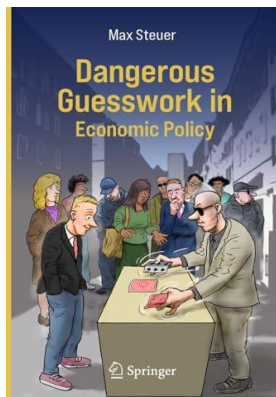
Acc. No. 008469

Call No. 338.968 MOL

Summary: This book examines the adoption of digital technologies in different sectors in South Africa. The authors investigate how digital innovation impacts development in various areas in the public and private sectors. The book will appeal to an audience of scholars and professionals wanting to understand more about the role of digital transformation in emerging economies and how innovation influences economic growth. The book covers digital transformation in authorities and government bodies and how this transforms governance, this includes digital transformation for good governance in the public sector, tax authorities, local government, and traditional authorities.



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Sr. No. 790

Title: Dangerous guesswork In economic policy by Steuer, Max

Cham Springer 2024

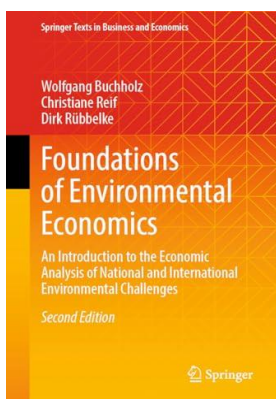
Acc. No. 008470

Call No. 338.9 STE

Summary: This book provides insight into what is going on in the discipline and why this knowledge is needed. Students intending to study economics can get a head start from this book. This book highlights the importance of economic knowledge in government decision-making. Economic turmoil abounds. Does it look like informed policies are being undertaken? Does the discussion on radio and other media of current problems have the feel and thrust of genuine knowledge, or is it merely spinning out familiar cliches and guesses? Reading this book, the concerned citizen, the reader with curiosity, and the informed voter will enjoy knowing more about effective economic policy.



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Sr. No. 791

Title: Foundations of environmental economics: An introduction to the economic analysis of national and international environmental challenges by Buchholz, Wolfgang

Cham Springer 2024

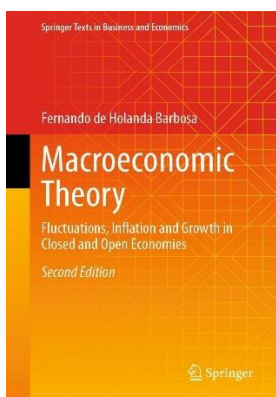
Acc. No. 008471

Call No. 333.72 BUC

Summary: This textbook provides a solid introduction to the theoretical and empirical aspects of environmental economics and their links to environmental policy. The book focuses on the price-based instruments preferred by economists, i.e., environmental taxes and emissions trading, discussing in detail not only their many advantages but also their drawbacks. The book deals extensively with international environmental problems, in particular climate protection, which is a global public good that will be underprovided when certain countries refuse to cooperate and contribute.



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Sr. No. 792

Title: Macroeconomic theory: fluctuations, inflation and growth in closed and open economies by Barbosa Fernando de Holanda

Springer Cham 2024

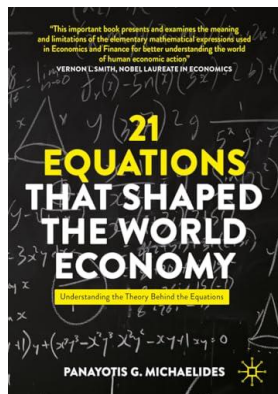
Acc. No. 008472

Call No. 339 BAR

Summary: Macroeconomics is the application of economic theory to the study of the economy's growth, cycle and price-level determination. Macroeconomics takes account of stylized facts observed in the real world and builds theoretical frameworks to explain such facts. A market economy shows periods of expanding and contracting economic activity. This phenomenon is the economic cycle. The price of money is the amount of goods bought with one unit of money, in other words, the inverse of the price level. Determination of the price level, or the value of money, is a fascinating subject in a fiat money economy.



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Sr. No. 793

Title: 21 equations that shaped the world economy: understanding the theory behind the equations by Michaelides, Panayotis G

Cham Palgrave Macmillan 2024

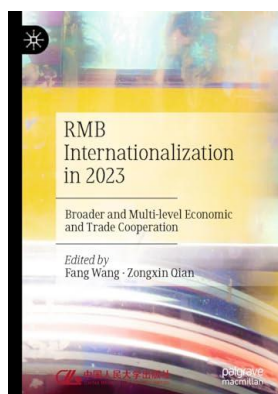
Acc. No. 008473

Call No. 338.91 MIC

Summary: This book provides an introduction to the equations that have defined economics and shaped the global economy. It not only presents the ideas, concepts, and applications that underpin these equations, but also places them within their broader social and historical contexts. Simple mathematical examples and illustrations of the real-world application of the equations are combined with an overview of the implications to give a complete understanding of the power and importance of each equation.



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Sr. No. 794

Title: RMB internationalization in 2023: broader and multi-level economic and trade cooperation by Wang, Fang,

Cham Palgrave Macmillan 2024

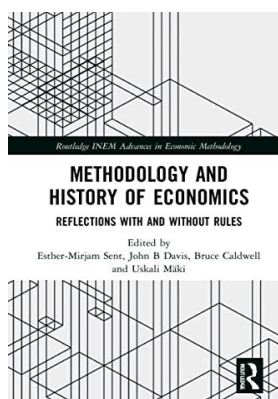
Acc. No. 008474

Call No. 332.45 WAN

Summary: The "Report on RMB Internationalization 2023: Broadening and Deepening Economic and Trade Cooperation" is the 12th annual report from the International Monetary Institute (IMI) at Renmin University of China. It systematically demonstrates the significance and mechanism of constructing a comprehensive global economic and trade cooperation network for RMB internationalization. The report emphasizes that as the international currency competition has entered a strategic stalemate stage, RMB internationalization needs to maintain its strategic stability while pursuing progress in a planned way.



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Sr. No. 795

Title: Methodology and history of economics: reflections with and without rules by Caldwell, Bruce

New York Routledge 2023

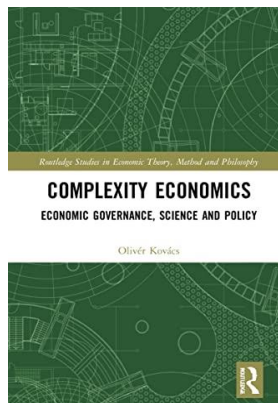
Acc. No. 008475

Call No. 330 CAL

Summary: This book provides an in-depth exploration into the influential work of Wade Hands, examining the changing relationship between methodology and the history of economics in connection with contemporary developments in economics. This book will be essential reading for advanced students and researchers across social economics, history of economic thought, economic methodology, political economy, and philosophy of social science.



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Sr. No. 796

Title: Complexity economics: economic governance, science and policy by Kovacs, Oliver

Routledge New York 2023

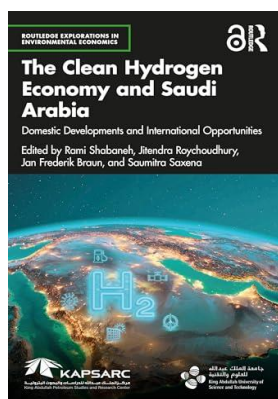
Acc. No. 008476

Call No. 330.1 KOV

Summary: This book demonstrates how to apply complexity science to economics in an effective and instructive way, in the interest of life-enhancing policies. The book revolves around the non-negligible problem of why economics, to date, seems to be inadequate in guiding economic governance to navigate through real and ever-intensifying complex socio-economic and environmental challenges. The book scans the nuanced nexus between complexity and economics by incorporating, as well as transcending, the state-of-the-art literature. The book deciphers recommendations for economic theory, practice, education and economic governance.



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Sr. No. 797

Title: The clean hydrogen economy and Saudi Arabia: domestic developments and international opportunities by Shabaneh, Rami

New York Routledge 2024

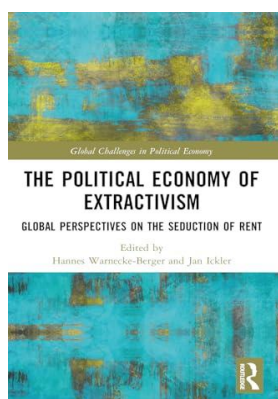
Acc. No. 008477

Call No. 338.476 SHA

Summary: This book provides a first-of-its-kind analysis of the emerging global hydrogen economy from the vantage point of one of the world's biggest energy providers: Saudi Arabia. In 2021, and within the context of the Circular Carbon Economy framework, Saudi Arabia announced its goal to reach net-zero carbon emissions by 2060 and produce a substantial amount of clean hydrogen annually by 2030. The book is a timely, unique and an indispensable resource for practitioners and students of energy, geopolitics, and climate policy working on hydrogen in academia, applied research, national government bodies, and international organizations.



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Sr. No. 798

Title: The political economy of extractivism: global perspectives on the seduction of rent by: Warnecke-Berger, Hannes

New York Routledge 2024

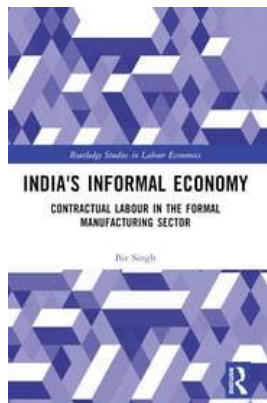
Acc. No. 008478

Call No. 333.82 WAR

Summary: The book engages with a comparative perspective on the persistence of extractivism in these four different world regions. The book focuses on the formative power of rents and argues that rents are seductive. The book investigates how these actors react to the prevalence of rent, how they align or break with specific political and economic strategies, and how myths of resource-driven development play out on the ground. The book, therefore, underlines that rent theory bridges current debates in different area communities and offers fresh insights into extractivist societies' social, economic, and political dynamics.



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Sr. No. 799

Title: India's informal economy: contractual labour in the formal manufacturing sector by Singh, Bir

New York Routledge 2023

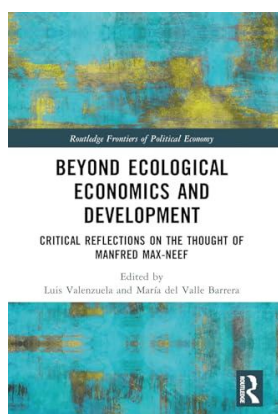
Acc. No. 008479

Call No. 331.0954 SIN

Summary: This book investigates selected aspects of labour market informality in India. It examines the key factors that have expedited labour informality—contractualisation—in the manufacturing sector since the early 1990s. It analyses the features of informality and inclusion from the perspective of not just class but also the caste hierarchy in Indian society, thus offering readers an exhaustive overview of economic inclusion following the economic reforms and providing fresh insights into labour market informality through the lens of the social divisions in Indian society.



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Sr. No. 800

Title: Beyond ecological economics and development: critical reflections on the thought of manfred max-neef by Valenzuela, Luis

New York Routledge 2024

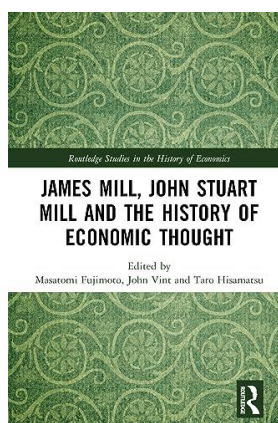
Acc. No. 008480

Call No. 338.9 VAL

Summary: This book provides both an introduction to and analysis of his work and ideas. Arranged in three main sections – “Human needs and wellbeing”, “Development, growth and sustainability”, and “Methodology of economics” – the chapters in this book contribute to on-going debates on issues as important as human development, the limits of economic growth, deep ecology, sustainable consumption, entrepreneurship, climate change, interdisciplinarity, and the methodology and practice of economics. This book is vital reading for all those interested in ecological economics, environmental economics, development economics, methodology and philosophy of economics.



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Sr. No. 801

Title: James Mill, John Stuart Mill, and the history of economic thought by Fujimoto, Masatomi

New York Routledge 2024

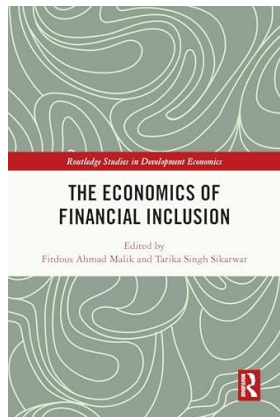
Acc. No. 008481

Call No. 330.941 FUJ

Summary: This book analyses the Mills' discussions on topics such as environment, cultivation, education, utilitarianism, socialism, international relations, international trade, and living standard. John Stuart Mill is an important figure of the classical political economy, and his father played a critical role in the early stages of his intellectual development. The contributions of the two Mills are examined by leading scholars on the theory and history of economics from Japan, UK, and France. This book is an essential read for scholars interested in the economics of James and John Mill, and reconsideration of their theories and thoughts using the backdrop of the current state of society.



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Sr. No. 802

Title: The economics of financial inclusion by Malik, Firdous Ahmad

New York Routledge 2025

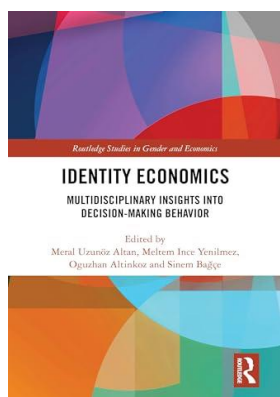
Acc. No. 008482

Call No. 332 MAL

Summary: This book offers a thorough examination of the economics of financial inclusion and management from a contemporary standpoint. It covers a vast array of financial inclusion-related topics, surveying economies around the globe and analyzes the factors that contribute to both financial inclusion and exclusion. The book discusses the role of technology, examining how technological advances have revolutionized financial services and increased access to populations that were previously underserved.



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Sr. No. 803

Title: Identity economics: multidisciplinary insights into decision-making behavior by Altan, Meral Uzunöz

New York Routledge 2024

Acc. No. 008483

Call No. 306.3 ALT

Summary: The book considers three interrelated aims. Firstly, it familiarizes readers with the concept of Identity Economics. Secondly, and essentially, it persuades a larger audience of the relevance and creativity of this sector, and thirdly, it advocates for the applicability of the approach to the field of knowledge. The focus of the examination centres around these three objectives. Few would argue that identity impacts our decisions but given that solid theory is predicated on good abstraction, the real question is whether we lose anything by excluding identity from the theory.



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Sr. No. 804

Title: Financial social innovations: a new framework to understand the social innovations disrupting the world of finance, from crowdfunding to bitcoin by Alessandro, Lanteri

New York Routledge 2024

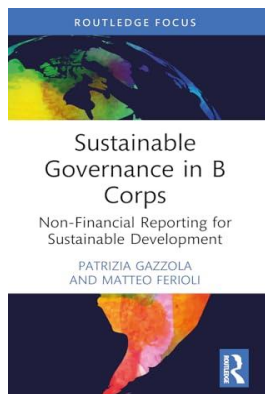
Acc. No. 008484

Call No. 332.1068 LAN

Summary: This book helps make sense of the emerging and established social innovations that have disrupted and are disrupting the world of finance. The book applies the framework to seven existing FINSIs to illustrate their important components and explore their benefits as well as the more negative or harmful aspects to society. These seven FINSIs are microfinance, peer-to-peer (P2P) lending, crowdfunding, mobile banking, impact investing, digital cryptocurrencies, and social impact bonds. The easy-to-follow framework will help to ground the reader's understanding of FINSIs as the existing ones evolve and new ones are developed.



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Sr. No. 805

Title: Sustainable governance in B corps: Non-financial reporting for sustainable development by Gazzola, Patrizia

New York Routledge 2024

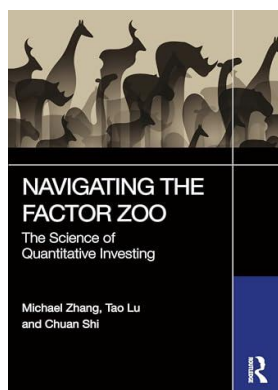
Acc. No. 008485

Call No. 658.408 GAZ

Summary: This book aims to develop the theme of non-financial reporting and the necessity of pursuing sustainable development with particular reference to Benefit Corporations and Certified B Corps. The research offers a systematic and exploratory analysis, with the goal of developing a conceptual framework for supporting companies in the achievement of sustainable governance in line with the United Nations' guidelines for sustainable development.



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Sr. No. 806

Title: Navigating the factor zoo: the science of quantitative investing by Zhang, Michael

New York Routledge 2025

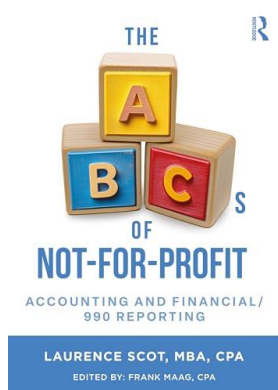
Acc. No. 008486

Call No. 332.63 ZHA

Summary: Bridging the gap between theoretical asset pricing and industry practices in factors and factor investing, Zhang et al. provides a comprehensive treatment of factors, along with industry insights on practical factor development. This book would appeal to investment management professionals and trainees. It will also be of use to graduate and upper undergraduate students in quantitative finance, factor investing, asset management and/or trading.



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Sr. No. 807

Title: The ABCs of not-for-profit accounting and financial / 990 reporting by Scot, Laurence

New York Routledge 2025

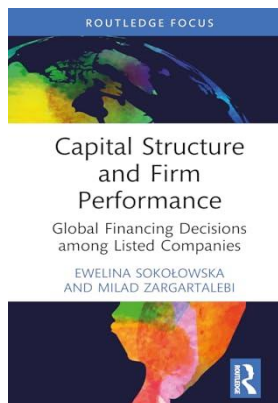
Acc. No. 008487

Call No. 657.93 SCO

Summary: This book offers a fundamental understanding of how not-for-profit (NFP) organizations are formed, their structure, and the unique accounting and reporting issues they face. This comprehensive and easy-to-read practical guide provides desperately needed information to a wide range of NFP stakeholders such as those who handle the bookkeeping and accounting functions, manage an NFP organization, provide funds or services to NFPs, or regulate NFP organizations. This is an indispensable guide for NFP leaders and staff, donors and grantors, regulatory agencies, consultants and accountants.



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Sr. No. 808

Title: Capital structure and firm performance: global financing decisions among listed companies by Sokolowska, Ewelina

New York Routledge 2025

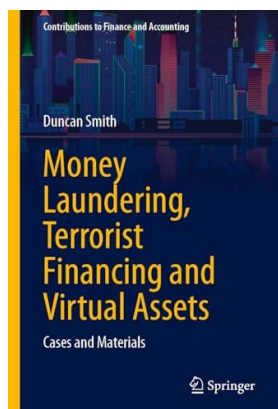
Acc. No. 008488

Call No. 658.15 SOK

Summary: This book offers a comprehensive exploration of the interdependence between capital structure decisions and business performance, with a specific focus on German-listed companies. It provides valuable insights into the intricate dynamics of corporate finance. The book outlines the latest developments in the field, offering practical tools and strategies for optimising financial decision-making. Moreover, the book explores how different regions, and global trends influence capital structure decisions, providing a comprehensive examination of varying practices and the factors that shape them.



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Sr. No. 809

Title: Money laundering, terrorist financing and virtual assets: cases and materials by Smith, Duncan

Cham Springer 2024

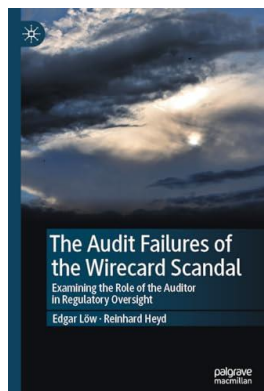
Acc. No. 008489

Call No. 345.82 SMI

Summary: This book presents case studies on financial crime, focusing on money laundering and terrorism finance. It includes real life examples to identify the characteristics of these crimes and discusses possible national and international measures to prevent it. The book is divided into three sections. The first part of the book reviews international and national approaches and responses to the problems. The second part includes case summaries involving money laundering. The third part of the book focuses on legal frameworks to prevent money laundering, terrorist financing and misuse of virtual assets.



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Sr. No. 810

Title: The audit failures of the wire card scandal: examining the role of the auditor in regulatory oversight by Löw, Edgar

Cham Palgrave Macmillan 2024

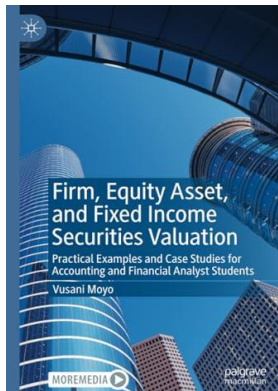
Acc. No. 008490

Call No. 657.45 LOW

Summary: This book demonstrates that a proper audit in accordance with the auditing standards would have uncovered the fraud much earlier, and details what went wrong. The book first deals with the fundamentals of auditing and examines the Wirecard business models from a legal and economic perspective. Then, the book deals with the fiduciary structure, which there has been often debated. The book deals with the fiduciary structure, which there has been often debated.



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Sr. No. 811

Title: Firm, equity asset, and fixed income securities valuation: practical examples and case studies for accounting and financial analyst students by Moyo, Vusani

Cham Palgrave Macmillan 2024

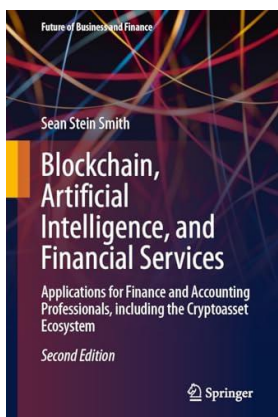
Acc. No. 008491

Call No.

Summary: This textbook begins by introducing the concept of the time value of money and explaining how it is applied in valuation. It then uses practical and easy-to-understand examples to illustrate the application of the time value of money concept in valuing cash flows, annuities, and perpetuities. This is followed by an in-depth discussion of the firm's financing sources and the determination of its cost of capital. The textbook discusses the valuation of fixed-income securities, equity assets, and the firm, featuring specific examples and case studies from South Africa, Europe, and the Americas.



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Sr. No. 812

Title: Blockchain, artificial intelligence, and financial services: applications for finance and accounting professionals, including the cryptoasset ecosystem by Smith, Sean Stein

Cham Springer 2024

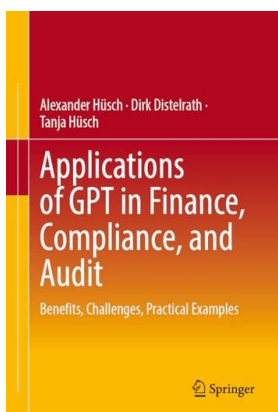
Acc. No. 008492

Call No. 332.0285574 SMI

Summary: This book examines the impact and influence of these technologies in the financial sector. In particular, this second revised edition examines the impact of these technologies on megatrends such as ESG reporting, remote workforces, real-time reporting, and a shift to a virtual and digital world. It also provides insights on how automation of all kinds—highlighted by AI—are changing the ways in which financial transactions and other information are handled by accounting and finance professionals.



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Sr. No. 813

Title: Applications of GPT in finance, compliance, and audit: benefits, challenges, practical examples by Hüsch, Alexander

Springer Wiesbaden 2024

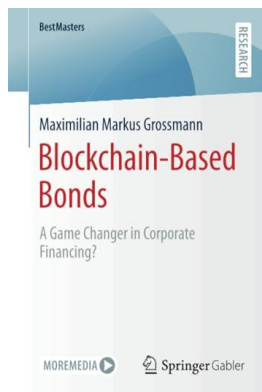
Acc. No. 008493

Call No. 657.458 HUS

Summary: This book, authored by three experts with the assistance of GPT, provides comprehensive insights into the applications of generative AI, such as GPT, in the financial sector of businesses. It offers background information, benefits, as well as the challenges and risks associated with implementation. The book concludes with a discussion on strategies for utilizing GPT effectively.



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Sr. No. 814

Title: Blockchain-based bonds: a game changer in corporate financing by Grossmann, Maximilian Markus

Wiesbaden Springer 2024

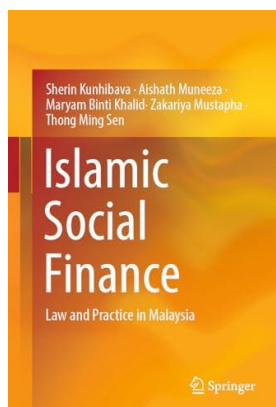
Acc. No. 008494

Call No. 005.74 GRO

Summary: This study delves into the impact of blockchain-based bonds on corporate financing and the bond market, with a specific focus on Germany. Utilizing qualitative insights from 19 experts, it compares blockchain-based bonds with traditional bonds, explores market-adoption dynamics, assesses the evolving roles of market intermediaries, and considers future development prospects. The study also highlights a potential shift in the roles of market intermediaries in the blockchain era, indicating new functions and possible obsolescence for some traditional roles.



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Sr. No. 815

Title: Islamic social finance: law and practice in Malaysia by Kunhibava, Sherin

Singapore Springer 2024

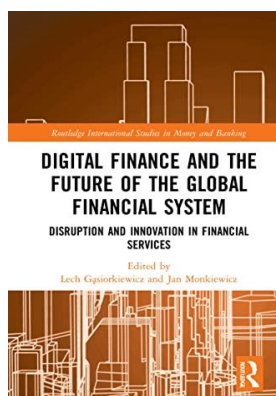
Acc. No. 008495

Call No. 334.2091767 KUN

Summary: This book addresses the growing significance of Islamic social finance as an alternative and sustainable financing approach in the world. With a focus on Malaysia, a global leader in Islamic banking and finance, the topics covered fills the gap in the extant research by providing in-depth coverage of the legal framework surrounding Islamic social finance. This book serves as a valuable resource for academics, researchers, and practitioners seeking to explore and implement Islamic social finance principles.



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Sr. No. 816

Title: Digital finance and the future of the global financial system: disruption and innovation in financial services by Gasiorkiewicz, Lech

New York Routledge 2023

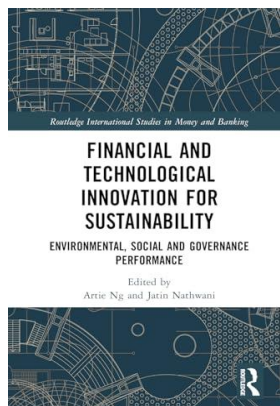
Acc. No. 008496

Call No. 332 GAS

Summary: This book offers an in-depth analysis of the most salient features of contemporary financial systems and clarifies the major strategic issues facing the development of digital finance. It provides insight into how the digital finance system actually works in a socioeconomic context. The authors supplement the analysis with a discussion of how these new risks and challenges are monitored and mitigated by financial supervision.



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Sr. No. 817

Title: Financial and technological innovation for sustainability: environmental, social and governance performance by Ng, Artie

New York Routledge 2024

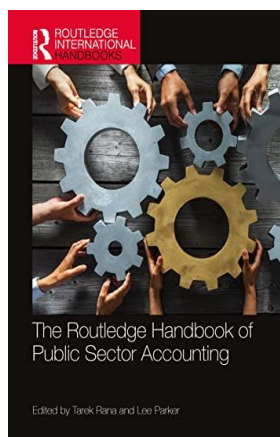
Acc. No. 008497

Call No. 338.927 NG

Summary: Financial and Technological Innovation for Sustainability: Environmental, Social and Governance Performance examines approaches to sustainability under the ongoing development of energy sustainability and the green finance initiatives. It unveils global heterogeneous efforts in achieving Environmental Social Governance (ESG) performance in light of climate change, global sustainability and concerns over corporate "greenwashing". The book assembles a wealth of case studies from a variety of contemporary organizations that actively pursue sustainable development while seeking their next economic growth.



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Sr. No. 818

Title: The Routledge handbook of public sector accounting by Rana, Tarek

New York Routledge 2024

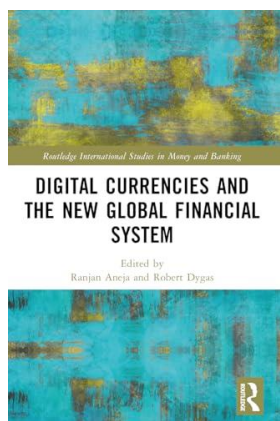
Acc. No. 008498

Call No. 657.458 RAN

Summary: The Routledge Handbook of Public Sector Accounting explores new developments and transformations in auditing, management control, performance measurement, risk management and sustainability work in the contemporary world of the public sector and the functioning of accounting and management in that realm. The book, targeted at scholars, professionals, teachers and consultants in the fields of public sector accounting, auditing, accountability and management, offers high-level insights into the new architecture and execution of such activities in the emerging post-pandemic world.



