

Pragyata

Learning Resource Centre



भारतीय प्रबंध संस्थान बोधगया
Indian Institute of Management
Bodh Gaya



NEW ARRIVAL OF BOOKS

— SEPTEMBER 2026 —

*Read
Learn
Grow*



Business Communication



Finance & Accounting



Fiction & Non-Fiction



Gratis Books



Healthcare & Management



Hindi



Human Resource &
Organizational Behaviour



Information Technology &
Data Science



Marketing



Operations Management
and Quantitative Techniques



Public Policy and
General Management



*Knowledge
builds brighter
futures*

NEW ARRIVAL OF BOOKS

SEPTEMBER 2026 | Table of Contents

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02 **Fiction & Non-Fiction**

03 **HealthCare & Management**

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06 **Public Policy and General Management**

07 **Finance and Accounting**

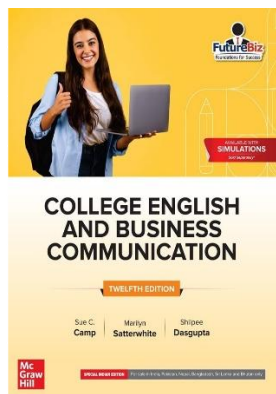
08 **Gratis Books**

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Business Communication



Sr. No. 01

Title: College english and business communication by Camp, Sue C

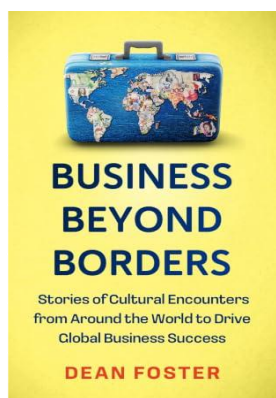
Chennai McGraw Hill 2026

Acc. No. 011485

Call No. 651.7 CAM

Summary: The book reflects the rapidly evolving communication landscape shaped by digital transformation, artificial intelligence, and remote collaboration. It provides updated coverage of technologies such as artificial intelligence, generative AI, and responsible AI, along with their applications, ethical considerations, and legal aspects in business communication. It also explores modern workplace tools, including blended communication platforms, social media usage, and AI-powered chatbots. Additionally, it prepares learners for remote work, virtual meetings, and digital presentations using tools like Zoom and Webex in today's hybrid professional environments.

[Click for more details](#)



Sr. No. 02

Title: Business beyond borders: stories, tales and lessons learned from working in 100 cultures around the world by Foster, Dean

London John Murray Business 2025

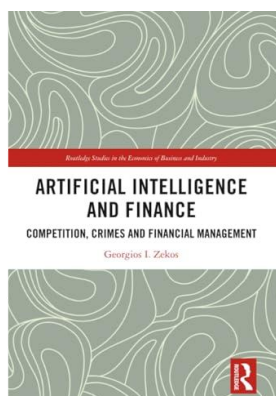
Acc. No. 011485

Call No. 650.1 FOS

Summary: Business Beyond Borders explains culture through the real-life stories of the author, resonating and bringing the cultural challenges inherent in global work to life. From negotiating with Bedouins in the Libyan Sahara, to managing a team of Brazilians in Rio de Janeiro, from outrunning an earthquake during a keynote presentation in Mexico City, to losing a government "handler" in Beijing, each of the stories illustrates a critical cultural issue that global managers need to understand today.

[Click for more details](#)

Finance and Accounting



Sr. No. 03

Title: Artificial intelligence and finance: competition, crimes and financial management by Zekos, Georgios I

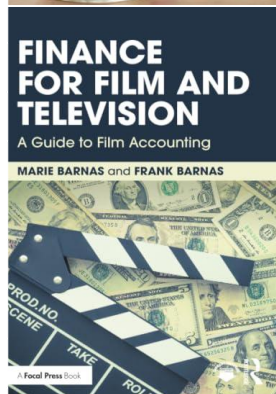
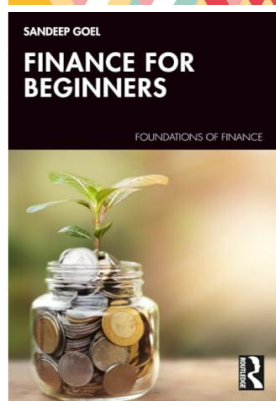
New York Routledge 2026

Acc. No. 011417

Call No. 332.1028563 ZEK

Summary: This book examines the impact of AI upon Finance, financial management, competition and crimes. It presents the AI-driven economy by combining a theoretical framework with econometric analysis and involves a discussion of the intersection of novel areas, including blockchain and AI. It investigates the AI-driven economy from four perspectives: economic impacts and financial implications, technological innovation and political considerations. The book begins by signalling the latest advancements in AI and its significance for the economy, presenting new forms of finance.

[Click for more details](#)



Sr. No. 04

Title: Behavioural finance and ethical investing by Ooi, Kok Loang

New York Routledge 2026

Acc. No. 011418

Call No. 332.6 OOI

Summary: This book begins with a critical examination of ESG investing and assumption that they consistently deliver superior financial returns. It then explores how cognitive distortions, incorrect information, and technological innovations may impact ethically motivated investors, leading them to make choices that are behaviourally vulnerable if not irrational. This book looks at established and emerging markets in diverse regions such as Asia, Europe, and the United States to discuss prevailing market narratives that may influence investor decisions.

[Click for more details](#)

Sr. No. 05

Title: Finance for beginners by Goel, Sandeep

Oxon Routledge 2026

Acc. No. 011419

Call No. 332 GOE

Summary: This book takes readers through the world of finance from a lay-person's perspective. It presents, clarifies and illustrates the fundamental concepts of financial proficiency to all who don't have prior knowledge or expertise in financial matters. The book: Discusses the fundamentals of finance and accounting, provides an understanding of financial statements for managerial decision-making, includes financial analysis for resource allocation and shareholders' wealth maximisation and discusses management of finances and investments in day-to-day lives

[Click for more details](#)

Sr. No. 06

Title: Finance for film and television: a guide to film accounting by Barnas, Marie

UK Routledge 2026

Acc. No. 011420

Call No. 791.43 BAR

Summary: This book begins by exploring the essential facets of film accounting, before examining best methods and practices for setting up as a film accountant in today's industry. It then moves into in-depth analyses of the role accountants play in helping film and television budgets and schedules run smoothly while anticipating common problems along the way. This text provides a clear and comprehensive overview of the day-to-day financial management of film and television productions.

[Click for more details](#)

Sr. No. 07

Title: Financial accounting: information for decisions by Wild, John J

Chennai McGraw Hill 2025

Acc. No. 011421

Call No. 657 WIL

Summary: The book focuses on imparting the basics of financial accounting and imbibes skills necessary to perform on the job tasks in the field. The title lays emphasis on both - basic principles as well as practical applications of accounting. The book offers case select mini cases from Anthony's Accounting book which is the biggest value addition of this book. It also includes additional solved numerical problems related to various topics of financial accounting and specific inputs on the use of analytics in the subject area.

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HOLDING BANKERS TO ACCOUNT

A decade of market manipulation, regulatory failures and regulatory reforms



OONAGH MCDONALD

Sr. No. 08

Title: Holding bankers to account: a decade of market manipulation, regulatory failures and regulatory reforms by McDonald, Oonagh

Manchester Manchester University Press 2019

Acc. No. 011422

Call No. 332.1 MCD

Summary: This book provides a compelling account of the rigging of benchmarks during and after the financial crisis of 2007-08. Written in clear language accessible to the non-specialist, it provides the historical context necessary for understanding the benchmarks - LIBOR, FOREX and the Gold and Silver Fixes - and shows how and why they have to be reformed in the face of rapid technological changes in markets. Though banks have been fined and a few traders have been jailed, justice will not be done until senior bankers are made responsible for their actions. Provocative and rigorously argued, this book makes concrete recommendations for improving the security of the financial services industry and holding bankers to account.

[Click for more details](#)

Sr. No. 09

Title: Hospitality finance and accounting by Ginneken, Rob van

New York Routledge 2026

Acc. No. 011423

Call No. 647.940681 GIN

Summary: Hospitality Finance and Accounting provides a uniquely concise, accessible and comprehensive introduction to hospitality, finance and accounting from a managerial perspective. By avoiding unnecessary jargon and focusing on the essentials, this book offers a crucial breakdown of an often overly-complex subject area. Each chapter is split into two sections: theory and practice, giving students a practical insight into the everyday realities of the hospitality industry. Emphasis is placed particularly on the practices of operating and capital budget management within the lodging, events, and food and beverage industry.

[Click for more details](#)

Sr. No. 10

Title: Python for accounting and finance: a mind-mapping approach by Guo, Michael Xin

Oxon Routledge 2026

Acc. No. 011424

Call No. 657.0285 GUO

Summary: Python for Accounting and Finance: A Mind-Mapping Approach is an innovative textbook written for accounting and finance students and professionals with no prior coding experience. It introduces Python programming through a mind-mapping approach that presents complex concepts in a clear and structured way to support understanding and retention. The textbook uses mind maps as a core instructional method. These visual diagrams show programming concepts and their connections, helping learners to understand, organise and recall information, particularly those who learn through visual representation.

[Click for more details](#)

Sr. No. 11

Title: Startup finance 2.0 by Ghosh, Sam

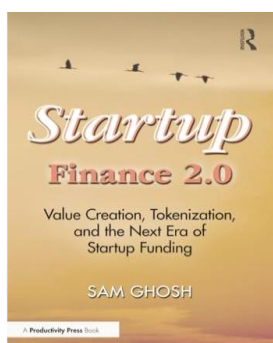
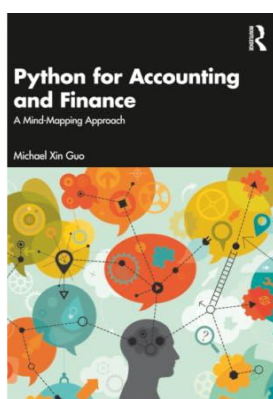
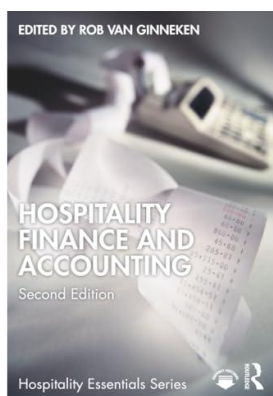
Oxon Routledge 2026

Acc. No. 011425

Call No. 658.15224 GHOSH

Summary: The book is designed to build the financial intuition that an entrepreneur needs to prioritize matters vital for the long-term value of the company, raise capital, and allocate capital for value maximization. It also looks at finance from a value creation point of view and covers specific methods especially suited for startups – from investment assessment to valuation to fundraising to managing day-to-day finances.

[Click for more details](#)





Sr. No. 12

Title: Sustainable digital finance by Hoven, Ingrid-Gabriela

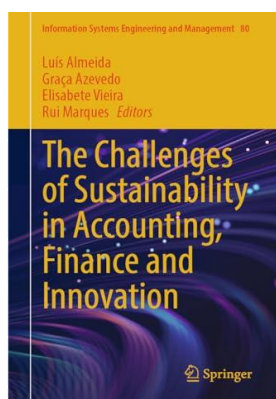
Switzerland Springer 2026

Acc. No. 011426

Call No. 332.024 HOV

Summary: Digital innovation is significantly reshaping the financial services landscape, pioneering new avenues for sustainable access, distribution, and management of financial resources. A myriad of real-world applications, such as enabling digital supply chain finance across agricultural and fashion value chains and leveraging digital currencies to fuel smart meters in schools in developing nations, are continually emerging. The potential of digital innovation extends far beyond our current imaginings. In this vein, this book seeks to present visionary, yet practical, perspectives that employ innovative technologies to address overarching sustainability challenges.

[Click for more details](#)



Sr. No. 13

Title: The challenges of sustainability in accounting, finance and innovation by Almeida, Luís

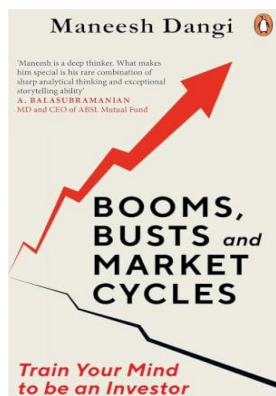
Switzerland Springer 2026

Acc. No. 011428

Call No. 332.024 ALM

Summary: This volume reveals how sustainability is reshaping accounting and finance, offering innovative insights that bridge research and practice. It introduces fresh perspectives on integrating technological innovation, sustainable reporting, responsible governance, and data-driven decision-making across global contexts. Through empirical and applied studies, it highlights advances in ESG disclosure, ethical auditing, and sustainable finance, as well as the transformative impact of AI, predictive analytics, and remote auditing.

[Click for more details](#)



Sr. No. 14

Title: Booms, busts and market cycles: train your mind to be an investor by Dangi, Maneesh

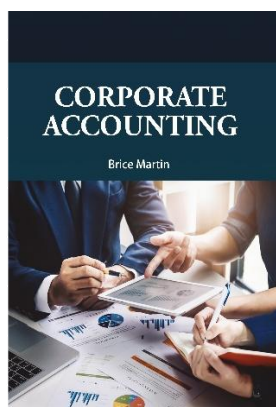
Haryana Penguin Business 2025

Acc. No. 011478

Call No. 332.6 DAN

Summary: Booms, Busts and Market Cycles is one of the few books on investing that offers investors a framework to navigate market cycles, avoid losses and create long-term wealth. It busts various myths surrounding investing and critically analyses different investing approaches, highlighting their advantages and drawbacks. From how 'buy stocks slowly and sell fast' works, to why asset allocators must do the reverse—buy markets quickly and sell slowly—this book offers a blend of rules, reflections and reframing.

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Sr. No. 15

Title: Corporate Accounting by Martin, Brice

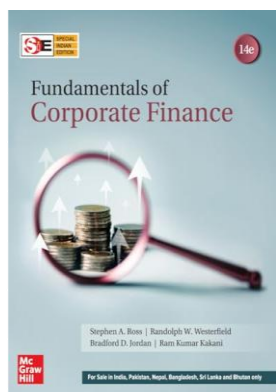
UK EDTECH PRESS 2026

Acc. No. 011479

Call No. 657.95 MAR

Summary: Corporate accounting is an activity that deals with analyzing, classifying, collecting, and presenting a company's financial data. It records business transactions systematically, making it convenient for businesses to monitor the day-to-day expenses which include financial accounts, income statements, cash flow statements, etc. The process of company accounting starts with the creation, installation, regulation, and maintenance of a firm's corporate accounting system.

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Sr. No. 16

Title: Fundamentals of corporate finance by Ross, Stephen

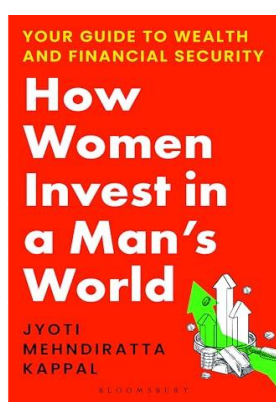
Chennai McGraw Hill 2026

Acc. No. 011480

Call No. 658.15

Summary: This book is tailored for students beginning their journey into corporate finance, offering a comprehensive introduction suitable for individuals with varying levels of prior financial knowledge. It reviews essential accounting principles early on. The book offers flexibility for instructors and focuses on three key themes: intuitive explanations of financial principles, a unified valuation approach centered on net present value (NPV), and a managerial perspective emphasizing decision-making and judgment. The content is adapted basis relevant research done on Indian corporate sector with updated data sets, cases and examples.

[Click for more details](#)



Sr. No. 17

Title: How women invest in a man's world: your guide to wealth and financial security by Kappal, Jyoti Mehndiratta

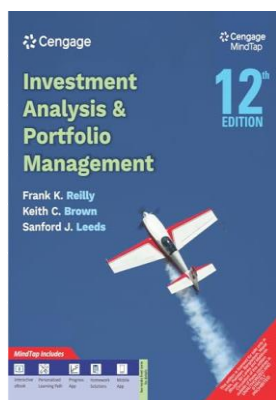
New Delhi Bloomsbury 2025

Acc. No. 011481

Call No. 332.6 KAP

Summary: The book examines why many women, despite being independent and career-oriented, are not truly in control of their financial lives, especially when it comes to major decisions like buying a home or investing. The author uncovers inherent biases—such as parental influence and risk aversion—that can hold women back. By also identifying the unique strengths of various types of women investors, the book serves as both a wake-up call and a practical guide to help women build wealth and achieve financial security on their own terms.

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Sr. No. 18

Title: Investment analysis & portfolio management with mindtap by Reilly, Frank

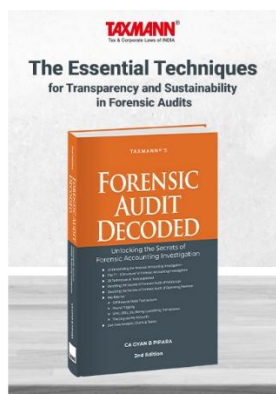
Delhi Cengage 2026

Acc. No. 011482

Call No. 332.6 REI

Summary: In this book across 18 concise chapters, it delivers rigorous coverage of investment instruments, capital markets, behavioral finance, hedge funds, derivatives, and international investment. Real-world examples and hands-on applications help students use professional-grade investment tools. Updated discussions on technology, regulation, and ESG mandates ensure relevance, making this text a comprehensive and future-ready guide to modern investment decision-making.

[Click for more details](#)



Sr. No. 19

Title: Forensic audit decoded: unlocking the secrets of forensic accounting investigation by Pipara, Gyan B

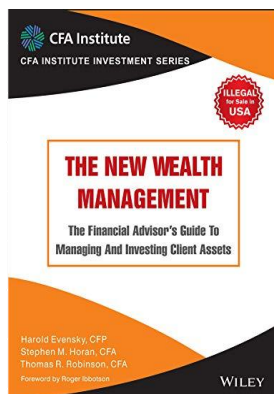
New Delhi Taxmann Publications Private Limited 2024

Acc. No. 011483

Call No. 657.45 PIP

Summary: This book addresses the demand for transparency and sustainable business models by providing techniques to uncover the true nature of business resources and revenues. It highlights the importance of forensic audits in preventing financial statement fraud caused by the discretionary application of accounting rules. Offering a detailed, step-by-step approach, the book thoroughly examines every aspect of forensic auditing related to Profit & Loss statements and Balance Sheets serving a diverse audience.

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Sr. No. 20

Title: The new wealth management: the financial advisor's guide to managing and investing client assets by Evensky, Harold

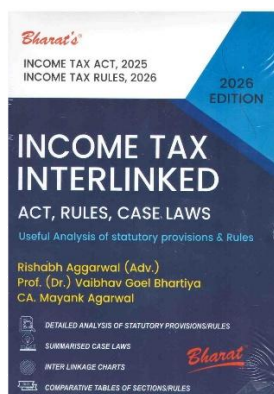
New Jersey Wiley 2026

Acc. No. 011484

Call No. 332.6 EVE

Summary: The New Wealth Management: The Financial Advisor's Guide to Managing and Investing Client Assets has provided financial planners with detailed, step-by-step guidance on developing an optimal asset allocation policy for their clients. And, it did so without resorting to simplistic model portfolios, such as lifecycle models or black box solutions. Today, while The New Wealth Management still provides a thorough background on investment theories and includes many ready to use client presentations and questionnaires.

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Sr. No. 21

Title: Income tax interlinked: act, rules, case laws by Aggarwal, Rishabh

New Delhi Bharat Law House Pvt. Ltd. 2026

Acc. No. 011555

Call No. 336.24 AGG

Summary: Bharat Income Tax Interlinked 2026, Income Tax Act Rules Case Laws Book, Tax Law Interlinked Book India, Income Tax Case Law Book 2026, CA Tax Books India, Tax Reference Book 2026, Direct Tax Law Guide, Bharat Law House Books

[Click for more details](#)



Sr. No. 22

Title: GST manual (Acts & rules) & new GST tariff, rates & exemptions of goods & services by Bharat's

New Delhi Bharat Law House Pvt. Ltd. 2025

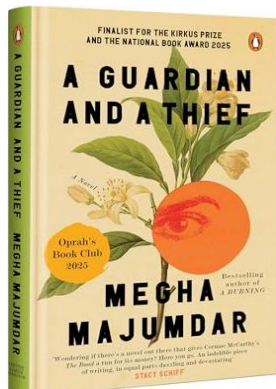
Acc. No. 011556

Call No. 011556

Summary: G S T Manual (Acts & Rules) & New G S T Tariff, Rates & Exemptions of Goods & Services 1st edn., Oct 2025

[Click for more details](#)

Fiction & Non-Fiction



Sr. No. 23

Title: A guardian and a thief by Majumdar, Megha

Haryana Penguin 2025

Acc. No. 011490

Call No. 823.92 MAJ

Summary: Megha Majumdar's electrifying new novel, following her acclaimed New York Times bestseller *A Burning*—longlisted for the National Book Award—is set in a near-future Kolkata, India, ravaged by climate change and food scarcity, in which two families seeking to protect their children must battle each other. A piercing and propulsive tour de force. Megha Majumdar paints a kaleidoscopic portrait of two families, each operating from a place of ferocious love and undefeated hope, each discovering how far they will go to secure their children's future as they stave off encroaching catastrophe.

