PRAGYATA LEARNING RESOURCE CENTRE
IIM BODHGAYA

New Arrivals

of Print Books

OCTOBER 2026

Subject Areas

9 subject areas · 82 new print titles

01
Public Policy and General Management
27 new arrivals

02
Business Communication
2 new arrivals

03
Finance & Accounting
4 new arrivals

04
Fiction & Non-Fiction
20 new arrivals

05
Healthcare & Management
6 new arrivals

06
Human Resource & Organizational Behaviour
5 new arrivals

07
Information Technology & Data Science
7 new arrivals

08
Marketing
4 new arrivals

09
Operations Management & Quantitative Techniques
7 new arrivals



Pragyata
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सब्बे भद्राणि पस्सन्तु

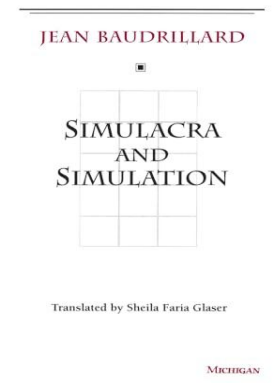
AACSB ACCREDITED

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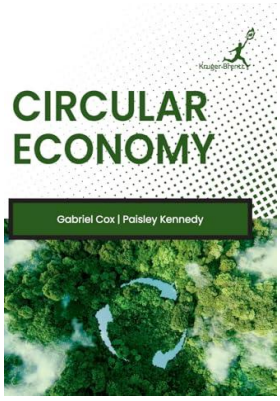
Public Policy General Management



Sr. No. 01

Title: Simulacra and simulation by Baudrillard, Jean

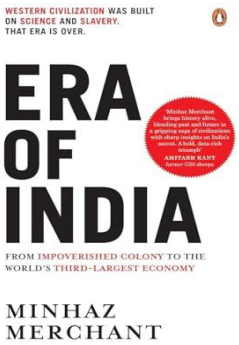
USA University of Michigan Press 2008
Acc. No. 011559 **Call No.** 194 BAU
Summary: This foundational work in postmodern philosophy and cultural theory explores how contemporary society has replaced reality and meaning with symbols and signs, leading to a condition Baudrillard calls “hyperreality.” In his provocative treatise, Baudrillard examines the implications of a world where simulations (copies without originals) precede and shape what we consider real, blurring the boundary between reality and representation. This book offers a challenging critique of how people in the late twentieth century and beyond perceive, construct, and interact with the world, underlining the instability of meaning in a media-saturated culture.
Click for more details



Sr. No. 02

Title: Circular economy by Cox, Gabriel

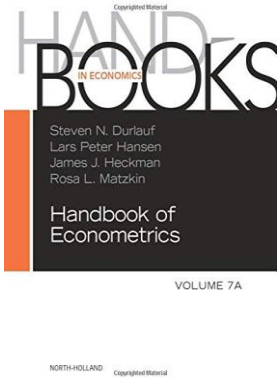
Edgware Kruger Brentt 2026
Acc. No. 011561 **Call No**. 333.7 COX
Summary: Circular Economy: Provide an overview of the fundamental concepts of a circular economy, including the reduction, reuse, and recycling of resources. Discuss how circular economy principles aim to minimize waste and promote sustainable production and consumption. Design and Innovation for Sustainability: Explore sustainable product design and innovation strategies that enable longer product lifecycles, modularity, and resource efficiency. Circular Business Models: Discuss business models that support circularity, such as product-as-a-service, sharing economy, remanufacturing, and closed-loop supply chains.
Click for more details



Sr. No. 03

Title: Era of India: from impoverished colony to the world's third-largest economy by Merchant, Minhaz

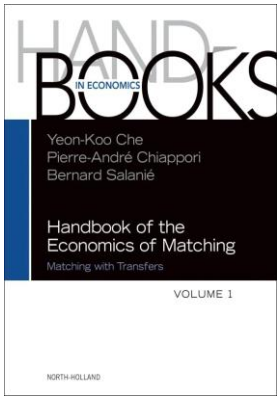
Gurugram Vintage 2026
Acc. No. 011562 **Call No.** 330.954 MER
Summary: Era of India, Minhaz Merchant examines interlinked civilizational arcs across centuries and millennia. Through much of recorded history, living standards were broadly similar in the Old World: Europe, Asia and Africa. The discovery of the New World in the Americas and Australasia brought about great change: catastrophic for some, a boon for others. Differences in per capita income between Europeans and Asians were minimal in 1600. By 1900, the gap had risen multiple times. Europe emerged from plague and penury to great wealth.
Click for more details



Sr. No. 04

Title: Handbook of econometrics by Durlauf, Steven

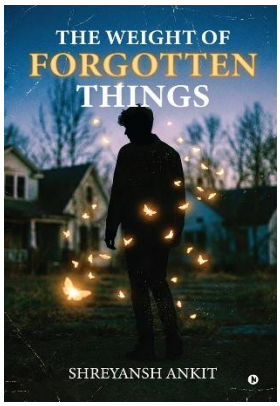
Netharlands North Holland 2020
Acc. No. 011563 **Call No.** 330.015195 DUR
Summary: Handbook of Econometrics, Volume 7A, examines recent advances in foundational issues and "hot" topics within econometrics, such as inference for moment inequalities and estimation of high dimensional models. With its world-class editors and contributors, it succeeds in unifying leading studies of economic models, mathematical statistics and economic data. Our flourishing ability to address empirical problems in economics by using economic theory and statistical methods has driven the field of econometrics to unimaginable places.
Click for more details



Sr. No. 05

Title: Handbook of the economics of matching by Che, Yeon-Koo

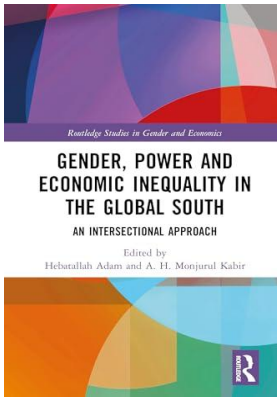
Amsterdam North Holland 2024
Acc. No. 011564 **Call No**. 330.1551166 CHE
Summary: Handbook of the Economics of Matching, Volume Two summarizes both classic results and the many recent advances on matching without transfers. Its seven chapters, written by leading researchers, cover both theoretical and empirical work and include sections on Matching under Non-transferable Utility: Theory, Empirical Approaches to Climate Change Impact Quantification, The large markets case, Matching under Non-transferable Utility: Applications, Allocating students to schools: theory and empirical methods, Matching with contracts, Matching with frictions, and Dynamic Matching.
Click for more details



Sr. No. 06

Title: The weight of forgotten things by Shreyansh, Ankit

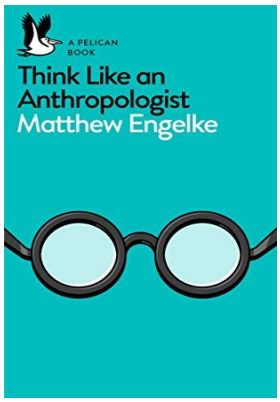
India Notion Press 2025
Acc. No. 011573 **Call No.** 823.92 SHR
Summary: Their stories draw him into a landscape where memory clings like dust, where abandoned places breathe, and where the quietest lives hide the loudest truths. With every encounter, Ravi feels the past tightening around him, nudging him towards a truth he isn't ready to face. Ravi drifts through India's forgotten towns with a restlessness he cannot name. Everywhere he goes, moths gather around him, as though carrying secrets only he can hear. And in each place, a stranger seems to recognise him, not his face, but something far deeper, something he has spent years trying to outrun.
Click for more details



Sr. No. 07

Title: Gender, power, and economic inequality in the global south: an intersectional approach by Hebatallah Adam and Abul Hasnat Monjurul Kabir

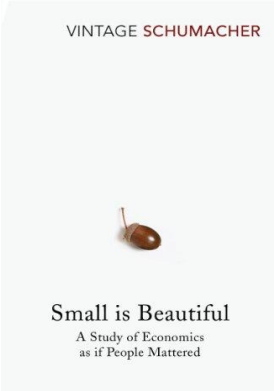
Oxon Routledge 2026
Acc. No. 011575 **Call No.** 305.42 ADA
Summary: This book delves into the interrelationship among gender, power, and economic disparity in the Global South through an intersectional lens. It analyses the interplay of diverse forms of oppression, such as class, caste, race, ethnicity, and geography, and their impacts on individual lives and prospects for success. This analysis employs diverse case studies to examine how historical legacies, social and political institutions, and economic mechanisms generate and perpetuate inequality across various domains.
Click for more details



Sr. No. 08

Title: Think like an anthropologist by Engelke, Matthew

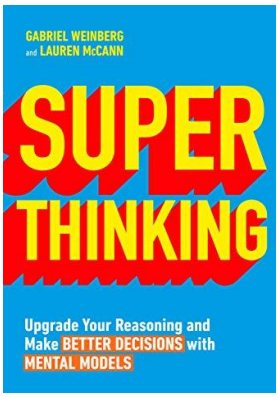
India Pelican Books 2017
Acc. No. 011576 **Call No**. 301 ENG
Summary: For well over one hundred years, social and cultural anthropologists have traversed the world from urban Zimbabwe to suburban England, Beijing to Barcelona, uncovering surprising facts, patterns, predilections and, sometimes, the inexplicable, in terms of how humans organize their lives and articulate their values. By weaving together theories and examples from around the world, Matthew Engelke brilliantly shows why anthropology matters: not only because it allows us to understand other points of view, but also because in the process, it reveals something about ourselves too.
Click for more details



Sr. No. 09

Title: Small is beautiful: a study of economics as if people mattered by Schumacher, E. F

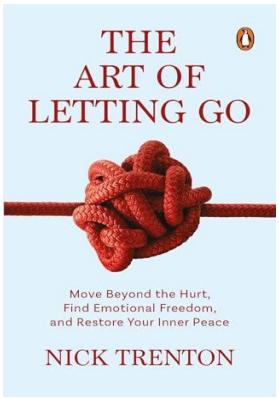
London Vintage 2011
Acc. No. 011578 **Call No.** 330 SCH
Summary: First published in 1973, E. F. Schumacher's Small Is Beautiful remains a foundational text of sustainable economics and environmental thought. Rejecting the idea that "bigger is better", Schumacher argues for economies based on community, craftsmanship and ecological balance. Decades later, its message - that progress should serve people, not profits - is more urgent than ever. Combining wisdom, practicality and visionary foresight, Small Is Beautiful continues to inspire new generations of environmentalists, policymakers and ethical business leaders seeking to build a fairer world.
Click for more details