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Sr. No. 819

Title: Digital currencies and the new global financial system by Aneja, Ranjan

New York Routledge 2023

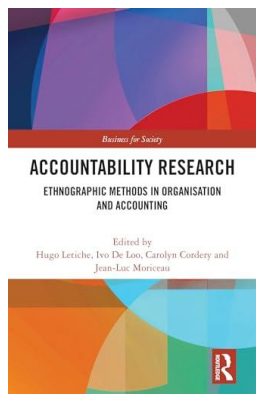
Acc. No. 008499

Call No. 332.4 ANE

Summary: This book analyses the current debate around Central Bank Digital Currencies (CBDC) and the future of New Global Financial System. The book draws a clear distinction between digital and cryptocurrencies and answers several research questions, such as what the consequences of forming Central Bank Digital Currencies and their impact on the financial markets, in both advanced and developing economies, might be. The book also discusses the issue of investment in cryptocurrencies, and the related risks, whether or not this is a profitable investment vehicle, and how the digital banking system evaluates such investments.



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Sr. No. 820

Title: Accountability research: ethnographic methods in organisation and accounting by Letiche, Hugo

New York Routledge 2025

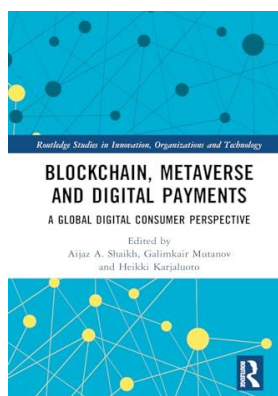
Acc. No. 008500

Call No. 658.0072 LET

Summary: This book discusses (auto-) ethnographies of accountability, undertaken (in close collaboration) by a multinational group of accounting and organization theory researchers over a period of three years. These values and assumptions warrant critical, ethical reflection, and this is what the researchers presented here have tried to provide. The book extends currently existing views on how accountability can be handled and discharged between researchers and their researched, when local, intimate settings are studied.



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Sr. No. 821

Title: Blockchain, metaverse, and digital payments: a global digital consumer perspective by Shaikh, Aijaz A

New York Routledge 2025

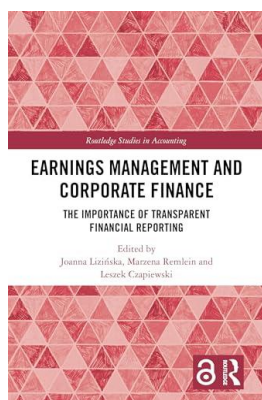
Acc. No. 008501

Call No. 332.4 SHA

Summary: This book provides an in-depth and relevant overview of the main theories, frameworks, technologies and innovations, institutional structures or regulations (GDPR, PSD2), and empirical research that investigates users' perspectives on blockchain technologies, metaverse, and digital payments. The book presents historical and contemporary developments, innovations, laws and legislation, research, and analysis using qualitative, quantitative, and mixed-method approaches to the adoption and continuous usage of these technologies and platforms.



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Sr. No. 822

Title: Earnings management and corporate finance: the importance of transparent financial reporting by Joanna, Lizinska

New York Routledge 2025

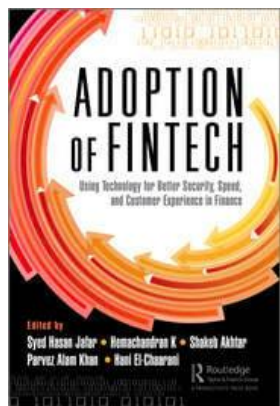
Acc. No. 008502

Call No. 658.15 LIZ

Summary: This book uniquely discusses practical earnings management methods within the accounting and taxation realms. It is supported by extensive international evidence linking informativeness of financial reports to companies' financial decisions. The book serves as a valuable reference for international researchers in corporate finance, accounting, and corporate governance. This book provides profound insights into how profits can be influenced through accounting choices and real business transactions.



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Sr. No. 823

Title: The adoption of fintech: using technology for better security, speed, and customer experience in finance by Jafar, Syed Hasan

New York Productivity Press 2024

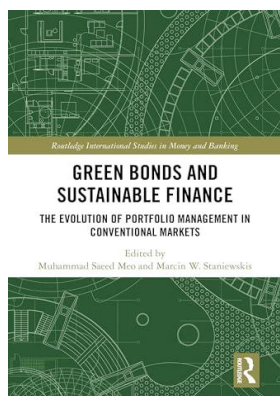
Acc. No. 008503

Call No. 332.1 JAF

Summary: This book is recommended for stakeholders, especially Fintech scholars, practitioners, and policymakers. It provides holistic insight and opportunities to support Fintech developments for the betterment of the economy and society. Fintech is defined as injecting technology into the area of finance for better security, speed, and customer experience. This book provides readers with direct case studies for better understanding. In addition, it explains the regulation and usage of Fintech in daily transactions.



[Scan here for more details](#)



Sr. No. 824

Title: Green bonds and sustainable finance: the evolution of portfolio management in conventional markets by Meo, Muhammad Saeed

New York Routledge 2024

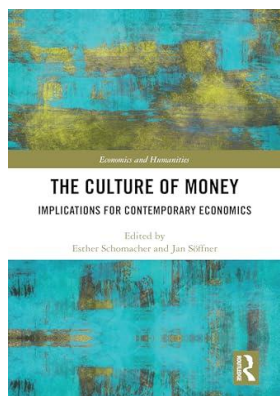
Acc. No. 008504

Call No. 658.15 MUH

Summary: This book introduces green bonds and their significance in portfolio management and sustainable finance. It emphasizes the significance of green bonds in terms of two primary factors: environmental sustainability and investor return. The book establishes the definitions, features, and typology of green bonds, and explains the characteristics that separate it from traditional ones. It also covers transparency, reporting, and monitoring measurements of green bonds. In its second section, the book focuses on investor and policy perspectives.



[Scan here for more details](#)



Sr. No. 825

Title: The culture of money: implications for contemporary economics by Schomacher, Esther

New York Routledge 2025

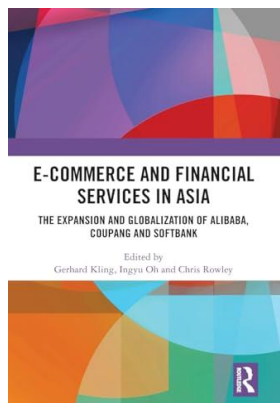
Acc. No. 008505

Call No. 332.4 SCH

Summary: In this book a wide range of established experts and newcomers from a range of disciplines investigate current economic issues from the perspective of their social and cultural embeddedness, their cultural and literary negotiations and their history. The book provides a valuable contribution to cultural studies' current 're-discovery' of economic topics while taking a purposefully critical stance on this notion, as it puts particular emphasis on not just the theoretical significance but also the acute relevance of its findings.



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Sr. No. 826

Title: E-commerce and financial services in Asia: The expansion and globalization of alibaba, coupang and softBank by Kling, Gerhard

New York Routledge 2025

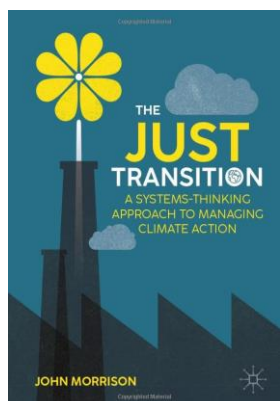
Acc. No. 008506

Call No. 381.142095 KLI

Summary: This book looks at the drivers in the emergence, development and internal and global expansion of Asian e-commerce businesses. It tackles the problems inherent in the globalization strategy of a Japanese financial services firm operating in the e-commerce sector. This book explores performance and potential in e-commerce and fin-tech, internationalisation strategies, governance problems associated with foreign corporations in South Korea and anti-monopoly drive aimed at China's tech giants.



[Scan here for more details](#)



Sr. No. 827

Title: The just transition: a systems-thinking approach to managing climate action by Morrison, John

Cham Palgrave Macmillan 2024

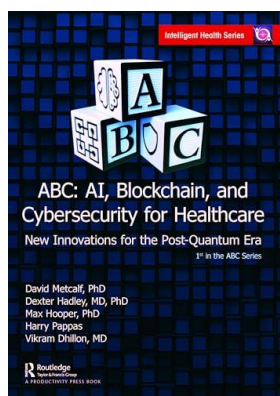
Acc. No. 008507

Call No. 333.7204 MOR

Summary: This book shows how all managers can best integrate social elements into these plans, consult with the people most affected by the transition out of the high carbon economy, and ensure that what looks good on paper works in practice. It takes a systems-thinking approach, focusing on the interconnections and interdependence of environmental, social and governance issues. This book provides the roadmap for how to get there. Managing the social impacts of the climate transition will be one of the biggest challenges ever faced by business and government.



[Scan here for more details](#)



Sr. No. 828

Title: ABC: AI, blockchain, and cybersecurity for healthcare by Metcalf, David

New York Productivity Press 2024

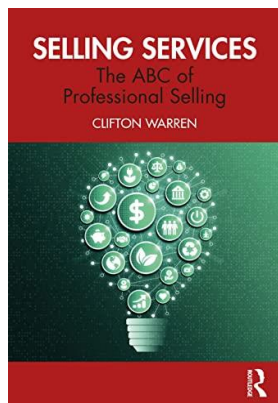
Acc. No. 008508

Call No. 610.285 MET

Summary: This book, we will explore the potential synergies and benefits of ABC with particular interest in the way that they can make up for weaknesses and be used appropriately and with proper cautions given the potential power of AI. Blockchain for verification, privacy and trust, along with good cybersecurity practices, often called cyber hygiene -- especially with the potential for new and novel attacks far beyond ransomware as the age of quantum computing accelerates.



[Scan here for more details](#)



Sr. No. 829

Title: Selling services: the ABC of professional selling by Clifton, Warren

New York Routledge 2024

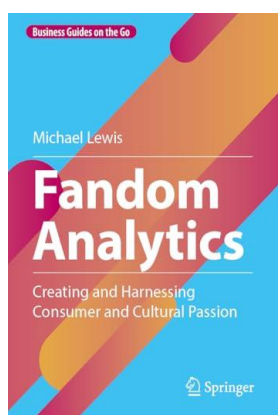
Acc. No. 008509

Call No. 658.81 WAR

Summary: This book demystifies the selling of intangibles and teaches the required skills to grow any professional service business. Each chapter covers an important concept from A (Accountability) to Z (Zigzagging) in a concise and readable format, including a "to-do" action list that makes the book both a workbook and a study guide. By successfully applying the steps discussed in each chapter, professionals will substantially improve their performance and results, and anyone looking to drill down into specific topics will find additional resources to explore.



[Scan here for more details](#)



Sr. No. 830

Title: Fandom analytics: creating and harnessing consumer and cultural passion by Lewis, Michael

Cham Springer 2024

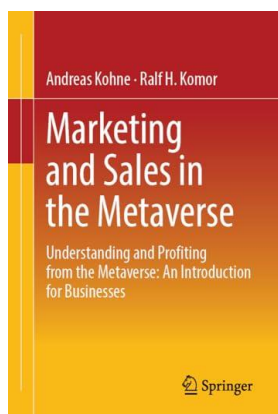
Acc. No. 008510

Call No. 658.83 LEW

Summary: This book explores fandom from a marketing perspective providing a multidisciplinary framework for understanding, measuring, and growing fandom. It provides a fandom analytics framework for creating and managing fandom and identifies the macro forces (technology, demographics, etc.) that are changing fandom's structure and societal role. The book goes beyond understanding the foundations of fandom by demonstrating how marketing tools may be employed to value and manage fandom assets.



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Sr. No. 831

Title: Marketing and sales in the metaverse: understanding and profiting from the metaverse: an introduction for businesses by Kohne, Andreas

Germany Springer 2024

Acc. No. 008511

Call No. 658.8 KOH

Summary: This book brings clarity to the new, often still opaque world of the Metaverse. It concisely shows how the business areas of sales and marketing can specifically unleash their potential within it. Develop a fundamental understanding of the key terms and tools of the Metaverse with this book, and learn how Augmented Reality (AR) and Virtual Reality (VR) can shape the future of your business – and how you can optimally present and sell yourself in virtual worlds.



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Sr. No. 832

Title: Advertising management: concepts, theories, research and trends by Rabindranath Manukonda

Singapore Palgrave Macmillan 2024

Acc. No. 008512

Call No. 659.1 RAB

Summary: This book explores the concept of advertising and the different ways advertising is understood and evaluated. It dives deep into planning, designing, and executing advertising campaigns on different mediums. It discusses the theoretical and research parts of advertising by critically examining how over the years various hierarchical models and theories are developed by advertising experts. It examines various models and theories that explain why and how advertising is successful in persuading customers/target audiences to buy a product or accept an idea for behavioural change.



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Sr. No. 833

Title: The digital marketer's playbook: how to effectively collaborate with agencies, freelancers, and digital marketing experts by Carrasco Gubernatis, Diego Adolfo

New York Apress 2024

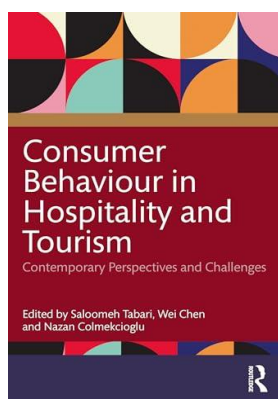
Acc. No. 008513

Call No. 658.872 CAR

Summary: The book's relevance stems from the increasing dominance of digital channels in marketing. In today's digital age, understanding and effectively utilizing digital marketing strategies is not just important but essential for businesses and marketers. The shift towards digital has been accelerated by technological advancements and changes in consumer behavior, making digital marketing skills more critical than ever, but not every executive and marketing professional has managed to stay on top of its developments.



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Sr. No. 834

Title: Consumer behaviour in hospitality and tourism: contemporary perspectives and challenges by Tabari, Salomeh

New York Routledge 2025

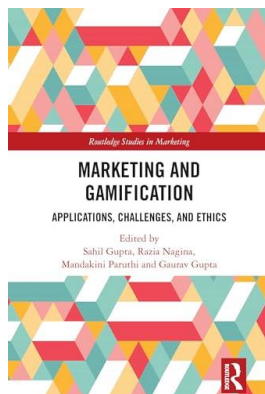
Acc. No. 008514

Call No. 658.8342 TAB

Summary: This book presents a carefully selected and logically structured collection of chapters, which aim to identify the factors that influence these new purchase patterns and evaluate how managers, retailers and marketers can develop appropriate strategies that respond to these changes in the market going forward. This book explores the effects of multiple socio-economic factors on individual consumption behaviours and features an array of international case studies. This book is of pivotal interest for students, scholars and researchers interested in consumer behaviour within the tourism and hospitality industries.



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Sr. No. 835

Title: Marketing and gamification: applications, challenges, and ethics by Gupta, Sahil

New York Routledge 2025

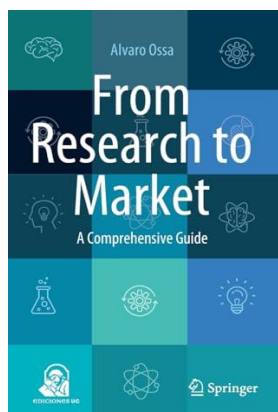
Acc. No. 008515

Call No. 658.8 GUP

Summary: In this book, international academicians and researchers will discuss the influence and potential of gamification on marketing management dynamics. This book collected investigates why the use of gamification in marketing is vital to enhance the customer base and increase revenue, whilst also critically exploring the dark side of gamification and ethical issues. This book will be an essential resource for scholars researching and teaching across marketing, as well as innovation, technology, and business ethics.



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Sr. No. 836

Title: From research to market: a comprehensive guide by Ossa, Alvaro

Cham Springer 2024

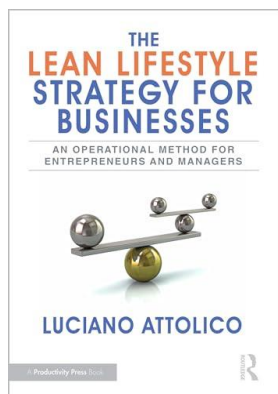
Acc. No. 008516

Call No. 658.83 OSS

Summary: This book is a vital resource for anyone involved in the journey from academia to commercialization. It outlines the main stages and key milestones of technology transfer in a clear and engaging manner, featuring real-world examples of successful university research outcomes. Analyse the circumstances behind their success and learn the essential steps for a successful technology transfer process. This book is also invaluable for technology managers at universities, research centres, and public agencies.



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Sr. No. 837

Title: The lean lifestyle strategy for businesses: an operational method for entrepreneurs and managers by Attolico, Luciano

New York Productivity Press 2025

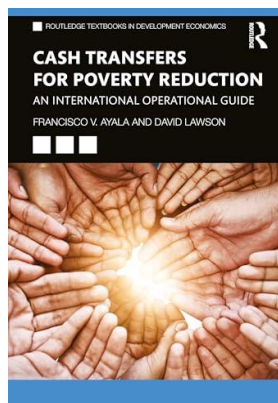
Acc. No. 008517

Call No. 658.4012 ATT

Summary: Lean Lifestyle Strategy addresses the key problem of every professional, manager, and entrepreneur leading companies of all sizes: how to combine the need to produce more and more results, in less and less time, working better, and leading, at the same time, a lifestyle that generates prosperity and well-being. In this book, in addition to numerous examples, tools, and step-by-step methodologies, useful to begin to apply independently the principles of the Lean Lifestyle Strategy



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Sr. No. 838

Title: Cash transfers for poverty reduction: an international operational guide by Ayala, Francisco V

New York Routledge 2024

Acc. No. 008518

Call No. 362.582 AYA

Summary: Cash Transfers for Poverty Reduction offers the first systematic discussion of the design and implementation of poverty reduction schemes, and cash transfer programmes in particular. This book offers an operational guide for key stakeholders, officials and students in understanding the design, implementation, and monitoring and evaluation of cash transfer programmes. The authors also draw on their own practical experience and present global case studies to show the effects that these decisions have on operations and outcomes.



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Sr. No. 839

Title: Service 4.0: technology-enabled customer-centric supply chains by Kang, Parminder Singh

Cham Springer 2024

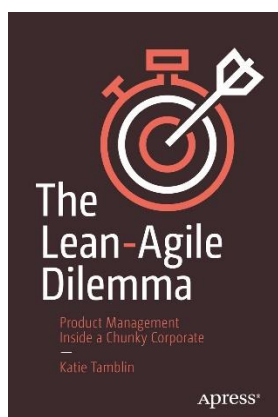
Acc. No. 008519

Call No. 658.7 KAN

Summary: This book presents a systematic framework for Service 4.0, including service digitization, digitalization, and digital transformation, which is an integral part of Supply Chain 4.0 in coping with complex, dynamic, and interdependent systems. The book introduces practical models to support analytics for customer-centric supply chains and sheds light on how the industry practically uses existing models to promote service co-creation. It provides a comprehensive state-of-the-art review of digital technologies to support Service 4.0 and Supply Chain 4.0 and discusses important pillars of customer-centric supply chain models.



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Sr. No. 840

Title: The lean-agile dilemma: product management inside a chunky corporate by Tamblin, Katie

New York Apress 2024

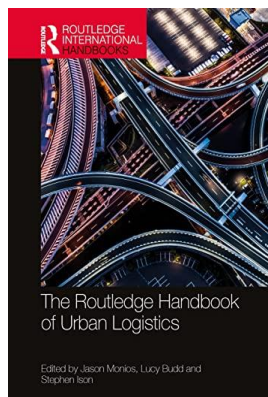
Acc. No. 008520

Call No. 658.56 TAM

Summary: This book offers an alternative software development methodology perfectly suited for chunky corporate product management. Lean-Agile principles are regularly misapplied in the corporate environment, causing tension, missed deadlines, and inefficient working practices. This book helps product and technology leaders navigate software development projects at organizations grappling with the constraints of investor ownership. The Lean-Agile Dilemma reveals that, when managed well, they have the potential to be safe havens in a relentlessly unstable world.



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Sr. No. 841

Title: The routledge handbook of urban logistics by Monios, Jason

New York Routledge 2023

Acc. No. 008521

Call No. 307.1 MON

Summary: The Routledge Handbook of Urban Logistics offers a state-of-the-art, comprehensive overview of the discipline of urban and city logistics. The COVID-19 pandemic and the rise in internet shopping in particular have placed new demands on urban logistics which require innovative technological and policy responses. This handbook offers a single repository on the current state of knowledge, written from a practical perspective, utilising theory that is applied and developed using real-work examples.



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Sr. No. 842

Title: The handbook of project management by Huemann, Martina

New York Routledge 2024

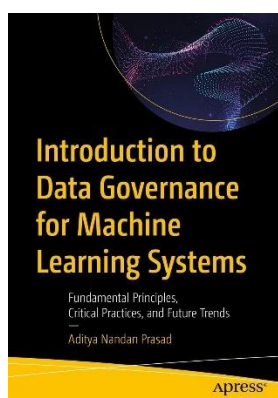
Acc. No. 008522

Call No. 658.404 HUE

Summary: The Handbook of Project Management was the first “APM Body of Knowledge Approved” title for the Association for Project Management. Over the course of six editions, The Handbook of Project Management has become the definitive desk reference for project management practitioners. The team of expert contributors, selected to introduce the reader to the knowledge and skills required to manage projects, includes many of the most experienced and highly regarded international writers and practitioners.



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Sr. No. 843

Title: Introduction to data governance for machine learning systems: fundamental principles, critical practices, and future trends by Prasad, Aditya Nandan

New York Springer 2024

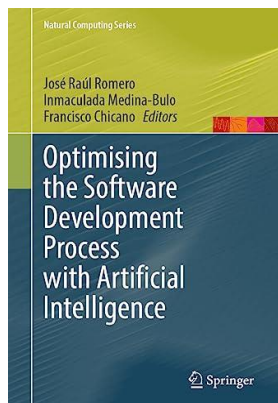
Acc. No. 008523

Call No. 006.312 PRA

Summary: This book is the first comprehensive guide to the intersection of data governance and machine learning (ML) projects. The book explores strategies for fostering a data-driven culture within organizations and offers guidance on change management to ensure successful adoption of data governance initiatives. Looking ahead, the book examines future trends and emerging challenges in ML data governance, such as Explainable AI (XAI) and the increasing complexity of data.



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Sr. No. 844

Title: Optimising the software development process with artificial intelligence by Romero, José Raúl

Singapore Springer 2023

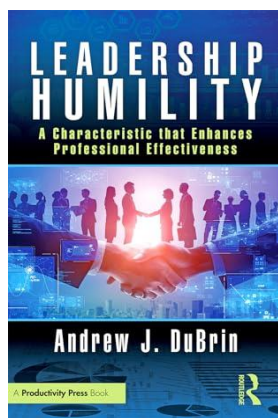
Acc. No. 008524

Call No. 006.3 ROM

Summary: This book offers a practical introduction to the use of artificial intelligence (AI) techniques to improve and optimise the various phases of the software development process, from the initial project planning to the latest deployment. All chapters were written by leading experts in the field and include practical and reproducible examples. It respectively apply AI techniques to the classic phases of the software development process: project management, requirement engineering, analysis and design, coding, cloud deployment, unit and system testing, and maintenance.



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Sr. No. 845

Title: Leadership humility: a characteristic that enhances professional effectiveness by DuBrin, Andrew J

New York Productivity Press 2025

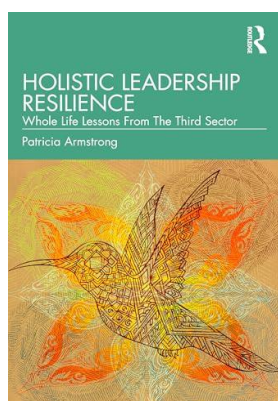
Acc. No. 008525

Call No. 658.4092 DUB

Summary: This book describes an opinion about the most relevant aspects of humility as it applies to leadership and professional effectiveness, yet the emphasis is on leadership. Equally important, each chapter contains suggestions for making better use of humility. Humility as it relates to leadership and professional effectiveness is covered from many angles. this book is its systematic presentation of applied information about humility related to leadership effectiveness, such as the impact of humility on job performance and employee behavior, and how humility is part of servant leadership.



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Sr. No. 846

Title: Holistic leadership resilience: whole life lessons from the third sector by Armstrong, Patricia

New York Routledge 2025

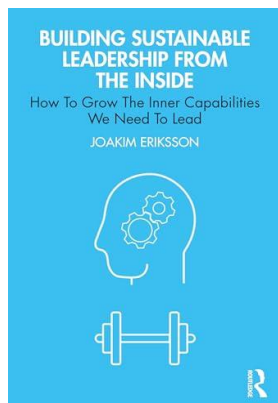
Acc. No. 008526

Call No. 658.4092 ARM

Summary: This book helps readers to consider how to be a more resilient leader and explores why a whole-life approach could be a gamechanger in today's world. This book comes from the perspective of charity leadership and working in the small country of Scotland, but it offers big lessons which are relevant globally.



[Scan here for more details](#)



Sr. No. 847

Title: Building sustainable leadership from the inside: how to grow the inner capabilities we need to lead by Eriksson, Joakim

New York Routledge 2025

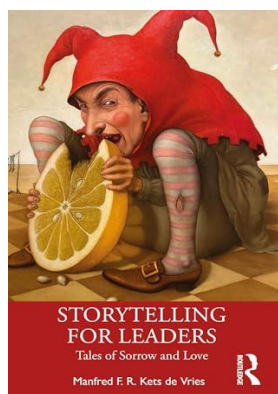
Acc. No. 008527

Call No. 658.4092 ERI

Summary: This is a research-backed and practical guide for how to grow inner capabilities enabling sustainable leadership in this time. It is built around five areas that many leaders will recognize as being challenging on a personal level, such as how to stay calm under pressure, navigate in uncertainty or collaborate skilfully with people with diverse points of views. This book offers a practical training manual for the mind. With more than 40 reflections and exercises, it offers a guided tour to an 'inner gym', showing readers how to cultivate these capabilities.



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Sr. No. 848

Title: Storytelling for leaders: tales of sorrow and love by Kets de Vries, Manfred F

New York Routledge 2025

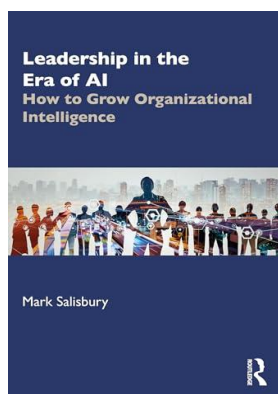
Acc. No. 008528

Call No. 808.543 KET

Summary: This book uncovers, explains, and captures the power and art of storytelling at work and in life, and how it can be applied in organizations to powerful effect. The book explores the important role of storytelling, with a particular focus on how it is one of the most important ways to develop leadership skills. This book presents a clear method for improving our storytelling skills, it also explores themes such as the tendency of some people not to live up to their full potential, why people assume an attitude of helplessness, the effects of adversity on human development, why people behave stupidly.



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Sr. No. 849

Title: Leadership in the era of AI: how to grow organizational intelligence by Salisbury, Mark

New York Routledge 2025

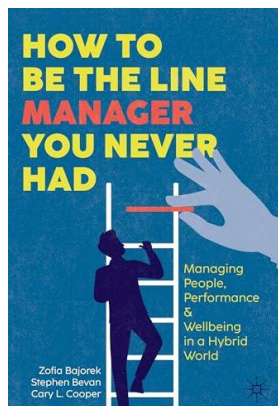
Acc. No. 008529

Call No. 658.4092 SAL

Summary: This book is the story of how to become a leader of wisdom workers and be successful in the emerging wisdom economy. This book's insights into how to step confidently into the developing work paradigm, bringing human values and wisdom together with the latest AI in the real and virtual worlds. The Future of Leadership is about more than specific technologies. It's about building organizational intelligence (OI): the capability of an organization to comprehend and create knowledge relevant to its purpose.