[Click for more details](#)

The Art of War
TRANSLATION, ESSAYS & COMMENTARY
BY THE DENMA TRANSLATION GROUP
Sun Tzu



Sr. No. 24

Title: The art of war: translation, essays, and commentary by the denma translation group by Tzu, Sun

Colorado Shambhala South Asia Editions 2017

Acc. No. 011491

Call No. 355.02 TZU

Summary: The art of War shows us how. The art of War gives us proven strategic skills to apply when we need to take action and overcome obstacles in rapidly changing chaotic situations. Though ancient in origin, these strategies are accessible because they are based on the ways we already do things. As sun Tzu shows, rather than getting mired in conflict, we can create momentum and bring about the tipping point to achieve success. The key to skillful action in any situation is in knowing those things that make up the environment and then seeing the patterns they form so that their power becomes available to us.

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Sr. No. 25

Title: Careless people: a story of where I used to work by Wynn-Williams, Sarah

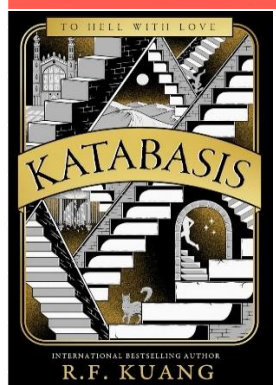
UK Pan Macmillan 2025

Acc. No. 011492

Call No. 302.23 WYN

Summary: From wild schemes cooked up on private jets to risking prison abroad, *Careless People* exposes both the personal and political fallout when boundless power and a rotten culture take hold. In a gripping and often absurd narrative, Wynn-Williams rubs shoulders with Mark Zuckerberg, Sheryl Sandberg and world leaders, revealing what really goes on among the global elite - and the consequences this has for all of us.

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Sr. No. 26

Title: Katabasis by Kuang, R. F

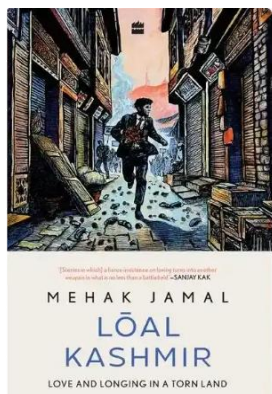
UK HarperCollins 2025

Acc. No. 011493

Call No. 813.6 KUA

Summary: Katabasis, noun, Ancient Greek. The story of a hero's descent to the underworld. Grad student Alice Law has only ever had one goal: to become the brightest mind in the field of analytic magick. But the only person who can make her dream come true is dead and – inconveniently – in Hell. And Alice, along with her biggest rival Peter Murdoch, is going after him. Will they triumph, or kill each other trying? 'Literary super-stardom doesn't seem too far out of her reach' THE HERALD

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Sr. No. 27

Title: Loal Kashmir: love and longing in a torn land by Jamal, Mehak

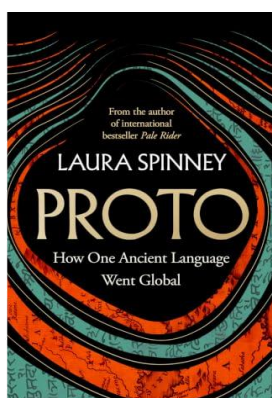
Haryana Fourth Estate 2026

Acc. No. 011494

Call No. 954.6 JAM

Summary: Loal, the Kashmiri word for love and affection, is the common thread running through all sixteen of these true-life narratives: Javed, on his way to show off his love letter to a friend, gets caught in a crackdown; newlywed Zara waits to be reunited with her husband in America, her visa application flagged indefinitely; Sagar and Aalmeen plan moments of stolen time during the uncertainty of militancy; Nadiya looks for Shahid from her window, coughing as caustic fumes of tear gas seep in; Khawar and Iqra struggle to reach each other when the abrogation of Article 370 leads to a shutdown across Kashmir.

[Click for more details](#)



Sr. No. 28

Title: Proto: how one ancient language went global by Spinney, Laura

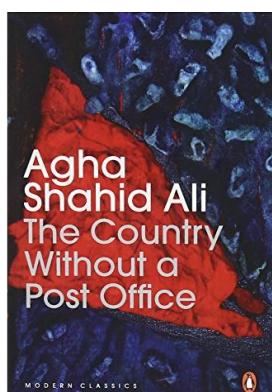
London William Collins 2025

Acc. No. 011495

Call No. 410.9 SPIN

Summary: This language, which we call Proto-Indo-European, was born between Europe and Asia and exploded out of its cradle, fragmenting as it spread east and west. Its last speaker died thousands of years ago, yet Proto-Indo-European lives on in its myriad linguistic offspring and in some of our best loved works of literature, including Dante's Inferno and the Rig Veda, The Lord of the Rings and the love poetry of Rumi. How did this happen? "The story of how one language left the steppes of Ukraine and became the earth's dominant language family has become clearer and more exciting than ever before.

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Sr. No. 29

Title: The country without a post office by Ali, Agha Shahid

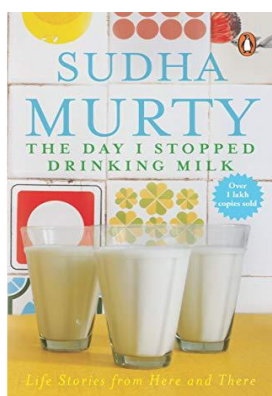
Gurugram Penguin Books 2013

Acc. No. 011498

Call No. 811.54 ALI

Summary: Amidst rain and fire and ruin, in a land of 'doomed addresses', a poet evokes the tragedy of his birthplace. The Country Without a Post Office is a haunted and haunting volume that established Agha Shahid Ali as a seminal voice writing in English. In it are stunning poems of extraordinary formal precision and virtuosity, intensely musical, steeped in history, myth and politics, all merging into Agha Shahid Ali's finest mode, that of longing.

[Click for more details](#)



Sr. No. 30

Title: The day i stopped drinking milk: life stories from here and there by Murty, Suddha

Haryana Penguin Random House India 2025

Acc. No. 011499

Call No. 920.054 MUR

Summary: Over the years, Sudha Murty has come across some fascinating people whose lives make for interesting stories and have astonishing lessons to reveal. Take Vishnu, who achieves every material success but never knows happiness; or Venkat, who talks so much that he has no time to listen. In other stories, a young girl goes on a train journey that changes her life forever; an impoverished village woman provides bathing water to hundreds of people in a drought-stricken area; a do-gooder ghost decides to teach a disconsolate young man Sanskrit; and in the title story, a woman in a flooded village in Odisha teaches the author a life lesson she will never forget.

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Sr. No. 31

Title: The great vedic tales by Narahari, P

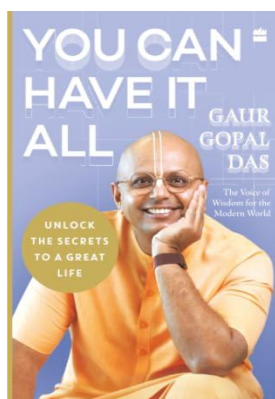
New Delhi Prabhat Prakashan 2022

Acc. No. 011500

Call No. 294.592 NAR

Summary: Ancient Indians developed and discovered many techniques that made human life simpler and advanced materially but never struck to this kind of advancement. They certainly believe that human excellence depends on the development of art. That being the reason, ancient India was the first civilisation to inculcate art, drama, dance, music and poetry into human life with the spiritual aspect of it. It also developed the finest language that helped them to express their experiences artistically and efficiently. This rich heritage of ancient India earned many admirers across the boundaries of regions and religions. Mark Twain being an aficionado of Indian heritage spoke many things to appreciate Indian traditions and culture:

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Sr. No. 32

Title: You can have it all: unlock the secrets to a great life by Das, Gaur Gopal

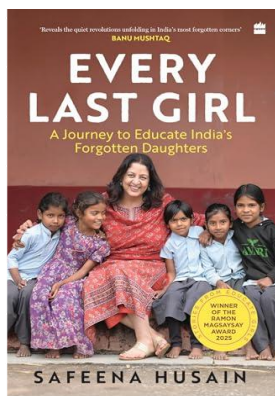
Gurugram HarperCollins Publishers India 2026

Acc. No. 011507

Call No. 158.1 DAS

Summary: You Can Have It All is Gaur Gopal Das's most personal and profound narrative yet, a captivating book that presents a transformative and radical path for those of us caught between ambition and fulfilment, between striving and being. Marked by his iconic humour, deep empathy and gentle wisdom, it urges us to understand how perspective shapes our reality, learn to recognize and overcome our blind spots, and develop the self-compassion we need to better navigate this beautiful, complicated thing we call life.

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Sr. No. 33

Title: Every last girl: a journey to educate India's forgotten daughters by Husain, Safeena

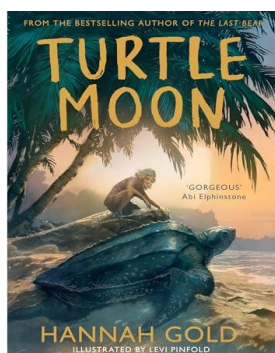
New Delhi HarperCollins 2026

Acc. No. 011514

Call No. 371.822 HUS

Summary: The extraordinary story of Educate Girls, the award-winning organization reshaping access to education in rural India India is one of the largest contributors to the global number of out-of-school girls. Poverty, early marriage and rigid social norms keep millions away from classrooms. At the heart of these issues is the symbolic 'last girl', Antimbala, representing those farthest from opportunity and first to be denied it. What would it take to change her fate-and that of countless others?

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Sr. No. 34

Title: Turtle moon by Gold, Hannah

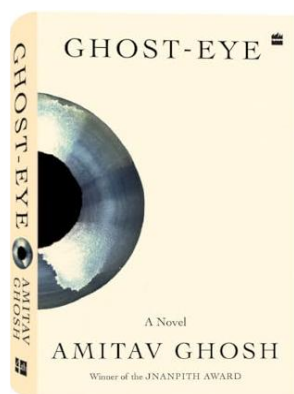
London HarperCollins 2024

Acc. No. 011504

Call No. 823.92 GOL

Summary: 'Dramatic, atmospheric and incredibly touching, this story is Gold's best yet' Daily Mail, Best Books for Christmas A Waterstones Best Children's Book of the Year Journey to the heart of the jungle in this unforgettable adventure from the bestselling author of The Last Bear. Beautifully illustrated by Levi Pinfold, this is perfect for readers 8+. A Waterstones Best Children's Book of the Year Shortlisted for The Children's Wainwright Prize for Fiction 2025 and The Week Junior Book Awards 2025 Silver Trevelon's parents aren't happy.

[Click for more details](#)



Sr. No. 35

Title: Ghost-eye: a novel by Ghosh, Amitav

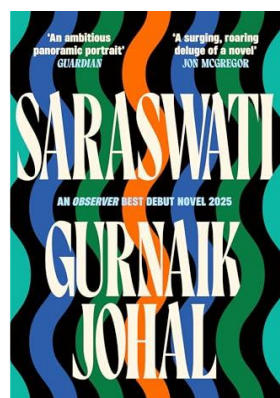
Haryana Fourth Estate 2026

Acc. No. 011505

Call No. 823 GH0

Summary: Past and present collide in a novel about a girl who might just be a 'case of the reincarnation type' Varsha Gupta wants fish for her lunch. Her family can't understand it; the three-year-old has never tasted fish in her life. The Guptas are strict vegetarians and don't allow it inside their Calcutta mansion. But Varsha claims she can remember another life: a mud house by a river where she caught and cooked fish with a different mother. Perplexed, the Guptas turn to Dr Shoma Bose, a psychiatrist who has been investigating what are known as 'cases of the reincarnation type' for years. But Shoma's understanding of the world is changed forever by Varsha's revelations.

[Click for more details](#)



Sr. No. 36

Title: Saraswati by Johal, Gurnaik

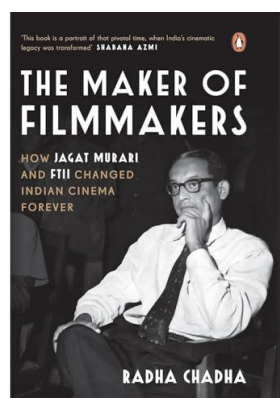
London Serpent's Tail 2025

Acc. No. 011506

Call No. 823.92 JOH

Summary: When the waters of the Saraswati, a river of legend, start to rise in a corner of northern India, seven scattered descendants of a forbidden marriage are unexpectedly swept up in its current. Satnam, adrift from his life in London, is drawn into a contentious scheme to restore the river. Nathu, an archaeologist, ventures from Nairobi to a dig site that might reveal artefacts of a lost civilisation. And elsewhere in former lands of empire - in Singapore, Canada, Mauritius and Pakistan - the ripples are felt across generations. Gurnaik Johal's panoramic debut deftly animates the passions that bind us to our histories and each other.

[Click for more details](#)



Sr. No. 37

Title: The maker of filmmakers: how Jagat Murari and FTII changed Indian cinema forever by Chadha, Radha

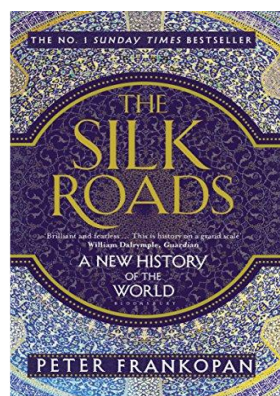
New Delhi Penguin Viking 2025

Acc. No. 011534

Call No. 791.43092 CHA

Summary: In The Maker of Filmmakers, Radha Chadha offers an intimate and meticulously researched portrait of her father – a celebrated documentary filmmaker – and the iconic film school he built. With uncanny consistency, FTII turned out top talent – the likes of Shabana Azmi and Jaya Bachchan, Adoor Gopalakrishnan and Subhash Ghai, and other cinema legends. His alumni became the leading actors, directors, cinematographers, sound designers and editors of Bollywood and beyond. They spearheaded the Indian New Wave, kickstarted regional language cinema, and helped usher television into the country.

[Click for more details](#)



Sr. No. 38

Title: The silk roads: a new history of the world by Frankopan, Peter

New Delhi Bloomsbury 2016

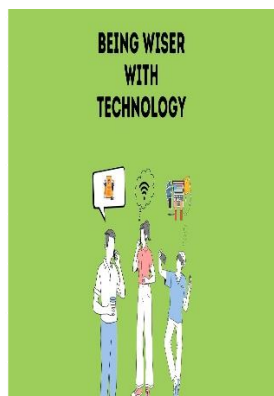
Acc. No. 011536

Call No. 909 FRA

Summary: The Silk Roads has revolutionised long-held conceptions of history and empire. Radical, epic in scope and widely considered a seminal text in our understanding of the economic and political renaissance of the East, The Silk Roads is a masterpiece of historical research and political theory. In this anniversary edition, Frankopan demonstrates just how crucial The Silk Roads is to our appreciation of history and our comprehension of the future of our increasingly international world.

[Click for more details](#)

Gratis Book



Sr. No. 39

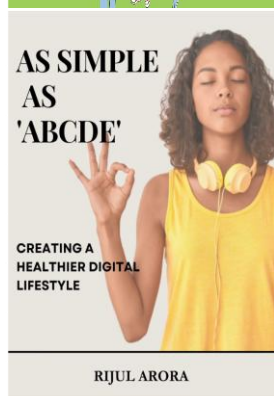
Title: Become wiser with technology by Arora, Rijul

Acc. No. G00727

Call No. 158.1 ARO

Summary: Technology is evolving at a rapid pace recently and it is unrealistic to expect someone to start healthily using Technology suddenly, but little steps are all that matter. Making slight lifestyle changes and being able to look past trends that promote extreme use cases (for example- excessive screen time) is necessary to inculcate a balanced and more positive Digital lifestyle. Become "WISER" with your tech and employ practical methods that will enable you to sign the deal for better Digital Wellness.

[Click for more details](#)



Sr. No. 40

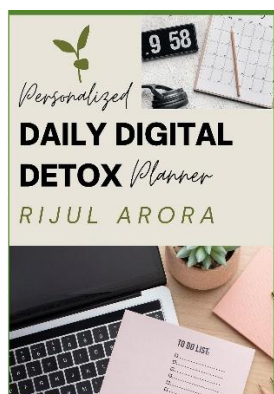
Title: As simple as 'ABCDE': creating a healthier digital lifestyle by Arora, Rijul

Acc. No. G00728

Call No. 158.1 ARO

Summary: The workbook "As Simple as 'ABCDE': Creating a Healthier Digital Lifestyle" is designed to help you break free from this cycle and cultivate a more intentional relationship with technology. The book is divided into multiple chapters, each of which focuses on one aspect of the ABCDE framework: Awareness, Behavioural Change, Consistency, Designing Your Own Habits, and Empowering Others to Change. As Simple as 'ABCDE': Creating a Healthier Digital Lifestyle is a practical and helpful guide that can help you take control of your technology use and improve your overall well-being.

[Click for more details](#)



Sr. No. 41

Title: Personalized daily digital detox planner by Arora, Rijul

Acc. No. G00729

Call No. 158.1 ARO

Summary: This workbook is designed to help you navigate the digital landscape mindfully, so you can harness the power of technology while maintaining a healthy and fulfilling life. Changing habits is a challenging endeavor, and when it comes to digital habits, the difficulty level increases even more. Our connection with technology is intricate because digital interactions have become an integral part of our everyday existence. The book is backed by Positive Psychology, Neuroscience, Habit formation techniques, and the leading research in this area.

[Click for more details](#)



Sr. No. 42

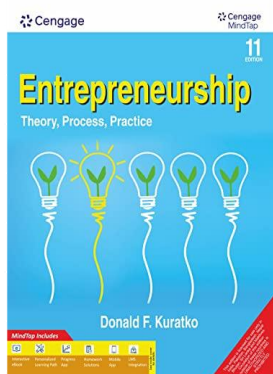
Title: Screen time bingo: gamify your digital wellness journey by Arora, Rijul

Acc. No. G00730

Call No. 158.1 ARO

Summary: Screen Time Bingo: Discover a creative and interactive way to enhance your digital well-being. Create grids filled with challenges that encourage mindful tech usage, screen-free time, and other wellness activities. Share these grids with friends and family, mark off squares as you complete challenges, and celebrate your journey to a balanced digital lifestyle. Benefits of Digital Wellness: Uncover the numerous advantages of achieving digital wellness, including a sense of accomplishment, healthier relationships with technology, more meaningful and productive use of your time, and the key to a balanced lifestyle.

[Click for more details](#)



Sr. No. 43

Title: Entrepreneurship: theory, process, practice by Kuratko, Donald F

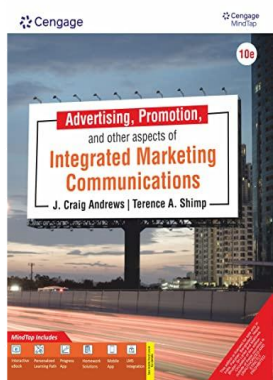
Delhi Cengage 2020

Acc. No. G00731

Call No. 658.421 KUR

Summary: ENTREPRENEURSHIP: THEORY, PROCESS, PRACTICE, 12th EDITION! Presenting the most current thinking in this explosive field, this renowned entrepreneurship text provides a practical, step-by-step approach that makes learning easy. It incorporates up-to-the-minute information about trending topics such as design innovation, the entrepreneurial mindset, entrepreneurial hustle, bootstrapping, and entrepreneurial coachability. The accompanying MindTap Learning Suite challenges you to apply what you've learned as you complete a unique set of activities designed to help you sharpen your entrepreneurial skills.