Sr. No. 10

Title: Super thinking by Weinberg, Gabriel

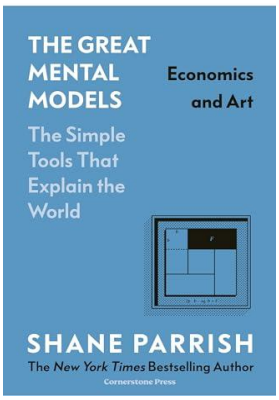
India Penguin 2019
Acc. No. 011579 **Call No.** 153.4 WEI
Summary: Mental models are decision-making tools that guide our perception of the world and our behaviour in it. They help us understand life, make decisions and solve problems. The best models help us make intelligent investments, develop ground-breaking technologies and even travel to outer space. Building on our knowledge of well-known models such as the Bandwagon Effect or Paradigm Shift and introducing us to the lesser known like the Eisenhower Matrix or the Boiling Frog Symbol, this indispensable book distils the most effective mental models into a single, digestible volume. It will make even the most complex models accessible and engaging to enable you to make better, more informed decisions in every part of your life.
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Sr. No. 11

Title: The art of letting go move beyond the hurt, find emotional freedom and restore your inner peace by Trenton, Nick

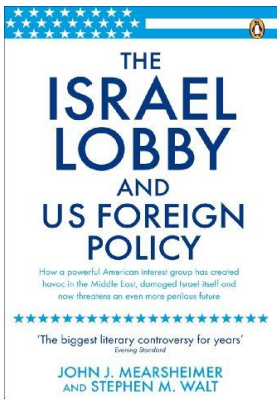
Gurugram Penguin 2023
Acc. No. 011580 **Call No.** 158.1 TRE
Summary: The Art of Letting Go is about organizing the mess in our minds. For that, it is important not to dwell on the past, or obsess over the future that may never occur; but that is easier said than done. Learn how to trust that things will be okay, how to control your self-talk, and transform your internal worldview. Control your thoughts. Manage your happiness. Restore your inner peace. With help from psychologically proven tips to get out of your mind and into your life: Practicing nonjudgment and observation over your emotions. Untangling the toxic beliefs of urgency and danger in your brain.
Click for more details



Sr. No. 12

Title: The great mental models: economics and art by Parrish, Shane

London Cornerstone Press 2024
Acc. No. 011581 **Call No.** 153.4 PAR
Summary: The Great Mental Models introduces the most powerful models that anyone can use right away to improve decision making and productivity. In this volume, Shane Parrish introduces key concepts that both art and economics rely on, including: Creative destruction: New innovations must sometimes come at the cost of the maintaining the status quo. Representation: The depiction of an idea can be visual, but it can also rely on symbols or other ideas.Genre: A form of communication with socially constructed norms developed collaboratively over time.
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Sr. No. 13

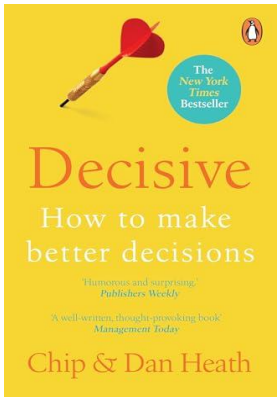
Title: The Israel lobby and US foreign policy by Mearsheimer, John J

London Penguin 2007

Acc. No. 011582 **Call No.** 327.7305694 MEA

Summary: This book has created a storm of controversy by bringing out into the open America's relationship with the Israel lobby: a loose coalition of individuals and organizations that actively work to shape foreign policy in a way that is profoundly damaging both to the United States and Israel itself. Israel is an important, valued American ally, yet Mearsheimer and Walt show that, by encouraging unconditional US financial and diplomatic support for Israel and promoting the use of its power to remake the Middle East, the lobby has jeopardized America's and Israel's long-term security and put other countries – including Britain – at risk.

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Sr. No. 14

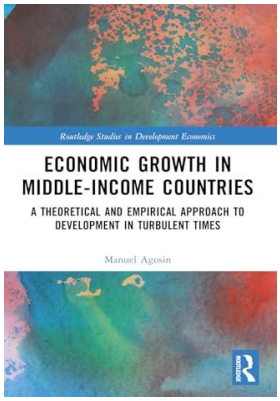
Title: Decisive: how to make better decisions by Heath, Chip

India Penguin 2024

Acc. No. 011586 **Call No**. 153.83 HEA

Summary: In Decisive, Chip and Dan Heath - authors of the international bestsellers Made to Stick and Switch - draw on decades of cutting-edge psychological research to explain why we so often get it very badly wrong. They reveal how our supposedly rational brains are frequently tripped up by powerful biases and wishful thinking and why even experts frequently make mistakes. They demonstrate the perils of getting trapped in a narrow decision frame, and they explore people's tendency to be over-confident about how their choices will unfold. At the same time they demonstrate how relatively easy it is to avoid the pitfalls and find the best answers, offering four simple principles that we can all learn and follow.

Click for more details



Sr. No. 15

Title: Economic growth in middle-income countries: a theoretical and empirical approach to development in turbulent times by Agosin, Manuel

Oxon Routledge 2024

Acc. No. 011594 **Call No.** 338.9 AGO

Summary: This book develops a theoretical framework unlike the conventional neoclassical paradigm for the analysis of growth and deploys analytical data to understand the main policy issues affecting developing countries, with particular attention to countries which, after having a spurt of growth, have been unable to maintain the momentum of their economies. The book offers the building blocks for an integrated approach to development economics from the perspective of developing economies themselves.

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Sr. No. 16

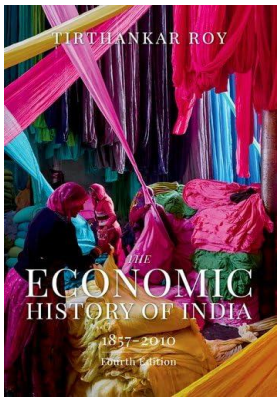
Title: Cooperative enterprises by Ammirato, Piero

Oxon Routledge 2024

Acc. No. 011596 **Call No.** 334 AMM

Summary: Cooperative Enterprises takes an international approach throughout, drawing on examples from cooperatives from across the globe. The book offers a valuable historical perspective, placing cooperatives within their political, social, cultural, and economic contexts since the Industrial Revolution. The book also demonstrates that cooperatives correct the market, complement the role of the state, support local economic development, reduce income and wealth inequalities, promote social cohesion, and promote economic democracy.

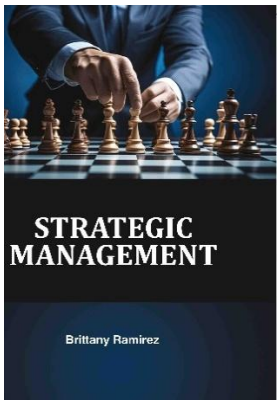
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Sr. No. 17

Title: The economic history of India, 1857–2010 by Roy, Tirthankar

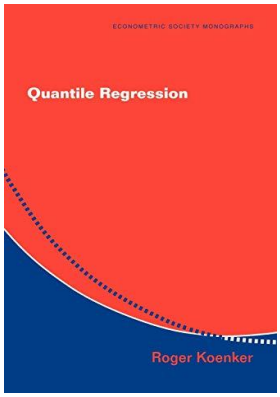
New Delhi Oxford University Press 2025
Acc. No. 011617 **Call No**. 330.954 ROY
Summary: The Economic History of India: 1857-2010 claims that the roots of this paradox go back to India's colonial past, when internal factors like geography and external forces like globalization and imperial rule created prosperity in some areas and poverty in others. From the end of the eighteenth century, two distinct global processes began to transform livelihoods and living conditions in the South Asia region. These were the rise of British colonial rule and globalization, that is, the integration of the region in the emerging world markets for goods, capital, and labour services.
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Sr. No. 18

Title: Strategic management by Ramirez, Brittany

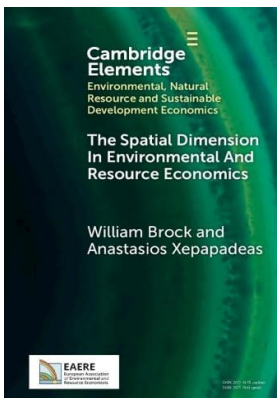
UK EdTech Press 2026
Acc. No. 011621 **Call No.** 658.4012 RAM
Summary: Strategic Management examines the principles and practices used to formulate, implement, and evaluate organizational strategies. It covers strategic analysis, vision and mission development, environmental scanning, SWOT analysis, Porter's Five Forces, competitive positioning, diversification, and international expansion. It also discusses leadership, organizational culture, corporate governance, and the role of strategic decision-making in achieving sustainable competitive advantage.
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Sr. No. 19

Title: Quantile regression by Koenker, Roger

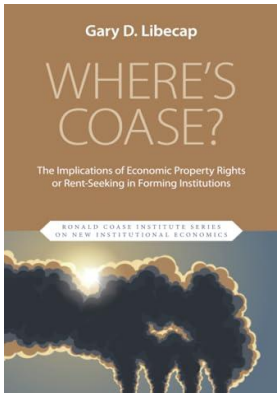
New York Cambridge University Press 2005
Acc. No. 011622 **Call No.** 519.5 KOE
Summary: Quantile regression is gradually emerging as a unified statistical methodology for estimating models of conditional quantile functions. By complementing the exclusive focus of classical least squares regression on the conditional mean, quantile regression offers a systematic strategy for examining how covariates influence the location, scale and shape of the entire response distribution. The author has devoted more than 25 years of research to this topic. The methods in the analysis are illustrated with a variety of applications from economics, biology, ecology and finance.
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Sr. No. 20

Title: The spatial dimension in environmental and resource economics by Brock, William A