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Sr. No. 850

Title: How to be the line manager you never had: managing people, performance & wellbeing in a hybrid world by Bajorek, Zofia

Cham Palgrave Macmillan 2024

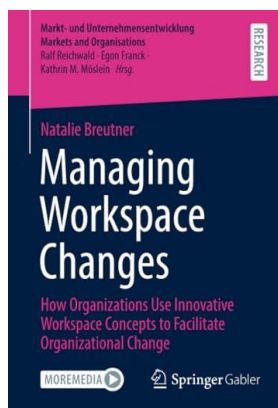
Acc. No. 008530

Call No. 158.4 BAJ

Summary: This book will help make sure that you'll shine at the most important and influential management jobs you will ever have. It offers practical but evidence-based guidance on becoming an excellent line manager in a world of work that is more diverse, more hybrid and remote, more precarious, more stressful, more digitised and more demanding. This book sets out a vision and a pathway for those who want to raise the standard of line management in modern organisations.



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Sr. No. 851

Title: Managing workspace changes: how organizations use innovative workspace concepts to facilitate organizational change by Breutner, Natalie

Germany Springer 2024

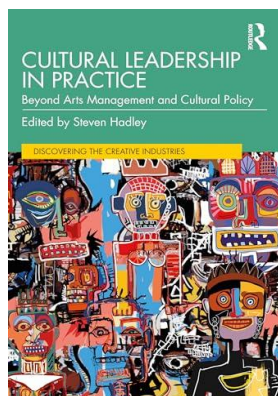
Acc. No. 008531

Call No. 658.406 BRE

Summary: This book addresses this issue by exploring the process of managing workspace changes along four explorative studies. Building upon a systematic literature review and a longitudinal, in-depth case study inside the insurance industry, the conceptual basis, key principles, change activities and sensemaking patterns are identified. These findings are summarized and integrated into a holistic and scientifically developed process model that shows how workspace changes can be dynamically managed to facilitate organizational change.



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Sr. No. 852

Title: Cultural leadership in practice: beyond arts management and cultural policy by Hadley, Steven

New York Routledge 2024

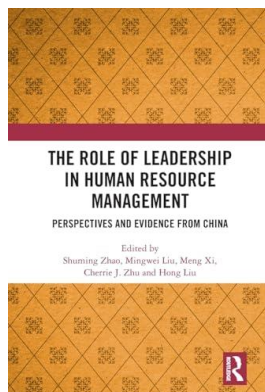
Acc. No. 008532

Call No. 302.35 HAD

Summary: The book engages directly with leaders in the arts and cultural sector, bridging the gap between academia, policy and practice. The book gives a truly global overview of cultural leadership from leaders who are open to question, critique and challenge. This book will be essential reading for reflective cultural leaders around the world, as well as a useful resource for students and scholars involved with arts and cultural management and policy.



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Sr. No. 853

Title: The role of leadership in human resource management: perspectives and evidence from China by Zhao, Shuming

New York Routledge 2025

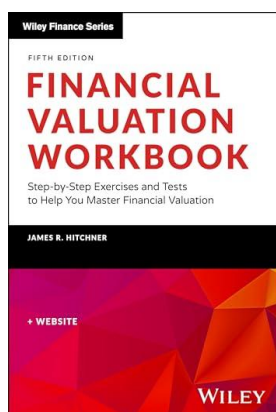
Acc. No. 008533

Call No. 658.4092 ZHA

Summary: This book points out the relevance of cultural, institutional, and historical contexts in the Asia Pacific, particularly in China, where Western models may not capture the unique aspects of leadership and HRM. It discusses the significance of paternalistic leadership and specific HRM practices in China, emphasizing their implications for performance. The book argues for the importance of examining these interactions comprehensively, suggesting that a combined study of leadership and HRM, across different levels and contexts, presents valuable research avenues.



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Sr. No. 854

Title: Financial valuation workbook: step-by-step exercises and tests to help you master financial valuation by Hitchner, James R

New Jersey Wiley 2025

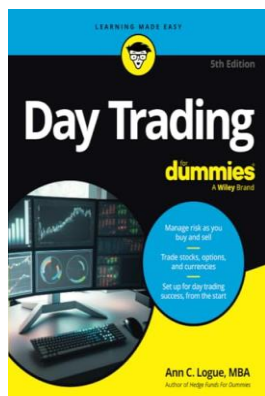
Acc. No. 008534

Call No. 658.155 HIT

Summary: The Financial Valuation Workbook, Third Edition guides readers through a complete business valuation with essential tools for quick reference. Updated and expanded chapter on The Process of Preparing a Valuation- Client Workflow Procedures from initial phone call to delivery of the report, expanded case study and exercises with solutions and explanations and over 300 exercises organized by major areas to increase the learning process. This Workbook is organized by standard, easily identifiable sections that allow for easy reference by all professionals.



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Sr. No. 855

Title: Day trading for dummies by Logue, Ann C

New Jersey John Wiley & sons, Inc., 2024

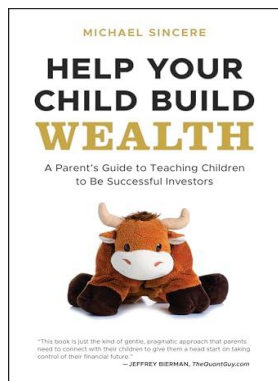
Acc. No. 008535

Call No. 332.64 LOG

Summary: Day Trading for Dummies gives you the information you need to get started with this quick-action form of trading for income and maintain your assets. This new edition covers crypto, AI, meme stocks, new trading options, and the latest strategies. By following market indicators and doing the essential research, you can avoid making critical mistakes and instead make smart trades that earn money. Learn the basics of how the stock market works and master the concepts specific to day trading, Understand the risks involved in fast-paced day trading and maximize your profit potential without going broke.



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Sr. No. 856

Title: Help your child build wealth: a parent's guide to teaching children to be successful investors by Sincere, Michael

New Jersey Wiley 2025

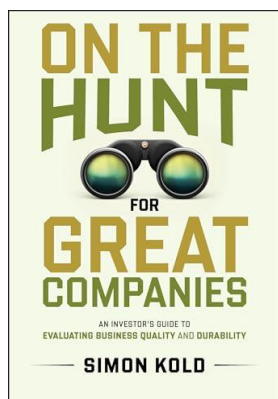
Acc. No. 008536

Call No. 332.6083 SIN

Summary: This book explains exactly how you can get started as a long-term investor using index funds, ETFs, and individual stocks. You'll also discover how you can teach your kids about investing in a way that gets them excited about building wealth for their futures. In the book, the author walks you through what the stock market is, how to open a brokerage account, how much cash you'll need to get started, and how you can protect yourself and manage risk through diversification.



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Sr. No. 857

Title: On the hunt for great companies: an investor's guide to evaluating business quality and durability by Kold, Simon

Jersey John Wiley & Sons, Inc. 2025

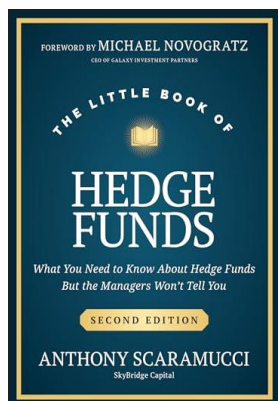
Acc. No. 008537

Call No. 332.6 KOL

Summary: This book is supported by a wealth of real-world examples, both contemporary and historical, detailed original illustrations, and true business stories and anecdotes from investor and former comedian Simon Kold. In this book, readers will learn about: Practical guidelines for research into 17 nuances of business quality, methods to formulate falsifiable test statements and empirically test those predictions, rather than relying on heuristics or box-checking and incorporates memorable investment advice through Kold's trademark humorous style



[Scan here for more details](#)



Sr. No. 858

Title: The little book of hedge funds: what you need to know about hedge funds, but the managers won't tell you by Scaramucci, anthony

Jersey John Wiley Sons, Inc., 2025

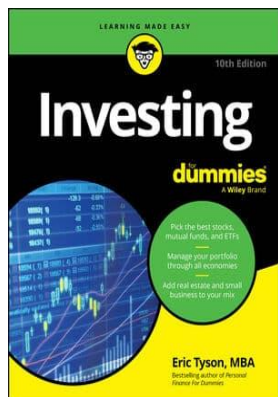
Acc. No. 008538

Call No. 332.64 SCR

Summary: The Little Book of Hedge Funds is an essential guide for navigating the complexities of hedge funds in today's financial climate. Whether you're a novice investor, a seasoned financier, or a professional within the financial sector, this book equips you with the knowledge to make informed decisions and capitalize on hedge fund investments. This edition is tailored for anyone aiming to grasp the pivotal changes and seize investment opportunities in the evolving landscape of hedge funds. his book explores how hedge funds have adapted and what investors must know to thrive.



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Sr. No. 859

Title: Investing for dummies by Tyson, Eric

Hoboken John Wiley & Sons, Inc., 2025

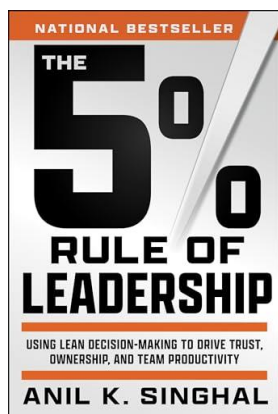
Acc. No. 008539

Call No. 332.6 TYS

Summary: This book offers golden advice on making your money grow. Consider the risks and rewards of different types of investing, Assess the current market and your financial situation, so you can make a solid investing plan, understand how stock markets work and how you can profit from them and beef up your investing strategy with bonds, brokerage support, real estate, and beyond. Investing For Dummies is the go-to book for people new to the world of finance and eager to build a solid foundation— and grow wealth for the future.



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Sr. No. 860

Title: The 5% rule of leadership: using lean decision-making to drive trust, ownership, and team productivity by Singhal, Anil K

New Jersey John Wiley & Sons, Inc., 2025

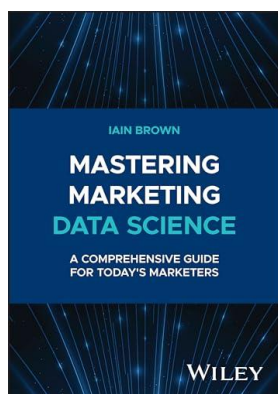
Acc. No. 008540

Call No. 658.4092 SIN

Summary: The book is a blueprint for building resilient organizations, departments, teams, and projects that can withstand today's unpredictable and volatile environment. You'll learn to avoid micromanagement and maintain your focus on the big, strategic picture, while a well-managed team brings you the results you need. Strategies for determining how to properly set priorities and satisfy employees, customers, and shareholders, techniques for building trust amongst your workforce, your leadership, and other stakeholders and Myth-busting advice that blows up misleading and counterproductive habits held by businesspeople and leaders around the world



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Sr. No. 861

Title: Mastering marketing data science: a comprehensive guide for today's marketers by Brown, Iain

Hoboken John Wiley Sons, Ltd. 2025

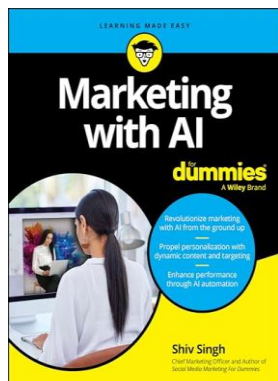
Acc. No. 008541

Call No. 658.8 BRO

Summary: This book bridges the gap between theoretical data science concepts and their practical applications in marketing, providing readers with the tools and insights needed to elevate their strategies in a data-driven world. This guide will empower you with a deep understanding of marketing data science principles and the competence to apply these principles effectively. Mastering Marketing Data Science is designed as a comprehensive how-to guide, weaving together theory and practice to offer a dynamic, workbook-style learning experience.



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Sr. No. 862

Title: Marketing with AI for dummies by Singh, Shiv

New Jersey John Wiley & Sons, Inc 2025

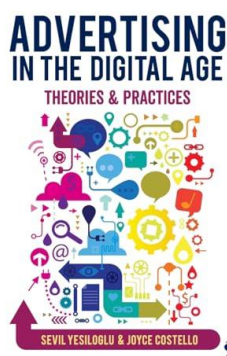
Acc. No. 008542

Call No. 658.0063 SIN

Summary: This book captures the insight of leading marketing executive Shiv Singh on how AI will change marketing, helping new and experienced marketers tackle AI marketing plans, content, creative assets, and localized campaigns. Peek at the inner workings of AI marketing tools to see how you can best leverage their capabilities, identify customers, create content, customize outreach, and personalize customer experience with AI, consider how your team, department, or organization can be retooled to thrive in an AI-enabled world.



[Scan here for more details](#)



Sr. No. 863

Title: Advertising in the digital age: theories and practices by Yesiloglu, Sevil

New Delhi Sage 2023

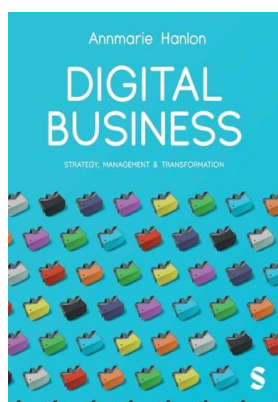
Acc. No. 008543

Call No. 659.1 YES

Summary: This book captures the insight of leading marketing executive Shiv Singh on how AI will change marketing, helping new and experienced marketers tackle AI marketing plans, content, creative assets, and localized campaigns. You'll also learn to manage SEO and customer personalization with powerful new technologies. Marketing with AI For Dummies is your introduction to the revolution that's occurring in the marketing industry, thanks to artificial intelligence tools that can create text, images, audio, video, websites, and beyond.



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Sr. No. 864

Title: Digital business: strategy, management and transformation by Hanlon, Annmarie

New Delhi Sage 2024

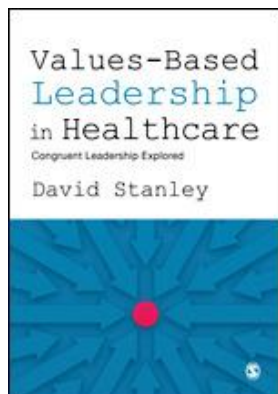
Acc. No. 008544

Call No. 658.872 HAN

Summary: Digital Business: Strategy, Management & Transformation covers all the essentials for understanding and doing business in a digital world within a single comprehensive textbook, including an introduction to the digital business environment, cutting-edge coverage of data and artificial intelligence, and an exploration of the latest digital tools and platforms and emerging and enabling technologies such as blockchain and Web 3.0. The text explores all types and scales of digital business, from small, innovative start-ups and disruptors that are 'born digital', to the digital transformation of traditional large-scale businesses.



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Sr. No. 865

Title: Values-based leadership in healthcare: congruent leadership explored by Stanley, David

Sage Publications Indian Pvt Ltd New Delhi 2019

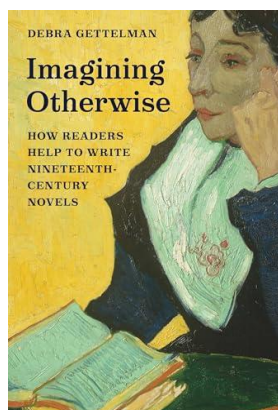
Acc. No. 008545

Call No. 362.1068 STA

Summary: Values-Based Leadership in Healthcare proposes a bold new theory of leadership to help drive positive change in healthcare organisations. The theory of 'Congruent Leadership' is defined and presented through a series of corporate and clinical case studies and examples, which guide the reader through the possibilities for using their own values to inform best practice. To aid understanding each chapter includes scenarios and reflective exercises to help readers grasp the application of theory to practice.



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Sr. No. 866

Title: Imagining otherwise: how readers help to write nineteenth-century novels by Debra, Gettelman

New Jersey Princeton University Press 2024

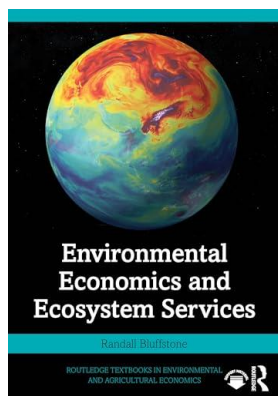
Acc. No. 008546

Call No. 823 GET

Summary: Imagining Otherwise shows how Victorian writers acknowledged, grappled with, and ultimately enlisted the prerogative of readers to conjure alternatives and add depth to the words on the page. As readers demand novels with relatable characters and fan fiction grows in popularity, the reader's imagination has become a determining element of today's literary environment. Imagining Otherwise takes a deeper look at this history, offering a critical perspective on how we came to view fiction as a site of imaginative appropriation.



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Sr. No. 867

Title: Environmental economics and ecosystem services by Bluffstone, Randall

New York Routledge 2025

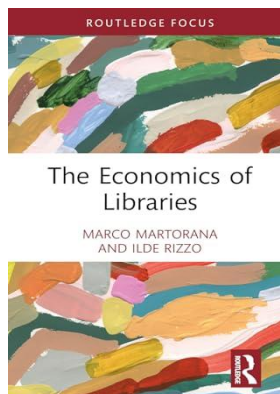
Acc. No. 008547

Call No. 333.72 BLU

Summary: Environmental Economics and Ecosystem Services provides a rigorous yet accessible introduction to environmental economics, using ecosystem services as the underlying framework. The book first introduces readers to the key theories in environmental economics and ecosystem services and then explores the challenges of conservation. In addition, the book offers worked examples, analytical problems and "Challenge Yourself" boxes to develop critical thinking skills. Lecture slides and answers to questions for discussion and practice problems are available for instructors.



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Sr. No. 868

Title: The economics of libraries by Martorana, Marco Ferdinando

New York Routledge 2024

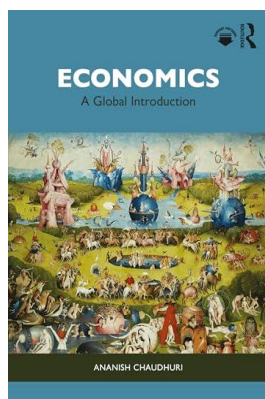
Acc. No. 008548

Call No. 330 MAR

Summary: Providing an accessible and concise expert overview of the most important economic features and diversified functions of libraries, the authors also summarise the challenges and opportunities deriving from digital technologies, the management of cultural infrastructures, and audience development. This unique short-form book fills a longstanding gap in our understanding of the demand and supply of library services. This book will be of interest to researchers and scholars in the fields of economics and the creative and cultural industries.



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Sr. No. 869

Title: Economics: a global introduction by Chaudhuri, Ananish

New York Routledge 2025

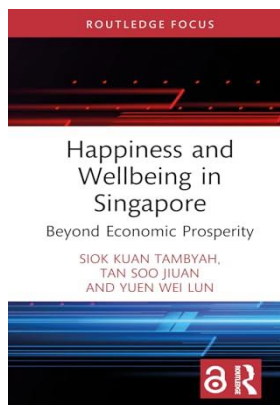
Acc. No. 008549

Call No. 330 CHA

Summary: Economics: A Global Introduction cuts through the jargon to provide a comprehensive introduction to the basics of economics. This book includes applications of economic principles and insights from behavioural economics into contemporary issues such as global warming and the COVID-19 pandemic. This book is replete with real-world examples and anecdotes from politics, literature, film, and sports to help the reader grasp fundamental micro- and macroeconomic concepts.



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Sr. No. 870

Title: Happiness and wellbeing in Singapore: beyond economic prosperity by Tambyah, Siok Kuan

New York Routledge 2024

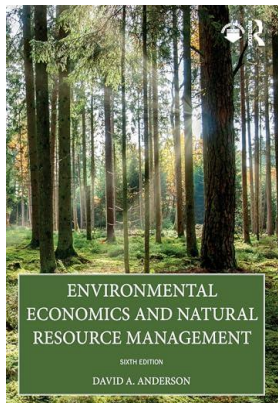
Acc. No. 008550

Call No. 306.095957 TAM

Summary: This book conceptualizes and measures the cognitive and affective aspects of subjective wellbeing from multiple perspectives and relates these to important factors such as values, trust, democratic rights, views about politics and the role of the government. This book is an invaluable resource for those interested in how the study of happiness and wellbeing in Singapore connects with and contributes to the ongoing research and discourse on happiness and wellbeing around the world.



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Sr. No. 871

Title: Environmental economics and natural resource management by Anderson, David A

New York Routledge 2025

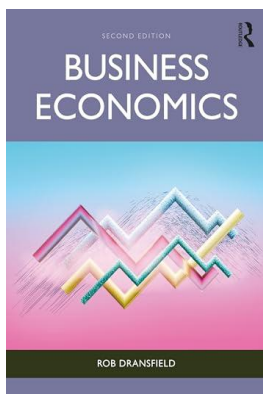
Acc. No. 008551

Call No. 330.7 AND

Summary: This book offers instructors and students a user-friendly, relevant, and up-to-date introduction to these topics while covering recent advancements in the field and significant political and economic changes. The book has been thoroughly updated while retaining the story-based narratives and visual emphasis of previous editions, capturing students' attention with full-color photos, graphs, and illustrations. Environmental Economics and Natural Resource Management promotes environmental and economic literacy with policy-oriented, application-based content delivered in concise, accessible discussions.



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Sr. No. 872

Title: Business economics by Dransfield, Rob

New York Routledge 2025

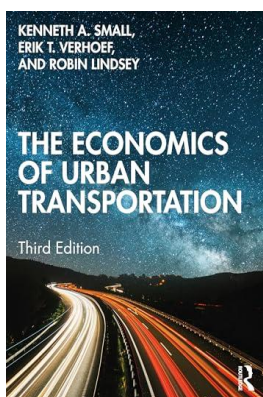
Acc. No. 008552

Call No. 338.5 DRA

Summary: Business Economics: Theory and Application' is an undaunting and accessible text that focuses on the real world of business and how this relates to economics. The links to business are far more intrinsic than in other business economics textbooks where a business "flavour" is simply added to traditional economics theory. Diagrams are included to aid the explanation of complex issues, and review and discussion questions are incorporated to consolidate and expand on the learning. A lecturer's supplement accompanies the text.



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Sr. No. 873

Title: The economics of urban transportation by Small, Kenneth, A

New York Routledge 2024

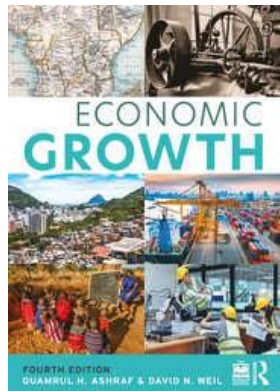
Acc. No. 008553

Call No. 388.4 KEN

Summary: The Economics of Urban Transportation incorporates the latest research affecting the design, implementation, pricing, and control of transport systems in towns and cities. The book offers an economic framework for understanding the societal impacts and policy implications of many factors including congestion, traffic safety, climate change, air quality, COVID-19, and newly important developments such as ride-hailing services, electric vehicles, and autonomous vehicles. It provides fully updated coverage of well-known topics and a rigorous treatment of new ones.



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Sr. No. 874

Title: Economic growth: by Ashraf, Quamrul H

New York Routledge 2025

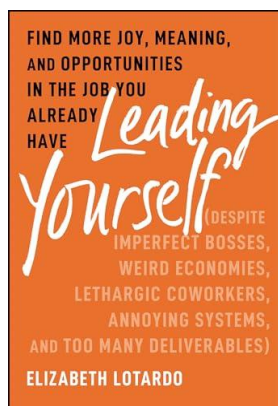
Acc. No. 008554

Call No. 338.9 ASH

Summary: This book introduces students to the latest theoretical tools, data, and insights underlying this pivotal question. By showing how empirical evidence relates to new and old theoretical ideas, Economic Growth provides students with a complete introduction to the discipline and the latest research. It include: new material on labor's share of income, updated material on health and education, updated material on the impact of trade on productivity and a heavily revised chapter on government, including an expanded section on legacy effects of colonialism



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Sr. No. 875

Title: Leading yourself: find more joy, meaning, and opportunities in the job you already have by Lotardo, Elizabeth

New Jersey Wiley 2024

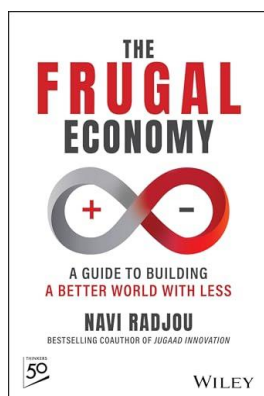
Acc. No. 008555

Call No. 650.1 LOT

Summary: Leading Yourself will give you the encouragement and tactics to up-level your career, even if you aren't in your dream job. You'll learn to manage your self-talk, find meaning in the mundane, optimize your time at work, and build relationships with the people who matter. Strategies to overcome self-doubt, embrace change, and navigate uncertainty, Talk tracks for handling difficult bosses, like micromanagers, know-it-alls, and leaders who constantly change their mind and Frameworks for evaluating and making your next career move.



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Sr. No. 876

Title: The frugal economy: a guide to building a better world with less by Radjou, Navi

New Jersey Wiley 2025

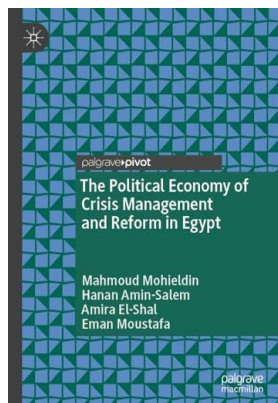
Acc. No. 008556

Call No. 338.97307 RAD

Summary: In this book, enriched with over 100 inspiring examples, you'll learn how to create greater value with less and find: Practical strategies for doing more with less, benefiting both people and the planet, Success stories of businesses fueling transformative megatrends like B2B sharing, distributed manufacturing, and triple regeneration and Insights into reshaping economic systems to promote social and ecological harmony.



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Sr. No. 877

Title: The political economy of crisis management and reform in Egypt by Mohieldin, Mahmoud

Cham Palgrave Macmillan 2024

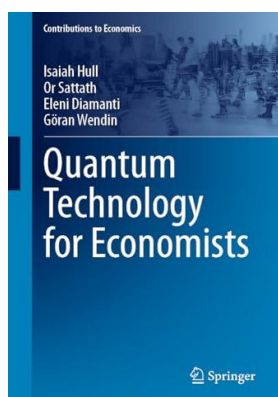
Acc. No. 008557

Call No. 320.9724 MOH

Summary: This book focuses on framing the optimal macroeconomic policy agenda for Egypt in the face of the big global, regional and national forces that are being accelerated, intensified or changed by the COVID-19 crisis rather than on specific sectoral policy formulations. This book offers pragmatic policy prescriptions for Egyptian decision-makers. It provides a path forward and toward a better future for the Egyptian people. The country faces challenges with household income, social welfare, productivity, and many other markers of twenty-first century economic success even vis-à-vis other developing country peers.



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Sr. No. 878

Title: Quantum technology for economists by Hull, Isaiah

Cham Springer 2024

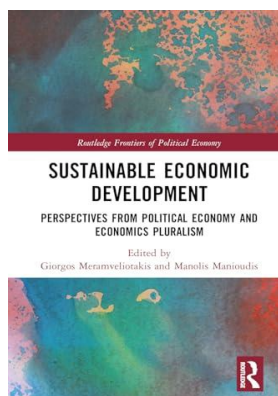
Acc. No. 008558

Call No. 332 HUL

Summary: This book offers an introduction to quantum technology that is specifically tailored to economists, students of economics, and professionals in the financial and payments industries. The book reviews quantum speedups that have been identified for algorithms used to solve and estimate economic models, including function approximation, linear systems analysis, graphical modeling, Monte Carlo simulation, matrix inversion, principal component analysis, linear regression, dynamic programming, interpolation, numerical differentiation, and true random number generation.



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Sr. No. 879

Title: Sustainable economic development: perspectives from political economy and economics pluralism by Meramveliotakis, Giorgos

New York Routledge 2025

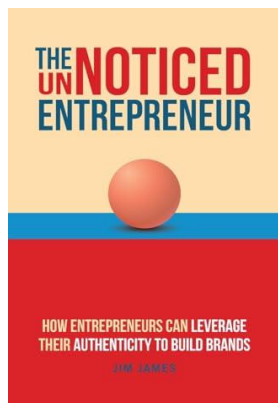
Acc. No. 008559

Call No. 338.927 MER

Summary: This book explores issues in sustainable economic development from a macro perspective. This volume brings together both heterodox and mainstream perspectives. The international cast of contributors thus brings a pluralistic approach to core contemporary topics including digital transformation, climate change, degrowth and the effects of the pandemic crisis. This book makes a vital contribution to the literature on economic development, sustainable development, capitalism, and sustainability more broadly.