[Click for more details](#)



Sr. No. 44

Title: Advertising, promotion, and other of aspects: integrated marketing communications by Andrews, Craig J

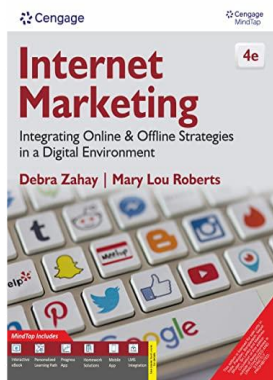
Delhi Cengage 2018

Acc. No. G00732

Call No. 658.82 AND

Summary: Explore all aspects of marketing communications, from time-honored methods to the newest developments in the field backed by the latest research, data and analytic techniques with one of today's leading IMC texts, ADVERTISING, PROMOTION, AND OTHER ASPECTS OF INTEGRATED MARKETING COMMUNICATIONS, 10E. With emphasis on the fundamentals and practices you need, this edition focuses on advertising and sales promotion, planning, branding, consumer behavior, media buying, public relations, packaging, POP communications, and personal selling.

[Click for more details](#)



Sr. No. 45

Title: Internet marketing: integrating online and offline strategies in a digital environment by Zahay, Debra

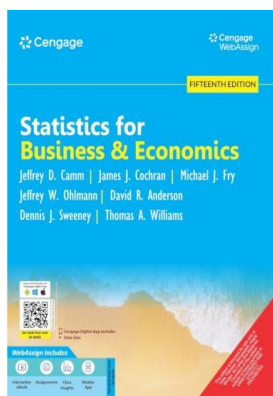
Delhi Cengage 2018

Acc. No. G00733

Call No. 658.872 ZAH

Summary: INTERNET MARKETING provides comprehensive coverage of the rapidly changing field of Internet marketing that is timely and relevant. It relies on extant marketing theory where appropriate and introduces many conceptual frameworks to structure student understanding of Internet marketing issues. Above all, it works on the premise that the Internet--whether used as a medium of communication or as a channel of distribution--is only one component of the contemporary marketer's arsenal.

[Click for more details](#)



Sr. No. 46

Title: Statistics for business and economics by Camm, Jeffrey D

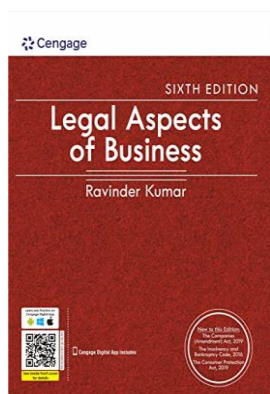
Delhi Cengage 2020

Acc. No. G00734

Call No. 519.5 CAM

Summary: This book combines clear statistical methods with a proven approach that presents a problem, then a scenario. Updated applications reflect the latest developments in business and statistics today. Work with more than 350 new and updated business examples, approximately 50 new and updated cases and hands-on exercises that highlight statistics in action. Gain practice using leading professional statistical software with exercises and appendices that walk you through Excel®, R and the latest JMP® Student Edition.

[Click for more details](#)



Sr. No. 47

Title: Legal aspects of business by Kumar, Ravinder

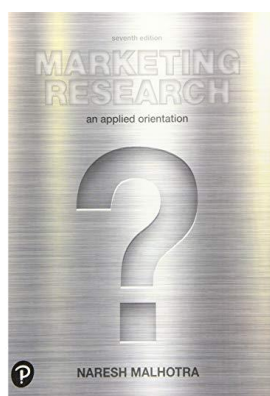
Delhi Cengage 2023

Acc. No. G00735

Call No. 347.7 KUM

Summary: The book has been written from an Indian perspective to elaborate on the core concepts of business laws in a logical, concise and yet illustrative manner. Landmark legal cases have been added to supplement and illustrate technical aspects of the subject matter. The basic principles of business law have been presented in an interesting and lively manner. Pedagogical features such as learning objectives, sidebars defining key terms, end-of-chapter summary, objective-type-questions, case-lets, review questions and a comprehensive set of case studies (appended to the book) make the teaching and learning of business and corporate laws engaging.

[Click for more details](#)



Sr. No. 48

Title: Marketing research: an applied orientation by Malhotra, Naresh K

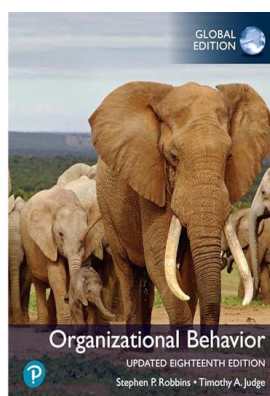
Chennai Pearson 2019

Acc. No. G00736

Call No. 658.8 MAL

Summary: Marketing Research: An Applied Orientation illustrates the interaction between marketing research and marketing management decisions. The text uses a practical 6-step framework for conducting marketing research. It also encompasses a variety of marketing companies to highlight qualitative and quantitative research strategies. The 7th Edition provides current, contemporary and illustrative material sensitive to users' needs. And with detailed emphasis on how to run the SPSS and SAS programs,

[Click for more details](#)



Sr. No. 49

Title: Organizational behavior by Robbins, Stephen P

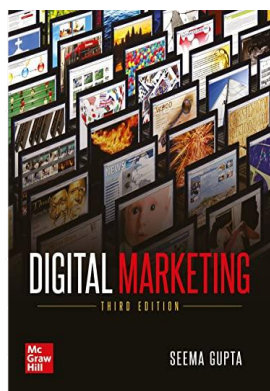
Uttar Pradesh Pearson 2022

Acc. No. G00737

Call No. 658.3 ROB

Summary: Organizational Behavior textbook provides the research you want, in the language your students understand. This text makes current, relevant research come alive for readers. The 18th Edition reflects the most recent research and business events within the field of organisational behaviour, while maintaining its hallmark features - a clear writing style, cutting-edge content, and intuitive pedagogy. There's a reason why Robbins's textbooks have educated millions of students and have been translated into 20 languages - and it's because of a commitment to provide engaging, cutting-edge material that helps students understand and connect with organisational behaviour.

[Click for more details](#)



Sr. No. 50

Title: Digital marketing by Gupta, Seema

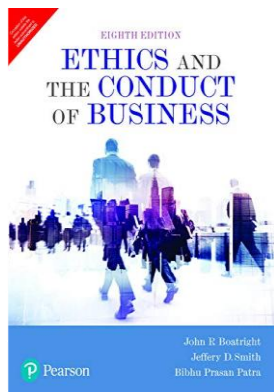
Ghaziabad Mc Graw Hill Education (India) 2018

Acc. No. G00738 - G00741

Call No. 658.872 GUP

Summary: Built to focus on what matters most in today's high-tech, globalized world, the third edition of Digital Marketing combines curricula needs with practitioners' insights from across the entire spectrum of the subject area. The book takes a thoroughly application-based approach and is useful for both beginners trying to understand the nuances of the subject as well as practitioners needing managerial insights. The text is replete with latest data and figures to capture latest developments in the subject area and a plethora of enhanced pedagogical features.

[Click for more details](#)



Sr. No. 51

Title: Ethics and the conduct of business by Boatright, John R

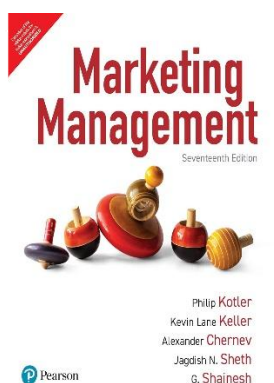
Uttar Pradesh Pearson 2018

Acc. No. G00739

Call No. 174.4 BOA

Summary: Ethics and the Conduct of Business is essential for a full understanding of the positions and arguments offered on the main issues in business ethics. The study of ethical issues in business is not confined to a single academic discipline. The aim of the book is to help students to understand various ethical problems implicated in the conduct of business. The book focuses on the fact that adopting a moral point of view and using moral reasoning in business decision making is in the best interest of the individual, organization and the society.

[Click for more details](#)



Sr. No. 52

Title: Marketing management by Kotler, Philip

Uttar Pradesh Pearson 2025

Acc. No. G00740

Call No. 658.8 KOT

Summary: The book emphasizes the critical importance of understanding consumer behavior, analysing competitive environment and collaborative opportunities to develop effective marketing strategies, and utilizing data analytics to drive informed decision-making. Now enriched with Indian case studies and perspectives on contemporary businesses, this edition strikes a perfect balance between academic rigor and practical relevance. It serves as an invaluable resource for students and professionals alike, helping them thrive in the dynamic world of marketing.

[Click for more details](#)



Sr. No. 53

Title: Understanding the theory and design of organizations by Daft, Richard L

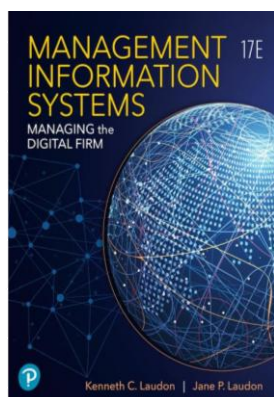
Uttar Pradesh Cengage 2020

Acc. No. G00742

Call No. 658.4 DAF

Summary: A variety of organizations with unique and unprecedented designs and structures have emerged in recent times. Such organizations adopt rare business strategies and establish uncommon commercial networks to remain competitive. Understanding these organizations and their behavior has become dynamically challenging. Also, organizations adapt dynamic shapes and forms in order to survive in a business world and complex societal norms. In modern times, organizations are supposed to cater to not only commercial and economic needs, but also environmental and social obligations of diverse stakeholders.

[Click for more details](#)



Sr. No. 54

Title: Management information systems: managing the digital firm by Laudon, Kenneth C

Uttar Pradesh Pearson 2021

Acc. No. G00743

Call No. 658.4 LAU

Summary: Management Information Systems: Managing the Digital Firm 15/e is an in-depth look at how the business firms use information technologies and systems to achieve corporate objectives. Information systems are one of the major tools available to business managers for achieving competitive advantage. Whether it is in accounting, finance, management, operations management, marketing or information systems, the knowledge and information that this book contains will be valuable throughout the business career.

[Click for more details](#)

HealthCare & Management

Sr. No. 55

Title: Artificial intelligence in smart healthcare systems by Chauhan, Anamika

Oxon CRC Press 2026

Acc. No. 011429

Call No. 610.28563 CHA

Summary: Artificial Intelligence in Smart Healthcare Systems gathers specialist researchers and practitioners from around the globe to present cutting-edge advances in the field of artificial intelligence (AI) and healthcare, which promises to be a transformative force in the industry. Covering both the current landscape as well as the future of healthcare, the book explores the diverse applications of AI in healthcare. The book bridges the gap between theoretical concepts and practical implementation, ensuring that readers develop a nuanced and practical grasp of AI's impact on healthcare systems.

[Click for more details](#)

Sr. No. 56

Title: Digital transformation and XAI in healthcare by Uysal, Ilhan

Boca Raton CRC Press 2026

Acc. No. 011430

Call No. 610.2856 UYS

Summary: Digital Transformation and XAI in Healthcare delves into the fundamental role of XAI in transforming healthcare, addressing critical issues such as data security, ethical considerations, and the integration of XAI into existing healthcare infrastructures. This book equips healthcare professionals with the knowledge to navigate the complexities of XAI applications. The book explores the future of healthcare education and the pivotal role of XAI in training the next generation of healthcare professionals. Intended for healthcare professionals, researchers, and students, this book will provide valuable insights into the future of healthcare technology.

[Click for more details](#)

Sr. No. 57

Title: Future of healthcare in Asia: advancing equity, ethics and technology in asian healthcare by Ng, Rong Xiang

Switzerland Springer 2026

Acc. No. 011431

Call No. 362.1095 NG

Summary: This book explores how Asia's healthcare future is being forged at the intersection of technology, ethics, and equity. Whether you're a policymaker seeking to shape sustainable and inclusive healthcare policies, a healthcare professional eager to learn how cutting-edge technologies can revolutionise patient care, a researcher exploring emerging trends in Asian healthcare, or simply an individual passionate about the future of healthcare in Asia, this book offers valuable knowledge and empowers you to navigate the complexities of the changing landscape.

[Click for more details](#)

Sr. No. 58

Title: Health care in the european community by Maynard, Alan

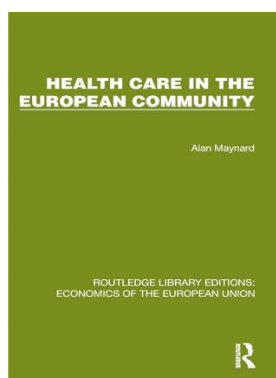
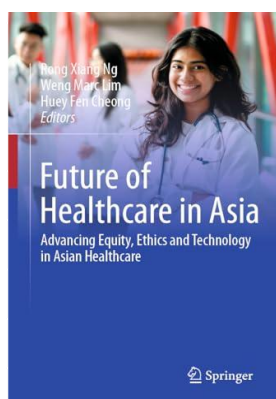
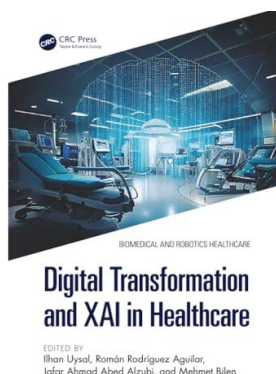
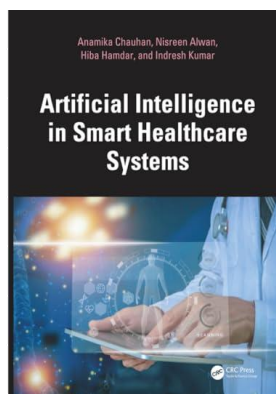
Oxon Routledge 2026

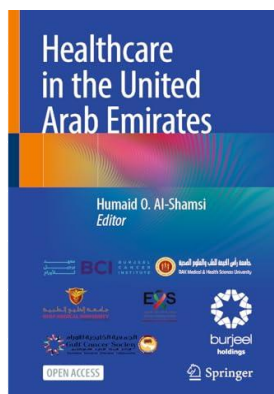
Acc. No. 011432

Call No. 362.1094 MAY

Summary: Health Care in the European Community (1975) analyses the finance and provision of health care in the nine member countries of the European Economic Community. There are individual chapters on each of the nine countries plus comparative analysis and an overview. The evolution, coverage, qualifying conditions, finance, benefits and provision of care are discussed in great detail.

[Click for more details](#)





Sr. No. 59

Title: Healthcare in the United Arab Emirates by Al-Shamsi, Humaid O

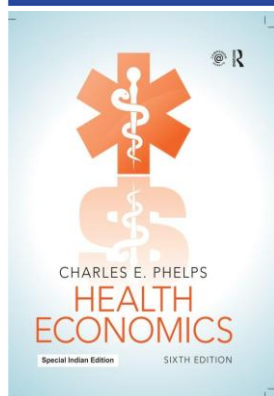
Singapore Springer 2025

Acc. No. 011433

Call No. 362.109535 AL

Summary: This open-access first-of-its-kind book in United Arab Emirates (UAE) healthcare history was designed to become an essential resource for various stakeholders seeking an in-depth understanding of the healthcare landscape across the UAE, spanning all seven emirates and encompassing both private and public health systems. It systematically explores the evolving journey of healthcare policy, service delivery, and innovation in the UAE, celebrating key milestones and success stories while shedding light on ongoing challenges and unmet needs.

[Click for more details](#)



Sr. No. 60

Title: Health Economics by Charles E. Phelps

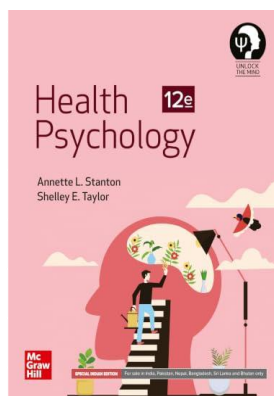
New York Routledge 2018

Acc. No. 011538

Call No. 362.1042 PHE

Summary: Health Economics, now in its sixth edition, not only shows how this is done, but also provides the tools to analyze the economic behavior of patients and providers in health care markets. Health Economics combines current economic theory, recent research, and up-to-date empirical studies into a comprehensive overview of the field. Key changes to this edition include: additional discussion of the consequences of the Patient Protection and Affordable Care Act (PPACA), in light of current political changes; an extensive discussion of quality measures.

[Click for more details](#)



Sr. No. 61

Title: Health psychology by Stanton, Annette L

New Delhi McGraw Hill Education 2026

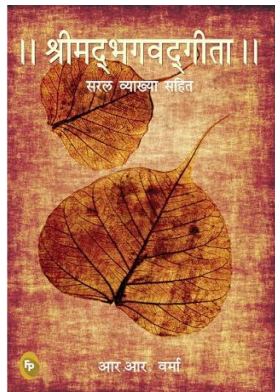
Acc. No. 011539

Call No. 616.0019 STA

Summary: This book on health psychology presents the subject as a scientific discipline, emphasizing both research findings and the methods used to obtain them. It explains how studies are designed and highlights key theories and research approaches to help readers understand how health-related data is collected and applied. The content is organized to balance general psychological concepts with their application to specific health issues. Initial chapters introduce broad ideas such as health promotion, while later chapters apply these ideas to topics like exercise, nutrition, sleep, substance use, chronic illness, and major diseases.

[Click for more details](#)

Hindi



Sr. No. 62

Title: The bhagwat gita: symphony of the spirit by Verma, R. R

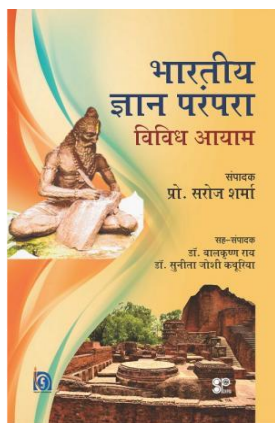
New Delhi Fingerprint Publishing 2014

Acc. No. 011496

Call No. 294.5924 VER

Summary: The Bhagwat Gita is the main sourcebook on yoga and is a concise summary of India's Vedic wisdom. Yet, remarkably, the setting for this classic spiritual text is an ancient Indian battlefield. This best-selling and expanded edition of the most famous and popular of Indian scriptures contextualizes the book culturally and historically and explains the key concepts of Hindu religious thought and the technical vocabulary of yoga. Most importantly, the translation uses simple, clear language to impart the poetry, universality and timelessness of the Gita's teachings.

[Click for more details](#)



Sr. No. 63

Title: Bhartiya gyan parampara: vividha aayam by Sharma, Saroj

Gurugram Hachette Book Publishing India Pvt. Ltd. 2019

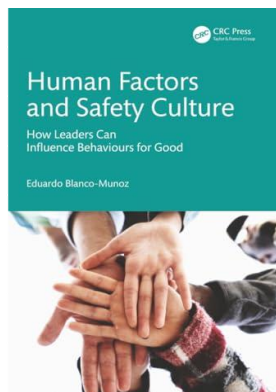
Acc. No. 011508

Call No. 370.954 SHA

Summary: यह पुस्तक भारतीय ज्ञान परंपरा के विविध पक्षों को निरूपित करती है और इसमें विभिन्न क्षेत्रों के विद्वानों के लेखों का संकलन है। शिक्षा व्यवस्था के आलोक में यह विषय अत्यंत प्रासंगिक और विचारणीय है। परंपरा सातत्य का नाम है जिसे सुरक्षित रखकर मजबूत भविष्य की नींव रखी जा सकती है। राष्ट्रीय शिक्षा नीति ने भी सदियों की परंपरा को पुनर्जीवित करने और युगानुकूल प्रस्तुत करने पर विशेष बल दिया है। ज्ञान के असीम भंडार को जन-जन तक पहुंचाना और उसके साक्षात्कार द्वारा एक मूल्याधारित आदर्श समाज का निर्माण करना आज के परिदृश्य में एक महत्वपूर्ण सामाजिक दायित्व है। उसी दिशा में यह एक लघु प्रयास है। आशा है कि यह पुस्तक विद्यार्थियों, शोधार्थियों और सभी पाठकों के लिए उपयोगी होगी तथा विद्वत समाज के द्वारा इस कार्य की सराहना होगी।

[Click for more details](#)

Human Resource & Organizational Behaviour



Sr. No. 64

Title: Human factors and safety culture: how leaders can influence behaviours for good by Blanco-Munoz, Eduardo

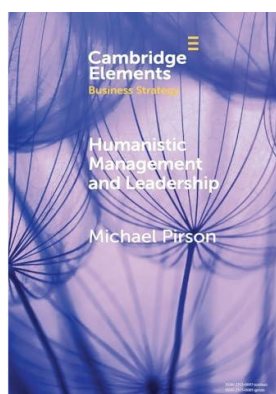
Boca Raton CRC Press 2026

Acc. No. 011444

Call No. 363.11 BLA

Summary: This title explores human behaviour in the context of workplace safety and risk management. Focused on understanding how people detect, interpret and respond to danger and how leaders can put safety at the heart of their organizations' culture, it draws on the latest insights from disciplines such as cognitive science, neuroscience, psychology, and sociology. This book delivers both a vision and the tools to elevate safety as a core organizational value able to motivate and anchor safe behaviours and reinforce safety-oriented leadership.