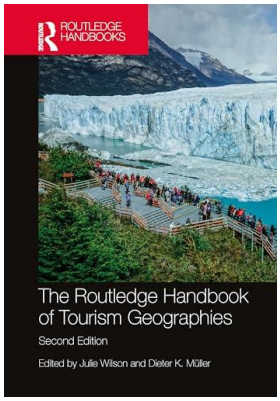
New Delhi Cambridge University Press 2026
Acc. No. 011623 **Call No**. 333.7 BRO
Summary: The spatial dimension is embedded in most issues studied by environmental and resource economics, its incorporation into economic models is not widespread. As a result, significant aspects of important problems remain hidden, which could lead to policy failures. This Element fills this gap by exploring how space can be integrated into environmental and resource economics. The tools presented, along with their applications, provide foundations for future research in spatial environmental and resource economics in which the underlying spatial dimension – which is very real – is fully taken into account.
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Sr. No. 21

Title: Where's Coase?: the implications of economic property rights or rent seeking in forming institutions by Libecap, Gary D

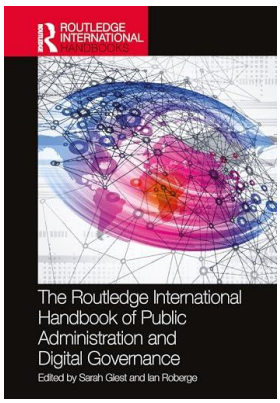
Cambridge University Press New Delhi 2026
Acc. No. 011624 **Call No.** 333.7 LIB
Summary: Ronald Coase's Nobel work outlined gains by reducing transaction costs and promoting property rights and markets to confront externalities. Countering market failure assertions and calls for centralized government intervention, Coase retorted that decentralized market negotiations could be welfare-improving by promoting collaborative, efficient problem solving, and releasing resources to the general economy. Examining three major environmental laws: the Clean Air Act, the Magnuson Stevens Fishery Act, and the Endangered Species Act,the book explores policy development and assesses the resulting costs relative to Coase's framework.
Click for more details



Sr. No. 22

Title: Routledge handbook of tourism geographies by Wilson, Julie

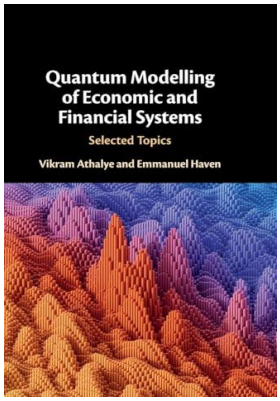
Oxon Routledge 2025
Acc. No. 011599 **Call No.** 910.91 WIL
Summary: This book explores contemporary tourism contexts and concepts, as marked by the present era of polycrises, setting out renewed and reoriented perspectives on tourism geographies into the mid-2020s. Across its diverse range of contributions, the Handbook navigates the complexities of tourism as a shifting construct, situating tourism geographies within the socio-spatial, economic and environmental implications of tourism, leisure and mobilities in the new contexts of global change, ecological transition and digital transformation.
Click for more details



Sr. No. 23

Title: Routledge international handbook of public administration and digital governance by Giest, Sarah

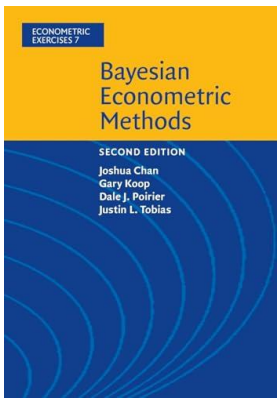
Oxon Routledge 2025
Acc. No. 011600 **Call No.** 351.0285 GIE
Summary: The book demonstrates the diverse nature of "digital government" through a series of case studies from different regions across the globe, including Africa, the Americas, Asia and Europe. The book uses these cases to highlight various aspects and implications of the intersection of digital technologies and public administration. The book also addresses barriers and enablers to the adoption of digital technology, with select chapters focusing on artificial intelligence (AI) in governmental contexts by leading practitioners and scholars.
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Sr. No. 24

Title: Quantum modelling of economic and financial systems: selected topics by Athalye, Vikram

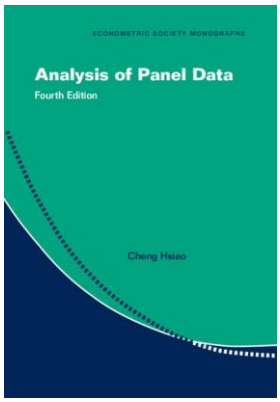
UK Cambridge University Press 2026
Acc. No. 011625 **Call No.** 330.15118 ATH
Summary: This concise and self-contained book opens completely novel areas of research by directly implementing concepts from quantum physics into areas of social science. It constructs compelling arguments originating from fundamental concepts in physics and the philosophy of science, including key developments in economics and finance, then surveys the important work which has been performed to date through applying the formalism of quantum mechanics to decision making and finance. The book is accessible to graduate students and researchers in social science and physics, as well as avid interdisciplinary readers. This title is part of the Flip it Open Programme and may also be available Open Access.
Click for more details



Sr. No. 25

Title: Bayesian econometric methods by Chan, Joshua

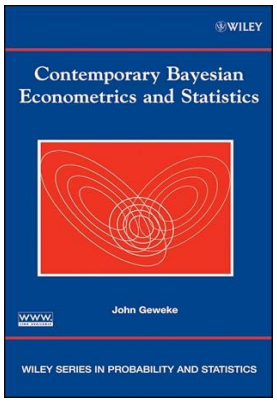
UK Cambridge University Press 2020
Acc. No. 011626 **Call No.** 330.015195 CHA
Summary: Bayesian Econometric Methods examines principles of Bayesian inference by posing a series of theoretical and applied questions and providing detailed solutions to those questions. This second edition adds extensive coverage of models popular in finance and macroeconomics, including state space and unobserved components models, stochastic volatility models, ARCH, GARCH, and vector autoregressive models.
Click for more details



Sr. No. 26

Title: Analysis of panel data by Hsiao, Cheng

UK Cambridge University Press 2022
Acc. No. 011627 **Call No**. 330.015195 HSI
Summary: This comprehensive introduction of fundamental panel data methodologies provides insights on what is most essential in panel literature. A capstone to the forty-year career of a pioneer of panel data analysis, this new edition's primary contribution will be the coverage of advancements in panel data analysis, a statistical method widely used to analyze two or higher-dimensional panel data. The topics discussed in early editions have been reorganized and streamlined to comprehensively introduce panel econometric methodologies useful for identifying causal relationships among variables, supported by interdisciplinary examples and case studies.
Click for more details

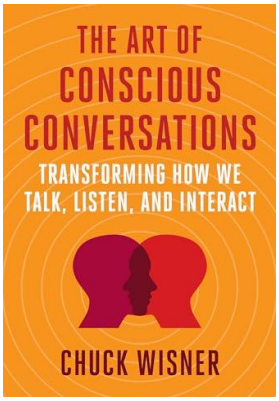


Sr. No. 27

Title: Contemporary Bayesian econometrics and statistics by Geweke, John

New Jersey Wiley-Interscience 2005
Acc. No. 011640 **Call No. 330.015195 GEW**
Summary: Contemporary Bayesian Econometrics and Statistics provides readers with state-of-the-art simulation methods and models that are used to solve complex real-world problems. Armed with a strong foundation in both theory and practical problem-solving tools, readers discover how to optimize decision making when faced with problems that involve limited or imperfect data. The book begins by examining the theoretical and mathematical foundations of Bayesian statistics to help readers understand how and why it is used in problem solving.
Click for more details

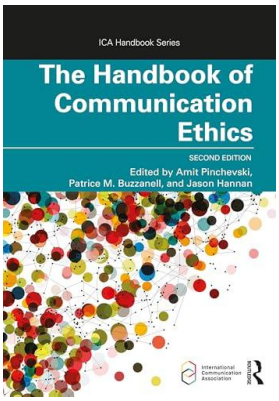
Business Communication



Sr. No. 28

Title: The art of conscious conversations: transforming how we talk, listen, and interact by Wisner, Chuck

Oakland Berrett-Koehler 2023
Acc. No. 011560 **Call No.** 153.6 WIS
Summary: This is a practical guide for thoughtfully reflecting on conversations and avoiding the common pitfalls that cause our relationships and work to go sideways. Chuck Wisner identifies four universal types of conversations and offers specific advice to maximize the effectiveness of each: Storytelling—Investigate the stories we tell ourselves about ourselves and others, Collaborative—Explore the way our stories and other people's stories interact, Creative—See new possibilities and discover unforeseen solutions and Commitment—Make promises we know we can keep.
Click for more details

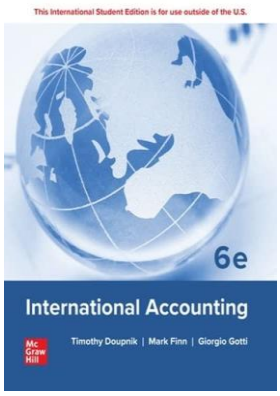


Sr. No. 29

Title: Handbook of communication ethics by Pinchevski, Amit

Oxon Routledge 2025
Acc. No. 011598 **Call No**. 174 PIN
Summary: This handbook includes new issues and concerns that have emerged in the interim—from environmentalism to artificial intelligence, from disability studies to fake news. It also features a new structure, comprised of three sections representing a wide array of communication ethics: traditions, contexts, and debates. This collection provides a valuable resource for those who seek a broader basis on which to study communication ethics. This handbook is a must-read for faculty, graduate students, and advanced undergraduate students in all areas of communication studies, as well as in neighboring disciplines such as rhetoric, media studies, sociology, political science, cultural studies, and science and technology studies.
Click for more details