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Sr. No. 880

Title: The unnoticed entrepreneur: how entrepreneurs can leverage their authenticity to build brands by James, Jim

Hoboken Wiley 2025

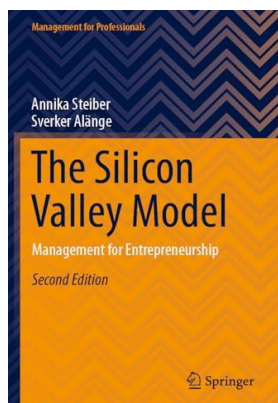
Acc. No. 008560

Call No. 338.04 JAM

Summary: This book discovers the mindset, tools and techniques that business owners are using to: Craft stories that resonate emotionally with customers, maintain genuine connections, even as they scale, create engaging content to drive lead generation, create engaging content to drive lead generation, Communicate with their teams. The UnNoticed Entrepreneur is the marketing toolbox that you need.



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Sr. No. 881

Title: The Silicon Valley model: management for entrepreneurship by Steiber, Annika

Cham Springer 2024

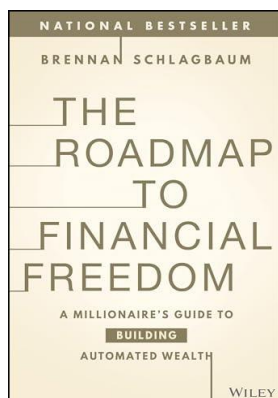
Acc. No. 008561

Call No. 658.4 STE

Summary: This book validates, extends, and updates these original findings. While still encompassing the observations and analysis featured in the first edition, this new edition addresses new developments in management and in the global business environment. The Silicon Valley Model, Second Edition is beneficial to executives from the board and CEO level on down, consultants, researchers, and others who study or work with new developments in management.



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Sr. No. 882

Title: The roadmap to financial freedom: a millionaires guide to building automated wealth by Schlagbaum, Brennan

New Jersey John Wiley and Sons. 2024

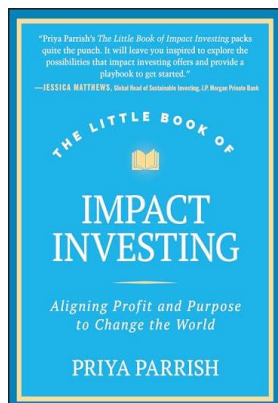
Acc. No. 008562

Call No. 332.024 SCH

Summary: In the book, you'll discover how to track, grow, and protect your money as you work your way closer to financial freedom. You'll also find: comprehensive strategies for crafting a plan to turn around your personal finances, ways to give to others that help you in your path to financial security, rock-solid budgeting techniques that help you get control of your income and spending patterns. The Roadmap to Financial Freedom is an intuitive, insightful, and hands-on roadmap to financial independence.



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Sr. No. 883

Title: The little book of impact investing: aligning profit and purpose to change the world by Parrish, Priya

New Jersey John Wiley & Sons, Inc. 2025

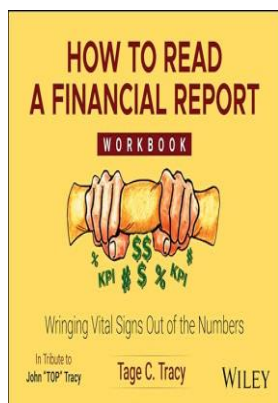
Acc. No. 008563

Call No. 332.6 PAR

Summary: In the book, you'll explore how and why impact investing has become an essential strategy for retail and institutional investors around the world and how it can help you build and manage high-performing portfolios while making a positive difference in the world around you. The author explains the universe of opportunities made available by impact investing by diving deep into both the public and private markets.



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Sr. No. 884

Title: How to read a financial report workbook: wringing vital signs out of the numbers by Tracy, Tage C

New Jersey John Wiley & Sons, Inc. 2025

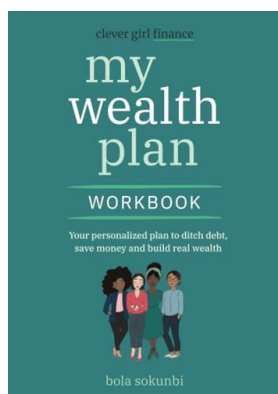
Acc. No. 008564

Call No. 657.7 TRA

Summary: How to Read a Financial Report, How to Read a Financial Report Workbook provides hands-on exercises and active tools that teach readers not just how to read, analyze, and interpret a variety of financial reports but in addition, provides bonus material related to better understanding the types of capital used by companies to support business growth. This book is lighter on text and instead features a wealth of exhibits and accompanying companion exhibits to first showcase various scenarios and then compare two scenarios using different assumptions.



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Sr. No. 885

Title: Clever girl finance, my wealth plan workbook: your personalized plan to ditch debt, save money and build real wealth by Sokunbi, bola

New Jersey John Wiley & Sons, Inc. 2025

Acc. No. 008565

Call No. 332.024 SOK

Summary: In the Clever Girl Finance Workbook, My Wealth Plan, renowned personal finance educator Bola Sokunbi delivers a practical toolkit that empowers you to strategically lay out your long-term financial plans and take immediate action on your financial goals. The tools in this workbook are organized in an intuitive and easy-to-find way, making it easy to fine tune your plans without becoming overwhelmed. Clever Girl Finance Workbook is also ideal for anyone looking for the tools they need to take immediate action to improve their personal finances.



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Sr. No. 886

Title: Fintech feminists: increasing inclusion, redefining innovation, and changing the future for women around the world by Casperson, Nicole

New Jersey John Wiley & Sons, Inc. 2025

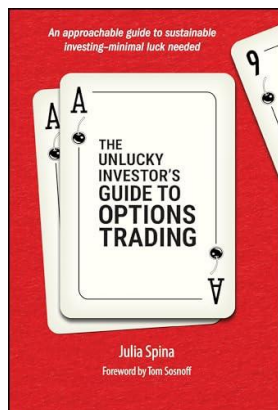
Acc. No. 008566

Call No. 332.10285 CAS

Summary: Fintech Feminists: Increasing Inclusion, Redefining Innovation, and Changing the Future for Women Around the World takes readers on a journey that unveils the profound impact of the fintech industry on our global economy, fueled by the inspiring stories of women leaders who play an integral role in reshaping the financial landscape. Fintech Feminists: Increasing Inclusion, Redefining Innovation, and Changing the Future for Women Around the World delivers a roadmap for success to women in fintech, along with all business leaders and entrepreneurs who seek to thrive in an evolving and inclusive financial landscape.



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Sr. No. 887

Title: The unlucky investor's guide to options trading by Spina, Julia

New Jersey John Wiley & Sons 2025

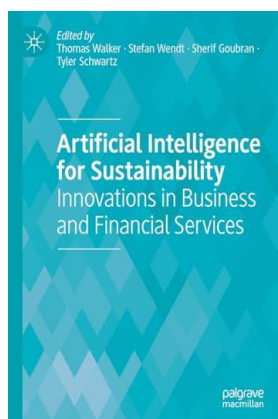
Acc. No. 008567

Call No. 332.6453 SPI

Summary: The Unlucky Investor's Guide to Options Trading breaks down the science of options trading to suit interested traders from any background. Using statistics and historical options data, readers will develop an intuitive understanding of the potential risks and rewards of options contracts. From the basics of options trading to strategy construction and portfolio management, The Unlucky Investor's Guide to Options Trading guides readers through the world of options and teaches the crucial risk management techniques for sustainable investing.



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Sr. No. 888

Title: Artificial intelligence for sustainability: innovations in business and financial services by Walker, Thomas

Cham Palgrave Macmillan 2024

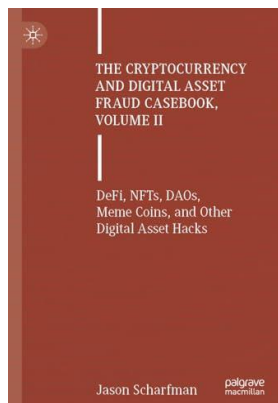
Acc. No. 008568

Call No. 006.3 WAL

Summary: This book aims to present a balanced discussion of the benefits and costs of using AI for the natural environment and society, including an analysis of its potential to help meet the UN's Agenda 2030 and the Sustainable Development Goals. Researchers, practitioners, regulators, and entrepreneurs at the forefront of sustainable AI solutions share insights into the different sustainable applications of AI and highlight how these new developments may affect and contribute to our fight against climate change and address further environmental and social challenges.



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Sr. No. 889

Title: The cryptocurrency and digital asset fraud casebook: DeFi, NFTs, DAOs, meme coins, and other digital asset hacks (Vol. II) by Scharfman, Jason

Cham Palgrave Macmillan 2024

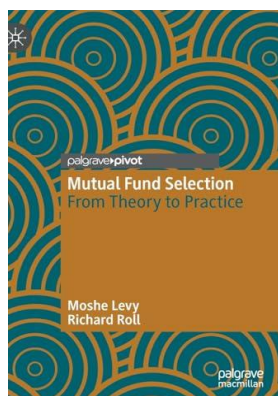
Acc. No. 008569

Call No. 332.4 SCH

Summary: Cryptocurrencies and digital assets have continued to gain widespread acceptance from both retail and institutional investors. As part of this continued growth, there has been an unfortunate series of ongoing and increasingly sophisticated frauds, Ponzi schemes, and hacks that have cost investors billions of dollars. Since the publication of the original Cryptocurrency and Digital Asset Fraud Casebook, conservative estimates indicate that there have been thousands of new digital asset fraud cases that have contributed to billions in broadening losses in space.



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Sr. No. 890

Title: Mutual fund selection: from theory to practice by Levy, Moshe

Cham Palgrave Macmillan 2024

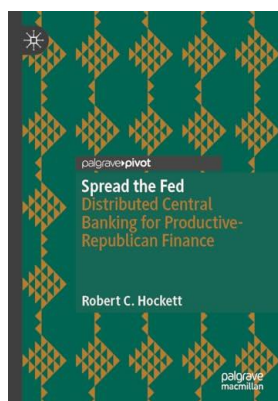
Acc. No. 008570

Call No. 332.6327 LEV

Summary: This book presents the state-of-the-art research in this field. It describes recent academic findings and translates them into practical guidelines for mutual fund selection, and will be of interest to researchers alongside professional investors and fund ranking agencies. The vast majority of investors in the capital market do so, at least in part, via mutual funds. In the US market alone, there are currently thousands of mutual funds to choose from. Thus, the task of mutual fund selection is of central importance. It is a notoriously difficult task, because the past return parameters are very noisy estimates of the future parameters.



[Scan here for more details](#)



Sr. No. 891

Title: Spread the fed: distributed central banking for productive-republican finance by Hockett, Robert C

Cham Palgrave Macmillan 2024

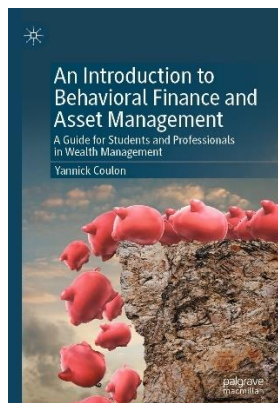
Acc. No. 008571

Call No. 332 HOC

Summary: This book provides insight into the history, goals, and potential of the Federal Reserve System (Fed). Synthesizing into a unified vision research and reflections developed over 15 years in the academy and at banking institutions, Robert C. Hockett recovers the sensible founding vision of the early 20th century Fed and updates it to solve the new challenges of the 21st century, especially as America now strives to recover its lost productive preeminence worldwide after decades of "outsourcing" and consequent "deindustrialization."



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Sr. No. 892

Title: An introduction to behavioral finance and asset management: a guide for students and professionals in wealth management by Coulon, Yannick

Cham Palgrave Macmillan 2024

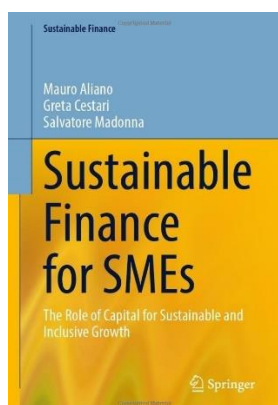
Acc. No. 008572

Call No. 332.6019 COU

Summary: This book introduces readers to behavioral finance applied to wealth management. It explains essential behavioral biases and their damaging consequences including financial bubbles, and Prospect Theory. The book is accessible without sacrificing the depth of the subject. Aimed at students, asset managers, financial advisors, and investors, the book explores the behavioral approach on financial decisions and examines the psychology around investor behavior.



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Sr. No. 893

Title: Sustainable finance for SMEs: the role of capital for sustainable and inclusive growth by Aliano, Mauro

Cham Springer 2024

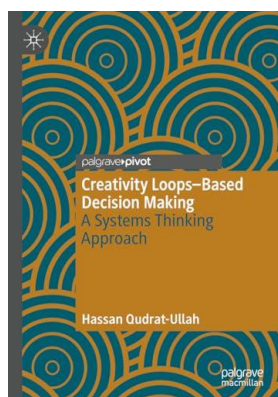
Acc. No. 008573

Call No. 363.735 ALI

Summary: This book focuses on the capital and financial aspects of SME activities for sustainable and inclusive growth, aiming to provide a comprehensive overview of the state of the art. In this context, SMEs play a crucial role not only at the European level but also as economic actors implementing and pursuing policy goals. The book explores the potential impact of "greenwashing" on SMEs pursuing sustainable practices. To address this, it proposes an approach to measuring sustainability for Italian SMEs based on a survey of 2500 enterprises and provides Matlab tools for investigating green and other sustainable behaviors.



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Sr. No. 894

Title: Creativity loops-based decision making: a systems thinking approach by Qudrat-Ullah, Hassan

Cham Palgrave Macmillan 2024

Acc. No. 008574

Call No. 658.4063 QUD

Summary: This book presents an innovative framework for enhancing creativity in decision-making by applying systems thinking principles and tools. It is based on the premise that creativity is not a fixed trait that some people have and others don't, but a skill that can be learned and improved with practice and guidance. The book also argues that decision-making is not a linear or mechanical process that can be reduced to simple rules or formulas, but a dynamic and creative process that requires holistic and systemic thinking.



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Sr. No. 895

Title: Sports marketing by Fatchko, Michael J

New York Routledge 2025

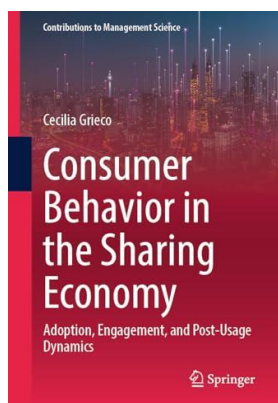
Acc. No. 008575

Call No. 796.06 FET

Summary: This book has been fully updated to incorporate a broad range of global and diverse perspectives from industry experts and international case studies throughout. Contemporary topics within the sports industry have been expanded upon, including esports, social responsibility, sustainability, digital and social media, and personal branding. Popular "You Make the Call" cases, insider and early career insights, and review questions stimulate lively classroom discussion, while chapter summaries and terms support further support learning.



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Sr. No. 896

Title: Consumer behavior in the sharing economy: adoption, engagement, and post-usage dynamics by Grieco, Cecilia

Cham Springer 2024

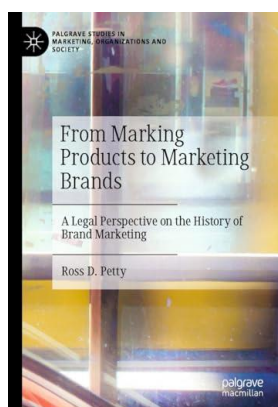
Acc. No. 008576

Call No. 658.8342 GRI

Summary: The book examines the essential aspects of consumer behavior within the sharing economy. This thorough analysis covers the pre-adoption, active usage, and post-adoption phases, offering a comprehensive view of the consumer journey. The research is based on an extensive literature review, highlighting key elements and emphasizing the consumer perspective through original quantitative and qualitative studies across various industries. Marketing professors can use this book as a primary textbook or supplementary reading for their courses.



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Sr. No. 897

Title: From marking products to marketing brands: a legal perspective on the history of brand marketing by Petty, Ross D

Cham Palgrave Macmillan 2025

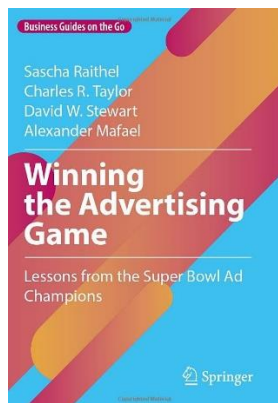
Acc. No. 008577

Call No. 658.8 PET

Summary: This book examines the historical evolution from marking or branding products for ownership purposes to branding products in order to promote the brand itself. In the extreme, some modern brands so strongly promote their brand image or personality that there is little emphasis on promoting the branded products themselves. The book concludes by examining some modern developments that are testing the limits. The author meticulously navigates the historical evolution of brand marketing, elucidating the manner in which this practice has evolved over time.



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Sr. No. 898

Title: Winning the advertising game: lessons from the super bowl ad champions by Raithe, Sascha

Cham Springer 2025

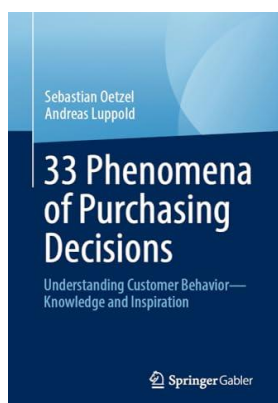
Acc. No. 008578

Call No. 659.1 RAI

Summary: This book provides actionable research findings and tools to transform your advertising approach, ensuring your ads stand out and resonate with audiences. Discover how the NFL and Super Bowl are expanding globally, reaching new audiences worldwide. This book is ideal for marketing managers and advertisers seeking to apply key lessons from the Super Bowl to their campaigns. It's also a valuable resource for marketing and advertising educators who want to illustrate fundamental principles with real-world examples.



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Sr. No. 899

Title: 33 phenomena of purchasing decisions: understanding customer behavior-knowledge and inspiration by Oetzel, Sebastian

Cham Springer 2024

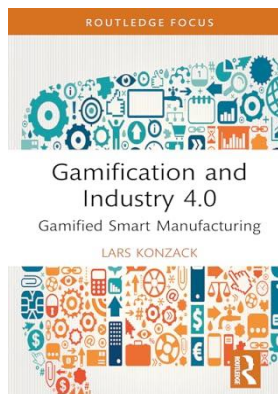
Acc. No. 008579

Call No. 658.72 OET

Summary: This book will help you better understand the purchase decisions of your customers: How do customers decide? Are we confused by too much choice? Are we deceived by a decoy on the shelf? How well can we compare prices? How do hunger and caffeine influence our purchasing behavior? In 33 short chapters, Sebastian Oetzel and Andreas Luppold, experts in shopper marketing and shopper research, present relevant factors and phenomena that influence purchasing decisions.



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Sr. No. 900

Title: Gamification and industry 4.0: gamified smart manufacturing by Konzack, Lars

New York Routledge 2025

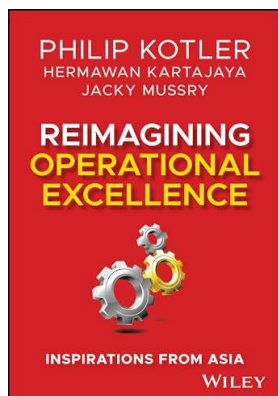
Acc. No. 008580

Call No. 794.809 KON

Summary: Gamification and Industry 4.0 looks at how the transformative shift of production and manufacturing opens up for gamified experiences in the workplace. This book offers interdisciplinary expertise from such fields as psychology, management, software engineering, information science, game studies, and industrial production and innovation. This book will be of value to researchers, academics and upper-level students across various fields, but in particular, management and organization studies, production and manufacturing as well as technology and innovation management.



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Sr. No. 901

Title: Reimagining operational excellence: inspirations from Asia by Kotler, Philip

New Jersey John Wiley & Inc. 2024

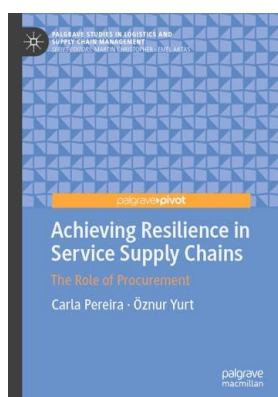
Acc. No. 008581

Call No. 658.5 KOT

Summary: In Reimagining Operational Excellence: Inspirations From Asia, world-renowned marketing guru and bestselling author Philip Kotler delivers a groundbreaking book unveiling the transformative marketing strategies that have propelled Asia to the forefront of the global business arena. In this text, Kotler explores the dynamic competition between Asia and the global West, revealing how it has catalyzed Asia's adoption of incisive and effective marketing practices. It's a blueprint for harnessing these strategies to drive business growth and success in today's rapidly changing global market.



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Sr. No. 902

Title: Achieving resilience in service supply chains: the role of procurement by Pereira, Carla

Cham Palgrave Macmillan 2024

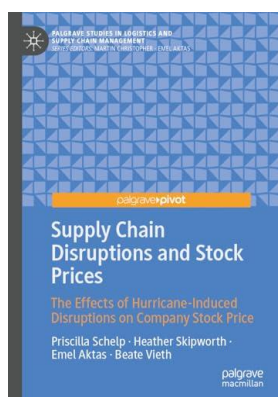
Acc. No. 008582

Call No. 658.7 PER

Summary: This book addresses the unique challenges faced by service businesses and emphasizing the importance of service supply chain management decisions on competitiveness and performance. This book offers valuable insights for defining, designing, and effectively managing service procurement processes for all stakeholders involved, such as service suppliers, service providers, and customers. This inclusive viewpoint ensures a holistic understanding of the entire service supply chain, considering the interconnected relationships and dependencies among its members.



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Sr. No. 903

Title: Supply chain disruptions and stock prices: the effects of hurricane-induced disruptions on company stock prices by chelp, Priscilla

Cham Palgrave Macmillan 2024

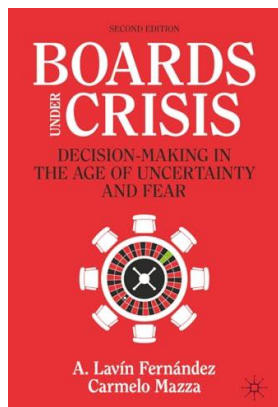
Acc. No. 008583

Call No. 658.7 SCH

Summary: This book explores, classifies, and connects natural disasters, supply chain disruption (SCD), and firm financial performance. It identifies influencing factors and how they impact the effect of hurricanes on stock prices. It defines a statistical model to quantify the effect of hurricanes on stock prices and provides guidelines to managers who need to decide how to communicate supply chain disruptions to their customers and shareholders. It will be of great interest to scholars and students in supply chain management, disaster management, and finance.



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Sr. No. 904

Title: Boards under crisis: decision-making in the age of uncertainty and fear by Fernandez, Lavin A

Cham Palgrave Macmillan 2024

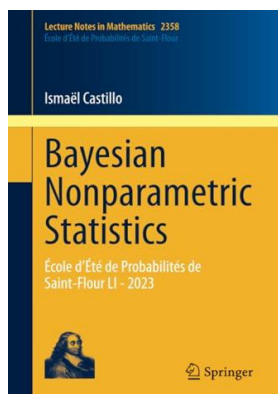
Acc. No. 008584

Call No. 658.4056 FER

Summary: In this book, the authors explained the main decision-making patterns of behavior (i.e. short termism, centralization, and parochialism) that characterized the management processes of Boards of Directors during the financial crash. Now, in this revised and updated second edition, the authors explore the main commonalities and differences between decision making at the top during the previous financial crisis and during the most recent Covid 19 global pandemic, as well as during the inception of the war in Ukraine. In doing so they ask, is this a new crisis or just the “new normal” that businesses and organizations need to face after major catastrophic events?



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Sr. No. 905

Title: Bayesian nonparametric statistics by Castillo, Ismaël

Cham Springer 2024

Acc. No. 008585

Call No. 519.542 CAS

Summary: This up-to-date overview of Bayesian nonparametric statistics provides both an introduction to the field and coverage of recent research topics, including deep neural networks, high-dimensional models and multiple testing, Bernstein-von Mises theorems and variational Bayes approximations, many of which have previously only been accessible through research articles. Bayesian posterior distributions are widely applied in astrophysics, inverse problems, genomics, machine learning and elsewhere, their theory is still only partially understood, especially in complex settings such as nonparametric or semiparametric models.



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Sr. No. 906

Title: Digitalization in procurement by Schupp, Florian

Cham Springer 2024

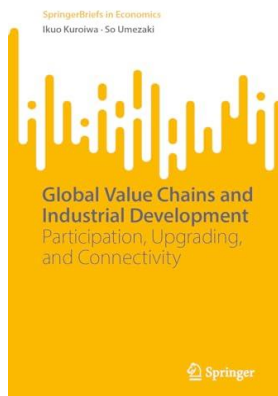
Acc. No. 008586

Call No. 658.72 SCH

Summary: The book vividly describes how digitalization affects and changes procurement in companies in various ways. Numerous contributions from academia and practice show design options and provide advice for practical implementation. In this book procurement encompasses not only the classic areas of supplier search, negotiation, and nomination on one side but also supplier development in terms of quality and technology as well as supply management on the other side, with the goal of ensuring efficient production and production control.



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Sr. No. 907

Title: Global value chains and industrial development: participation, upgrading, and connectivity by Kuroiwa, Ikuro

Singapore Springer 2024

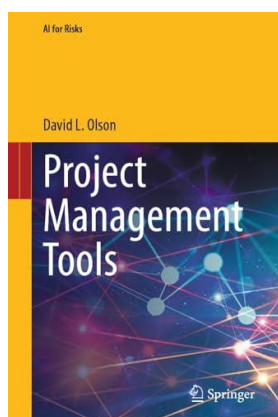
Acc. No. 008587

Call No. 338.6048 KUR

Summary: This book aims to investigate the global value chain (GVC) from a viewpoint of industrial development and examine how GVC participation, upgrading, and connectivity have affected structural transformation in developing economies. It first reviews the indexes to measure progresses in GVC participation and upgrading. Then it examines factors affecting these progresses, using original measures of connectivity, which are computed based on the complex network theory.



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Sr. No. 908

Title: Project management tools by Olson, David L

Singapore Springer 2024

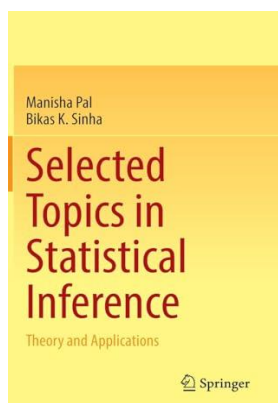
Acc. No. 008588

Call No. 658.404 OLS

Summary: This book is devoted to presenting models that have been applied in project management. There are a variety of project domains. The book reviews a number of project management concepts. These include developing organizational ability to work on projects. This book gives an overview of projects, and discusses the difficulties in completing projects on time, within budget, and at designed functionality. While the successful completion of a project is a challenge, there are some things that can be done to improve the probability of a project's success.



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Sr. No. 909

Title: Selected topics in statistical inference: theory and applications by Pal, Manisha

Singapore Springer 2024

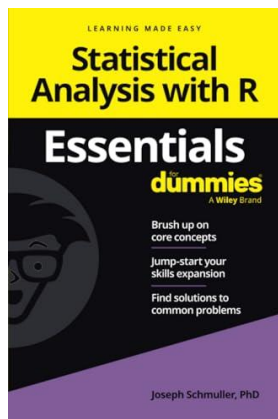
Acc. No. 008589

Call No. 519.5 PAL

Summary: This book focuses exclusively on the domain of parametric inference and that, too, from a reader's perspective, i.e., covering only point estimation of parameter(s). It covers those topics in parametric inference which need clarity of exposure to students, researchers, and teachers alike; mere statements of theorems and proofs may not always reveal the inner beauty and significance of some aspects of inference. This book provides a platform for thought-provoking, creative, and challenging discussions on a variety of topics in statistical estimation theory.



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Sr. No. 910

Title: Selected topics in statistical inference: theory and applications by Pal, Manisha

Singapore Springer 2024

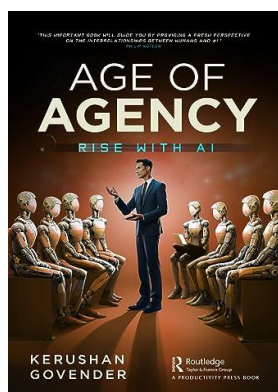
Acc. No. 008590

Call No. 519.5 PAL

Summary: Statistical Analysis with R Essentials For Dummies is your reference to all the core concepts about R—the widely used, open-source programming language and data analysis tool. This book is to the point, focusing on the key topics readers need to know about this popular programming language. Great for supplementing classroom learning, reviewing for a certification, or staying knowledgeable on the job.