[Click for more details](#)



Sr. No. 65

Title: Humanistic management and leadership by Pirson, Michael

UK Cambridge University Press 2026

Acc. No. 011445

Call No. 658.4092 PIR

Summary: This book outlines the foundational concepts and key applications of humanistic management and leadership. It focuses on the key concepts of protecting dignity and promoting well-being. It provides a humanistically grounded, scientifically backed paradigm for better organizing at the level of individual, relation, team, organization, society and nature. It provides real world examples of organizations and companies that practice humanistic management and leadership and create outstanding value for all stakeholders.

[Click for more details](#)



Sr. No. 66

Title: Institutional theory and human resource management by Hashemi, Alireza

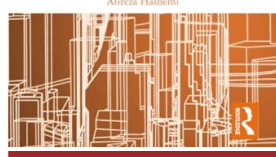
New York Routledge 2026

Acc. No. 011446

Call No. 658.3 HAS

Summary: This book delves into the intricate realm of human resource management (HRM) through the lens of institutional theory. It meticulously explores the intersection of organizational studies and HRM, offering a deep understanding of how institutional contexts shape HRM practices and behaviors. Key topics covered include institutional pressure, logic, action, response, work, and entrepreneurship in HRM, as well as micro-institutions and multi-level HRM approaches.

[Click for more details](#)



Sr. No. 67

Title: Leadership and rhetoric: the nature and role of words in leadership by Todd Bates, M

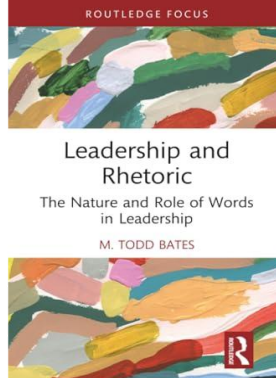
New York Routledge 2026

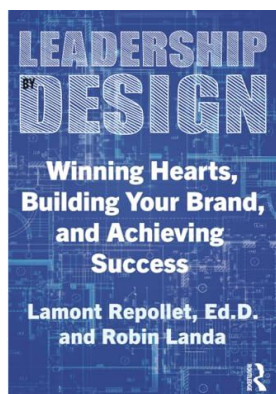
Acc. No. 011447

Call No. 303.34014 TOD

Summary: this book draws from the long history and wisdom of rhetoric that has proven effective in the dynamic ambiguities of the leadership context. It clarifies how these works help leaders shape their environments through words — interpreting complex circumstances, framing experiences that provide group understanding, and creating a basis for structured action. This book makes an explicit connection between classic works and current ideas of rhetorical leadership, a growing area of higher education and research in leadership studies.

[Click for more details](#)





Sr. No. 68

Title: Leadership by design: winning hearts, building your brand, and achieving success by Repollet, Lamont O

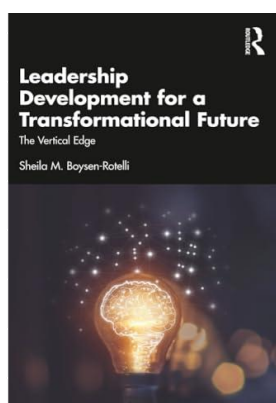
New York Routledge 2026

Acc. No. 011448

Call No. 658.4092 REP

Summary: This isn't a book about leadership theory. It's a hands-on playbook for designing influence that lasts. Grounded in a proven three-part framework—Winning Hearts, Building Your Brand, and Achieving Success—this guide will help you: Forge real trust and an emotional connection that makes people want to follow you, Shape how your leadership is perceived through bold, intentional choices and deliver results that matter—measured in meaning, values, and legacy.

[Click for more details](#)



Sr. No. 69

Title: Leadership development for a transformational future: the vertical edge by Boysen-Rotelli, Sheila M

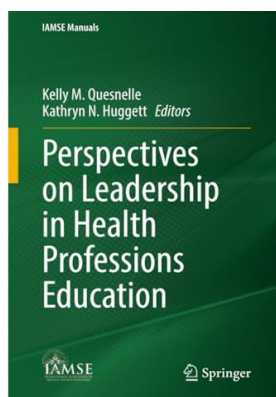
New York Routledge 2026

Acc. No. 011449

Call No. 658.4092 BOY

Summary: This book explores the pressing need for vertical leadership development in a world defined by rapid change, digital revolution, and complexity. This book bridges the gap between traditional leadership development and modern demands by providing practical tools for vertical development and, uniquely, integrating digital coaching platforms. Backed by case studies and insights from global leaders who have successfully applied vertical development, it offers actionable frameworks and strategies and introduces AI-driven coaching solutions to enhance leadership growth.

[Click for more details](#)



Sr. No. 70

Title: Perspectives on leadership in health professions education by Quesnelle, Kelly M.

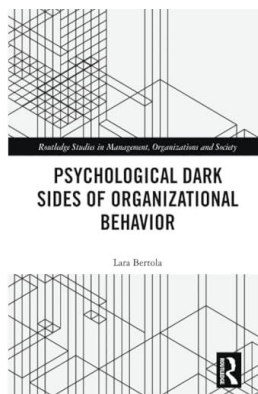
Switzerland Springer 2026

Acc. No. 011450

Call No. 610.71 QUE

Summary: Perspectives on Leadership in Health Professions Education is a practical, easy-to-read guide designed to provide guidance for new and aspiring leaders in health professions education. Authored by an international group of practicing leaders, this manual offers actionable insights and strategies. Each chapter includes case scenarios, references, and discussion questions—ideal for personal growth or use in faculty leadership programs. This manual contains foundational leadership theory contextualized in applications to academic settings. Readers will find guidance on career development and transitioning to leadership roles.

[Click for more details](#)



Sr. No. 71

Title: Psychological dark sides of organizational behavior by Bertola, Lara

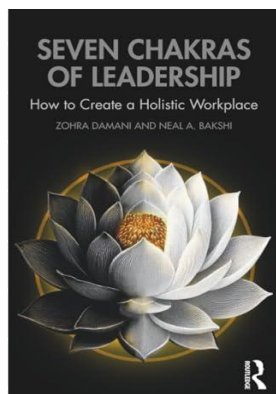
Oxon Routledge 2026

Acc. No. 011451

Call No. 658.3 BER

Summary: Psychological Dark Sides of Organizational Behavior explores the often-overlooked negative aspects of workplace environments. It provides a comprehensive analysis of detrimental behaviors and unethical practices within organizations, highlighting their profound influence on individuals, teams, and overall organizational health. The book employs theoretical frameworks like social learning theory and conservation of resources theory to explain how toxic leadership and negative interactions affect employee well-being and organizational performance.

[Click for more details](#)



Sr. No. 72

Title: Seven chakras of leadership: how to create a holistic workplace by Damani, Zohra

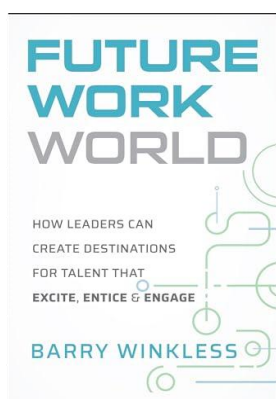
Oxon Routledge 2026

Acc. No. 011452

Call No. 658.4092 DAM

Summary: The book's core is the concept of The Journey—a practice inspired by Shamanism, inviting leaders to explore their inner world and align their energy centers, or chakras, to unlock their fullest leadership potential. The book maps each chakra (root, sacral, solar plexus, heart, throat, third eye, and crown) to critical aspects of leadership development. By linking chakra principles to evidence-based practices such as emotional intelligence, mindfulness, and transformational leadership, leaders will gain practical insights into how balancing their energy centers can enhance decision-making, foster resilience, and improve team dynamics.

[Click for more details](#)



Sr. No. 73

Title: Future work world: how leaders can create destinations for talent that excite, entice & engage by Winkless, Barry

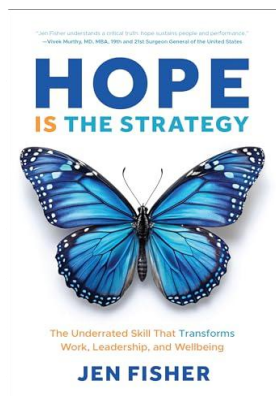
USA Wiley 2026

Acc. No. 011465

Call No. 658.4 WIN

Summary: In Future Work World: How Leaders Can Create Destinations for Talent that Excite, Entice & Engage, Chief Strategy Officer of Cpl and Head of the Future of Work Institute, Barry Winkless, delivers a practical strategy guide for attracting, retaining, and empowering the talent you need to drive your business forward. Winkless describes the contemporary reality of work, how it is evolving, and how it represents a new opportunity for leaders to create organisations capable of innovation and growth.

[Click for more details](#)



Sr. No. 74

Title: Hope Is the strategy: the underrated skill that transforms work, leadership, and wellbeing by Fisher, Jen

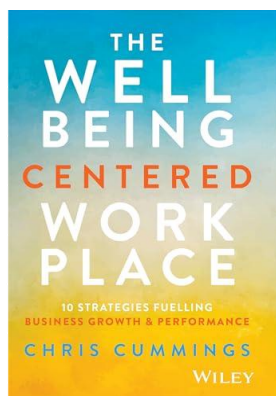
New Jersey Wiley 2026

Acc. No. 011466

Call No. 658.314 FIS

Summary: This book delivers exclusive, hard-won insights to understand what truly needs to change in how we work and demonstrates how we will all benefit from this new paradigm. Fisher reveals how hope—not as wishful thinking but as a practical, learnable skill—provides the foundation for sustainable performance, meaningful innovation, and authentic leadership in an uncertain world. In this book, readers will learn about: wellness programs that treat symptoms rather than causes and organizational systems that unintentionally create burnout while trying to prevent it

[Click for more details](#)



Sr. No. 75

Title: The wellbeing centered workplace: 10 strategies fuelling business growth & performance by Cummings, Chris

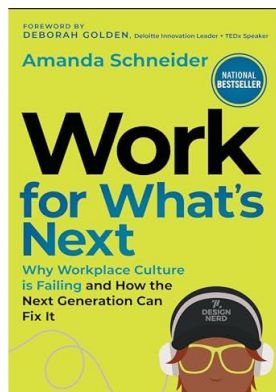
New Jersey Wiley 2026

Acc. No. 011468

Call No. 658.314 CUM

Summary: In The Wellbeing-Centered Workplace, Chris Cummings shares a powerful personal and professional journey following his partner's mental health challenges that motivated him to quit his corporate career and start Wellbeing at Work, a global purpose-led business empowering organizations to prioritize employee wellbeing through community engagement, meaningful connections, and expert knowledge sharing. This book offers an honest account of how prioritizing wellbeing—both personal and organizational—became the cornerstone of sustainable growth, stronger leadership, and elevated team performance.

[Click for more details](#)



Sr. No. 76

Title: Work for what's next: why workplace culture is failing and how the next generation can fix It by Schneider, Amanda

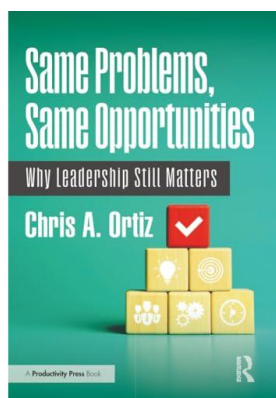
New Jersey Wiley 2026

Acc. No. 011469

Call No. 658.3 SCH

Summary: The book reveals how to build authentic connections in an always “on” world by moving beyond generational stereotypes to uncover real patterns and prototype better solutions. Work for What's Next offers a research-driven roadmap for the future—empathetic, practical, and designed for a world that never stops changing. Research-backed insights into the hidden generational patterns that are shaping how we connect, collaborate, and lead today— and will define the workplace of tomorrow. Real-world examples and future-focused guidance to help you anticipate what’s coming next—and prepare for it

[Click for more details](#)



Sr. No. 77

Title: Same problems, same opportunities: why leadership still matters by Ortiz, Chris A

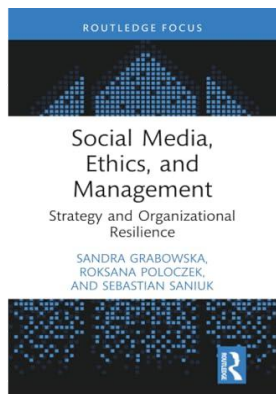
Oxon Productivity Press 2026

Acc. No. 011471

Call No. 658.4092 ORT

Summary: This book is a practical, straight-talking guide for professionals who are ready to stop chasing quick fixes and start leading with purpose. At the heart of this book is the Process–People–Product Model. A practical framework that helps leaders focus on what drives performance. It starts with building consistent, repeatable processes, then shifts to developing and supporting the people who carry them out. This model keeps the focus where it belongs and gives leaders a simple way to solve problems, lead better, and drive steady improvement.

[Click for more details](#)



Sr. No. 78

Title: Social media, ethics, and management: strategy and organizational resilience by Grabowska, Sandra

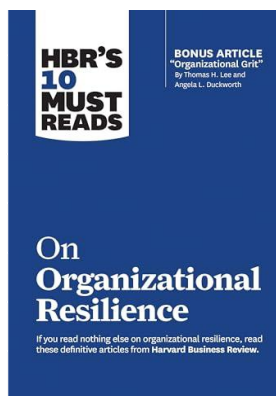
Oxon Routledge 2026

Acc. No. 011472

Call No. 658.4 GRA

Summary: Social Media, Ethics and Management examine the transformative impact of digital platforms on organizational management, communication, and ethics. It critically explores how social media and artificial intelligence are reshaping leadership models, stakeholder engagement, and decision-making processes. Combining theoretical insights with real-world case studies from international companies, the book offers practical strategies for navigating the complexities of digital transformation responsibly and effectively.

[Click for more details](#)



Sr. No. 79

Title: HBR's 10 must reads on organizational resilience: with bonus article "organizational grit" by Harvard Business Review

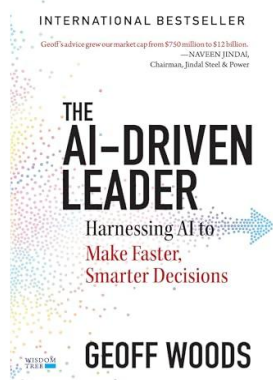
Boston Harvard Business Review 2021

Acc. No. 011517

Call No. 658.406 HAR

Summary: This book will inspire you to: Reposition your core business while launching a separate, disruptive business; Build the ability to continually anticipate and adjust to emerging trends; Prepare for the business implications of climate change; Learn about the risks of hyper efficient businesses; Develop organizational grit; Rebound from a recession faster than your competitors; Lead your company through any kind of crisis. Build resilience in your company to weather the greatest crises.

[Click for more details](#)



Sr. No. 80

Title: The AI-driven leader: harnessing AI to make faster, smarter decisions by Woods, Geoff

New Delhi Wisdom Tree 2025

Acc. No. 011546

Call No. 658.0563 WOO

Summary: The difference between growing your business and going out of business is your ability to think strategically. The problem: Leaders are stuck in the operational weeds, while their competition gains an edge with AI. The time to act is now. In The AI-Driven Leader, you'll learn how to: Escape operational overwhelm and lead with strategic clarity Collapse the time for turning data into decisions 10x the impact of every employee Apply real-world examples and prompts to get immediate results The AI-Driven Leader gives you a simple path to harness AI as your Thought Partner. Grow your business, outpace the competition, and get more done in less time.

[Click for more details](#)



Sr. No. 81

Title: AQ: a new kind of intelligence for a world that's always changing by Tran, Liz

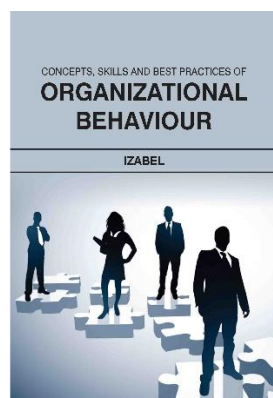
UK Ebury Edge 2026

Acc. No. 011547

Call No. 658.4 TRA

Summary: In a time defined by nonstop disruptions, when jobs vanish overnight, industries evolve in months, and yesterday's rules no longer apply, AQ—the Agility Quotient—is the intelligence you need to handle change, uncertainty, and the unknown. The good news is that, with the right toolkit, you can grow your agility and learn to navigate a world of increasing instability. Tran will show you how to cultivate 'durable skills,' essential human abilities that remain valuable no matter what the future holds. With the book's Agility Archetype assessment, the book personalises the AQ journey to every kind of individual. No matter their experience level or ambitions.

[Click for more details](#)



Sr. No. 82

Title: Concepts, skills and best practices of organizational behaviour by Izabel

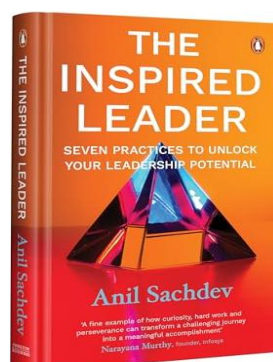
UK EdTech Press 2026

Acc. No. 011548

Call No. 658.3 IZA

Summary: Organisational Behaviour was created to fulfil the needs of graduate and postgraduate management students. The academic discipline of organisational behaviour examines how individuals behave in organisations. In an effort to improve business operations, organisational behaviour theory's ideas are generally utilised. Organisational behaviour is a multidisciplinary field that has been affected by advancements in a number of related fields, such as sociology, psychology, economics, and engineering, as well as by practitioner experience. Personality, perception, knowledge, attitude, family history, instruction, inspiration, job happiness, performance evaluation, effectiveness of leadership, norms, and values and ethics are the elements that have an impact on how people behave.

[Click for more details](#)



Sr. No. 83

Title: The inspired leader: the practices for manifesting our true potential by Sachdev, Anil

New Delhi Penguin Business 2026

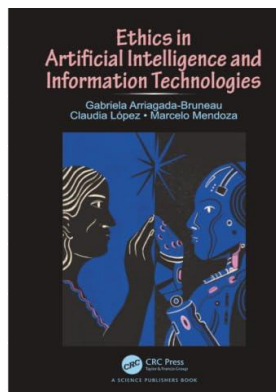
Acc. No. 011551

Call No. 658.4092 SAC

Summary: In a world that constantly urges us to search for answers from elusive role models, what if the insights we seek already reside within us? Each of us has been blessed with a life-giving force capable of huge potential – but how do we tap this to create positive impact and lead happier and more fulfilling lives? Through seven thoughtfully crafted practices, The Inspired Leader offers a roadmap to accessing and experiencing this vital power, allowing ordinary people to achieve extraordinary impact.

[Click for more details](#)

Information Technology & Data Science



Sr. No. 84

Title: Ethics in artificial intelligence and information technologies by Arriagada-Bruneau, Gabriela

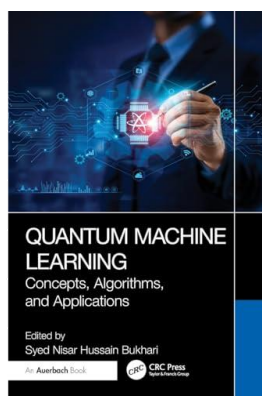
UK CRC Press 2026

Acc. No. 011400

Call No. 174.900285 ARR

Summary: The book starts with the ethical aspects of AI, presenting a socio-technical approach to integrating Ethics into AI projects, and outlines perspectives around feminism, sustainability, and labor transformation. Next, the concepts of fairness, accountability, and transparency are introduced, discussing their implications for developing information systems such as recommender systems, including aspects related to data privacy.

[Click for more details](#)



Sr. No. 85

Title: Quantum machine learning: concepts, algorithms, and applications by Bukhari, Syed Nisar Hussain

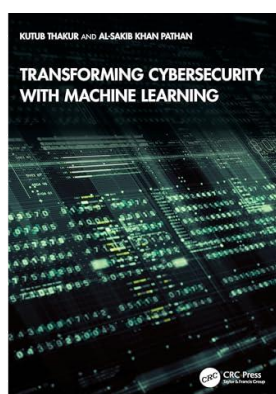
Boca Raton CRC Press 2026

Acc. No. 011434

Call No. 006.31 BUK

Summary: Quantum Machine Learning: Concepts, Algorithms, and Applications is a guide to understanding such quantum principles as superposition and entanglement and how they can enhance learning algorithms and data-processing capabilities. The book features a carefully structured progression from foundational concepts and core algorithms to application-driven case studies and emerging directions for future exploration. The book provides a broad and in-depth treatment of topics ranging from quantum data encoding and quantum neural networks to hybrid models and optimization frameworks.