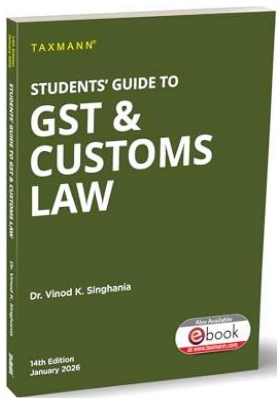
Finance and Accounting



Sr. No. 30

Title: International accounting by Doupnik, Timothy

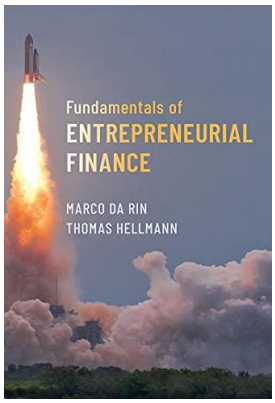
McGrawHill Education New York 2024
Acc. No. 011608 **Call No.** 657.96 DOU
Summary: This book provides an overview of the broadly defined area of international accounting. It focuses on the accounting issues related to international business activities and foreign operations and provides substantial coverage of the IASB and IFRS. Its unique benefits include up-to-date coverage of relevant material; extensive numerical examples; two chapters devoted to the application of IFRS; and coverage of nontraditional but important topics such as management accounting issues in multinational companies, international corporate governance, and corporate social reporting.
Click for more details



Sr. No. 31

Title: Students guide to GST and customs law by Singhania, Vinod K

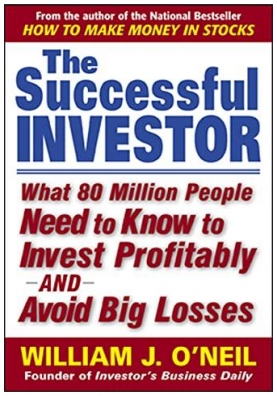
New Delhi Taxmann Publications 2026
Acc. No. 011615 **Call No**. 343.54055 SIN
Summary: This book is an authentic, up to date & amended textbook on GST & Customs Law. The Present Publication is the 6th Edition & Updated till 01st January 2021, authored by Dr. Vinod K. Singhania & Dr. Monica Singhania. This book is written in a simple language, explaining the provision of the law in a step-by-step manner – with the help of suitable illustrations, without resorting to paraphrasing of sections and legal jargons. This book helps in bridging the gap between theory and application of the subject matter.
Click for more details



Sr. No. 32

Title: Fundamental of entreprenurial Finance by Marco da Rin

USA Oxford University Press 2020
Acc. No. 011631 **Call No.** 658.15 DA
Summary: This is written by renowned researchers and pioneers of the field, this text has strong academic foundations that allow students to understand financial structures, the behaviour of entrepreneurs, and a wide variety of investor types. Develops a comprehensive framework for understanding entrepreneurial finance. Provides many practical educational tools, including a case study that runs across the entire text, a set of novel spreadsheet tools, and a variety of applied examples and exercises. Helps the reader move seamlessly from concept to application, and thus to get started as entrepreneur or investor.
Click for more details

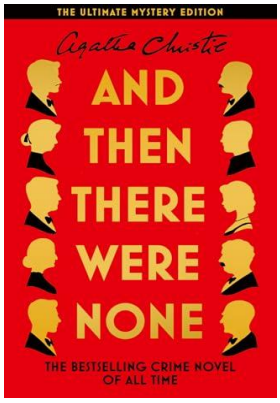


Sr. No. 33

Title: The successful investor: what 80 million people need to know to invest profitably and avoid big losses by O'Neil, William J

New York McGraw-Hill 2004
Acc. No. 011632 **Call No.** 332.6083 ONE
Summary: In The Successful Investor, O'Neil steps up to tell all investors how they can make money and, more important, avoid losses in up markets, down markets, and everything in between. Showing how mistakes made in the recent market collapse were amazingly similar to those made in previous down cycles, O'Neil reveals simple steps investors can follow to avoid costly mistakes.
Click for more details

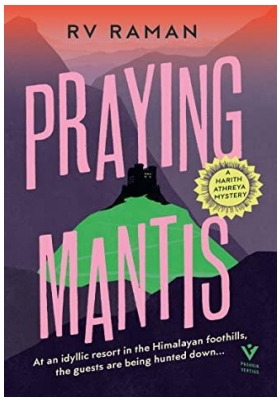
Fiction & Non-Fiction



Sr. No. 34

Title: And then there were none by Christie, Agatha

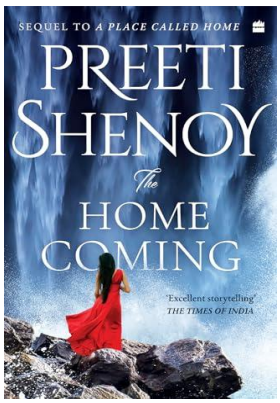
Dublin HarperCollins 2015
Acc. No. 011565 **Call No.** 823.912 CHR
Summary: The book that topped the international online poll held in Agatha Christie's 125th birthday year to discover which of her 80 crime books was the world's favourite. 1939. Europe teeters on the brink of war. Ten strangers are invited to Soldier Island, an isolated rock near the Devon coast. Cut off from the mainland, with their generous hosts Mr and Mrs U.N. Owen mysteriously absent, they are each accused of a terrible crime. When one of the party dies suddenly they realise they may be harbouring a murderer among their number.
Click for more details



Sr. No. 35

Title: Praying mantis by Raman R. V

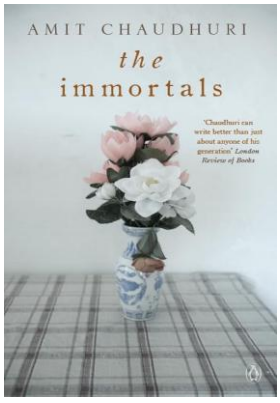
London Pushkin Vertigo 2023
Acc. No. 011566 **Call No**. 823.92 RAM
Summary: This locked-room holiday mystery is the 3rd book in R V Raman's acclaimed Harith Athreya series, a smash hit that has been optioned for film in India and whose masterfully fast-paced plots continue to enthrall mystery fans worldwide. Detective Harith Athreya is taking a well-earned break, but his holiday is cut short when mysterious bloody handprints appear on the walls around the resort, and he determines to find their origin. The idyllic Peter Dann Castle is a picture of tranquility as summer blooms in the Himalayan foothills. The heritage hotel has a reputation of being blessed – whatever happens here is said to happen for the good.
Click for more details



Sr. No. 36

Title: The homecoming by Shenoy, Preeti

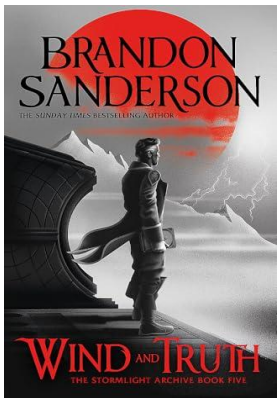
Gurugram HarperCollins 2024
Acc. No. 011567 **Call No.** 823.92 SHE
Summary: A moving continuation of the story that began in Preeti Shenoy's bestselling novel A Place Called Home, The Homecoming draws readers into a deep exploration of love, betrayal, and the dangerous secrets we keep from ourselves and the world. When the past unravels, is love enough to hold the future together? To the world, Alka's life is picture-perfect—she lives a charmed existence in a beautiful heritage bungalow on her husband Subbu's coffee estate with their two lovely daughters.
Click for more details



Sr. No. 37

Title: The immortals by Chaudhuri, Amit

Gurugram Penguin 2012
Acc. No. 011568 **Call No.** 823.92 CHA
Summary: The Immortals tells the story of two families bound by music. Shyamji is the son of the acclaimed classical singer Ram Lal. But Shyam Lal is not his father – and knows he never will be. His student, Mallika Sengupta, is a talented singer who has never pushed herself while her son Nirmalya, also Shyamji's student, believes in suffering for his art and judges Shyam Lal for selling out. Written in haunting, melodic prose, The Immortals is an acutely observed and lyrical novel about the place of art in the modern world.
Click for more details



Sr. No. 38

Title: Wind and truth by Sanderson, Brandon

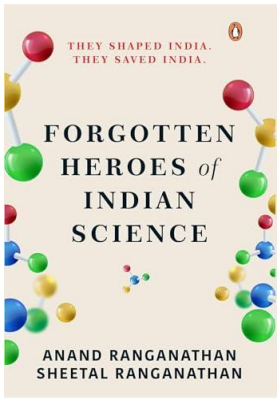
London Gollancz 2024
Acc. No. 011569 **Call No**. 813.6 SAN
Summary: The long-awaited explosive climax to the first arc of the Number One New York Times bestselling Stormlight Archive. Dalinar Kholin challenged the evil god Odium to a contest of champions with the future of Roshar on the line. The Knights Radiant have only ten days to prepare-and the sudden ascension of the crafty and ruthless Taravangian to take Odium's place has thrown everything into disarray. Desperate fighting continues simultaneously worldwide-Adolin in Azimir, Sigzil and Venli at the Shattered Plains, and Jasnah at Thaylen City.
Click for more details



Sr. No. 39

Title: The wheel of time: the eye of the world by Jordan, Robert

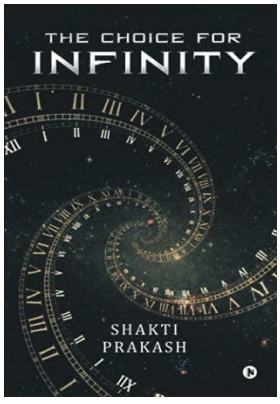
London Orbit 2021
Acc. No. 011570 **Call No.** 813.54 JOR
Summary: Prepare to turn the Wheel of Time – discover the first novel in one of the most influential and popular fantasy epics ever published. When their village is attacked by terrifying creatures, Rand al'Thor and his friends are forced to flee for their lives. An ancient evil is stirring, and its servants are scouring the land for the Dragon Reborn – the prophesised hero who can deliver the world from darkness. In this Age of myth and legend, the Wheel of Time turns. What was, what may be, and what is, may yet fall under the Shadow.
Click for more details



Sr. No. 40

Title: Forgotten heroes of Indian science by Ranganathan, Anand

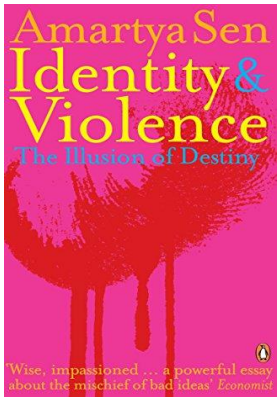
Gurugram Ebury Press 2025
Acc. No. 011571 **Call No.** 509.54 RAN
Summary: Upendranath Brahmachari conjured a potent drug to vanquish the spectre of kala-azar, saving millions from the deadly disease. Ram Nath Chopra explored ancient ayurvedic knowledge, extracting a natural compound from sarpagandha to treat seizures and high blood pressure. Azizul Haque and Hem Chandra Bose etched a novel cipher for fingerprints, birthing the science of forensics with their elegant method. These stories are not mere chronicles of inventions, but sagas of lives devoted to the pursuit of brilliance.
Click for more details