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Sr. No. 911

Title: Age of agency: rise with AI by Govender, Kerushan

New York Productivity Press 2024

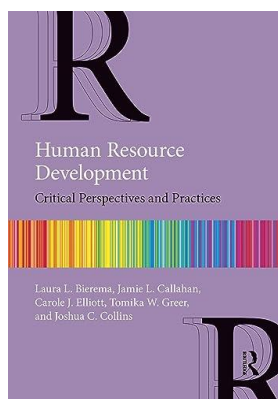
Acc. No. 008591

Call No. 006.3 GOV

Summary: Age of Agency is a blueprint for ensuring human agency outpaces computer agency. It boldly pits the limits of machine learning against the infinity of human ability. With this survival guide, you'll uncover ways to connect with humanity on a deeper level, going beyond anything AI can do. Age of Agency is your companion, helping you leverage AI's capabilities to power your productivity and success. By understanding AI, you will learn to use it as a tool for personal career growth and business success.



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Sr. No. 912

Title: Human resource development: critical perspectives and practices by Bierema, Laura L

New York Routledge 2024

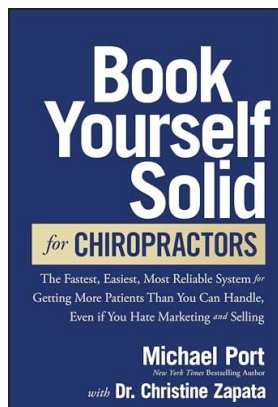
Acc. No. 008592

Call No. 658.3 BIE

Summary: This book covers the basic tenets of HRD, interrogates the dominant paradigms and practices of the field, teaches readers how to critically assess HRD practices and outcomes, and provides critical alternatives. The text also addresses HRD as a contested field and the importance for HRD professionals to reflect on their values, maintain their sanity, and retain their employment while attempting to do this difficult work that serves multiple stakeholders. This book offers an exciting alternative to the instrumentalist, managerialist, and masculine perspective of other books.



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Sr. No. 913

Title: Book yourself solid for chiropractors: the fastest, easiest, most reliable system for getting more patients than you can handle, even if you hate marketing and selling by Port, Michael

Hoboken John Wiley Sons, Inc. 2024

Acc. No. 008593

Call No. 658.8 POR

Summary: Book Yourself Solid for Chiropractors is a game-changing guide to attracting patients to your practice and turning them into loyal patients, for a solid business foundation. This hyper-targeted, step-by-step advice will help you grow your practice beyond what you previously thought possible. This book helps you through all of it, with practical tips and strategic insights that will ensure you're never short on the patients you want.



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Sr. No. 914

Title: Five generations at work: how we win together, for good by Robins, Rebecca

New Jersey Wiley 2025

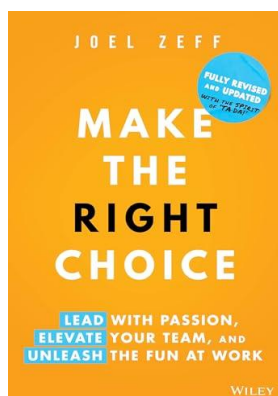
Acc. No. 008594

Call No. 658.300842 ROB

Summary: Five Generations at Work: How we win together, for good explores how to maximise the dynamics of our generational diversity to create more collaborative and competitive organisations. An energising and pragmatic read, this book unpacks six years of research and work with organisations and individuals who are taking progressive action to lead from lenses versus labels, evidencing the value of generational diversity. In the context of a world in flux and polycrisis, our diversity is a powerful force multiplier for good, if we debunk the stereotypes and know how to unlock it.



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Sr. No. 915

Title: Make the right choice: lead with passion, elevate your team, and unleash the fun at work by Zeff, Joel

New Jersey Wiley 2025

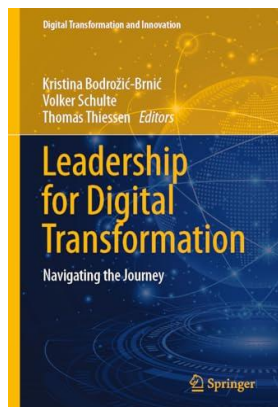
Acc. No. 008595

Call No. 306.3 ZEF

Summary: Make the Right Choice: Lead with Passion, Elevate Your Team, and Unleash the Fun at Work, renowned keynote speaker, improv actor, and comedian Joel Zeff delivers a unique, interactive, humorous, and highly entertaining blueprint to create a new approach to work that is inspiring, fun, and infinitely more effective. This book has everything readers need to increase engagement, communicate more effectively, and create a positive and successful work environment. This book is inspired by Zeff's extensive experience playing improvisational games with thousands of employees, managers, and corporate leaders at companies like Walmart, KPMG, and PepsiCo.



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Sr. No. 916

Title: Leadership for digital transformation: navigating the journey by Kristina, Bodrožić-Brnić

Cham Springer 2024

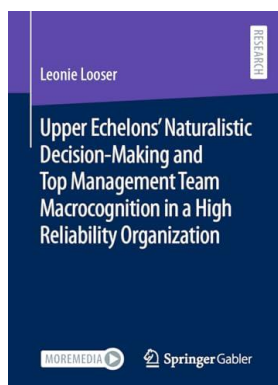
Acc. No. 008596

Call No. 658.4092 BOD

Summary: The book features contributions that tackle essential topics, such as developing a digital mindset, the psychological challenges of digital transformation, and innovative leadership roles, addressing specific areas such as small and medium-sized companies, the creative industry, family-run businesses, and aspects of the Gen Z generation. This book focuses on innovative leadership in change management amid digital business transformation.



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Sr. No. 917

Title: Upper echelons' naturalistic decision-making and top management team macrocognition in a high reliability organization by Looser, Leonie

Germany Springer Gabler 2024

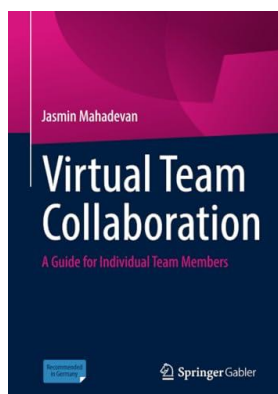
Acc. No. 008597

Call No. 658.4092 LOO

Summary: The book analyzes crisis decision-making of a major German airline's operational top management team during the Covid-19 crisis. The operational top manager's relevant decision-making entity, the crisis management team, was faced with substantial time-critical decisions in volatile circumstances as well as the need to balance ambidextrous exigencies with the operation's short-term survival as well as its future viability. The work is targeted at both management professionals, as it identifies best practices and learnings from a polycrisis case, as well as researchers, as it makes a novel contribution to decision-making in the context of high reliability organizations.



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Sr. No. 918

Title: Virtual team collaboration: a guide for individual team members by Mahadevan, Jasmin

Gabler Wiesbaden Springer 2024

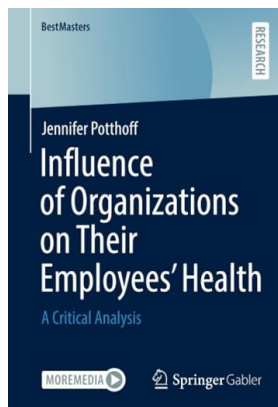
Acc. No. 008598

Call No. 658.4 MAH

Summary: In this textbook with an excellent didactic structure students and practitioners find a wide range of knowledge in ten essential areas of virtual team collaboration. It covers key requirements, responsibilities, and practices for setting up and maintaining high performance virtual teams on both local and global levels. This textbook has been recommended and developed for university courses in Germany, Austria and Switzerland.



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Sr. No. 919

Title: Influence of organizations on their employees' health: a critical analysis by Potthoff, Jennifer

Gabler Wiesbaden Springer 2024

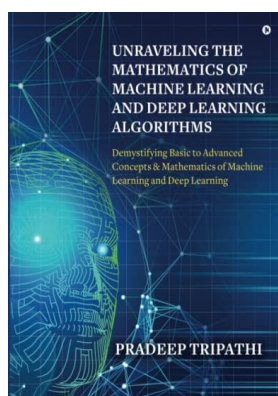
Acc. No. 008599

Call No. 362.1068 POT

Summary: This book highlights how modern behavioral economic incentive systems, using psychological insights on people's real decision-making behavior, can enhance corporate health promotion. Jennifer Potthoff designed the MIND-THE-GAP-toolbox for organizations to motivate their employees to eat healthier, improve physical activity, and reduce stress at work. The book discusses how leaders can support employee health through a health-oriented leadership style characterized by self-care, mindfulness, staff-care, appreciation, empathy, trust, communication, fairness, and a balance between scope for action and task orientation.



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Sr. No. 920

Title: Unraveling the mathematics of machine learning and deep learning algorithms: demystifying basic to advanced concepts & mathematics of machine learning and deep learning by Tripathi, Pradeep

India Notion Press 2022

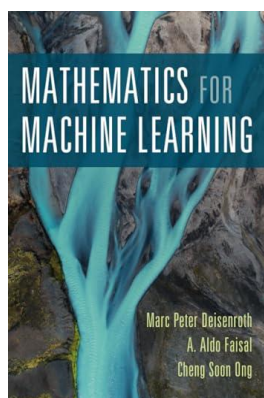
Acc. No. 008600

Call No. 006.32 TRI

Summary: This book entails the machine learning and deep learning concepts, basic to advanced algorithms along with the explanation of mathematics behind each algorithm. Machine learning is a branch of artificial intelligence based on the idea that computers can learn from data, identify patterns and make decisions with minimal human intervention and gradually improve in decision making over time with more data. Deep learning is a subset of machine learning and is one of the most popular fields in artificial intelligence (AI).



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Sr. No. 921

Title: Mathematics for machine learning by Deisenroth, Marc Peter

New York Cambridge University Press 2020

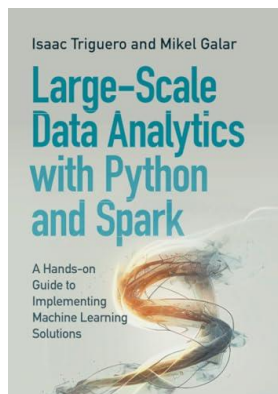
Acc. No. 008601

Call No. 006.31 DEI

Summary: This book bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics.



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Sr. No. 922

Title: Large-scale data analytics with Python and spark: a hands-on guide to implementing machine learning solutions by Triguero, Isaac

New York Cambridge University Press 2024

Acc. No. 008602

Call No. 006.3 TRI

Summary: book teaches how to carry out large-scale data analytics and design machine learning solutions for big data. It is unique in covering the principles that aspiring data scientists need to know, without detail that can overwhelm. Real-world examples, hands-on coding exercises and labs combine with exceptionally clear explanations to maximize student engagement. An ideal teaching resource for courses on large-scale data analytics with machine learning in computer/data science departments.



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Sr. No. 923

Title: Privacy-preserving computing: for big data analytics and AI by Chen, Kai

New York Cambridge University Press 2024

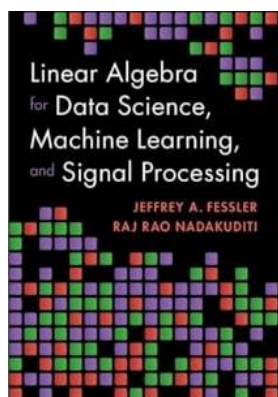
Acc. No. 008603

Call No. 005.74 CHE

Summary: This practical introduction for students, researchers, and industry practitioners is the first cohesive and systematic presentation of the field's advances over four decades. The book shows how to use privacy-preserving computing in real-world problems in data analytics and AI, and includes applications in statistics, database queries, and machine learning. The book ends with privacy-preserving computing in practice in areas like finance, online advertising, and healthcare, and finally offers a vision for the future of the field.



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Sr. No. 924

Title: Linear algebra for data science, machine learning, and signal processing by Fessler, Jeffrey A

New York Cambridge University Press 2024

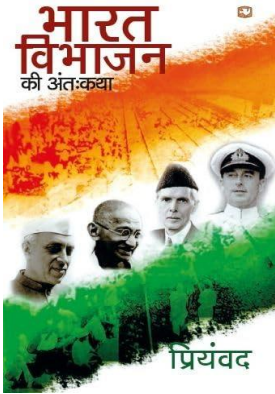
Acc. No. 008604

Call No. 512.5 FES

Summary: The book includes over 200 multiple-choice questions suitable for in-class interactive learning or quizzes, as well as homework exercises (with solutions available for instructors). It encourages active learning with engaging 'explore' questions, with answers at the back of each chapter, and Julia code examples to demonstrate how the mathematics is actually used in practice. This is a perfect textbook for upper-level undergraduates and first-year graduate students who have taken a prior course in linear algebra basics.



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Sr. No. 925

Title: Bharat vibhajan ki antah katha by Priyamvad

Haryana Penguin Random House India Pvt. Ltd. 2020

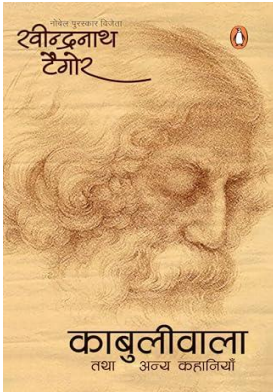
Acc. No. 008605

Call No. 954.59 PRI

Summary: In the lure of the golden future promised by the Independence, the public may have settled for a sip of the poison that was Partition, but the question of whether the partition was absolutely necessary, still remains unanswered. The celebrated writer, Priyamvad, has made an attempt to find the answers to all these questions and many more.



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Sr. No. 926

Title: Kabuliwala tatha anya kahaniyan (काबुलीवाला तथा अन्य कहानियाँ) by Tagore. Ravindranath

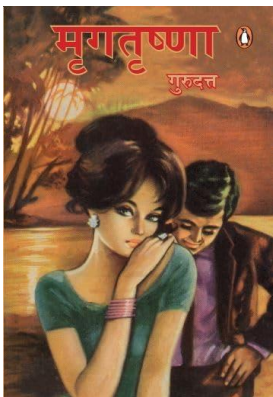
Haryana Penguin Random House India Pvt. Ltd. 2023

Acc. No. 008606

Call No. 891.433 TAG



[Scan here for more details](#)



Sr. No. 927

Title: Mrigtrishna (मृगतृष्णा) by Gurudutt

Haryana Penguin Random House India Pvt. Ltd. 2021

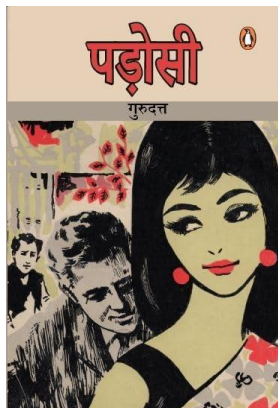
Acc. No. 008607

Call No. 891.433 GUR

Summary: It is illustrated by the interested story in this novel the problem of new generations, which very big for him, but if they share with their well-wisher, the get solution in a while.



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Sr. No. 928

Title: Padosi (पड़ोसी) by Gurudutt

Haryana Penguin Random House India Pvt. Ltd. 2021

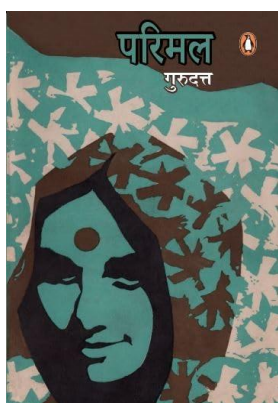
Acc. No. 008608

Call No. 891.433 GUR

Summary: Who is Padosi, they whose thought are same or the who is real brother but they don't talk, these are the social problems which is illustrated as an interesting story in this novel.



[Scan here for more details](#)



Sr. No. 929

Title: Parimal (परिमल) by Gurudutt

Haryana Penguin Random House India Pvt. Ltd. 2021

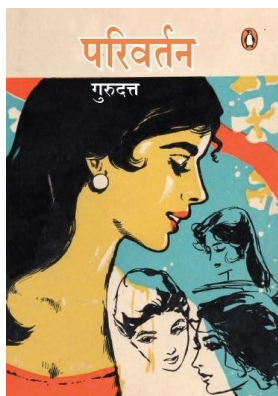
Acc. No. 008609

Call No. 891.433 GUR

Summary: Everyone can take a wrong way at the time of young age, but any married person takes wrong way and his wife knows everything, what can be happened? Perhaps it can divorce, but this is not in this novel. There is a great woman story, who made her husband from evils to God.



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Sr. No. 930

Title: Parivartan (परिवर्तन) by Gurudutt

Haryana Penguin Random House India Pvt. Ltd. 2021

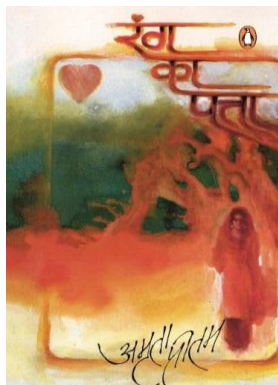
Acc. No. 008610

Call No. 891.433 GUR

Summary: Changing is the natural rule, but the culture changed with so many changes in next generation. This novel is based on this story.



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Sr. No. 931

Title: Rang ka patta (रंग का पत्ता) by Pritam, Amrita

Haryana Penguin Random House India Pvt. Ltd. 2021

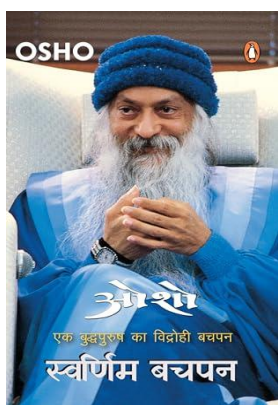
Acc. No. 008611

Call No. 891.433 PRI

Summary: The story of this story is based on the real incident of Amrita Pritam. The is the touching and famous novel. It translated in Hindi from Punjabi. There is illustration of the soft emotion of the human feelings. This is a unique creation.



[Scan here for more details](#)



Sr. No. 932

Title: Swarnim bachpan: ek buddhapurush ka vidroh bachapan (स्वर्णिम बचपन: एक बुद्धपुरुष का विद्रोह बचपन) by Osho

Haryana Penguin Random House India Pvt. Ltd. 2024

Acc. No. 008612

Call No. 891.44 OSH



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Sr. No. 933

Title: Swarna: Tagore ki alpecharchit vidushi bahan ki jeevani (स्वर्णा: टैगोर की अल्पचर्चित विदुषी बहन की जीवनी) by Verma, Rajgopal Singh

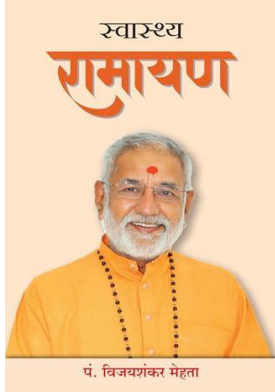
Haryana Penguin random House India Pvt. Ltd. 2023

Acc. No. 008613

Call No. 891.434 VER



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Sr. No. 934

Title: Swasthya Ramayan by Mehta, Vijay Shankar

Bhopal Manjul Publishing House 2024

Acc. No. 008614

Call No. 294.5922 MEH



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Sr. No. 935

Title: The good life: ek behtarin zindagi kaise jiye by Waldinger, Robert

Bhopal Manjul Publishing House 2024

Acc. No. 008615

Call No. 158.1 WAL

Summary: Dr Robert Waldinger is Professor of Psychiatry at Harvard Medical School, Director of the Center for Psychodynamic Therapy and Research at Massachusetts General Hospital, and Director of the Harvard Study of Adult Development. He is also a Zen Priest.



[Scan here for more details](#)



Sr. No. 936

Title: Amalkanta: lok-jeevan ki dhadkanon se sugbugatin Rajasthani kahaniyaan (अमलकांटा: लोक-जीवन की धड़कनों से सुगबुगाती राजस्थानी कहानियाँ) by Kedia, Rajendra

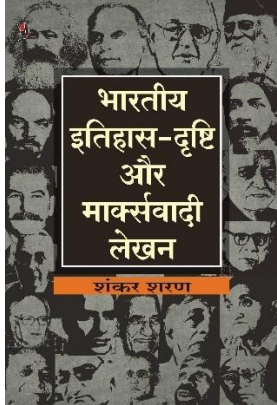
Kolkata Brinda Prakashan 2019

Acc. No. 008616

Call No. 891.433 KED



[Scan here for more details](#)



Sr. No. 937

Title: Bharatiya itihās-drishti aur Marxwadi lekhan (भारतीय इतिहास-दृष्टि और मार्क्सवादी लेखन) by Sharan, Shankar

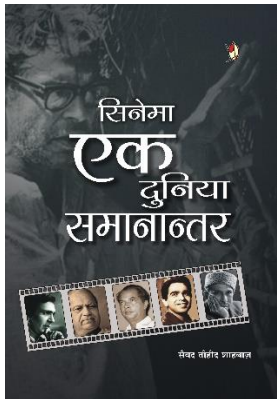
Kolkata Pratishruti Prakashan 2019

Acc. No. 008617

Call No. 891.434 SHA



[Scan here for more details](#)



Sr. No. 938

Title: Cinema: ek duniya samanantar (सिनेमा: एक दुनिया समानांतर) by Shahbaz, Saiyad Tauheed

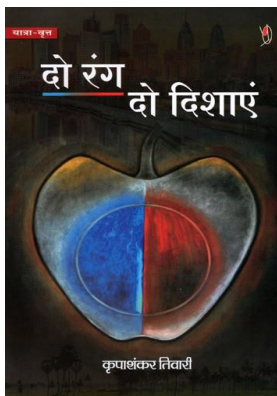
Kolkata Pratishruti Prakashan 2020

Acc. No. 008618

Call No. 791.43 SHA



[Scan here for more details](#)



Sr. No. 939

Title: Do rang do dishayen: ek yaatraabrint (दो रंग दो दिशाएं : एक यात्रावृत्त) by Tiwari, Kripashankar

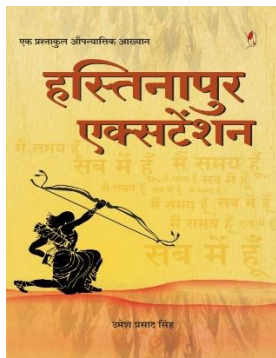
Kolkata Pratishruti Prakashan 2019

Acc. No. 008619

Call No. 915.4 TIW



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Sr. No. 940

Title: Hastinapur extention (हस्तिनापुर एक्सटेंशन) by Singh, Umesh Prasad

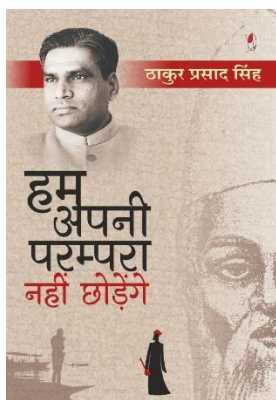
Kolkata Pratishruti Prakashan 2023

Acc. No. 008620

Call No. 891.433 SIN



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Sr. No. 941

Title: Hum apni parampara nahi chorenge (हम अपनी परम्परा नहीं छोड़ेंगे) by Singh, Thakur Prasad

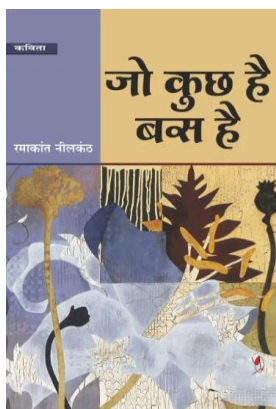
Kolkata Pratishruti Prakashan 2019

Acc. No. 008621

Call No. 891.433 SIN



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Sr. No. 942

Title: Jo kuchh hai bas hai (जो कुछ है बस है) by Neelkanth, Ramakant

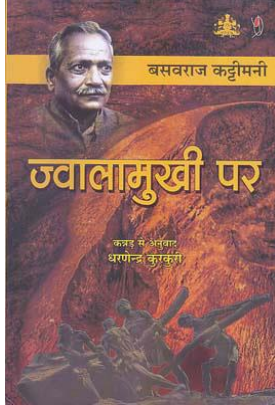
Kolkata Pratishruti Prakashan 2019

Acc. No. 008622

Call No. 891.431 NEE



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Sr. No. 943

Title: Jwalamukhi par (ज्वालामुखी पर) by Kattimani, Basavraj

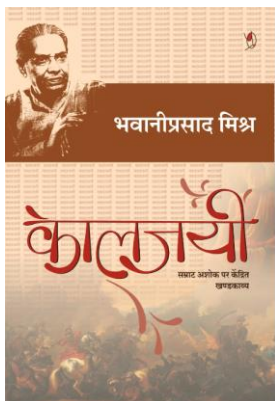
Kolkata Pratishruti Prakashan 2019

Acc. No. 008623

Call No. 891.433 KAT



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Sr. No. 944

Title: kal Jayee (कालजयी) by Mishra, Bhawaniprasad

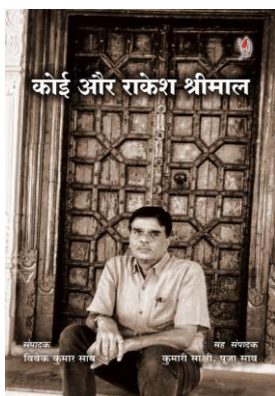
Kolkata Pratishruti Prakashan 2019

Acc. No. 008624

Call No. 891.431 MIS



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Sr. No. 945

Title: Koi aur Rakesh Shrimal (कोई और राकेश श्रीमाल) by Shaw, Vivek Kumar

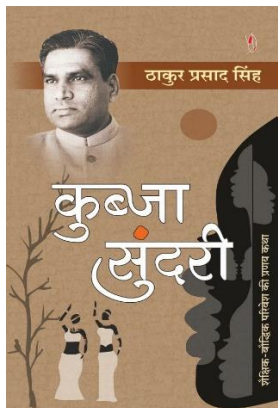
Kolkata Pratishruti Prakashan 2021

Acc. No. 008625

Call No. 808.81 SHA



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Sr. No. 946

Title: Kubja sundari (कुब्जा सुन्दरी) by Singh, Thakur Prasad

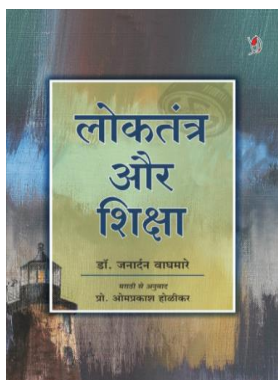
Kolkata Pratishruti Prakashan 2020

Acc. No. 008626

Call No. 891.433 SIN



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Sr. No. 947

Title: Loktantra aur shiksha (लोकतंत्र और शिक्षा) by Waghmare, Janardan

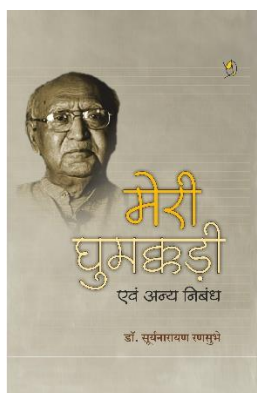
Kolkata Pratishruti Prakashan 2021

Acc. No. 008627

Call No. 370.19 WAG



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Sr. No. 948

Title: Meri ghumakkari evam anya (मेरी घुमक्कड़ी एवं अन्य निबंध) by Ransubhe, Suryanarayan

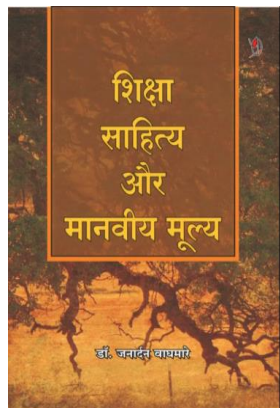
Kolkata Pratishruti Prakashan 2021

Acc. No. 008628

Call No. 891.433 RAN



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Sr. No. 949

Title: Shiksha, sahitya aur manviya mulya (शिक्षा, साहित्य और मानवीय मूल्य) by Waghmare, Janardan

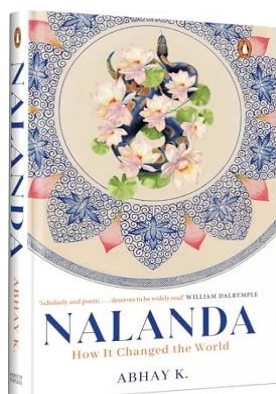
Kolkata Pratishruti Prakashan 2019

Acc. No. 008629

Call No. 370.19 WAG



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Sr. No. 950

Title: Nalanda: how it changed the world by Abhay K

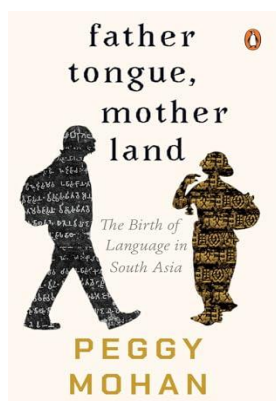
Haryana Penguin Random House Pvt. Ltd. 2025

Acc. No. 008630

Call No. 954.12 ABH



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Sr. No. 951

Title: Father tongue, motherland: the birth of languages in South Asia by Mohan, Peggy

Penguin Random House Pvt Ltd. Haryana 2025

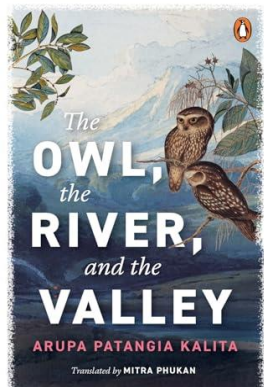
Acc. No. 008631

Call No. 491.40954 MOH

Summary: In Father Tongue, Motherland, Peggy Mohan looks at exactly how the mixed languages in South Asia came to life. Like a flame moving from wick to wick in early encounters between male settlers and locals skilled at learning languages, the language would start to 'go native' as it spread. This produced 'father tongues', with words taken from the migrant men's language, but grammars that preserved the earlier languages of the 'motherland'.