[Click for more details](#)



Sr. No. 86

Title: Transforming cybersecurity with machine learning by Thakur, Kutub; Pathan, Al-Sakib Khan

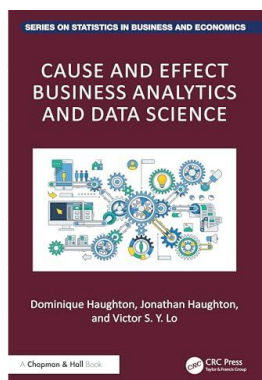
Oxon CRC Press 2026

Acc. No. 011474

Call No. 005.8 THA

Summary: This book provides an in-depth exploration of the dynamic intersection between machine learning (ML) and cybersecurity, offering a detailed analysis of how these technologies are reshaping the security landscape. It tracks the significant progress of machine learning in the context of cybersecurity, providing insights into the latest advancements, emerging trends, and the challenges ahead. It is particularly suitable for those interested in understanding the transformative role ML plays in modern cybersecurity.

[Click for more details](#)



Sr. No. 87

Title: Cause and Effect Business Analytics and Data Science by Haughton, Dominique; Haughton, Jonathan

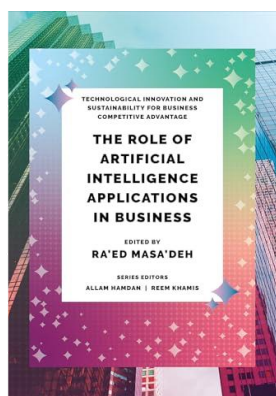
Oxon CRC Press 2026

Acc. No. 011475

Call No. 658.4038 HAU

Summary: This book explains the most useful techniques for discerning causality and illustrates the principles with numerous examples from business. It discusses randomized experiments (aka A/B testing) and techniques such as propensity score matching, synthetic controls, double differences, and instrumental variables. The book contains four chapters on uplift modeling, where the goal is to help firms determine how best to deploy their resources for marketing or other interventions.

[Click for more details](#)



Sr. No. 88

Title: The role of artificial intelligence applications in business by Masa'deh, Ra'ed

Bingley Emerald Publishing Limited 2025

Acc. No. 011540

Call No. 658.0563 MAS

Summary: The Role of Artificial Intelligence Applications in Business examines key aspects of how digital technologies impact businesses, including AI-powered chatbots, self-service portals, and online customer support systems which can help enhance the overall customer experience. In addition, digital technologies enable businesses to collect and analyse vast amounts of data (big data analytics). This data provides valuable insights into customer behaviour, market trends, and operational performance, thereby helping businesses make informed decisions and personalise their offerings.

[Click for more details](#)



Sr. No. 89

Title: Advanced blockchain technologies: a comprehensive textbook on Ethereum smart contracts to decentralised applications by Ashraf, S

New Delhi Wiley 2025

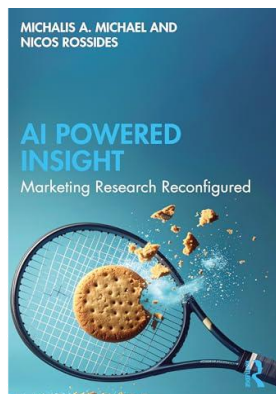
Acc. No. 011553

Call No. 005.74 ASH

Summary: The book meticulously covers foundational concepts, starting with Ethereum's evolution from Proof of Work to Proof of Stake, and includes exercises for readers to reinforce their understanding. It explores Ethereum's architecture, including the Ethereum Virtual Machine, Gas, ether (ETH), and transaction lifecycle, while emphasising smart contracts and their unique applications. Essential tools for users and developers are detailed, alongside extensive coverage of Solidity, the programming language for smart contracts.

[Click for more details](#)

Marketing



Sr. No. 90

Title: AI powered insight: marketing research reconfigured by Michael, Michalis A

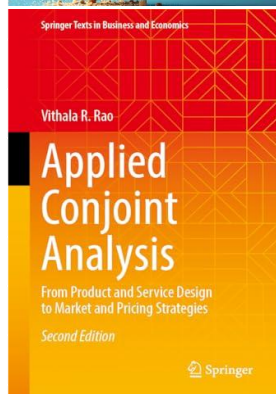
New York Routledge 2026

Acc. No. 011435

Call No. 658.80028563 MIC

Summary: This book sheds light on the untapped potential of AI-driven analytics in market research so that businesses can better understand and interact with their customers. The transformation of marketing and market research over recent decades has only accelerated thanks to breathtaking AI developments that are reshaping data analytics and insights generation while enabling more effective foresight and actionability. The book explores the redefinition of insight in the age of AI and stresses the need for every true insight to inspire action.

[Click for more details](#)



Sr. No. 91

Title: Applied conjoint analysis: from product and service design to market and pricing strategies by Rao, Vithala R

Switzerland Springer 2026

Acc. No. 011436

Call No. 658.8342 RAO

Summary: This book provides different applications and methods of conjoint analysis in marketing. It gives an introduction into the basic ideas of conjoint analysis and describes the steps involved in designing a ratings-based conjoint study. This new revised second edition offers newer methods for estimating utility functions for products with multiple attributes such as Best-Worst Scaling, incorporating non-compensatory aspects, and auction methods. This book is useful to academics, researchers, and scholars applied marketing science. This book is also suitable as a textbook for quantitative marketing coursework.

[Click for more details](#)



Sr. No. 92

Title: Consumer protection and the digital economy: a research companion by Willett, Christopher

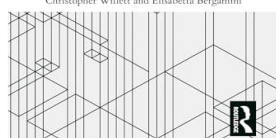
New York Routledge 2026

Acc. No. 011437

Call No. 343.071 WIL

Summary: This book examines the effects of digitalisation on consumers and markets, and whether consumer law rules are fit for purpose. This book examines how general consumer protection principles deal with emergent issues such as the regulation of cryptocurrencies, online auctions, artificial intelligence, intellectual property and digital content services. It highlights issues of cross-border choice of law and enforcement issues for consumer protection as it relates to digital disruption.

[Click for more details](#)



Sr. No. 93

Title: Smart tourism and destination marketing by Archi, Youssef El

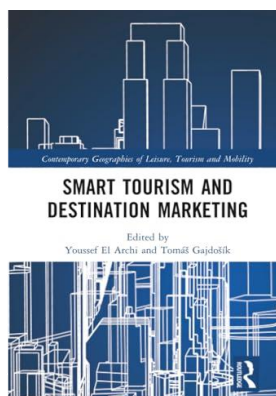
New York Routledge 2026

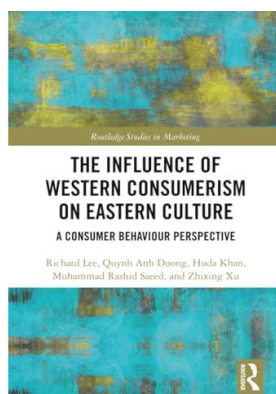
Acc. No. 011440

Call No. 910.285 ARC

Summary: Smart Tourism and Destination Marketing explores the transformative impact of smart concepts, advanced technologies and smart policies on destination marketing based on original research and cutting-edge strategies. By presenting insights from a diverse set of authors and geographical contexts, the book provides a global and multi-scalar view on this emerging phenomenon. The book illustrates how tourism destinations have successfully implemented smart tourism initiatives, offering practical insights and roadmap for destinations.

[Click for more details](#)





Sr. No. 94

Title: The influence of western consumerism on eastern culture: a consumer behaviour perspective by Lee, Richard

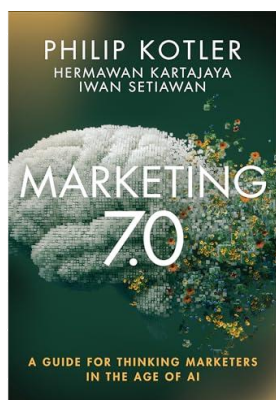
New York Routledge 2026

Acc. No. 011442

Call No. 306.3 LEE

Summary: This book provides a thorough overview of the current knowledge regarding Western consumerism and Eastern cultural values. Drawing upon research into consumer behaviour, social psychology, and anthropology, it explores how Western consumer culture has influenced Eastern culture. This book considers the extent to which traditional Eastern values have changed and evolved during the globalisation and commercialisation process, whether it is a matter of acculturation, glocalisation, cultural hybridisation, and even modernisation.

[Click for more details](#)



Sr. No. 95

Title: Marketing 7.0: a guide for thinking marketers in the age of AI by Kotler, Philip

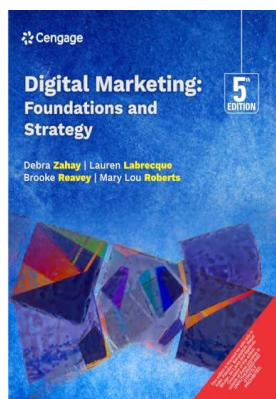
New Jersey Wiley 2026

Acc. No. 011464

Call No. 658.8 KOT

Summary: Marketing 7.0 explores mind-centric marketing, a new approach that shifts the focus from AI-driven performance optimization to understanding how people think, connect, and buy. With the insights in this book, readers will be prepared to engage a new breed of consumers: the augmented human. Marketing 7.0 earns a well-deserved spot on the bookshelves of executives, business leaders, and marketers alike as a guide to marketing in the age of AI.

[Click for more details](#)



Sr. No. 96

Title: Digital marketing: foundations and strategy by Zahay, Debra

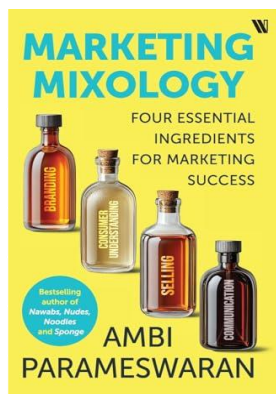
Noida Cengage 2026

Acc. No. 011541

Call No. 658.872 ZAH

Summary: DIGITAL MARKETING FOUNDATIONS AND STRATEGY, 5th EDITION provides students with a comprehensive understanding of digital marketing. Using strategy concepts as its foundation helps students to easily translate material from other marketing and business courses into the practice of digital marketing. Chapters combine marketing theory and conceptual frameworks to provide students with a foundational understanding of digital marketing issue. This edition includes relevant updates on the impact of the COVID pandemic as well as trends in account-based marketing and Google algorithm updates. Regal and regulatory issues as well as AI and marketing automation are integrated throughout the text.

[Click for more details](#)



Sr. No. 97

Title: Marketing mixology: four essential ingredients for marketing success by Parameswaran, Ambi

Chennai Westland Business 2025

Acc. No. 011542

Call No. 658.8 PAR

Summary: Consumer preferences shift in a heartbeat these days. Get fighting fit and stay ahead of the curve with Marketing Mixology, your essential toolkit for navigating the dynamic marketplace. Expert brand coach and advertising/marketing veteran Ambi Parameswaran distills the four core skills you need to thrive—understanding consumers, brand building, negotiation and selling, and communication—offering practical insights and new-age wisdom for both seasoned professionals and aspiring marketers. Master the art of agile marketing, turbocharge your career and make your brand relevant in a world that never stops changing.

[Click for more details](#)

Cengage

**Sales and
Distribution
Management**



Sr. No. 98

Title: Sales and distribution management by Mulky, Avinash

New Delhi Cengage 2025

Acc. No. 011543

Call No. 658.81 MUL

Summary: This textbook offers a systematic approach to sales and distribution management, equipping students and readers with concepts, strategies, and frameworks necessary for fostering sustainable, profitable growth. Covering twenty chapters, it focuses on channel and sales management, highlighting trends such as modern retailing, e-commerce, and technology's impact on practices. Pedagogical features include vignettes, key terms, summaries, and assignments to enhance learning. Dive deeper into strategically managing the journey of a product from the production floor to the customer's hands for navigating towards growth!

[Click for more details](#)

Sr. No. 99

Title: Sales and distribution management by Hernandez, Samantha

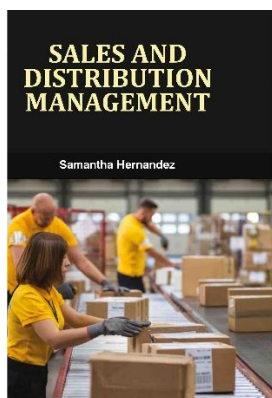
United Kingdom EdTech Press 2026

Acc. No. 011544

Call No. 658.81 HER

Summary: This book provides a thorough examination of the processes involved in managing sales teams, designing distribution channels, and maximizing market reach. The textbook begins by defining the roles and responsibilities of sales managers and distribution managers within organizations. It covers key topics such as sales forecasting, territory management, customer relationship management (CRM), and sales force automation. "Sales and Distribution Management" discusses various distribution strategies including intensive, selective, and exclusive distribution, as well as channel design and management.

[Click for more details](#)



Sr. No. 100

Title: Sales and distribution management: leveraging emerging technologies by Havaladar, Krishna K

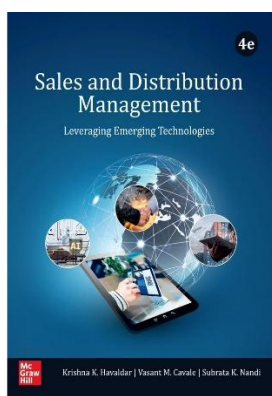
Chennai McGraw Hill Education 2026

Acc. No. 011545

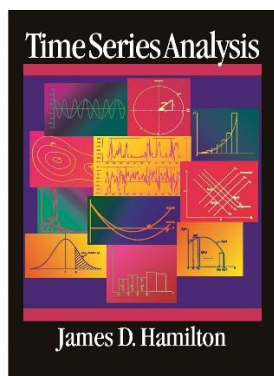
Call No. 658.81 HAV

Summary: This text offers a comprehensive and practical exploration of sales and distribution management concepts, strategies, and applications. It is designed for students, instructors, and industry professionals. The book bridges the gap between theory and practice, addressing evolving industry trends, emerging technologies, and real-world challenges. With its balanced focus on foundational principles and advanced practices, the book equips readers to navigate the dynamic landscape of Sales and Distribution Management (SDM) effectively.

[Click for more details](#)



Operations Management and Quantitative Techniques



Sr. No. 101

Title: Time series analysis by Hamilton, James D

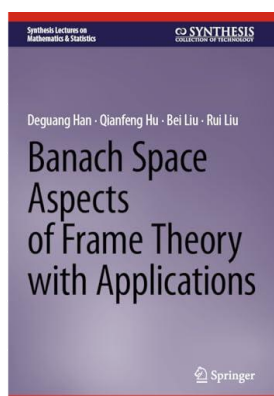
Kolkata Levant Books 2012

Acc. No. 011415

Call No. 330.015195 HAM

Summary: This textbook synthesizes these advances and makes them accessible to first-year graduate students. James Hamilton provides comprehensive treatments of important innovations such as vector autoregressions, generalized method of moments, the economic and statistical consequences of unit roots, time-varying variances, and nonlinear time series models. Time Series Analysis fills an important need for a textbook that integrates economic theory, econometrics, and new results.

[Click for more details](#)



Sr. No. 102

Title: Banach space aspects of frame theory with applications by Han, Deguang

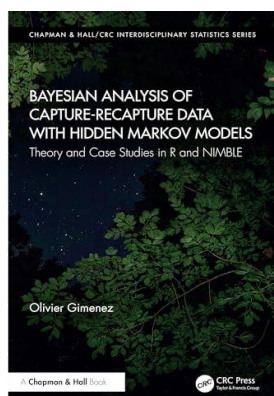
Switzerland Springer 2026

Acc. No. 011453

Call No. 515.73 HAN

Summary: This book provides an introduction to frame theory in Banach and Hilbert spaces, with a particular focus on the Banach space aspects of the frame theory and its applications. By bridging topics from Banach space geometry, applied harmonic analysis, and quantum information theory, the book highlights a novel perspective: frame theory not only serves as a powerful and central tool in mathematics and engineering, but is also deeply intertwined with the structure and theory of Banach spaces. The book offers a broadly relevant and accessible overview that enables researchers across various fields to quickly grasp the foundational ideas and explore related research directions.

[Click for more details](#)



Sr. No. 103

Title: Bayesian analysis of capture-recapture data with hidden markov models

Oxon CRC Press 2026

Acc. No. 011454

Call No. 519.542 GIM

Summary: Bayesian Analysis of Capture-Recapture Data with Hidden Markov Models: Theory and Case Studies in R and NIMBLE introduces ecologists and statisticians to a powerful and unifying framework for analyzing capture-recapture data. Hidden Markov models (HMMs) have become a cornerstone in modern population ecology, offering a flexible way to decompose complex processes such as survival, recruitment, and dispersal into simpler building blocks, while explicitly accounting for the fact that we only observe imperfect data rather than the true underlying states.

[Click for more details](#)



Sr. No. 104

Title: Big data analysis: high dimensional probability, statistics, optimization, and inference by Lu, Junwei

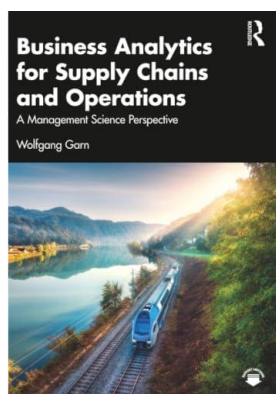
Switzerland Springer 2025

Acc. No. 011455

Call No. 005.7 LU

Summary: This book covers the methods and theory of high dimensional probability, statistics, large-scale optimization, and inference. We aim to quickly bring readers to the frontier and interdisciplinary areas of statistics, optimization, probability, and machine learning. This book covers topics in: High dimensional probability, Concentration inequality, Sub-Gaussian random variables, Chernoff bounds, Hoeffding's inequality, Maximal inequalities, High dimensional linear regression, Ordinary least square and Compressed sensing, Lasso

[Click for more details](#)



Sr. No. 105

Title: Business analytics for supply chains and operations: a management science perspective by Garn, Wolfgang

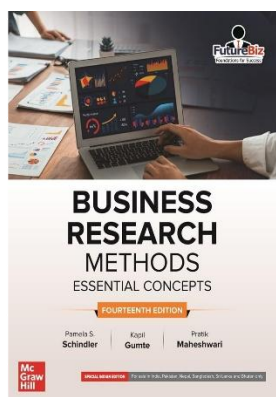
Oxon Routledge 2026

Acc. No. 011456

Call No. 658.500285 GAR

Summary: Business Analytics for Supply Chains and Operations introduces a range of key topics that are grouped into three areas: modelling, optimisation, and probability. The optimisation component includes methods such as linear and integer programming and network flows, which are used to address logistics problems (e.g. transportation) in supply chains and production strategies in operations. The book aims to enable readers to increase the efficiency and productivity of business operations. This requires analysts to observe and define challenges concisely, precisely, and logically.

[Click for more details](#)



Sr. No. 106

Title: Business research methods: essential concepts by Schindler, Pamela S

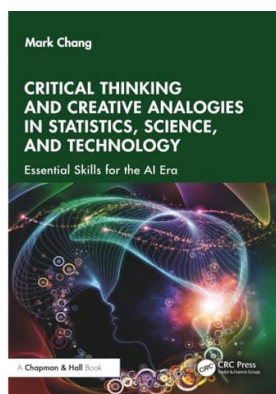
Chennai McGraw Hill 2026

Acc. No. 011457

Call No. 658.0072 SCH

Summary: The book reflects how organizations are responding to disruption, chaos, and rapid technological change by adopting faster research methods, alternative methodologies, and collaborative data ecosystems, while still maintaining a strong emphasis on research quality and reliability. It incorporates insights from industry trends such as automation, privacy, and analytics, and updates its content with real-world examples, case studies, and emerging tools across industries. The book blends traditional research foundations with modern innovations to help students and practitioners understand and apply effective business research in a dynamic global context.

[Click for more details](#)



Sr. No. 107

Title: Critical thinking and creative analogies in statistics, science, and technology: essential skills for the ai era by Chang, Mark

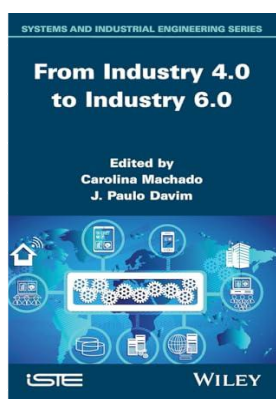
United Kingdom CRC Press 2025

Acc. No. 011458

Call No. 153.42 CHA

Summary: This book skillfully blends mainstream perspectives with bold, thought-provoking personal insights, offering readers a fresh and engaging perspective on complex topics. By leveraging critical thinking, creative analogies, and practical examples from statistics, medicine, socioeconomics, education, and technology, it bridges the gap between abstract theory and real-world applications. A harmonious balance of mainstream views and provocative personal insights, creative analogies paired with practical examples from medicine and other fields.