Sr. No. 41

Title: The Choice for Infinity by Prakash, Shakti

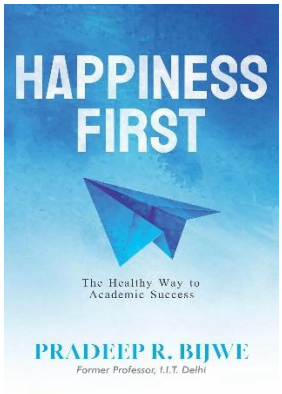
Chennai Notion Press 2021
Acc. No. 011572 **Call No**. 813.6 PRA
Summary: Siddhi and her friend Mehak were attending a medical workshop and there they met a medical genius, Dr. Waghmare. One thing led to another and ultimately, they met Dr. Shiv Vardhan, a renowned physicist. In the lab of Dr. Shiv Vardhan, the whole notion of self-determination of the space time matrix by an observer especially based on the quantum mechanical model of theoretical physics, multiverse theory and the power of choice that an observer possesses over the events is brought into action. Siddhi and Mehak push their imagination to a point where an observer has attained full liberty to choose events as per his or her choice.
Click for more details



Sr. No. 42

Title: Identity and violence: the illusion of destiny by Sen, Amartya

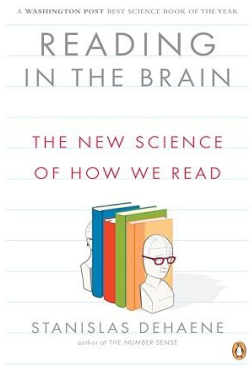
UK Penguin 2006
Acc. No. 011577 **Call No.** 303.6012 SEN
Summary: Sen argues in his new book that conflict and violence are sustained today, no less than the past, by the illusion of a unique identity. Indeed, the world is increasingly taken to be divided between religions (or 'cultures' or 'civilizations'), ignoring the relevance of other ways in which people see themselves through class, gender, profession, language, literature, science, music, morals or politics, and denying the real possibilities of reasoned choices. In Identity and Violence he overturns such stereotypes as the 'the monolithic Middle East' or 'the Western Mind'.
Click for more details



Sr. No. 43

Title: Happiness first: the healthy way to academic success by Bijwe, Pradeep R

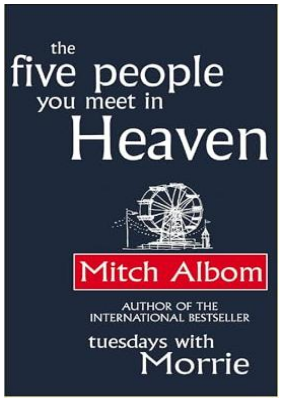
Chennai Notion Press 2024
Acc. No. 011589 **Call No.** 158.1 BIJ
Summary: The book provides practical, time-efficient, and scientifically proven daily happiness exercises that seamlessly integrate into your student life, gradually boosting your well-being. This book goes beyond happiness—it's about excelling academically. Discover integrated and effective study strategies that will significantly improve your college performance. This book is your invitation to a more balanced and fulfilling college experience. It's about crafting a successful future while prioritizing your well-being. Get ready to take control of your academic journey, all while living a happier, more meaningful life.
Click for more details



Sr. No. 44

Title: Reading in the brain: the new science of how we read by Dehaene, Stanislas

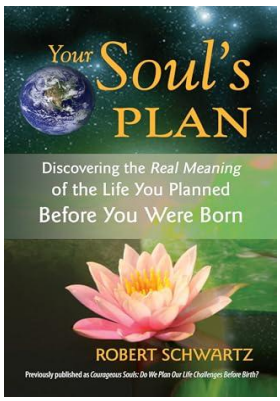
USA Penguin 2009
Acc. No. 011590 **Call No**. 418.4019 DEH
Summary: The act of reading is so easily taken for granted that we forget what an astounding feat it is. How can a few black marks on white paper evoke an entire universe of meanings? It's even more amazing when we consider that we read using a primate brain that evolved to serve an entirely different purpose. Stanislas Dehaene, author of How We Learn, explores every aspect of this human invention, from its origins to its neural underpinnings. A world authority on the subject, Dehaene reveals the hidden logic of spelling, describes pioneering research on hiw we process languages, and takes us into a new appreciation of the brain and its wondrous capacity to adapt.
Click for more details



Sr. No. 45

Title: The five people you meet in heaven by Albom, Mitch

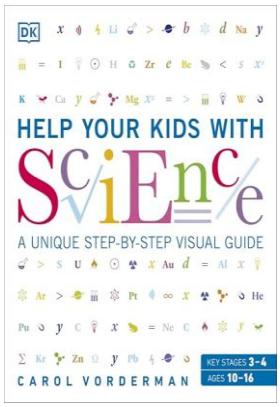
London Sphere 2006
Acc. No. 011595 **Call No.** 813.54 ALB
Summary: THE FIVE PEOPLE YOU MEET IN HEAVEN is a wonderfully moving fable that addresses the meaning of life, and life after death, in the poignant way that made TUESDAYS WITH MORRIE such an astonishing book. The novel's protagonist is an elderly amusement park maintenance worker named Eddie who, while operating a ride called the 'Free Fall', dies while trying to save a young girl who gets in the way of a falling cart that hurtles to earth. Eddie goes to heaven, where he meets five people who were unexpectedly instrumental in some way in his life.
Click for more details



Sr. No. 46

Title: Your soul's plan: discovering the real meaning of the life you planned before you were born by Schwartz, Robert

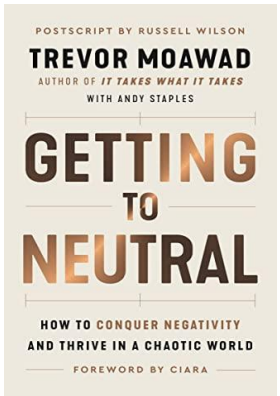
Berkeley North Atlantic Books 2009
Acc. No. 011609 **Call No.** 133.90135 SCH
Summary: Your Soul's Plan explores the premise that we are all eternal souls who plan our lives, including our greatest challenges, before we are born for the purpose of spiritual growth. Through compelling profiles of people who knowingly planned the experiences mentioned above, Your Soul's Plan shows that suffering is not purposeless, but rather imbued with deep meaning. Working with four gifted mediums, author Robert Schwartz reveals the significance of each person's life plan and allows us a fascinating look into the "other side."
Click for more details



Sr. No. 47

Title: Help your kids with science: a unique step-by-step visual guide by Vorderman, Carol

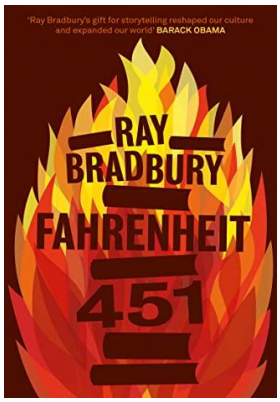
London Dorling Kindersley 2012
Acc. No. 011610 **Call No.** 500 VOR
Summary: Help Your Kids with Science encourages parents and children to work together as a team to solve even the most challenging problems on the school syllabus. It focuses on the UK National Curriculum up to GCSE level, but proves absolutely invaluable for adult students and science fans alike. The reference section also includes a glossary of key sciencific terms and symbols. With your support, children can gain a complete understanding of science, leaving them calm, confident, and exam ready.
Click for more details



Sr. No. 48

Title: Getting to neutral: how to conquer negativity and thrive in a chaotic world by Moawad, Trevor

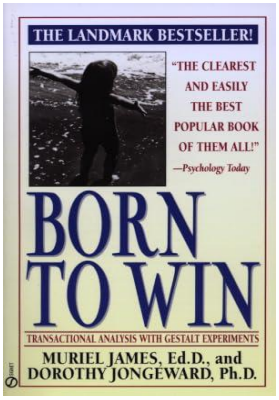
New York HarperOne 2023
Acc. No. 011614 **Call No.** 152.4 MOA
Summary: This practical self-help book, Getting to Neutral, is a step-by-step guide that shows readers how to use mental conditioning coach Trevor Moawad's innovative motivational system to defeat negativity and thrive. Neutral thinking is a judgment-free, process-oriented approach that helps us coolly assess situations in high-pressure moments. Moawad walks readers through how to downshift to neutral no matter how dire the situation. Getting to Neutral will help readers learn to handle even the most complex and turbulent situations with calm, clarity, and resolve.
Click for more details



Sr. No. 49

Title: Fahrenheit 451 by Bradbury, Ray

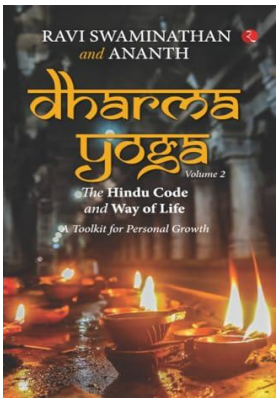
Harper Voyager London 2008
Acc. No. 011618 **Call No.** 813.54 BRA
Summary: Nearly seventy years after its original publication, Ray Bradbury's internationally acclaimed novel Fahrenheit 451 stands as a classic of world literature set in a bleak, dystopian future. Today its message has grown more relevant than ever before.Guy Montag is a fireman. His job is to destroy the most illegal of commodities, the printed book, along with the houses in which they are hidden. Montag never questions the destruction and ruin his actions produce, returning each day to his bland life and wife, Mildred, who spends all day with her television "family."
Click for more details



Sr. No. 50

Title: Born to win: transactional analysis with gestalt experiments by James, Muriel