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Sr. No. 952

Title: The Owl, the river, the valley by Kalita, Arupa Patangia

Haryana Penguin Random House India Pvt. Ltd. 2025

Acc. No. 008632

Call No. 800.9837 KAL

Summary: In Arupa Patangia Kalita's stories, contemporary women in Assam take centerstage. The deeply lyrical and empathetic stories talk about issues like surrogacy, migration, living in a colonial legacy, employment, and history—all of which affect women in the region today. A deeply compelling and satisfying collection for lovers of contemporary fiction, The Owl, the River, the Valley is a deeply compelling journey into Assam.



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Sr. No. 953

Title: The girl on fire: some fires burn forever by Sardana, Devashish

Haryana Penguin Random House India Pvt Ltd. 2025

Acc. No. 008633

Call No. 823 SAR

Summary: Coming off a fresh suspension, IPS Simone Singh is thrown head first into a bizarre case of serial murders—a killer who is targeting doctors at the Regional Hospital in Kullu, Himachal Pradesh. She soon realizes that solving this case is not going to be as easy as she thought, as lying doctors, missing evidence and contradictory eyewitnesses work hard to muddle her case.



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Sr. No. 954

Title: Unexpectedly: a collection of poems by Wickramasinghe, Maithree

Gurugram Penguin Random House India Pvt. Ltd. 2025

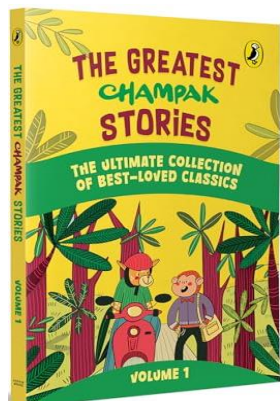
Acc. No. 008634

Call No. 821.008 WIC

Summary: Unexpectedly is a poetry collection that captures life in Sri Lanka from the 1970s onwards written from the inter-space of war and peace, the throes of the pandemic, and the edge of political chaos and personal crisis. It is a moving treatise that sweeps from the personal to the political, to the social, to the cerebral and the philosophical. The themes traverse from universal topics such as humanity, time, feminism, violence, and death to the experiential the author's life in academia, her encounters with diseases, and the gains and costs of her husband's political career.



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Sr. No. 955

Title: The greatest champak stories: Vol-I by Champak

Gurugram Penguin Random House India Pvt, Ltd 2025

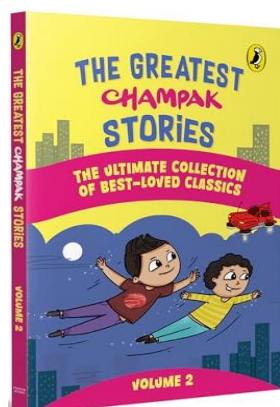
Acc. No. 008635

Call No. 813.4 CHA

Summary: Go on a voyage with Cheeku the rabbit and Meeku the mouse, solve mysteries with Detective Sheerluck the dog, meet uncanny ghosts, chase runaway elephants, and read about lots more in this collectable edition of The Greatest Champak Stories: Volume 1. With loads of action and humour, these tales of mystery, magic, adventure and friendship are the perfect mix to entertain and fascinate young readers. This fun-filled collection of illustrated stories from the celebrated Champak magazine is a must-have!



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Sr. No. 956

Title: The greatest champak stories: Vol- II by Champak

Gurugram Penguin Random House India Pvt Ltd. 2025

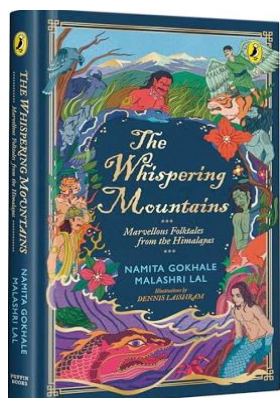
Acc. No. 008636

Call No. 813.4 CHA

Summary: Play cricket with Shyam Singh the lion, take part in a sledge race, meet mysterious strangers, solve a curious case of stolen diamonds, make new friends and learn about lots more in this illustrated collectable edition of The Greatest Champak Stories: Volume 2. Packed with tales of mystery, adventure, friendship and humour, these unputdownable stories from the celebrated Champak magazine will entertain and delight. A must-have on every shelf, and a perfect gift for every young reader!



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Sr. No. 957

Title: The whispering mountains: marvelous folktales from the Himalayas by Gokhale Namita

Gurugram Penguin Random House India Pvt Ltd. 2025

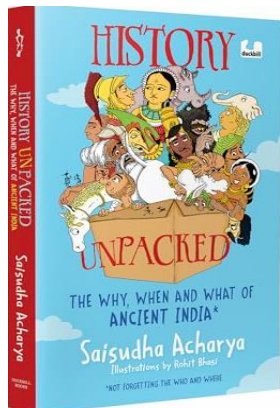
Acc. No. 008637

Call No. 823.914 GOK

Summary: The Whispering Mountains: Marvellous Folktales from the Himalayas is a collection of folktales handed down through generations—tales shared by grandparents sitting by the fire on cold nights, tales carried by the whispering winds, and echoing through the rivers and peaks of the Himalayas. In these tales, trees and flowers, animals and birds coexist with humans, one story ending as another one begins. The wicked and the good are not as they seem, and magic is always close at hand.



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Sr. No. 958

Title: History unpacked: the why, when and what of ancient India by Acharya, Saisudha

Gurugram Penguin Random House India Pvt Ltd. 2025

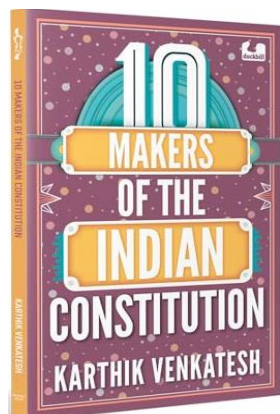
Acc. No. 008638

Call No. 934.01 ACH

Summary: This is the book to change that! It is full of amazing, often hilarious and sometimes baffling stories from ancient India. From the Stone Age to the Golden Age, India's past is full of interesting people, mad antics and unbelievable connections. From central Asia to Kanyakumari and ancient Rome to southeast Asia—ancient India was linked with the world in ways you wouldn't expect! With quizzes, timelines and maps, and laugh-out-loud funny cartoons—the book truly unpacks ancient Indian history and tells you what we know about names, places, events and motives



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Sr. No. 959

Title: 10 makers of the Indian constitution by Venkatesh, Karthik

Gurugram Penguin Random House India Pvt Ltd. 2025

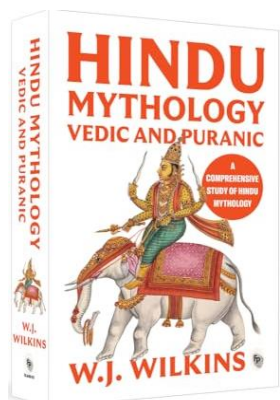
Acc. No. 008639

Call No. 342.54029 VEN

Summary: This book explores the lives of ten remarkable women and men who played pivotal roles in shaping the Indian Constitution. From challenging caste norms to advocating for freedom of speech, they contributed ideas that were significant in moulding India as we know it today. Karthik Venkatesh examines their lives, challenges and the complex socio-political landscape that influenced their efforts, demonstrating how they collectively forged the path to modern India.



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Sr. No. 960

Title: Hindu mythology-vedic and puranic by Wilkins, W.J

New Delhi Fingerprint 2024

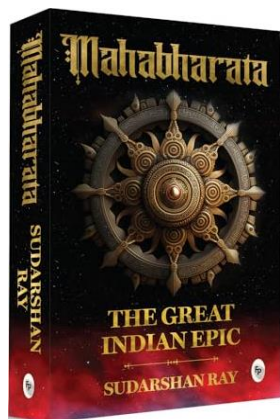
Acc. No. 008640

Call No. 294.5211 WIL

Summary: Embark on a captivating journey through the vast realm of Hindu mythology with William J. Wilkins as your guide. Delve into the ancient Vedic and Puranic texts and unlock the treasures of divine stories, gods, goddesses, and epic battles that have shaped Hindu culture for millennia. From the powerful trinity of Brahma, Vishnu, and Shiva to the rich tapestry of deities, demons, and heroes, Wilkins brings these captivating tales to life with his insightful interpretations and scholarly expertise.



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Sr. No. 961

Title: Mahabharata: the great Indian Epic by Ray, Sudarshan

New Delhi Fingerprint 2023

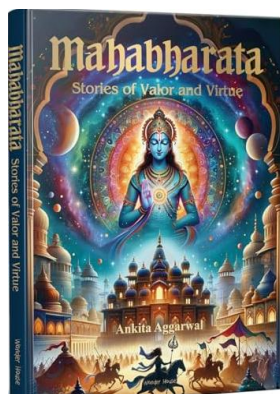
Acc. No. 008641

Call No. 294.5923 RAY

Summary: In this gripping retelling of the ancient Indian epic, you will be transported into a world of warring kingdoms, magic, and divine intervention. Through the eyes of the Pandavas and Kauravas, witness a tale of love, loss, and redemption, as they battle for control of their kingdom and their own destinies. With vivid descriptions of the Kurukshetra War and political intrigue—read the Mahabharata like never before! • A massive epic. • Explores concepts such as dharma, karma, and the nature of the self. • A rich and compelling work of literature.



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Sr. No. 962

Title: Mahabharata: stories of valor and virtue by Aggarwal, Ankita

Wonder House Books 2024

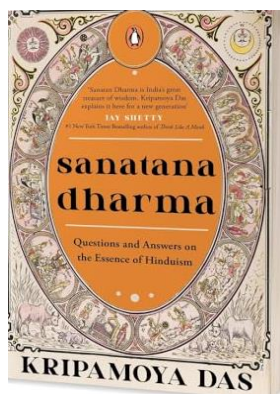
Acc. No. 008642

Call No. 294.5923 AGG

Summary: This captivating collection brings to life the thrilling adventures, fierce battles, and timeless wisdom of one of India's greatest epics. Meet extraordinary heroes who embody courage, resilience, and righteousness. Specially crafted for children, every page is designed to spark imagination and inspire a lifelong curiosity for epic tales.



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Sr. No. 963

Title: Sanatana dharma: questions and answers on the essence of Hinduism by Das, Kripamoya

Gurugram Penguin Random House India 2024

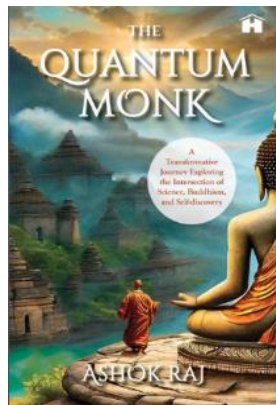
Acc. No. 008643

Call No. 294.5 DAS

Summary: These and many other questions are answered with clarity, simplicity and humour in this comprehensive guide to the essence of Hinduism. For fifty years, Kripamoya Das has taught the spiritual culture of Sanatana Dharma all over the world. Putting together the questions and doubts he's encountered over the decades, he presents this handbook that readers can turn to any time on their spiritual journey.



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Sr. No. 964

Title: The quantum monk: a transformative journey exploring intersection of science, buddhism, and self-discovery by Raj, Ashok

New Delhi Hay House Publishers (India) Pvt Ltd. 2024

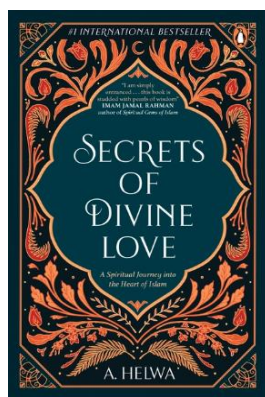
Acc. No. 008644

Call No. 294.11 RAJ

Summary: The Quantum Monk chronicles the remarkable journey of Dr Richard Austin, a distinguished nanoscientist, on a quest to discover the ultimate cure sought by humanity: the immortality of the body. While spearheading research in this field, Austin develops an acute fear of death. Unable to overcome this fear, he immerses himself deeply in his work and seeks alternative solutions. This book provides a unique perspective on life and existence, inviting us to pursue our own path of self-discovery. All in all, this captivating narrative offers readers a compelling exploration of humanity's eternal search for meaning and fulfilment.



[Scan here for more details](#)



Sr. No. 965

Title: Discovering the secrets of divine love by Helwa, A

Gurugram Penguin Random House India Pvt Ltd. 2021

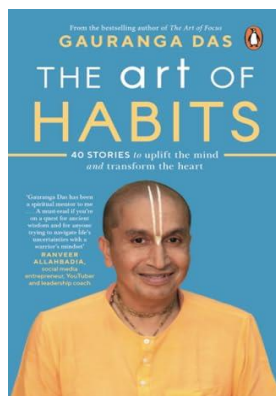
Acc. No. 008645- 008646

Call No. 231.6 HEL

Summary: Secrets of Divine Love draws upon the spiritual secrets of the Qu'ran, mystical poetry and stories from the world's greatest prophets and spiritual masters to help you reignite your faith, overcome your doubts and deepen your connection with God. Secrets of Divine Love uses a rational yet heart-based approach towards the Qu'ran that not only enlightens the mind but also inspires the soul towards deeper intimacy with God. The passages in this book serve as a compass and guiding light that return you to the source of divine peace and surrender.



[Scan here for more details](#)



Sr. No. 966

Title: The art of habits: 40 stories to uplift the mind and transform the heart by Das, Gauranga

Gurugram Penguin Random House India Pvt Ltd. 2024

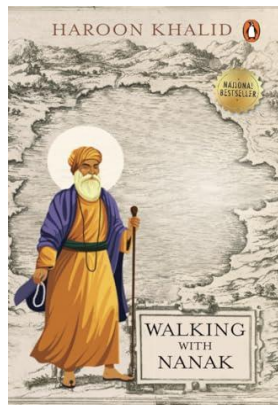
Acc. No. 008647

Call No. 150 Das

Summary: he Art of Habits presents forty simple stories filled with deep revelations. What will enthrall the readers is the engaging narration, the dynamics of the situations that manifest and the deep learnings from such episodes. While The Art of Resilience presented ingredients for the reader to inculcate resilience in challenging situations manifested at the beginning of the pandemic, The Art of Focus inspired the resilient heart to develop a focused mind during the multiple Covid waves.



[Scan here for more details](#)



Sr. No. 967

Title: Walking with Nanak by Khalid, Haroon

Gurugram Penguin Random House India Pvt Ltd. 2016

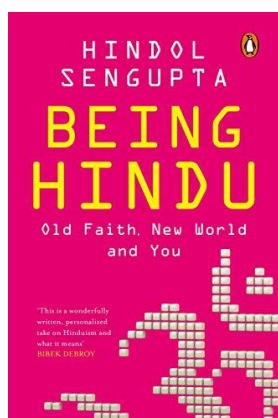
Acc. No. 008648

Call No. 294.635 KHA

Summary: This book is not merely a story about gurdwaras, it is also a re-telling of the story of Nanak the son, the poet, the wanderer, the father, the friend. Sifting through the stories of his miracles and poetry, we emerge with a picture of Nanak the man. The book traces the story of how an unorganized spiritual movement evolved into the institutionalized Khalsa of Guru Gobind Singh. Through the journeys of all the Gurus, the book describes how Nanak the poet became Guru Nanak the saint.



[Scan here for more details](#)



Sr. No. 968

Title: Being Hindu: old faith, new world and you by Sengupta, Hindol

Gurugram Penguin Random House India Pvt Ltd. 2015

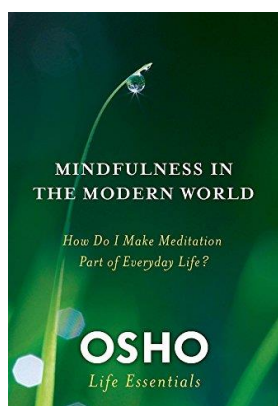
Acc. No. 008649

Call No. 294.5 SEN

Summary: Being Hindu is an exploration of Hinduism in a way you have never seen before, almost through your own eyes. This is the first book on Hinduism to have won the Wilbur Award given by the Religion Communicators Council of America for excellence in writing about religion. One of the world's oldest forms of faith, Hinduism has an unbroken trajectory of beliefs and rituals that have continued for many millennia through the footsteps of pilgrims and the pedagogies of theologians; through myth, science and politics.



[Scan here for more details](#)



Sr. No. 969

Title: Mindfulness in the modern world: how do i make meditation part of everyday life?
By Osho

New York St. Martin's Griffin 2014

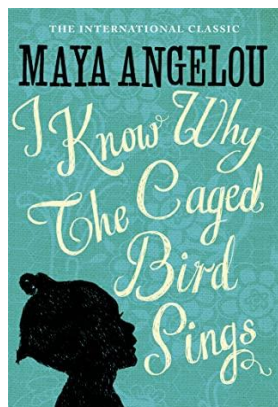
Acc. No. 008650

Call No. 299.93 OSH

Summary: In Mindfulness in the Modern World, Osho helps us explore both the inner and the outer obstacles that prevent us from bringing more awareness to all our daily activities. He emphasizes that while techniques can be useful in pointing the way, in themselves they are not meditation. Rather, meditation – or mindfulness – is ultimately a state of being in which we are capable of both action and stillness, work and play, and able to be fully present to each moment of life as it comes. Mindfulness in the Modern World covers a wide range of topics, including five experiential techniques that will help you bring awareness to your everyday life.



[Scan here for more details](#)



Sr. No. 970

Title: *I know why the caged bird sings* by Angelou, Maya

London Virago Press 2007

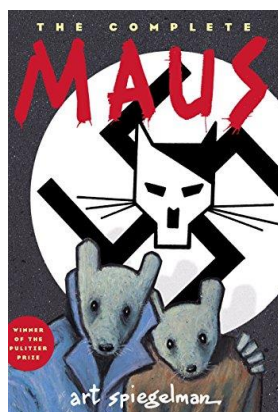
Acc. No. 008651

Call No. 818.54092 ANG

Summary: Maya Angelou's six volumes of autobiography are a testament to the talents and resilience of this extraordinary writer. Loving the world, she also knows its cruelty. As a Black woman she has known discrimination and extreme poverty, but also hope, joy, achievement and celebration. In this first volume of her six books of autobiography, Maya Angelou beautifully evokes her childhood with her grandmother in the American south of the 1930s. She learns the power of the white folks at the other end of town and suffers the terrible trauma of rape by her mother's lover.



[Scan here for more details](#)



Sr. No. 971

Title: *The complete MAUS: a survivor's tale my father bleeds history* by Spiegelman, Art

New York Penguin Group 1991

Acc. No. 008652

Call No. 940.5318 SPI

Summary: Maus tells the story of Vladek Spiegelman, a Jewish survivor of Hitler's Europe, and his son, a cartoonist coming to terms with his father's story. Approaching the unspeakable through the diminutive (the Nazis are cats, the Jews mice), Vladek's harrowing story of survival is woven into the author's account of his tortured relationship with his aging father. Against the backdrop of guilt brought by survival, they stage a normal life of small arguments and unhappy visits, studying the bloody pawprints of history and tracking its meaning for those who come next.



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Sr. No. 972

Title: *The autobiography of Malcolm X* by Haley, Alex

New York Penguin Group 2001

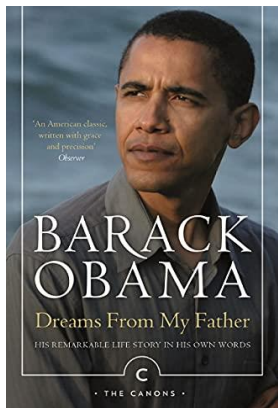
Acc. No. 008653

Call No. 320.54092 HAL

Summary: This autobiography (written with Alex Haley) reveals his quick-witted integrity, usually obscured by batteries of frenzied headlines, and the fierce idealism which led him to reject both liberal hypocrisies and black racialism. As their spokesman he became identified in the white press as a terrifying teacher of race hatred; but to his direct audience, the oppressed American blacks, he brought hope and self-respect.



[Scan here for more details](#)



Sr. No. 973

Title: Dreams from my father: a story of race and inheritance by Obama, Barack

London Canongate books Ltd. 2004

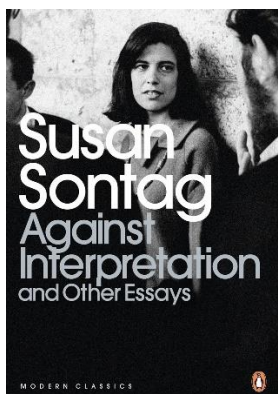
Acc. No. 008654

Call No. 973.04 OBA

Summary: An international bestseller which has sold over a million copies in the UK, Dreams From My Father is a refreshing, revealing portrait of a young man asking big questions about identity and belonging. The son of a black African father and a white American mother, President Obama recounts an emotional odyssey. He retraces the migration of his mothers family from Kansas to Hawaii, then to his childhood home in Indonesia. Finally he travels to Kenya, where he confronts the bitter truth of his fathers life and at last reconciles his divided inheritance.



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Sr. No. 974

Title: Against interpretation: other essays by Sontag, Susan

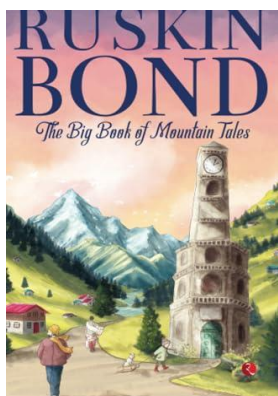
London Penguin Group 2009

Acc. No. 008655

Call No. 809.04 SON



[Scan here for more details](#)



Sr. No. 975

Title: The big book of mountain tales by Bond, Ruskin

New Delhi Rupa Publications India Pvt. Ltd 2024

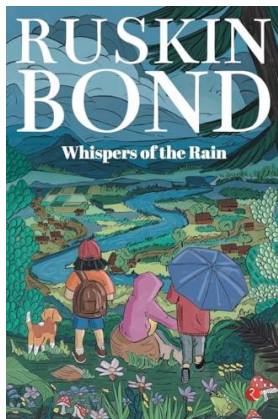
Acc. No. 008656

Call No. 823.1 BON

Summary: Ruskin Bond is known for his signature simplistic and witty writing style. He is the author of several bestselling short stories, novellas, collections, essays and children's books; and has contributed a number of poems and articles to various magazines and anthologies. At the age of 23, he won the prestigious John Llewellyn Rhys Prize for his first novel, The Room on the Roof. He was also the recipient of the Padma Shri in 1999, Lifetime Achievement Award by the Delhi Government in 2012 and the Padma Bhushan in 2014.



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Sr. No. 976

Title: Whispers of the rain by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd, 2024

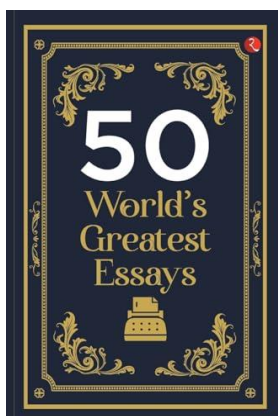
Acc. No. 008657

Call No. 808 BON

Summary: Whispers of the Rain is a collection of short stories that celebrates the 'true spring' of India—monsoon. Ruskin Bond's descriptive, lucid and sensitive prose takes us through the dusty whirlwinds of the Gangetic plains, the whispering mists of Mussoorie and the thunderous Landour storms. This book welcomes you to embrace the fresh breeze of adventurous and rainy tales as seen through the master storyteller's eyes.



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Sr. No. 977

Title: 50 world's greatest stories by Rupa Publications

New Delhi Rupa Publications India Pvt Ltd 2023

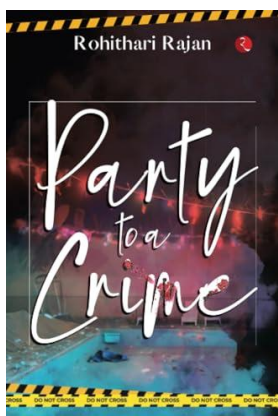
Acc. No. 008658

Call No. 813.4 RUP

Summary: 50 World's Greatest Essays is a literary journey that will both enlighten and inspire. Dive into the rich tapestry of human thought with 50 World's Greatest Essays a literary treasure trove that showcases the intellectual brilliance and unparalleled diversity of essay writing. Within these pages you'll encounter the profound introspection of George Orwell in 'Why I Write' and the moral dilemma of 'Shooting an Elephant'. Mark Twain's timeless wit shines through in 'How to Tell a Story' while Francis Bacon's 'On Truth' invites you to ponder the essence of knowledge itself.



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Sr. No. 978

Title: Party to a crime by Rajan, Rohithari

New Delhi Rupa Publications India Pvt Ltd 2024

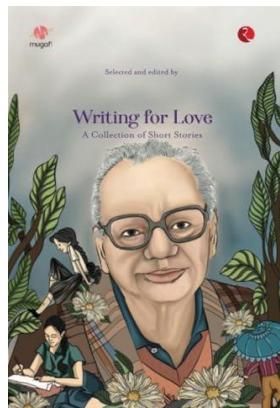
Acc. No. 008659

Call No. 813.6 RAJ

Summary: Founder of a highly valued start-up, Karan Chopra is young, famous and unpredictable. He is also missing, last seen at his birthday party seven days ago. Investigators try to make sense of testimonies from four people close to Karan. Karan's wife Maya is in a loveless marriage that she portrays as anything but. Is that all she's hiding? Karan's deputy Abhinav is madly in love—just not with his own wife. Who is he scared of? Mohit recently joined Karan's company. Why did Karan fire him? Venkatesh is one of Karan's oldest friends. Why did he leave so early? Everyone was at the party, and everyone is lying. What are they guilty of?



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Sr. No. 979

Title: Writing for love: a collection of short stories by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2024

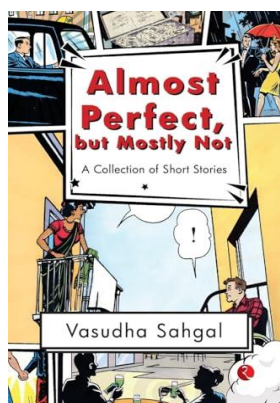
Acc. No. 008660

Call No. 823.4 BON

Summary: The annual contest provided a great opportunity for writers of all ages across India to explore various forms of love beyond traditional romantic narratives. In its first edition, the contest drew thousands of entries, showcasing the incredible diversity of love as perceived by people from different walks of life. This book is a celebration of love in its many manifestations and promises to touch your heart and soul, providing a reading experience that will resonate long after the last page is turned.



[Scan here for more details](#)



Sr. No. 980

Title: Almost perfect, but mostly not: a collection of short stories by Sahgal, Vasudha

New Delhi Rupa Publication Indian Pvt. Ltd 2025

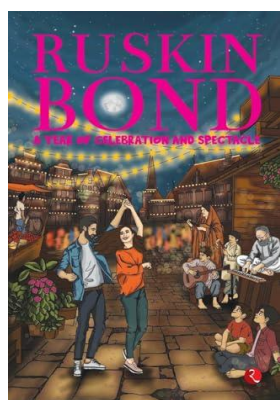
Acc. No. 008661

Call No. 823.01 SAH

Summary: Almost Perfect, but Mostly Not is a collection of poignant and witty short stories that uncover the cracks beneath seemingly perfect lives—and the truths that emerge from them. A man on the brink of marriage spots the love of his life on the streets of London. A successful man contemplates his date with death. A struggling artist does not want to part with the only painting that could transform his fortunes. A young woman, who has it all, finds her world crumbling. A gay man finds that his love is forbidden. A former banker, once uber-wealthy, is now a driver and has a life-changing encounter during his first week on the job.