[Click for more details](#)



Sr. No. 108

Title: From industry 4.0 to industry 6.0 by Machado, Carolina

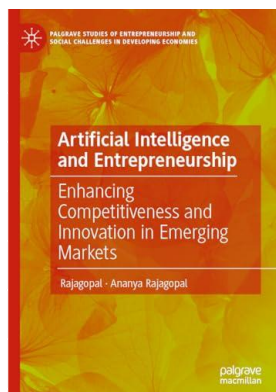
USA Wiley 2025

Acc. No. 011459

Call No. 670.285 MAC

Summary: Industry 4.0 marked a revolution in industrial processes, introducing connectivity and digitalization as key elements to improve efficiency and productivity. However, technological evolution moves ever forward, and now the prospect of Industry 6.0 has emerged, a new era that promises to radically transform the way we view industrial production. From Industry 4.0 to Industry 6.0 can be used by various potential stakeholders, not only academics and researchers, but managers, engineers, practitioners and other professionals who develop their professional activity in different areas of management and engineering.

[Click for more details](#)



Sr. No. 109

Title: Artificial intelligence and entrepreneurship: enhancing competitiveness and innovation in emerging markets by Rajagopal

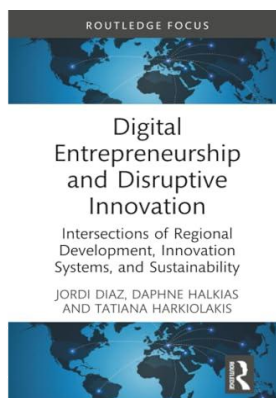
Switzerland Springer 2026

Acc. No. 011460

Call No. 658.421 RAJ

Summary: This book focuses on divergent discussions on entrepreneurial challenges in context to the adaptation to artificial intelligence (AI), machine learning (ML), and robotics to enhance entrepreneurial practices and scope of decision-making. Discussions in this book analyze the chronological growth in technology and the nexus between AI and entrepreneurship to harness the power of technology. This book helps readers to explore new concepts like the synergy between AI and human factors, AI-led business modelling, and working with the real-time entrepreneurial ecosystem.

[Click for more details](#)



Sr. No. 110

Title: Digital entrepreneurship and disruptive innovation: intersections of regional development, innovation systems, and sustainability by Diaz, Jordi

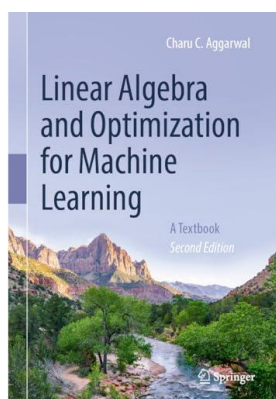
New York Routledge 2026

Acc. No. 011461

Call No. 658.11 DIA

Summary: A new generation of entrepreneurs are leveraging artificial intelligence, data analytics, the Internet of Things (IoT) and other revolutionary technologies for greater social and environmental good. this book explores how digital entrepreneurs across various geographic regions use disruptive innovation within their regional entrepreneurial ecosystems to leverage digital technologies that create and develop novel business solutions crucial to meeting the United Nations' Sustainable Development Goals.

[Click for more details](#)



Sr. No. 111

Title: Linear algebra and optimization for machine learning by Aggarwal, Charu C

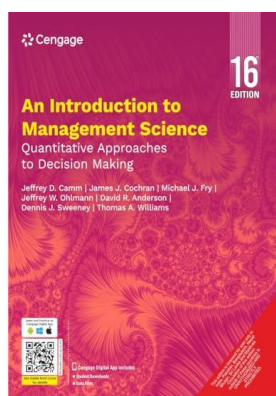
Switzerland Springer 2025

Acc. No. 011470

Call No. 006.31 AGG

Summary: The book focuses on those aspects of linear algebra and optimization that are more relevant to machine learning and also teaches the reader how to apply them in the machine learning context. As a side benefit, the reader will pick up knowledge of several fundamental problems in machine learning. At the end of the process, the reader will become familiar with many of the basic linear-algebra- and optimization-centric algorithms in machine learning. Although the book is not intended to provide exhaustive coverage of machine learning, it serves as a "technical starter" for the key models and optimization methods in machine learning.

[Click for more details](#)



Sr. No. 112

Title: An introduction to management science: quantitative approaches to decision making by Camm, Jeffrey D

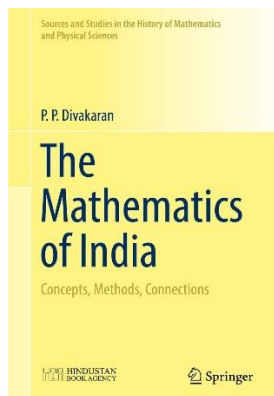
New Delhi Cengage 2026

Acc. No. 011510

Call No. 658.4035 CAM

Summary: This market-leading edition uses a proven problem-scenario approach as the authors introduce each quantitative technique within an application setting. You learn to apply the management science model to generate solutions and make recommendations for management. Updates clarify concept explanations while new vignettes and problems demonstrate concepts at work. All data sets, applications and screen visuals reflect the details of Excel® 365 to prepare you to work with the latest spreadsheet tools.

[Click for more details](#)



Sr. No. 113

Title: The mathematics of India: concepts, methods, connections by Divakaran, P. P

New Delhi Hindustan Book Agency 2018

Acc. No. 011535

Call No. 510.954 DIV

Summary: This book identifies three of them: the very beginning of that tradition in the construction of the now-universal system of decimal numeration and of a framework for planar geometry; a classical period inaugurated by Aryabhata's invention of trigonometry and his enunciation of the principles of discrete calculus as applied to trigonometric functions; and a final phase that produced, in the work of Madhava, a rigorous infinitesimal calculus of such functions. Its main concern is a detailed examination of these critical phases and their interconnectedness, primarily in mathematical terms but also in relation to their intellectual, cultural and historical contexts.

[Click for more details](#)

Sr. No. 114

Title: Project management: a socio-technical approach by Larson, Erik W

New Delhi McGraw Hill Education 2025

Acc. No. 011554

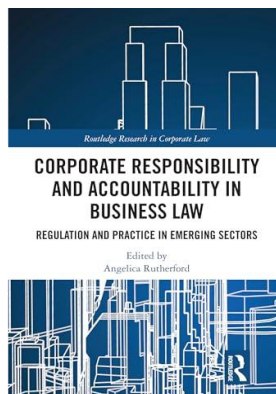
Call No. 658.404 LAR

Summary: This comprehensive text on project management goes beyond tools and processes to emphasize the human and cultural dimensions that drive project success. Blending technical expertise with an understanding of the interpersonal dynamics and organizational culture, the book offers a holistic approach to managing projects. With real-world examples, updated content, and new case studies, it provides both aspiring and experienced project managers with the practical knowledge to navigate the complexities of modern projects.

[Click for more details](#)



Public Policy and General Management



Sr. No. 115

Title: Corporate responsibility and accountability in business law: regulation and practice in emerging sectors. by Rutherford, Angelica

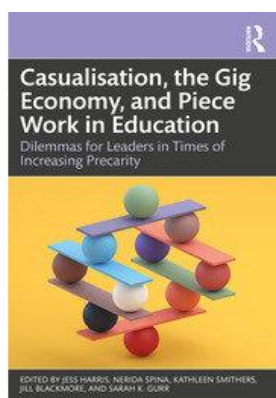
UK Routledge 2026

Acc. No. 011401

Call No. 346.066 RUT

Summary: This book examines the practices, legal frameworks, and regulatory challenges of corporate responsibility and accountability in emerging sectors, drawing on national, regional, and international case studies. The book is divided into five parts and looks at AI and data, investment, production and consumption, energy, and climate change. It offers a compelling analysis of the convergences and divergences in business practices across diverse legal and regulatory frameworks. By examining the gap between law, regulation, and rapid advancements in emerging sectors and technologies, it provides actionable insights for corporate strategy, legal reform, and policy development, ensuring timeliness and practical relevance.

[Click for more details](#)



Sr. No. 116

Title: Casualisation, the gig economy, and piece work in education: dilemmas for leaders in times of increasing precarity by Harris, Jess

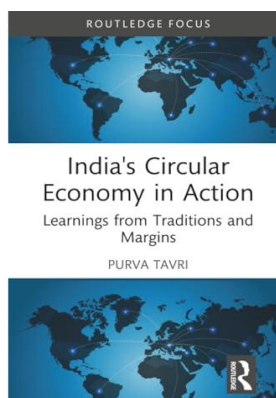
Boca Raton Routledge 2026

Acc. No. 011402

Call No. 331.2572 HAR

Summary: This book examines a range of ethical complexities associated with precarious work across educational sectors internationally. Our aim is to examine the experiences of the increasing reliance on casual and temporary employment in education settings for all educators. This volume brings together academic chapters, focused on the affective, ethical, and practical challenges faced by all educators working in highly casualised contexts, while working to provide quality education for all students. These chapters are complemented by reflections from a variety of educators and educational leaders who have navigated ethical dilemmas related to precarious employment across sectors from early childhood to higher education.

[Click for more details](#)



Sr. No. 117

Title: India's circular economy in action: learnings from traditions and margins by Tavri, Purva

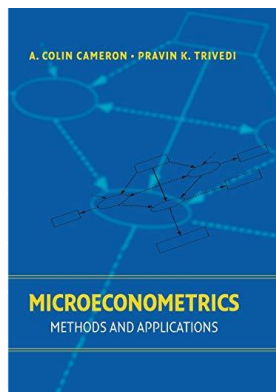
New York Routledge 2026

Acc. No. 011403

Call No. 338.927 TAV

Summary: This book presents a series of case studies that highlight culturally embedded circular economy practices of reuse, repair, and regeneration in India. This backdrop, Purva Tavri explores how practices from the margins can offer valuable lessons for the affluent world, wherever it may be located. Drawing on her lived experiences in India and professional work in the UK, Tavri maps the social, cultural, economic, and ecological impacts of these traditions against the United Nations Sustainable Development Goals, framing them as reverse learning with replicability and scalability for advancing circularity and resilience.

[Click for more details](#)



Sr. No. 118

Title: Microeconometrics: methods and applications by Cameron, A. Colin

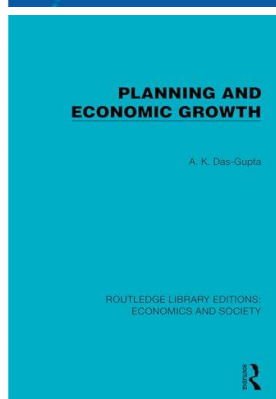
United Kingdom Cambridge University Press 2018

Acc. No. 00

Call No. 338.5015195 CAM

Summary: This book provides the most comprehensive treatment to date of microeconometrics, the analysis of individual-level data on the economic behavior of individuals or firms using regression methods for cross section and panel data. The book is oriented to the practitioner. A basic understanding of the linear regression model with matrix algebra is assumed. The text can be used for a microeconometrics course, typically a second-year economics PhD course; for data-oriented applied microeconometrics field courses; and as a reference work for graduate students and applied researchers who wish to fill in gaps in their toolkit.

[Click for more details](#)



Sr. No. 119

Title: Planning and economic growth by Das-Gupta, A. K

New York Routledge 2026

Acc. No. 011405

Call No. 331.12 DAS

Summary: Planning and Economic Growth (1965) is an analysis of the problem of unemployment in an over-populated, under-developed economy, and of the relation of investment to employment. It goes on to look at the effect of planned economic development on relative prices, in terms of intersectoral expenditure flows, as well as dealing with certain international aspects of economic growth, with special reference to the problem of balance of payments in a developing economy.

[Click for more details](#)



Sr. No. 120

Title: Quantitative and applied research methodology in economics: researching reporting and publishing by Devkota, Niranjana

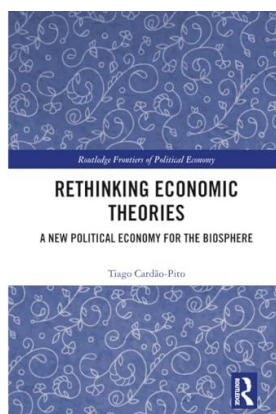
Oxon Routledge 2026

Acc. No. 011406

Call No. 330.072 DEV

Summary: This book is an illustrative and comprehensive guide designed to help readers understand and navigate the complex world of academic writing and research in economics. Written by experienced researchers, this book offers theoretical and practical insights into the research process. It provides an understanding of the foundations of the research process like research design, methodology, problem definition, data collection, and analysis, among others. The authors also share insights into the process of preparing, proofreading, and publishing academic papers. With their experience in the field of academic research to this book, they provide practical examples and step-by-step guidance to assist in research-related issues.

[Click for more details](#)



Sr. No. 121

Title: Rethinking economic theories: a new political economy for the biosphere by Cardao-Pito, Tiago

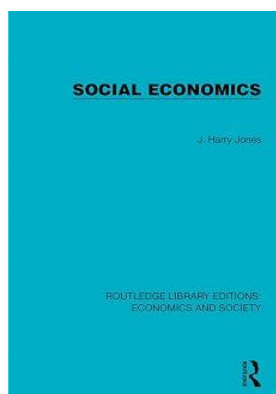
New York Routledge 2026

Acc. No. 011407

Call No. 330.1 CAR

Summary: In this book, Tiago Cardão-Pito further develops his innovative system to organize the major economic theories into two major theoretical groups: one is termed "hedonist economic theory" (primarily mainstream economics which generally defends moneyed persons politically) and the other is work-based economic theory (the most well-known version of which is Marxism, which defends workers politically). This book demonstrates that returning to work-based economic theory is no longer a viable option to contest the dominance of hedonist economic theory. A new bio-social theory is required to explain the integration of human societies into the biosphere.

[Click for more details](#)



Sr. No. 122

Title: Social economics by Jones, J. Harry

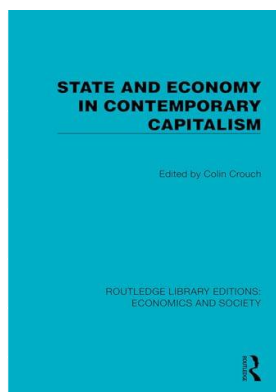
New York Routledge 2026

Acc. No. 011408

Call No. 330 JON

Summary: *Social Economics* (1922) argues that the organisation of economic society is better based on cooperation than competition as it examines the nature and types of industrial organisation, the world of finance, trade unions and labour organisation, and pay for work.

[Click for more details](#)



Sr. No. 123

Title: State and economy in contemporary capitalism by Crouch, Colin

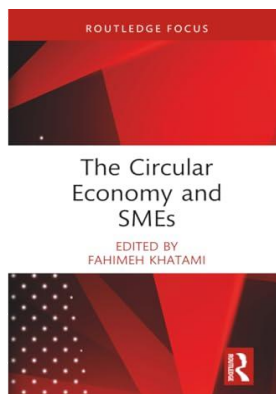
New York Routledge 2026

Acc. No. 011409

Call No. 338.9 CRO

Summary: *State and Economy in Contemporary Capitalism* (1979) bridges the gap between practiced concerns and the abstract nature of theories surrounding the function of the state in advanced capitalist societies. Representing different intellectual traditions and ideological standpoints, the contributors are united in their attempt to understand the combination of political, social and economic forces which together have made the position of the state in contemporary capitalism so problematic.

[Click for more details](#)



Sr. No. 124

Title: The circular economy and SMEs by Khatami, Fahimeh

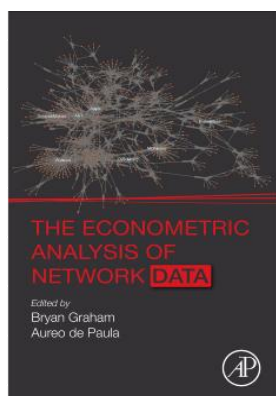
New York Routledge 2026

Acc. No. 011410

Call No. 338.927 KHA

Summary: This book focuses on the concept of the circular economy with particular emphasis on small and medium-sized enterprises. It defines circularity and the circular economy and investigates the development of the circularity concept as an important tool for a sustainable future. It contends that circularity promotes sustainability when products are designed to last longer, reducing the need for frequent replacement. The book illustrates that there is a need to encourage a deeper investigation into the connection between circularity and sustainability, from both a theoretical and empirical perspective.

[Click for more details](#)



Sr. No. 125

Title: The econometric analysis of network data by Graham, Bryan

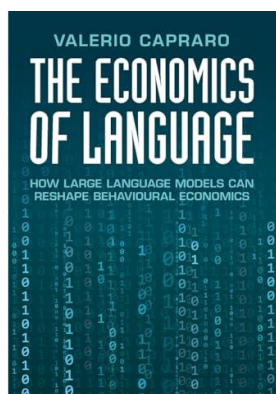
UK Academic Press Inc 2020

Acc. No. 011411

Call No. 330.015195 GRA

Summary: *The Econometric Analysis of Network Data* serves as an entry point for advanced students, researchers, and data scientists seeking to perform effective analyses of networks, especially inference problems. It introduces the key results and ideas in an accessible, yet rigorous way. While a multi-contributor reference, the work is tightly focused and disciplined, providing latitude for varied specialties in one authorial voice.

[Click for more details](#)



Sr. No. 126

Title: The economics of language: how large language models can reshape behavioural economics by Capraro, Valerio

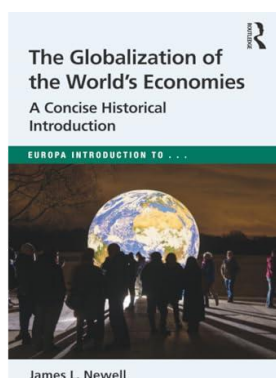
New York Cambridge University Press 2026

Acc. No. 011412

Call No. 330.019 CAP

Summary: The development of artificial intelligence and machine learning is leading to a revolution in the way we think about economic decisions. The Economics of Language explores how the use of generative AI and large language models (LLMs) can transform the way we think about economic behaviour. It introduces the LENS framework (Linguistic content triggers Emotions and suggests Norms, which shape Strategy choice) and presents empirical evidence that LLMs can predict human behaviour in economic games more accurately than traditional outcome-based models.

[Click for more details](#)



Sr. No. 127

Title: The globalization of the world's economies: a concise historical introduction by Newell, James L

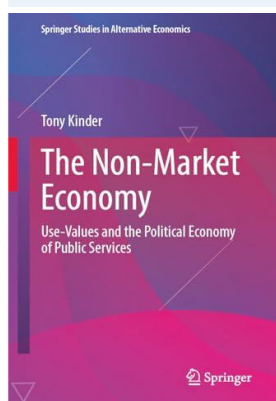
New York Routledge 2026

Acc. No. 011413

Call No. 337 NEW

Summary: The world is standing at a crossroads. On the one hand, economic globalization has brought unprecedented levels of prosperity. It has lifted millions out of poverty; it has massively enhanced education and skills development; and it has increased the potential for the exercise of power from below, for the complexity of global supply chains renders them highly vulnerable to disruption by the protests of small groups of people in far-flung places.

[Click for more details](#)



Sr. No. 128

Title: The non-market economy: use-values and the political economy of public services by Kinder, Tony

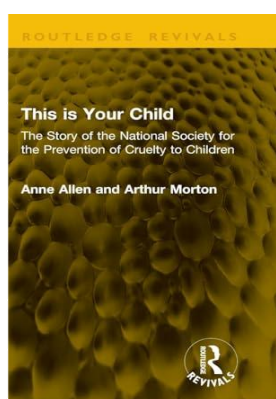
Switzerland Springer 2026

Acc. No. 011414

Call No. 335.412 KIN

Summary: This book adapts Marx's concept of 'use-value' for the 21st century, offering a fresh perspective on our understanding of value, wealth, and the role of public services in today's economy and society. Challenging the dominance of market-based thinking, it demonstrates that essential services such as healthcare, education, and care work generate real, quantifiable value beyond the realm of profit. The book examines the contributions of households, the third sector, and public-private partnerships to social reproduction and state legitimacy.

[Click for more details](#)



Sr. No. 129

Title: This is your child: the story of the national society for the prevention of cruelty to children by Allen, Anne

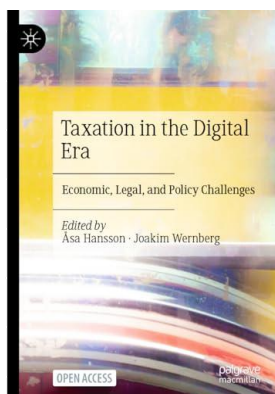
New York Routledge 2026

Acc. No. 011416

Call No. 362.76 ALL

Summary: This is Your Child, written by the Director of the Society, and a Justice of the Peace, sketches the history of the Society and gives a moving account of the work it does in relieving neglect and cruelty to children, and in helping parents driven to their wits' end by domestic problems. It shows the way in which an Inspector approaches the many different problems which he encounters in his day's work. It deals also with the Society's extreme sanction of prosecution, which is used only in about two per cent of the cases which come to its attention.