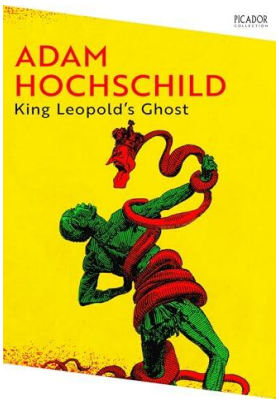
Signet New York 1978
Acc. No. 011619 **Call No**. 158.1
Summary: In this enriching volume, Dr. Muriel James, co-author of Passion for Life: Psychology and the Human Spirit, and Dr. Dorothy Jongeward, show that every person has the potential to be a winner: to be an authentic, alive, responsive, fulfilled human being. An imaginative guide for self-analysis, discovery and growth complete with experiments and exercises you can do by yourself. Born to Win uses psychological insights to increase your awareness of the real power you have to direct your own life, to make decisions, to develop your own ethical system, to enhance the lives of others and to understand that you were "Born To Win."
Click for more details



Sr. No. 51

Title: Dharma yoga: the Hindu code and way of life: a toolkit for personal growth by Swaminathan, Ravi

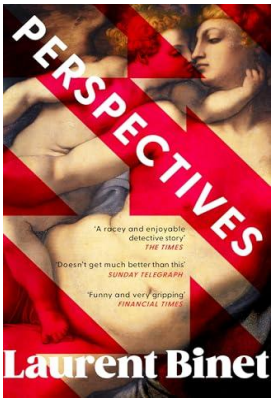
New Delhi RupaPublications 2026
Acc. No. 011620 **Call No.** 294.5
Summary: Dharma Yoga, Volume 2 moves from belief to practice. Where the first volume explored the foundations of Hindu thought, the 'what' of Hinduism, this volume turns to the harder and more vital question: how to live it. Happiness, the book reminds us, is not something to be hunted down. Like a butterfly, it settles only when we stop chasing it, and begin acting rightly. Dharma is not a list of commandments, nor a rigid moral code. Right action is always shaped by context.
Click for more details



Sr. No. 52

Title: King Leopold's ghost: a story of greed, terror and heroism in colonial Africa by Hochschild, Adam

Dublin Picador 2024
Acc. No. 011633 **Call No. 967.51022 HOC**
Summary: In King Leopold's Ghost, author Adam Hochschild introduces us to a group of missionaries and idealists who, upon their arrival in Africa, found themselves in the middle of a horrifying holocaust. Their courage to stand against Leopold shines a light on this often-overlooked chapter of history. A devastating piece of African history, King Leopold's Ghost explores the grave cost paid by those silenced by colonial terror.
Click for more details

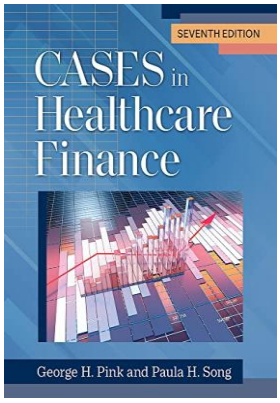


Sr. No. 53

Title: Perspectives by Binet, Laurent

London Penguin 2026
Acc. No. 011634 **Call No**. 843.92 BIN
Summary: Above him, the paintings he laboured over for more than a decade. At his home, a hidden portrait scandalously depicting Maria de Medici, daughter of the Duke of Florence, as a naked Venus. Who is the murderer? Who made the painting? As the city erupts in chaos, Giorgio Vasari, the great art historian, is picked to lead the investigation. Letters fly back and forth carrying news of plots and speculation about the killer's identity – between Maria and her aunt Catherine de' Medici, the queen of France; between Catherine and her secret agents; and between Vasari and his friend Michelangelo.
Click for more details

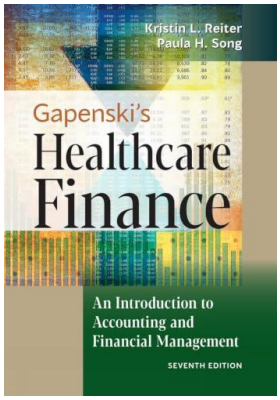
Healthcare & Management



Sr. No. 54

Title: Cases in healthcare finance by Pink, George H

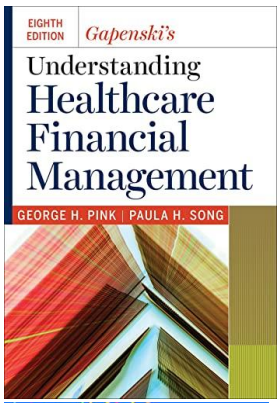
USA AUPHA 2022
Acc. No. 011628 **Call No.** 362.11068 PIN
Summary: Cases in Healthcare Finance brings abstract concepts to life by aligning classroom work with real-world decision making. By working through the cases in this book, students will gain a better appreciation for how finance principles are applied in practice. The book's 33 cases explore financial management and accounting in a variety of healthcare settings, such as hospitals, clinics, medical practices, home health organizations, and integrated delivery systems. Offering relevant background details and a comprehensive picture of the organization, each case presents a financial management decision or challenge for students to analyze and then recommend an appropriate course of action.
Click for more details



Sr. No. 55

Title: Gapenski's healthcare finance: an introduction to accounting and financial management by Reiter, Kristin L

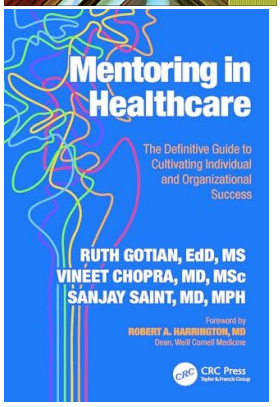
USA AUPHA 2021
Acc. No. 011629 **Call No.** 362.11608 REI
Summary: This book introduces the key foundational elements of healthcare finance, including both accounting and financial management. Numerous examples throughout showcase how healthcare finance is practiced in a variety of organizations, including hospitals, medical practices, clinics, home health agencies, nursing homes, and managed care organizations. Gapenski's Healthcare Finance examines the current financial environment in which providers operate, with an emphasis on health system design, healthcare insurance, and reimbursement methodologies.
Click for more details



Sr. No. 56

Title: Gapenski's understanding healthcare financial management by Pink, George H

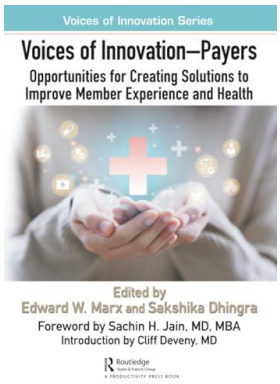
USA AUPHA 2020
Acc. No. 011630 **Call No.** 362.1068 PIN
Summary: Borrowing, earning, spending, forecasting, monitoring, and budgeting—all of these financial activities are woven into virtually every major decision a healthcare institution makes. Leaders are best positioned for strategically powerful decisions when they approach challenges with a firm grasp of the most pertinent tools of finance. the book makes the practical application of abstract concepts comprehensible and covers such vital topics as: • Time value analysis • Debt, equity, and lease financing • Capital budgeting and risk analysis
Click for more details



Sr. No. 57

Title: Mentoring in healthcare: the definitive guide to cultivating individual and organizational success by Gotian, Ruth

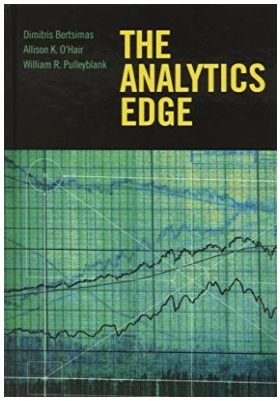
Boca Raton CRC Press 2026
Acc. No. 011601 **Call No.** 610.71 GOT
Summary: Mentoring in Healthcare: The Definitive Guide to Cultivating Individual and Organizational Success is a focused guide to help strengthen mentorship relationships and refine the experience for healthcare professionals. It addresses the pressing need for effective mentorship amid current challenges such as burnout, workforce shortages, and funding restrictions.
Click for more details



Sr. No. 58

Title: Voices of innovation – payers: opportunities for creating solutions to improve member experience and health by Marx, Edward W.

Oxon Productivity Press 2024
Acc. No. 011602 **Call No**. 362.1068 MAR
Summary: This book is loaded with numerous case studies and interviews with healthcare leaders from the payer community, helping stakeholders understand how to leverage innovation leading them to superior business and clinical outcomes. The book also discusses how and why data is key to innovation activities and how partnerships are key to using data effectively. This perspective can provide informed choices around optimal care models, unlock value through improved health outcomes, and lower the total cost of care for members and customers.
Click for more details

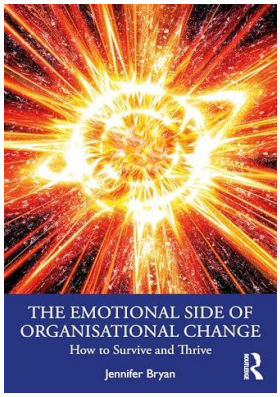


Sr. No. 59

Title: The analytics edge in healthcare by Bertsimas, Dimitris

Belmount Dynamic Ideas LLC 2025
Acc. No. 011637 **Call No.** 610.21 BER
Summary: The book covers the science of using data to build models, improve decisions, and ultimately add value to institutions and individuals. The philosophical underpinnings of the book are that real world problems are usually complex and often will defined; they do not come with labels, meaning that they are not necessarily regression problems or optimization problems. This is in contrast with the vast majority of books and classes available today, in which methods play the leading role.
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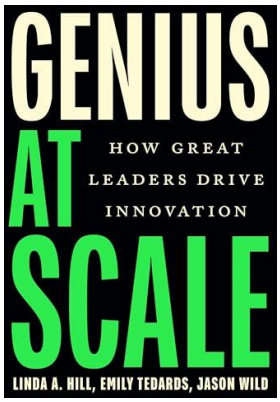
HR&OB



Sr. No. 60

Title: The emotional side of organisational Change: how to survive and thrive by Bryan, Jennifer