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Sr. No. 981

Title: A year of celebration and spectacle by Bond, Ruskin

New Delhi Rupa Publication 2025

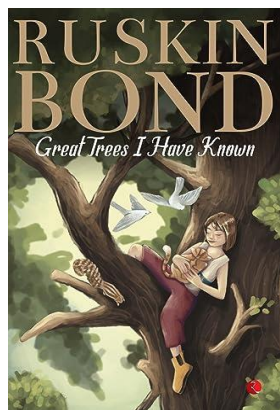
Acc. No. 008662

Call No. 813.6 BON

Summary: A Year of Celebration and Spectacle is an ode to the adventure that is life, bringing together a collection of Bond's stories that celebrate these moments. Immerse yourself in Bond's lively and engaging prose as he relates his happiest and most spectacular memories and tales. A year is made up of so many moments—there is joy and exhilaration but also crushing sadness; there are the marvellous highlights you remember for years to come, and the moments of peaceful quietude that bring you comfort and contentment. And through it all, we have our loved ones by our side, the ones that make it all worth it.



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Sr. No. 982

Title: *Great trees i have known by Bond, Ruskin*

New Delhi Rupa Publications 2023

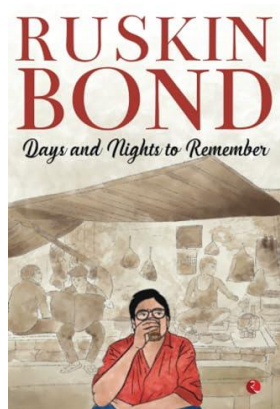
Acc. No. 008663

Call No. 813.6 BON

Summary: These great trees of the mountains, i feel they know me well, as i watch them and listen to their secrets, happy to rest my head beneath their outstretched arms.? A little girl climbs up a rambling old tree, picking its fruit, playing with the squirrels and birds that call it home, finally dozing off on its strongest, most comfortable branch as a gentle breeze plays through its leaves?pure bliss! How dull, dreary and dusty life can be without the verdant foliage of trees. In Great Trees I Have Known, experience the best of Ruskin Bond?s writing about trees, from the majestic deodars to the delicate willows.



[Scan here for more details](#)



Sr. No. 983

Title: *Days and nights to remember by Bond, Ruskin*

New Delhi Rupa Publications 2023

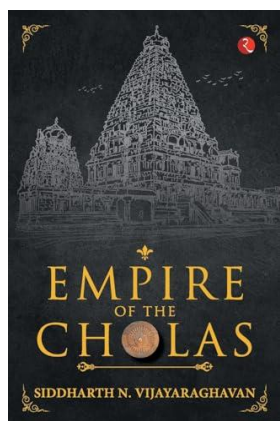
Acc. No. 008664

Call No. 813.6 BON

Summary: In Days and Nights to Remember, take a walk down memory lane with some of Ruskin Bond's most heartwarming essays and stories about people and places that will make you nostalgic for simpler and kinder times. Through his characteristic simple prose, Bond's endearing stories are bound to tug at your heartstrings and rekindle your memories of that kind stranger or unforgettable experience you often reminisce about. Remember evenings spent watching movies and loitering about on the streets with friends or summer afternoons whiled away lazing around in the verandah of your grandmother's house?



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Sr. No. 984

Title: *Empire of the cholas by Vijayaraghavan, Siddharth N*

New Delhi Rupa Publications India Pvt Ltd. 2024

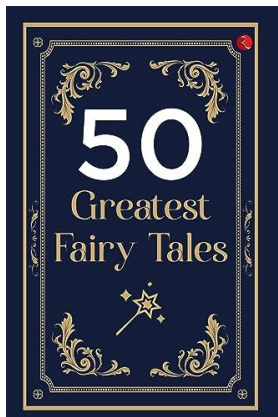
Acc. No. 008665

Call No. 954.02 VIJ

Summary: Empire of the Cholas narrates the legend of the construction of the Big Temple in Thanjavur and the Chola Empire. Weaving together the fictional and the factual, it creates a tapestry that promises to captivate and enthrall. In the middle of an undulating piece of land, a colossal structure emerges. It unites a land, creates harmony among a diverse population and even brings together lovers. This Big Temple breaks through the upper layers of the atmosphere in Thanjavur and transfixes the Chola Empire and its people.



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Sr. No. 985

Title: 50 greatest fairy tales by Cutler, James

New Delhi Rupa Publications India Pvt Ltd. 2023

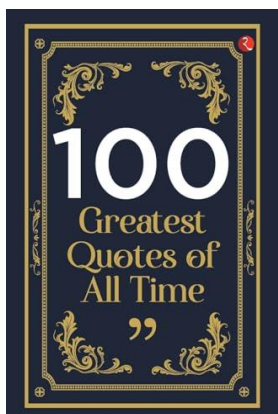
Acc. No. 008666

Call No. 823 CUT

Summary: In a certain kingdom, In a certainand, In aittle village, thereived The endless beauty and wonder in the 50 Greatest Fairytales are essential ingredients in one'siterary diet from the time they can read for themselves until deep into old age. This unique volume has fifty of the most captivating and obscure tales throughout the world, bringing together timeless and traditional fairytale favourites for both children and adults.



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Sr. No. 986

Title: 100 greatest quotes of all time by Rupa Publications

New Delhi Rupa Publications India Pvt Ltd 2023

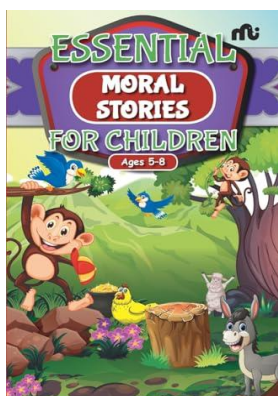
Acc. No. 008667

Call No. 823 RUP

Summary: Thomas Edison Unlock the wisdom of the ages with 100 Greatest Quotes of All Time. This curated collection is a timeless reservoir of insight, inspiration and wit. Delve into the profound musings of luminaries such as Albert Einstein, Maya Angelou, Winston Churchill and countless others, whose words have shaped history and continue to illuminate our lives. Let these words guide you, empower you and make your voice resonate with knowledge and intelligence.



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Sr. No. 987

Title: The essential moral stories for children by Moonstone

New Delhi Rupa Publications India Pvt Ltd. 2023

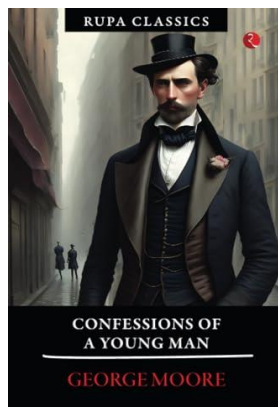
Acc. No. 008668

Call No. 823.1 MOO

Summary: Old stories and even older morals in a new and compelling collection. This is a book full of bold and insightful illustrations, made by children for your child. Show your child the importance of being a responsible, kind and moral person with The Essential Moral Stories for Children. Teach them the values through colourful stories, the same stories your grandparents once read to you.



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Sr. No. 988

Title: Confessions of a young man by Moore, George

New Delhi Rupa Publications India Pvt Ltd 2023

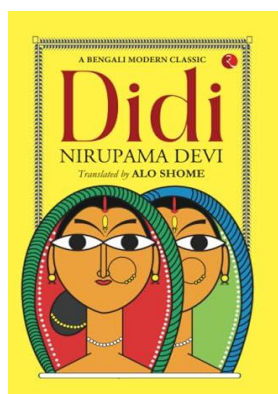
Acc. No. 008669

Call No. 828.8 MOO

Summary: George Moore wrote Confessions of a Young Man as a memoir, which constitutes one of the most significant documents of the passionate revolt of English literature against the Victorian tradition. It is significant because it reveals clearly the sources of that revolt and is, in a sense, the history of an era the one that is just closing. The book represents one of the great discoveries of English literature: a discovery that had been made from time to time before, and that is now being made anew in our own generation?the discovery of human nature.



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Sr. No. 989

Title: Didi by Devi, Nirupama

New Delhi Rupa Publications Indian Pvt Ltd 2023

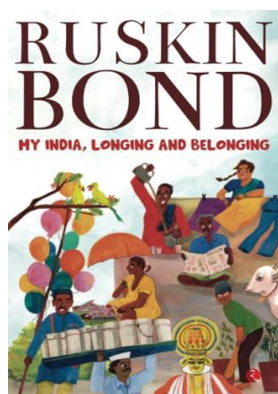
Acc. No. 008670

Call No. 823.1 DEV

Summary: Didi is the story of a diligent, assertive and capable woman who, according to her own admission, loves to be in charge of things. Surama can take responsibilities and deliver on them as creditably as the chief executive officer of a large company. Yet, for her husband, she is only a co-wife. Consisting of strong sub-plots, one of which depicts the painful process by which a young widow sublimates her sexuality and submits herself to God, the only way of living allowed to her by the society of her time, Didi is a reminder why society needed to change for women to live their lives with dignity.



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Sr. No. 990

Title: My India, longing and belonging by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

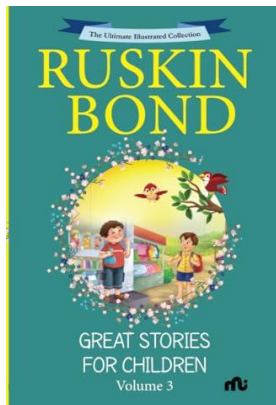
Acc. No. 008671

Call No. 823 BON

Summary: In My India, Longing and Belonging, experience the unique charm of Ruskin Bonds India. Through a wide-range of Bonds fiction and non-fiction, meet the most endearing yet complex characters; sojourn in places, quaint and grand; and experience the grandeur of Indias natural beauty. Celebrate our beloved nation with this must-read. A country of paradoxes, where light and dark; joy and sorrow; and diversity and familiarity coexist.



[Scan here for more details](#)



Sr. No. 991

Title: Great stories for children (Volume-3) by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

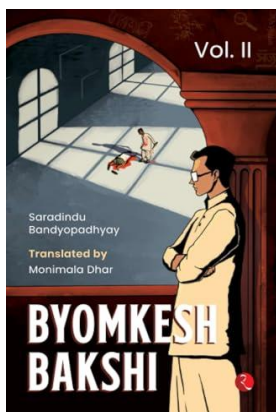
Acc. No. 008672

Call No. 823.1 BON

Summary: Within the pages of this enchanting book, adorned with imaginative illustrations, a world of wonder awaits eager minds. This exquisite literary treasure invites young readers to embark on an unforgettable journey into the captivating realm of Ruskin Bonds storytelling mastery. Great Stories for Children Vol. 3 brings together the best of his stories for young readers. Included here are old favourites like The Overcoat and Wild Fruit, as well as The Night the Roof Blew Off and the moving. And Now, We Are Twelve.



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Sr. No. 992

Title: Byomkesh Bakshi (Vol.II) by Bandyopadhyay, Saradindu

New Delhi Rupa Publications India Pvt Ltd 2023

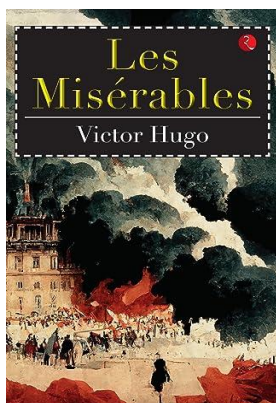
Acc. No. 008673

Call No. 894.443708 BAN

Summary: Byomkesh Bakshi Vol. II is a collection of seven of his most deliciously compelling mysteries. From meeting Satyabati in a bizarre series of events in the first story to another, where he must find the murderer behind two seemingly natural deaths to still another, where he finds the truth to a series of gramophone pin murders, there is an almost palpable sense of excitement that enthral the reader as Byomkesh and Ajit set off on one adventure after another. Clever, intriguing and suspenseful, these stories are homage to the great detective with astounding powers of deduction, perfect for fans of classic crime fiction.



[Scan here for more details](#)



Sr. No. 993

Title: Les misérables by Hugo, Victor

New Delhi Rupa Publications India Pvt Ltd. 2023

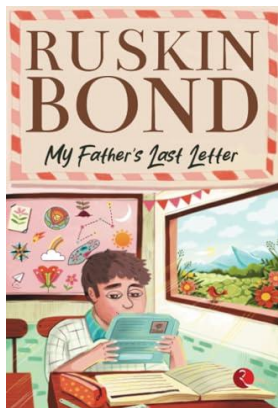
Acc. No. 008674

Call No. 843.7 HUG

Summary: Les Misérables is a story of human struggles, victories, failures, love and desires, with the surrounding revolutionary fever serving as a common thread. One of Victor Hugo's best-known works, the narrative spans many years as it describes the protagonist Valjean's release from prison and transformation into an industrialist while being relentlessly pursued by Inspector Javert, a morally rigid figure. Les Misérables, Victor Hugo's crowning achievement, was an instant hit both in France and internationally due to its advocacy for the underprivileged and dispossessed



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Sr. No. 994

Title: My father's last letter by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd. 2023

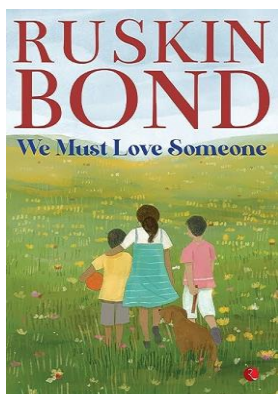
Acc. No. 008675

Call No. 823.1 BON

Summary: In My Fathers Last Letter, Ruskin Bond recounts his childhood memories and the times he spent with his father. These moving short stories and anecdotes pay homage to the unique connection Bond shared with his father, narrating how he inherited his father's passion for collecting stamps, love for listening to old records on the gramophone and a desire for adventure. Brimming with feelings of love and loss from a walk down Bonds Garden of memories this book is bound to tug at your heartstrings and give you a newfound appreciation for your parents.



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Sr. No. 995

Title: We must love someone by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

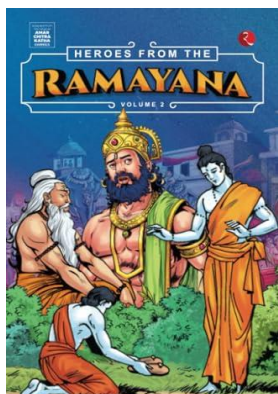
Acc. No. 008676

Call No. 823.1 BON

Summary: What does love mean Is it an old couple holding hands as they walk down on a busy street; or some boys returning from school with their arms around each other's necks; or a dog excitedly jumping on its owner when she gets back from work Love lurks in all these moments of tenderness and warmth that make life worth living. We Must Love Someone brings together Ruskin Bonds stories and essays on the ephemeral moments of connection and affection between friends, families, lovers and even strangers.



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Sr. No. 996

Title: Heroes from the Ramayana (Vol. II) by Lal, Shikha

New Delhi Rupa Publications India Pvt Ltd 2023

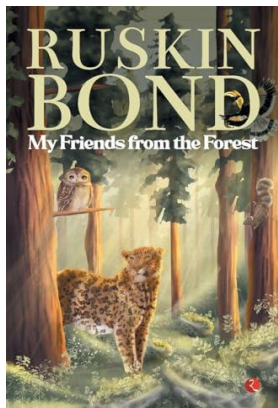
Acc. No. 008677

Call No. 294.5922 LA1

Summary: Ayodhya is struck by drought, leaving its citizens without water or food. Their only hope lies with their brave king, Dashrath. Will he be the hero they need. Ram has left his kingdom and gone into exile. When Bharat, his brother, hears about this, he follows Ram into the forest to bring him back. But will he succeed. The Vanaras are out in search of Sita when they lose their way. A magical grove appears out of nowhere. Will they find help in this unlikely place? When Vibhishana leaves his brother Ravana's kingdom, he seeks refuge with Ram. Will his insights help Ram win the war and rescue his wife, Sita.



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Sr. No. 997

Title: My friends from the forest by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

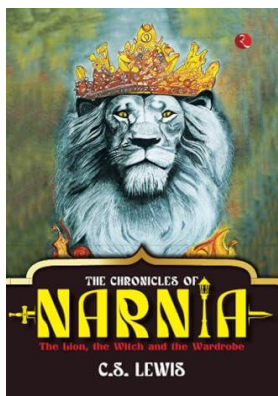
Acc. No. 008678

Call No. 823.1 BON

Summary: In My Friends from the Forest, Ruskin Bond transports us to the vibrant world of panthers, leopards, snakes, elephants and many more lovely animals. Bond's enchanting prose, along with his elegant storytelling, makes us dream of a world where we live in harmony with our friends from the forest. The stories in this collection are sure to take you on a joyful and adventurous journey through the forests of India. No matter how old we get or how busy our lives become, there is something about stories involving animals that tug at our hearts.



[Scan here for more details](#)



Sr. No. 998

Title: The chronicles of narnia: the lion, the witch and the wardrode by Lewis, C.S

New Delhi Rupa Publications India Pvt Ltd 2024

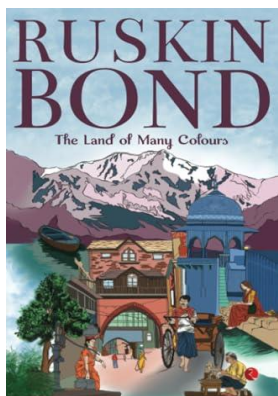
Acc. No. 008679

Call No. 823.0876 LEW

Summary: As World War II intensifies, Lucy Pevensie and her siblings are sent to live in an enormous countryside mansion. While exploring, they come across an ornate wardrobe which transports them to Narnia—a land where it's always winter without Christmas, and the White Witch rules with an iron fist. But when Lucy's new friend from Narnia lands in danger, the Pevensies find themselves on an exciting journey to save the day with the help of Aslan, the King of Beasts. The Lion, the Witch and the Wardrobe is a timeless classic that introduced young readers to the adventures of C.S. Lewis's beloved series, The Chronicles of Narnia.



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Sr. No. 999

Title: The land of many colours by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd. 2024

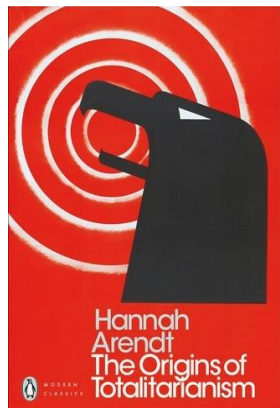
Acc. No. 008680

Call No. 813.54 BON

Summary: The tales in The Land of Many Colours revolve around this vibrant diversity. This collection offers you the varied tastes and textures of India along with the imaginative brilliance of Ruskin Bond. Take a dive into the world of Bond's evocative prose and heart-warming storytelling. Diversity and variety in every aspect—food, culture, traditions, landscape—is a defining quality of India. Whether we talk about the festivals throughout the year, the delicious food found across the country, or the intricate rituals performed in temples, India truly is a land of many textures, flavours and colours.



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Sr. No. 1000

Title: The Origins of totalitarianism by Arendt, Hannah

India Penguin Random House 2017

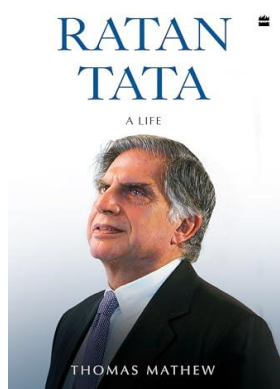
Acc. No. 008681

Call No. 321.9 ARE

Summary: Hannah Arendt's chilling analysis of the conditions that led to the Nazi and Soviet totalitarian regimes is a warning from history about the fragility of freedom, exploring how propaganda, scapegoats, terror and political isolation all aided the slide towards total domination. A non-fiction bookend to 'Nineteen Eighty-Four' The New York Times The political theorist who wrote about the Nazis and the 'banality of evil' has become a surprise bestseller' Guardian



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Sr. No. 1001

Title: Ratan tata: a life by Mathew, Thomas

Gurugram HarperCollins Publisher 2024

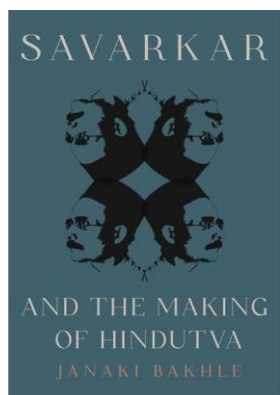
Acc. No. 008682

Call No. 923.1 MAT

Summary: This fascinating biography traces Ratan Tata's years in immaculate detail, from his lonely childhood to his irrepressible youthful exuberance, from his first major role in the conglomerate to being appointed chairman of Tata Sons in 1991 and his role as the head of Tata Trusts, India's largest philanthropic enterprise. It is as much a story of determination and an unwavering commitment to enduring principles and values as it is a testament to achieving unprecedented corporate success.



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Sr. No. 1002

Title: Savarkar and the making of Hindutva: the making of Hindutva by Bakhle, Janaki

New Jersey Princeton University Press 2024

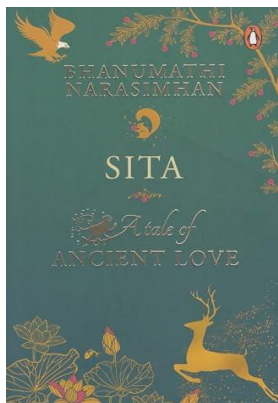
Acc. No. 008683

Call No. 320.540954092 BAK

Summary: Savarkar and the Making of Hindutva also uncovers the vast hagiographic literature that has kept alive the myth of Savarkar as a uniquely brave, brilliant, and learned revolutionary leader of the Hindu nation. This critical examination of Savarkar's thought shows that Hindutva is as much about the aesthetic experiences that have been attached to the idea of India itself as it is a militant political program that has targeted the Muslim community in pursuit of power in postcolonial India. Savarkar and the Making of Hindutva is the first comprehensive intellectual history of one of the most contentious political thinkers of the twentieth century.



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Sr. No. 1003

Title: Sita: a tale of ancient love by Narasimhan, Bhanumathi

Gurugram Penguin Random House India 2021

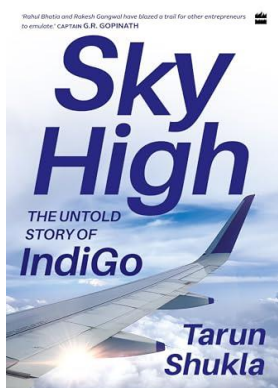
Acc. No. 008684

Call No. 823.92 NAR

Summary: Sita, the beloved princess of Mithila, is one of the most revered women in Indian history; so well known, yet probably the least understood. At every crossroad of her life, she chose acceptance and grace over self-pity. Her life was filled with sacrifice yet wherever she was, there was abundance. It was as if she was carved out of an intense longing for Rama, yet she had infinite patience. In every situation she reflected his light and he reflected her love.



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Sr. No. 1004

Title: Sky high: the indigo story by Shukla, Tarun

Gurugram HarperCollins Publisher 2024

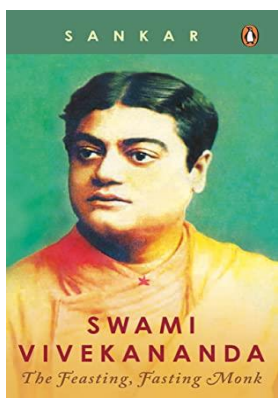
Acc. No. 008685

Call No. 387.760554 SHU

Summary: In Sky High, award-winning journalist Tarun Shukla presents a detailed account of how one dream, two media-shy friends and some great execution created an aviation behemoth. Based on years of research, extensive interviews and authoritative data, this is a fascinating story of patience, planning and persistence. What does IndiGo do differently-and right? What makes it prosper in a troubled and often loss-riddled industry? Why has IndiGo continued to grow despite the rift in the nearly twenty- five-year-long friendship of its promoters Rahul Bhatia and Rakesh Gangwal.



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Sr. No. 1005

Title: Swami Vivekananda: the feasting, fasting monk by Mukherji, Mani Shankar

Gurugram Penguin Random House India Pvt Ltd 2021

Acc. No. 008686

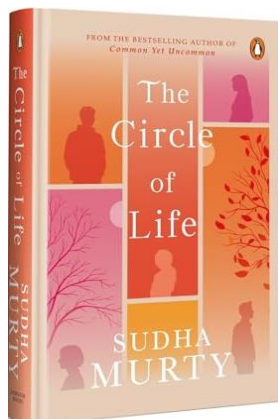
Call No. 294.55 MUK

Summary: Swami Vivekananda: The Feasting, Fasting Monk is the humble, illumination of a thousand faceted diamond by Sankar. Over the last 150 years, writings on Swami Vivekananda's culinary interests have intrigued a wide spectrum of people across the world. This includes hitherto unknown stories of his spreading the art of making pulao and khichuri along with his propagation of the Vedas, in the United States of America.



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Sr. No. 1006



Title: The circle of life by Murty, Sudha

Gurugram Penguin Random House India 2025

Acc. No. 008687

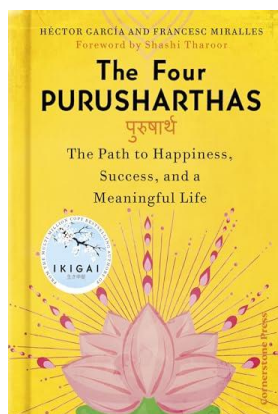
Call No. 823 MUR

Summary: The Circle of Life is a moving story of five friends as they deal with life's great expectations. A story of hardships, perseverance, success and disappointment, the book examines the lives of five friends as they look back and reminisce on how life turned out. Life has indeed come to a full circle for them. Inspirational and poignant. Coming from vividly different backgrounds, the five soon became friends. As they navigate relationships, careers and life, they vow to come back to the campus twenty-five years later.



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Sr. No. 1007



Title: The four purusharthas: the path to happiness, success and a meaningful life by Garcia, Hector

London Penguin Random House India Pvt Ltd 2024

Acc. No. 008688

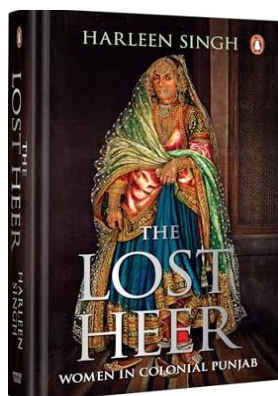
Call No. 181.1 GAR

Summary: Having helped people all over the world live longer with their book on the Japanese concept of ikigai, the authors are now on a mission to honour the balanced way of life they discovered in India. Inspiring and comforting, this book shares the ancient wisdom of the four purusharthas to help you awaken your creative potential, free yourself from stress and fear, and live with greater energy. In Hindu philosophy, there are four goals that all human beings strive for: virtue, prosperity, love and freedom. These are the four purusharthas.



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Sr. No. 1008



Title: The lost heer: women in colonial Punjab by Singh, Harleen

Gurugram Penguin Random House Indian Pvt Ltd. 2025

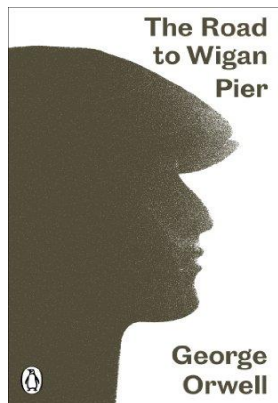
Acc. No. 008689

Call No. 954.035 SAN

Summary: The Lost Heer seeks to go beyond these male-centric narratives and shed light on the struggles, resilience, and contributions of women in colonial Punjab. By excavating material from archives, oral narratives and accounts of women in regional literature, this work seeks to put women at the centre of its account. This work enriches our knowledge of the history of Punjab by choosing to focus on a section of society who have not received their due.



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Sr. No. 1009

Title: Road to wigan pier by Orwell, George

New York Penguin Random House India 2024

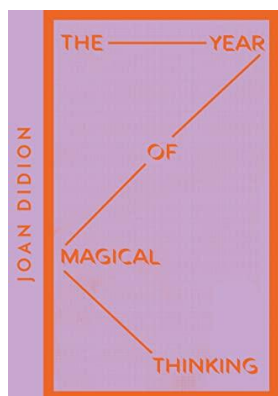
Acc. No. 008690

Call No. 823.1 ORW

Summary: The Road to Wigan Pier is a brilliant and bitter polemic that has lost none of its political impact over time. His graphically unforgettable descriptions of social injustice, cramped slum housing, dangerous mining conditions, squalor, hunger and growing unemployment are written with unblinking honesty, fury and great humanity. It crystallized the ideas that would be found in Orwell's later works and novels, and remains a powerful portrait of poverty, injustice and class divisions in Britain.