[Click for more details](#)



Sr. No. 130

Title: Taxation in the digital era: economic, legal, and policy challenges by Hansson, Asa

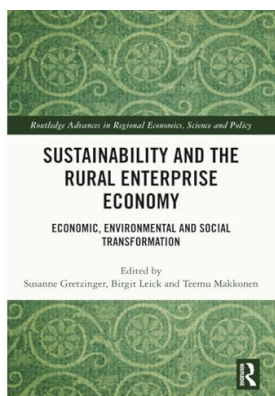
Sweden Palgrave Macmillan 2026

Acc. No. 011427

Call No. 336 HAN

Summary: This book discusses the impact of digitalization on taxation, using the Swedish welfare state model as a lens through which to examine the disruptive effect of new technologies on traditional tax models. Taking a multidisciplinary approach, it integrates perspectives from economics, law, audit, and public policy to shed light on contemporary challenges in taxation. The book covers many important topics such as financing public welfare, international attempts to combat issues concerning multinationals and consumption taxation, legitimacy and democratic implications, as well as how digitalization impacts firms' and tax authorities' tax administration.

[Click for more details](#)



Sr. No. 131

Title: Sustainability and the rural enterprise economy: economic, environmental and social transformation by Gretzinger, Susanne

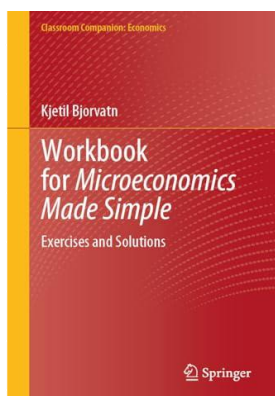
New York Routledge 2026

Acc. No. 011441

Call No. 338.9 GRE

Summary: Enterprises in rural regions must now act in a globalized world and face global challenges, such as climate change, resource scarcities and social inequalities or the sustainability preferences of consumers. Rural start-up enterprises often strive to contribute to the solutions of global-scale problems, for example, the issues expressed by the United Nation's Sustainable Development Goals, and for getting skilled labor into urban regions in order to make rural regions appealing to young people again. This book explores the management of sustainability issues in the context of the rural enterprise economy.

[Click for more details](#)



Sr. No. 132

Title: Workbook for microeconomics made simple: exercises and solutions by Bjorvatn, Kjetil

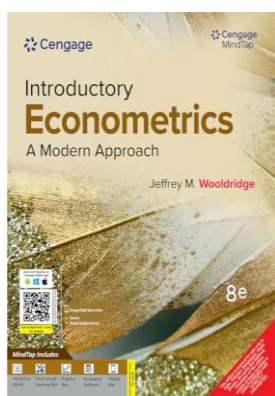
Switzerland Springer 2026

Acc. No. 011443

Call No. 338.5 BJO

Summary: This book is designed to complement Microeconomics Made Simple: An ABC in 1-2-3. It features 65 carefully crafted exercises—five per chapter—aligned directly with the textbook content. Each question includes helpful hints to guide students through the problem-solving process before consulting the full, detailed solutions. This book offers engaging applications and mathematical challenges that deepen understanding and bring economic theory to life. Whether used for self-study or in the classroom, it is an essential tool for mastering microeconomics.

[Click for more details](#)



Sr. No. 133

Title: Introductory econometrics: a modern approach by Wooldridge, Jeffrey M

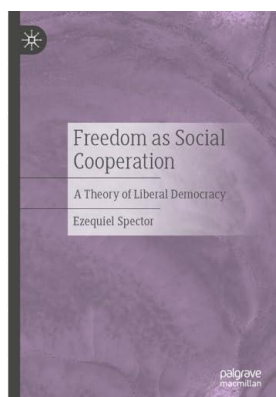
New Delhi Cengage Learning India Pvt. Ltd. 2025

Acc. No. 011462

Call No. 330.015195 WOO

Summary: This title is updated to introduce the latest developments in the field, including the recent advances in the so-called "causal effects" or "treatment effects," to provide a complete understanding of the impact and importance of econometrics today. Unlike traditional texts, this book's practical, yet professional, approach demonstrates how econometrics has moved beyond a set of abstract tools to become genuinely useful for answering questions across a variety of disciplines.

[Click for more details](#)



Sr. No. 134

Title: Freedom as social cooperation: a theory of liberal democracy by Spector, Ezequiel

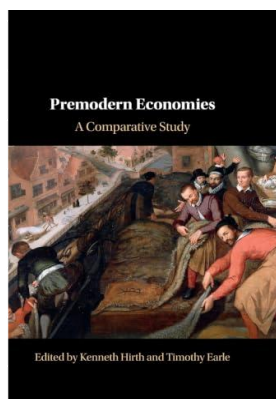
Switzerland Palgrave Macmillan 2026

Acc. No. 011463

Call No. 321.8 SPE

Summary: The book presents FSC as an innovative conception of freedom and expands it into a theory of liberal democracy that accounts for its political and economic institutions. In an era marked by political confrontation and seemingly irreconcilable differences, FSC offers a timely framework for enriching liberal democracy—reminding us that true freedom is achieved by working together. This book challenges prevailing conceptions of freedom by developing a new theory rooted in our cooperative nature: freedom as social cooperation (FSC). This approach posits freedom beyond the absence of interference by others (negative freedom), a particular mental or material condition (positive freedom), or a form of independence (republican freedom).

[Click for more details](#)



Sr. No. 135

Title: Premodern economies: a comparative study by Hirth, Kenneth

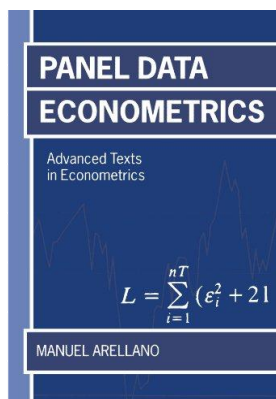
United Kingdom Cambridge University Press 2026

Acc. No. 011473

Call No. 330.903 HIR

Summary: This book brings together scholars from archaeology, anthropology, and history in a collaborative examination of how premodern societies produced and mobilized resources to support social, political, and religious institutions. The book's collective discussions have led to the construction of five generalizations and eighteen specific hypotheses about the way that ancient and premodern societies navigated the material worlds in which they lived. Topics discussed include the nature of productive self-sufficiency, forms of economic specialization, the economics of labor and resource mobilization, economic inequality and stratification, commerce and the marketplace, and urban and ritual economies.

[Click for more details](#)



Sr. No. 136

Title: Panel data econometrics: advanced texts in econometrics by Arellano, Manuel

United Kingdom Oxford University Press 2003

Acc. No. 011476

Call No. 330.015195 ARE

Summary: This book, by one of the world's leading experts on dynamic panel data, presents a modern review of some of the main topics in panel data econometrics. The author concentrates on linear models, and emphasizes the roles of heterogeneity and dynamics in panel data modelling. The book combines methods and applications, so will appeal to both the academic and practitioner markets. Panel Data analysis is becoming increasingly important in econometrics and relatively few existing texts in this field.

[Click for more details](#)



Sr. No. 137

Title: Causal Inference: The Mixtape by Scott Cunningham

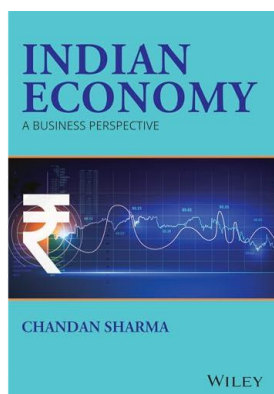
New Haven Yale University Press 2026

Acc. No. 011477

Call No. 330.954 SHA

Summary: The Remix expands on Scott Cunningham's widely used Causal Inference: The Mixtape, providing a strong foundation in econometrics through accessible explanations of key design-based methods: unconfoundedness approaches, instrumental variables, regression discontinuity, and advanced panel techniques such as fixed effects, difference-in-differences, and synthetic control. Causal inference—a cornerstone of statistics and the social sciences, particularly economics—helps us determine whether one event truly causes another.

[Click for more details](#)



Sr. No. 138

Title: Indian economy: a business perspective by Sharma, Chandan

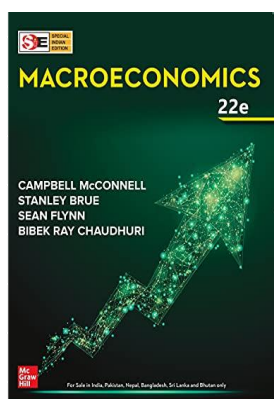
New Delhi Wiley 2026

Acc. No. 011486

Call No. 330.954 SHA

Summary: The Indian economy is an extraordinary blend of contrasts and convergences. It is a place where high tech information technology services coexist with informal labor markets, where digital start-ups rise amid rural agrarian challenges, and where policy reforms must reconcile growth with equity and scale with sustainability. Capturing this complexity—and making sense of it—is both the challenge and the purpose of this book. This book apart is its unwavering commitment to data-driven insights.

[Click for more details](#)



Sr. No. 139

Title: Macroeconomic by McConnell, Campbell R

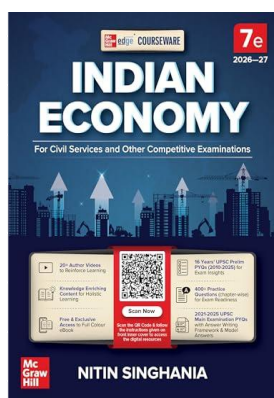
Chennai McGraw Hill 2024

Acc. No. 011487

Call No. 339 MCC

Summary: The book offers comprehensive discussion on all major areas of micro aspects of economics, with inclusion of insightful new content around latest trends. From real-life examples to cutting-edge learning resources, Macroeconomics offers a student-centered learning environment that presents content in new, engaging ways. With its modern approach and inclusion of new data, examples, and cases from global as well as Indian context, the book makes learning and applying economics easier for instructors and students alike

[Click for more details](#)



Sr. No. 140

Title: Courseware on indian economy by Singhania, Nitin

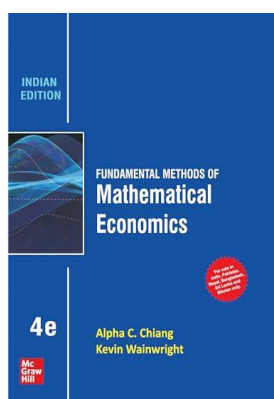
Chennai McGraw Hill 2026

Acc. No. 011488

Call No. 330.954 SIN

Summary: The book provides comprehensive coverage of theories, policies, and dynamic issues, enriched with pedagogical features like Exam Essential, Did You Know, Last Minute Snippets, Bonus Knowledge, Knowledge Enrichment Content and Video Insights. It includes 20+ Author Videos, 400+ CBT-based practice questions, 16 Years' Chapter-wise PYQs (Prelim & Main Examination), and a full colour eBook for seamless study. Focused on conceptual clarity, practical application, and exam readiness, this courseware is an indispensable resource for competitive exam preparation on the Indian Economy.

[Click for more details](#)



Sr. No. 141

Title: Fundamental methods of mathematical economics by Wainwright, Kevin

Chennai McGraw Hill 2026

Acc. No. 011489

Call No. 330.0151 WAI

Summary: It has been 20 years since the last edition of this classic text. Kevin Wainwright, a long time user of the text (British Columbia University and Simon Fraser University), has executed the perfect revision—he has updated examples, applications and theory without changing the elegant, precise presentation style of Alpha Chiang. Readers will find the wait was worthwhile.

[Click for more details](#)



Sr. No. 142

Title: A stitch in time: the biba story by Bindra, Meena

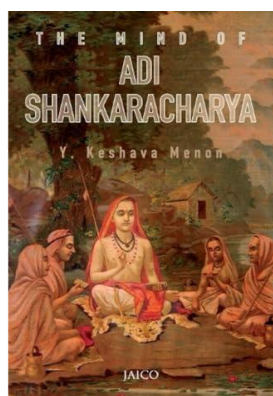
New Delhi Rupa Publications 2024

Acc. No. 011497

Call No. 658.11 BIN

Summary: A Stitch in Time is the story of a woman who was able to overcome her challenges when all odds were against her, through sheer perseverance and grit. Alongside, it captures the story of the Indian fashion industry from its inception to the phenomenal growth as we see it today, through challenges, opportunities and much excitement. The book captures her long journey as an entrepreneur, and the changing times of the fashion and organized retail industry in India through four decades, with its trials, tribulations, challenges and successes.

[Click for more details](#)



Sr. No. 143

Title: The mind of adi Shankaracharya by Menon, Y. Keshava

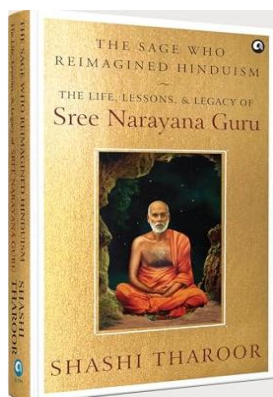
Mumbai Jaico Publishing House 2026

Acc. No. 011501

Call No. 181.482 MEN

Summary: Shankara was one of the most subtle of Indian philosophers and though for him intellectual dexterity was not an end in itself, the reader will find some reasoning worthy of his steel in the following pages. Shankara is also one of the most misunderstood. Much of the misunderstanding of Shankara's position may be due to the absence of a lucid presentation of his life and works in a comprehensive and readable form. This short monograph is an attempt to meet that need for the benefit of those who have no previous acquaintance with philosophy.

[Click for more details](#)



Sr. No. 144

Title: The sage who reimagined hinduism: the life, lessons, & legacy of Sree Narayana Guru by Tharoor, Shashi

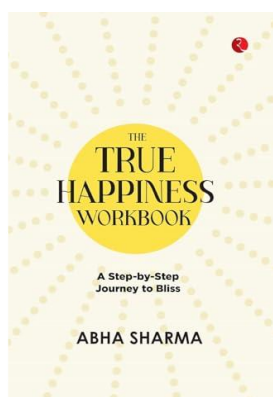
New Delhi Aleph 2026

Acc. No. 011502

Call No.

Summary: The Life Lessons & Legacy Of Sree Narayana Guru The Sage Who Reimagined Hinduism is an inspirational account of one of the most important spiritual leaders and social reformers of modern India, Sree Narayana Guru. In terms of his contribution to the betterment of Indian society and Hinduism, he ranks with Swami Vivekananda, B. R. Ambedkar, and Mahatma Gandhi. However, he is not as well-known as he deserves to be, and this book is, among other things, an attempt to remedy that neglect. Born in 1855 into a modest, middle-class family in Travancore (now Kerala) the Guru belonged to the Ezhava caste, which was considered untouchable at the time.

[Click for more details](#)



Sr. No. 145

Title: The true happiness workbook: a step-by-step journey to bliss by Sharma, Abha

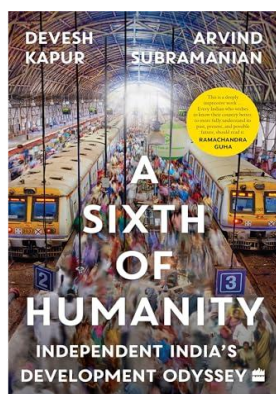
New Delhi Rupa Publications 2025

Acc. No. 011503

Call No. 158.1 SHA

Summary: The True Happiness Workbook is a groundbreaking book that handholds you, step by step, out of your sorrow by demystifying the timeless wisdom of Advaita Vedanta and reinforcing its message with science and logic to provide you with unmatched tools to help you overcome your suffering. It is a workbook for your mind and soul, a roadmap for unchanging bliss, one that gives you practical tools and easy exercises that you can practise here and now, and can help you find lasting solutions to your unique problems.

[Click for more details](#)



Sr. No. 146

Title: A sixth of humanity: independent India's development odyssey by Kapur, Devesh

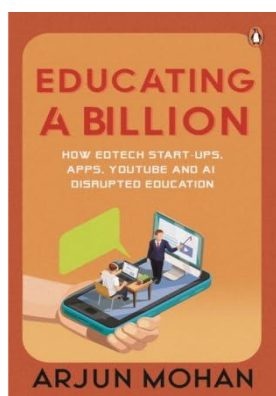
Gurugram HarperCollins Publishers India 2025

Acc. No. 011509

Call No. 338.954 KAP

Summary: A Sixth of Humanity is an attempt to trace how one of the largest and most diverse countries in the world, uniquely and daringly, attempted four concurrent transformations-building a state, creating an economy, changing society and forging a sense of nationhood-under conditions of universal suffrage. This book encompasses perspectives that span disciplines, experiences and geographies. Rigorously researched, carefully argued and lucidly written, this is the definitive development history of India. There is no book remotely like it.

[Click for more details](#)



Sr. No. 147

Title: Educating a billion: how edtech start-ups, apps, YouTube and AI disrupted education by Mohan, Arjun

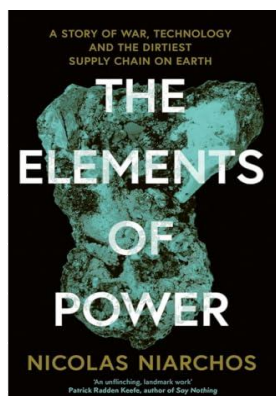
Gurugram Penguin Business 2024

Acc. No. 011512

Call No. 371.334 MOH

Summary: Educating a Billion is an insider's take on how edtech companies in India are trying to solve the issues plaguing our education system and trying to deliver quality at scale. It covers the formative days of India's well-known edtech start-ups-BYJU'S, Unacademy, upGrad and Whitehat Jr, among others, and how these companies created products with a promise that made a difference. The growth of these start-ups is synonymous with the growth of venture capitalist led capital deployment in privately held Indian companies

[Click for more details](#)



Sr. No. 148

Title: The elements of power: a story of war, technology and the dirtiest supply chain on earth by Niarchos, Nicolas

London William Collins 2026

Acc. No. 011513

Call No. 338.27494 NIA

Summary: The Elements of Power tells the story of the war for the global supply of battery metals – essential for the decarbonization of our economies – and the terrible, bloody human cost of this badly misunderstood industry. Congo is rich. Swaths of the war-torn African country lack basic infrastructure, and, after many decades of colonial occupation, its people are officially among the poorest in the world. But hidden beneath the soil are vast quantities of cobalt, lithium, copper, tin, tantalum, tungsten, and other treasures. The race to electrify the world's economy has begun, and China has a considerable head start.

[Click for more details](#)



Sr. No. 149

Title: Every screen on the planet: the secret story of TikTok by Baker-White, Emily

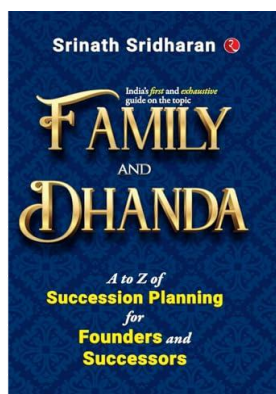
London Macmillan Business 2025

Acc. No. 011515

Call No. 302.231 BAK

Summary: Charting its rise from obscurity into the world's most valuable startup, Emily Baker-White reveals how TikTok's visionary founder, ByteDance CEO Zhang Yiming, reshaped the global internet from a place where you searched for information to one where information comes to you. Every Screen on the Planet reveals how TikTok became trapped between two superpowers, desperate to survive. It is the story of how your attention became the world's most valuable – and dangerous – commodity.

[Click for more details](#)



Sr. No. 150

Title: Family and dhanda: a to z of succession planning for founders and successors by Sridharan, Srinath

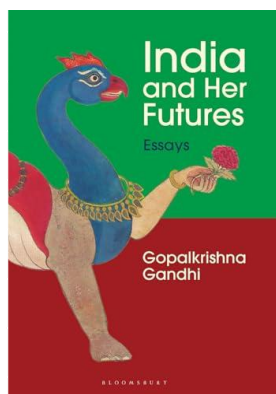
New Delhi Rupa Publications India Pvt. Ltd. 2025

Acc. No. 011516

Call No. 658.041 SRI

Summary: In Family and Dhanda, Dr Srinath Sridharan—seasoned corporate advisor and strategic counsel with nearly three decades of experience—explains the art and science of succession planning, crafted specifically for India's unique cultural and business landscape. Packed with real-world examples, practical insights and an A-to-Z roadmap, this book is an indispensable guide for every family business, big or small, looking to secure its future and thrive across generations.