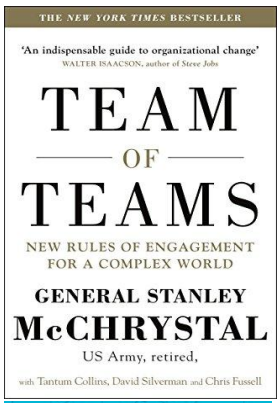
Oxon Routledge 2026
Acc. No. 011587 **Call No.** 658.406 BRY
Summary: This book lifts the lid on the part of change leadership that's so often overlooked: how people feel. It explores why emotions drive behaviour, how they shape reactions to change, and what leaders can do to turn emotional resistance into resilience and momentum. The Emotional Side of Organizational Change: How to Survive and Thrive is both practical and powerful. It combines foresight tools like horizon scanning and trend analysis with organisational development insights to help leaders design change that sticks for both the business and the people within it.
Click for more details



Sr. No. 61

Title: Genius at scale: how great leaders drive innovation by Hill, Linda A

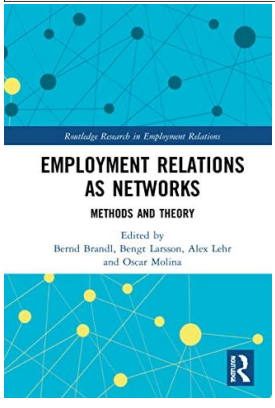
Boston Harvard Business Review 2026
Acc. No. 011588 **Call No.** 658.4092 HIL
Summary: Hill's award-winning book Collective Genius began the crucial task of showing that successful innovation doesn't just happen--it needs to be led. Genius at Scale breaks new ground, showing how moving from generating new ideas to actually scaling them involves cocreation--collaborating, experimenting, and learning with others both inside and beyond the boundaries of the organization. This requires three distinct types of leadership: Leader as Architect: shaping culture and capabilities for cocreation, Leader as Bridger: building partnerships across teams and organizations and Leader as Catalyst: activating and cultivating movements across ecosystems
Click for more details



Sr. No. 62

Title: Team of teams: new rules of engagement for a complex world by McChrystal, General Stanley

India Penguin 2015
Acc. No. 011591 **Call No.** 658 MCC
Summary: In this book, he shows how any organization can make the same transition to act like a team of teams - where small groups combine the freedom to experiment with a relentless drive to share their experience. Drawing on a wealth of evidence from his military career and sources as diverse as hospital emergency rooms and NASA's space program, McChrystal frames the existential challenge facing today's organizations, and presents a compelling, effective solution.
Click for more details



Sr. No. 63

Title: Employment relations as networks: methods and theory by Brandl, Bernd

Oxon Routledge 2023
Acc. No. 011597 **Call No.** 331.88 BRA
Summary: This volume provides a seminal starting point for such a paradigm shift by applying theories and methodologies from social network analysis to the study of employment relations. It develops a theoretical toolkit of mechanisms that operate within networks and shape employment relations processes and outcomes, such as wages, labour market policies and labour conflicts. It will be of particular interest to students and scholars of employment relations across business and management, economics, political science, and sociology disciplines, as well as those interested in social networks.
Click for more details



Sr. No. 64

Title: Organizational change, innovation and business development: the impact of non-technological innovations by Popowska, Magdalena

Oxon Routledge 2023

Acc. No. 011604 **Call No**. 658.406 POP

Summary: This book presents a collection of different views and perspectives, featuring both theoretical and empirical contributions, to provide deep insight into the role of innovation and of non-technological innovation (NTI) in contemporary business. It illustrates how NTI encourages organizational development as well as competitive advantage. The book is written for scholars and academic professionals from a wide variety of disciplines addressing issues of organizational change and innovation, new management techniques and strategies, and the sustainable growth of organizations.

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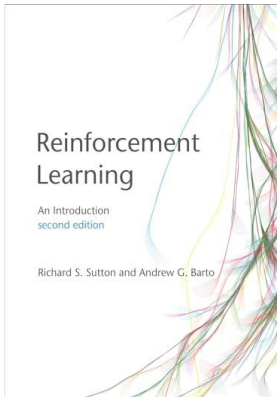
Information Technology & Data Science



Sr. No. 65

Title: Generative AI with langchain: build production-ready LLM applications and advanced agents using python, langchain, and langgraph by Auffarth, Ben

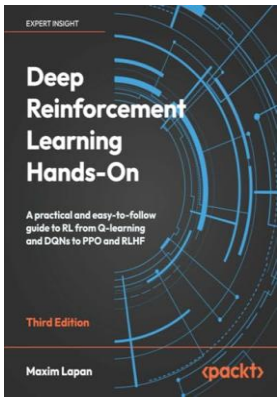
UK Packt 2025
Acc. No. 011583 **Call No.** 006.3 AUF
Summary: This book tackles the biggest challenge facing companies in AI today: moving from prototypes to production. Fully updated to reflect the latest developments in the LangChain ecosystem, it captures how modern AI systems are developed, deployed, and scaled in enterprise environments. The book guides you through reasoning techniques such as Tree-of -Thoughts, structured generation, and agent handoffs—complete with error handling examples. Expanded chapters on testing, evaluation, and deployment address the demands of modern LLM applications, showing you how to design secure, compliant AI systems with built-in safeguards and responsible development principles.
Click for more details



Sr. No. 66

Title: Reinforcement learning: an introduction by Sutton, Richard S

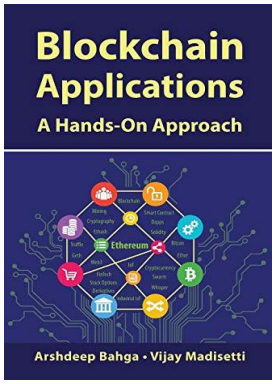
London MIT Press 2020
Acc. No. 011584 **Call No.** 006.31 SUT
Summary: Reinforcement learning, one of the most active research areas in artificial intelligence, is a computational approach to learning whereby an agent tries to maximize the total amount of reward it receives while interacting with a complex, uncertain environment. In Reinforcement Learning, Richard Sutton and Andrew Barto provide a clear and simple account of the field's key ideas and algorithms. This has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
Click for more details



Sr. No. 67

Title: Deep reinforcement learning hands-on: a practical and easy-to-follow guide to RL from Q-learning and DQNs to PPO and RLHF by Lapan, Maxim

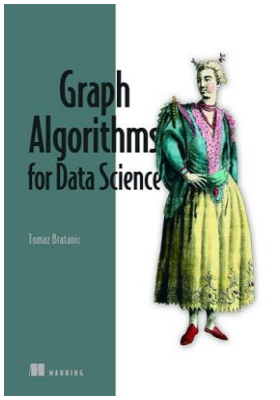
UK Packt 2024
Acc. No. 011585 **Call No. 006.31 LAP**
Summary: This book takes you through the basics of RL to more advanced concepts with the help of various applications, including game playing, discrete optimization, stock trading, and web browser navigation. By walking you through landmark research papers in the field, this deep RL book will equip you with practical knowledge of RL and the theoretical foundation to understand and implement most modern RL papers. The book retains its approach of providing concise and easy-to-follow explanations from the previous editions.
Click for more details



Sr. No. 68

Title: Blockchain applications: a hands-on approach by Bahga, Arshdeep

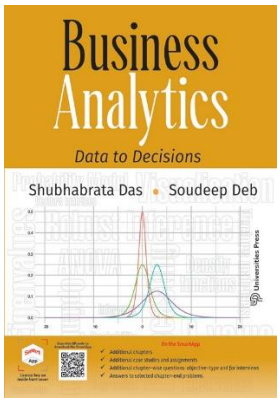
Acc. No. 011611 **Call No.** 005.1 BAH
Summary: The blockchain technology is an integral part of these next steps that promises a smart new world of automation of complex services and manufacturing processes. Blockchain is a distributed and public ledger which maintains records of all the transactions on a blockchain network comprising suppliers of products and services and consumers. The book is organized into three main parts, comprising a total of ten chapters. Part I provides an introduction to blockchain concepts, design patterns, and architectures for blockchain applications.
Click for more details



Sr. No. 69

Title: Graph algorithms for data science: with examples in neo4j by Bratanic, Tomaž

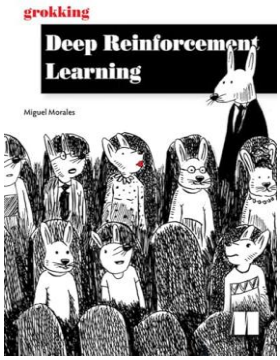
Manning New York 2024
Acc. No. 011612 **Call No**. 006.312 BRA
Summary: Graphs are the natural way to represent and understand connected data. This book explores the most important algorithms and techniques for graphs in data science, with concrete advice on implementation and deployment. These powerful graph algorithms are explained in clear, jargon-free text and illustrations that makes them easy to apply to your own projects. Graph Algorithms for Data Science is a hands-on guide to working with graph-based data in applications like machine learning, fraud detection, and business data analysis. It's filled with fascinating and fun projects, demonstrating the ins-and-outs of graphs.
Click for more details



Sr. No. 70

Title: Business analytics: data to decisions by Das, Shubhabrata

Hyderabad Universities Press 2025
Acc. No. 011616 **Call No.** 658.4038 DAS
Summary: This book is a teaching resource that connects statistical techniques to practical business contexts in a way that is intuitive, relevant, and thoughtful. It strives to explain methods clearly and rigorously, enabling students to develop a strong conceptual foundation and a critical approach to data-driven decision-making. Includes exercises and case studies at multiple levels of complexity to bridge the gap between classroom learning and real-world application. Examples and exercises worked out using both Microsoft Excel and R
Click for more details

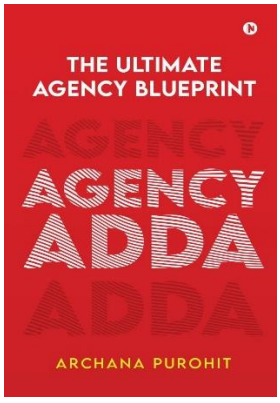


Sr. No. 71

Title: Grokking deep reinforcement learning by Morales, Miguel

Shelter Island Manning Publications 2020
Acc. No. 011635 **Call No.** 006.31 MOR
Summary: This book combines annotated Python code with intuitive explanations to explore DRL techniques. You'll see how algorithms function and learn to develop your own DRL agents using evaluative feedback. Grokking Deep Reinforcement Learning introduces this powerful machine learning approach, using examples, illustrations, exercises, and crystal-clear teaching. This book combines annotated Python code with intuitive explanations to explore DRL techniques. You'll see how algorithms function and learn to develop your own DRL agents using evaluative feedback.
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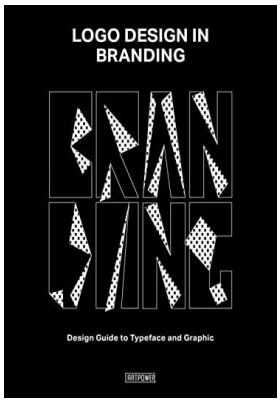
Marketing