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Sr. No. 1010

Title: The year of magical thinking by Didion, Joan

London Haper Collins Publishers 2021

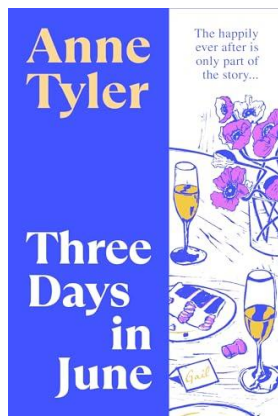
Acc. No. 008691

Call No. 813.54 DID

Summary: A single person is missing for you, and the whole world is empty John Gregory Dunne and Joan Didion saw their daughter fall ill. At first, they thought it was flu, then she was placed on life support. Days later, the Dunnes were sitting down to dinner when John suffered a massive and fatal coronary. This powerful book is Didion's 'attempt to make sense of the weeks and then months that cut loose any fixed idea I ever had about death, about illness'. The result is a personal yet universal portrait of marriage and life, in good times and bad, from one of the defining voices of American literature.



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Sr. No. 1011

Title: Three days in June by Anne, Tyler

London Chatto & Windus 2025

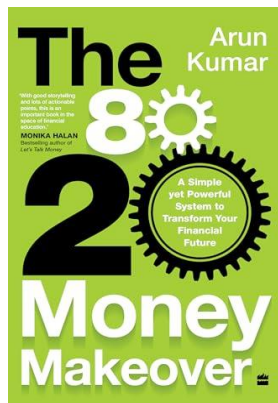
Acc. No. 008692

Call No. 813.6 TYL

Summary: It's the day before her daughter's wedding and things are not going well for Gail Baines. First thing, she loses her job – or quits, depending on who you ask. Then her ex-husband Max turns up at her door expecting to stay for the festivities. He doesn't even have a suit. Instead, he's brought memories, a shared sense of humour – and a cat looking for a new home. As the big day dawns, the exes just can't agree on what's best for Debbie. Gail is seriously worried, while Max seems more concerned with whether to opt for the salmon or prime rib at the reception, if they make it that far.



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Sr. No. 1012

Title: The 80-20 money makeover: a simple yet powerful system to transform your financial future by Kumar, Arun

Gurugram HarperCollins Publisher 2024

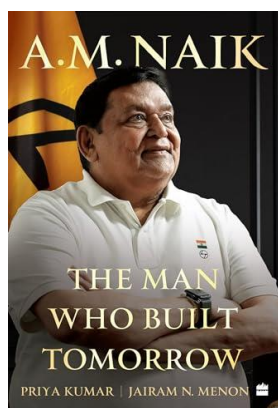
Acc. No. 008693

Call No. 332.6 KUM

Summary: In The 80-20 Money Makeover, popular blogger and financial expert Arun Kumar takes you on a money makeover journey. Kumar's proven model, based on the Pareto principle, or the 80-20 rule, helps you focus on the critical few decisions (versus the trivial many) and achieve great results with minimum fuss. You will learn and master the different levels of managing your money one at a time, apply practical behavioural insights to make sure you stick to the plan and eventually grow your way to wealth and financial freedom.



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Sr. No. 1013

Title: A.M. Naik: the man who built tomorrow by Kumar, Priya

Gurugram HarperCollins Publisher 2024

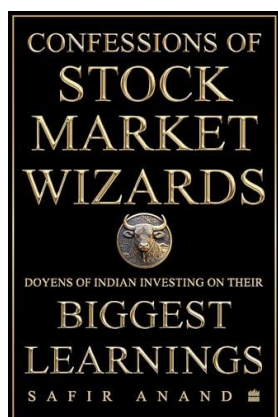
Acc. No. 008694

Call No. 921 KUM

Summary: A.M. Naik: The Man Who Built Tomorrow presents a rare look at the person behind the leader and the many worlds he inhabits—from business and industry to nation-building and philanthropy. What's next for the man whose motto in life is to start walking towards the next goalpost as soon as one is achieved? 'Passion, devotion, conviction, commitment – four words that can change your life.' A.M. Naik What makes Naik the energy powerhouse he is and a workaholic, even at eighty-one? What motivates him to forge selfless relationships? What is it about him that inspires those who work alongside him to walk that extra mile for any assignment? A powerful story of grit and determination, passion and resilience.



[Scan here for more details](#)



Sr. No. 1014

Title: Confessions of stock market wizards by Anand, Safir

Gurugram HarperCollins Publisher 2025

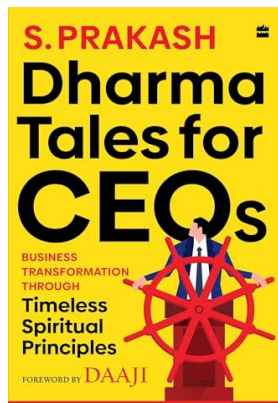
Acc. No. 008695

Call No. 332.64 ANA

Summary: In Confessions of Stock Market Wizards, Safir Anand gets India's top investors and stock market legends, such as Ramesh Damani, Samir Arora, Madhusudan Kela, Vijay Kedia, Devina Mehra and E.A. Sundaram, among others, to open up about their investing mistakes and, as a result, their biggest moments of learning. In this book has a unique learning and perspective to offer. Candid and illuminating, this one-of-a-kind book provides readers unmatched insights into the skills needed in stock market and investing.



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Sr. No. 1015

Title: Dharma tales for CEOs: business transformation through timeless spiritual principles by Prakash, S

Gurugram HarperCollins Publisher India 2024

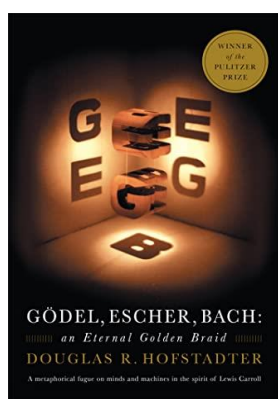
Acc. No. 008696

Call No. 658.4092 PRA

Summary: In Dharma Tales for CEOs, author and corporate coach S. Prakash presents stories that originate from ancient Indian scriptures. Backed by timeless wisdom, each story offers valuable insight into leadership, decision making and ethical conduct. Furthermore, each story is followed by a reflection section that highlights the key takeaway and provides practical guidance on how to apply it in a modern business context. These stories can help CEOs navigate complex situations, build stronger relationships with their teams, and make decisions that align with their values and beliefs.



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Sr. No. 1016

Title: Gödel, escher, bach: an eternal golden braid by Hofstadter, Douglas R

New York Basic Books, Inc 1979

Acc. No. 008697

Call No. 510.1 HOF

Summary: Douglas Hofstadter's book is concerned directly with the nature of "maps" or links between formal systems. However, according to Hofstadter, the formal system that underlies all mental activity transcends the system that supports it. If life can grow out of the formal chemical substrate of the cell, if consciousness can emerge out of a formal system of firing neurons, then so too will computers attain human intelligence. Gödel, Escher, Bach is a wonderful exploration of fascinating ideas at the heart of cognitive science: meaning, reduction, recursion, and much more.



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Sr. No. 1017

Title: Hiroshima by Hersey, John

New York Penguin books 1986

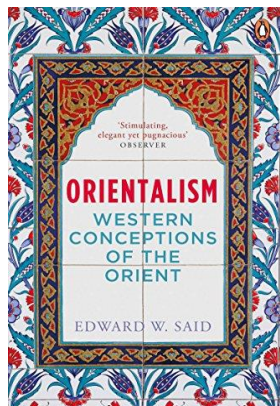
Acc. No. 008698

Call No. 940.5425 HER

Summary: When the first atomic bomb was dropped on Hiroshima in August 1945, killing 100,000 men, women and children, it was the beginning of a terrifying new episode in human history. Written only a year after the disaster, John Hersey brought the event vividly alive with this heart-rending account of six men and women who survived despite all the odds. He added a further chapter when, forty years later, he returned to Hiroshima to discover how the same six people had struggled to cope with catastrophe and with often crippling disease. The result is a devastating picture of the long-term effects of one very small bomb.



[Scan here for more details](#)



Sr. No. 1018

Title: Orientalism by Said, Edward W

Gurugram Penguin Books 2023

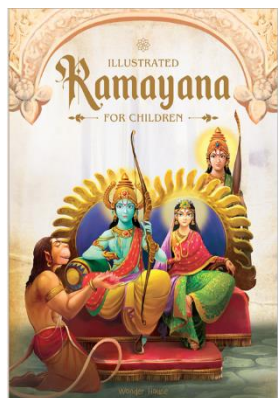
Acc. No. 008699

Call No. 950.072 SAI

Summary: In this highly acclaimed work, Edward Said surveys the history and nature of Western attitudes towards the East, considering Orientalism as a powerful European ideological creation - a way for writers, philosophers and colonial administrators to deal with the 'otherness' of eastern culture, customs and beliefs. He traces this view through the writings of Homer, Nerval, Flaubert, Disraeli and Kipling, whose imaginative depictions have greatly contributed to the West's romantic and exotic picture of the Orient.



[Scan here for more details](#)



Sr. No. 1019

Title: Illustrated Ramayana for children: immortal epic of India by Vilas, Shubha

Wonder House Books 2022

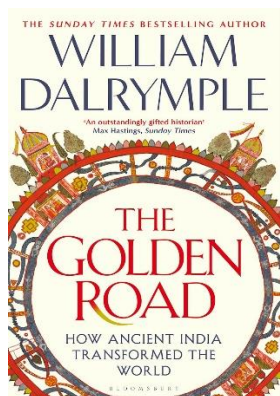
Acc. No. 008700

Call No. 294.5923 VIL

Summary: This is an authentic retelling of Valmiki's great epic Ramayana that chronicles Lord Rama's heroism, and Sita's grit and devotion. Flying chariots, magical weapons and a raging battlefield are brought to life in this timeless retelling by Shubha Vilas that will take young readers on an enchanting adventure and also impart important values. Filled with vibrant illustrations by award-winning illustrator Ishan, this book is a lucid narration of the triumph of good over evil.



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Sr. No. 1020

Title: The golden road: how ancient India transformed the world by Dalrymple, William

London Bloomsbury Publishing 2024

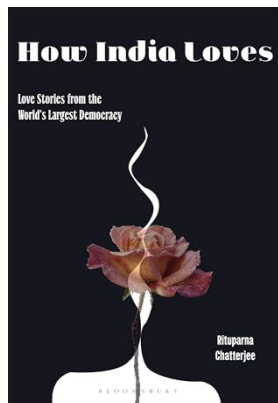
Acc. No. 008701

Call No. 954.02 DAL

Summary: William Dalrymple draws from a lifetime of scholarship to highlight India's oft-forgotten position as the heart of ancient Eurasia. For the first time, he gives a name to this spread of Indian ideas that transformed the world. From the largest Hindu temple in the world at Angkor Wat to the Buddhism of China, from the trade that helped fund the Roman Empire to the creation of the numerals we use today (including zero), India transformed the culture and technology of its ancient world – and our world today as we know it.



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Sr. No. 1021

Title: How India loves: love stories from the world largest democracy by Chatterjee, Rituparna

NewDelhi Bloomsbury Publishing India Pvt Ltd. 2025

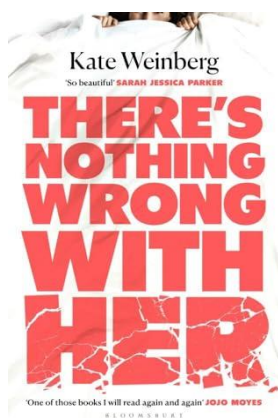
Acc. No. 008702

Call No. 813.54 CHA

Summary: Rituparna returned to India after two decades of reporting from Silicon Valley. She had just published her memoir of healing from childhood abuse. Just as she embarked on her book tour, she began to receive an outpouring of tales of intimate partner violence from the readers of her book and her columns for a national newspaper. How India Loves is four years of love stories collected from across the country. Stories that reveal our utter deep loneliness even when we are in love.



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Sr. No. 1022

Title: There's nothing wrong with her by Weinberg, Kate

London Bloomsbury Publishing 2024

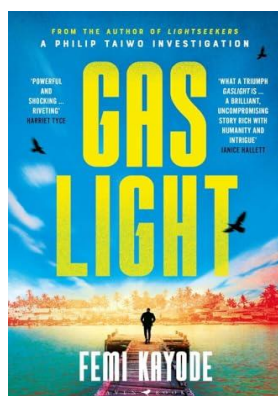
Acc. No. 008703

Call No. 823.92 WEI

Summary: Vita Woods is on the brink. She has a good job and a successful doctor boyfriend, Max, with whom the sex is great and the chat sufficient; a vivacious and charming sister Gracie, her verbal sparring partner and best friend for life; and she's even got a goldfish called Whitney Houston, who brightens her days by showing her she's not the only one going round in circles. After all, what is a house-bound girl to do when she can't keep the light, her new friendships, or - worst of all - her memories out? The problem might be Vita herself but as far as anyone can prove... there's nothing wrong with her.



[Scan here for more details](#)



Sr. No. 1023

Title: Gas light by Kayode, Femi

London Bloomsbury Publishing 2023

Acc. No. 008704

Call No. 822.912 KAY

Summary: Gaslight is the sensational follow up to Femi Kayode's acclaimed debut, Lightseekers, picked as a Book of the Month by the Times, Sunday Times, Independent, Guardian, Observer, Financial Times and Irish Times and as a Waterstones Thriller of the Month. Femi Kayode is an unparalleled wordsmith' S. A. COSBY. The atmosphere and characters were authentic to the point I felt I could recognise them, and I was captivated to find out who was responsible and why



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Sr. No. 1024

Title: 50 world's greatest essays by Rupa Publications

New Delhi Rupa Publications India Pvt. Ltd. 2024

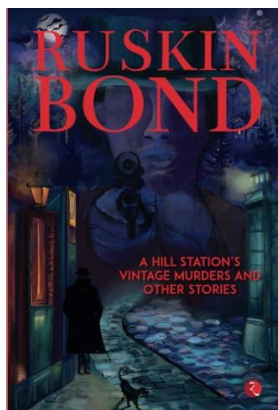
Acc. No. 008705

Call No. 823.1 RUP

Summary: This extraordinary collection is completed with the profound contemplations of Ivan Turgenev and the intricate narratives of Katherine Mansfield. An indispensable component of every library's literature collection, 50 World's Greatest Stories provides a fresh perspective on the human experience through each of its stories. A collection of classic stories by literary titans, 50 World's Greatest Stories is likely to be a treasure. Here you can find Anton Chekhov's superb brevity, the emotional insights of Kate Chopin, and the creative wonders of Hans Christian Andersen.



[Scan here for more details](#)



Sr. No. 1025

Title: A hill station's vintage murders and other stories by Bond, Ruskin

New Delhi Rupa Publications India Pvt. Ltd. 2024

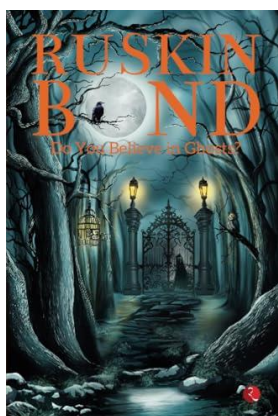
Acc. No. 008706

Call No. 823.1 BON

Summary: With its ruminations on human nature and atmospheric prose, A Hill Station's Vintage Murders and other Stories brings together some of Ruskin Bond's best crime writing that delves into these questions. Immerse yourself in his vivid descriptions of crime scenes set in a locale most familiar to him—the hills—and explore with him what happens when people get pushed over the edge. A Hill Station's Vintage Murders and other Stories brings together some of Ruskin Bond's best crime writing that delves into these questions.



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Sr. No. 1026

Title: Do you believe in ghosts? By Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd. 2024

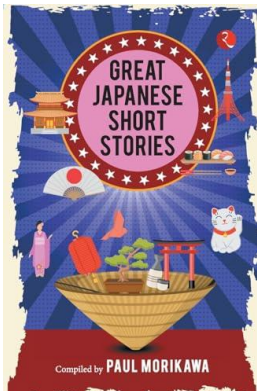
Acc. No. 008707

Call No. 823.914 BON

Summary: With its enchanting characters, atmospheric prose, and fresh perspectives on the supernatural, the stories in Do You Believe in Ghosts? will take you on a mystical and magical journey. This collection brings together Ruskin Bond's brilliant supernatural creations that are sure to give you a thrill. Go beyond fear and delve into the mysterious! After all, who knows what wonders await you there! Does the unknown world of spirits overpower your imagination? Do spooky tales bring out the detective in you? The intrigue and mystery surrounding the supernatural nearly always evoke fascination and curiosity in most minds.



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Sr. No. 1027

Title: Great Japanese short stories by Morikawa, Paul

New Delhi Rupa Publications India Pvt Ltd. 2023

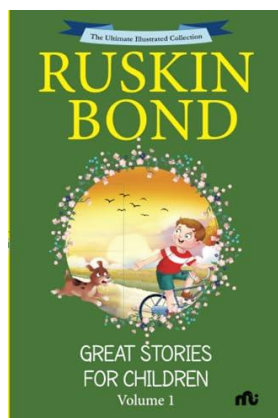
Acc. No. 008708

Call No. 895.636 MOR

Summary: About the Book: Great Japanese Short Stories The insignia of the great Japanese Empire is composed of three treasures... Through this captivating collection of short stories, embark on a literary trip to discover Japans enigmatic beauty. 50 Greatest Japanese Stories will transport you to the heart of this ancient and mystical region, where the whispers of Japan come alive and the essence of its rich culture and ageless customs are revealed in vivid detail.



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Sr. No. 1028

Title: Great stories for children (Volume-1) by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

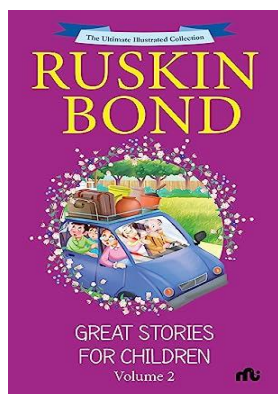
Acc. No. 008709

Call No. 823.1 BON

Summary: This exquisite literary treasure invites young readers to embark on an unforgettable journey into the captivating realm of Ruskin Bond's storytelling mastery. Great Stories for Children Vol. 1 brings together the best of his stories for young readers. Included here are old favourites like 'A Special Tree' and 'The Wind on Haunted Hill', as well as 'Romi and the Wildfire' and the heart-warming 'Goodbye, Miss Mackenzie'.



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Sr. No. 1029

Title: Great stories for children (Volume-2) by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

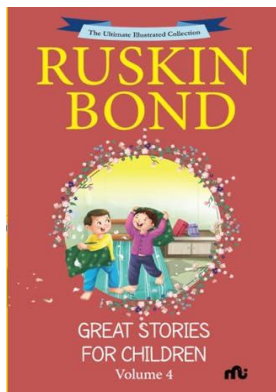
Acc. No. 008710

Call No. 823.1 BON

Summary: Great Stories for Children Vol. 2 brings together the best of his stories for young readers. Included here are old favourites like 'A Travellers Tale' and 'When the Trees Walked', as well as the hilarious 'Pret in the House' and the story of bravery and friendship, 'The Tunnel'. Within the pages of this enchanting book, adorned with imaginative illustrations, a world of wonder awaits eager minds. This exquisite literary treasure invites young readers to embark on an unforgettable journey into the captivating realm of Ruskin Bonds storytelling mastery.



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Sr. No. 1030

Title: Great stories for children (Volume-4) by Bond, Ruskin

New Delhi Rupa Publications India Pvt Ltd 2023

Acc. No. 008711

Call No. 823.1 BON

Summary: This enchanting book, adorned with imaginative illustrations, a world of wonder awaits eager minds. This exquisite literary treasure invites young readers to embark on an unforgettable journey into the captivating realm of Ruskin Bonds storytelling mastery. Great Stories for Children Vol. 4 that brings together the best of his stories for young readers. Included here are old favourites like The Girl on the Train? and The Four Feathers, as well as the soul-stirring accounts of Our Great Escape? and the poignant tale, The Night Train at Deoli



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Sr. No. 1031

Title: Orlando by Woolf, Virginia

New Delhi Rupa Publications India Pvt Ltd 2023

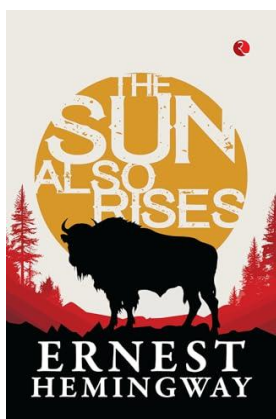
Acc. No. 008712

Call No. 823.912 WOO

Summary: One of Virginia Woolfs most remarkable works, Orlando, is written as a historical biography paying homage to the family of Woolfs friend, Vita Sackville-West. Narrating the adventures of a poet who goes from being a man to a woman, and mostly read as a feminist work today, Orlando explores the boundaries of gender and sexuality and takes the readers into the journey of love and acceptance through time. Satirizing Victorian literature as it exists, she successfully brings out the hypocrisy that is apparent in that era and beautifully crafts a tale of the bold and courageous life of her protagonist.



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Sr. No. 1032

Title: The sun also rises by Hemmingway, Ernest

New Delhi Rupa Publications India Pvt Ltd 2024

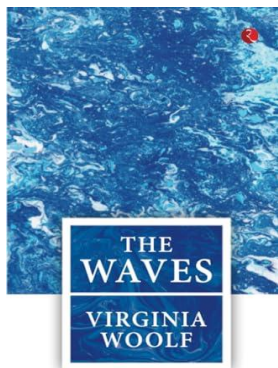
Acc. No. 008713

Call No. 813.52 HEM

Summary: Ernest Hemingway's renowned novel, The Sun Also Rises, unfolds against the backdrop of Europe in the 1920s. Through the lens of an American journalist and his circle of expatriate companions, the narrative delves into themes of love, self-discovery and the lingering scars of war amid the opulence of the Jazz Age. Hemingway's prose, characterized by its simplicity and depth, renders this work an enduring portrayal of intricacies of human relationships.



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Sr. No. 1033

Title: The waves by Woolf, Virginia

New Delhi Rupa Publications India Pvt Ltd 2024

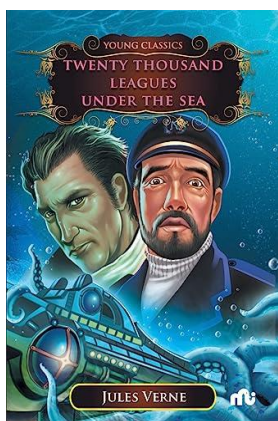
Acc. No. 008714

Call No. 823.912 WOO

Summary: Diving into the depths of human experience, Virginia Woolf 's masterpiece, The Waves, emerges as a beacon of innovation and poetic brilliance. The narrative unfurls amidst the backdrop of a serene seaside garden where six children, an ensemble of three boys and three girls, embark on the journey of life. Through the ebbs and flows of time, Woolf delicately weaves a tale of friendship, love and loss, anchored by the poignant departure of their cherished companion, Percival. Rather than merely depicting the surface manifestations of sorrow, Woolf delves into the intricate landscapes.



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Sr. No. 1034

Title: Twenty thousand leagues under the sea by Verne, Jules

New Delhi Rupa Publications India Pvt Ltd 2023

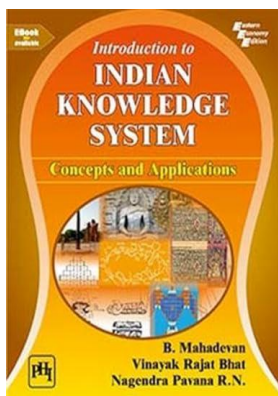
Acc. No. 008715

Call No. 823.8 VER

Summary: A huge monster has been terrorizing the seas. It has sunk ships and merchants no longer want to take their ships into the seas! A few brave souls Professor Aronnax, his faithful servant, Conseil, and Ned Land, the renowned Canadian harpooner embark on a dangerous voyage to rid the seas of the dreaded monster. They manage to find the monster and it is not what they had expected it to be. Jules Verne's futuristic foresight and imagination makes this book a compelling read for all those who love fantasy and adventure.



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Sr. No. 1035

Title: Introduction to Indian knowledge system: concepts and applications by Mahadevan, B

Delhi PHI Learning Private Limited 2025

Acc. No. 008716

Call No. 305.800954 MAH

Summary: The book seeks to introduce the epistemology and ontology of IKS to the Engineering and Science students in a way they can relate, appreciate and explore further should there be a keen interest in the matter. After a brief section on the key concepts of IKS, the remaining part of the book traces IKS and brings out the applications. After a formal and concise introduction to IKS, the book provides certain foundational concepts applicable across all domains of Science and Engineering.



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Place Marketing
and Temporality

GARY WARNABY



Sr. No. 1036

Title: Place marketing and temporality by Gary, Warnaby

New York Routledge 2024

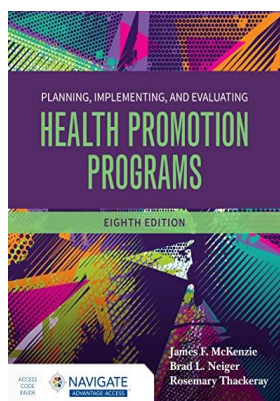
Acc. No. 008717

Call No. 658.8 GAR

Summary: The book analyses how the past—both material (i.e. the historic built environment) and intangible (i.e. routines, practices and the ‘character’ of the populace)—is appropriated, in order to ‘sell’ the city into the future. It acknowledges the inherent selectivity involved and discusses the factors influencing what is remembered from the past—and equally importantly, what is forgotten. The book will appeal to advanced students, academic researchers and reflexive place branding practitioners by introducing a ‘temporal paradox’ incorporating both fixity and fluidity.



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Sr. No. 1037

Title: Planning, implementing and evaluating health promotion programs by McKenzie, James F

Burlington Jones & Barlett Learning 2023

Acc. No. 008718-008722

Call No. 613.0973 MCK

Summary: This book incorporates a straightforward, step-by-step format to make concepts clear and the full process of health promotion planning understandable. This edition features updated information throughout, including the most current Responsibilities, Competencies and Subcompetencies (NCHEC & SOPHE, 2020), the Code of Ethics for the Health Education Profession (CNHEO, 2020), a Report of the Joint Committee on Health Education and Promotion Terminology, and a new set of goals and objectives for the nation -- Healthy People 2030.



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Sr. No. 1038

Title: Guide to the healthcare industry by Pellegrin, Karen L

New Delhi Sage 2024

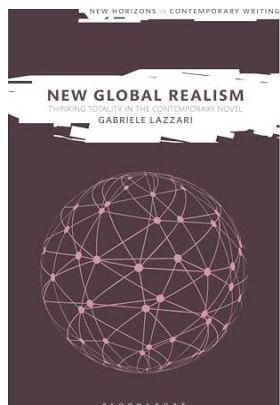
Acc. No. 008723

Call No. 615.1901 PEL

Summary: This book guide explores the unique complexities of the healthcare industry, highlighting why it's ripe for disruption through innovative business solutions. By delving into how traditional models might not fit healthcare perfectly, the book paves the way for understanding how better business practices can unlock the potential for higher quality care at a lower cost.



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Sr. No. 1039

Title: New global realism: thinking totality in the contemporary novel by Gabriele, Lazzari

London Bloomsbury Academic 2024

Acc. No. 008724

Call No. 809.305 GAB

Summary: This book explores the current resurgence of realism and challenges critical approaches that consider it naive or formally unsophisticated. Instead, it argues that realist novels offer a self-conscious and serious representation of the world we inhabit while actively envisioning new social designs and political configurations. This book further explains why realism can be a powerful antidote to the skepticism about the possibility of making truth-claims in humanist research.



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Sr. No. 1040

Title: Managing millennials: shaping a new work paradigm by Cripps, Jacqueline

New York Business Expert Press 2024

Acc. No. 008725

Call No. 658.4092 CRI

Summary: This book provides a solution. It's designed to educate readers on the current and future millennial workforce: who they are, what they want, what they need and how to get the best out of them. It offers clear cut guidance and best practice techniques for both managers and millennials as they continue to navigate the current and future landscape of work. A generation who are experiencing global challenges like the economic crisis, debt, job insecurity and housing unaffordability.



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