[Click for more details](#)



Sr. No. 151

Title: India and her futures: essays by Gandhi, Gopalkrishna

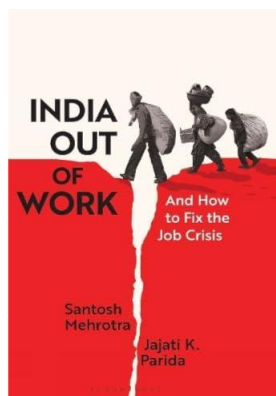
New Delhi Bloomsbury 2025

Acc. No. 011518

Call No. 327.54 GAN

Summary: India and Her Futures is a collection of essays by one of India's most prolific public intellectuals, Gopalkrishna Gandhi. Gandhi has been a committed loyalist of the essay as a form of expression through decades of writing for news dailies and monthly magazines. These curated essays from his larger oeuvre have allowed him the precision of form to express the urgency and vitality of its varied subjects. Written with unparalleled fluency and clarity of expression, here are meditations on foreign policy and India's place in the world, burning domestic political and social issues, biographical homages, chronicles on the making and unmaking of India

[Click for more details](#)



Sr. No. 152

Title: India out of work: rethinking India's growth story by Mehrotra, Santosh

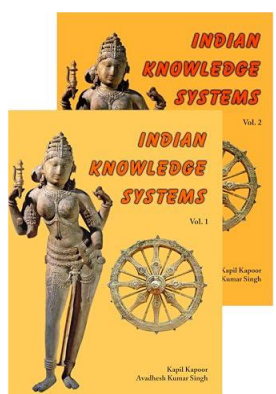
New Delhi Bloomsbury 2026

Acc. No. 011519

Call No. 331.120954 MEH

Summary: India Out of Work is an acute and grave analysis of why the nation must urgently jumpstart its economy and what it will take for it to grow self-sufficient and rich before it grows old. This book exposes India's critical challenges: from sluggish economic expansion to widening inequality as well as the disturbingly small presence of women in India's workforce. Without urgent reform, India faces a future of deepening inequality, stagnant wages and sacrificed potential. A powerful portrait of a nation at a crossroads, India Out of Work is both a call to action and a road map for the future.

[Click for more details](#)



Sr. No. 153

Title: Indian knowledge systems by Kapoor, Kapil

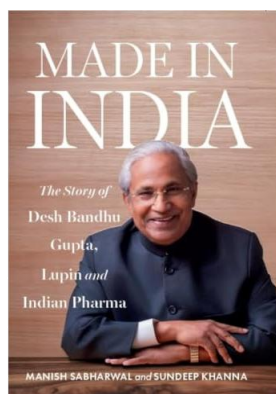
New Delhi D.K. Printworld 2021

Acc. No. 011520 - 011521

Call No. 181.4 KAP

Summary: India has continuous and cumulative intellectual traditions and this book endeavours to expound the major Indian Knowledge Systems, under its seven sections and makes available authoritative statements that articulate their validity for the contemporary Indian and Western reality in the modern perspective. The power and pertinence of knowledge systems in this tradition are attested by the existence of innumerable texts and thinkers that continue to be the subject of study in major contemporary universities round the world.

[Click for more details](#)



Sr. No. 154

Title: Made in India: the story of Desh Bandhu Gupta, Lupin and Indian pharma by Sabharwal, Manish

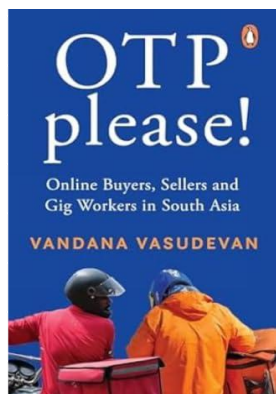
New Delhi Juggernaut Books 2026

Acc. No. 011522

Call No. 338.47615 SAB

Summary: India has continuous and cumulative intellectual traditions in many domains of knowledge. This tradition has its beginning in the Rigveda, the first attested Indo-European document, and continues to be alive in the life, practices and learning of the Indian people. The power and pertinence of knowledge systems in this tradition are attested by the existence of innumerable texts and thinkers that continue to be the subject of study in major contemporary universities round the world.

[Click for more details](#)



Sr. No. 155

Title: OTP please: online buyers, sellers and gig workers in South Asia by Vasudevan, Vandana

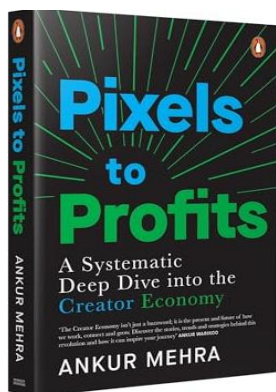
Gurugram Penguin 2025

Acc. No. 011523

Call No. 331.12 VAS

Summary: OTP Please delves into the wondrous new world of electronic commerce by connecting diverse stories and perspectives gathered across South Asia, from Peshawar to Patna and Colombo to Kathmandu. It explores the emotional dynamics between the different actors on this stage, the workings of tech companies and the implications for policy. Deeply researched and breezily narrated, it is essential reading to understand this extraordinary digital age that we inhabit. Tech platforms—whether a Swiggy, Amazon or Uber in India, a Foodpanda in Pakistan or a Pathao in Bangladesh or Nepal—have eased the pressures of modern life.

[Click for more details](#)



Sr. No. 156

Title: Pixels to profits: a systematic deep dive into the creator economy by Mehra, Ankur

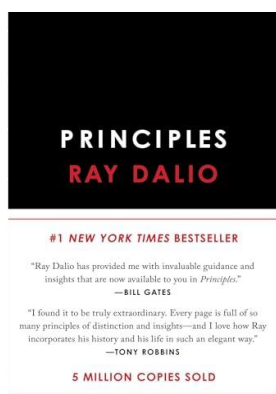
New Delhi Penguin Business 2025

Acc. No. 011524

Call No. 658.872 MEH

Summary: People and businesses spend years trying to 'make it' in the Creator Economy. Many are genuine, with something valuable to share, yet nothing clicks. At the same time, they watch countless creators go viral and businesses with lower quality rake in millions every month, getting massive likes, securing brand deals and attracting customers. This leaves many talented creators and small businesses questioning whether they should even stay in the Creator Economy.

[Click for more details](#)



Sr. No. 157

Title: Principles: life and work by Dalio, Ray

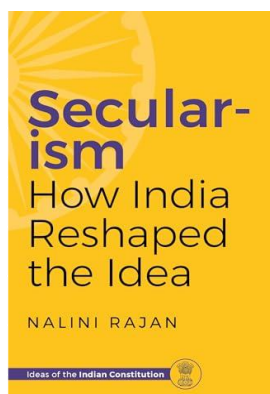
New York Simon & Schuster 2017

Acc. No. 011525

Call No. 650.1 DAL

Summary: The book's hundreds of practical lessons, which are built around his cornerstones of "radical truth" and "radical transparency," include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating "baseball cards" for all employees that distill their strengths and weaknesses and employing computerized decision-making systems to make believability-weighted decisions.

[Click for more details](#)



Sr. No. 158

Title: *Secularism: how India reshaped the idea by Rajan, Nalini*

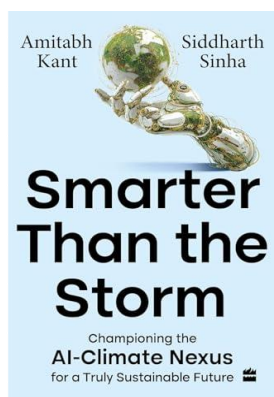
New Delhi Speaking Tiger 2024

Acc. No. 011526

Call No. 320.954 RAJ

Summary: Secularism emerged in 17th-century Europe as an essential element of what became the modern state. The separation of church and state that it entailed paved the way for the democratic republics we take for granted today. Tolerance, as understood in the West, was sought to be introduced as state policy by the British in India too. But our nationalist leaders understood their country better than to adopt the concept without local adjustments. Political philosopher Nalini Rajan examines the tension between religious freedom and state intervention in India, a tension that comes with the idea of 'principled' state intervention in matters of religion, as mandated by the Constitution.

[Click for more details](#)



Sr. No. 159

Title: *Smarter than the storm: championing the AI-climate nexus for a truly sustainable future by Kant, Amitabh*

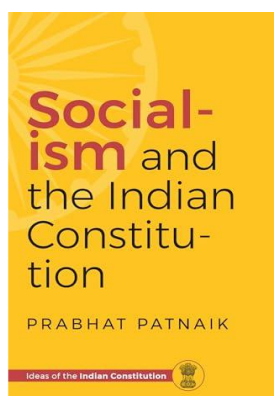
Gurugram HarperCollins 2026

Acc. No. 011527

Call No. 363.70525 KAN

Summary: In Smarter Than the Storm, Amitabh Kant and Siddharth Sinha explore this interplay with compelling clarity. The book deep-dives into AI's promise, but, at the same time, also its dilemma. On the one hand, AI can accelerate climate action by advancing mitigation, adaptation and governance. On the other, it carries a growing environmental footprint. The book expounds how climate risks cascade across sectors, societies and economies, creating vicious cycles, and demonstrates, through global case studies, how AI can be deployed to tackle climate change.

[Click for more details](#)



Sr. No. 160

Title: *Socialism and the Indian constitution by Patnaik, Prabhat*

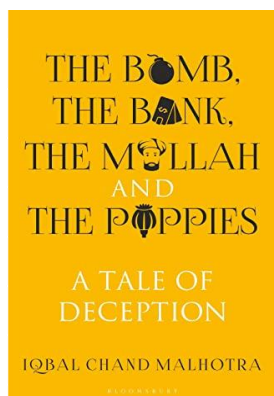
New Delhi Speaking Tiger 2025

Acc. No. 011528

Call No. 342.540 PAT

Summary: What does 'socialist' in the Indian Constitution really mean, and how far has policy moved the country towards—or away from—that promise? In this crisp volume, economist Prabhat Patnaik revisits the anti-colonial imagination of a democratic, secular, egalitarian order; examines the post-Independence dirigiste settlement (planning, public sector, bank nationalization); tracks the neoliberal turn and its consequences for employment, welfare, and popular sovereignty; and maps the political economy of our present.

[Click for more details](#)



Sr. No. 161

Title: *The bomb, the bank, the mullah and the poppies: a tale of deception by Malhotra, Iqbal Chand*

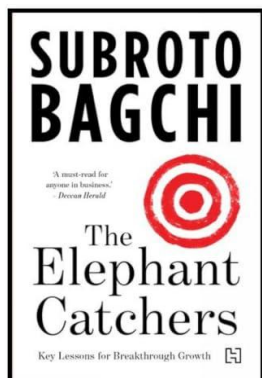
New Delhi Bloomsbury 2023

Acc. No. 011529

Call No. 327.1254 MAL

Summary: The Bomb, the Bank, the Mullah and the Poppies is a historical account from a forensic perspective of how the Pakistani state innovatively used a dodgy bank, poppy cultivation and trade as a means to finance its nuclear programme. It reveals the convoluted psyche of the men in charge of Pakistan who clandestinely transformed Pakistan into a state where a premium was placed on thuggery, deceit and deception. This is a story of a succession of powerful men who cleverly fooled the world into believing their innocence and helplessness when in fact the opposite was true at every juncture in the history of their nation.

[Click for more details](#)



Sr. No. 162

Title: The elephant catchers: key lessons for breakthrough growth by Bagchi, Subroto

Gurugram Hachette 2017

Acc. No. 011530

Call No. 658.421 BAG

Summary: The book leads you to evaluate: is your organization's infrastructure designed to evolve and ultimately mimic the simultaneity of a living organism? Are you constantly nurturing and renewing your brand identity or letting it stagnate and decay? Does your sales force have as many hunters as it has farmers? Or is it dominated by a grizzly who just waits for the salmon to land in its mouth? In a fiercely competitive environment, are you really stepping 'out of the box' and learning from unusual sources? And are leaders in your organization truly building capacity or merely solving problems?

[Click for more details](#)

Sr. No. 163

Title: The end of poverty: how we can make it happen in our lifetime by Sachs, Jeffrey

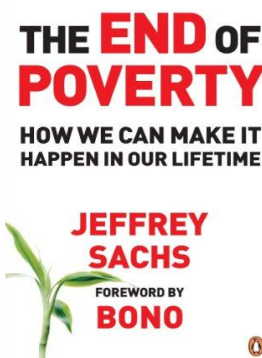
London Penguin 2015

Acc. No. 011531

Call No. 339.46 SAC

Summary: Jeffrey Sachs draws on his remarkable 25 years' experience to offer a thrilling and inspiring vision of the keys to economic success in the world today. Marrying vivid storytelling with acute analysis, he sets the stage by drawing a conceptual map of the world economy and explains why, over the past 200 years, wealth and poverty have diverged and evolved across the planet, and why the poorest nations have been so markedly unable to escape the trap of poverty. Sachs tells the remarkable stories of his own work in Bolivia, Poland, Russia, India, China and Africa to bring readers with him to an understanding of the different problems countries face

[Click for more details](#)



Sr. No. 164

Title: The four life skills: a practical path to balancing material success and spiritual growth by Agarwal, Amit

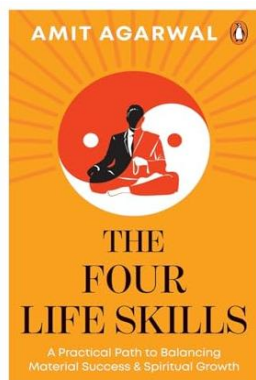
New Delhi Penguin Business 2026

Acc. No. 011532

Call No. 158.1 AGA

Summary: Our education system teaches us engineering, law, medicine and management—skills that help us earn. But it often overlooks life skills that help us live meaningfully every day. This book decodes four essential life skills that address four key aspects of our being: Communication, Mind, Money and Food. Sales: Communicate effectively and efficiently in personal and professional contexts. Mindfulness: Be aware and equanimous in both pleasant and unpleasant situations. Personal Finance: Become financially free and experience the things that truly matter. Nutrition: Decode what to eat, when to eat and how to eat.

[Click for more details](#)



Sr. No. 165

Title: The Indigo story: inside the upstart that redefined Indian aviation by Vishwajeet, Shelley

New Delhi Rupa Publications 2018

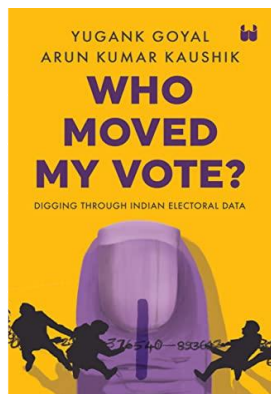
Acc. No. 011533

Call No. 338.70954 VIS

Summary: The IndiGo Story is a fascinating analysis of the manner in which an unknown entity entered the perilous Indian sky and became its undisputed leader both in terms of market share and profitability. Lucidly written and sharply argued, this book highlights the company's formative years as a fearless start-up and its evolution into one of India's most game-changing, profitable brands. Going into great detail and with a deep understanding of the airline industry, the author uncovers little-known facts about how the airline displaced old players and new competitors, and proved the doomsday predictors wrong in double-quick time.

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Sr. No. 166

Title: Who moved my vote? digging through Indian electoral data by Goyal, Yugank

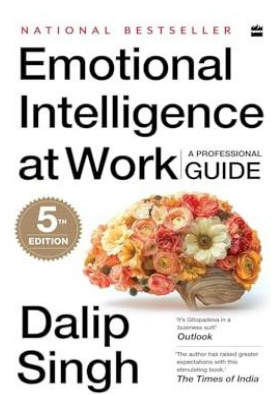
Chennai Westland 2022

Acc. No. 011537

Call No. 324.65 GOY

Summary: In Who Moved My Vote? Yugank Goyal and Arun Kumar Kaushik dig through the data from India's national and state election results to show how the system creates leakages in the mandates it returns, and why the whole apparatus needs radical reform. Nothing is so emblematic of the idea of democracy as elections. The election machinery is meant to draw power from the people and pump it into our representatives. But what if the machine is not foolproof? And what if that is by design? What if the electoral methods we employ leak our mandates and divert the power to someone else?

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Sr. No. 167

Title: Emotional intelligence at work by Singh, Dalip

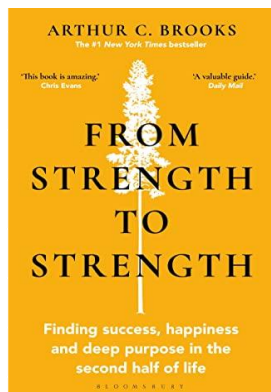
New Delhi HarperCollins 2025

Acc. No. 011549

Call No. 158.7 SIN

Summary: Emotional intelligence is increasingly being recognized as a key determinant of professional success in today's high-stress environments. Acclaimed as the definitive book on the subject, Emotional Intelligence at Work has seen four editions and has been translated into multiple languages. This thoroughly revised fifth edition of the classic bestseller is an excellent bouquet of strategies and skills in emotional intelligence that help guide and develop emotions, moods, feelings and minds of individuals and groups worldwide.

[Click for more details](#)



Sr. No. 168

Title: From strength to strength: finding success, happiness and deep purpose in the second half of life by Brooks, Arthur C

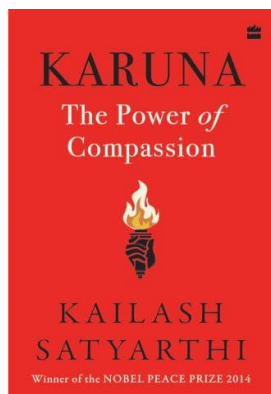
New Delhi Green Tree 2023

Acc. No. 011550

Call No. 158.1 BRO

Summary: In From Strength to Strength, happiness expert and bestselling author Arthur C. Brooks reveals a path to beating the "striver's curse." Drawing on science, classical philosophy, theology, and history, he shares counterintuitive strategies for releasing old habits and forming new life practices, showing you how to: Kick the habits of workaholicism, success addiction, and self-objectification, Meditate on death in order to beat fear and live well, Start a spiritual adventure and embrace weakness in a way that turns it into strength.

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Sr. No. 169

Title: Karuna: the power of compassion by Satyarthi, Kailash

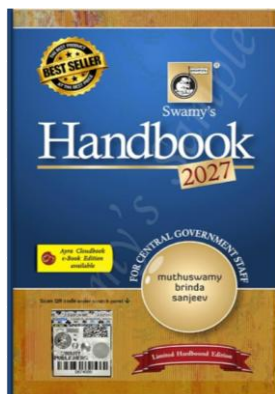
New Delhi HarperCollins 2026

Acc. No. 011552

Call No. 177.7 SAT

Summary: Never before has our world been so wealthy, well-informed and technologically advanced. Yet we are facing an unprecedented humanity is plagued by conflict, inequality and indifference. It is imperative, therefore, that we rethink our approach to life and society, and that we do so now. The answer lies in karuna, compassion. Compassion is not a soft emotion but a powerful force for transformation. It transcends borders, ideologies, religions and politics. And it asks only act mindfully, as if the world is all one family-because it is.

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Sr. No. 170

Title: Swamy's handbook 2027 by Muthuswamy

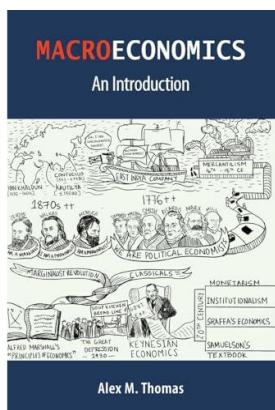
New Delhi Swamy Publishers 2027

Acc. No. 011557

Call No. 351.1234 MUT

Summary: Swamy's Handbook is an annual feature covering the entire rules and regulations governing Central Government staff. Each section of the book embraces an individual subject, for which separate compilations are available. Updates for the book are published in our monthly magazine, which is not available in any other book. All the rules, regulations, codes and manuals spread over dozens of books running to thousands of pages are presented in the Handbook in the most precise and compendious manner. The presentation is reviewed every year for improvement. The book is updated till it is sent for printing. It incorporates all the latest orders on the subject. Strict professional measures are followed to make the book perfect and accurate.

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Sr. No. 171

Title: Macroeconomics: an introduction by Thomas, Alex M

New Delhi Cambridge University Press 2024

Acc. No. 011558

Call No. 339 THO

Summary: Macroeconomics: An Introduction, provides a lucid and novel introduction to macroeconomic issues. It introduces the reader to an alternative approach of understanding macroeconomics, which is inspired by the works of Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and Piero Sraffa. It also presents the reader with a critical account of mainstream marginalist macroeconomics. The book begins with a brief history of economic theories and then takes the reader through three different ways of conceptualizing the macroeconomy. Subsequently, the theories of money and interest rates, output and employment levels, and economic growth are discussed.

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