Sr. No. 72

Title: Agency adda: the ultimate agency blueprint by Purohit, Archana

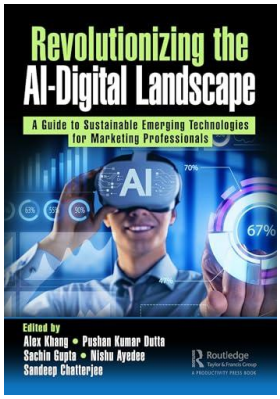
Chennai Notion Press 2025
Acc. No. 011574 **Call No.** 658.11 PUR
Summary: Agency Adda: The Ultimate Agency Blueprint, a racy, no-nonsense guide to building a digital agency that dominates the game. Whether you're a fresh-faced graduate dreaming big or a seasoned professional ready to escape the corporate grind, this book delivers the tools, strategies, and inspiration you need to launch, scale, and sustain a creative powerhouse. This book is more than just a guide—it's your launchpad to agency stardom. Success isn't a destination; it's an adventure. Let Agency Adda show you how to own the journey.
Click for more details



Sr. No. 73

Title: Logo design in branding: design guide to typeface and graphic by Li, Aihong

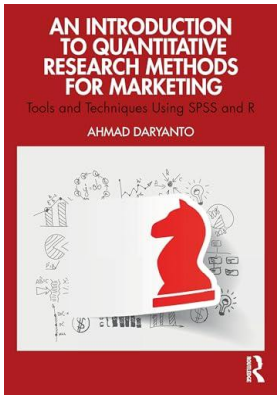
Hong Kong Artpower International 2023
Acc. No. 011613 **Call No.** 658.827 LI
Summary: The book contains more than 70 excellent case studies from different industries, including some classic cases with detailed design ideas. "An impressive brand brings intangible assets such as brand premiums and value-added, which are based on the impression of the brand in the minds of consumers." The book starts from the typeface, graphics and colour scheme, breaking down the LOGO to analyse the design process. Commonly used techniques are listed, teaching you how to design an excellent LOGO.
Click for more details



Sr. No. 74

Title: Revolutionizing the AI-digital landscape: a guide to sustainable emerging technologies for marketing professionals by Khang, Alex

New York Productivity Press 2024
Acc. No. 011603 **Call No.** 658.872 KHA
Summary: This book investigates the growing influence of artificial intelligence in the marketing sphere providing insights into how AI can be harnessed for developing more effective and efficient marketing strategies. The book offers a comprehensive overview of the various digital marketing tools available to entrepreneurs, discussing their features, benefits, and potential drawbacks. This helps entrepreneurs make well-informed decisions when selecting the tools most suited to their needs and objectives.
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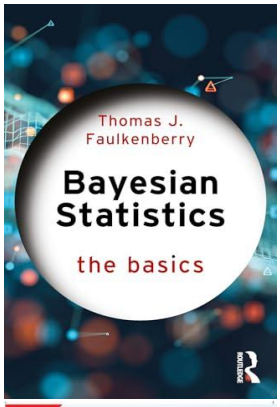


Sr. No. 75

Title: An introduction to quantitative research methods for marketing: tools and techniques using SPSS and R by Daryanto, Ahmad

Oxon Routledge 2025
Acc. No. 011605 **Call No.** 658.83 DAR
Summary: This introductory text covers the foundational concepts and statistical applications of quantitative research techniques using SPSS and R. A very applied text designed to make this complex subject accessible to students with no background in quantitative methods, this book is valuable recommended and core reading for advanced undergraduate and postgraduate students studying business and marketing research methods, business analytics, marketing analytics, statistical skills and quantitative methods.
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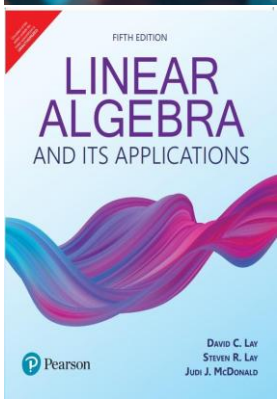
Operations Management & Quantitative Techniques



Sr. No. 76

Title: Bayesian statistics: the basics by Faulkenberry, Thomas J

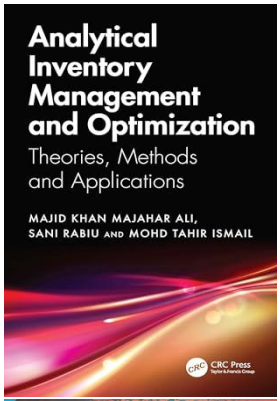
Oxon Routledge 2025
Acc. No. 011592 **Call No.** 519.226 FAU
Summary: Bayesian Statistics: The Basics provides a comprehensive yet accessible introduction to Bayesian statistics, specifically tailored for any researcher with an interest in statistical methods. It covers the theoretical foundations of Bayesian inference, contrasting it with classical statistical methods like null hypothesis significance testing. The book emphasizes key concepts such as prior and posterior distributions, Bayes' theorem, and the Bayes factor, making them understandable even for readers with minimal mathematical backgrounds.
Click for more details



Sr. No. 77

Title: Linear algebra and its applications by Lay, David C

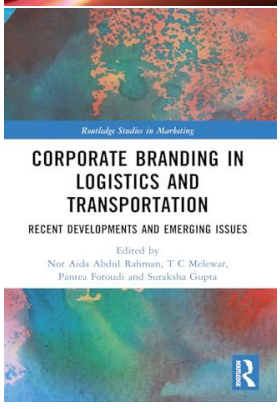
Noida Pearson India 2026
Acc. No. 011593 **Call No.** 512.5 LAY
Summary: Linear algebra is relatively easy for students during the early stages of the course, when the material is presented in a familiar, concrete setting. But when abstract concepts are introduced, students often hit a brick wall. Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space, and linear transformations), are not easily understood, and require time to assimilate. David Lay introduces these concepts early in a familiar, concrete Rn setting, develops them gradually, and returns to them again and again throughout the text so that when discussed in the abstract, these concepts are more accessible.
Click for more details



Sr. No. 78

Title: Analytical inventory management and optimization: theories, methods and applications by Ali, Majid Khan Majahar

Boca Raton CRC Press 2025
Acc. No. 011606 **Call No.** 658.787 ALI
Summary: The book covers a wide range of topics related to inventory management and optimization. After introducing the key concepts and principles of inventory management, such as inventory analytics, optimization, and models, the authors provide a comprehensive and in-depth understanding of various inventory control techniques that are essential for effective inventory management, such as ABC analysis, EOQ model, safety stock, and reorder point.
Click for more details



Sr. No. 79

Title: Corporate branding in logistics and transportation: recent developments and emerging issues by Abdul Rahman, Nor Aida

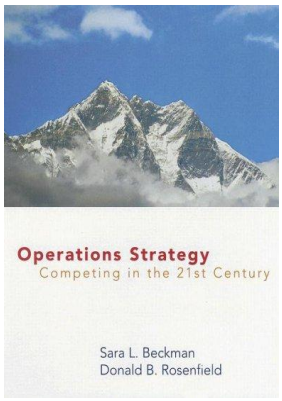
Oxon Routledge 2024
Acc. No. 00 **Call No.** 658.827 ABD
Summary: This book explores corporate brand management within the logistics and transportation sector, from the perspective of image, reputation, and identity. This book collection offers a blend of comprehensive and extensive high quality research from global, highly reputed contributors. It covers issues related to the establishment of brands, relevant niches such as service performance and social support, aviation and maritime industries, media relations, crisis branding, and innovation.
Click for more details



Sr. No. 80

Title: Blockchain applications in agriculture: revolutionizing the food supply chain by Hoai An, Duong

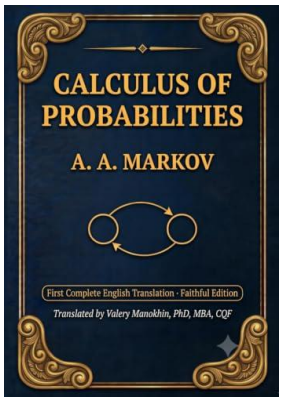
United States Vernon Press 2025
Acc. No. 011636 **Call No**. 338.16 DOU
Summary: This book embarks on a comprehensive exploration of how blockchain intersects with agriculture to drive rural development. Beginning with an insightful introduction to blockchain technology, Dr. Duong lays the foundation for understanding its application in agricultural contexts. From distributed ledgers to consensus mechanisms, readers gain a nuanced understanding of how blockchain can reshape rural economies. The book's reader-friendly structure enhances its accessibility, with each chapter commencing with a concise summary and a poignant quote, inviting readers on a captivating journey of exploration.
Click for more details



Sr. No. 81

Title: Operations strategy: competing in the 21st century by Beckman, Sara L

Boston McGraw-Hill 2008
Acc. No. 011638 **Call No.** 658.503 BEC
Summary: Operations Strategy: Competing in the 21st Century addresses the basic decisions leaders of operations must address: vertical integration, capacity, facilities, process technology, information technology, sourcing, business process management, capabilities development and supply chain integration. In doing so, the book integrates strategic considerations with analytical models, thereby providing a comprehensive view of these critical decisions and the tools used to help make them.
Click for more details



Sr. No. 82

Title: Calculus of probabilities by Markov, A. A

Chambersburg Northern Star Academic Press 2026
Acc. No. 011639 **Call No.** 519.2 MAR
Summary: Andrei Andreyevich Markov completed Calculus of Probabilities in 1900. This is its first complete English translation — and one of the founding texts of modern probability. This book preserves Markov's original structure, section numbering, and notation, with the mathematics reset in clean, modern typography. A rigorous, historically faithful edition of a landmark in the history of mathematics — and, through Markov chains, an intellectual cornerstone of modern machine learning.
Click for more details